



# Western NEWS

For and about WMU faculty and staff

NOVEMBER 2, 2006  
volume 33, number 5

## Bronco Legislative Network puts helpful voter information online

The Bronco Legislative Network, a volunteer organization that supports WMU in the legislative arena, has put important information online to assist those planning to vote in the Nov. 7 election.

By logging on to [www.ciclt.net/wmu](http://www.ciclt.net/wmu) and clicking on "Resources" in the left column, voters can quickly find their polling stations, a sample ballot for their districts and independent analysis of all the statewide proposals on the November ballot.

## Haenicke schedules office hours

Interim President Diether H. Haenicke has scheduled public office hours from 9 to 11 a.m. Friday, Nov. 17. Anyone wishing to make a 10-minute appointment to chat with the president should contact Jon Andrews by sending e-mail to [jon.andrews@wmich.edu](mailto:jon.andrews@wmich.edu) or calling 267-4171.

## Holiday parade this Saturday

The University community is encouraged to join the many WMU groups and individuals taking part in Kalamazoo's annual Holiday Parade 11 a.m. Saturday, Nov. 4. WMU will be represented in numerous ways, and there is still time to get involved.



Those who are not able to actively participate are encouraged to show their support by viewing the parade.

For more information or to give donations, contact Dori LaChance by sending e-mail to [dori.lachance@wmich.edu](mailto:dori.lachance@wmich.edu) or calling 387-4309 or contact Carrie Soule by sending e-mail to [carrie.soule@wmich.edu](mailto:carrie.soule@wmich.edu) or calling 387-6005.

## Drive nearing 50 percent of goal

The 2006 campus United Way campaign has brought in more than \$100,000 to date, approaching the halfway mark toward its \$215,000 goal. The drive will ceremonially end with a victory celebration from 4 to

5 p.m. Wednesday, Nov. 15, in the Oaklands, although donations will continue to be accepted.



Contributions garnered during WMU's campus campaign, which officially kicked off Oct. 3, will help meet the Greater Kalamazoo United Way's \$10.75 million overall goal.

Leading the WMU effort is campaign Chair Lynn Kelly-Albertson, Career and Student Employee Services, and Vice Chair Sharon Van Dyken, College of Engineering and Applied Sciences.

## Washington selected as dean of CHHS

The former director of the School of Social Work has been named the new dean of the College of Health and Human Services.



Washington

Dr. Earlie Washington, who was appointed in July to serve in the role while the University conducted a national search for a new dean, has accepted the dean's position through the end of the 2008-09 academic year. She officially replaces Janet Pisaneschi, who was named WMU provost and vice president for academic affairs in May.

"I am delighted that Dr. Washington has agreed to serve," said Pisaneschi in making the appointment. "She has the confidence and support of her colleagues, and she is committed to the success of the college and the University."

Before her original appointment as dean in July, Washington had been a member of the faculty and director of the WMU School of Social Work since 2000. Previously, she was director and associate professor in the School of Social Work at the University of Southern Mississippi, where she had been a faculty member since 1992.

Washington also has taught at the University of Chicago, Illinois State University and Tougaloo College. In addition, she has served in a variety of roles, such as director of the Life Skills Pre-Employment Training and Counseling Program in Chicago and director of an elderly support project, also in Chicago.

Washington has extensive experience directing funded grant and contract projects and is widely published on such topics as Internet-based instruction and behavioral programming for Alzheimer's clients. She earned her bachelor's degree from Tougaloo College, a master's degree from Ohio State University and her doctoral degree from the University of Chicago.

## Presidential Search Advisory Committee encouraging input

Faculty, staff, students, retirees, alumni and members of the general public are invited to provide input on the national search for WMU's next president.

Members of the campus and local communities had a chance to do just that during three separate sessions Nov. 1 designed to solicit descriptions of the qualities and characteristics the University's next president should possess.

