



# Western NEWS

For and about WMU faculty and staff

NOVEMBER 16, 2006  
volume 33, number 6

## Two more *News* issues in 2006

Two more issues of *Western News* will be published in 2006. The paper will come on Thursday, Nov. 30, and Thursday, Dec. 14 (not Dec. 7 as previously reported). The deadline to submit items for *Western News* is 5 p.m. Friday the week preceding publication.

## Football team could get bowl bid

With an overall record of 7-3, the WMU football team is near the front of the line for one of several bowl opportunities for



Mid-American Conference teams this year. As soon as the Broncos accept a bowl bid, complete information will be

available on the Web, including links to purchase game tickets and to make reservations for lodging and pre-game events. Up-to-date information is available now at [www.wmich.edu/gobroncos](http://www.wmich.edu/gobroncos).

## Newsletter survey due Nov. 17

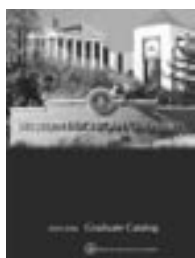
The Office of the Provost is seeking input on its newsletter, PRISM. Now in its second year, PRISM has been a successful way of sharing and celebrating academic accomplishments—due largely to reader submissions and support. Now, Provost Janet I. Pisaneschi is giving readers a chance to assess the publication and suggest changes.

Tomorrow is the deadline to complete the survey, which is available online at [www.survey.atis.wmich.edu/other/prism/prism.htm](http://www.survey.atis.wmich.edu/other/prism/prism.htm).

The October and November issues of PRISM will be combined into one issue, the deadline for which is Tuesday, Nov. 21. The newsletter is not published in December. The January issue will incorporate survey changes and suggestions.

## New graduate catalog goes online

WMU debuted a new Web-based graduate catalog early this month that is completely searchable by program, course and other



criteria, any time from anywhere with Internet access. A similar version of the undergraduate catalog went online in July.

The Web-based catalogs, which will be updated each year in May, completely replace the paper catalogs that had been published every two years. Both catalogs are available at [www.wmich.edu/catalog](http://www.wmich.edu/catalog).

The e-catalogs are easy to search, are formatted for easy printing, and have a feature that allows users to save information on a particular program or other listing to a personal portfolio for future use.

## WMU gets cutting-edge aviation training devices

WMU's College of Aviation will be the launch site for Aeorsim Technologies' new line of advanced flight training devices.

The University will receive two Aerosim AATDs—Advanced Aviation Training Devices—which are also known by the name

"Aviator." In addition, Aerosim's Cirrus Avionics Systems Trainer is already in use in several WMU classrooms.

"We are pleased to have Western Michigan University's prestigious aviation training program as our launch customer," says Eduardo Carrasco, Aerosim business development manager.

"Industry reception to this line of trainers has been strong."

The Aerosim AATD replicates the Cirrus SR22 aircraft by using computers along with specialized hardware and software. Students

use the device to develop the psycho-motor skills associated with manipulating the controls in the cockpit. The cockpit's specific design, combined with an innovative desktop training compliment, is what sets the Aerosim trainers apart, says Capt.



READY TO LAUNCH—WMU is pioneering revolutionary new methods of instruction designed to improve a pilot's ability to fly and to work efficiently with a crew. (Photo by John Gilroy)

Steve Jones, WMU's director of safety and simulations.

"We were looking for an innovative training device, and the Aerosim AATD, combined with the Avionics Systems Trainer, really fit our requirements," Jones says. "The Aerosim team has been very responsive to our

needs, and we are extremely pleased to have chosen them as a key vendor for training products."

Aerosim Technologies, based in Burnsville, Minn., designs, manufactures and

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## Extends event proposal deadline

## MLK celebration committee selects kick-off speaker

A dynamic motivational speaker and innovative educator has been selected to kick off a two-week, communitywide observation Jan. 14-26 honoring the late Dr. Martin Luther King Jr. that is being sponsored by WMU, the Northside Ministerial Alliance and the city of Kalamazoo.



