



# Western News

APRIL 16, 2015  
Volume 41, Number 14

For and about WMU faculty and staff

## Trustees to meet in Battle Creek

The WMU Board of Trustees will meet at 11 a.m. Wednesday, April 22, at the College of Aviation campus. The agenda will be announced several days before the event. Answering the request of two trustees with Battle Creek ties, the board is reviving its past practice of holding occasional meetings in cities where the University has a strong presence. Such meetings have been held in Detroit, Grand Rapids and Battle Creek.

## Commencement ceremonies set

Four commencement ceremonies will be held Saturday, May 2, in Miller Auditorium for WMU graduates. They are: 9 a.m., colleges of Education and Human Development and Fine Arts; 12:30 p.m., College of Aviation, Extended University Programs and the Haworth College of Business; 3:30 p.m., colleges of Engineering and Applied Sciences and Health and Human Services; and 7 p.m., College of Arts and Sciences.

## Discounts available to faculty, staff

Employees receive 20 percent discounts on tickets to the Gilmore Piano Masters recitals. The next concert is at 8 p.m. today in Chenery Auditorium. It features pianist H el ene Grimaud. Mention the discount code "PianoMasters" when ordering online or at the Miller Auditorium box office.

## Sealed-bid vehicle sale coming up

Bids are due by 5 p.m. Monday, April 20, for Surplus Sales' sealed-bid vehicle sale. Visit [wmich.edu/logisticservices/stores](http://wmich.edu/logisticservices/stores) for viewing times and other details.

## Free employee photo sessions set

Faculty and staff may have their official University photos taken between 9:30 a.m. and 4 p.m. Thursday, April 23, in Walwood Hall's Heinig Emeriti Lounge. Employees may have electronic copies for personal use at no charge. Contact Sue Beougher at [sue.beougher@wmich.edu](mailto:sue.beougher@wmich.edu) or (269) 387-8402 to confirm your session or receive your photo.

## Faculty, staff mixer slated for May 5

A Fridays With Friends mixer for faculty and staff members will be held from 4 to 6 p.m. Tuesday, May 5, in the Fetzer Center to celebrate the end of the academic year. It will feature complimentary light hors d'oeuvres and a cash bar.

## Consider helping out at fall events

Faculty members and administrators are asked to save the evening of Thursday, Sept. 3, for the fall Matriculation Ceremony and Buster's Buffet. Staff members also are encouraged to get involved in fall Welcome Week by volunteering to help out at an event. Online registration is open at [wmich.edu/fye/fallwelcome/register](http://wmich.edu/fye/fallwelcome/register) for all events. Direct questions to [adrienne.fraaza@wmich.edu](mailto:adrienne.fraaza@wmich.edu) or (269) 387-2332.

## WMU course recognized at Americas summit

WMU's Both Sides of the Fence study abroad program is one of 10 U.S. university programs that have won the latest round in a grant funding competition aimed at new innovative partnerships that will increase student mobility to and from Latin America, the Caribbean and the United States.

U.S. Secretary of State John Kerry announced the winners of the 100,000 Strong in the Americas Innovation Fund contest the day before the universities were celebrated at a reception during the Summit of the Americas, April 10-11 in Panama City, Panama.

The 100,000 Strong in the Americas



Mexican women in Toreadores, Guanajuato, attended a workshop on stress reduction during the course's pilot year. (Photo courtesy of the Both Sides of the Fence)

initiative is President Barack Obama's signature education effort in the Western Hemisphere. Its goal is to increase the number of U.S. students studying in the Western Hemisphere to 100,000, and the number of students from Latin America and the Caribbean studying in the United States to 100,000 by 2020.

Funding was granted to only 10 percent of

the proposals submitted to the competition, which was open to higher education institutions in all countries throughout the Western Hemisphere and to all fields of study.

WMU's Both Sides of the Fence course received a \$25,000 grant funded by the

Continued on page 4

## YWCA to honor two WMU women leaders in May



Van Der Kley



Burns

Two of four area women who will be honored in May as 2015 Women of Achievement are WMU leaders.

