



Western News

SEPTEMBER 4, 2014
Volume 41, Number 1

For and about WMU faculty and staff

Time to obtain new Bronco Card

To update to the new Bronco Card, employees and students must have a new photo taken in the Bronco Card office on the first floor of the Bernhard Center. Bring your old card to exchange through Wednesday, Oct. 1, to avoid a \$30 replacement fee. Visit wmudps.wmich.edu/broncocard for details.

ROTC personnel plan Sept. 11 vigil

Military veteran employees and students are encouraged to participate in a 9/11 vigil performed by the Army and Air Force ROTC at the Siebert Administration Building flagpoles. Multiple 30-minute shifts are available from 9 a.m. to 5 p.m. and consist of standing at parade rest. Visit wmich.edu/military for more veteran-related news.

Brand-building workshops slated

All faculty and staff are invited to register for a series of three "Behind the W" workshops, which provide employees with tools to promote the University and build the WMU brand. Visit wmich.edu/behindthew to see this year's schedule or to register.

Surplus sales starting an hour earlier

WMU's surplus sales store has extended its hours and now is open noon to 3 p.m. two Wednesdays each month. The store, which is available to the campus community and general public, is located in the Activity Therapy Building. The next sale will be Sept. 10. Visit wmich.edu/logisticalservices/stores for this semester's sale dates.

Next free photo session scheduled

All faculty and staff as well as professionally active retirees may have an official University photo taken free of charge between 9:30 a.m. and 4 p.m. Thursday, Sept. 25, in Walwood Hall's Emeriti Lounge. Leave your name with Sue Beougher at sue.beougher@wmich.edu or (269) 387-8402 to confirm your attendance or receive your photo.

Medical school has separate exchange

Employees are reminded that the WMU Homer Stryker M.D. School of Medicine is not linked to WMU's internal phone system. The phone number for the medical school is (269) 337-4500. Dialing 7-4500 will connect callers to the psychology department.

Negotiation updates provided online

The University's latest update on contract negotiations between WMU and the WMU-American Association of University Professors is available online at wmich.edu/acb/negotiations. The AAUP website may be found at wmuaaup.net.

Western News returns from hiatus

With today's issue, the *Western News* returns from its summer hiatus and will be published every other Thursday when classes are in session.

Cooley Law, WMU affiliation finalized

America's largest law school has a new identity and name—the WMU Thomas M. Cooley Law School—marking completion of an affiliation agreement between the University and private nonprofit law school that was in the works for more than a year.

WMU President John M. Dunn and Cooley President Don LeDuc announced the news during an Aug. 13 event. At the same time, officials also rolled out the law school's new visual identity, revealed curricular initiatives, and launched one



The law school's new visual identity meshes with WMU's.

campus committee to manage operational issues and another to facilitate faculty discussion of curriculum development.

Initiatives unveiled included the offering of first-year law classes on WMU's Kalamazoo campus in fall 2015 and development of both a law minor and a 3+3 program at WMU that will allow students to earn both a bachelor's degree and a law degree in just six years.

"We were delighted that our respective accrediting bodies have given the nod to the affiliation between Cooley and Western Michigan University," Dunn says. "This move will broaden the range of opportunities available to students, expand the collaboration and research options available to faculty members, and improve the range of services to students, employees and our respective communities."



Lawrence P. Nolan, chair of Cooley's Board of Directors (Photo by Mike Lanka)

The affiliation agreement won the approval of both schools' governing boards last year but had been awaiting review by the schools' accrediting agencies, the Higher Learning Commission and American Bar Association. It is expected to enable initiatives that will leverage the common commitment both institutions have to educational access, diversity, applied research and professional preparation. Under terms of the agreement, both schools retain their independent governance structures and separate fiduciary responsibilities.

The agreement builds on a decade-long relationship between the two schools that includes three existing graduate dual-degree programs and, for a time, shared physical facilities in

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Six to receive one of two Universitywide awards

WMU will honor six people for service to the University during this year's Academic Convocation, which is set for 2 p.m. Friday, Oct. 10, in the Dalton Center Recital Hall.

Harold Glasser and former employee Tracey Quada will receive the 2014-15 Distinguished Service Award. Receiving the 2014-15 Annual Make a Difference Award will be Mary Lou Brooks, Elena Gaudio, Nancy Landsberger and James Oswalt.

Distinguished Service Award

This award recognizes one staff member and one faculty member who have built careers that exemplify exceptional service to WMU and the larger community. Glasser and Quada join 57 faculty and staff members who have received the accolade since it was established in 1980.

- **Glasser** is executive director for campus sustainability and a professor of environmental and sustainability studies. He joined the faculty in 1999 and has been a driving force behind the University's sustainability initiatives. He is cited for his University bridge building—between service and teaching, physical and academic infrastructures, and WMU and the community.

- **Quada** was director of what is now the

Office of Military and Veterans Affairs. She joined the staff in 2009 and provided excellent support, advocacy and mentoring for WMU's military and veteran students and their families and played a key role in WMU being nationally recognized as one of the best schools for military vets.



Glasser



Quada



Brooks



Gaudio



Landsberger



Oswalt

Annual Make a Difference Award

This award goes to staff members who have made exceptional contributions to the University. It is the highest honor WMU bestows specifically to non-faculty employees

Continued on page 8

Around campus and beyond

Faculty development slates bash

The Teaching and Learning Bash sponsored by the Office of Faculty Development is set for tomorrow from 9 a.m. to 3 p.m. in the Fetzer Center. The event allows all regular faculty, instructors and graduate teaching assistants to enhance their skills through workshops, presentations and posters. Visit wmich.edu/facdev for details.

Dybek to be first up in Frostic series

Celebrated author and WMU professor emeritus Stuart Dybek will kick off the fall 2014 Gwen Frostic Reading Series. Dybek, a distinguished writer in residence at Northwestern University, is the author of two new collections of fiction, "Ecstatic Cahoots" and "Paper Lantern," published simultaneously in June by Farrar, Straus and Giroux.

He is a 2007 winner of a coveted John D. and Catherine T. MacArthur Foundation Fellowship, also known as the "genius awards." He will read at 8 p.m. Friday, Sept. 19, in the Little Theatre. The event is free and open to the public. Refreshments will be provided, and books will be sold.

