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WESTERN MICHIGAN UNIVERSITY

*Faculty
Retirement
Recognition
Dinner*

May 21, 2015

WESTERN MICHIGAN UNIVERSITY



May 21, 2015

Esteemed Colleagues,

Congratulations to the newly retired professors of 2015. And welcome to the veteran retirees who have returned home to guide their colleagues safely into the world of professorial pastimes known as retirement. Collectively you've seen our University grow from a regional institution to the national research university it is today. You were an important part of that growth and critical to the academic stature Western Michigan University has earned.

Your achievements in research were among the milestones with which the University's progress has been measured. The grants you've secured, books you've written, papers you've delivered and performances you've offered added immeasurably to the world's perception of our institution.

Most important of all are the thousands of students from more than two generations who were launched on the road to success through your efforts. When we honor your accomplishments this evening, we are honoring not only your teaching, but what you have helped build at this University—what will live on in the minds and achievements of your students.

I am proud to know you. I value the counsel, advice and support you have provided to me during my years as your president. I am particularly honored to count you among my friends, and I hope we will strengthen our friendship in the years ahead. Please stay connected with me and your many WMU friends.

My best wishes for many, many years of contentment and good health,

A handwritten signature in cursive script, reading "John".

John M. Dunn
President



WELCOME

Trumpet Fanfare Scott Thornburg

Emcee D. Terry Williams

DINNER

PROGRAM

Greetings from the Faculty Senate C. Dennis Simpson

Recognition of the Honorees:

Remarks and Presentation of Certificates John M. Dunn

Presentation of Legislative Tributes Jon Hoadley

Presentation of Osher Lifelong Learning Institute. . . . Shirley Swanson

Welcome to the Ranks of Emeriti Larry Schlack

Honorees' Response Laurel A. Grotzinger

Entertainment:

Singers Chase T. Gray and Matthew J. Kurzyniec

Pianist JJ Treadway

WMU Alma Mater Sung by all

MENU



Entrée Selections:

*Champagne Chicken Forestiere in Cream Sauce
served with Parmesan Red Skin Potatoes*

Vegetarian: Pesto Cheese Tortellini

*Vegan, Low Fat and Gluten Free:
Roasted Vegetables served with Rice*

All Served With:

Garden Salad with Choice of Dressing

Vegetable Garden Medley

Rolls and Butter

Assorted Cheesecake

Beverages

HONORED GUESTS

This evening we honor 18 of our faculty colleagues who are joining the ranks of Western Michigan University's emeriti. This group, like so many before them, have contributed greatly to the growth and development of the University during their tenure here.

We express our sincerest appreciation to these retiring faculty for their years of dedication to Western Michigan University and wish them a full and happy retirement. By honoring the accomplishments of our retired faculty, we also honor the accomplishments of WMU.

Mary J. Baukus

Jodie G. Palmer

Carol J. Crumbaugh

Betty J. Parker

E. Rozanne Elder

Elaine L. Phillips

Marianne Frauenknecht

Christopher J. Schmidt

Laurel A. Grotzinger

Roberta J. Schultz

Christian R. Hirsch

Frederick Z. Sitkins

James W. Kamman

Dennis K. Strasser

Richard G. Long

James A. Visser

Richard M. Oxhandler

Brian L. Wilson

Mary J. Baukus

Master Faculty Specialist Emerita of Nursing



Mary J. Baukus was born in Chicago and, because her father was in the U.S. Navy, the family was transferred to Muskegon, Michigan, back to Chicago, and finally settled in Kalamazoo, Michigan. She received a diploma in nursing from the Borgess School of Nursing and also earned both a Bachelor of Science in health studies and a Master of Arts in counseling from Western Michigan University and promptly was accepted into the doctoral program in program evaluation (educational leadership). Mary completed everything except the dissertation when she was awarded a full scholarship by the American

Cancer Society to obtain a Master of Science in oncology nursing at Rush University in Chicago. Up until that point, she had continued to work full time as a registered nurse at Borgess Medical Center, primarily in oncology and pediatrics, while attending school.

Mary put the doctorate at WMU on hold, and graduated with a Master of Science from Rush University. That is when life got in her way! As Dr. Mary Anne Bunda, the chair of her doctoral committee at WMU said many times, Mary did everything known to man to not graduate—she moved permanently to Chicago, got married, had a child and took a full-time position as an oncology clinical nurse specialist in radiation oncology at the University of Chicago. Though the chair of the department at UChicago was very supportive of her efforts and instrumental in making it possible for her to continue collecting data for the dissertation, there just weren't enough hours in a day to pursue that research, which focused on the quality of life of patients receiving radiation as treatment for head and neck tumors.

Due to her husband's position with the railroad, they were eventually transferred back to Michigan, where Mary worked at the Fieldstone Center and in psychiatry at the Borgess Medical Center. She began teaching clinical nursing as an adjunct instructor at WMU in 2001, became a full-time faculty member in 2002 and received tenure as a master faculty specialist in 2008.

