1980

Honorary Degrees and Other Awards 1980

WMU Board of Trustees

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Dr. Fred S. Keller retired in 1976 from Georgetown University as a distinguished visiting psychologist. He had been a visiting professor in the WMU Department of Psychology in 1968-70 and an adjunct professor here in 1970-73. A graduate of Tufts University, he earned M.A. and Ph.D. degrees from Harvard University. In 1931 he joined the Colgate University faculty, moving to the Columbia University psychology faculty in 1938, where he remained until his 1964 retirement.

During World War II, he helped develop a radio operator training series for which he received a Certificate of Merit from President Harry S. Truman in 1948. That "code voice" method became a standard teaching technique in U. S. military branches. He spent 1961 in Brazil under a Fulbright-Hays award, introducing reinforcement theory to psychologists there. In 1963 he helped establish a Department of Psychology at the University of Brazilia, returning in 1964 to help develop a "personalized system in instruction," which is a subject of growing interest in education today and which has been adopted by many colleges and universities.

From 1964-67 Keller was a psychology professor at Arizona State University and in 1967-68 was a researcher at the Institute for Behavioral Research in Silver Springs, Maryland. In 1973 he taught at Texas Christian University and in 1974 joined the Georgetown faculty.

Honors Keller has received include a 1970 Distinguished Teacher Award from the American Psychological Foundation, three honorary doctorates, and a Distinguished Behavior Scientists Medal from the Institute for Behavioral Research. He has written three books and some sixty articles published in professional journals.

He will receive the honorary degree of Doctor of Science.

Duane L. Roberts is a Kalamazoo community leader. A 1950 WMU graduate, he is employed by the U. S. Postal Service here. He is a Kalamazoo native who has been heavily involved in community service here for many years. He is or has been a member of many Kalamazoo community organizations—three times on the Douglass Association board of directors, the board of the Kalamazoo Council of Human Relations, chairman of the Human Relations and the Housing boards, City of Kalamazoo, the Kalamazoo Senior Services board, and is in his second term on the board of the Kalamazoo chapter, American Civil Liberties Union. He has served three terms as president of the Kalamazoo branch of the National Association for the Advancement of Colored People. For the past six years, he has prepared a weekly public service radio program pertaining to minorities that is aired by a Kalamazoo radio station.

Dr. Myong Won Suhr is president of Chungnam National University. He has a long history of success in educational administration in Korea. At Seoul National University he was academic dean from 1962-66, dean of the College of Education from 1971-73 and vice president from 1973-77. A 1946 graduate of that university, he earned M.A. and Ed.D. degrees from George Peabody College for Teachers in Nashville, Tennessee, in 1950 and 1953.

In 1960-61 he was vice minister of the Korean Ministry of Education and also vice chairman of the Korean UNESCO Commission. He has written two books on education and co-authored four others. In 1976 he received the Moran Award from the Korean government, the second highest award for educators there. From 1962 to 1966 he was president of the Korean Society for the Study of Education.

He will receive the honorary degree of Doctor of Laws.
Jay Van Andel is chairman of the board of Amway Corporation. A resident of Ada, he attended Calvin College, from which he received a Distinguished Alumni Award in 1977, and Morningside College in Sioux City, Iowa.

After World War II service in the U. S. Army Air Corps, he founded and operated a flying school and commercial air charter service from 1945-48 with Richard DeVos, with whom he later founded Amway. In 1948 they sold the charter service and began a year-long cruise on a schooner in the Caribbean Sea and to South America. In 1949 they founded an import business and later a mail order concern, prior to starting Amway, which has become the largest company in the world using a direct selling organization, it numbers some 250,000 independent distributors.

Van Andel has been president and a director of the U. S. Chamber of Commerce, a director and former chairman of the Michigan State Chamber of Commerce; co-chairman, Republican National Finance Committee, and has been a member and held office in numerous educational, religious, civic and governmental organizations.

He will receive the honorary degree of Doctor of Business Administration.

