



Western News

JUNE 11, 2015
Volume 41, Number 17

For and about WMU faculty and staff

Become a certified brand ambassador

The Behind the W Brand Ambassador program has dates available through December 2015 for all three of its workshops. The workshops have been designed to strengthen the University's internal brand-building efforts and to provide employees with knowledge and tools to talk about WMU's brand. They are offered to all faculty and staff members, and each one in the series lasts three hours.

The workshops are on "Understanding the WMU Identity," "Understanding WMU Audiences and Ways to Communicate With Them," and "WMU Communication Guidelines and Standards." Full-day sessions encompassing all three are being offered July 10 at the College of Engineering and Applied Sciences building and July 24 at the College of Aviation campus in Battle Creek.

The workshops also are being held individually in August and other months. Space is limited, so register soon at wmich.edu/behindthew.

Google Apps for Education expanded

Blogger, Groups and YouTube are now available in WMU's Google Apps for Education, a service for all WMU students and employees detailed at wmich.edu/google. They are part of the service's consumer apps group. Consumer apps are governed by a contract between the user and Google.

WMU's Google Apps for Education also offers several core apps through an agreement between the University and Google and covered by WMU's existing Google Apps terms of service.

The value of enabling consumer apps is that users can sign in through their Bronco NetID. To maintain or create a personal account for YouTube, Google Plus or another consumer app, simply sign in using a non-WMU email address.

Free Microsoft products available

Office 365 ProPlus provides desktop versions of Microsoft Office for both PC and Mac to WMU students and employees at no cost. It also provides access to mobile Office apps as well as cloud-based, online collaboration tools. These include OneDrive for Business, Word Online, Excel Online, PowerPoint Online and OneNote Online.

Only currently enrolled students and currently employed faculty and staff are eligible. Eligibility ends 30 days after students are no longer enrolled and faculty and staff members are no longer actively employed. Visit wmich.edu/helpdesk/office365 for details.

Western News to go on hiatus soon

The next issue of *Western News* will be distributed on Thursday, June 25. This will be the last issue for the summer. The deadline to submit items for the issue is 5 p.m. Friday, June 19. *Western News* will resume publication at the beginning of the fall semester.

Psychologist receives \$416,385 NIH grant

A veteran WMU psychology professor has landed a three-year, \$416,385 grant from the National Institutes of Health to conduct research with her students on the behavioral pharmacology of novel stimulant drugs, commonly known on the street as "bath salts."

Lisa Baker, psychology, will implement animal models of substance abuse to evaluate the abuse potential of various chemical constituents of bath salts. She will conduct her study with the aid of several undergraduate and graduate students, who will gain valuable research experience.



Baker



"Bath salts" (Photo courtesy of the Drug Enforcement Administration)

Bath salt drugs have nothing in common with products on the market that are added to bath water. They encompass a variety of recreational designer drugs that were disguised as true bath salts and labeled as "not for human consumption."

The drugs are synthetic cathinones derived from a plant in Africa and the Middle East whose leaves people chew for a boost of energy, similar to cocoa leaves, which are used to make cocaine. First synthesized in the 1920s, they were obscure until early in the 21st century, when underground chemists rediscovered them and began using them in designer drugs.

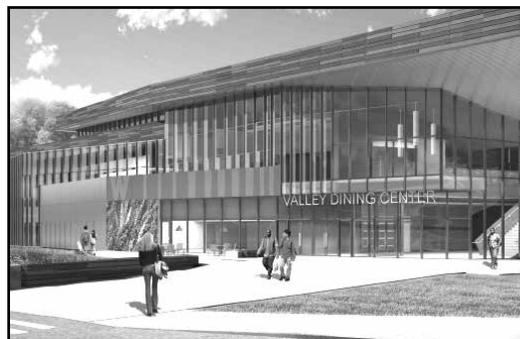
Synthetic cathinones were legal in many U.S. and European jurisdictions. In 2011, the drugs were classified as schedule I substances in the United States, meaning they have no

Continued on page 4

Valley Dining Center groundbreaking set for June 12

The WMU community will gather in Goldsworth Valley Friday, June 12, for a groundbreaking ceremony to mark the start

Vice President for Student Affairs Diane Anderson and Dining Services Director Judy Gipper. Students, administrators, dining staff and others from across the campus are expected to attend.



Artist's rendering of the new dining center's south facade

Goldsworth Valley Drive is partially closed for site preparation and utility work. Those attending the groundbreaking should approach the area traveling clockwise on the campus Ring Road, driving around the road closure barricades to park near the intramural-field end of the road.

The two-story Valley Dining Center will overlook the Goldsworth

of construction on a dramatic new dining facility that will be open for fall 2016.

The 1:30 p.m. event on the site directly across from Goldsworth Valley Pond will feature WMU President John M. Dunn,

Valley Pond and have nine dining venues as well as a retail cafe and convenience store. It will serve all 12 residence halls in the Valley and be open to all WMU students, faculty and staff members, and visitors.

Trustees set 2015-16 budget, keep tuition within state cap

Members of the WMU Board of Trustees voted June 3 to approve an estimated general fund operating budget of \$388 million for the 2015-16 fiscal year that begins July 1.

The newly approved and balanced budget includes a 2.64 percent increase of \$10 million in both total revenue and expenses, as compared with last year's budget.

Major revenue ingredients include \$104.15 million in anticipated state appropriations for base funding from the state. That amount is up more than 1.4 percent compared to last year's state support.

The top revenue element is \$274 million in expected income from tuition and fees, which are up 3.2 percent or \$8.4 million.

Trustees approved that increase June 3, as well. It meets Michigan's tuition restraint request, and WMU remains the state's most affordable research university.

