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Haworth College of Business

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July 2021 Newsletter

Haworth College of Business

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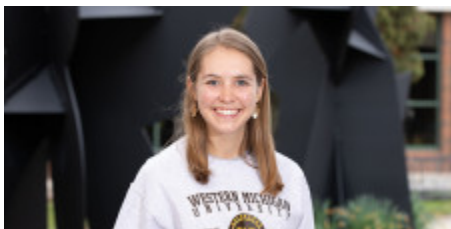
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Defying disruption

The pandemic has left businesses to grapple with a perplexing set of disruptions to customer service, supply chains, logistics and more. But as companies face an upheaval unlike any other in recent history, WMU's leadership and business strategy students are gaining an invaluable lesson—how to help businesses prepare for the next normal. This was the case for students involved in a highly experiential consultancy project for family-owned furniture company, Haworth Inc., in spring. [Read more.](#)



WMU student receives competitive \$10,000 accountancy scholarship

WMU Haworth student Alexis Hess recently received a competitive \$10,000 scholarship from the Public Company Accounting Oversight Board for the 2021-22 academic year. The merit-based scholarship is intended to encourage accounting students to pursue careers in audit. "This generous scholarship has given me the chance to continue my education and is helping me take the next steps toward achieving my goals of graduating with my M.S.A. and becoming a CPA," Hess says. [Read more.](#)

Other stories:

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- [Grad student who lost sight finds hope in transforming rehabilitation for the blind](#)
- [Spirits, seltzer and sales: Food marketing students offer insights on industry challenges](#)
- [Colleen Stano: Make a Difference Award recipient](#)
- [Alumni Spotlight: Jim Bernard](#)

Has your contact information changed? Let the WMU Alumni Association know!

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WMU anticipates an unprecedented number of scholarship applications in the coming months. Make a gift to support a student from the Haworth College of Business, or any area of WMU you choose.

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To suggest a story please contact:

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