**Western News**

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**Hov-Aire president is next business breakfast speaker**

Maurice Hovious, president of Hov-Aire Inc., will speak at WMU Friday, May 27, as part of the Keystone Community Bank Breakfast Speaker Series at the Howarth College of Business.

The presentation by Hovious, “Doing Business Out of the Box,” will take place at 7:30 a.m. in the Dean’s Conference Room, 2150 Schneider Hall.

Hov-Aire specializes in historic airframe/aircraft reconstruction, including rebuilding Piper Malibus and Ford Tri-Motor vintage aircraft from the 1920s. The company recently acquired 138,000 square feet in the former Simpson Lee Paper Co. in Vicksburg, and is now operating out of that space with 35 employees.

Hovious’ talk is free and open to the public. Reservations are required and can be made by calling 7-5050.

**Hearing screenings offered in May**

In recognition of May being proclaimed “Better Hearing and Speech Month,” the Van Riper Language, Speech and Hearing Clinic is offering, for a limited time, free hearing evaluations and hearing aid checks to WMU faculty, staff and retirees and physicians, nurses and staff at the Kalamazoo Center for Medical Studies.

The purpose of the hearing evaluations is to rule out or correctly identify the presence of any significant hearing loss. The hearing aid check is designed for people who currently use hearing aids and need to keep them functioning appropriately to obtain their full benefit.

Because hearing health is so important, free hearing evaluations and hearing aid checks are being offered from 3 to 5 p.m. each Wednesday during the summer at the center, located in the University Medical and Health Sciences Building. These free appointments continue through Wednesday, Aug. 10.

To schedule an appointment, call 7-8047 and ask to schedule a free hearing evaluation or hearing aid check.

**BTR Park development wins state award for tech infrastructure**

Kalamazoo’s Michigan SmartZone, located at the Business Technology and Research Park on the Parkview Campus, has been named the state’s Technology Infrastructure Partner for 2005.

The honor was one of 11 awards presented May 17 by Gov. Jennifer M. Granholm during the eighth annual Business Success Celebration sponsored by the Michigan Economic Development Foundation. Accepting the award was Mayor Robert Jones. Representing WMU at the event in the Capitol Rotunda was Bob Miller, associate vice president for community outreach.

**‘Oh happy day’ refrain sets stage as Richmond Center for Visual Arts construction begins**

“‘Oh happy day,’ was the sentiment voiced by College of Fine Arts Dean Margaret Merrion to members of the University and Kalamazoo communities as a crowd of more than 200 gathered for the May 12 groundbreaking of the Richmond W. and Lois I. Richmond Center for Visual Arts.

Merrion opened her remarks with the phrase and used it again as she introduced each of five other speakers during the brief ceremony. They included James Richmond, who spoke on behalf of his wife and himself, President Judith Bailey, Trustee Ken Miller, Phil VanderWeg, director of the School of Art, and architect Carl Roehling of Smith Group.

The Richmonds, longtime Kalamazoo residents and WMU alumni, made a $2.5 million gift toward construction of the new center. In his comments, Richmond said they were able to make a gift of that size because they each had well-paying careers, and they were able to get good jobs because of their WMU educations. Lois Richmond is a former assistant vice president at Bronson Methodist Hospital. James Richmond was a senior vice president with Stryker Corp.

“So now we’ve come full circle,” Richmond said. “Time to pay back.”

**Luderer resigns as research chief to take reins of BRCC**

Jack R. Luderer became executive director of the University’s Biosciences Research and Commercialization Center May 16.

Luderer, who has served as WMU’s vice president for research since 2002, was a key figure in securing state funding for the center two years ago and developing the center’s structure and business plan. He replaces Chuck Nawrot, who was named to head the center in October but recently decided to remain in California where he has lived for several years.

WMU President Judith I. Bailey informed the University community of Luderer’s new post in a campuswide e-mail May 12. The decision to appoint Luderer to the position was made by the BRCC’s Board of Governors when it met last month. Both Luderer and Bailey serve on that board.

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Sharer named to head University's tech transfer initiatives

The University has added to its staff an experienced technology transfer specialist with a background in the physical and life sciences.

Michael S. Sharer is WMU's new director of technology transfer, licensing and commercialization. He came to WMU this spring from the University of Michigan, where he had spent the previous five years working in licensing, program management and intellectual asset management for the College of Engineering.

His work at the U of M included negotiating research and licensing agreements to both startup companies and established corporations. The intellectual property he worked with ranged from DNA array technology and drug delivery techniques to biosensors and fiber optic laser technology.

He also was able to substantially increase the rate at which faculty members disclosed inventions and the rate at which inventions were commercialized.

Sharer's background also includes new product development and strategic planning for corporate clients through an intellectual property/business development consulting firm. In addition, he has held project management, analyst and research posts.

He is the author of several peer-reviewed journal articles on topics including technology transfer, innovation and strategic management of the technology transfer function.

Sharer earned a bachelor's degree in biology from the University of Delaware in 1990, a doctoral degree in environmental management from the Krannert Graduate School of Management, analyst and research posts.