Jan Van Der Kley, the University's vice president for business and finance, and Elizabeth Burns, associate dean for faculty and clinical affairs in the WMU Homer Stryker M.D. School of Medicine, will be honored at the 30th Annual YWCA Women of Achievement Award Celebration Tuesday, May 12, at the Radisson Plaza Hotel in downtown Kalamazoo.

The WMU honorees will be lauded along with Pam Kingery from Communities In Schools and Sherry Thomas-Cloud from the Douglass Community Association. Carolyn Alford, former Kalamazoo County commissioner, will receive the 2015 Lifetime Woman of Achievement award at the event.

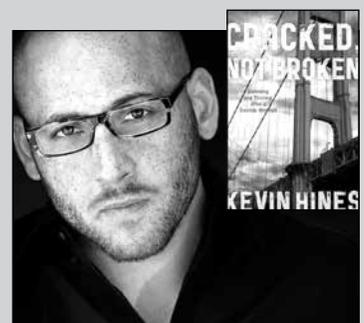
Van Der Kley has been in her current position at WMU since 2011, and she is the first woman to serve as vice president for business and finance and treasurer for the WMU Board of Trustees. The University alumna joined the WMU staff in 1983 as an internal auditor and has served as a role model for other women interested in higher education business operations.

In recent years, she has been instrumental in the development of the WMU Stryker School of Medicine and the affiliation that led to the WMU Thomas M. Cooley Law School.

Continued on page 4

## "Living Mentally Well"—Respecting Differences with Kevin Hinds

A mental health advocate will present Kalamazoo County's 17th annual Respecting Differences program. Kevin Hines will share the powerful story of his unlikely survival and strong will to live in a free program titled "Living Mentally Well" at 9:30 a.m. and again at 2 p.m. Thursday, April 30, in Kalamazoo's Chenery Auditorium. Both presentations will include an on-stage American Sign Language translator. Two years after being diagnosed with bipolar disorder at age 19, Hines leapt from the Golden Gate Bridge, becoming one of only 34 people, or less than 1 percent, to survive the 220-foot fall. Now, he shares his message of living mentally healthy with audiences around the world. Hines believes in the power of the human spirit and in people's ability to live mentally well—maybe not every day, but certainly most days. His mantra is: "Life is a gift, that is why they call it the present. Cherish it always." WMU employees should already have received a "ticket" to Hines's presentation in campus mail. Employees are asked to bring the ticket to whichever "Living Mentally Well" session they attend.



# Around campus and beyond

## Mélange of art types on display

A WMU alumna is showcasing her work through the end of April in the College of Health and Human Services second-floor art gallery. Suzanne B. Siegel describes herself as a perpetual seeker, transcendental meditator, perennial philosophy devotee and interpretive realist. Her exhibit, "Back to the Garden," reflects those varied elements of her identity in what she calls "a mélange of various kinds of art in markedly differing styles."

## Panel presentation on ISIS slated

There will be a panel presentation on "The Islamic State: Its Origins, Aims and Capabilities" from 3 to 4 p.m. Friday, April 17, in 105-107 Bernhard Center.

The event will focus on the political and cultural climate surrounding the recent actions taken by ISIS—the Islamic State in Iraq and Syria. Panelists will explore the ideological and structural sources from which the Islamic State arose and what its short-term and long-term plans appear to be as well as other topics.

Participating will be two faculty members from Indiana University, Bloomington. They are Jamsheed Choksy, a distinguished professor and chair of the Department of Central Eurasian Studies, and Carol Choksy, an adjunct lecturer of strategic intelligence in the Department of Information and Library Science.

## Event showcases student inventions

WMU students will showcase and demonstrate their senior projects at the 56th Conference on Senior Engineering and Design from 8 a.m. to 4 p.m. Tuesday, April 21, at the College of Engineering and Applied Sciences.

The event, on WMU's Parkview Campus, is free and open to the public. During the day, seniors will present the projects they have completed to solve problems facing business and industry. For more information, visit [wmich.edu/engineer](http://wmich.edu/engineer) and click Events and News.

## Sustainability expert to speak

A leading authority on sustainable value chains will be discussing the complexities of sustainable manufacturing and using Fairphone, a social enterprise and top-five global crowdfunding campaign, as an example. Sean Ansett will speak at 2 p.m. Thursday, April 23, in 2000 Schneider Hall. Ansett is chief sustainability officer at Fairphone.

