



# Western NEWS

For and about WMU faculty and staff

MARCH 24, 2005  
volume 31, number 13

## Governor, labor organizers to speak at Chavez Day event

Gov. Jennifer M. Granholm and two former farm labor activists will headline the University's 2005 celebration of Cesar Chavez Day from noon to 1 p.m. Thursday, March 31, in the South Ballroom of the Bernhard Center. The event is free and open to the public, but seating is limited. Those wishing to attend are encouraged to arrive early to ensure a seat.

The program will include remarks by Michael and Felipa Schwartz, who will share some of their reflections on living and working with Chavez during the 1970s.

Also speaking will be state Rep. Alexander Lipsey of Kalamazoo; Kalamazoo Mayor Robert Jones; WMU Provost Linda Delene; and Juan Muniz, chairman of the Southwest Michigan Cesar Chavez Day Committee. John H. Dominquez, director of bilingual education for the Van Buren Intermediate School District, will introduce Granholm as well as serve as master of ceremonies along with WMU graduate student Andera Juarez.

For more information about Cesar Chavez Day, call Miguel Ramirez, Division of Multicultural Affairs, at 7-3329.

## Bailey to receive alumni award, deliver Virginia Tech address

WMU's President Judith I. Bailey, will give the Virginia Tech Graduate School commencement address Friday, May 13.

Bailey, who was just selected as the winner of Virginia Tech's 2005 Graduate Alumni Achievement Award, will speak in Cassell Coliseum to Virginia Tech graduate and professional students who have earned degrees as well as family members who travel to the Blacksburg, Va., event.

Bailey earned a master's degree from the school in 1973 and a doctoral degree in 1976.

## Greenleaf's Johnston is speaker

William Johnston, president, director and chairman of the Kalamazoo-based Greenleaf Companies will speak on campus Friday, March 25, as part of the Keystone Community Bank Breakfast Speaker Series at the Haworth College of Business.

Johnston, who earned both his bachelor's and master's degrees from WMU, will describe how "Aligning Talent is Critical to Success" in a presentation set for 7:30 a.m. in 2150 Schneider—the Dean's Conference Room.

Johnston spent 15 years in education before beginning the Greenleaf Co. in 1991. Today, his companies include Greenleaf Trust, Greenleaf Holdings, Greenleaf Ventures and Greenleaf Capital, and they collectively employ 535 people in Southwest Michigan. Committed to the region, he has invested substantial capital in downtown Kalamazoo.

Reservations are required and can be made by calling the dean's office at 7-5050.

## New online journal connects evaluation researchers in more than 100 nations

A new online journal published at WMU is making waves in the discipline of evaluation by connecting scholars around the globe and giving them free access to the latest thinking of leaders in the discipline.

The new Journal of Multidisciplinary Evaluation made its debut in October 2004, and with publication of its second issue in February, has had over 6,000 hits from more than 100 nations—a feat its creators call "unheard of" for a brand new academic publication. The peer-reviewed journal, edited and published by members of the doctoral program in WMU's Evaluation Center, is also striking a blow, its editors say, for academic communication and unfettered access to new information. It's bypassing the profit-driven world of academic publishing and making information available free to those who need it most.

The international response to their offering is gratifying but not surprising because the need is very real, says Michael Scriven, a longtime leader in the discipline who joined the Evaluation Center faculty



Scriven

last fall and serves as co-editor with his former center colleague Dr. E. Jane Davidson, who is now working in New Zealand.

"I've been pleased with the response, but I expected it,"

Scriven says. "A precedent was set by Gene Glass, who serves on our editorial board. His groundbreaking free access journal, Educational Policy Analysis Archives, has more readers downloading articles than there are readers for all the main paper-based educational research journals put together."

