September 2021 Newsletter

Haworth College of Business

Follow this and additional works at: https://scholarworks.wmich.edu/business_news

Part of the Business Commons, and the Higher Education Commons

WMU ScholarWorks Citation
https://scholarworks.wmich.edu/business_news/128

This Newsletter is brought to you for free and open access by the Haworth College of Business at ScholarWorks at WMU. It has been accepted for inclusion in Haworth College of Business News by an authorized administrator of ScholarWorks at WMU. For more information, please contact wmu-scholarworks@wmich.edu.
WMU Haworth honors alumni and friends

Alumni and friends of the college will be honored for their outstanding professional and service accomplishments during Homecoming week. These individuals serve as a representation of the values of the Haworth College of Business and as an inspiration and example to our students.

Western researcher publishes work on building rituals and purpose in an evolving workplace

The connection people feel when they have a shared experience is undeniable, but rituals like live music, athletics and schooling have been dramatically impacted by COVID-19. Dr. Doug Lepisto, associate professor of management and co-director of the Center for Principled Leadership and Business Strategy, researches how shared rituals affect the workplace, and how they inspire and give meaningfulness to employees and organizations.
Other stories:

- Redesigned WMU Signature program focuses on unique student experiences
- Meet the WMU Alumni Association Board: Jamishia Smith, B.A.'02, Communication; M.A.'05
- Virtual toasts and social media posts: WMU advertising students tap into digital marketing internships
- Nominations are now open for The 30, a digital publication that recognizes emerging leaders in the business world
- In the Kalamazoo area? Join the WMU Car Parade!
- Check out the WMU Homecoming Week schedule
- Get ready for Bronco Trivia Night!

Support a student scholarship at the Haworth College of Business!

WMU anticipates an unprecedented number of scholarship applications in the coming months. Make a gift to support a student from the Haworth College of Business, or any area of WMU you choose.

Support a student scholarship

- Stay in touch!

  Has your contact information changed? Let the WMU Alumni Association know!

  Update your information

- Share a story idea

  To suggest a story please contact the editor.

  Email Molly Reed