Hikes

This is the fifth year that WMU and the ministerial alliance have teamed up to honor the slain civil rights leader and the first time the city has joined the partnership.

WMU departments, programs and registered student organizations have been invited by the Martin Luther King Jr. Celebration Committee to participate by submitting proposals for their own activities, programs and workshops.

A list of these special events, which are to be relevant to this year's theme of "Empowering the Dream: Living, Engaging, Connecting," will be announced later and posted on the MLK Web site at [www.wmich.edu/mlk](http://www.wmich.edu/mlk). The deadline for submitting proposals has been extended to 5 p.m. tomorrow. For more information or a proposal form, contact Eva Jerome at [eva.jerome@wmich.edu](mailto:eva.jerome@wmich.edu) or 387-8191.

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## Presidential search process emphasizes gathering broad input

Students, staff, faculty and alumni, as well as members of the Kalamazoo community, helped launch the University's search for its eighth president by offering their views Nov. 1 on the qualities the ideal candidate will have.

In three public sessions, attendees expressed their views to members of the University's Presidential Search Advisory Committee; Trustee Ken Miller of Kalamazoo, the committee's leader; and representatives of Baker Parker Associates of Atlanta, the firm the University has hired to help coordinate the search process.

Those attending called for a broad range of skills and qualities, including sterling academic credentials, international experience, a respect for the institution's traditions, an appreciation for the complexity of the institution, the ability to offer a leadership vision the campus can embrace, and a demonstrated love for higher education and for meeting student needs.

The committee and search firm representatives posed follow-up questions throughout each forum and made it clear they want the campus engagement to continue.

"This is not a search firm-driven process. This will be a committee-driven process," said Miller in introducing the Baker Parker representatives. "WMU is a large, complex

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# Around Campus

## Work by Ovid subject of talk

Kristopher Fletcher, foreign languages, will present "Metaphor in the Metamorphoses: Ovid as Translator of Greek Myth" from 11 a.m. to noon Friday, Nov. 17, on the 10th floor of Sprau Tower. Fletcher will speak about the process of translation and interpretation in Ovid's "Metamorphoses."

That work is a diverse yet unified collection of myths in Latin inspired by the Greek mythological tradition, but reflecting Roman values. Fletcher's talk is part of the Department of Foreign Languages' Faculty Colloquium Series.

## Two more physics colloquia set

Bruce A. Bunker from Notre Dame will present "Environmental Science on the Molecular Scale: How Can a Physicist Help?" Monday, Nov. 20. Bunker will describe how synchrotron x-ray techniques have been used to study the interaction of metals with bacteria and mineral surfaces, and how physicists can add to collaborations of environmental scientists, geologists, chemists and biologists.

His presentation is part of the physics department's fall colloquia series, which takes place Mondays at 4 p.m. in 1110 Rood Hall. Next up Nov. 27 will be "The Search for Dark Matter with Superheated Fluids" by Ilan Y. Levine from Indiana University in South Bend.

## Candidate presentation slated

A second Evaluation Center director candidate will make a public presentation Thursday, Nov. 30. Stephen Magura will speak at 4 p.m. in the Bernhard Center's Brown and Gold Room. Magura is director of science research at the National Development and Research Institute in New York City.

WMU's Gary Miron, teaching, learning and educational studies, made a candidate presentation Nov. 13. Miron has been at WMU for nine years and serves as the Evaluation Center's chief of staff. Full resumes of the candidates and a list of the search committee members are available by e-mailing [charlotte.kelley@wmich.edu](mailto:charlotte.kelley@wmich.edu) or calling 387-8205.

## Poetry slam takes Center Stage

WMU student poets will participate in a poetry slam at 8 p.m. Wednesday, Nov. 29, on the Bronco Mall Center Stage. The free, public event is being sponsored by the Student Entertainment Team.

