Wayfinding to be meeting topic

A public meeting from 9 to 11 a.m. Wednesday, Oct. 29, in 204 Bernhard Center will give attendees a chance to be involved in a Universitywide effort to make the campus easier to navigate for visitors as well as WMU students and employees.

The meeting will report findings to date by Cloud Gehshan, a consulting firm that has been working with a campuswide committee charged with improving campus wayfinding. The work is aimed at making it easier for visitors to find and navigate the different areas of the campus and to make both pedestrian and vehicle travel easier.

Cloud Gehshan has done its research and analysis, identifying a number of wayfinding issues and potential solutions. For the Oct. 29 meeting, they will be accompanied by representatives from Winfield & Co., a digital wayfinding firm that will expand the conversation to look at specialized apps and other electronic tools to help people navigate the campus.

Changes made to Student Code

A resolution agreement reached last year between WMU and the U.S. Department of Education’s Office of Civil Rights has led to modifications of the WMU Student Code. It is important that all students and faculty and staff members are aware of these changes.

The changes grew out of the OCR’s review of University policies triggered by a complaint that was resolved. The changes to the Code involve policies governing disruptive behavior, voluntary and involuntary assessments, interim suspensions and the University’s response to direct threats and imminent danger.

The Student code is available online as a downloadable document at wmich.edu/conduct/code, and the new policy language can be found in these parts of the document: Article IV, Section B, Item No. 5 and Article V, Sections C and D.

TV spot refreshes “Go West” theme

Television viewers across the state are seeing the new WMU “Go West” commercial. The 30-second promotional TV spot expands on the “Go West” advertising campaign. The ad is airing in all major Michigan markets from October through December.

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Annual homecoming week starts Oct. 20

A host of exciting activities are taking place on and off campus during homecoming week Monday through Sunday, Oct. 20-26, and Family Weekend, Friday through Sunday, Oct. 24-26. Shops and restaurants in downtown Kalamazoo are getting into the spirit by putting up window displays for homecoming week, and some 70 business are providing discounts to students and holders of WMU’s free Concierge Card.

Students will be celebrating homecoming week by joining with the Kalamazoo community to try and break a world record, in addition to their traditional activities. Those interested should gather from 7 to 9 p.m. Tuesday, Oct. 21, at Kanley Track and break the record for the most people wearing sunglasses in the dark. The existing record of 1,675 people was set in Grand Rapids. WMU’s event symbolically demonstrates that people can achieve more when they work together and will include live entertainment as well as food. The first 2,000 participants

Trustees approve name for new residence halls

The University’s new state-of-the-art residence halls will be known as Western Heights, after the student-suggested name won unanimous approval from University trustees Sept. 30.

The two-building complex is under construction and slated for completion in time to house fall 2015’s incoming students. It is located in the Center Residential Neighborhood overlooking Goldwater Valley.

Western Heights will be home to about 750 students and is targeted at new students. The design for its residence halls, the first of their type in Michigan, is intended to build multiple levels of community engagement and facilitate academic success. Each living area is arranged into houses of 30-35 students on each floor with a kitchen and study area, plus centrally private bathrooms maintained by staff members.

The complex has air conditioning, third-floor laundry areas, furnished bedrooms, built-in closets, and campus safety and convenience features. Central community spaces on four levels feature laundry and study areas, an open-air terrace, plus entertainment and game rooms. For a closer video look at Western Heights, visit wmich.edu/housing/westernheights.

Dunn sets direction for this academic year

WMU must continue to be bold and brave to meet the challenges and opportunities of the new academic year, President John M. Dunn said in his 2014 “State of the University” address Oct. 10.

Dunn began his speech (visit wmich.edu/president/convocation 2014 for the full text) by highlighting five successes from last year: WMU’s medical and law school affiliations, move to a tobacco-free campus, award-winning sustainability efforts, and East Campus renewal project.

“...we have achieved the changes I just described because so many on this campus and in this community—you—have come together to push our goals forward. This year of change has set a pattern of momentum that we need to leverage. Now is not the time to rest on our laurels,” he said.

“We were bold and brave enough to change and sure of the vision before us. We knew where our learner-centered, discovery-driven and globally engaged University needed to go next. When we gather here next year—and the year after—I expect to stand at this podium and celebrate with you the successful completion of even more initiatives that will keep us moving toward a future that is rich with promise.”

Dunn added that the future holds both challenges and opportunities, but noted that the ingredients for success were in place for moving WMU to one of only 90 universities in the nation with both a medical school and law school affiliations.

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Around campus and beyond

Kerr Gallery showing prof’s artwork

Nichole Maury, art, is exhibiting her work “Passed On” in the Richmond Center’s Kerr Gallery through Friday, Dec. 12.