Scriven says the new journal's mission is focused on putting evaluation knowledge in the hands of students and teachers around the globe, including many who are in other disciplines but want to learn about evaluation as a tool to enhance their work. The journal is also about combating the skyrocketing prices of

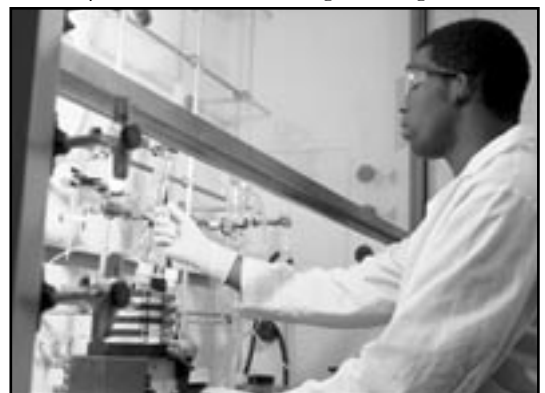
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## Student's work nets scholarship and reward for department

An undergraduate focus in the field of nanotechnology—science that focuses on the smallest structures found in nature—has turned into big news for a WMU student and his department.

Curtis J. Deer, a senior from Lawrence, Mich., has won a scholarship of up to \$25,000—one of just 15 awarded nationally—from the United Negro College Fund and the pharmaceutical giant Merck. The award will put Deer in Merck laboratories over the next two summers, earning an additional stipend, and will pave the way for him to eventually earn a doctoral degree to advance his career.

The 2005 UNCF-Merck Undergraduate Science Research Scholarship Award will cover all of Deer's 2005-06 expenses at WMU and will net him two summer internship



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## WMU dancers invited to perform at Kennedy Center in April

For the second time in three years, the Department of Dance has been invited to perform at the Kennedy Center in Washington, D.C.

George Faison, Tony-award winning choreographer of "The Wiz," has invited WMU dancers to perform excerpts of his dance "Suite Otis" April 23 at the Kennedy Center for the Performing Arts as part of a five-day series of concerts honoring African American choreographers' contributions to the world of modern dance.

WMU dancers will perform with members of Philadanco and be on the

same program as Rennie Harris and Company and Tamango Urban Tap, all big names in the dance world. It is believed that WMU dancers will be the only students performing in the series.

"We are honored that Mr. Faison thinks so highly of our students' talent," says Nina Nelson, dance department chairperson. "Performing at the Kennedy Center with such renowned companies is the chance of a lifetime for our students."

Faison was a guest artist at the University during the 2004-05 academic year. In

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# Campus welcomes new faculty members

**Thomas N. Edmonds**, finance and commercial law, is no stranger to the University community, having been an adjunct faculty member for nearly 20 years. Edmonds, served for five elected terms as the sheriff of Kalamazoo County—from 1984 to 2003, when he retired from that position. A licensed attorney, he was named a full-time WMU faculty member last fall. Co-author of the Michigan Law Enforcement Manual, he teaches classes on criminal law and procedures and legal environment. Edmonds earned a bachelor's degree from WMU in 1969, and in 1975, he earned a law degree from Wayne State University.



Edmonds

**Carol Weatherford**, business information systems, came to WMU from Davenport University, where she had taught composition, professional writing and literature since 2003. Prior to that, she taught English in high schools in Colon, Mich., and the Battle Creek, Mich., area. She earned a bachelor's degree from WMU in 1986, majoring in communication with concentrations in public relations and organizational communication. In 1999, she earned a master of arts degree in teaching English from Andrews University. She is a member of the National Council of Teachers of English.



Weatherford

**Joni L. Jones**, nursing, came to WMU from Battle Creek, Mich., where she was a clinical instructor in Kellogg Community College's nursing program and where she ran review programs for nurses in the Battle Creek Health System. Jones has more than 15 years of experience in nursing education, and her research interests include client decision-making and measurement and evaluation in health care. She graduated from the Bronson School of Nursing in 1979, earned a bachelor's degree from WMU in 1980, an MSN from Wayne State University in 1987 and a doctoral degree in educational studies from WMU in 2002.



Jones

Editor's note: This is the 11th installment in the *Western News* series that offers brief profiles of new members of the WMU faculty. In each issue, several of the more than 80 first-year faculty members will be profiled.