Entrepreneurship Forum resumes

The owners of a company that started with a competition between friends as to who could wear the craziest socks to work will begin the 2014-15 Entrepreneurship

Forum breakfast speaker series. Business partners Ryan Preisner and Ryan Roff of boldSOCKS will speak at 8 a.m. Friday, Sept. 12, in 2150 Schneider Hall. The event is free and open to the public and begins with breakfast at 7:30 a.m. Reservations are required and can be made at wmich.edu/business/e-rsvp or (269) 387-6059.

New year begins for ethics series

The Center for the Study of Ethics in Society will present "Pictures Travel, Discourses Do Not: The Mohammed Cartoons Controversy, Global Media Communication and Ethics" by Oliver Hahn from the University of Passau at 4 p.m. Tuesday, Sept. 16, in 211 Bernhard Center.

Diversity series addresses trauma

The Real Talk Diversity Series will feature Jil C. Larson, English, facilitating discussions of how Yann Martel's story in "The Life of Pi" encourages people to think about ways to cope with trauma, make meaning out of disaster, and survive extreme loneliness and adversity. The discussions will take place from 11:30 a.m. to 1 p.m. Sept. 19 and 24 and Oct. 1 in the Trimpe Building's Multicultural Center. Make reservations at parnell.l.fleming@wmich.edu or (269) 387-6324, as a book and lunch will be provided.

Executive elected to influential post

Lynn Kelly-Albertson, executive director of professional and career development, has been elected vice president-higher education for the Michigan Career Educator



Kelly-Albertson

and Employer Alliance. Kelly-Albertson, who had been serving as a constituent liaison for the organization, was elected to the two-year position during the alliance's annual conference and assumed the new office June 20.

The nonpolitical, nonprofit alliance promotes and maximizes the advancement of internships, cooperative education and employment in Michigan through collaborative relationships among employers, colleges and universities.

Kelly-Albertson oversees WMU's Career and Student Employment Services. She has been a staff member in the student affairs division since 1985 and was promoted to her current position in 2002.

Staffer inducted into hall of fame

Dennis Corbin, intercollegiate athletics, was inducted into the Michigan Athletic Trainers Society Hall of Fame June 6 and recognized for his activities, contributions and



Corbin

service that contribute to the enhancement of the profession of athletic training in Michigan.

Corbin, associate athletic director for medical and support services, received the highest award granted by the society. He also received the MATS Distinguished Athletic Trainer Award in 2009. The society is a not-for-profit organization formed to assist its members and to educate the public on the role of a certified athletic trainer within the health care profession.

A staff member for more than three decades, Corbin supervises the athletic training and the strength and conditioning staffs as well as oversees student-athlete conduct, drug testing and welfare issues. He also is the supervising athletic director for the men's and women's soccer programs as well as the women's golf program.

Prof's book looks at New World Order

Andrew Targowski, business information systems, has written a new book about what the New World Order means in the 21st century. Titled "Global Civilization in the 21st Century," it was released earlier this year by Nova Science Publishers Inc.



Targowski

The book discusses the evolution of globalization, examines why the supposedly ideal economic solution known as capitalism cannot bring happiness to everyone; and analyzes the positive and negative repercussions for humanity of the transformation of western civilization into global civilization.

Targowski is a past president of the International Society for the Comparative Study of Civilizations and a pioneer of business computing. He has penned nearly 30 books on civilization philosophy, information technology and political science.

Special programs announce upcoming noncredit classes

Two established WMU programs that provide noncredit classes to adult learners have been announced.

The Osher Lifelong Learning Institute at WMU, formerly the Academy of Lifelong Learning, will offer 32 courses and four trips during the fall semester. These low-cost, short-term learning experiences are geared toward mature adults.

Classes are taught by volunteers and meet one to four times from September through November. Another round of courses will

be announced later for the spring semester.

The complete fall catalog and registration information is available online at wmich.edu/olli or by calling (269) 387-4200.

Also, WMU's Humanities for Everybody program is offering low- to moderate-income residents in the Kalamazoo area free classes in political philosophy, ethics, the sociology of medicine, and gender and women's studies.

The program's four noncredit, college-level courses for the 2014-15 academic year are being taught by experienced WMU professors, giving local nontraditional students access to rigorous university-level education in the humanities.

Students selected for the program will receive free books, tuition and supplies. Anyone older than age 18 may participate, but they must be prepared to read, reflect, discuss, write and think critically.

The first of this year's classes begins Tuesday, Sept. 9, but applications for all four offerings are being accepted on a continuous basis. To apply or obtain a course brochure, visit humanitiesforeverybody.org, email Humanities4Everybody@gmail.com, or contact Randall Janes at (269) 387-1811 or Rondel Yarbrough at (269) 364-0296.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/jobs. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

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DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Publication dates for the fall semester are **Sept. 4, 18, Oct. 5, 16, 30, Nov. 13 and Dec. 4**. Items may be submitted to Jeanne Baron via: email, jeanne.baron@wmich.edu; mail, Campus Mail Stop 5433; phone, (269) 387-8433; or fax, (269) 387-8422.

WMU is an equal opportunity/affirmative action employer consistent with applicable state and federal laws.



All WMU campuses are now tobacco free

It's official. WMU became a tobacco-free higher education institution Sept. 1.

The University's new tobacco-free policy applies to campus visitors as well as everyone who studies or works on campus, and it encompasses all University-held property in Kalamazoo and around the state.

Electronic cigarettes and water vapor products are among the items that may no longer be used on campus. However, FDA-approved cessation products, such as nicotine patches,



Custodian Trish Anderson, left, and student Taylor Hall helped apply tobacco-free signage across campus. (Photo by Mike Lanka)

remain permissible. The only exception to the campuswide mandate is that smoking is allowed inside enclosed personal vehicles.

It also should be noted that the tobacco-free policy does not extend to city-owned streets, sidewalks and rights of way.

More information about tobacco-free WMU is available at wmich.edu/tobaccofree. This comprehensive website explains the University's new status in detail as well as provides helpful documents such as an extensive FAQ and toolkits for employees, students and supervisors.

Additional material will be added to the website as necessary. In the meantime, those who have questions should not contact WMU's Department of Public Safety. Use the website's Contact Us form instead.