## Ethics series eyes gay marriage

The next talk in the Center for the Study of Ethics in Society fall lecture series is titled "In Defense of Gay Marriage" and will be presented by Russ Shafer-Landau from the University of Wisconsin-Madison at 7 p.m. Thursday, Nov. 30, in 242 Bernard Center.

## Ethicist heading research effort

Fritz Allhoff, philosophy, is leading WMU's part of a collaborative research project with Dartmouth College that has received \$250,000 from the National Science Foundation. The project will delve into the ethical issues of using nanotechnology to boost the abilities of humans—one of the most important debates in science and society for the 21st century.

The NSF funding was awarded in two grants, with \$135,000 going to WMU and \$115,000 to Dartmouth. The project, which will take three years to complete, will include a series of closed workshops featuring experts from around the world. One of the workshops will be held at WMU in spring 2009. When the research is completed, project participants will issue their recommendations through an NSF-sponsored report in summer 2009.

## Artist invited to lecture worldwide

Caroline Gore, art, was invited to make presentations around the globe earlier this year, including at the Studio Art Centers International and Fuji Studios in Florence, Italy; Metropolitan University in London; and Sydney College of the Arts in Sydney, Australia. She also had work reprinted in "The Art & Craft of Making Jewelry," published by Lark Books.

Gore serves as WMU's area coordinator for the metals/jewelry program and as faculty director of its Studio Art Centers International Study Abroad Program in Florence. The outcomes of her studio practice vary in media, scale and implementation and range from small-scale body adornment to large sculptural installations. Her work has been widely exhibited in national and international venues since 1996.

## Haworth duo co-write new book

Andrew Targowski and Michael Tarn, business information systems, have co-written a new book titled "Enterprise Systems Education in the 21st Century." The book, which is the first scholarly work in enterprise systems education, presents methods of reengineering business curricula in order to use ES solutions.

Several Haworth College of Business faculty members are among the book's worldwide contributors. They include Kuanchin Chen, James Danenberg, Bernard Han, Muhammad Razi, Thomas Rienzo, all of business information systems, and Satish Deshpande and Bret Wagner, management.



Allhoff



Gore



Targowski



Tarn

## Judi, Bren Bailey establish endowed jazz studies scholarship

Former WMU President Judith I. Bailey and her husband, Brendon, have established an endowed fund designed to provide scholarships for students in the University's internationally renowned Jazz Studies Program.

The Judith I. Bailey and Brendon S. Bailey Scholarship will be funded through a permanent endowment established by the Baileys with cash gifts. The endowment will activate when it reaches \$25,000, and at least one scholarship will be awarded annually thereafter.

The scholarship amount and selection process will be in the hands of the School

of Music, but the Baileys outlined "talent as determined through the audition/interview process" as the trait upon which they would like scholarship recipients selected.

"Bren and I have become great fans of this wonderful program, and as we leave Kalamazoo, we wanted to do something that would help ensure its continuing success," Bailey said of the gift.

"We'll watch the program now from afar, but always with great interest and wonderful memories of performances by incredibly talented students."

Bailey will begin a one-year appointment in January as a senior fellow with the American Association of State Colleges and Universities.



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WMU is an equal opportunity/employer/affirmative action institution.

## Exchange

**For Sale**—Craftsman radial arm saw. Good condition. \$100. Call 649-0062.

**For Sale**—(by owner) Quail Meadows luxury condo overlooking pond. 2,000 square feet, 3 bedrooms, 2-1/2 baths, 3-seasons room. Many upgrades. Call 372-7323 or (419) 423-7338.

## Jobs

Current job opportunities at WMU are announced every Monday on the human resources Web site at [www.wmich.edu/hr/job.htm](http://www.wmich.edu/hr/job.htm) and the Applicant Information Service phone line at 387-3669. Applications are accepted for posted jobs only and must be submitted by the stated deadline. Complete application procedures are included on each posting.



## Obituary



Corder

**Kathy Corder**, associate director of the Office of Student Academic and Institutional Research, died Saturday, Nov. 4, in Kalamazoo. She was 52.

