



Western NEWS

www.wmich.edu/wmu/news

AUG. 28, 2003

volume 30, number 1

WMU one of top 100 again

The University has again been placed among the nation's top-100 public universities by *U.S. News & World Report*.

The 2003 listing of U.S. colleges and universities, which appeared in the magazine's online edition Aug. 22, lists WMU as one of the top-100 public institutions among 248 "national universities-doctoral." This is the fifth consecutive year WMU has placed in the top 100 and the 14th consecutive year it has been included in the magazine's national university grouping.

CEAS building set to open

The new building housing the College of Engineering and Applied Sciences on the University's Parkview Campus will be formally opened during a public ceremony set for 2:30 p.m. Friday, Sept. 12.

The 343,000-square-foot facility, which has been under construction for the past two years, was completed this summer, and classes will begin there this week.

Details of the event will be available online at <www.wmich.edu/wmu/news> and will be published in the Sept. 11 issue of the *Western News*.

Trolley to be dedicated Sept. 5

A replica of a car from the famous campus trolley that once carried students up and down Prospect Hill to East Campus will be dedicated during an 11 a.m. centennial ceremony Friday, Sept. 5, in front of the Bernhard Center.

The full-size replica of the former campus landmark that operated from 1908 to 1949 was placed in front of the Bernhard Center last spring after it was completed by four senior engineering majors who built the car as a senior design project, basing their design on historical photographs and the recollections of alumni.

Campus to come together Sept. 3 for inauguration, centennial kickoff gala

The University will officially launch its centennial celebration Wednesday, Sept. 3, with a kickoff gala that will begin with the inauguration of Dr. Judith I. Bailey as the University's seventh president.



Judith I. Bailey, WMU's seventh president

The event, intended as a campuswide celebration, will begin at 7:30 p.m. in Miller Auditorium and will open with an academic procession and the installation of Bailey, then shift to a centennial program featuring musical, video and spoken presentations. Following the gala, a reception in the Grand Tier lobby of Miller will take place along with an ice cream social and more musical performances on the Fountain Plaza.

Two former WMU presidents, Diether H. Haenicke and Elson S. Floyd, plan to be on hand for the evening's activities, which mark the official start of WMU's semester-long observance of its 100th birthday. Es-

tablishment of the University was authorized by an act of the Michigan Legislature in May 1903. Kalamazoo was selected as the site for the new Western State Normal School on Aug. 27, 1903.

Birgit M. Klohs, chairperson of the WMU Board of Trustees, will preside over the

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Special lineup of artists and scholars will honor centennial

More than a dozen standouts in industry and the arts will appear at WMU this fall as part of the University's Centennial Scholar and Artist Series, a special lineup of lectures, performances and presentations planned for WMU alumni, faculty, staff and students as well as the Kalamazoo-area community.

WMU Centennial Celebration Steering Committee members are excited about the caliber of series participants—several of them WMU graduates—who are national and international achievers in arts and culture, business, education, govern-

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Regalia orders due today

Faculty members who wish to participate in the academic procession for President Bailey's inauguration must place their academic regalia orders by 5 p.m. Thursday, Aug. 28.

Regalia order forms were included with faculty invitations and also were sent to faculty mailboxes earlier this week. Those with questions about the forms should contact the Office of University Relations at 7-8400. Completed forms may be faxed to 7-8422.

Those planning to march are asked to be in the Dalton Center Recital Hall by 6:15 p.m. Wednesday, Sept. 3.

Prison-based group gives scholarships

A nonprofit, Braille translating organization based in a Michigan prison is donating \$160,000 in scholarship funds to the Department of Blindness and Low Vision Studies.

The funding is from the MBTF—Michigan Braille Transcribing Fund—a nonprofit organization based in the Cotton Correctional Facility at the State Prison of Southern Michigan in Jackson, Mich. The MBTF, which translates documents such as textbooks and manuals into Braille, began in 1962 as a volunteer effort by a few prisoners. Today the MBTF works with close to 35 inmates, training them in complex Braille transcription and other technologies, which allows them to offer affordable, quality Braille to companies and school districts throughout the country. The MBTF specializes in transcribing "hard-to-do Braille," such as math, science, geography, spelling and social studies. Each year, the program translates 4.5 million pages into Braille.