Mary has served on numerous boards for professional organizations, including the Oncology Nursing Society, Psychiatric Nurses' Council of Southwest Michigan, Sigma Theta Tau International Nurses Honor Society-Upsilon Epsilon Chapter and American Association of University Women. She also served on community boards for organizations such as the Battle Creek Area Catholic Schools and Kairos Dwelling. In addition, she served as the first nurse on the Lung Steering Committee for the Eastern Cooperative Oncology Group (national).

While she has had many memorable moments in her 45 years as a registered nurse, one of the highlights occurred when she was asked to address the American Society of Clinical Oncology at its annual national meeting in 1982 on the topic of non-life-threatening side effects of cancer chemotherapy affecting the quality of life.

When Mary finally gave up on completing her doctorate, she told people that her child could get the doctorate instead of her—in May 2014, her daughter did and is currently a resident at McLaren of Greater Lansing practicing in internal medicine. Mary's retirement plans include visiting friends and family, volunteering and not getting up at 4:45 a.m. ever again!

Carol J. Crumbaugh

Associate Professor Emerita of Teaching, Learning and Educational Studies



Carol J. Crumbaugh was born and raised in St. Louis, Michigan. She earned a Bachelor of Science in secondary education-social sciences from Central Michigan University, a Master of Gifted Education from Grand Valley State University, and a Doctor of Philosophy in educational psychology with an emphasis in learning and cognition from Michigan State University. Carol's areas of specialization are the teaching and learning of reform-oriented mathematics curricula. This includes qualitative studies of students' mathematical learning as well as the fidelity of teacher

implementation of reform-oriented mathematics curricula.

Carol taught in public and parochial schools in central and northwest Michigan, and served in school administration as coordinator of gifted education at the Gratiot-Isabella Regional Services District. Upon earning her doctorate at MSU, she remained there to complete a research project in mathematical assessment. She then joined the faculty of the Department of Curriculum and Instruction at Appalachian State University in northwestern North Carolina, where she also enjoyed the beauty of the Blue Ridge Mountains.

Carol came to Western Michigan University in 2002, first as a member of the Center for Innovation in Teacher Education, then moved to a tenure track position in the College of Education and Human Development. As an associate professor in the Department of Teaching, Learning and Educational Studies, she has served as the coordinator of the elementary education program, taken the lead in updating the master's degree in the practice of teaching, and served on multiple councils and committees at the college and department levels. Carol has also taught and advised graduate students, as well as taught pre-service teachers at the undergraduate level. Her greatest impact at WMU has been at the department level, where she has led the elementary education program through years of continuous program improvement and redesign.

Carol has presented at state, regional and national conferences, including those of the North Carolina Council of Teachers of Mathematics, the National Council of Supervisors of Mathematics and the American Educational Research Association. She takes great pride in the presentations, which included elementary school teachers as co-presenters.

In retirement, Carol looks forward to increased time with friends, family, community involvement and travel throughout the country.

E. Rozanne Elder

Professor Emerita of History



E. Rozanne Elder was born and raised in Harrisburg, Pennsylvania. She earned a Bachelor of Arts degree, *magna cum laude*, in history and German from Western Michigan University and two years later, was awarded a Master of Arts in medieval studies. She continued her studies at the University of Toronto, where she earned a Doctor of Philosophy in medieval studies. While writing her dissertation, she accepted a temporary teaching position in the WMU Department of History, and served as assistant, then associate, director of the Medieval Institute. As the five-year contract limit was reached,

she was offered an administrative position as editorial director of Cistercian Publications Inc., which relocated in 1973 to WMU's campus. In partnership with the University, Cistercian Publications founded an Institute of Cistercian Studies, which among other activities, has sponsored an annual Cistercian Studies Conference as part of the International Congress on Medieval Studies and overseen a collection of manuscripts, rare books and scholarly works placed here on permanent loan by Cistercian monastic houses.

Since 1975, Rozanne has taught courses in medieval studies for the Medieval Institute, the Department of History, and the Department of Comparative Religion, while continuing her work at the Medieval Institute and Cistercian Publications. Reclassified as faculty in 1993, she rejoined the Department of History, from which she retires as professor emerita.

In addition to editing and overseeing the publication of nearly 200 volumes of other scholars' work, Rozanne is the author of over 26 articles and book chapters, and has presented her research in countless professional conferences throughout the United States and the world. She has directed nearly a dozen dissertations and theses, served on numerous boards, and been a member of national and international ecumenical dialogues between Anglican, Roman Catholic and Orthodox Christians. Her contributions to scholarship have been recognized by visiting-scholar invitations from the Divinity School of the University of the South (October 1989) and Harris Manchester College at Oxford University (U.K.; 2010-11). In 1995, she was awarded a Doctorate of Humane Letters, *honoris causa*, by Nashotah House Theological Seminary in Wisconsin, in recognition of her contributions through her editorial role at Cistercian Publications to the study of the history of Christian thought. Most recently, WMU awarded her its 2014 Distinguished Faculty Scholar Award, the University's highest honor for scholarship.

