New federal funding will put focus on doing business in South Asia, China

A new two-year federal grant will put the spotlight on developing stronger relationships with South Asia and China for both the University's Haworth College of Business and business leaders in Southwest Michigan.

The college's "South Asia and China Education Program" will receive more than $160,000 from the U.S. Department of Education's Business and International Education Program. The project is designed to increase faculty expertise and student awareness of business conditions in the region and provide Southwest Michigan firms with access to information that will give them a competitive edge in conducting business in South Asia.

The funds will allow the college to focus on the region through a series of initiatives that include a new Global Business Lecture Series; faculty research, travel and development grants; graduate and undergraduate curriculum development; expanded internship opportunities; and study programs in China, India and Pakistan for students, faculty and local business people.

The effort will conclude with an Asian business conference slated for summer 2007. The conference will focus on developing positive trade relationships with South Asia.

"There's a great deal of concern about globalizing and business being lost to China and South Asia," says Zahid Quraeshi, marketing, who co-directs the project with two colleagues. "But it is a misplaced concern, because as those economies grow, they'll become larger markets for the United States. Our focus will be on preparing students, faculty and area businesses to take advantage of the new opportunities."

Directing the project with Quraeshi are Roger Tang, accountancy and the Uphoff Chair in Business Administration; and Mustaq Luqmani, marketing. In addition to leading activities on campus, the three will lead intensive study programs to countries in which they have particular expertise. The trips are expected to attract other faculty, students and business representatives from across Southwest Michigan. The first of the trips will be to China and will include stops in Shanghai, Beijing and Hong Kong. Tang will lead that trip, which is scheduled for summer 2006. Quraeshi and Luqmani will lead a summer 2007 journey to India and Pakistan.

"These will be total immersion experiences for those who are part of the travel group," Quraeshi says. "We've done these in the past, and they've been very successful. They tend to lead to close and lasting relationships."

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Leadership and professional development specialist is named new dean of Extended University Programs

An educator who has an extensive background in professional development, leadership training and medical research has been named to lead the University's regional education efforts.

Nicholas Andreadis, who directs the University's master's degree program in human resources development, will assume the duties of dean of Extended University Programs July 1. A WMU faculty member since 1999, Andreadis has focused much of his career on learning, performance improvement, organizational change and leadership development.

His background includes a 13-year stint at the Upjohn Co. and Pharmacia, beginning in 1984 with a post in Upjohn's medical and regulatory affairs organizations and ending in 1997. During his final five years with the firm, he served in a series of executive-level positions aimed at developing globally effective leaders and managing organizational change. His titles during that period included vice president of the Corporate Quality Center, vice president for leadership development and administrative services and vice president for global leadership development.

"I'm delighted we've found a highly qualified, senior-level professional to lead this important part of the University," says Provost Linda Delene. "Dr. Andreadis has a clear understanding of our mission and the importance of our outreach efforts in fulfilling that mission. He brings a wealth of
Retirements of seven staff members complete this month

The last of seven staff members, whose retirements were approved by the University’s Board of Trustees earlier this year, will leave WMU this month.

The names, positions, years of continuous service and effective dates of retirement for the staff members ending their careers at WMU are:

- Wendy C. Asmus, academic advisor, College of Education, 21 years, effective March 4; Jon O. Flegel, stage technician, Miller Auditorium, 37-1/2 years, effective June 30; Rachel Johnson, office assistant, Extended University Programs, 13 years, effective April 30; Linda Jones, assistant to the president, Office of the President, 19 years, effective Jan. 30; David A. Morris, admissions systems specialist, Office of Admissions and Orientation, 39-1/2 years, effective May 14; Gloria J. Mulhearn, office assistant, Division of Intercollegiate Athletics, 26 years, effective Feb. 28; and Kay A. Shearer, office coordinator, Mallinson Institute for Science Education, 18-1/2 years, effective March 31.

Trustees also approved the resignation of these staff and faculty members: Amanda J. Gruden, College of Aviation, effective Feb. 7; Charles LeVerme, art, effective Jan. 25; B. M. McPartland, University Counseling and Testing Center, effective Dec. 7, 2003; William Andrew Miller, music, effective July 31; and Regina E. Spellers, communication, effective Nov. 17, 2004.

Wiener, Bernhard reception is June 27 at Gilmore complex

A retirement and farewell celebration will be held Monday, June 27, to honor Linda Jones, William Wiener, Graduate College, and Margaret Bernhard, interim vice provost for Extended University Programs.

The event is set for 4 to 5:30 p.m. in the Atrium of the Gilmore Theatre Complex.

The couple is leaving WMU for Wisconsin, as chairperson of what is now the University of Wisconsin-Whitewater, and professor and chairperson at Marquette University in Milwaukee as vice provost for research and dean of the Graduate School.