Those who were unable to attend one of the sessions may send their comments to Betty Kocher, Board of Trustees, by e-mail to [betty.kocher@wmich.edu](mailto:betty.kocher@wmich.edu) or by mail to the Board of Trustees Office, 3050 Seibert Administration Building, WMU, Kalamazoo MI 49008-5219.

In related news, the board has added Nora Berrah, physics, and Katherine Joslin, English, to its previously announced Presidential Search Advisory Committee.

In addition, WMU has hired Baker Parker and Associates in Atlanta ([www.bpasearch.com](http://www.bpasearch.com)) to assist in the search. The firm has been involved in presidential searches at the University of Michigan, Harvard and other colleges across the country.



**DISTINGUISHED VISITORS**—Two guests from the Commonwealth of the Northern Mariana Islands were on campus Oct. 26, as part of a WMU-CNMI partnership. Among those welcoming Chief Justice Miguel Demapan, second from right, and Mrs. Frances T. Demapan, second from left, to campus were, from left, Linda Dannison, family and consumer sciences chair; Janet Pisaneschi, provost and vice president for academic affairs; and Mozhddeh Bruss, family and consumer sciences. Since 2002, WMU faculty have been working in the CNMI with local partners on topics such as childhood obesity, public health, nutrition, early childhood issues, mental health, and business development. While in Kalamazoo, the Demapans had the opportunity to meet with several other faculty and administrators as well as attend a family and consumer science's graduate student Poster Colloquium. (Photo by Cheryl P. Roland)

# Around Campus

## Tomorrow is Bronco Spirit Day

Students, alumni, friends, faculty and staff are encouraged to wear brown and gold or Bronco gear for Bronco Spirit Day. The day is celebrated the first Friday of each month, unless classes are not scheduled. In that case, the day is celebrated the second Friday of the month.

## Groups schedule cultural night

A dinner and entertainment featuring comedian Shazia Mirza is being sponsored by the Pakistan and Indian student associations at 6:15 p.m., Saturday, Nov. 4, in the Bernhard Center Ballroom. Tickets are available at the door and are free for WMU students and \$20 for nonstudents. For details, visit [www.rso.wmich.edu/psa](http://www.rso.wmich.edu/psa).

## Poet up next in Frostic series

Poet Li-Young Lee will be the Wednesday, Nov. 8, speaker in the Gwen Frostic Reading Series. All readings in the series are free of charge, open to the public and take place Wednesdays at 8 p.m. in the Little Theatre. The remaining featured speakers this fall are: novelist and playwright Len Jenkin, Nov. 29, and novelist and essayist Liesel Litzenburger, Dec. 6.

## Civil War diaries topic of talk

William Anderson of Michigan's Department of History, Arts and Libraries will provide a program on Civil War

diaries at 4:30 p.m. Tuesday, Nov. 14, in the Dalton Center's small recital hall. Anderson is a Civil War and baseball historian and the author/editor of five books and 17 published articles. He retired from West Shore Community College in 1998 following a 33-year career in higher education.

His talk is sponsored by the Friends of the University Libraries. A brief reception will follow the program. For details, contact Kathy Gerow at 387-5202 or Sharon Carlson at 387-8490.

## Demonstration pow wow set

A demonstration pow wow showcasing Native American culture will be held at 9 a.m., Friday, Nov. 17, in the Student Recreation Center Tennis Courts. The pow wow will use the Michigan Curriculum Framework, which is designed to enhance academic standards as outlined in the Michigan History curriculum.

This will be an interactive event, allowing attendees to experience local tribal culture and providing area school students a firsthand opportunity to learn about pow wow etiquette, dance styles and traditional Native American practices.

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*These and many other campus events are described in greater detail on the WMU News Web site at [www.wmich.edu/wmu/news](http://www.wmich.edu/wmu/news).*

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## Book attracts national attention

A book by Mitch Kachun, history, has been attracting national attention and stirring debate about the origins of the African-American women's literary tradition.