KATHARINE GORRELL BUTLER

Dr. Katharine Gorrell Butler enrolled at Western Michigan University as an undergraduate, and stayed to earn three degrees, as well as becoming a member of the faculty.

She earned her bachelor's degree in 1953, and finished her Educational Specialist degree in 1961. Her doctorate was completed at Michigan State University in 1967 in hearing and speech science.

Dr. Butler first went from the campus as a speech pathologist in the Portage and Vicksburg schools, and in 1953-54 was associate director of the Constance Brown Society for Better Hearing. In the period 1954-58 she was supervising speech pathologist for the Kalamazoo schools.

In 1961 Dr. Butler returned to the campus as a member of the psychology faculty, but after three years left for the salubrious clime of the southern tip of San Francisco Bay, as coordinator of clinical services at San Jose State University. By 1969 she had been promoted to full professor and became chairman of the department of special education.

In 1974 Dr. Butler was promoted to associate dean for professional studies of the School of Education at San Jose, then a year later became associate dean for graduate studies and research, and from 1977 to 1979 was acting dean of graduate studies and research.

Last year she came back East, and is now director of the Division of Special Education and Rehabilitation of the School of Education at Syracuse University.

In 1978 Dr. Butler was president of the American Speech and Hearing Association, only the fourth woman so honored. The year before she was president of the Division of Children with Communication Disorders of the Council of Exceptional Children. She is currently a member of the National Committee on Learning Disabilities.

In 1977 Dr. Butler received the "Honors of the Association," California Speech and Hearing Association; in 1973 received the Distinguished Alumni Award of Michigan State University; and in 1972 was a fellow of the American Speech and Hearing Association.

Dr. Butler also has raised three children. Her husband is Joseph F. Butler, a TV and radio consultant.
JOAN HUBER

Dr. Joan Huber of Urbana-Champaign, Illinois, came to Western Michigan University to study for her master's degree, bringing with her a distinguished record as an undergraduate at Pennsylvania State University, which had led to her election to Phi Beta Kappa, Mortar Board, and other prestigious honorary societies.

After completing her work on this campus in 1963, Dr. Huber studied as a graduate fellow of the National Institute of Mental Health from 1964 to 1966, and earned her doctorate in sociology at Michigan State University in 1967.

Dr. Huber taught for four years at the University of Notre Dame before joining the faculty at the University of Illinois in 1971. In 1978 she was promoted to professor of sociology, and in 1979 became chair of the department.

She also serves her profession as associate editor of Sociology of Education journal, as editor advisor to Plenum Press, and on the editorial board of Social Science Quarterly. Her skills as an editor and writer have also been used in the past by the following journals: American Journal of Sociology, Social Forces, Sex Roles, Sociological Quarterly and Pacific Sociological Review. She is an occasional reviewer for these and for other professional publications.

Sociologists have also recognized her and elected her president of the Midwest Sociology Society. She is vice president-elect of the American Sociological Association, and vice president of the Society for the Study of Social Problems.

Dr. Huber is also currently conducting research under a $109,000 grant from the National Science Foundation. She serves on many committees for a variety of organizations, is a frequent speaker at professional meetings, has been a reviewer and evaluator of programs, and in this welter of activity has found time to contribute to four books and to maintain a continuous flow of research studies that result in articles in professional magazines.

She serves her university as well, on committees handling university-wide concerns, in the College of Liberal Arts and Sciences, and in her own department.

BILL PICKARD

Dr. Bill Pickard began his academic studies at the Mott Community College in Flint, and then after studying at Western Michigan University for two years, received his baccalaureate degree in 1963.

He continued his studies and appeared headed for a long and successful career in academia, only then to shift to the world of business and politics to expand his considerable talents. Presently Dr. Pickard is the owner of several McDonald's Restaurants in the city of Detroit.

After completing studies at Western, Dr. Pickard went on to earn his master of social work degree at the University of Michigan, and following that with a doctor of philosophy degree at Ohio State University.