Blindness and low vision studies will receive four grants worth \$8,000 each per year to educate students in the teaching of Braille. The scholarship gifts will continue for five years, with the total amount of awards totaling \$160,000.

According to the MBTF, of the approximately 57,000 blind children in the United States, fewer than 10 percent can read Braille.

"Depriving a blind child of Braille," says Francelia Wonders, chief operating officer of the MBTF, "is like taking pencil and paper from a sighted child."

It is hoped that the yearly scholarship recipients will go on to teach others Braille.

"This fantastic gift...represents a major step forward in overcoming a nationwide deficit in Braille instruction," says Paul Ponchillia, chairperson of blindness and low vision studies.

Recent WMU graduates aim for more than high salaries

A quality work life is more valuable to most recent WMU graduates than a huge paycheck, according to the results of an employment survey published this summer by WMU's Career & Student Employment Services.

The 2003 edition of CSES' annual "Recent Graduate Survey" asked students who graduated between August 2001 and June 2002 to rate the factors that are most important to them when considering whether to accept employment offers.

"It was the first time we asked the question, and the response was intriguing," says Linda Ickes, CSES. "Salary wasn't among the top factors our members of the 'Millennial

Generation' consider. This indicates a paradigm shift compared to the competitive starting salaries and signing bonuses we saw several years ago."

Ickes says 59 percent of those responding to WMU's 2003 survey rated benefits and work place culture/co-workers as very important. About half of those responding also rated geographic location, promotion opportunities and an employer's reputation as very important.

"Salary received a very important rating from only 40 percent of respondents, making it the sixth highest priority, and being paid a signing bonus was dead last," Ickes says.

The total median salary for alumni taking part in the 2003 survey held steady at \$44,750 for graduate degree recipients and increased from \$33,900 to \$34,764 for undergraduate degree recipients.

Read details on the survey and the salary figures for WMU colleges online at www.wmich.edu/wmu/news/2003/0308/0304-043.html

Frank Gambino named to Spartan Stores board

Frank Gambino, marketing, has been elected to the board of directors of Spartan Stores Inc.



Gambino

Gambino, director of WMU's Food Marketing Program, assumes the Spartan board seat previously held by former WMU president Elson S. Floyd.

Before joining the WMU faculty in 1984, Gambino accrued

more than 15 years of experience in the retail food industry, with responsibility for merchandising, marketing and operations. He organizes and leads the annual conference that brings food industry leaders from around the nation to campus.

Spartan Stores Inc. is the nation's ninth largest grocery distributor. The company distributes more than 40,000 private-label and national brand products to 330 stores in Michigan. Spartan Stores also owns and operates 55 retail supermarkets and 21 deep-discount drug stores in Michigan and Ohio.

Weinger gets Fulbright for research in Cameroon

Susan Weinger, social work, has received a Fulbright Scholar Award to travel to Cameroon to teach and continue her research into women who do not have children.



Weinger

Weinger has been studying the perceptions in American society of women who by choice do not have children.

Weinger wants to compare how these perceptions vary across cultural lines.

In September, she is embarking for the west African nation, where she will conduct research on the plight and perceptions of childless women, while also teaching in the women's studies department at the University of Buea through July 2004.

When not conducting research, she will be teaching a wide range of women's issues, including sex, gender and feminism, social welfare, and women's health.



volume 30
number 1

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WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week when classes are in session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to Western News, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding the publication date. Fall 2003 publication dates are: Sept. 11, Sept. 25, Oct. 9, Oct. 23, Nov. 6, Nov. 20 and Dec. 4. Items may be submitted by mail, fax (387-8422) or e-mail (cheryl.roland@wmich.edu).

WMU is an equal opportunity/employer/affirmative action institution.