New executive post for Hearit



Hearit

Keith M. Hearit, a communication faculty member since 1996, became associate dean of the College of Arts and Sciences, effective July 1.

Hearit is responsible for fostering student and faculty research and creative activity and enhancing discovery focus areas. He also reviews and approves grant proposals and serves as liaison to the Office of the Vice President for Research.

His duties also include coordinating with college leadership to make graduate and doctoral assistant position allocations and overseeing faculty and student research awards, information technology, and travel authorizations and reimbursements.

Hearit was on leave as a fellow of the American Council on Education last year after having served five years as WMU's vice provost for enrollment management.

Anniversary evokes brown and 'golden' memories for two longtime employees

Doralee N. DeRyke, Haworth College of Business, and Laurel A. Grotzinger, University Libraries, recently celebrated their 50th anniversary at the University.

Both officially began their service in August 1964 under President James W. Miller.

DeRyke, director of budget, operations and service support, has spent her entire WMU career in the business college. She started as a secretary in management and was promoted to administrative assistant to the dean in 1971 and to her current post in 1991.

"I've worked for every dean in the college of business. I've seen a lot of changes, but the most exciting one was when we got a dedicated building for the college and moved from East Campus to Schneider Hall," DeRyke says.

Among her other memories is traversing East Campus' steep Prospect Hill during the blizzard of 1967.

"I had to walk down the hill to Davis Street to meet my husband because my car was snowed in behind North Hall," DeRyke says. "We didn't have good weather forecasts back then, so I didn't have my boots, which is why you'll always see a pair in my car from Oct. 1 until May 1."

DeRyke earned bachelor's and master's degrees in business administration from WMU. For several years, she was a member of the Association for Business Communication and made presentations at numerous national and regional meetings.

"The college has a friendly, family atmosphere, which makes it an enjoyable place to work," she says. "There have been some friendships that have continued over many years. And it's always heartwarming when former student employees show up for orientation with their children!"

Grotzinger, reference services librarian and professor of University Libraries, has held several high-profile administrative positions.

She started her career teaching in the School of Library and Information Science. An accomplished library history scholar, she is cited among the pioneers who established the historical foundation of the role of women in the discipline.

Prior to the school closing in 1985, Grotz-



DeRyke, left, and Grotzinger perusing the historical photo montage in the Bernhard Center. (Photo by Jeanne Baron)

inger served as the school's assistant director, acting director and director. She also was instrumental in developing the accredited Master of Science in Librarianship as well as several important related programs.

Her career in education took another pioneering turn in 1979 when she was appointed dean of the Graduate College and

became the first woman to be named an academic dean at WMU.

Grotzinger held that post from 1979 to 1992, concurrently serving as the University's chief research officer for seven years, among other added duties. Under her tenure, WMU significantly expanded its doctoral degree programs as well as strengthened and institutionalized its development as a major research university.

"I've served under six of the University's eight presidents. The people here are amazing, and every decade has produced its stars among the staff and its good people who make things happen," Grotzinger says.

"Every set of freshmen and transfer students, every student seeking graduate study and research, every faculty and staff member provides a new opportunity to, as one of our past slogans emphasized, 'make a difference.' I never want to walk away from that environment and that community."

Faculty Senate announces leadership for 2014-16

The Faculty Senate has elected its 2014-16 Executive Board. Except for the immediate past president, members of the board will serve two-year terms.

Executive Board officers are: president, C. Dennis Simpson, physician assistant, and director of the Specialty Program in Alcohol and Drug Abuse; past president, William G. Rantz, aviation sciences; and vice president, Richard Gershon, communication, and co-director of the telecommunications and information management program. Executive Board directors are: Osama Abudayyeh, civil and construction engineering, and the engineering college's associate dean for research and graduate programs; Suzan F. Ayers, human performance and health education; John Jellies, biological sciences; Alan Rea, business information systems; Bret Wagner, management; and Delores Walcott, interdisciplinary health programs.



Simpson



Rantz



Gershon



Abudayyeh



Ayers



Jellies



Rea



Wagner



Walcott

Group helping to fill food gap for students

Meeting critical unmet student needs is the aim of a new campus initiative that also will help build a culture of giving at WMU.

Called the Invisible Need Project, the multi-faceted initiative kicked off this summer and is initially focusing on collecting food donations as well as establishing a Student Emergency Relief Fund to assist any WMU student facing immediate need.

“The first component of the project is creating a food pantry for students that will open Sept. 15. And we’re relying on donations from the campus community to stock the pantry,” says Julia P. Kuntz, development and alumni relations, who is one of the members of the committee of University employees spearheading the invisible need initiative.

“The project will engage WMU employees and purposefully include our students so they, too, can contribute to their fellow students but without an added financial burden.”

Committee members are looking for volunteers in each campus building to set aside food collection sites and regularly assist with having the donations picked up. Kuntz notes that the committee will provide the necessary containers, and the volunteers will be given a contact person to call when pick-up is needed.

Initially, the point of contact for students accessing WMU’s food pantry will be the

reception area of the Office of the Vice President for Student Affairs.

Only nonperishable food items in their original, commercially canned or packaged containers will be accepted. Foods that contribute to a nutritious meal will be especially welcome.

To ensure food safety, the items must have intact labels and be in good condition (no rusty cans) as well as within their expiration dates. Alcoholic beverages will not be accepted, nor will items that are perishable, homemade or repackaged.

The Student Emergency Relief Fund is being launched with a fundraising effort featuring a \$10 student-designed T-shirt available in mid-September through various registered student groups, at athletic events and at the Campus Flagpoles on Western Wednesdays.

To volunteer for the Invisible Need Project, contact Karen Lamons in Residence Life at karen.lamons@wmich.edu or (269) 387-4742.

For more information, visit mywmu.com/invisibleneed or follow **WMU InvisibleNP** on Twitter.

WMU launches national grandparenting journal

A national journal that focuses on the needs of millions of families headed by grandparents has been launched at WMU as a free open-access online resource for scholars and public service professionals.

GrandFamilies: The Contemporary Journal of Research, Practice and Policy is a product of the National Research Center on Grandparents Raising Grandchildren, a collaboration between Georgia State University and WMU. The first issue can be found at scholarworks.wmich.edu/grandfamilies.