In her retirement, Rozanne plans to dedicate more time than has previously been possible to her research projects: a translation of Latin documents generated in the condemnations of the 12th-century scholar Peter Abelard and a study of the interrelationships of a group of some 21, 12th-century Benedictine abbots implementing reform. When not doing that, she plans to travel for research and for pleasure, and to do it out of the expensive and overcrowded high season.

Marianne Frauenknecht

Professor Emerita of Human Performance and Health Education



Marianne Frauenknecht was born and raised in Morrow, Ohio, and graduated from Little Miami High School. After she earned a Bachelor of Arts in health and physical education from Cedarville College, in Ohio, she returned to her hometown to teach health and physical education and coach basketball. During that time, she received a Master of Science in health and physical education from the University of Dayton, in Ohio. After 10 years in the public schools, she attended Purdue University, where she was a teaching assistant and David Ross Fellow visiting instructor. There, she earned a Doctor of Philosophy in

health promotion and education.

After completing her doctorate at Purdue in 1990, Marianne joined the faculty at Western Michigan University, where she has taught health education courses, particularly those that enable candidates to receive state certification as teachers in health education. During the past 25 years, she has taught 33 different courses in that program, supervised almost 200 intern teachers, and served on 10 University committees as well as nine college and department committees. She also has served nine years on the board of the national health education honor society, Eta Sigma Gamma, as vice president, president and immediate past president. In addition, she was responsible in 1993 for chartering and advising the local chapter of this honor society at WMU, Gamma Mu, and now serves as one of its co-advisors.

During her tenure at WMU, Marianne's research has focused on the development of a psychometric instrument that measures adolescent social problem-solving skills. This instrument has since been translated into eight different languages and is being used worldwide. During her first sabbatical, she wrote and had a book published on the psychometric properties of this instrument, which is still available on Amazon. Her research also resulted in a book chapter on the psychometric evaluation of adolescent problem-solving skills, and appeared by invitation in a book published by the American Psychological Association, titled *Social Problem Solving: Theory, Research, and Training*. While at WMU, she has written four book chapters, with one being translated into German; written 17 articles that have appeared in nationally refereed journals; and presented 77 refereed and invited papers at international, national and state conferences. She earned a full professorship in 2003.

Marianne also has received college, state and national awards. In 1997, she received a national award from Eta Sigma Gamma, Outstanding Sponsor of the Year, as well as two national chapter awards for Teaching Activity of the Year and Service Activity of the Year. In 2002, she received the WMU College of Education's Teaching Excellence Award and the Michigan Association for Health, Physical Education, Recreation and Dance's award for University Professor of the Year. In 2003, she received a Best Practice Award for Comprehensive Service in Education (Build a Future Without AIDS) from the American Association of Colleges for Teacher Education. Also in 2003, she was awarded fellow status by the Research Consortium of the American Alliance for Health, Physical Education, Recreation and Dance. In 2008, she received the national Distinguished Service Award from Eta Sigma Gamma, and in 2011, the organization's W.E. Schaller Presidential Citation.

Future plans include continuing to participate in the Department of Human Performance and Health Education Alumni Academy Committee; volunteering with the Society for the Prevention of Cruelty to Animals and the Kalamazoo Humane Society; traveling with friends to exotic places, including Manitoba to see the polar bears; and playing lots of golf.

Laurel A. Grotzinger

Professor Emerita of Librarianship



Laurel A. Grotzinger, who was born and raised in Truman, Minnesota, graduated from Carleton College in Northfield, Minnesota, *cum laude* with a Bachelor of Arts in English. She received her Master of Science and Doctor of Philosophy in library science from the University of Illinois. Laurel was an instructor and assistant librarian at Illinois State University and a University of Illinois teaching fellow prior to her appointment at Western Michigan University as an assistant professor in August 1964. Two years later, she achieved the rank of associate professor and became

assistant director of the WMU School of Librarianship, a position she held until 1972. In 1968, she was named a full professor.

Laurel became the first woman appointed to an academic dean position in WMU history when she was chosen in 1979 to serve as dean of the Graduate College. That same year, she was made WMU's chief research officer, a position she held until 1986. During that time, she was also administrative head of the graduate science education program and the Center for the Study of Ethics in Society. She also served, beginning in 1982, as interim director of the School of Library and Information Science until the school's closure in 1985. Her appointment as dean of the Graduate College ended in 1992, and in 1993, she became a professor in the University Libraries, from which she retires.

During her long WMU career, Laurel has been an active member of both the University and the Kalamazoo community. She was vice president of the WMU Faculty Senate from 1971 to 1972 and president from 1973 to 1975. She also served as chair of the Graduate Studies Council from 1979 to 1992, as well as numerous other University councils and committees. Off campus, she was elected to the Kalamazoo Public Library Board of Trustees and served as its vice president in 1991 and president from 1992 to 1993. In addition, she served as president of the Michigan Academy of Science, Arts and Letters from 1981 to 1983, and again from 1991 to 1993. At one period or another over the years, she was also an active member of a dozen professional associations focused on libraries and library and information science, higher education, research and university administration.