## Graduate students to strut their stuff

This year's Research and Creative Activities Poster and Performance Day will take place from 9 a.m. to 1 p.m. Friday, April 24, in the Bernhard Center Ballroom. Visit [wmich.edu/research](http://wmich.edu/research) for details. A continental breakfast and buffet lunch will be provided.

## English chair selected as ACE Fellow

Jonathan Bush has been named an American Council on Education Fellow for the 2015-16 academic year. Bush, English,



Bush

was one of 47 emerging college and university leaders selected by ACE this year. Fellows are nominated by their presidents and chancellors and selected following a rigorous application process.

The program strengthens institutions and leadership in U.S. higher education by identifying and preparing promising senior faculty and administrators for responsible positions in college and university administration.

Bush joined the WMU faculty in 2001. He was named an interim associate dean of the College of Arts and Sciences in February and has served as English department chair since 2011. He also is director of the Third Coast Writing Project and coordinator of WMU's developmental writing program.

## Social worker receives state award

Linda Reeser received a Lifetime Achievement Award from the Michigan chapter of the National Association of Social Workers.



Reeser

The award was presented during the National Association of Social Workers-Michigan annual conference April 9-10 in Kalamazoo.

It is the most prestigious award given annually by the organization to social workers who have spent a career advocating for the profession and their clients. Nominees must demonstrate a continued commitment to the principles of social justice through leadership, education and advocacy.

Reeser joined the School of Social Work faculty in 1981. Her interests include social work ethics, professionalism, activism, field education and women's issues. She served as director of field education for 18 years and as coordinator of the Bachelor of Social Work. In addition, Reeser is credited with helping to found a massive, coordinated effort to register voters and has a long history of supporting recipient rights.

## Dean's photography utilized in book

Joseph G. Reish, dean of University Libraries, has had his photography incorporated into the cover art of a newly published volume titled "In the School of Prophets: The Formation of Thomas Merton's Prophetic Spirituality" from Liturgical Press.



Reish

A retreatant at the Abbey of Gethsemani in Trappist, Kentucky, Reish has taken photos of the monastery and grounds where Merton lived for 27 years. The book's artistic director selected Reish's views of the west exterior of the abbey and the roughly hewed cross and wagon wheel near the monk's hermitage.

Reish sits on the board of Cistercian Publications, which is now affiliated with Liturgical Press. A professor of French, he joined the faculty in 1972. He has been dean of University Libraries since 2000 and previously was the Lee Honors College dean.

## Variety of youth summer programs being offered

Registration for nearly 40 summer camps for young people began at WMU weeks ago, and although registration for some has closed, there's still time to sign up for many.

A variety of programs are available in a wide age range, from sports and music camps to in-depth writing experiences and opportunities to explore careers in aviation, video game programming and other fields.

Among the camps available are:

- Programs for youngsters offered by the

Academically Talented Youth Program, which also will offer a high school class called Writing the College Admissions Essay. Class registrations are due Monday, June 1.

- Thirteen themed Campus Kids weeks held at the Children's Place Learning Center.
- The Fort St. Joseph Archaeological Summer Camp conducted near Niles.
- The Keith Hall Summer Drum Intensive, which is open to students of all ages.

A listing of all camps, with new listings added as information becomes available, can be found at [wmich.edu/admissions/camps](http://wmich.edu/admissions/camps).

## Western News

Volume 41 Number 14

EDITOR: Jeanne Baron. CONTRIBUTORS: Cara Barnes, Paula M. Davis, Deanne Puga, Cheryl P. Roland and Mark E. Schwerin. GRAPHIC DESIGN: Tammy M. Boneburg. DISTRIBUTION AND MAILING: Teresa Ventimiglia.

WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week during the fall and spring semesters and Summer I session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to *Western News*, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Publication dates for the spring semester are Jan. 15 and 29, Feb. 12 and 26, March 18, and April 2 and 16. Items may be submitted to Jeanne Baron via: email, [jeanne.baron@wmich.edu](mailto:jeanne.baron@wmich.edu); mail, Campus Mail Stop 5433; phone, (269) 387-8433; or fax, (269) 387-8422.

WMU is an equal opportunity/affirmative action employer consistent with applicable state and federal laws.