## Make A Difference award winners feted at reception today

Eleven University staff members have been selected to receive spring 2005 semi-annual WMU Make a Difference awards.

The University community is invited to attend the awards reception, at which the recipients will each receive \$250 and a commemorative certificate. The reception will be held at 2 p.m. today, March 24, in the President's Dining Room at the Bernhard Center.

Make a Difference spring 2005 award recipients were selected by a committee of peers from participating employee groups AFSCME, APA, MSEA, POA and PSSO. The recipients are: Stephanie Armstrong, Center for Academic Support Programs;

Kathrine Branch, Sindecuse Health Center; Nancy Dyksterhouse, College of Education; Dale Hagens, physical plant-utilities; Victoria Kennedy, physical plant-maintenance services; Edwina Lyons, finance and commercial law; Jennifer Messana, Career and Student Employment Services; Donald Paff, physical plant-landscape services; RoseMarie Roberts, Office of the Vice President for Legal Affairs and General Counsel; Sharon Van Dyken, Haworth College of Business; and Donald Weber, College of Education.

The WMU Make A Difference awards program is a campuswide peer-to-peer program that recognizes University staff members for their outstanding accomplishments and daily investment of energy and creativity. Up to 15 staff members may be selected in each of two semiannual award periods. Those winners are eligible for one of four annual awards, with a \$1000 prize.



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WMU is an equal opportunity/employer/affirmative action institution.



WESTERN MICHIGAN UNIVERSITY

## Dybek's book makes ALA's 2005 Notable Books List

"I Sailed with Magellan," a novel by Stuart Dybek, English, is included on the highly selective 2005 Notable Books List of the American Library Association.

ALA Notable Book Awards are made annually to only 26 works of fiction, nonfiction or poetry for adults. This year's list includes some national best sellers, such as Philip Roth's "The Plot Against America," Ron Chernow's "Alexander Hamilton" and "The 9/11 Commission Report," but the awards are not based on commercial success. Books may be deemed notable for a variety of reasons, including exceptional literary merit, expanding the horizons of human knowledge and contributing to solutions of contemporary problems, among others.

This year's list contains 11 works of fiction, including Dybek's work, 13 nonfiction books and two collections of poetry.

"I'm grateful to be part of such good company," says Dybek, "but what makes this honor particularly special for me is that it's an award list selected by the representatives of American libraries, and libraries, as I've said many times, were enormously important in my life and are critical to the life of a democracy, because libraries are about freeing the mind. There's even a section in the story, 'Blue Boy,' in 'I Sailed with Magellan,' that tries to express the relationship between a working class kid and his neighborhood library."

## Maier challenges 'DaVinci Code' in PAX Network series

Paul Maier, history, appears in four segments, airing in March and May, of the Day of Discovery television series about Dan Brown's best-selling book, "The DaVinci Code."

Maier has been an outspoken critic of Brown's book. In 2004, Maier co-authored with Hank Hanegraaff "The DaVinci Code—Fact or Fiction?," which challenges the historical and theological accuracy of the "Code."

Day of Discovery airs Sundays at 7:30 a.m. on the PAX Network, including WZPX, channel 43, in Grand Rapids. The first two segments have already aired. The titles of future segments and the dates they are scheduled to air are: "Was Jesus Just A Man?," May 15; and "Three Marys Jesus Loved?," May 22.

Maier also will appear on an ABC News Peter Jennings special set for May.

## Davidson is author of new book of essays about problem of evil

Clifford Davidson, emeritus in English and medieval studies, is the author of a new book, "Deliver Us from Evil: Essays on Symbolic Engagement in Early Drama."

The book provides a modern approach to the problem of evil and examines the original way in which evil was presented in medieval and renaissance plays. A major focus of the book is the way in which audiences are drawn into symbolic action on the stage and are challenged by the choices made by characters.

AMS Press, New York, is the publisher.

## Atkins and Boodt to be honored at retirement receptions

Two employees, who combined have more than 70 years of service to WMU, will



Atkins



Boodt

be recognized during separate retirement receptions. Friends and colleagues from the campus and Kalamazoo communities are welcome.