WESTERN MICHIGAN UNIVERSITY

Obituaries

Hugh G. Archer, associate professor emeritus of education, died Aug. 4. He was 96.

Archer joined WMU in 1939 as superintendent of the Portage (Mich.) Training School. He served as a flight instructor and liaison officer in the U.S. Army



Archer

Air Corp during World War II and returned to WMU in 1946 as superintendent of the Paw Paw (Mich.) Training School. In 1959, he moved to the regular faculty as an associate professor in the College of Education, a position he held until his retirement in 1972.

Archer received a bachelor's degree from Central Michigan University in 1930 and a master's degree from the University of Michigan in 1938.

A memorial service will be held at 9:30 a.m. Friday, Sept. 5, in Kanley Chapel.

Charles Thomas Brown, distinguished university professor emeritus of communication arts and sciences, died July 29 in Newburyport, Mass. He was 91.



Brown

Brown joined the WMU faculty in 1948 and served as chairperson of the Department of Communication Arts and Sciences from 1966 to 1976. In 1967, Brown became one of the first recipients of the WMU Alumni As-

sociation-sponsored Teaching Excellence Awards, and in 1978, he became only the third member of the faculty to be named a Distinguished University Professor by the WMU Board of Trustees. Brown retired in 1981.

A native of Braddock, Pa., Brown received his bachelor's degree from Westminster College and master's and doctoral degrees from the University of Wisconsin.

Memorial contributions may be made

to the Charles T. Brown Memorial Scholarship Fund in the WMU Department of Communication, care of the WMU Foundation.

William O. Haynes, a founding member of WMU's food marketing faculty, died Aug. 12 in Kalamazoo.

An associate professor emeritus in consumer resources and technology, Haynes retired in 1984 after 25 years of service to the University. He was instrumental in developing the Food Distribution Program, now part of WMU's respected Food Marketing Program. Haynes was honored in 2000 by the Michigan Food and Beverage Association, which named him as one of the top-100 food and beverage industry leaders of the past century.



Haynes

Haynes earned his bachelor's and master's degrees at WMU and undertook doctoral studies at Michigan State University. Prior to becoming a faculty member at his alma mater, he worked for 15 years as a supermarket owner and manager.

Contributions in his name may be made to the William O. Haynes Scholarship, c/o WMU's Food Marketing Program.

Jobs

The following vacancies are currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefit-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(N) **Parking Enforcement Officer**, 10, Public Safety, 03/04-4074, 8/25-9/2/03

(N) **Parking Enforcement Officer**, 10, Public Safety, 03/04-4075, 8/25-9/2/03

(R) **Medical Assistant**, 11, Sindecuse Health Center, 03/04-4077, 8/25-9/2/03
N= New

R= Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.

Exchange

FORRENT—Two-bedroom, two-bath upper-level condo in Moorsbridge/Portage. \$1,000 per month, plus utilities. For more information, call 329-2068 and leave a message.

Human Resources

Address changes needed

Human Resources Information Systems, reminds employees to report name, address or phone number changes by 5 p.m. Friday, Sept. 5, to ensure inclusion in the 2003-04 campus directory.

Changes should be reported using one of the following methods.

- completing the Employee Name and Address Change Form found on the on the Human Resources forms Web page at <www.wmich.edu/hr/forms.htm>;
- sending an e-mail to HRIS <hr-hris@wmich.edu> that includes full name and social security number or employee identification number as well as the change being reported; or
- noting the change on an Employee Personal Data form. Employees who do not have a recent one on file can obtain one by calling HRIS at 7-3637 or by visiting the HRIS office in 1240 Seibert.

Western News to go digital

Beginning with the Sept. 11 issue, a majority of WMU employees will receive the Western News electronically.

The News will maintain all of its current features, design and its bi-weekly schedule, but to reduce costs and take advantage of the University's technical capabilities, employees will be asked to read online or print the issue from their own computing terminals.

A small number of copies of each issue will be printed for distribution to areas where employees do not have regular Internet or e-mail access. Those currently receiving the News via mail will still receive it, but they also have the option of receiving each issue in a more timely fashion by opting for electronic distribution.