Bernhard, who has served in her current position since last July, is resigning after 23 years at WMU in a variety of faculty and staff positions. She has been with EUP since 1997. She intends to work in development or nonprofit outreach programs at Marquette.

Wiener is retiring from WMU, effective July 8. He first came to the University in 1986 as chairperson of what is now the Department of Blindness and Low Vision Studies. He has been dean of the Graduate College since 2002.

Middle schoolers to hone their research skills at WMU camp

A group of Kalamazoo middle school students will experience research first-hand this month through a WMU program designed to encourage underrepresented students in higher education to obtain a post-secondary degree.

The Research Scholars Program, part of the King/Chavez/Parks College Day Program, will culminate for 2004-05 with 22 students attending a four-day summer research institute on campus from Monday, June 20, through Thursday, June 23.

Those attending the institute will participate in hands-on research projects, college preparation seminars and life-skills workshops, as well as fun summer camp activities.

For more information, contact Erika Carr at 73-3139 or erika.carr@wmich.edu.

Jazz camp features free Union Cabaret performances nightly

The annual Steve Zeegree Vocal Jazz Camp will be held on campus June 26 through July 1 and will feature free nightly performances in downtown Kalamazoo and a closing concert in the Dalton Center.

Monday through Thursday, June 27-30, camp participants will appear nightly from 8:30 to 10:30 p.m. on stage at the Union Cabaret and Grill, 125 S. Kalamazoo Mall. There is no cover charge. The camp’s closing concert begins at 7:30 p.m. Friday, July 1, in the Dalton Center Recital Hall. Admission is free.

Flegel feted at retirement event

Jon O. Flegel, lighting technician in Miller Auditorium, will be honored for his 37-1/2 years of service to WMU at a reception from 3 to 5 p.m. today, June 16. Colleagues and friends from the WMU and local communities are invited to attend the reception, which will be held in the Grand Tier lobby of Miller Auditorium.

Phillips pens book on Appalachia

Claude S. Phillips, emeritus in political science, is getting attention for his novel, “The Shot from the Mountain: An Appalachian Odyssey.”

The book, published in 2004 by Priscilla Press, has been placed in the “Notable” category by Writers Notes Magazine.

“The Shot from the Mountain” covers the tribulations and quests of an Appalachian miner struggling to improve his life and the life of his family,” wrote a reviewer in the magazine. “A world of which I knew little, people with characters I grew to care about. Realistic, memorable.”

Writers Notes Magazine recognizes excellence from independent and small presses, self-published authors and unique and short print runs.

Phillips retired from WMU in 1988 after 31 years of service. He lives in South Haven, Mich., with his wife, Nancy, who owns the Hidden Room Book Shoppe.

Glista is MSHA president-elect

Sandra Glista, speech pathology and audiology, is serving as president-elect of the Michigan Speech-Language-Hearing Association and will serve as president during 2006.

In her leadership role, Glista represents Michigan speech-language pathologists and audiologists at the Council of State Speech-Language-Hearing Association Presidents and the 2005 American Speech-Language-Hearing Association State Policy Workshop held in Minneapolis in May.

Current issues facing MSHA include passing legislation to license speech-language pathologists, generating solutions for speech-language pathologist personnel shortages in the state, advocating for service delivery to citizens with communication disorders and completing a long-range plan for the association.

Rutherford, Hamman share expertise with medical groups

Two WMU aviation faculty members were recently invited to lend their expertise on safety and simulation training to the topic of education in the health care industry.

William Hamman and William Rutherford were invited to participate in the Joint American College of Surgeons/Accreditation Council for Graduate Medical Education invitational symposium early last month. The symposium was on the development of a safety curriculum for surgical residents.

Hamman was one of three nationally known speakers invited to address plenary sessions of the meeting last month and as a result, is currently conducting “grand rounds” at the University of California San Francisco Medical Center.

Rutherford, who received his medical degree from Cornell University Medical College, will address the American Association of Physicians and Surgeons in September and the Joint Commission for the Accreditation of Health Care Organizations in October.
Obituaries

Edwin A. Leak, longtime purchasing department employee, died June 10 in Kalamazoo. He was 82. Leak retired from WMU in 1986 as purchasing manager after 19 years of service to the University.

Myrtle M. Ludwig, a longtime WMU employee, died May 28 in Kalamazoo. She was 85. Ludwig retired in 1980, after 15 years at WMU in food services.

Susan I. Yant of Kalamazoo died May 31. She was 85. Yant worked at WMU for 18 years, retiring in 1984.

Edgars J. “Ed” Zumburs, who made his mark on WMU by serving for many years in the campus sign shop, died June 9 in Kalamazoo. He was 54. Zumburs, who resigned in 2002, worked on campus for 31 years. He spent 23 years as a graphic technician at Miller Auditorium and in 1994, was brought on staff at the WMU Sign Shop as a graphic technician. He produced the brown and white signs common in campus buildings that include information about the location in Braille.