Kachun

"The Curse of Caste," co-edited with William Andrews at the University of North Carolina-Chapel Hill, is believed by some to be the first novel ever published by an African-American woman.

Kachun and his co-editor compiled the serialized writings of author Julia C. Collins in book form, added a contextual introduction and biographical information on the author, and offered two alternate endings for the uncompleted work. Published in October by Oxford Press, their work has already been the subject of an Oct. 28 *New York Times* book review as well as comments from Harvard scholar Henry Louis Gates Jr.

## Text explores new crime concept

Ronald C. Kramer, sociology and Criminal Justice Program director, has co-edited "State-Corporate Crime: Wrongdoing at the Intersection of Business and Government," which features a number of chapters



Kramer

contributed by Kramer's former students and is the subject of a special session of the Nov. 1 through 5 American Society of Criminology meetings in Los Angeles.

The book focuses on state-corporate crime, a concept Kramer and his co-editor developed and popularized in the early 1990s "to create a new lens through which criminologists can examine the ways crimes and social injuries often emerge from intersections of economic and political power." Some of the case studies included concern the Space Shuttle Challenger explosion, the Exxon Valdez oil spill, Enron, the violation of American Indian treaty rights, and Halliburton in Iraq.

## Grant focuses on scientist portrayals

The National Science Foundation has awarded a \$498,000 grant to Jocelyn Steinke, communication, for a project on "Adolescents' Identification with Televised Portrayals of Male and Female Scientists." Several middle schools in Southwest Michigan will be partners in the research. Steinke's team will study portrayals of scientist characters in 13 TV programs popular among middle school students, including "Bill Nye the Science Guy," "Kim Possible," "Friends," "CSI," and the "X Files."

The group will document attributes of the characters and examine students' identification with the characters exhibiting these attributes. Data will be gained about attitudes toward science and women in science, perceptions of gender roles, confidence in science, and future interest in science. The work will support developing positive images and role models in various media that could encourage more girls to enter science, engineering and technology careers.

## Exchange

**For Rent**—Newly remodeled Westnedge Hill bungalow, 125 Inkster. 2 bedroom, 1 bath, bonus attic space, modern kitchen w/ dishwasher and new appliances. Clean, dry full basement w/ washer and dryer. Garage w/ opener. \$780 per month. Call 377-4935.

**For Sale**—2000 Chevrolet Impala. Mint condition, one owner, 80,000 miles. New tires and brakes. \$5,000 or best offer. Call 372-8094.

**For Sale**—Furniture. Queen-size Sealy ultra plush euro pillow-top mattress, box spring & frame, mattress pad & sheets (5 months old), mint condition. Paid \$950,

asking \$475—firm. Two 5-month-old pine dressers, mint condition: 5-drawer (paid \$450/asking \$225) and 2-drawer (paid \$250/asking \$125). Save \$75 by purchasing all 3 pieces for \$750—firm. Call 387-2663.

## Jobs

Current job opportunities at WMU are announced every Monday on the human resources Web site at [www.wmich.edu/hr/job.htm](http://www.wmich.edu/hr/job.htm) and the Applicant Information Service phone line at 387-3669. Applications are accepted for posted jobs only and must be submitted by the stated deadline. Complete application procedures are included on each posting.

## Annual PSSO Poinsettia Sale ends Tuesday, Nov. 21

The Professional and Support Staff Organization Annual Poinsettia Sale will run through Tuesday, Nov. 21.

WMU offices and individuals may place orders using the flyer received in campus mail or available online at [www.wmich.edu/pssso](http://www.wmich.edu/pssso). Payment is due at the time orders are placed.

Poinsettias will be available for pick up between 10 a.m. and 5 p.m. Thursday, Nov. 30, in 107 (first floor) Bernhard Center. Plants not picked up by the deadline will be donated.

For information, e-mail Celeste Glascock, human resources, at [celeste.glascock@wmich.edu](mailto:celeste.glascock@wmich.edu).



