Western Michigan University  
BOARD OF TRUSTEES  

Proposed Meeting Minutes  

November 1, 2017  

The Board of Trustees (BOT) Formal Session was called to order by Chair Rinvelt at 11:07AM on Wednesday, November 1, 2017. The meeting was held in the Heritage Hall Ballroom. Presiding were Chair Rinvelt, Vice Chair Bolger, and Trustees Chen-Zhang, Johnston, Kitchens, Miller, and Penn. Trustee Pickard was unable to attend.  

A motion to accept the November 1, 2017 BOT agenda was made by Trustee Miller, with a second from Trustee Kitchens. The motion passed unanimously.  

A motion to accept the minutes as exhibited from the September 20, 2017 BOT meeting was made by Vice Chair Bolger, with a second by Trustee Penn. The motion passed unanimously.  

Remarks were provided by Chair Rinvelt – Attachment A followed by remarks from President Montgomery – Attachment B.  

Faculty Senate President S. Ayers, Western Student Association (WSA) President C. Lymon, and Graduate Student Association (GSA) President A. Pineda provided comments regarding their respective areas and their ongoing activities and initiatives relating to shared governance, promoting student involvement, and academic enrichment. See Attachment C for remarks by Faculty Senate President S. Ayers.  

Interim Vice President for Research S. Obare along with Professors of Communication A. Edwards and C. Edwards presented on Research, Discovery, and Student Engagement. Associate VP for Community Outreach B. Miller then updated the Board on the Smart Zone Project. Lastly, VP for Student Affairs D. Anderson and student leader J. Vedua presented on FOCUS WMU.  

A motion to approve the Consent Items was made by Trustee Johnston, with a second by Vice Chair Bolger. The BOT unanimously approved the following Consent Items as exhibited: Board of Trustee Meeting Dates – 2018, Liquor License Application – AHEC Comedy Show Fundraiser 2.8.18, Policy on Debarment and Suspension in Sponsored Programs, Curriculum Proposals, Personnel Report, Gift Report, and the Grant Report.  

There was no indicated public interest in providing remarks during general public commentary.  

The BOT meeting ended at 12:23PM following a motion to adjourn by Trustee Johnston, a second by Trustee Penn, and unanimous approval.  

Respectfully submitted,  

Kahler B. Schuemann  
Secretary to the Board of Trustees  
Western Michigan University
Good morning, welcome, and thank you for being here with us today. It's an exciting day and we're all looking forward to this evening's gridiron classic matchup of the Broncos vs. the Chippewas here at Waldo Stadium.

Congratulations to Trustee Pickard
I'd like to begin by offering a note of congratulations to my colleague Trustee William Pickard. The Association of Professional Fundraisers Greater Detroit Chapter will be honoring Trustee Pickard at its 26th Annual Philanthropy Day dinner, next week on Thursday, Nov. 9. They'll be bestowing upon him the Chapter's George W. Romney Award for Lifetime Achievement in Volunteerism. I know the kind of volunteer and philanthropic credentials Trustee Pickard has gathered over the years, and I can't think of anyone more deserving of this award.

As a matter of fact, since we last met as a board, we've had the opportunity and pleasure of being part of a wonderful campus celebration--the naming of two campus residence halls and a conference room for our colleagues the late Ron Hall, Trustee Emeritus Dennis Archer and Trustee Pickard. The naming and the celebration were made possible by Trustee Pickard's generosity and commitment to his alma mater. The University is in his debt. Thank you Trustee Pickard.

Technology conference
It is always great to be back on campus and have a chance to see what's new and how this University interacts with the communities it serves while offering opportunities to students. I am intrigued, for instance, by the timely nature of the University's annual information technology forum, which will take place tomorrow and Friday. The event's 2017 topic is "Exploring Health IT Innovation and Cybersecurity in the Digital Era." The event, which is open and free to WMU students and employees, will feature experts from U.S. and Chinese healthcare systems, health informatics organizations, the FBI's Cyber Squad and IT cloud security professionals. Adding to the impact of the event is the fact that it will be used as a kickoff for a new student organization on this campus called Women in Technology. Our Department of Business Information Systems and our Center for Health Information Technology Advancement have my wholehearted support for their effort.
Drummond Carpenter joins BTR partners

It's also gratifying to see that, while our Business Technology and Research Park is about to embark on expansion—and we'll hear more about that today—the private sector in key industries continues to vote with its feet and opt to become part of the community of BTR partners. A new partner firm, Drummond Carpenter, has opened its Michigan office in the park's WMU Homer Stryker M.D. School of Medicine Innovation Center. The new partner company is a veteran-owned engineering and sciences firm that is focused on sustainable water resource management and environmental restoration. It's other office is in Orlando, Florida, giving WMU yet one more important tie in that region.