FOR SALE—Sony Trinitron portable color television with remote. Works great. Call (269) 342-8362.

FOR SALE—Simmons full-size sofa bed from Stewart and Clarke. Neutral fabric, seldom used, looks good, firm. Call (269) 342-8362.

FOR SALE—1983 Ramada Modular home. Three bedrooms, two baths, open floor plan with cathedral ceilings. Central air. Located in Mattawan in very nice community. $13,000 or best offer. Call (269) 668-5182.

WMU women aviators to compete in classic national race through center of the nation

Two WMU women will head south next week for the start of the 2005 Air Race Classic, a women’s cross-country event that will take competitors through the middle of the nation on a round-trip journey that begins and ends at Purdue University in Lafayette, Ind.

Erica Ebenhoeh, a December 2004 graduate of WMU’s College of Aviation, will share piloting duties with Sarah Tower, a WMU flight instructor and a June 2003 graduate of the University’s aviation flight science program, for the June 21-24 race that has attracted women aviators from across the nation since the days of Amelia Earhart.

Tower is a veteran of the 2004 WMU entry in the annual race. She was part of a team that finished in 10th place overall and captured second place in the race’s collegiate division. For Tower, the race is about seeing old friends and trying to beat both new competitors and her own team’s successful performance last year. For Ebenhoeh, this year’s event represents a first opportunity at tackling the demands of a cross-country race.

“When really exciting, both about the experience of flying in a competitive situation and getting to know the older women and hearing their stories about aviation history,” says Ebenhoeh.

This is the sixth time a WMU team has competed in the high-profile race, which is avoided the hefty handicaps placed on more sophisticated aircraft used by WMU teams during earlier events. Leaving the Purdue airfield at 30-second intervals, competitors will fly at differing air speeds, but at similar altitudes as they race along this year’s 2,436-nautical mile course. Their trip will include stops in LaCrosse, Wis.; Beatrice, Neb.; Batesville, Okla.; Shreveport, La.; Walnut Ridge, Ark.; Tulalahoma, Tenn.; and Athens, Ohio. The course will take competitors through a variety of flight conditions that include heavily controlled air space near Dayton, Ohio, and Little Rock, Ark., as well as travel over the rapidly rising terrain of the Ozarks.

A map of the race route and additional information can be found online at <www.airraceclass2005.org>. Those interested will be able to follow the race’s progress online at <www.wmusports.edu>.

Ebenhoeh and Tower expect to file daily reports that will be carried on the site.

Service

The following employees are celebrating 10, 35, 40, 25, 20, 15, 10 and four years of service to the University during June.

40 years—Robert M. Beam, vice president for business and finance; and Doris A. Ray, health, physical education and recreation.

35 years—Sherry K. Bate, College of Fine Arts.

25 years—Judith Kay-M. Chase, University Libraries; Barbara A. Gustafson, student financial aid and scholarships; and Barbara K. Rhodes, admissions and orientation.

20 years—Kenneth J. Cocco, Power Plant; Susan R. Reed-Williams, information technology; Andrew C. Robins, WMUK Radio; and Tony Y. Woolfork-Barnes, Office of the Provost and Vice President for Academic Affairs.

15 years—David J. I. Kotecki, public safety.

10 years—Daniel R. Brimmer, physical plant-utilities; Kristal E. Ehrhardt, educational studies; David French, physical plant-maintenance services; Michael Lee Glenn, Paper and Printing Pilot Plant; John Mackenzie, information technology; Helen McComah, physical plant-building custodial and support services; and Karen M. Stokes, Student Information System.

Five years—Cristi Anderson, Center For Disability Services; Kenny L. Cochran, physics; Joshua Grant, information technology; Carl E. Hansen, the Evaluation Center; Jane M. Jacobs, Sindecuse Health Center; Sally A. Laws, customer account services; Dennis M. McFall, College of Aviation; Denise Jamie Pion-Rutter, paper engineering, chemical engineering and imaging; Rick L. Sack, Development Office; Tracie N. Sams, WMU Apartments; Errick T. Mowns, residence life; Jennifer M. Wendling, Graduate College; Down We- saw, Merze Tate Center; and Daoli Zheng, information technology.

Jobs

The following vacancies are posted through the Job/Opportunity Program by human resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly job postings 24 hours a day, seven days a week from any Touch-Tone phone.

Those interested in faculty positions should submit a letter of application to the appropriate dean or chairperson.