Corder had been battling breast cancer for several years. She came to WMU in 1995 with her husband, Kevin Corder, chair of political science. Before joining the University, Corder had spent 10 years managing the social science computing facility at Washington University in St. Louis.

She began her WMU career in the Registrar's Office, then moved to the Office of the Provost, where her technical and social science skills were recognized as being the ideal combination for heading the Office of Academic Planning and Institutional Data.

As director of APID, which was the precursor to the Office of Student Academic and Institutional Research, Corder supervised the collection and release of data about the University. Among her duties were gathering and releasing information to federal and state governmental agencies; completing some 100 surveys each year; assisting faculty in collecting data for research funding proposals; and overseeing data collection for University, college and departmental accreditation surveys.

A graduate of Southern Illinois University-Edwardsville, Corder was pastry chef at Pavot in Brentwood, Mo., in the 1980s and was known to Kalamazoo-area family and friends as an avid cook and entertainer.

She was buried Saturday, Nov. 11, in Illinois. A memorial service will be held on WMU's campus at a future date. Donations may be made to Family and Children Services of Kalamazoo or the West Michigan Cancer Center.

## WMU's New Issues Poetry & Prose to release six new poetry collections

The nonprofit, WMU-based publisher New Issues Poetry & Prose, is releasing six new collections of poetry.

One of the books, "The Mending Worm" by Joan Houlihan, won New Issues' 2005 Green Rose Prize, which is awarded for a full-length collection of poetry by an established poet. Houlihan is the founding director of and teaches at the Concord Poetry Center in Concord, Mass.

Also released as part of the Green Rose Series is "The Prayers of Others" by Colorado State University-Pueblo professor David Keplinger. It is the second New Issues title written by Keplinger.

Four additional books will be released.

"Nude with Anything" is James D'Agostino's first collection of poetry. WMU's Nancy Eimers, English, lauds the poems for "their cathedral-like meditations, their brilliant sentences spiraling like silver necklaces of DNA." D'Agostino, formerly of Kalamazoo, lives in Jackson, Mo.

"Vigil" is the first collection of poetry by Alexander Long, a poet/musician who

writes, plays and tours with the band Red-head Betty Takeout. Long teaches at West Chester University of Pennsylvania.

"Small Murders" by Carrie McGath is also a first collection of poetry. Surrealist artists like Dali and Hans Bellmer make appear-



ances in the strange worlds presented in the poetry of

McGath, who works as a librarian and lives in Kalamazoo, Mich.

"Only The Senses Sleep" by Wayne Miller is another first collection of poetry, although the author is no stranger to publishing. Miller teaches at Central Missouri State University.

For more information about New Issues Poetry & Prose and its numerous titles, visit the press' Web site at [www.wmich.edu/newissues](http://www.wmich.edu/newissues) or call Marianne Swierenga at 387-8185.

## WMU faculty awarded state's largest number of 2006-07 Fulbrights

WMU has more 2006-07 Fulbright Scholars than any other college or university in Michigan.

Six of the state's 26 Fulbrights this year are members of the WMU faculty. In all, 14 Michigan schools had faculty members awarded Fulbrights.

The University of Michigan and Michigan State University each received three awards, and the remainder was spread out among institutions around the state.

WMU's 2006-07 Fulbright Scholars are:

- **Jeffrey Bucker Abshear**, art, who will travel to the Academy of Fine Arts in Venice, Italy, next spring to study historical and contemporary Italian book printing, binding and papermaking;

- **Igor Y. Fedotov**, music, who is in Russia at the Moscow State Musical Institute lecturing and conducting research on 20th-century Russian-Soviet viola music;

- **Ann M. Miles**, anthropology, whose research took her to the University Cuenca in Ecuador to do research on coping with chronic disease;

- **Susan Pozo**, economics, who is at the University of Montevideo in Uruguay studying the impact of emigrant remittances on Uruguayan households;

- **Gregory Veeck**, geography, who is at the Chinese Academy of Social Science's Rural Development Institute in Beijing examining management practices of livestock-dependent families in inner Mongolia; and

- **Lance E. Weldy**, visiting English professor, who is at the Johann Wolfgang Goethe University in Frankfurt, Germany, lecturing on American children's literature.