For the exhibition, Maury explores how the stories people tell are purposefully incomplete. She uses various systems of deconstruction to draw attention to our inability to construct a complete personal narrative.

Men’s basketball team slates event

WMU is hosting “Breakfast with the Broncos,” a preview of this year’s men’s basketball team, Saturday, Oct. 18, in University Arena. Doors will open at 8 a.m., and a free hot breakfast, complimentary coffee and juice will be served to the first 300 fans. The team will conduct a short workout beginning at 8:30 a.m. and will then split to participate in an intrasquad scrimmage until approximately 10 a.m. After the scrimmage, the team will be available for autographs.

Nepalese official to present talk

The sponsorship system known as kafala, effectively a modern-day form of slavery practiced in various Gulf and Middle East Islamic states, will be examined when Krishna H. Pushkar, joint secretary of the Department of Political Science, will present a talk titled “Building Infrastructure for the 2022 World Cup.”

Pushkar’s talk, presented by the WMU Institute of Government and Politics and the Department of Political Science, will emphasize Qatar’s use of kafala workers to build its infrastructure for the 2022 World Cup. Estimates are that 500,000 kafala workers have already died on world cup sites, and that 4,000 will die by the time the project is completed. The talk includes recommendations for mitigating the problem and fighting kafala at the global level.

Concert band schedules performance

The University Concert Band will perform a free program of transcriptions and original works at 7:30 p.m. Tuesday, Oct. 21, in Miller Auditorium that will put some attendees in the Halloween spirit. The band is directed by John Lychner, music, and graduate assistant Chet Aliga.

Diversity series talks continue

The Real Talk Diversity Series is continuing this fall with two new programs being held in the Trimpel Building’s Multicultural Center. First up will be Tim Terrentine, president of the Kalamazoo Regional Chamber of Commerce, presenting “The Real Deal in Diversity Employment” from 6:30 to 8 p.m. Wednesday, Oct. 22.

Then WMU’s James Croteau, counselor education and counseling psychology, and Kalamazoo Valley Community College’s Denise Miller, will present “At the Intersections: An Interactive Presentation on Race, Religion, Sexual Orientation and Gender Identity” from 7 to 8:30 p.m. Tuesday, Nov. 4.

Scholar Scare fundraiser slated

Instead of packing away your Halloween costumes, join in the Scholar Scare, a fun Halloween-themed 5k race and 1K fun run Saturday, Nov. 1. The 1K fun run, designed especially for children, begins at 9:30 a.m. while the 5K race begins at 10 a.m. There will be an awards ceremony after the race that includes prizes for best costume as well as chip-timed winners in various age categories.

The Lee Honors College has organized this event to help provide scholarships for its Study in the States and Study Abroad student enrichment programs. Register at tinyurl.com/scholarscare.

New ranking is another Sustainability Day triumph

WMU has plenty to celebrate as it observes National Campus Sustainability Day today and tomorrow, Oct. 16-17. In addition to the numerous national accolades and high rankings earned earlier this year, bestchoiceschools.com last week named WMU one of the nation’s top 50 most affordable, eco-friendly colleges.

WMU is the top-placing college in Michigan, coming in at No. 13 on the higher education website’s list of affordable schools that are “recognized leaders in energy conservation and sustainability.” The new Best Choice Schools list is based on broad recognition for sustainability efforts and annual tuition and fees or cost of attendance of less than $25,000.

Other ranked schools range from Berea College at No. 1 to Oregon State University at No. 50. Two other Michigan schools are also listed, Central Michigan University at No. 22 and Grand Valley State University at No. 37.

Helping WMU celebrate this year’s Sustainability Day is Judy Wicks, whose focus is on building a compassionate, sustainable and locally based economy. Wicks will deliver a keynote address for the celebration at 7:30 p.m. today in 1910 Sangren Hall. Her talk, “Building a New Economy: What’s Love Got To Do With It?” is one of a series of campus appearances.

Wicks wrote the book “Good Morning, Beautiful Business: The Unexpected Journey of an Activist Entrepreneur and Local Economy Pioneer” and founded Philadelphia’s landmark White Dog Cafe, which became well known for local-food movement leadership and environmental stewardship.

Learning center offers backup child care to students, employees

The Children’s Place Learning Center is offering backup child care for the children of WMU students and employees. This is not a drop-in service, and children must be pre-registered.

Conveniently located on West campus, Children’s Place is an NAEYC-accredited center that partners with the College of Education and Human Development to provide a high-quality educational experience. It is open 7 a.m. until 6 p.m. Monday through Friday, except for university holidays, a recess period in December and two staff training days. In addition to child care for children 18 months through 9 years of age, the center offers special programs for children of set ages. They include:

• A preschool program with goals that align with the readiness skills needed to be successful in kindergarten.
• The Pre-kindergarten and Great Start to Reading Program.