Those who wish to switch from mail to electronic receipt should send e-mail to <teresa.ventimiglia@wmich.edu>.

On Campus with Tammy Boneburg



DESIGNING WOMAN
(Photo by Thom Myers)

When it comes to her work, Tammy Boneburg, university relations, is very concerned about appearances.

As a graphic designer, she should be.

"It's important to me to make everything I do look good," says the WMU grad, who earned an art degree in 1996. "I feel like I have a responsibility for the image of my alma mater."

Her take on the University's image extends to several projects, including such recent efforts as reunion materials for the class of 1953, the Black Alumni Reunion, WMU Bookstore materials, the University's MLK Committee, the Campus Walking Tour, Students Socializing Sober and many others.

"One of the most fun things about this job is that I get to work with so many clients around campus," says Boneburg, who came to WMU five years ago after working as advertising coordinator for Gilmore's department store. "At the same time, I learn a lot about what Western has to offer."

Over the past year, Boneburg has waded through hundreds of historic photographs, and dozens of yearbooks and other documents in preparation for WMU's centennial celebration. This month she finished designing the 276-page history of the University, "Brown and Golden Memories," by Larry Massie.

"The biggest challenge on any Centennial project is having to make it look the best you can based on what you've got to work with," she says.

The avid kickboxer, yoga enthusiast and Elvis fan lives in Kalamazoo with her husband, Keith, whom she met in the Bigelow Hall dining room.

Gala _____ continued from page 1

inauguration, which will include a formal academic procession from the Dalton Center to Miller for the ceremony. Those processing will include WMU faculty, staff and administrators as well as invited guests from a number of other institutions. Political and business leaders from around the state, county and city will be in attendance.

Following a brief inaugural address by Bailey, the program will be turned over to Ed and Ruth Heinig, retired WMU faculty members who have served for the past two years as co-chairpersons of the University's Centennial Celebration Committee. They will act as hosts for a program that will range from a short video trip through WMU history to a performance by the Velvelettes, the hit Motown group that began at WMU.

Admission to the Miller event is free and open to the public, but tickets are required and may be obtained by visiting the Miller Auditorium Ticket Office or calling 387-2300.

Centennial series _____ continued from page 1

ment, health, and science.

"We're thrilled with the quality of scholars and artists who are coming to the University this fall in order to help us celebrate our centennial," says Keith Hearit, communication, a steering committee member who is coordinating the series. "Together, they are an impressive group of men and women of national and international reputations who have distinguished themselves in their respective fields."

Each event is underwritten in part by the Centennial Committee, with additional sponsorship by the colleges of Fine Arts, Arts and Sciences, Education, Health and Human Services, Engineering and Applied Sciences, and Aviation as well as the Haworth College of Business, Lee Honors College and University Archives and Regional History Collections.

From performances of widely loved show tunes to talks on the trends trackers see as the future for America's public schools, events scheduled for the series are engaging and entertaining, and reflect the hall-

mark issues and ideas that have made WMU a vibrant force in higher education since 1903.

WMU alumnae and Broadway celebrities Barbara Marineau and Marin Mazzie are first up in the series, and will sing their favorite solos and duets at 8 p.m. Thursday and Friday, Sept. 4 and 5, at Shaw Theatre. Tickets for the Sept. 4 concert are available by calling 7-8777. Sept. 5 concert tickets can be ordered by calling 7-6222. The series' next guest is "Maus" author and illustrator Art Spiegelman, whose graphic memoir of the Holocaust landed him the 1992 Pulitzer Prize. Spiegelman will present a free lecture at 7:30 p.m. Monday, Sept. 22, in Brown Auditorium of Schneider Hall. His presentation is free and open to the public.

A complete list of the scholars and artists who will visit the campus as part of the centennial series is available online at www.wmich.edu/wmu/news/2003/0308/0304-044.html. Details about each event will be available in *Western News* and on the Web as the visit date nears.

online Calendar

Check www.wmich.edu/wmu/news/events for a complete list of public campus events and activities