Two feted at retirement parties

WMU staff members Sherry K. Bate and Marcella "Marcy" Obie will be honored at separate retirement receptions during the next two weeks.

Bate will be recognized for her 35 years of service to WMU at a reception in the Gilchrist Theatre, 4 p.m. to 6 p.m. on Wednesday, May 25. She began her WMU career as a secretary in the College of Education in 1970 and moved to administrative duties in the College of Fine Arts dean's office in 1973, one year after the creation of the College of Fine Arts.

A staff member since 1994, Obie will be honored at an Oakland's reception from 3:45 to 6 p.m. on Wednesday, June 1. She was associate director of client services in financial aid before accepting her present post, about one year ago, as functional manager of the Student Information System Project.
Fred V Hartenstein, emeritus in management, died May 2 in Prescott, Ariz. He was 85. Hartenstein was a faculty member from 1959 until his retirement in 1985. He came to WMU from Washington & Jefferson College with the charge to create a Department of Management in the College of Business. He became the first chairperson of the department when it was established in 1961, remaining in that role until being named associate dean of the college in 1969. He later returned to the faculty and served eight additional years as department chairperson.

Hartenstein was Faculty Senate president for two terms, was a member of the University’s collective bargaining team and served on then-President James Miller’s committee to study the nature and the future of WMU. After his retirement, he was a contract consultant with the WMU chapter of the AAUP for five years.

A native of Austria, Hartenstein emigrated to this country in 1920 and earned his bachelor’s, master’s and doctoral degrees at the University of Pittsburgh.

D. William “Bill” Yates, former coach of WMU’s men’s golf team, died May 1 in Kalamazoo. He was 64.

Yates led the Bronco golf squad from 1985 until the sport was dropped from the varsity roster in 1988. For more than 10 years, he was a golf pro with the Kalamazoo Municipal Golf Association, where he was a golf instructor and conducted a junior golf school.

**Jobs**

The following vacancies are posted through the Job Opportunity Program by human resources. Interested benefit-eligible employees should submit a job opportunity transfer application during the posting period and may contact a human resource services staff member for assistance.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly job postings 24 hours a day, seven days a week, from any TouchTone phone.

Those interested in faculty positions should submit a letter of application to the appropriate Dean or Chairperson.

(R) Aviation Maintenance Tech, 16 College of Aviation, 4/65-4768, 5/16-5/21/05

(R) Executive Assistant, 16, Office of the Provost and Vice President for Academic Affairs, 4/65-4769, 5/16-5/21/05

R = Replacement. WMU is an Equal Opportunity/Affirmative Action Employer.

**Exchange**


**Service**

The following employees are recognized for celebrating 35, 30, 25, 20, 15, 10 and five years of service to the University during May.

35 years—Stuart O. Strayer, public safety

30 years—David A. Constange, intercollegiate athletics

25 years—Gary “Floyd” W. Pietnka, WMUK Radio

20 years—Alan J. Hovestadt, counselor education and counseling psychology; and Linda L. Wallace, public safety.

15 years—David W. Dakin, campus facility development; Jodie Laraway, Student Financial Aid and Scholarships; and Ryan N. McGregor, public safety.

10 years—Julie Hayward, University Libraries; Leesa Jaquays, Extended University Programs; Dominic Nicolai, College of Aviation; and James A. Singleton, paper pilot plant;

Five years—Nicole C. Birmingham, Student Activities and Leadership Programs; Jean E. Brand, Bernhard Center dining service; Vicky W. Buwert, Sincadence Health Center; Carolyn J. Canard, Valley #2 dining service; Kevin Carr, College of Engineering and Applied Sciences; Beverly A. Green, physical plant-building custodial and support services; Jodie S. Grimm, physical plant-building custodial and support services; Ronicka D. Hamilton, Division of Multicultural Affairs; Sherry A. Peake, Burham dining service; Aletta M. Roebuck, College of Aviation; Victoria Jean Rose, public safety; and Jane Strout Wilssen, admissions and orientation.

**Board approves retirements of 20 longtime faculty members**

The retirements of 20 faculty members were approved by the WMU Board of Trustees at its April 22 meeting.

(EDITOR’S NOTE: photos and retirement information for the 20 faculty members whose retirements were approved will be spread over the next two issues of Western News. Ten are listed below.)

All of the faculty members who are retiring are doing so with emeriti status. Their names, departments, years of continuous service and effective dates of retirement are:

Andrew A. Brogowicz, marketing, 28 years, effective June 30, 2007; Rollin G. Douma, associate vice president for academic affairs and English, 36 years, effective June 30, 2006; Adrian “Ed” Edwards, finance and commercial law, 42 years, effective June 30, 2006; Arlen R. Gaullickson, the Evaluation Center and counselor education and counseling psychology, 16 years, effective June 30, 2007; John M. Hanley, speech pathology and audiology, 27 years, effective June 30, 2007; Donna G. Icabone, University ombuds and educational studies, 30 years, effective June 30, 2006; Bettina S. Meyer, Department of Aviation, and commercial law, 42 years, effective June 30, 2006; David A. Corstange, intercollegiate athletics, 30 years, effective June 30, 2007; Fred V. Hartenstein, former coach of the men’s golf team, died May 1 in Kalamazoo. He was 64. Yates led the Bronco golf squad from 1985 until the sport was dropped from the varsity roster in 1988. For more than 10 years, he was a golf pro with the Kalamazoo Municipal Golf Association, where he was a golf instructor and conducted a junior golf school.