Laurel has a distinguished scholarly record as well as active memberships in Phi Beta Kappa, Phi Kappa Phi and Delta Kappa Gamma, plus official listings in half a dozen professional biographical directories, including a 26-year record in *Who's Who in America*. She received the Distinguished Alumna Award from the University of Illinois Graduate School of Library Science based on her many presentations at professional conferences and peer-reviewed articles and reviews in addition to book chapters, reference book sections, and a major pioneering monograph as well as articles on women in her discipline.

Laurel has been a presence and participant in higher education at Western Michigan University for over 50 years, working with six of the University's eight presidents. Countless students have benefited from her wisdom and years of experience, and she has had a major impact on library and information science, graduate education and the University Libraries at WMU. Future plans involve her summer cottage at Lake Michigan, her worldwide timeshare, and organizing and decluttering her many collections of art, books and historical memorabilia.

Christian R. Hirsch

Professor Emeritus of Mathematics



Christian R. Hirsch was born and raised in Le Mars, Iowa. He earned a Bachelor of Arts in mathematics from the University of Iowa, a Master of Arts in mathematics education from Creighton University, a Master of Science in mathematics from the University of Illinois and a Doctor of Philosophy in mathematics with a concentration in mathematics education from the University of Iowa.

From 1973 to 2014, Chris was a faculty member in Western Michigan University's Department of Mathematics, where he taught undergraduate and graduate courses in mathematics and in mathematics education. He brought to this work four years of secondary school mathematics teaching experience in urban and suburban settings, including a laboratory school. Chris's research focus has been on secondary school mathematics curriculum design and development and the impact of innovative curricula on student learning. Another area of interest has been the use of innovative curriculum materials as a context for teacher learning. During the period 1990–91 he took a leave of absence from the University to serve as program director at the National Science Foundation. In 2004, he was named WMU's James H. Powell Professor of Mathematics.

During his career, Chris has received substantial external funding through the U.S. Department of Education and the NSF to support his research, design and development work. From 1991 to 1997, he directed the Michigan Department of Education Dwight D. Eisenhower Mathematics and Science Education Program Grant for Making Mathematics Accessible to All, a professional development program for high schools. Since 1992, he has been director of the Core-Plus Mathematics Project funded, in part, by the NSF. From 2010 to 2014, Chris was the principal investigator for the Core Math Tools design and development project, also funded by NSF. He recently completed serving as co-director of the Center for the Study of Mathematics Curriculum, an 11-year collaborative with the University of Missouri and Michigan State University, which was supported by the NSF under the Centers for Learning and Teaching Program. Just completed, with funding from the NSF, was development and evaluation of a new fourth-year course, Transition to College Mathematics and Statistics, designed for students whose intended college program of studies does not require calculus.

Chris has an extensive publication record, including numerous co-authored books, edited volumes, and peer-reviewed papers in national and international journals and conference proceedings. In 1988, he received the University's Distinguished Faculty Scholar Award. Other professional recognition includes receiving the National Council of Teachers of Mathematics Lifetime Achievement Award, being elected a Fellow of the International Society for Design and Development in Education, and receiving the Michigan Council of Teachers of Mathematics Outstanding Contribution to Mathematics Education Award.

Chris is "transitioning" into retirement through editing a volume on *Mathematical Modeling and Modeling Mathematics* to be published in 2016 by the National Council of Teachers of Mathematics, and this summer working with faculty and graduate students at Tokyo University. He is looking forward to spending more time visiting his children and grandchildren, and traveling.

Richard G. Long

Professor Emeritus of Blindness and Low Vision Studies



Richard G. Long was born and raised in Knoxville, Tennessee, where his father was a professor in the Department of Geography at the University of Tennessee. He earned a Bachelor of Arts in English literature and a Master of Science in rehabilitation counseling from UT, and in 1985 earned a Doctor of Philosophy in special education from Peabody College, Vanderbilt University.

Early in his career, Richard worked as the state liaison in Mississippi for the Helen Keller National Center for Deaf-Blind Adults, and at Ellisville State School near Hattiesburg. He then directed the Tennessee Rehabilitation Center for the Blind, worked as a rehabilitation researcher in the Research and Development Center on Blindness at the Veterans Affairs Medical Center in Atlanta, taught orientation and mobility, and served as a teacher of visually impaired children in metropolitan Atlanta.