For more information, including rates charged, visit wmich.edu/childcare or call (269) 387-2277.
'Life of Pi' author to visit

International best-selling author Yann Martel will present “Healing Journeys: Crossing the Pacific, Dealing with Trauma,” at 7 p.m. Thursday, Oct. 23, in Miller Auditorium.

Martel wrote the book “Life of Pi,” which is WMU’s selection for the 2014-15 University Common Read. His free talk will be followed by a book signing and kicks off the University Center for the Humanities 2014-15 Healing Arts Speaker Series.

During the presentation, Martel will detail some of the events in his life that led him to write “Life of Pi.” He also will explore the healing art of storytelling and its importance in overcoming or coping with trauma, among other topics.

Visit wmich.edu/humanities to learn about the other presentations. Visit http://libguides.wmich.edu and click University Common Read to learn more about “Life of Pi” and reading kits being made available.

WMU drawing high-ranking health professionals for talks

It will be deja vu all over again when nine high-ranking alumni of the College of Health and Human Services visit campus for a public forum from 1 to 2:30 p.m. Friday, Oct. 24, in 1010 HHS Building.

Their visit comes on the heels of an “all-star” panel of medical innovators who were at the WMU Homer Stryker M.D. School of Medicine Oct. 7 discussing federal assistance to quicken the pace at which cure and medical therapies reach patients.

The upcoming forum, “Transforming Public Policy and Public Health: The Power of Inter-professionalism,” will include alumni who represent agencies within the U.S. Department of Health and Human Services and Centers for Disease Control and Prevention and be moderated by Amy Curtis, interdisciplinary health sciences.

The Oct. 7 event was convened by U.S. Rep. Fred Upton, chairman of the House Energy and Commerce Committee. Panel members included the director of the National Institutes of Health, a top Food and Drug Administration official, the chief executive of Stryker Corp., Pfizer’s vice president of worldwide policy and the WMU medical school’s dean.

Obituaries

Caryl P. Freeman, associate professor emeritus of business information systems at Western Michigan University, died Sept. 30 at Rose Arbor in Kalamazoo. She was 86.

Freeman joined the WMU faculty in 1976 and retired in 1987 after 11 years of service.

Curtis Curtis-Smith, professor emeritus of music, died Oct. 10 at his home in Kalamazoo. He was 73. Curtis-Smith joined the faculty in 1968 and retired in 2011 after 43 years of service.

A major gift that has created the Greenleaf Trust Trading Room is bringing the hustle and bustle of Wall Street to the Haworth College of Business.

The room, located in the main corridor of Schneider Hall, lets students experience the excitement of a Wall Street trading floor, with stock prices scrolling across an electronic ticker, Bloomberg andMorningstar terminals providing real-time data on market movements, and world news updates appearing on large screens in the front of the room.

The business college will host a grand opening celebration at 1 p.m. Monday, Oct. 27, allowing campus and community members to tour the facility as well as learn more about it.

Those interested in attending should RSVP at 269-387-4050 or email evjones@wmich.edu.

Students can participate in hands-on learning in the trading room, using the hardware and software commonly used by finance professionals. Many classes will call it home, including the Student Managed Investment Fund, which has served as a large cap manager of a portion of WMU Foundation Funds since 2009. The fund is managed by a select group of business students and has more than doubled in the past five years, reaching a current value of $1 million.

Trustees approve retirements of 15 faculty, staff

The retirements of four faculty members and 11 staff members were approved by the WMU Board of Trustees at its Sept. 30 meeting. They also granted one sabbatical leave.

All of the faculty members who are retiring are doing so with emeritus status. Their names, positions, years of continuous service and effective dates of retirement are: Betty J. Parker, marketing, 19, effective July 31, 2015; Christopher J. Schmich, geosciences, 37 years, effective April 30, 2015; Fred Strikins, engineering design, manufacturing and management systems, 36 years, effective August, 31, 2015; and Brian L. Wilson, music, 40 years, effective April 30, 2015.

The staff members retiring are: Janice P. Anderson, Faculty Senate, 16 years, effective Sept. 30; Roger T. Arnutt, Extended University Programs, 27 years, effective Sept. 30; Joseph A. Fee, Unified Clinics, 10 years, effective Aug. 31; Deno S. Frier, West Hills Athletic Club, 14 years, effective Oct. 1; Raymond L. Nowes, projects and construction services, 12 years, effective June 30; Tracey S. Overkamp, maintenance services, 18 years, effective Oct. 24; Barbara J. Peacock, psychology, 27 years, effective Aug. 31; Ieva M. Sverns, Sindcucce Health Center, 25 years, effective Oct. 29; Alison K. Thor, University Libraries, 25 years, effective Sept. 30; James G. Wiseman, Dining Services, 33 years, effective Sept. 12; and Linda J. Young, building custodial and support services, 15 years, effective Sept. 14.