Employees warned to ignore Internet fraud e-mail messages

Neither TIAA-CREF nor Michigan Retirement Services will send you an e-mail requesting your retirement account information so that they can “prepare a quote on new services for you.”

Such messages are a variation on a common spam e-mail, which you may have received already. The messages may falsely represent financial institutions or e-commerce businesses with which you may or may not have done business in the past.
Luderer

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Nawrot’s decision to withdraw from the post, Bailey said, “left vacant a leadership position that is essential to the success of the BRCC and to the future of economic development in the state. The question then became how best to provide experienced leadership that would ensure the BRCC would continue to function smoothly with minimal disruption to its momentum.”

Luderer, she noted, “is not only thoroughly familiar with the creation of the BRCC, but highly regarded in the life sciences.”

To focus on his new role, Bailey said, Luderer has resigned as vice president for research, and WMU will immediately begin a national search for his replacement. The search committee will be led by Robert M. Beam, vice president for business and finance. Dr. Leonard Ginsberg, associate vice president for research, will assume administrative responsibility for WMU’s research area during the search.

Luderer first came to WMU in 2000 as associate vice president for research. Prior to joining the WMU administration, he was vice president of U.S. Medical Affairs at Pharmacia Corp., which is now part of Pfizer Inc.

A licensed physician who has published more than 100 articles, abstracts and technical reports, Luderer came to Kalamazoo in 1984 to work for the Upjohn Co. Before joining Upjohn, he was an assistant professor in clinical pharmacology at that State University. He also served as chief resident and instructor in medicine as well as a fellow in clinical pharmacology at that institution.

International units consolidated into Haenicke Institute

University Trustees approved a proposal to consolidate WMU’s international education administration and to change the name of the Diether H. Haenicke Institute for International and Area Studies to the Diether H. Haenicke Institute for Global Education. The action was taken at the board’s April 22 meeting.

Greater efficiencies are expected as a result of the consolidation. The Haenicke Institute already was responsible for area studies courses, universitywide internationalization of academics and faculty, and the Office of Study Abroad, among other activities. Now, it also will encompass the Office of International Affairs and Office of International Student and Scholar Services as well as the Career English Language Center for International Students.

The Haenicke Institute is under the direction of Ronald Davis, who also is associate vice president for academic affairs.

On Campus with Bill Green

Although he always wanted to be a teacher, working in an educational setting sort of snuck up on Bill Green.

“It’s been an interesting progression,” says Green, the son of a Flint (Michigan) school teacher who came to WMU in 2001 as the Sindecuse Health Center’s chief pharmacist. “There was a shortage of teaching jobs in the 1970s, so I went to pharmacy school. I was teaching patients how to deal with health issues and now I’m at a university.”

Green spends half of his time “working the counter,” dispensing prescriptions and advice about medications. The other half of his time is spent on administrative duties.

In addition to serving on the health center’s leadership team and as one of its liaisons with the administration, Green supervises a staff of 10 people, including four pharmacists and three certified pharmacist technicians.

“I like being affiliated with a university and the students—that’s the fun part,” he says. “What I like best is the interaction with all of the people we see, especially the many different cultures.”

A registered pharmacist, Green graduated from Ferris State University in 1980. He initially worked at a hospital, then moved to Southwest Michigan 20 years ago and owned several pharmacies.

Green has lived on Long Lake in the Vicksburg area since 1987 and has been married for 17 years. He has two grown children by a previous marriage and is proud to note that one is a pharmacist and the other a WMU student.

When not at work, he enjoys playing golf, doing yard work, boating on Lake Michigan, and spending time with his 14-year-old dog, Hooch, a Dachshund/Labrador Retriever mix.

ELVIS SIGHTING AT BERNHARD CENTER—Poodle skirts, hula hoops and Elvis Presley took center stage at the spring gathering and awards luncheon for members of the Administrative Professional Association and the Professional Support Services Organization. The event, held May 13 at the Bernhard Center, had a Fabulous ’50s theme and featured costume and hula hoop contests as well as a crowd-pleasing Elvis impersonator (top photo) who serenaded Shirley Campbell, archives and regional history collections, among others. In addition, three annual awards were handed out (bottom photo from left), with Christine McDowell, retired from grants and contracts, winning APA’s Outstanding Professional Award and Nancy Johnson, investments and endowment management, winning a PSSO Service Award. Billie Blake, (not pictured) international affairs, also received a PSSO Service Award.

Photos by Tammy M. Boneburg

Dispersing Good Advice

(Photo by Jeanne Baron)

A registered pharmacist who has published more than 100 articles, abstracts and technical reports, Luderer came to Kalamazoo in 1984 to work for the Upjohn Co. Before joining Upjohn, he was an assistant professor in clinical pharmacology at that State University. He also served as chief resident and instructor in medicine as well as a fellow in clinical pharmacology at that institution.