WESTERN MICHIGAN UNIVERSITY

## Retirement receptions

Thomas W. Blackmon, Unified Clinics, will be recognized for his service to the University during a retirement reception from 3 to 6 p.m. Wednesday, April 29, in the third floor conference room of the Unified Clinics Building.

Donna L. St. John, admissions, will be recognized for her service to the University during a retirement reception from 3 to 5 p.m. Thursday, May 7, in 157-159 Bernhard Center. Formal recognition will take place at 4 p.m.

## Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at [wmich.edu/hr/jobs](http://wmich.edu/hr/jobs). Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

# Lighthouse logbook project sheds light on 1800s coastal life

Whether an account of a shipwreck in rough waters, a body washed ashore, or an inferno on the mainland, the life and times of South Haven lighthouse keepers are coming to a wider audience through the digitization of three carefully preserved logbooks by University Libraries technicians.

Called the South Haven Michigan Lighthouse Logs, the new digital collection is being created to give a lifelike representation of lighthouse journals spanning the years 1872 to 1880. The project represents one of the first comprehensive digital lighthouse logbook collections to be publicly available online anywhere.

The handwritten logbooks are being painstakingly digitized in high-resolution, tagged image file format—TIFF—images, giving as close a representation of the original logbooks as possible. The processed images are then made available in an onscreen, page-turning “BookReader” format.

The team of library science professionals also is adding complementary metadata to the three-book collection to aid in searching for or finding online resources to complete or fill in data required for scholarly research.

The digital-image capture is being conducted to illuminate the daily activities of the lighthouse station on South Haven’s Lake Michigan shoreline.

## Equal opportunity is talk topic

A senior fellow in economic studies at the Brookings Institution will present a talk on how America is drifting away from the ideal of equal opportunity.



Reeves

Richard V. Reeves will speak on “The Opportunity Ecosystem” at 7 p.m. Thursday, April 30, in the Fetzer Center. The event is sponsored by WMU’s Lewis Walker Institute for the Study of Race and Ethnic Relations in collaboration with the City of Kalamazoo’s new Shared Prosperity Kalamazoo Initiative.

Reeves will discuss what local communities can do to close the gap so children who are poor, especially children of color, will have a more equal chance of climbing the economic ladder to prosperity and security.

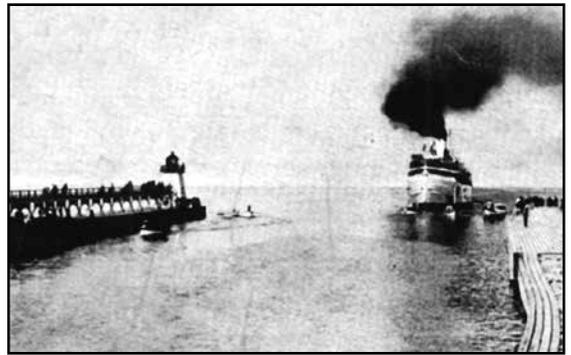
The entries run the gamut from mundane observations about the weather or notations about schooners being unloaded to dramatic notations of danger, death or imminent peril.

The three logbooks were donated by the Van Buren County Historical Society and have been held in the WMU Archives and Regional History Collections for many years, says Sharon Carlson, the unit’s director.

She says library staff put the logbooks on microfilm, but the microfilm copies did not lend themselves to thorough examination of the logbooks in all their complexity.

The lighthouse logbook project comes on the heels of the University Libraries’ recent digitization of Civil War diaries and letters. The project also dovetails nicely with the

2015 Reading Together effort led by the Kalamazoo Public Library and this year’s book, “The Living Great Lakes” by Jerry Dennis.



South Haven Lighthouse keepers served an important functions in the 19th century. (Photo courtesy of University Libraries).

To view the lighthouse collection, visit [wmich.edu/library/collections/digital/collections](http://wmich.edu/library/collections/digital/collections) and click on South Haven Michigan Lighthouse Logs.

## Spring Make a Difference award winners to be honored

Twelve staff members will be honored as outstanding employees during a reception at 2 p.m. Tuesday, April 21, in 157 Bernhard Center.

The University community is invited to attend the event, which recognizes the spring 2015 recipients of WMU’s semiannual Make a Difference Award. The recipients will each receive \$300, before taxes, and a commemorative certificate.