The faculty member resigning is: Holly J. Nibert, Spanish, effective Aug. 17.

A sabbatical leave also was granted to David Colson, music, effective spring 2015.

Trading room brings Wall Street to campus

An internationally known contemporary composer and pianist, he remained involved with the music school after retirement as an instructor and Composer in Residence. Memorial service details are pending.

Archie E. Watson, assistant professor emeritus of education and professional development, died Feb. 25. He was 81.

Watson joined the WMU faculty in 1970 and retired in 1995 after 25 years of service.

Art’s rendering of the room

Trading room brings Wall Street to campus
On Campus with Blaine McFerrin

WMU entry into countywide dispatch system approved

University trustees voted Sept. 30 to have WMU join four other Kalamazoo County governmental units in the creation of a Consolidated Central Dispatch System. “It’s been a long time coming, but this is a necessary upgrade for the safety and security of the people of Kalamazoo County,” board Chair James Hettinger said after the vote. The initiative also has been approved by the Kalamazoo City Commission, Kalamazoo County Board of Commissioners, Kalamazoo Township and the city of Portage.

Numerous benefits are expected once the new system is effective July 1, 2015. They include achieving more efficient dispatching of police, fire and emergency medical personnel; more cost-effective, pooling of resources; and more interagency information sharing.

The systems cost will be covered by an access fee assessed on each of the five members. “We are all teachers, and we get to use baseball to do our jobs,” he says. “You are working with 18- to 22-year-olds, and they are going through so many transitions in their lives. We get to help these young men be responsible young adults.”

During the off-season, he and other coaches travel the Midwest recruiting high school students, primarily in Michigan, Indiana, Illinois, Wisconsin, Canada and Ohio. The coaches look for great baseball players but also students with a strong work ethic. “The talent part is easy for us, but finding the right fit for our program is much more detailed. We want winners not only on the field but in the classroom and ultimately in the community. Our No. 1 responsibility is to graduate players and a close second is to win,” McFerrin says, adding that the team routinely has a combined 3.0 grade point average.

A resident of Kalamazoo, McFerrin and his wife, Carrie, have an infant son, Sullivan. “Sully” Blaze, and a dog, Duke.

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Annual homecoming week starts Oct. 20

will receive a free pair of sunglasses. The main event Saturday, Oct. 25, homecoming day, is the football game against the Ohio University Bobcats at 2 p.m. But thousands of people will be on campus that morning for the 16th Homecoming Campus Classic 1K fun run at 8:45 a.m. and 5K run or walk at 9:15 a.m. Volunteers and participants receive free food and prizes. Another popular Saturday event is the Alumni, Family and Friends Homecoming Tailgate at 11 a.m. in Parking Lot 1 by Walwood Hall. Attendees will enjoy all-you-can-eat BBQ, live entertainment and fun activities for the entire family. Those and other activities, some with free food and entertainment, are detailed along with registration and related information at wmich.edu/homecoming, mywmu.com and wmich.edu/parents, including:

• A Multicultural Review.
• Western Wednesday.
• A 75th anniversary gala for the College of Aviation.
• The Distinguished Alumni Awards reception.
• A pep rally on the pedestrian mall.
• The National Pan-Hellenic Council Marchdown.
• A Family Weekend and alumni brunch.

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and a law school under its aegis.

There are initiatives and needs for which all the ingredients are in place,” he stressed, “we have only to act with speed, energy and commitment to use those ingredients for desired outcomes.”

In that regard, Dunn focused on four initiatives to work on this year:

• Increasing undergraduate enrollment and making student recruitment, in addition to retention, a goal of every WMU individual.
• Advocating for humanities and the social sciences—the disciplines that make the university experience transformational—during the ongoing program review process.
• Being as bold and brave in reviewing and potentially changing the General Education curriculum as WMU has been in the past.
• Reinvigorating the research agenda in a way that builds stronger research teams and leverages areas of expertise.

In closing, Dunn answered a question he said is on many people’s minds. He will be retiring—just not in the foreseeable future. “Linda and I are happy here, and there are so many great things in the community and the region that we cherish. I still want to work with you and with your support, there is so much more to accomplish,” he said.

“I pledge to continue to work with you and to do my part not only lead, but to listen and support...what I’m trying to say is that at least for now, Dunn is not done.”