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WMU is an equal opportunity/employer/affirmative action institution.



## Obituary



Haworth

**Gerrard Wendell "G.W." Haworth**, founder of Haworth Inc. and a 1937 alumnus, died Oct. 25. He was 95.

An influential entrepreneur, he established Haworth Inc., a manufacturer of office environments that grew from a garage-shop venture in 1948 to a \$1.4 billion global corporation.

Haworth, a former high school teacher, maintained a lifelong passion for education, encouraging continuing education among his employees and making personal and corporate donations to promote higher education.

In 1989, the Haworth family and company gave \$5 million to WMU. In appreciation, the University named its business college the Haworth College of Business.

Upon graduating in 1937 with a B.A. in education from WMU, Haworth moved to Holland to teach industrial arts at Holland High School. In 1940, he earned a Master of Arts degree in educational administration from the University of Michigan.

In the 1940s, Haworth began to build special-order wood products as a sideline enterprise; this eventually led to the formation of a company that has ranked among the 400 largest private companies in the U.S., according to *Forbes* magazine.

He received WMU's Distinguished Alumni Award in 1986 and was awarded an honorary doctorate from the Kendall College of Art and Design in Grand Rapids in 1987.

In addition to being named Entrepreneur of the Year by the University of Michigan Business School in 1993, Haworth was named Manufacturer of the Year by the Michigan Manufacturers Association in 1995.

## Gold Company to give free sneak preview performance

Gold Company, WMU's award-winning vocal jazz ensemble, will present its 29th annual Sneak Preview fall concert at 8:15 p.m. Thursday, Nov. 2, in the Dalton Center Recital Hall.

General admission tickets are available in advance through the Miller Auditorium Ticket Office or may be purchased at the door for \$10 each. Students and senior citizens will be admitted for \$5.

Thursday's performance will feature the 2006-07 edition of Gold Company composed of 16 singers, plus the GC Band and GC Horns. Also performing will be Gold Company's sister group, GC II. Both groups will perform their new repertoire, some of which is being prepared for Gold Company's annual show at Miller Auditorium, Feb. 10.

Gold Company is directed by Dr. Stephen Zegree, the Bobby McFerrin Professor of Jazz in the WMU School of Music. Michael Wheaton directs GC II.

## Student services posts filled

Several key student services positions have been filled during the past few months.

Two veteran staffers, **Carol Eddy** and **Evelyn Winfield**, were approved by the WMU Board of Trustees at its July 14 meeting.

Eddy, a longtime WMU administrator, took the executive director post at the Sincdecuse Health Center, effective May 2, after serving two years as the center's acting director, and Evelyn Winfield was appointed director of the University Counseling and Testing Center, effective July 3.

In addition, Sincdecuse gained **Carolyn "Cari" Robertson** as health promotions director, effective July 17, and alumnus **Thomas Meink** as coordinator of Theatre for Community Health, effective in August.

Meink is working with peer education students in "No More Lies," "Great Expectations," and "Merge," a play on diversity. These theatre education programs reached 7,700 students last year and have been a staple in health center programming for nearly 15 years.



Eddy



Winfield



Robertson



**GOING THE DISTANCE**—WMU completed a 21-panel mural last month along the entire west side of the Brown Hall construction site. Eight feet tall and more than 250 feet long, the mural depicts 10 famous authors and one quotation by each of them. More than just an attractive facade for the site, the mural is a literary puzzle. The authors and quotes are randomly ordered, and the object is for passersby to correctly match each quote with an author. All of the quotes relate in some way, literally and metaphorically, to fences and barriers. Karen Bondarchuk, art, guided 35 students in creating the painted panels in studios in East Hall. There is one image or quote per 12-foot by 8-foot panel. The idea for the mural began with WMU Interim President Dieter H. Haenicke, who petitioned the School of Art for suggestions and provided support for the literary mural project. More information can be found at [www.wmich.edu/art](http://www.wmich.edu/art). (Photo by Karen Bondarchuk.)