GrandFamilies provides a forum for research with sound scholarship, knowledge, skills and best practices for scholars, clinicians, policymakers, educators, program administrators and family advocates.

The peer-reviewed journal’s co-editors are WMU’s Andrea Smith, teaching, learning and educational studies, and Georgia State’s Deborah Whitley, social work. The two also are co-directors of the grandparenting research center.

Response to the journal is “off the charts,” they say, with enough submissions already received to produce the next two issues.

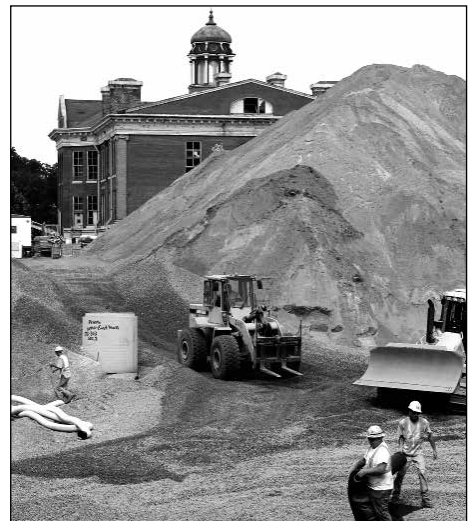
TV spot earns national honor

A 30-second television commercial that is part of the Go West advertising campaign has garnered a 2014 silver Communicator Award from the Academy of Interactive Visual Arts, or AVIA.

The spot was edited and partially filmed by Kalamazoo-based Lawrence Productions and produced for the Office of University Relations. It features a montage of WMU still and video images set to the music of the “William Tell Overture.”

One of three similar spots, the award-winning commercial opens with a student musician tapping out the melody on one of the School of Music’s Steinway pianos. The music then evolves into a full-throated rendition of the classic work by WMU’s University Chorale before closing with the “Go West” tagline.

DIGGING OUT—Work on transforming East Hall into the WMU Alumni Center is on schedule, with Parking Lot 1 by Walwood Hall expected to reopen Wednesday, Sept. 17, and the center to open in September 2015. The most visible work at the construction site lately has been excavation for an underground retention basin to store water run-off from both the Walwood and East hall parking areas as well as roof run-off. After back filling the retention basin in early September, this giant mound of soil nearly as high as East Hall’s famed cupola is where workers will install the Alumni Center’s geothermal heating and cooling system. The system will have 54 400-foot wells and water running through closed-loop tubing, allowing the 55-degree earth to cool the center in warm weather and heat it in cold weather. Shoring up and restoring the North Hall facade that has been retained will start Monday, Sept. 8, and masonry and historical renovation of East Hall’s exterior will start in October. Other near-term major activities include completing the retention wall in front of East Hall and putting in the footings and foundations for the building’s new stairwell additions. Once Parking Lot 1 reopens, a small number of parking spaces will be closed off occasionally as construction work continues. (Photo by Jeanne Baron)



EUP, PNC Bank partner to offer free personal finance workshops for employees this fall

Personal finance workshops for faculty and staff members are being offered this fall.

All sessions are free and will be held from noon to 1 p.m. in the President’s Dining Room of the Bernhard Center. Each session will be offered twice, and participants may attend as many sessions as they wish.

- **“Early Career: Establishing Yourself,”** Tuesday and Thursday, Sept. 23 and 25. New workers and recent graduates learn how to choose benefits, build a budget that accommodates rent and commutes, and understand how and why to start investing to grow money for retirement.

- **“Middle Career: Expanding Your Household,”** Monday and Thursday, Oct.

6 and 9. Learn how to manage credit and safeguard against identity theft, find the right mortgage to buy a house, and care for older relatives.

- **“Later Career: Planning Your Retirement,”** Wednesday and Thursday, Oct. 29 and 30. Learn how to define retirement goals, explore different retirement plans, maximize money growth by choosing different strategies, and identify any potential risks or problems.

- **“Raising Money, Smart Kids,”** Tuesday and Thursday, Nov. 11 and 13. Teaching children about money at an early age can help them develop good financial habits. Learn which money skills a child should

master before leaving home and how to teach young children to save toward a goal.

The Office of Professional Development in Extended University Programs is partnering with PNC WorkPlace Banking to host the series. The office provides training programs, workshops and holistic learning experiences for a variety of on- and off-campus clients seeking to advance organizational goals or to develop and enhance professional skills or personal aptitude.

Refreshments will be provided at the workshops. Visit wmich.edu/extended/professional/pncworkshops for details or to register. Direct questions to the professional development office at (269) 387-4200.

Medical school welcomes inaugural class

The nation's newest medical school, the WMU Homer Stryker M.D. School of Medicine, welcomed its inaugural class of 54 students Aug. 18.

A white-coat ceremony for this year's students is slated for mid-September, just before the public grand opening Sept. 18 at the medical school's W.E. Upjohn M.D. Campus.

The reservation deadline for the grand opening has passed, but no reservation is needed to attend the Community Open House set for 10 a.m. to 2 p.m. Saturday, Sept. 20.

The Upjohn Campus is a seven-story former research facility at 300 Portage St. in downtown Kalamazoo that has just been renovated and expanded to house the medical school.

The school's incoming class includes students from 14 states, with 43 percent hailing from Michigan. The students earned their undergraduate degrees at 35 colleges and universities ranging from Big Ten schools like the universities of Illinois, Michigan and Minnesota to liberal arts colleges, like Albion, Calvin and Hillsdale. Three students are WMU graduates, and two earned degrees at Kalamazoo College. Both of those schools enjoy a preferred relationship status with the medical school.

At 54, the Class of 2018 is slightly larger than the goal of 50 students originally announced. The school expects to admit 60 students next year and grow in each succeeding year until it reaches an eventual class size of 84 students per class.



A grand opening and public open house will showcase the school's downtown campus. (Photo by Mike Lanka)

Sangren Hall garners LEED gold certification

Sangren Hall has been awarded Leadership in Energy and Environmental Design gold certification, bringing to nine the number of LEED-certified buildings on the WMU campus, with a dozen more still in the certification process.