(R) Dean, Zz, Graduate College, 04/05-4784, 5/31-until filled

(N) Director of Medical Social Work Services, 17, Sindecuse Health Center, 04/05-4791, 6/13-6/20/05

(R) Office Associate (term ends 6/30/2009), 13, Development Office, 04/5-4795, 6/13-6/20/05

(T) Tennis Pro, West Hills (term ends 6/30/2006), 13, West Hills Athletic Club, 04/05-4796, 6/13-6/20/05

PLEASE NOTE: Effective June 6, 2005, all internal applicants MUST submit a completed Job Opportunity Transfer Application AND send a resume to HR to be considered for a University position.

N= New R= Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.

BOT set to meet next on July 28

The next meeting of the University’s Board of Trustees is set for Thursday, July 28.

The meeting will be held in 157-159 Bernhard Center. No time or agenda for the meeting was available at Western News press time, but tuition and the 2005-06 budget are expected to be among issues addressed by trustees at the meeting.

FOR SALE—Simmons full-size sofa bed from Stewart and Clarke. Neutral fabric, seldom used, looks good, firm. Call (269) 342-8362.

FOR SALE—Air CLASSIC AVIATORS—Sarah Tower, left, and Erica Ebenhoeh prepare for the June 21-24 cross-country race against 41 other teams made up of the nation’s top women flyers. The WMU team is one of six from U.S. colleges and universities. (Photo by Cheryl Roland)
On Campus with Cam Vossen

Enhancing safety on the job or at home requires a 24/7 mentality, says Cam Vossen, emergency management administrator.

"Few know that better than Vossen, whose duties include creating disaster exercises to test WMU’s emergency preparedness plans and training its emergency preparedness volunteer teams. "The volunteers have a real passion for creating safety awareness within their facilities," she says. "Talk about dedication and leadership. They are amazing." Vossen is involved in numerous other safety-related activities, such as putting on educational programs, taking care of emergency signage in campus buildings, dealing with safety code issues, and fielding questions from employees. But one of the most challenging aspects of her job is promoting a safety-first attitude.

"Although a fire can double in size every 30 seconds, 85 percent of the time, it's the smoke inhalation that kills," she notes. "Please don’t call your building coordinator to see if the fire alarm is being tested. Promptly evacuate the building and go to your re-assembly location. We can all ‘take 5’ for safety—9/11 really brought that home for me."

The former teacher, advertising copywriter and owner of a computer consulting firm, Vossen came to the Office of Information Technology in 1987 and served in several management posts there. After 9/11, she began assisting with WMU’s emergency preparedness efforts, and her activities turned into a position in Environmental Safety and Emergency Management.

Vossen, who earned her bachelor’s and master’s degrees at WMU, lives in Kalamazoo with her husband, Dave, and a cat and two German Shepherd dogs they rescued. She enjoys organic gardening, playing racquetball and working with glass. The couple recently set up a fusing studio, complete with kiln—and all the appropriate safety devices, of course.

China/Asia grant

For most members of the business community, the first benefits of the program will be experienced this fall when a Global Business Lecture Series begins on campus. The series will feature business leaders with experience and expertise in South Asia and China. The series, which will run for both years of the initiative, is a response to an expressed need in the area for specific and pragmatic advice about doing business in the region. Speakers will be from both the public and private sectors.

The entire initiative has the support of local economic development and business support groups as well as state organizations such as the Michigan Economic Development Corp. and federal agencies like the U.S. Department of Commerce.

Andreadis

experience, vision and real leadership skills to his new post."

In his current role with WMU, Andreadis has been responsible for course development, instruction, advising and distance education for students in the human resource development program as well as those pursuing master’s or doctoral degrees in several counseling disciplines. His teaching has been primarily done at WMU-Grand Rapids. He says that experience has made him familiar with WMU’s regional education efforts and cognizant of the potential that exists.

“There’s been a dramatic change in the way education is delivered. It’s a marketplace and students have a wide variety of choices, so WMU is in a very competitive environment,” Andreadis says. “But we’re perfectly positioned to serve the needs of business and to reach both traditional and nontraditional learners at any stage of their work and life cycles. We have the technology and facilities in place to serve students in their communities, and we can be the ears of the University in the communities we serve, transmitting what we learn about student needs back to the academic departments.”

A physician by training, Andreadis retains his medical licensure in Nebraska and in Michigan. His early career focus was cardiovascular medicine, and he has an extensive research and publication record in that arena. His more recent publications include journal articles and book chapters in the human resource development field.

Andreadis is a 1969 graduate of Kent State University, and he earned a medical degree from Creighton University School of Medicine in 1974. He completed a residency in internal medicine at Creighton and a two-year fellowship in cardiovascular diseases there, as well. He is a fellow of both the American College of Physicians and the American College of Cardiology. Prior to coming to Kalamazoo to work at Upjohn, he spent six years with Cardiovascular Consultants Inc., a private practice medical organization in Federal Way, Wash.

Andreadis replaces Margaret Bernhard, who has served as interim leader of Extended University Programs since last summer.

SAFEGUARDING WMU

(PHOTO BY JEANNE BARON)