## Forty-nine professors granted tenure during July meeting of WMU Board of Trustees

Forty-nine faculty members were approved for tenure by the WMU Board of Trustees July 14.

The tenured appointments were effective with the beginning of the 2006-07 academic year. The faculty members and their academic areas, by their previous academic rank or position are:

**Associate professor**—**Lee J. deLisle**, health physical education and recreation; **Kieran J. Fogarty**, occupational therapy; **Vladimir Risukhin**, aviation; **Laura T. Spielvogel**, anthropology; and **Maureen Taylor**, communication.

**Assistant professor**—**Marc Alspector-Kelly**, philosophy; **Massood Z. Atashbar**, electrical and computer engineering; **Robert F. Berkhofer III**, history; **James J. Biles**, geography; **Mozhden B. Bruss**, family and consumer sciences; **Jonathan**

**Bush**, English; **Deborah L. Che**, geography; **Kuanchin Chen**, business information systems; **Carol J. Crumbaugh**, teaching, learning and leadership; **Josephine Barry Davis**, teaching, learning and leadership; **Lisa M. DeChano**, geography; **Vincent Desroches**, foreign languages; **Lonnie E. Duncan**, counselor education and counseling psychology; **James A. Eckert**, marketing; **Johnson Haas**, geosciences; **Lynne Heasley**, history; **Karen Horneffer-Ginter**, physician assistant; **Kevin High**, aviation; **C. James Hueng**, economics; **Jennifer A. Machiorlatti**, communication; **Juanita Manning-Walsh**, nursing; **Kelly A. McDonnell**, counselor education and counseling psychology; **Patricia M. Montilia**, Spanish; **Amy E. Naugle**, psychology; **Paul Nwulu**, communication; **Louann A. Bierlein Palmer**, teaching learning and

leadership; **Jennifer Palthe**, management; **Muhammad A. Razi**, business information systems; **Edward A. Roth**, music; **Michael J. Ryan**, economics; **Eric M. Sauer**, counselor education and counseling psychology; **Jeffrey A. Strom**, mathematics; **Judith L. Swisher**, finance and commercial law; **Ineke Way**, social work; **Lisa Whittaker**, aviation; **Jennipher Wiebold**, blindness and low vision studies; **Devrim Yaman**, finance and commercial law; and **Richard W. Zinser**, family and consumer sciences.

**Faculty specialist II**—**Elizabeth P. Amidon**, English; **Jerrie L. Fiala**, industrial and manufacturing engineering; **Laurie E. Hays**, accountancy; **Judith A. Rypma**, English; and **Jaclyn M. West-Frazier**, occupational therapy.

**Faculty specialist I**—**Patrick J. Ryan**, health, physical education and recreation.

# On Campus with Donna Gardner-Lawson



A HEALTHY OUTLOOK  
(Photo by Jeanne Baron)

Donna Gardner-Lawson is celebrating 12 years on the job as a medical assistant in the Sindecuse Health Center.

She's also celebrating completion of her bachelor's degree in health studies at WMU this summer and graduating on the same day as her son, Larry, a theatre alumnus. Now, he's in graduate school in California pursuing an acting career and Gardner-Lawson is starting WMU's master's in public administration program.

"You can never learn too much.," she says. "I've always loved school."

A board certified medical assistant, Gardner-Lawson is on the front lines of health care, working not in a laboratory but one-on-one with Sindecuse patients.

"I take vital signs, give flu and allergy shots, and pretty much do whatever needs to be done to assess the patients' needs and prepare them for the doctors or clinicians," she explains.

"I'm also on the phone a lot, helping with referrals, getting medical reports and calling in prescriptions. Ultimately, my job is to make sure that the visit goes well and what needs to happen, happens."