LEED is the national benchmark for the design, construction and operation of high-performance green buildings.

Certification accredits buildings that meet rigorous standards for sustainability, water and energy efficiency, resource selection and environmental quality.

Sangren Hall replaced a 50-year-old outmoded instructional facility and was built with the goal of achieving LEED gold certification. Even after opening in 2012, major sustainability features were added to complete its green qualities.

Sustainable and salvaged material was used throughout new Sangren. Annual energy savings compared to the old facility are \$345,000, owed in part to the use of efficient fixtures and mechanical equipment, particularly in the areas of heating and cooling, lighting, and water consumption.

EUP marks 50th anniversary

This year marks the 50th year that WMU has been providing its Master of Business Administration in Grand Rapids. In observance of the milestone, Extended University Programs has planned an anniversary celebration for invited guests Friday, Sept. 12.

WMU began offering the MBA in Grand Rapids in 1964 after identifying that a quality graduate program in business education was needed and being spurred on by two local companies.

Today, EUP has two facilities in Grand Rapids that offer several programs. The MBA, which is offered through the Haworth College of Business, may be pursued as a general degree, or students may concentrate in aviation, computer information systems, finance, health care, international business, management or marketing.

Personal data updates urged

Faculty and staff members must update their personal records by Monday, Sept. 22, to be included in the 2014-15 WMU Directory, as well as to help the University develop effective emergency plans and meet federal reporting guidelines.

Review and update campus as well as home addresses and phone numbers, plus privacy settings, emergency contacts and ethnic group affiliations. Set your privacy flag to "Yes" if you do not want your home information published in the directory.

To make changes to personal data, visit the My Self Service channel in GoWMU. Select Employee Self Service, then Personal Information Summary. For more information, visit wmich.edu/hr then click Resources for Employees followed by Employee self service guides and then Personal data updates.

Exciting annual events lead off new academic year

Another academic year is underway, and the campus community is looking forward to a variety of exciting traditional events.

Among the biggest is Bronco Bash, now in its 34th year. This annual back-to-school party brings some 20,000 WMU students and employees together with members of the local community.

This year's event will be held from 3 to 7 p.m. Friday, Sept. 5, on the pedestrian mall in front of Sangren Hall. It will feature booths, entertainment, food and activities, and is free and open to the public.

Attendees can obtain information or sign up for services or volunteer experiences at more than 450 informational booths. There also is live entertainment, novelty attractions and food available for purchase.

For more information about Bronco Bash and this year's entertainment schedule, visit wmich.edu/broncobash.

Numerous other major events are taking place this semester:

- **Fall Fab Fest**—Sunday, Sept. 7, 1 to 5 p.m., Student Recreation Center tennis courts. Public lesbian, bisexual, gay, transgender and ally welcome event in association with various community organizations.

- **CommUniverCity football game**—Saturday, Sept. 20, 4 to 6:30 p.m., Hyames Field. Corporate tailgating at more than 30 host tents, prior to the game against Murray State University with fireworks at halftime.

- **Bronco Stampede**—Saturday, Sept. 27, Blacksburg, Virginia. Pregame tailgate before the football game against Virginia Tech.

Details at mywmu.com/2014stampedes.

- **Academic Convocation**—Friday, Oct. 10, 2 p.m., Dalton Center Recital Hall. The event features the presentation of WMU's



The 2013 Campus Classic (Photo by Mike Lanka)

five most prestigious campus-wide awards (see related awards story on page 1): the Annual Make a Difference Award, Distinguished Faculty Scholar Award, and Distinguished Teaching, Distinguished

Service and Emerging Scholar awards. WMU President John M. Dunn also will give the annual State of the University address.

- **Fridays With Friends faculty-staff mixer**—Friday, Oct. 10, 4 to 6 p.m., Richmond Center lobby. This free event follows the Academic Convocation and doubles as an opportunity to receive convocation award winners. It includes light hors d'oeuvres, and a cash bar is provided.

- **Homecoming week**—Monday through Sunday, Oct. 20-26. In addition to specials by downtown Kalamazoo businesses and student-organized events, activities include the football game against Ohio University, Distinguished Alumni Award Dinner, Campus Classic 1K Fun Run and 5K Run/Walk, and Alumni, Family and Friends Homecoming Tailgate. Visit wmich.edu/homecoming and wmich.edu/news/events for details.

- **Buster's Family Weekend**—Friday through Sunday, Oct. 24 through 26. Several separate as well as homecoming-related activities will be featured. Visit wmich.edu/parents for more information.

Summer News

August Service

The following faculty and staff members are recognized for 50, 45, 40, 35, 30, 25, 20, 15, 10 and five years of service during August.

50 Years—Doralee N. DeRyke, Haworth College of Business, and Laurel A. Grotzinger, University Libraries.

45 Years—Richard DePeaux, art.

40 Years—Thomas A. Carey, management; David G. Houghton, political science; and Kenneth H. McCann, maintenance services.

35 Years—Kuriakose K. Athappilly, business information systems; Jane Baas, Lee Honors College; Kailash M. Bafna, industrial and entrepreneurial engineering and engineering management; Kathy B. Beauregard, intercollegiate athletics; Hans J. Dykxhoorn, accountancy; Maureen Lassiter, maintenance services; Kathleen E. Sinning, accountancy; and Frederick Zigmund Sitkins Sr., industrial and entrepreneurial engineering and engineering management.

30 Years—Christopher S. Cho, mechanical and aerospace engineering; Alyce M. Dickinson, psychology; Philip J. Egan, English; Frank M. Gambino, marketing; Joseph R. Morris, counselor education and counseling psychology; Dennis D. Pence, mathematics; Alvin S. Rosenthal, physics; and Dennis J. VandenBrink, mechanical and aerospace engineering.

25 Years—Ronald S. Bell, public safety; Clifton E. Ealy, mathematics; Karim Essani, biological sciences; Richard A. Gershon, communication; Ajay K. Gupta, computer science; Lynn N. Johnson, teaching, learning and educational studies; Rand H. Johnson, world languages and literatures; Paul A. Johnston Jr., English; Emanuel Y. Kamber, physics; Anna Lee Miller, sociology; Joshua Naranjo, statistics; John O. Norman, history; Silvia Roederer, music; Scott W. Thornburg, music; Laura C. Vine, business services; Jung-Chao Wang, statistics; and Victor C. Xiong, history.