The Fulbright Scholar Program was established in 1946. It is the U.S. government's flagship academic exchange effort, on behalf of the U.S. Department of State's Bureau of Educational and Cultural Affairs.

Recipients are selected based on academic or professional achievement and because they have demonstrated extraordinary leadership potential in their fields.

## Service

The following faculty and staff members are recognized for 30, 25, 20, 15, 10 and five years of service during November.

**30 Years**—Greg J. Brown, physical plant-building, custodial and support services; Charles J. Dineen, physical plant-utilities; and Diana L. Sawyer, Logistical Services.

**25 Years**—William L. Jones, physical plant-building, custodial and support services.

**20 Years**—Vimla Bafna, accounts receivable; Shirley J. Campbell, Archives and Regional History Collections; Doreen Cooks, Bernhard Center Dining Service; Steven Cowley, physical plant-maintenance services; Lucile M. Johnson, physical plant-building, custodial and support services; Carol J. Patterson, Logistical Services; Stacy L. Vallier, intercollegiate athletics; and Cindy A. VanderWoude, University Recreation.

**15 Years**—Chad H. Avery, physical plant-landscape services; Timothy R. Cobbs, physical plant-maintenance services; David Franklin Florida II, electrical and computer engineering; Cynthia K. Johnson, physical plant-building, custodial and support services; and Randy A. Randt, physical plant-building, custodial and support services.

**10 Years**—James M. Burgess, College of Aviation; Shirley Franklin, Center for Disability Services; Edward L. Maring, physical plant-maintenance services; Carol A. Owel, physical plant-building, custodial and support services; Terry Lane Peck, Burnham Dining Service; Kay Rafferty, Center for Disability Services; Carmen Rivera, Valley #2 Dining Service; Dianne Town, Valley #1 Dining Service; and Lisa Lynn York, student financial aid and scholarships.

**Five Years**—Brian Earl Beridon, physical plant-building, custodial and support services; Tammy D. Betz, Spanish; Erika Ann Carr, King, Chavez, Parks programs; Napoleon Hall, physical plant-maintenance services; and Siobhan Keenan, communication.



**SHOWING WMU PRIDE**—The University was well represented during Kalamazoo's Nov. 4 holiday parade. Among the highlights was WMU's snow-themed float. Numerous staff and faculty participated in the effort by donating time, money and supplies for its construction. Many also marched or rode in the parade or handed out goodies to spectators along the route. (Photo by Tammy M. Boneburg)

# On Campus with Rosanna Metoyer



THE OTHER SIDE OF THE COIN  
(Photo by Jeanne Baron)

My son thinks I should get a life," Rosanna Metoyer admits. "Whenever we go somewhere, I can't pass a vending machine without checking it out. I'm continually assessing different types of machines and looking for new products to put in them."

Metoyer serves as coordinator of business operations and vending in Auxiliary Enterprises. She primarily oversees the Oaklands' operations and the University's contracts and sales for its beverage and snack vending machines as well as its coin- and card-operated laundry facilities in the residence halls.

The Kalamazoo resident joined WMU in 1988 as a fiscal assistant who rotated among such units as telecommunications, plant accounting and University budgets, then worked in purchasing for 13 years before moving to AE in 2003.

"I love my current position because it allows me to use my creative side," Metoyer says. "I'm able to develop new operating processes, work with marketing to devise new promotional ideas, and attend events like Bronco Bash, where I can get informal feedback and suggestions from students, faculty and staff."

Metoyer, who has a Master of Business Administration degree from WMU, also actively promotes her unit's LaundryBUCKS program and Smart Snacks program, which provides healthier food options in campus vending machines.