Michael B. Atkins will be honored from 4 to 5:30 p.m. Friday, April 1, at the Oaklands. He has served as a member of the engineering faculty since 1971. As dean of the College of Engineering and Applied Sciences for the past three years, he oversaw relocation of the college from Kohrman Hall to the new Parkview Campus. Atkins retires with 35 years of service, effective June 30.

Paula J. Boodt will be recognized for her service from 3 to 5 p.m. Thursday, March 31, at the Oaklands. She retires, effective March 31, with 35-1/2 years of service to WMU. Boodt served in a variety of administrative staff positions from 1969 to 1985, when she moved to the Graduate College, where she serves as coordinator of graduate admissions and recruitment.

## March 'Hear Her Story' luncheons scheduled

The Women's Network at WMU continues its brown-bag luncheon series, "Hear Her Story," with two upcoming presentations in March. The programs are free and open to the public.

The Hear Her Story series features real women talking about their personal career choices and experiences. March speakers will share their own stories and allow time for questions afterward.

Thursday, March 24, speakers are Pnina Ari-Gur, materials science engineering, and Sally Cowles, director of occupational medicine at the Sindecuse Health Center. The program is noon to 1 p.m. in 105 Bernhard Center.

Wednesday, March 30, speakers are Vice President Viji Murali, information technology, and Linda Rolls, head of the science reference section of Waldo Library. The program is noon to 1 p.m. in 157 Bernhard Center.

Those attending are welcome to bring their own lunch or to purchase a meal in the Bernhard Center cafeteria or at one of the food vendors in the Bronco Mall.

### Jobs

The following vacancies are posted through the Job Opportunity Program by human resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly job postings 24 hours a day, seven days a week from any TouchTone phone.

Those interested in faculty positions should submit a letter of application to the appropriate Dean or Chairperson.

(R) **Office Assistant**, 11, School of Music, 04/05-4717, 3/21-3/28/05

(R) **Coordinator of Employer Services**, 14, Career and Student Employment Services, 04/05-4718, 3/21-3/28/05

(R) **Office Assistant**, 11, Political Science, 04/05-4719, 3/21-3/28/05

(R) **Office Assistant**, 11, Admissions and Orientation, 04/05-4720, 3/21-3/28/05

R= Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.

### Exchange

**FOR RENT**—May through August, two-bedroom house at 718 Fairview. Wood floors, one bathroom, carpeted office in basement, garage, central air, washer and dryer. Very responsible tenants only. \$700 per month, plus electric and gas. Call 7-5698 or (574) 287-3054.

**FOR RENT**—Portage condo in Woodbridge Hills. Immaculate, spacious two-bedrooms, 1.5 baths, all appliances included. No smoking. Desirable neighborhood near shops and expressway. \$995 per month, plus utilities, includes care of lawn, leaves, snow and garbage pickup. Call (269) 491-5608.

## New employee ID cards will be issued during April

New photo ID cards will be issued to all faculty and staff at Lawson Arena beginning the week of April 4. The schedule for faculty and staff to get new cards will be published on the Web in WMU News and sent in a WMU Today faculty-staff e-mail.

New cards are part of the University's switch from Social Security numbers to Western Identification Numbers—or WIN—as the primary way of identifying students and employees. Existing cards are valid through April 30, but will be invalid after May 1.

Students at the University began receiving their new ID cards earlier this week and have until the end of next week to take advantage of a special set of incentives designed to encourage them to get the cards.

## Online journal

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journal subscriptions. It's a development that has sparked open warfare between scholars and commercial publishers and has led to subscription cancellations by resource-strapped academic libraries worldwide.