20 Years—Eskander Alvi, economics; Steven B. Bertman, chemistry; Diane M.

Bourgeois, educational leadership, research and technology; Clement Burns, physics; Elisabeth Carnell, Medieval Institute; Sharon L. Garber, dance; Norman W. Hawker, finance and commercial law; Gunther M. Hega, political science; Elizabeth A. Hoger, business information systems; Kevin Knutson, arts and sciences advising; Christopher M. Korth, finance and commercial law; Joyce M. Kubiski, art; Irma M. Lopez, Spanish; Niloufer Mackey, mathematics; Ann Miles, sociology; Koorosh Naghshineh, mechanical and aerospace engineering; Samer Shammas, Haenicke Institute; Laura R. VanZoest, mathematics; and Qiji Zhu, mathematics.

15 Years—Edward Brooks Applegate, educational leadership, research and technology; Ben James Atchison, occupational therapy; Gary H. Bischof, family and consumer sciences; James F. Center, research office; Stephen E. Craig, counselor education and counseling psychology; Katharine E. Cummings, College of Education and Human Development; Diane K. Durette, occupational therapy; Charles Emerson, geography; Leigh Arden Ford, communication; Barbara J. Frazier, family and consumer sciences; John R. Geiser, biological sciences; Harold Glasser, environmental and sustainability studies; Stephen John Hasenick, College of Aviation; Terrell L. Hodge, mathematics; Paula D. Kohler, research office; Steven Kohler, environmental and sustainability studies; Jen Lawson-Steeves, Disability Services for Students; Ho Sung Lee, mechanical and aerospace engineering; Kathleen MacKenzie, theatre; Michael L. Miller, music; Patrick H. Munley, counselor education and counseling psychology; Holly J. Nibert, Spanish; Annegret Paul, mathematics; Mariola Perez de la Cruz, Spanish; Kathleen Propp, communication; David W. Rudge, biological sciences; Judith A. Rypma, English; Barbara L. Sagara, business information systems; Thomas V. Scannell, management; Roberta J. Schultz, marketing; Susan A. Simons, mathematics; Gil Sinclair, College of Aviation; Thomas E. Swartz, industrial and entrepreneurial engineering and engineering management; Gwen Athene Tarbox, English; Jyhhorng Michael Tarn, business information systems; Karen M. VanDeusen, social work; Gregory Veeck, geography; Carol A. Weideman, human performance and health education; Donna M. Weinreich, social work; and Linda J. Young, building custodial and support services.

10 Years—Ala I. Al-Fuqaha, computer science; Jeffrey Matthew Angles, world lan-

guages and literatures; Suzan F. Ayers, human performance and health education; Kathleen M. Baker, geography; Daniel Jay Berkow, theatre; Elizabeth Bradburn, English; Michael C. Braun, Spanish; Walter L. Burt, educational leadership, research and technology; Stacey J. Clancy, Sindecuse Health Center; Linwood H. Cousins, social work; Jon D. Davis, mathematics; William P. Davis, art; Pamela Hoppe, biological sciences; John B. Idema, marketing; Thomas L. Kent, English; Melinda Koelling, mathematics; Todd Kuchta, English; Priscilla A. Lambert, political science; Tianshu Liu, mechanical and aerospace engineering; Jennifer A. Machiorlatti, communication; Nichole A. Maury, art; David J. Meade, manufacturing engineering; Lisa Cohen Minnick, English; Susan Kay Nelson, nursing; Sherine O. Obare, chemistry; Carolyn R. Pavlik, dance; Heather L. Petcovic, geosciences; Patricia L. Reeves, educational leadership, research and technology; David A. Richter, mathematics; Eli Rubin, history; Mohamed Sultan, geosciences; Nancy Joan Syswerda, Sindecuse Health Center; Charlotte Thralls, English; Mary-Louise Totton, art; Yvonne Unrau, social work; Slobodan Urdarevik, industrial and entrepreneurial engineering and engineering management; Maarten Vonhof, biological sciences; Robert Wall Emerson, blindness and low vision studies; Kevin Jack Wanner, comparative religion; and Kelly S. Weathers, family and consumer sciences.

Five years—Manuel A. Bautista, physics; Brynne K. Belinger, institutional effectiveness; Patricia Criswell, social work; Amy L. Damashek, psychology; Lofton L. Durham, theatre; Yvonne L. Ford, nursing; Robert L. Harrison, marketing; Kirsten M. Harvey, dance; Raymond Higbea, public affairs and administration; Lynn Houghton, University Libraries; Christine M. Iaderosa, Sindecuse Health Center; Lisa J. Johnson, development and alumni relations; Denise Keele, political science; Walter T. Malone, Center for Academic Success Programs; Robert Adam Manley, family and consumer sciences; Natalio Ohanna, Spanish; Christopher A. Pearl, biological sciences; Sharon L. Peterson, educational leadership, research and technology; Stephanie M. Peterson, psychology; Andrew P. Phelps, College of Arts and Sciences; Paul A. San Miguel, accountancy; Alaina Simpson, student financial aid and scholarships; Michelle A. Suarez, occupational therapy; Yuanliang Sun, art; Kathryn Wagner, theatre; and Luchara Wallace, special education and literacy studies.

Obituaries

Visit wmich.edu/news/obituaries for details.



Bunda

Mary Anne Bunda, emerita in educational studies, died July 17. She was 70. Bunda joined the WMU faculty in 1973 and retired in 2002 after more than 28 years of service.

J. Michael Keenan, emeritus in management, died July 28. He was 82. Keenan was a faculty member from 1962 to 1965 and returned to the University in 1968, retiring in 1999 after 31 years of service.



Keenan

William J. Kowalski, retired assistant vice president for facilities engineering, died June 18 in Kalamazoo. He was 91. Kowalski joined the staff in 1966 and retired in 1985 after 11 years of service.

Harvey Overton, emeritus in humanities, died April 16. He was 92. Overton joined the faculty in 1955 and retired in 1982 after 27 years of service.

July Service

The following faculty and staff members are recognized for 35, 30, 25, 20, 15, 10 and five years of service during July.