He was successively director of education and consumer protection for the Urban League of Cleveland; executive director of the Cleveland branch, National Association for the Advancement of Colored People; a faculty member, School of Education, Ohio State; associate director, Department of Urban Studies, Cleveland State University; and associate professor at Wayne State University, Detroit, from 1972 to 1974. At that point he turned to the business world.

But his accomplishments extend beyond the domain of his chosen profession.

Dr. Pickard is chairman of the Governor's Advisory Committee on Minority Business, appointed by Governor Milliken in 1976. He is also a director of the National Minority Purchasing Council, vice chairman and director of Kirwood General Hospital, and a director of the Oakwood Hospital.
Dr. Pickard is a member of the Board of Control, Grand Valley State Colleges, a member of the Detroit Economic Development Corporation, and a member of the executive board of Awareness, Inc.

Another of his major interests is the Republican Party, and he serves as a vice chairman of the Michigan State Republican Committee, and has been on the executive committee of the National Black Republican Council. He began his political work formally in 1968 as chairman of Young Republicans in Cleveland, and was later vice chairman of the Michigan Black Republican Council.

Commencement
December 20, 1980 UNIVERSITY DISTINGUISHED SERVICE AWARD RECIPIENTS

LEO C. STINE

Dr. Leo C. Stine, distinguished professor emeritus of political science, a former dean of continuing education and a former assistant and associate graduate dean, is the author of the book *Western--A Twentieth Century University* published this year.

Stine served as dean of continuing education from 1970 to 1977, when he was named distinguished professor of political science, a position he held until his retirement in 1979.

An honor graduate of Illinois State University, he earned master's and doctoral degrees from the University of Illinois in 1943 and 1948. He joined the Department of Political Science faculty at Western in 1952 and in 1962 was named administrative assistant to the dean of the then School of Graduate Studies, becoming assistant dean in 1964 and associate dean in 1966.

He was on the political science faculty at Millikin University in Decator, Illinois, from 1943 to 1952, was on the faculty at the University of Illinois from 1946 to 1948, taught in the Illinois public schools from 1941 to 1943, and was an educational adviser in the Civilian Conservation Corps in 1940-41.

Stine has been a member of the American Society for Public Administration and the Coordinating Council for Continuing Higher Education as well as several honorary scholastic organizations, among others. He served as acting director of the Center for Public Administration at WMU for six months in 1973.

WM. JOHN UPJOHN

Wm. John Upjohn, president and owner of the W. J. Upjohn Management Company of Kalamazoo, has been an adjunct faculty member at Western for the past nine years and served as the first president of the WMU Foundation. He is a charter member of the President's Club and was a member of the advisory board to WMUK-FM, the University's public radio station.

He is honorary co-chairman of "Partners in Progress," Western's first-ever major capital fund-raising campaign.

Upjohn formed the W. J. Upjohn Management Company in 1969. He also is chairman of Scope, Inc., also of Kalamazoo. The management company and Scope are involved in a variety of activities as an innovative model for management.

He is director of the First American Bank Corporation and the First National Bank and Trust Company of Michigan. He was chairman of the Community Bank of Bad Axe.

From 1960 to 1973 Upjohn was with Upjohn Associates Marketing and Advertising in Kalamazoo, and before that he was employed by the Upjohn Company, joining the Kalamazoo pharmaceutical firm in 1949 as a standards specialist after his graduation from Hobart College that year. For a time he was editor of the Upjohn Company internal information publication and left the company in 1960 as veterinary division advertising manager to form Upjohn Associates.
Upjohn has been greatly involved in a large number of community service activities, including board membership for agencies such as the Confederation of Crippled Children and Adults, the Croft Retreat Center, Bronson Methodist Hospital at Kalamazoo, the Kalamazoo Symphony Orchestra, the Harold and Grace Upjohn Foundation and the Kalamazoo YMCA.

He also is a trustee and president of the John and Priscilla Upjohn Foundation, a director of the International Music Festival, a member of the Kalamazoo 2000's steering committee, and a trustee at the Civic Auditorium. He has served on the State Tourist Council.