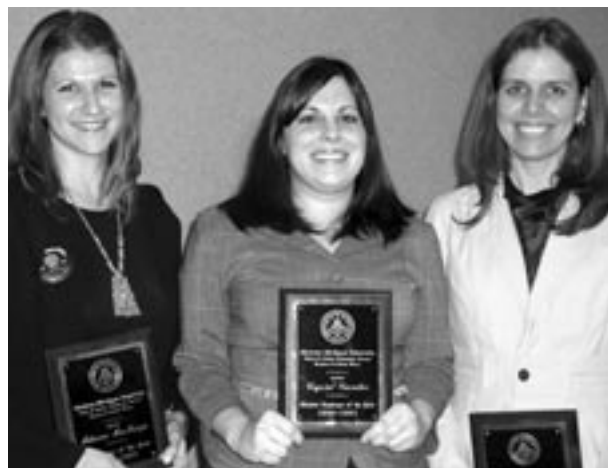
"Many of us strongly believe we must take seriously the task of communicating current developments and skills to evaluators and would-be evaluation users amongst those people in the world who can't afford to subscribe to the traditional journals or attend the traditional workshops and courses of study," Scriven says. "The sad thing about expensive books and journals is that they don't get to students."

Conceived as a publication that would be published "as and when" needed—perhaps twice each year—the Journal of Multidisciplinary Evaluation is moving swiftly toward the publication of its third issue, which will appear late this spring. The 177-page February issue includes what Scriven calls "a tough article" on evaluating the big support programs governments and agencies that the West fund in the developing world. That article has already triggered responses and submissions by heavyweight scholars in the evaluation discipline, and Scriven says the quickened publishing pace is an attempt to nurture that dialogue and build the journal's reputation for focusing on emerging international evaluation issues.

That international focus is the new journal's special niche. With professional evaluation organizations in more than 40 nations, Scriven feels the time is ripe for a publication that focuses on the global state of evaluation.

"This isn't just a research journal," he says. "It's a journal aimed at communicating about evaluation to a very diverse readership. We've already received our first submissions from colleagues in Africa—two nice papers, in fact, and that's relatively rare. They are coming to us and we want to keep encouraging that."

Keeping an online journal running and the information flowing turns out to be a relatively inexpensive, but labor-intensive operation. Editors and reviewers donate their time, and graduate students in WMU's interdisciplinary doctoral program in evaluation do much of the editorial work. It's a model used by many professional schools for law reviews. The students, in turn, get valuable experience and build their resumes with the work.



**SUPERVISOR/EMPLOYEE STANDOUTS**—Crystal Guenther, center, a graduate assistant in social work, is the Student Employee of the Year. She is flanked by Adrienne MacKenzie, left, admissions and orientation, and Barbara Wygant, Evaluation Center, who are the first co-recipients of the Supervisor of the Year award. The three were recognized at a February reception. (Photo by Thom Myers)

# On Campus with Jose Cardoza



CARVING OUT HIS NICHE  
(Photo by Mark Schwerin)

Every day is different, but there's one thing Jose Cardoza can always count on with his job: he gets his exercise.

Cardoza, who works in dining services at the Bernhard Center, is always on the go.

"You're just going constantly," he says. "It's a lot of walking. But it's a good job, because it keeps you active. It keeps you moving."

Cardoza has worked at WMU for nearly five years, but less than a year in dining services. In his current job, the former custodian stocks numerous food stations, including desserts, ice cream bar, cereal, condiments, waffles and bagels. And that's just the beginning.

"Time goes fast," he says. "You've got to keep yourself moving. Every time I come out, something else needs to be filled."

There's another plus that goes with the job, Cardoza says: the students.

"I get along with the kids," he says. "They all know my name. They'll tap me on the shoulder and ask where something is."

Cardoza's wife, Nancy, also works for WMU, performing a variety of roles at Sindecuse Health Center. They have two grown children. Originally from Texas, Cardoza has lived in Kalamazoo for 35 years.

When not at work, Cardoza likes to restore and show old cars and trucks. He is the proud owner of a 1954 Chevy Bel Air and 1940 Ford truck. Weekends during the summer will find Cardoza and his wife at numerous car shows across Michigan and the Midwest. This year, they plan to head to Virginia for a show.

Though he enjoys his job overall, he's found it can have one drawback.

"I'm trying to lose some weight, but I can't," he says. "There's so much good food here."