35 Years—George H. Jarvis, power plant; Gail L. Anderson Kurtz, investments and endowment management; and Terri L. Simmons, admissions.

30 Years—Carol R. Dedow, public safety.

25 Years—Missy M. Binger, information technology.

20 Years—Celene M. Jackson, biological sciences, and Troy E. Leinaar, power plant.

15 Years—Beth M. Beaudin-Seiler, Col-

lege of Aviation; Daniel M. Litynski, vice president for research; Matthew D. Page, public safety; and Darshana Shah, College of Fine Arts.

10 Years—Jennifer L. Bailey, University Recreation; Joseph A. Fee, Unified Clinics; and Kimberly J. Ritter, Haenicke Institute.

Five Years—Daniel P. Morgan, special education and literacy studies; David Mumford, College of Aviation; Deanna Roland, special education and literacy studies; and Michael J. Taylor, landscape services.

Summer News

No slowdown in important research news during summer

A wealth of exciting research news hit the papers and airwaves this summer.

Key among the stories reported was work by a team of WMU student engineers under the guidance of faculty advisor Massood Atashbar, electrical and computer engineering, that could reduce football injuries.

At a time when football concussions are triggering lawsuits and making headlines, the students have come up with a device that can be implanted in a football helmet and monitor the severity and location of blows to the head. Now, they are looking for investors and grants to get their business startup, SafeSense Technologies LLC, off the ground.

Their idea was recognized as one of the top eight final teams in a recent competition sponsored by the University of Michigan in which the students received training for young entrepreneurs.

Another major development reported this summer is the University being slated to receive \$4 million to boost its autism research and professional training initiatives.

The announcement was made by State Rep. Margaret O'Brien June 20 during a stop on campus for a news conference.

"Today we're here to really focus on our children ... It's about what research shows works and about investing in our young people so that we can not only improve quality of lives, but we can actually maximize the resources that the taxpayers send to the state," O'Brien said.

"... We're announcing today that we have been able to secure \$4 million of state funding directed toward WMU so we can increase the capacity to train professionals, and so that, hopefully throughout this state, we will no longer have families waiting up to two years to get services."

WMU has a national reputation for its work in behavior analysis as a treatment for autism.

Other summer research news of note also attests to the University's prominence in a variety of disciplines and initiatives.

- Two teams from WMU's celebrated integrated supply management program have been working with Detroit officials to find ways to save the city money, and in



Students Sai Guruva R. Avuthu (background) and Binu Baby Nara Kathu record SafeSense helmet readings. (Photo by Mike Lanka)

July filed reports that could lead to as much as \$2 million in annual savings for the city.

- Gellert Mezei, chemistry, has been awarded a \$284,833 grant from the National Science Foundation to study negatively charged ions, or anions. Mezei will study anions that are potentially damaging to lakes and rivers when found in fertilizers and also are a toxic byproduct in waste from manufacturing and mining.

- Maarten J. Vonhof, biological sciences and environmental and sustainability studies, and Robert Eversole, biological sciences, are heading a multiuniversity project that has garnered more than \$200,000 to study a fatal fungal infection afflicting hibernating bats in eastern North America.

Retirements of eight faculty, staff members approved

The retirements of eight employees were approved by the WMU Board of Trustees at its July 23 meeting.

Trustees also signed off on faculty resignations and a faculty tenure recommendation.

Both of the faculty members who are retiring are doing so with emeritus status. Their names, positions, years of continuous service and effective dates of retirement are: Loren Heun, statistics, 29 years, effective April 30, 2019, and William A. Sauck, geosciences, 29 years, effective April 30, 2019.

The staff members retiring are: Jeanine M. Bartholomew, College of Health and Human Services, 33 years, effective June 30; Marilyn A. Johnson, geography, 15 years, effective May 23; William L. Jones,

custodial and support services, 32 years, effective July 31; Valarie J. Levenske, Valley #1 Dining Service, 28 years, effective Aug. 31; Donnie L. Phelps, Bernhard Center, 29 years, effective July 31; and Loisjean Shelton, custodial and support services, 26 years, effective April 30.

The faculty members resigning are: Jessica Kersting, speech pathology and audiology, effective Aug. 17; Joseph M. Pellerito Jr., occupational therapy, effective June 30; Renee Schwartz, biological sciences, effective Aug. 17; and Stacey Wieland, communication, effective Aug. 17.

Tenure was granted to Brandy A. Skjold, Mallinson Institute, effective with the beginning of the 2014-15 academic year.

Keep up to date from anywhere

Catch up on campus happenings by going to *WMU News* at wmich.edu/news and clicking Archive. Previous *Western News* issues are available at wmich.edu/westernnews or by clicking News Links on the WMU News home page. Also available under News Links is the Radio News Service. It features WMU experts discussing timely issues about baby boomers, Ebola and more. The direct URL is wmich.edu/news/radio.

University begins STARS sustainability initiative as one of just 66 schools with 'gold' rating

WMU has launched its involvement in a national higher education sustainability program by achieving gold-level status as the result of its first annual data report.

Reporting to the WMU Board of Trustees July 23, Associate Provost for Institutional Effectiveness Jody Brylinsky outlined the University's submission to the Sustainability, Tracking, Assessment and Rating System—known as STARS—administered by the Association for the Advancement of Sustainability in Higher Education.

The STARS program involves reporting comprehensive information related to a college or university's sustainability performance in a broad range of areas. More than 600 U.S. colleges and universities have registered for the program that offers its own sustainability assessment and rating system. Of those, 312 schools are rated and only 21 percent are rated at the gold level.

Brylinsky notes that the STARS system is not often used by very large universities, but it is particularly well suited to WMU because it takes the same broad definition of sustainability that has become



the hallmark of the University's commitment.

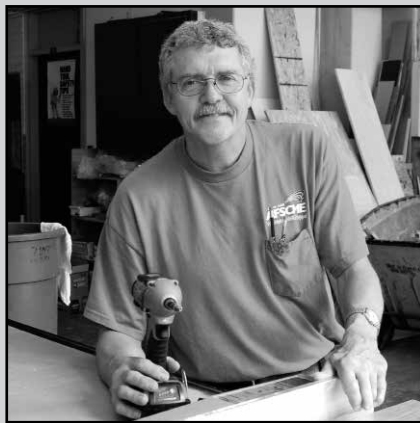
"Too often, we think of sustainability only from the perspective of saving energy or conserving other physical resources," Brylinsky says. "We have outstanding accomplishments in those areas, but the STARS assessment model looks at a much broader range of achievement. It looks at our campus culture, the elements of our mission and how sustainability plays into every aspect of University life."