Plus, she's been busy with initiatives to improve services at the Oaklands, update AE business procedures, and improve the Web sites for the Oaklands ([www.wmich.edu/oaklands](http://www.wmich.edu/oaklands)) and Vending Services ([www.wmich.edu/vending](http://www.wmich.edu/vending)). The latter site now offers a convenient comments section as well as a reporting section that facilitates making repair, refill and refund requests.

In her off hours, Metoyer focuses on her husband and two sons, one of whom is attending WMU. She also is a movie buff, enjoys walking for exercise and has become more involved in a variety of campus events and committees, especially the University Wellness Committee.

## MLK celebration

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A focal point of the 2007 communitywide celebration will again be the Martin Luther King Jr. Convocation, which will begin at 4 p.m. Sunday, Jan. 14, in Miller Auditorium and feature keynote speaker Zenobia Lawrence Hikes, vice president for student affairs at Virginia Tech.

Hikes has been featured as a keynote speaker and workshop facilitator to audiences nationally and internationally. She specializes in student success and leadership, and professional development for universities, corporations and organizations.

At Virginia Tech, she provides leadership oversight for 15 university departments, is responsible for an annual budget of \$82 million and 2,000 employees, and works in collaboration with universitywide teams to create an invigorated college experience. She is the university's first African American female vice president.

Previously, Hikes served as the vice president for student affairs and dean of students at Spelman College in Atlanta and founded the Women of Excellence Leadership Series. She also served in admissions and student life

at the University of Delaware and in the field of public relations in Okinawa, Japan.

Driven by her background in enrollment management and student affairs, she has extensively researched and developed a successful race-specific recruitment and retention model for African American students. Her research on student recruitment and retention, maximizing student success, and first-generation college admissions has appeared in leading education journals.

Hikes has provided expert commentary to CNN, NBC News, CBS News, Fox News and national television and radio stations regarding the images of women in hip hop music and its impact on society. She is a Spelman College alumna and earned a doctorate from the University of Delaware.

A keynote speaker also has been named for the community event at 4 p.m. Sunday, Jan. 21, in Kalamazoo's Galilee Baptist Church. Information about this speaker, as well as the long list of special events taking place on campus in January in honor of King, will be detailed in the next two issues of *Western News*.

## Aviation

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markets PC-based flight simulation software used around the world by aircraft manufacturers, commercial airlines, flight training centers and universities for training of flight management procedures, flight operations and maintenance. The company provides training solutions to the air transport, business aviation and general aviation industries as well as the military.

WMU's comprehensive aviation program, with about 700 undergraduate students, is one of the top three aviation programs in the nation. Backed by more than 60 years of history and a strong industry reputation, the College of Aviation is fast becoming a powerful force in the future of aviation training.

## Presidential search

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institution—one of the largest in the nation—and we wanted a firm with the extensive experience in conducting searches for such institutions. With more than 500 searches completed, they (Baker Parker principals) have extensive experience with Big 10 schools and MAC schools."

Miller said the committee will move quickly to draft a position description using the input secured from the three forums and other meetings on the campus and in the community. The plan, he noted, is to have finalists on campus in April, with the hope of having a new president in place by July 1.

"We'll be working throughout the process to strike a balance between protection and discretion and transparency," he said. "If you become a finalist, you will be publicly vetted through visits and presentations on campus."

Dan Parker, a principal with the search firm, will coordinate the WMU effort. During the Nov. 1 forums, he repeatedly asked those attending to send suggestions and candidate nominations to [dparker@bpasearch.com](mailto:dparker@bpasearch.com).

"We are an inclusive search firm," he said. "We will consider, on behalf of the committee, any candidate suggested. Our job is to recruit, advise and facilitate. We will deliver a broad and diverse pool of candidates for consideration."

Miller added that people should feel free at any time to contact him directly to make suggestions about the process and the kind of candidates the University needs. His e-mail address is [Kmill6835@aol.com](mailto:Kmill6835@aol.com).