Gardner-Lawson says WMU's college-age population was one of the factors that drew her to campus after working in a local private medical practice.

"Our students are bright and vibrant. A majority of these kids are thinkers and I like that kind of atmosphere. I get to teach them and they've taught me some things."

The Mattawan resident is a single parent with one daughter and three sons, the youngest still at home. Her free time is mostly spent between going to that son's football games, going to her graduate classes and enjoying the company of her dog, Ms. Pinky. When time permits, though, she travels to shows her son Larry is performing in and does projects around the house.

"That keeps life full," she says. "God is good, and I'm glad I'm here."

## Nominations being sought for revived teaching award to honor full-time faculty

WMU has reinstituted its annual Distinguished Teaching Awards to recognize outstanding teaching, and up to three full-time members of the faculty will be recognized with the award next spring.

The honor was extended to 131 faculty members between 1966 and 2001, when the WMU Alumni Association sponsored what was known as the Teaching Excellence Award.

"These awards celebrate teaching, which is the core mission of our University," says Katherine Joslin, English, award committee chair and a 1997 Teaching Excellence Award winner. "The award committee is grateful to the University and Interim President Diether Haenicke for reviving this important honor."

Full-time members of the faculty are eligible to receive the awards, which carry a one-time cash prize of \$2,000 and subsequent increase in base salary. Recipients will be recognized at the academic convocation in February and at April commencement ceremonies. Past recipients may not win again.

This year's nominations are due by Jan. 12 and should be submitted as a letter to the Distinguished Teaching Award Committee, Office of the Provost, WMU, Kalamazoo MI 49008-5204. They should include the nominator's full name and signature, mailing address, phone number and e-mail address, and indicate his or her current relationship to WMU.

## International Education Week events to broaden horizons

WMU will showcase a variety of countries and cultures during International Education Week, which nationally runs from Monday through Saturday, Nov. 13-17.

The local celebration is being organized by the Haenicke Institute for Global Education in conjunction with the annual observance of International Education Week. Many of the events planned are free and open to the public, and all but the Kalamazoo Institute of Arts events take place on the main WMU campus in Kalamazoo.

In addition to concerts, art exhibits, films and lectures, the week-long series of events will include a Chinese culture night Monday, Nov. 13; Geography Bowl Tuesday, Nov. 14; Muslim Student Association dinner program Thursday, Nov. 16; and French culture night Friday, Nov. 17.

"The week gives us a chance to highlight the benefits of international education and exchange worldwide," says Kimberly Ritter, coordinator of international student activities in the Haenicke Institute.

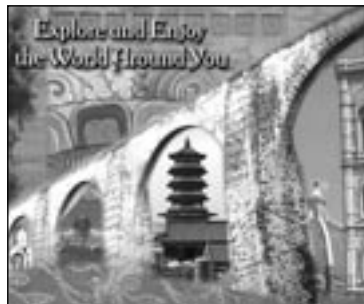
"Education is a shared value in our interconnected world. Throughout the week, we will offer many activities that will enhance mutual understanding, expand a greater awareness of culture, language, and customs, and develop international perspectives."

A joint initiative of the U.S. departments of State and Education, International Education Week serves in part to promote programs

that prepare Americans for a global environment and to attract future leaders from abroad to study, learn and exchange experiences in America.

Last year, events took place in all 50 U.S. states and more than 100 countries. For more information about WMU's

celebration, contact Kimberly Ritter by sending e-mail to [kimberly.ritter@wmich.edu](mailto:kimberly.ritter@wmich.edu) or calling (269) 387-5859. More information about the national observance is available at [www.iew.state.gov](http://www.iew.state.gov).



OPENING DOORS—Staff, faculty and students are participating in a series of Office of Admissions fall open houses on the Bernhard Center's second floor. The first was held Oct. 13 and drew some 500 prospective students and their parents. Two others are planned, one on Nov. 3 and one on Dec. 1. (Photo by Jeanne Baron)