Points are accrued in each of dozens of assessed areas, Brylinsky notes. Among WMU's strongest areas for point accumulation were innovation, diversity and accessibility, research, community partnerships, continuing education, rainwater management and coordinated planning and governance.

In the area of community service and community stakeholder engagement, for instance, the WMU data reflects the total number of student community service hours during a one-year period as 1,148,930, with some 85 percent of the University's more than 24,000 students engaging in some form of community service.

And in the research arena, 712 faculty and staff members from 57 departments at WMU were counted in the STARS assessment as engaged in research, while 139 individuals from 32 departments were specifically engaged in sustainability research.

On Campus with Dale Hagens



HAMMERING DOWN
(Photo by Jeanne Baron)

Dale Hagens has been a full-time carpenter for 40 years, half of them at WMU. Hagens is one of 10 tradespeople in construction services who work on remodeling projects across campus that can be completed in a couple hours or in the case of major improvements, can carry on for weeks.

"Carpenters do everything from furniture installation—all the cubicles you see on campus—to framing, drywall hanging, ceiling installation and fabricating Corian, a solid surface material for making countertops that can be very involved and interesting," he says. "We do a variety of things and are pretty well rounded. We're especially busy in July and August getting everything wrapped up in time for the start of school."

Hagens joined Facilities Management in 1993 after 20 years in the private sector working for construction companies. He started in maintenance services then moved to construction services in 2000, becoming part of a team of carpenters, painters and electricians who typically work under a project manager on jobs drawn up by WMU's interior designers. He and his co-workers also regularly show up on the call-in list for tradespeople who can be summoned at all hours and days of the week in case of campus emergencies.

"I like meeting the customers and I like the people I work with and for. We're a pretty tight group. We're here to make customers happy, and sometimes we do a little extra, such as hang pictures or change out pencil drawers and keyboard trays. We work with customers until they're satisfied," Hagens says. "I've been here 21-plus years, and there's been a lot of great changes technologywise and buildingwise. It's nice to see the University move forward. Along with that comes new products and technologies that we get to work with."

He and his wife, Barb, live in Mattawan. They have a son, Travis, a daughter, Kimberlee, and a granddaughter, Angel. Both Barb and Kimberlee are WMU alumni.

Hagens describes himself as an "average Joe," but decades of carpentry work have taken a physical toll. So instead of participating in organized activities or groups, he "attempts" to play golf in between spending time with family and relaxing at home doing yard work, gardening and woodworking.

Continued from page 1

Cooley Law, WMU affiliation finalized

the Grand Rapids area. The existing programs lead to a Juris Doctor/Master of Public Administration, a J.D./Master of Business Administration and a J.D./Master of Social Work. In addition, preliminary discussions have begun on the potential for leveraging shared areas of expertise from ethics, tax law and sustainability.

"Now is a great time for our schools to affiliate in a deeper relationship. I have been excited about this from the start," LeDuc says. "WMU just affiliated with its medical school and has had an interest in adding a law school affiliation. We have been looking to expand and deepen relationships with a university, and WMU is the right choice for Cooley because of the similarities of our missions, operating philosophies, academic programs, student bodies and locations."

Founded in 1972, Cooley is the largest, most diverse law school in the nation, with an enrollment of more than 2,400 students. Moving forward, it will continue as a private, independent, nonprofit 501(c)(3) entity. Employees at both schools will continue their respective employment status. Law students must still be admitted separately to the law school, and students in dual- or shared-degree programs must be admitted by both schools independently. Tuition at both schools is unaffected by the affiliation.

Cooley has Michigan campuses in Lansing, Grand Rapids, Auburn Hills and Ann Arbor. The name change outlined in the affiliation agreement extends to those campuses. Changing the name of Cooley's fifth campus in Tampa Bay, Florida, is subject to the additional approval of a Florida commission that meets next in the fall.

University still celebrating recent awards garnered by WMUK-FM

WMU's public radio station, WMUK-FM, won two national awards for local news programming June 21.

WMUK reporter and producer Gordon Evans accepted a first-place award for "best interview among mid-sized stations" from Public Radio News Directors Inc.—known as PRNDI. The award was for a segment of Evans' "WestSouthwest" weekly program that focused on the e-book "We Are One" and race relations in Battle Creek.

A second-place award went to correspondent Chris Killian for an audio postcard

from Bombay Beach, California, that won praise in the "best use of sound" category. The segment was part of a series that Killian produced as he traveled around the nation last year in a VW camper.

Closer to home, a longtime WMUK volunteer and co-host of the acoustic music show "Grassroots" was honored with a Community Medal of Arts award from the Arts Council of Greater Kalamazoo. Mark Sahlgren, who has been volunteer host of "Grassroots" for 36 years, was one of two recipients of the award, which was presented July 13.

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Six to receive awards

for their service.

- **Brooks** is office coordinator for the Department of Geography. She joined the staff in 1993 and has earned high praise for not just her professional skills, but also for her selfless willingness to help others, being a "mom away from home" for many students, and always showing a positive attitude as well as always promoting a positive image of the University.

- **Gaudio** is executive assistant in the Office of the President. She joined the staff in 1987 and is almost unanimously known as a consummate professional who embodies effectiveness and efficiency. Her award nominators note that she ably serves all of WMU's many constituents, is the "perfect mentor" for students and consistently makes things happen.

- **Landsberger** is office coordinator for the Department of Civil and Construction Engineering. She joined the staff in 2002 and is lauded for working hard and taking personal responsibility for the University and the success of others. She also is cited for her warm and welcoming attitude and going above and beyond to be helpful.

- **Oswalt** is a millwright/maintenance mechanic in maintenance services. He joined the staff in 2009 and is praised for his professionalism, work ethic, dedication to the job and integrity. In addition, he is known as a patient teacher, excellent mentor and a person who displays uncommon courtesy and kindness.