Sky Broncos

And finally, I want to acknowledge the success of one or our most successful student initiatives—the Sky Broncos precision aviation team. Our team was host late last month to the National Intercollegiate Flying Association regional championship and the WMU team captured its fifth consecutive region win, qualifying for next spring's national championship competition. That event will be hosted by Indiana State University in Terre Haute. Congratulations Sky Broncos.
Good morning. Welcome back to Heritage Hall. I have to confess to having some fond memories of events that have taken place here and decisions announce, so it's good to be back. Thank you, Trustee Rinvelt, for your remarks. And let me add my congratulations to Trustee Pickard for the well-deserved accolade you'll receive next week when you're awarded George W. Romney Award for Lifetime Achievement in Volunteerism.

Intro of special guests
I'd like also to welcome two important members of the Bronco community who are here with us today. They'll be attending a WMU "board summit" this afternoon with members of this board. I ask you to welcome Mark Weisaar, chair of the WMU Foundation Board, and Mark Jackson, chair of the WMU Alumni Board.

Hurtling toward December commencement
It's hard to believe we've passed the semester midpoint and are racing headlong toward December commencement, which is now just six weeks away. At the same time, we're already looking ahead to next fall, and I'm pleased to note that our student recruitment is going along well. At last report, our rate of applications was up 20.6 percent over the comparable period last year.

Our focus these days is on a number of fronts and important changes that are impacting both the campus and communities we serve. There seems to be a great deal of "buzz" generated by our call for good ideas through the Transformational Initiatives Fund. I suspect I'll have plenty of reading and deliberating to do soon, based on what I'm hearing from the vice presidents.

Federal funding puts WMU at core of education efforts
Among other significant changes I'm seeing are federally funded efforts that take us far beyond our campus boundaries.

Since the July 1 start of this fiscal year, WMU has garnered nearly $25 million in new federal funding. That's a remarkable achievement when you consider that our total external funding for research during the previous fiscal year was $27 million. But there's something unique about federally funded research here this fall. It will have a broad and near immediate impact, and I like to think it may be a trend.
We've received two federal grants to lead efforts that will touch the lives of children across West Michigan and college students around the nation. Another grant will help diversify West Michigan's work force of health care professionals.

One award is from the U.S. Dept. of Education. The $12.5 million award to WMU puts our researchers in the leadership role for a three-year effort aimed at intense school leadership development in high-poverty schools in 20 counties across West Michigan. The effort, directed here at WMU by Patricia Reeves and Jianping Shen, has the support and backing of West Michigan's Talent2025 business CEOs and will immediately impact some 150 schools--75 in an intensive way, providing them with extra funding and leadership training. The ultimate goal is improved reading skills for elementary children, leading to them to enjoying stronger personal and professional roles.

A second award from the National Science Foundation for more than $900,000 puts WMU at the core of a national network of change agents in undergraduate STEM education. The effort, led by our Andrea Beach and Charles Henderson, has the support of the American Association of Universities and the Association of Public and Land-grant Universities. And it builds on earlier grants from the Alfred P. Sloan Foundation and the Leona and Harry Helmsley Charitable Trust. The goal of this effort is to speed implementation of proven strategies in colleges nationwide that will increase STEM performance among undergraduates.

And a third award for $2 million will be used to diversify the population of future nurses who serve Michigan residents. That work is being directed by Dr. Mary Ann Stark of our Bronson School of Nursing. The effort will use recruitment, scholarship support, retention and mentoring to ensure more underrepresented students succeed in earning nursing degrees. Dr. Mary Ann Stark is out to help make the nursing profession look more like the Michiganders they serve, an outcome that will result in better delivery of health care. Today more than 83 percent of nurses are white, despite the fact that Michigan's overall population is 75 percent white. Research funding that leads to that kind of impact is rapidly becoming a staple at WMU.

Law school name change

Our opportunities for having an impact have grown over the past few years with the addition of two professional schools that now fall under the WMU umbrella. The relationships have been strong--so strong, in fact that the governing board of one of those schools and the members of this governing board are supportive of beginning the process to change the name of the Western Michigan University
Thomas M. Cooley Law School to the Western Michigan University Law School. This is the next step in the evolution of the affiliation. It is solely a name change and does not change the underlying public/private nature of the affiliation. Once we have a response from the accreditation agencies involved, the Law School’s Board and WMU will then implement the change by making the requisite corporate filings in both Michigan and Florida.