They are:

- **Rachael Bower**, business information systems
- **Jonathan Dennis**, College of Aviation
- **Maria French**, cash dining operations
- **Jerry Fulbright Jr.**, landscape services
- **Thalia Guerra**, Center for Academic Success Programs
- **Timothy Holysz**, landscape services
- **Kevin Knutson**, College of Arts and Sciences advising

- **Smith M. “Smitty” Moore III**, catering
- **Terri Riemland**, Student Activities and Leadership Programs
- **Cari Robertson**, Sindecuse Health Center
- **Paul Terzino**, Bernhard Center
- **Michiko Yoshimoto**, Haenicke Institute

The Make a Difference Award Program is a campuswide peer-to-peer program that recognizes University staff members for their outstanding accomplishments and daily investment of energy and creativity.

Up to 15 staff members may receive the award in each of two semiannual award periods every academic year.

These fall and spring semiannual award winners constitute the pool from which four Annual Make a Difference Award recipients—the best of the best—are chosen. The annual award comes with a before-tax prize of \$1,200.

## Medieval Congress free for local residents who register early

Kalamazoo residents and WMU community members may attend the International Congress on Medieval Studies for free if they register online or in person by the Wednesday, April 29, deadline for early registration.

This year’s congress, the 50th, will be held Thursday through Sunday, May 14-17, at venues on the main campus in Kalamazoo. Organizers expect some 3,000 people to register for the event.

Early registrants pay no fee if registering online or in person at the Miller Auditorium ticket office and only a nominal handling fee if registering by mail or fax.

For more information or to register, visit [wmich.edu/medieval/congress](http://wmich.edu/medieval/congress) or call (269) 387-8745.



### Arbor Day double feature

Tree plantings are a typical part of WMU’s annual observance of national Arbor Day, and the University is doubling down this year. Friday, April 24—the date for the 2015 national observance—will start with a traditional celebration at 10 a.m. that includes

a tree-planting ceremony. An hour later, officials will dedicate a new main campus icon that features a 17-foot, bronze tree of knowledge projecting out of a large WMU seal. The tree-planting ceremony will be at the Sindecuse Health Center near Parking Lot 51. Parking will be permitted in lots 40 and 41. The icon dedication will be in front of the Sangren Hall pedestrian mall at the turnaround, where the icon has been installed. Those attending the traditional Arbor Day celebration are invited to add a shovel of soil during the planting of this year’s selected tree species, the eastern white pine (*Pinus strobus*)—Michigan’s state tree. The event also will include a short program, during which attendees will learn about the eastern white pine’s attributes and WMU’s Arbor Day history, as well as be updated on recent tree-related news.

### Obituaries



Badgerow

**John Badgerow**, who had frequently taught part-time for the environmental studies program since 2006, died Feb. 12.

A public memorial is being held at 11 a.m. Saturday, April 25, in St. Luke’s Episcopal Church,

247 W. Lovell St. in Kalamazoo. A reception will follow in the church. Visit [joldersma-klein.com](http://joldersma-klein.com) for the complete obituary and to share condolences or a memorial gift.

## On Campus with David Marlatt



PAVING THE WAY FOR CREATIVITY  
(Photo by Deanne Puca)

Whether it's managing budgets or refilling paints, David Marlatt has kept the office running smoothly for the graphic design program in the School of Art the past 16 years.

His job is varied as office associate at the Design Center on the third floor of the Richmond Center, as he works to support faculty and students. Besides managing budgets, Marlatt is responsible for paying for printing, billing clients and maintaining supplies at the center.

Through this experience, Marlatt is able to see the transformation of graphic design students from their start at the center until graduation.

"It's very satisfying to see the students as they progress through the program, to see young people as they grow and really do some outstanding work," he says. "A lot of students graduate and work for multi-national firms. It's a terrific program to work for, a very rigorous program. The faculty have all been top-notch."

Marlatt earned his master's degree in creative writing at WMU. His poems have appeared in Poetry Northwest, Nimrod, Passages North, The Sycamore Review, The Icarus Review, The Big Two Hearted, and others. His collection of poetry, "A Hog Slaughtering Woman," is available from WMU's New Issues Press.