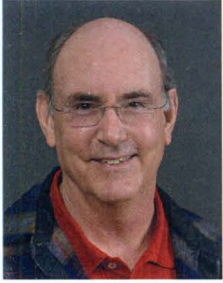
Richard came to Western Michigan University in 1998. From 2000 to 2013, he led a multi-institution, National Institutes of Health-funded research team that investigated many issues related to the mobility of persons who are blind, particularly in regard to travel at complex intersections. This research resulted in innovative and widely accepted policy and environmental applications to improve the safety and efficiency of blind pedestrians throughout the United States. As College of Health and Human Services associate dean from 2007 to 2014, he served as the college's consultant to faculty members seeking external funding, assisting grant seekers through every aspect of the process.

Richard has written one book and many articles in blindness and low vision rehabilitation. He often serves as a grant reviewer for the National Eye Institute of the NIH and the Centers for Disease Control and Prevention. In 2012, Richard was awarded the Lawrence E. Blaha Award from the Orientation and Mobility Division of the Association for Education and Rehabilitation of the Blind and Visually Impaired. This is the highest award given for research and leadership in the field of orientation and mobility.

Richard plans to consult in his professional discipline, travel with his wife, Shelly, a United Methodist pastor, and be the best "Bumpa" to beautiful granddaughter Kameran. And the house needs painting!

Richard M. Oxhandler

Professor Emeritus of Physician Assistant/
Integrative Holistic Health and Wellness



Richard M. Oxhandler was born in New York City and raised on Long Island. He received his Bachelor of Arts in anthropology from Harpur College (Binghamton University), his Master of Science in education with a focus on student personnel administration from Syracuse University, and his Doctor of Education from Western Michigan University in counselor education and counseling psychology.

Richard began his professional career at Kalamazoo College in 1970 and worked as an assistant dean of students there for four years. After a doctoral internship

in California, he worked two years at Kalamazoo Valley Community College on a statewide career education dissemination project resulting in courses like WMU's career development class. In 1977, he was hired into the University Counseling and Testing Center at WMU, where he did career and personal counseling, and taught a variety of classes through the Lee Honors College for 34 years. His last four years at WMU were in the integrative holistic health and wellness program, which is affiliated with the Department of Physician Assistant, where Richard primarily developed and taught the Resiliency Training and the meditation classes. His research focus for the past seven years has been on the effectiveness of meditation/mindfulness training, which has led to international conference presentations and work with athletic teams on mindfulness training.

He received the Distinguished Service Award from WMU as well as the Outstanding Counselor of the Year award from the Kalamazoo Area Counseling Association in 1994. In 2005, he was selected in the inaugural group as a Faculty Fellow of the Lee Honors College.

Richard wrote and published *Expanding Perceptual Boundaries* for the original First-Year Experience Seminar class, and it was the required textbook in classes during the early years. This was followed by the publication by Kendall-Hunt of *Parents Carry a Full Credit Load, Too*, a companion book for parents to help them support their children through the first year of college.

In retirement, he and Jerie plan on more travel, especially during February and March. Richard will continue offering opportunities for people to learn and apply integrative mindfulness techniques, and will also read more and attend meditative retreats.

Jodie G. Palmer

Faculty Specialist II Emerita of Teaching, Learning and Educational Studies



Jodie G. Palmer was born and raised in Allegan, Michigan, and graduated from Allegan High School. She started her college education at Michigan State University but fell in love and got married her sophomore year. Her husband had already graduated from MSU, so they moved to Portage for his employment. After having three children, she started taking classes part time at Kalamazoo Valley Community College and soon transferred to Western Michigan University. Her Bachelor of Science degree resulted in Michigan teacher certification in elementary education, art education and family life education. She has continued her studies at WMU, earning a master's degree with a specialization in teaching in elementary education and completing all but the dissertation for a doctoral degree in educational leadership.

Jodie was the Indian Education Project supervisor for the Kalamazoo Public Schools for 10 years. While at KPS, she taught first grade for three years as well as traveled to all of the schools in the district to advocate for Native American students. She also taught weekly culture and craft classes to enrolled K-12 program students. Jodie, who has stayed in Michigan throughout her career, worked next as education director for the Pokagon Tribe of Potawatomi Indians. She took a temporary, one-year position teaching fourth grade at a tribal school in Sault Saint Marie, then spent two years teaching young 5 students in Paw Paw. She started her WMU career as an assistant director in the Division of Multicultural Affairs. She moved to the College of Education and Human Development in 2002 to become the first director of diversity initiatives for the college. She has enjoyed her tenure teaching in the Department of Teaching, Learning and Educational Studies and her diversity work representing the college.

It is very important to her to serve WMU students, so she is most proud of her award for being WMU mentor of the year. Every year since being in the CEHD, she has secured a Morris Hood Educator grant, which supports diverse students in the teacher education program. Jodie has been fortunate to be able to make numerous presentations every year representing the college and in her role as a Pottawatomi woman educator.

During retirement, she will continue to be active in her native community. She is currently on her tribe's education committee, elder committee and housing committee. She also will continue to advocate for social justice in their community. Jodie and her husband plan to do some traveling, camping, biking and skiing. She will enjoy having additional time to spend with her six grandchildren. She is looking forward to having the time and energy to read, sew, craft and pursue her art interests.