Accolades
I’d like to close with some news about student success and service and faculty accomplishment.

I’d like to note that Dr. Jennifer Machiorlatti, professor of communication, is one of just 25 educators from around the nation selected to participate as a fellow in the Television Academy Foundation’s 2017 Faculty Seminar Program. She’ll spend all of next week in Southern California at the prestigious seminar learning about innovations in TV/On Demand development, production and exhibition.

One of our geosciences Ph.D. students, Elizabeth Palmer, scored two major coups in recent weeks. Working at the University of Southern California, she was part of a NASA-funded effort that announced in September the discovery of ground ice on asteroids between Mars and Jupiter. Then, in late October, she captured first place in the Geological Society of America’s best student geologic map competition.

On the undergraduate student front, we’ve just received word that a sales and business marketing student team from our Haworth College of Business captured second place the E&J Gallo Winery Collegiate Sales Competition, edging out Arizona State and the universities of Kansas and Missouri. This comes close on the heels of a second place finish in the 2017 GM/Wayne State International Case Competition by a team of our Integrated Supply Management students. That team warmed by heart by beating all of the participating Michigan schools (MSU, WSU, GVSU) and losing only to the winning team from Brazil.

On Saturday, nearly 600 of our freshman and transfer business students spent their morning at Fort Custer National Cemetery in Augusta, scrubbing the headstones of fallen soldiers to help get the cemetery ready for Veterans Day. This is the fifth year our students have stepped up to perform this annual service project.

And finally, I’m delighted to be able to acknowledge and thank our men’s soccer team and their coaches for winning their first regular season MAC title. Their 1-0 win against SIU Edwardsville gives the team the No. 1 seed in the MAC tournament and the right to host conference postseason play Fr-day and Sunday,
Nov. 10 and 12. The team finishes out its regular season this Saturday at home with a Senior Day observance in a game against Bowling Green. If you want to see some great college soccer, be there.

And please be at Waldo Stadium tonight for some classic gridiron rivalry when we host the Chippewas of CMU. Go Broncos!
ARTACHMENT C

Board of Trustees Meeting
Faculty Senate Update 11/1/17
Suzan F. Ayers, President

Good morning and thank you for this opportunity to present the work of your Faculty Senate in participating in shared governance at WMU. While it is not exactly “Faculty Senate” related, per se, I offer that it’s a GREAT day to be a Bronco and am looking forward to watching the football team hand Central their....pigskin tonight!

Council and Committee Updates

The Campus Planning and Finance Committee has begun reviewing aspects of WMU’s budget model to develop an information session for presentation to the Senate that focuses on demystifying the mechanics underlying our current budget model and exploring its strengths and weaknesses.

The Extended University Programs Council is currently in the process of selecting one outstanding University Studies degree student to recommend for the presidential scholar award as well as recommending faculty to be recognized for their outstanding off campus/online endeavors.

The Graduate Studies Council has begun to review graduate level curriculum proposals and identifying potential policy revisions to better support graduate student success.

The International Education Council, in close collaboration with the Haenicke Institute for Global Education, is working on promoting comprehensive internationalization.

The Research Policies Council is reviewing policies which clarify who can serve as Primary Investigator and Co-PI on grants and updates to the Intellectual Property policy to reflect current WMU office names. They are also beginning a survey of research equipment and instrumentation on campus to evaluate needs and best use.

The Ad Hoc General Education Logistics Committee has held two workshops to engage faculty in the development of the student learning outcomes criteria and proficiency level rubrics that faculty teaching WMU Essential Studies courses will use for the assessment component of the program. 55 faculty attended the first workshop and 40 came to the follow-up workshop on October 27.
The Committee to Oversee General Education plans to work with the WMU Essential Studies Logistics group by leveraging COGE’s expertise to assist in the development of the policy and processes to facilitate effective implementation of the new curriculum.

The Transfer Credit Committee is working on clear definitions for transfer credit in order to help faculty make informed decisions on how to award credits for transfer students.

As a last note, and because I have great college pride, I wanted to share that the College of Education and Human Development had the highest number of faculty and staff in attendance at the Fall Convocation Teaching and Learning Bash, so we were presented with the Provost’s Student Engagement Award.

The next Faculty Senate meeting is tomorrow, Thursday, November 2 at 5 p.m. in rooms 208-209 of the Bernhard Center. As always, you are invited to attend.