During his free time, Marlatt plays the Irish fiddle in a band, Whiskey Before Breakfast. He also is volunteer co-host for the WMUK program "The Pure Drop" with Cara Lieurance, and this is his 11th year with the show.

He and his wife, Mary Whalen, photography and digital media department chair at the Kalamazoo Institute of Arts, live in Richland.

### Center shares training videos on autism nationwide

A series of free videos on autism assessment and intervention techniques is now available to a national audience of educators and practitioners, thanks to WMU's Autism Center for Excellence.

The video series includes interviews with experts in applied behavior analysis, referred to as ABA; autism; and behavioral pediatrics. They were developed by Wayne Fuqua, psychology, with support from the Michigan Department of Health and Human Services. To view the videos without charge, visit [wmich.edu/autism/resources](http://wmich.edu/autism/resources).

"The videos also include supplemental materials and clinical simulations that dem-

onstrate the application of essential features of an assessment or intervention technique," Fuqua says. "The videos are designed to enhance the ability of ABA practitioners and ABA students in academic training programs to understand and to implement important behavior analysis assessment and treatment techniques with children, especially those with developmental disabilities such as autism."

Additional videos are under development. When ready for distribution, they will be posted to the same website, so those interested in the videos should check back periodically for updates.

Continued from page 1

### YWCA to honor two WMU leaders

Burns has not only played an integral role in medical education for many years, but she also contributed in the area of women's health through her teaching, scholarship, administration and volunteering.

Prior to taking her current role in 2013, she was president and CEO of the Kalamazoo Center for Medical studies and community assistant dean of the Michigan State University College of Human Medicine and a professor of family medicine at MSU. Burns also has played a pivotal role in the development of the WMU Stryker School of Medicine.

### WMU course recognized at Americas summit

Coca-Cola Foundation. Through Santander Universities, Santander Bank, N.A. funded grants to the other competition winners, which included California State University, Los Angeles; Northwestern University; and the University of California, San Diego.

#### Both Sides of the Fence

The 100,000 Strong innovation fund grant will allow for significant expansion of the Both Sides of the Fence study abroad program piloted last summer by the College of Health and Human Services and funded by the Fetzer Institute in Kalamazoo.

The four-credit course exposes college students from the United States and Mexico to the challenges of migration and its impact on personal and community health. Both Mexican and U.S. students will learn, live and work together in migrant communities in Michigan and rural villages in Guanajuato, Mexico, gaining insight into the immigrant experience, particularly as it relates to nutrition.

This summer's course will begin at WMU June 29 and finish in Mexico Aug. 1. The deadline to apply is Thursday, April 30. For

2015, the program will involve students from WMU and the Universidad DeLaSalle Bajio in Leon, Mexico. The Community Foundation of the Bajio, a Mexican nonprofit organization working in rural communities affected by migration, will play a supporting role in the project.

"The purpose of this program is to better understand the challenges of Mexican migration from both sides of the fence," says the program's co-director, Maureen Mickus, occupational therapy.

Mickus explains that students will take part in field visits to Michigan migrant camps and hear presentations from professionals working in migrant services. During their time in the state of Guanajuato, Mexico, they will engage in community-service activities in two small, impoverished communities. These activities will include an intergenerational day camp focusing on traditional cooking, healthy eating and exercise.

#### Critical educational need

The growth in America's Latino population continues to outpace the growth in all other minority groups, reports Both Sides

Continued from page 1

of the Fence's other co-director, Denise Bowen, physician assistant. Moreover, she says, the vast majority of immigrants to the United States are Mexican, with the highest percentage coming from the Mexican state of Guanajuato.

"That's one of the most important U.S. demographic trends, so there's a critical need to educate students, particularly future health care professionals, about the cultural, economic and social impact of migration. Health disparities among Latinos, coupled with a lack of trained, culturally sensitive, Spanish-speaking professionals, already present serious problems in the United States," Bowen says.

"Both Sides of the Fence tries to bridge the gap by preparing students to be informed, compassionate leaders in this complex societal arena. It offers students a two-pronged approach to learning about the challenges of migration, both from people living in Mexico and those who have already migrated to the United States. And, at the heart of this program, is the opportunity for U.S. students to develop cultural humility."