Christopher J. Schmidt

Professor Emeritus of Geosciences



Christopher J. Schmidt was born in Summerville, South Carolina, while his father was flying B24s in the Philippines. After traveling all over the country as an Air Force “brat,” Chris graduated from Great Falls High School in Great Falls, Montana, and went on to Oberlin College in Ohio. He participated in Freedom Summer, also known as the Mississippi Summer Project, in 1964 and the third Selma-to-Montgomery march in 1965. He graduated with a Bachelor of Arts in geology and went on to Indiana University to earn a Master of Arts and a Doctor of Philosophy in geology and geophysics.

Chris began his teaching career at Knox College in Galesburg, Illinois, and moved to Albion College, in Michigan, after that. He came to Western Michigan University as an assistant professor in 1978 and was at different times a visiting research professor at Texas A&M, Cornell University, Montana Tech and Utah State University. He was a visiting professor and Fulbright scholar at Universidad Nacional de Córdoba and Universidad Nacional de San Luis in Argentina in 1993. During summer research projects in Montana in the 1980s, he worked with groups and individuals from the U.S. Geological Survey. At WMU, he taught undergraduate physical geology, oceanography, structural geology and graduate courses in plate tectonics and structural analysis.

Chris’s main research interest is in the origin of mountain belts. He has worked throughout the Rocky Mountains from New Mexico to Montana and in the Argentine Andes. More than half of his published work is an outgrowth of geologic mapping in southwestern Montana, and most of his 15 master’s students worked on theses in Montana. Most of these students went on to productive careers in geology, and some have already retired. Chris has written 60—and counting—articles that have been published in peer-reviewed journals and was senior editor of two Geological Society of America books dealing with faults and folds in the Rocky Mountains.

He will continue geological mapping in Montana and Argentina in retirement and find a lot more time for his hobbies of fly fishing in exotic locations and collecting, restoring and writing articles about 18th-Century American flintlock long rifles and fowling guns. Chris will spend at least half of each year at his home in Cardwell, Montana, but will keep an office in the geosciences department at WMU for writing during the winter months. He plans many fishing trips with his three sons and friend, Deb.

Roberta J. Schultz

Professor Emerita of Marketing



Roberta J. Schultz received her undergraduate degree in marketing at the University of Missouri in Columbia and her Master of Business Administration from the University of Missouri in Kansas City. She had a successful business career at Southwestern Bell in Kansas City as a customer services supervisor and a top-10 nationally ranked senior account executive. Twenty years later in 1997, she completed her Doctor of Philosophy in marketing at the University of Missouri.

Before retiring, Roberta had over 26 years teaching experience at the University of Central Missouri, the University of Missouri, and Western Michigan University, where she was

employed for the last 15 years. At WMU, she taught core MBA marketing courses for the University's regional locations in the Michigan cities of Grand Rapids and Battle Creek (face-to-face and via compressed TV), and for its MBA program in Singapore. She developed and delivered a variety of MBA course offerings as well as effectively managed the large—typically 200- to 300-plus students—auditorium section and hybrid section of marketing principles.

Over the course of her career, Roberta was an enthusiastic and collegial department, college and University leader, assuming key service activities designed to enhance WMU's presence. She organized the first e-commerce conferences held at WMU and served on the Faculty Senate's Extended University Programs Committee. In addition, she was appointed or elected to, or volunteered for, leadership positions on the Haworth College of Business Graduate Programs Council and Sabbatical, Assessment, Assurance of Learning, Scholarships/Awards, Recruitment and Alumni Relations committees. Throughout her career, Roberta worked closely with students, faculty, local businesses and alumni. She received Haworth's 2013 College Faculty Award for Outstanding Service.

Roberta's strong quality and quantity of research had a managerial focus with real-world applications. She wrote 23 articles that have been published in well-regarded journals, has had over 14 proceedings publications and has made 21 presentations. She was a co-author with David J. Good of *Strategic, Organizational and Managerial Impacts of Business Technology* (2000). She collaborated with other WMU faculty and an international visiting professor from the University of Burgos, Spain. In addition, Roberta served as WMU's representative as associate editor for the *American Journal of Business*, and she was the marketing department's nomination for Haworth's 2014 College Faculty Award for Outstanding Research.

Her research focused on business-to-business sales and sales management strategies, including some of the under-researched, yet most impactful areas, such as sales quotas, usage of social media in the sales exchange, trust, customer-oriented selling, ethics and servant leadership styles. Two of her manuscripts provide significant insights into social media usage in the business-to-business context as well as how business salespeople are successfully using social media. It is noteworthy that her social media article published in the *American Journal of Business* was its most downloaded article in 2013. That success was followed with a presentation of hers appearing in the PSE National Conference Proceedings, a major scholarly venue in her field. Related to another area of her research, the paper provided a valuable comparison between the dominant numbers of baby boomers in the sales managerial function and the large number of younger millennials entering the sales workforce.