## 'Cool Cities' grant presentation, fund-raiser set for April 2

University students are again collaborating with Kalamazoo and WMU leaders to stage a fund-raiser that will benefit the city. The second annual Kalamazoo Rendezvous Gala will take place from 6 to 8:30 p.m. Saturday, April 2, at the Smartshop, 516 E. North St. in Kalamazoo.

The event is being sponsored by the Western Student Association, WMU's student government; the Downtown Kalamazoo Restaurant Association, or DKRA; and WMU. The cost is a \$10 donation for students. The suggested donation

for nonstudents is \$20.

The gala was introduced last year to promote Gov. Jennifer Granholm's newly launched Michigan Cool City Pilot Program and bring the Kalamazoo Community and WMU students closer together. The 2005 event will feature WSA's presentation of the first Kalamazoo Development Grant, to be used to make Kalamazoo an even cooler city; artwork produced by both WMU students and Kalamazoo community members; and a sampling of finger foods from several DKRA-member restaurants.

## Chemistry student

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stipends totaling a minimum of \$10,000. In addition, he will be eligible to apply for \$30,000 in UNCF/Merck funds to support his pursuit of a doctoral degree. The Department of Chemistry, Deer's academic home on campus, also will receive a grant of up to \$10,000 to support research and fund the purchase of equipment that will help other students in their scientific studies.

Deer is part of WMU's nanotechnology team led by Subra Muralidharan, chemistry and director of the Nanotechnology Research and Computation Center. Although he has been a WMU student for just three years, Deer has earned senior status and is beginning to lay plans for his graduate work in the discipline. He expects to graduate in April 2006 and is already looking at such schools as the Massachusetts Institute of Technology and the University of Washington and Northwestern University.

Deer first came to WMU's labs as a junior in high school, when he won a recommendation from a high school science teacher through the American Chemical Society's Project SEED, which pairs promising young students with top scientists in industry and academia. After what Deer describes as initial amazement at the complexity and opportunities of laboratory life, he jumped in and is now pursuing his own research into an area of nanotechnology known as quantum dots—an area he says has potential for bioimaging and the development of biosensors as well as in the fields of medical discovery and computation. The Lee Honors College member is writing his honors thesis on the future uses of semi-conductor quantum dots.

## Dance

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October, he staged "Suite Otis" with the help of 36 dance students. The dance was featured in the February Winter Concert of Dance and produced under the auspices of the department's Great Works Dance Project. During his October residency, Faison also taught master classes, and presented a rehearsal and lecture for the public.

Faison returned to campus in February to rehearse the dancers and to serve as the honored guest at the Partners in Dance Great Works Dance Project Benefit Dinner.

WMU dance students last performed at the Kennedy Center in May 2002 when they danced Paul Taylors' "3 Epitaphs" on the Millennium Stage. The performance was part of a three-day Celebration of College and University Dance sponsored by Dance/USA and the National College Choreography Initiative. WMU was one of 12 programs out of 21 applicants invited to perform.

For more information about the April event, go to <[www.kennedy-center.org](http://www.kennedy-center.org)>.

## Volunteers needed for 2005 Finals Finish at Rec Center

Members of the faculty, staff and administration are asked to help students ease into finals week by volunteering at the ninth annual Finals Finish from 6 to 11 p.m. Monday and Tuesday, April 18 and 19, in the Student Recreation Center. This year's program, "Cruise into Finals Finish," has a car theme.

Volunteers are asked to sign up on either Monday or Tuesday for a two-hour block of time from 6 to 8 p.m. or 8 to 10 p.m. During their shifts, volunteers help distribute snacks, work registration, gather evaluations and support students participating in the event. Those volunteering will receive a free Finals Finish T-shirt and a guest pass to the Student Recreation Center, as will donors who contribute \$25 or more.

To register as a volunteer, visit <[www.finalsfinish.wmich.edu](http://www.finalsfinish.wmich.edu)> or contact Sue Oole by calling 7-7006 or sending e-mail to <[sue.oole@wmich.edu](mailto:sue.oole@wmich.edu)>.



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