Roberta is married to David Good, who retired as a professor of marketing at Grand Valley State University. The couple has two children, Megan and Jon. Since retiring from WMU in 2014, Roberta has continued her academic career as a full-time senior lecturer at the University of Arizona in Tucson, where she and her husband reside.

Frederick Z. Sitkins

Professor Emeritus of Engineering Design,
Manufacturing and Management Systems



Frederick Z. Sitkins was born in Hamtramck, Michigan. He earned his Bachelor of Science in industrial education from Western Michigan University and his Master of Science in vocational education from Eastern Michigan University.

After earning his master's degree, Fred worked as an instructor at the Henry Ford Community College from 1965 to 1972. From 1972 to 1979, he moved to the private sector where he was the chief executive officer of Sitco Manufacturing, a company that Fred owned and managed through 1979. In 1979, Fred was

appointed to the position of assistant professor of mechanical engineering at WMU and in 1984, he joined WMU's Department of Engineering Technology. His time in that department included serving as the interim chairperson from 1990 to 1992. Fred was promoted to associate professor in 1995, at which time the Department of Engineering Technology was merged with the Department of Industrial Engineering to become the Department of Industrial and Manufacturing Engineering. In 1998, Fred had the honor of being promoted to full professor. His academic appointment is now in the newly formed Department of Engineering Design, Manufacturing and Management Systems.

Other positions that Fred has held while at the University include serving as the director of co-operative education for the College of Engineering and Applied Sciences, advisor to the Sunseeker Team, chairman of the Athletic Board (presidential appointee) and the National Collegiate Athletic Association WMU representative, FIRST Robotics Competition advisor and judge, and ABET—Accreditation Board for Engineering and Technology—Technology Accreditation Commission member, team chair, and program evaluator.

Fred has earned his certification as a manufacturing engineer for both robotics and manufacturing management through SME. He is a certified Quality Systems Lead Assessor (ISO 9000) and a certified Motion Control Specialist (AIME). In addition, he has several U.S. patents.

Fred has earned many honors, awards and appointments during his WMU tenure. These include receiving the National University Continuing Education Award for Excellence, SME President's Award, SME Distinguished Service Award—chapter 116 and WMU "W" Club Man-of-the-Year Award in 2010. His accolades also include being appointed to the Governor's Innovation Forum by Gov. John Engler, elected chairman of WMU's Mike Gary Athletic Fund drive, and appointed chair of the Asylum Lake Focus Group by WMU's president.

After retirement, Fred plans to maintain his relationship with the University, college and the department through development activities, University athletic activities, and continued interactions with our students and program constituents. Additionally, he plans more visits with 16 grandchildren and two great grandchildren.

Dennis K. Strasser

Associate Professor Emeritus of Libraries

Dennis K. Strasser received an Associate of Arts from Lake Michigan College in Benton Harbor with a specialty in geography. He also earned both a Bachelor of Science in social science and a Master of Science in librarianship from Western Michigan University. While working on his master's degree, Dennis was a graduate assistant in the Educational Resource Center (which later was re-named Education Library) and he served as the night circulation supervisor from 1977 to 1979. He then relocated to Illinois, spending the greater part of that time at what is now the University of Illinois at Springfield as an associate professor of library instructional services-coordinator of online services, gaining tenure in 1989.

Dennis returned to his alma mater in 1991, joining the WMU faculty as an associate professor of libraries and the education/nontraditional student services librarian in the Education Library. He became head of the Education Library in 1994. In addition to this primary responsibility, from 1994 through 1996, he also provided administrative oversight of the Information and Instructional Services units consisting of the Sangren Audio Visual Center and Instructional Technology Services including the laboratory.

Dennis was awarded tenure in July 1997 as a testimony to the time dedicated to benefit the University. He has amassed an impressive list of publications over his career, with the American Library Association selecting "Tips for good electronic presentations" as one of the top 20 bibliographic instruction articles of 1996. His dedication to the University is reflected in his willingness to serve on many committees over the years, the University Libraries Administrative Group, the University Libraries Executive Committee, the Strategic Plan Task Force and the Faculty Senate, to name but a few. His dedication to the students of the University is further reflected in the time spent in planning and delivering library instruction sessions, new or revised Web pages and PowerPoint presentations, and providing reference desk service each week.

Along with his many administrative duties as head of the Education Library, Dennis worked diligently to improve all aspects of the Education Library. He led the re-carpet project that involved using a "shelf mover" that was leased to move the shelves without having to first remove all the books to accommodate the new carpet, saving countless hours of shelving and re-shelving materials. His organizational skills came into play once again as he coordinated the interim move of the Education Library to the basement of Sangren Hall while the new facility was being constructed. While the temporary site was less than ideal, Dennis still offered the same high level of service to the patrons of the library.

Through the years, Dennis has successfully worked to enhance the services provided by the Education Library. He has served as subject librarian for the departments of Blindness and Low Vision Studies; Counselor Education and Counseling Psychology; Educational Leadership, Research and Technology; and Family and Consumer Sciences.

Dennis retired Dec. 31, 2014, after approximately 23 years of professional service to Western Michigan University.

James A. Visser

Associate Professor Emeritus of Public Affairs and Administration



James A. Visser earned a Bachelor of Science in political science from Western Michigan University and both a Master of Arts in public administration and a Doctor of Philosophy in political science from the University of Oklahoma.

James taught courses in urban planning, urban politics, public administration, political philosophy and state government as an assistant professor of political science at Wittenberg University in Springfield, Ohio, from 1974 to 1976. Between 1979 and 1988, he served as a chief planner in the City of Kalamazoo Planning

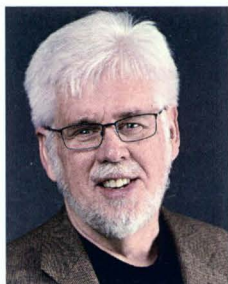
Division, a manager for the City of Kalamazoo Economic Development Division and an executive director of the Kalamazoo Downtown Development Authority.

In 1988, he became the director of Community Information Systems at WMU, and spent the next 25 years at the University, moving among multiple roles. During his tenure, he was a part-time assistant professor, the dean of the Division of Continuing Education, and a full-time, tenure-track faculty member in the School of Public Affairs and Administration teaching graduate courses. He also served in such roles as director of the Master of Public Administration program, MPA advisor, Pi Alpha Alpha advisor, a dissertation chair and committee member, and a member of both the Ph.D. and MPA admissions committees.

James has authored several publications for various journals, including the *Journal of Public Administration Research and Theory*, *The American Review of Public Administration*, and the *Journal of Planning Education and Research*. He has also presented papers at national conferences, such as the Southeast Conference of Public Administrators and the American Society for Public Administration.

Brian L. Wilson

Professor Emeritus of Music



Brian L. Wilson was born and raised in St. Petersburg, Florida, where he was active in various band and choral organizations throughout his public school education. In 1968, he earned a bachelor's degree in music therapy from Florida State University. He was then employed as the first music therapist at Southwestern State Hospital in Bainbridge, Georgia, and later accepted a music therapy position at the Georgia Mental Health Institute, or GMHI, a premier research and training center in Atlanta. In 1970, he was awarded a graduate scholarship by the state of Georgia and

completed his master's degree in music therapy at Florida State University. After graduation, he returned to GMHI, where he served as the administrative head of its Music Therapy Department from 1971 to 1972. His first university teaching position was as the director of music therapy at Ohio University in Athens, from 1972 to 1975.

Brian joined the School of Music faculty at Western Michigan University in 1975 as an associate professor and the director of the music therapy program. During his first two years, he instituted a major reform of the undergraduate curriculum to reflect emerging trends in the profession. In 1977, the master's program was started, making WMU one of a select group of universities offering both undergraduate and graduate training in music therapy. In 1979, the School of Music received a three-year grant from the State of Michigan to rehabilitate a portion of East Hall in order to open a Music Therapy Clinic as well as hire a second faculty member and office associate. When the grant ended, the funding for the clinic operation and additional staff was absorbed into the University's base budget. In the early 1980s, Brian helped design the new facilities for the Music Therapy Clinic when the School of Music moved into the Dalton Center.

During his 40-year career at WMU, Brian has been published in several books and journals. He also was the editor of *Music Therapy Perspectives* from 1990 to 2011. His research interests have included investigation into the evolving roles of music therapy and music education with special learners and assessment models in music therapy clinical practice. Brian is a past president of Michigan Music Therapists and has held numerous offices in regional and national music therapy organizations, including the American Music Therapy Association, or AMTA, which he served as a member of the board of directors for 10 years. He has been honored with many accolades for his service to the profession, including the Distinguished Service Award and the Lifetime Achievement Award from AMTA as well as the Distinguished Service Award and Honorary Life Member Award from the Great Lakes Region of AMTA.

In retirement, Brian is looking forward to having the time to kick back and relax a bit. With Barbara, his wife of 43 years, he plans to do some traveling and spend more time at their vacation home in The Villages, a mega-retirement community near Orlando, Florida. Most importantly, he will now have more opportunity to enjoy (and spoil) his two grandchildren who live in Kalamazoo.



ALMA MATER

Brown and Gold

Western we sing to you,
Brown and Gold.

Western we bring to you,
faith untold.

You challenge and inspire;
Your hope is our desire.

We sing to you our Alma Mater,
Brown and Gold.

(James Bull '57 and Walter Gilbert '64)

APPRECIATION IS EXTENDED TO

Mark Liermann
Department of Theatre

David Peterson, Co-Chair
Emeriti Council

Darryl Salisbury
Master Faculty Specialist Emeritus
of English Language and Culture

Suzanne Davenport
Sue Brodasky
Faculty Senate Office

Elena Gaudio
Office of the President

Jeanne Baron
Debbi Kreps
Office of University Relations