Big expense changes in the budget include increases in compensation levels that range from 2 to 3 percent for WMU employees.

In addition to the \$6.3 million in new compensation costs to cover those increases, a nearly \$1.8 million compensation system adjustment has been added due to the market-based Staff Compensation Project completed in May.

The study of WMU compensation levels was the first in six years and resulted in pay increases for 355 people.

Around campus and beyond

Cooley holding open house in G.R.

The WMU-Cooley Law School is having an open house today from 5:30 to 7:30 p.m. at its campus at 111 Commerce Ave. SW in Grand Rapids. The free event is the last in a series of open houses the law school has planned for June at its four campuses.

In addition to Grand Rapids, WMU-Cooley has campuses in Auburn Hills; Lansing; and Tampa Bay, Florida. Visit cooley.edu/prospective/events.html for more information and links for scheduling a tour of the school's campuses.

Thousands attending orientation

Some 8,000 people, including transfer students as well as beginning students and their families, began making their way to campus last week for summer orientation sessions.

Two types of orientation programs are offered. The biggest one, New Student Orientation, is for incoming first-year students. A smaller but no less important set of activities, the Transfer Transition Program, is tailored for new transfer students.

Registration forms and a complete

schedule of events for both programs are available on the First-Year Experience website at wmich.edu/fye.

Inequality subject of June lecture

Tim Ready, sociology, will present a free lecture from noon to 1:30 p.m. Tuesday, June 23, on the WMU-Cooley Law School campus at 111 Commerce Ave. SW in Grand Rapids. His lecture is being held in conjunction with a free luncheon and is titled "Racial and Economic Inequality in the 21st Century: Reframing Our Values, Reforming Our Institutions, Revitalizing Our Communities."

Erykah Badu to perform at Miller

Grammy Award-winning neo-soul musician Erykah Badu will perform in Miller Auditorium at 8:30 p.m. Friday, July 10. Tickets are on sale at millerauditorium.com.

Badu, a Universal Motown recording artist, is an American soul singer and songwriter who is best known for her eccentric style and cerebral music. Her sound is a concoction of soul, hip-hop and jazz that cannot be limited to a single genre.

Economists edit book on governance

Sisay Asefa and Wei-Chiao Huang, economists, have edited a new book titled "The Political Economy of Good Governance." The book, just released by the Upjohn Press, features papers presented by a notable group of social scientists during WMU's 2012-13 Sichel Lecture Series.



Asefa



Huang

Asefa and Huang wrote the book's introduction, presenting a useful definition of governance as well as the general points of good governance and challenges to it. They also wrote the final chapter, which examines topics that relate governance to sustainable development and poverty reduction.

The book's contributors explore additional key dimensions of good governance, as well as what deleterious and negative consequences may arise in its absence. They connect the importance of education, health, climate change, political parties and other issues to address the challenges of creating a world where more countries embrace good governance policies to benefit their peoples.

Staffer chairing Goodwill committee

Michael Hodgkinson, maintenance services, has been recruited to serve as chair of the Facilities Committee for the Board of Directors of Goodwill Industries of Southwest Michigan. Hodgkinson has been serving on the board for the past year.



Hodgkinson

In his additional role, he will head the committee charged with monitoring the condition of Goodwill's facilities, overseeing improvements and construction, and providing technical advice as well as suggestions for facility improvements.

He joined WMU's staff in 1996 as an environmental control person and has risen through the Facilities Management ranks to become manager for operations in the maintenance services unit.

Regional group honors supervisor

Tyler Payne, Help Desk, was named Student Employment Supervisor of the Year for Michigan this spring by the Midwest Association of Student Employment Administrators in recognition of his mentoring, professionalism and leadership.



Payne

"Tyler is one of those guys who has the perfect balance of technical skills and people skills," says his supervisor Arnold Taylor, in WMU's Office of Information Technology. "He is committed to making sure he's serving people and brings an attitude of customer service to the job every day."

Payne supervises about 20 student technicians at WMU's Help Desk. He joined the University's staff in 2010 and also was selected as WMU's Supervisor of the Year for 2015.

Thirty-three faculty members receive promotions

The WMU Board of Trustees approved promotions for 33 faculty members at its June 3 meeting. The promotions are effective with the beginning of the 2015-16 academic year.

Promoted to professor are: Ala Al-Fuqaha, computer science; Julie Apker, communication; Michele Behr, University Libraries; Sue Ellen Christian, communication; David Curwen, dance; Jill Hermann-Wilmarth, teaching, learning and educational studies; Ok-Kyeong Kim, mathematics; Mustafa Mirzeler, English; Mustafa Mughazy, world languages and literatures; Debasri Mukherjee, economics; Jennifer Palthe, management; Shaila Rao, special education and literacy studies; Gwendolynn Rose,

music; Kevin Wanner, comparative religion; Kristina Wirtz, anthropology; and Takashi Yoshida, history.

Promoted to associate professor are: David Areaux, physician assistant; Amy Damashek, psychology; Andrzej Dudek, mathematics; Lofton Durham, theatre; Kathleen Langan, University Libraries; Adam Manley, family and consumer sciences; Heather McGee, psychology; Natalio Ohanna, Spanish; Staci Perryman-Clark, English; Yuanliang Sun, art; and Kathryn Wagner, theatre.

Promoted to master faculty specialist are: James Cousins, history; Bryce Dickey, family and consumer sciences; and Mary Peterson, speech pathology and audiology.

Promoted to faculty specialist II are: Tracy DeMars, teaching, learning and educational studies; Linda Dove, family and consumer sciences; and Annette Hamel, communication.

Exchange

For sale—Cute starter home on corner lot in Comstock schools area. Two bedrooms, one bathroom, finished family room and bonus room in basement. Front and back yard patios, plus good curb appeal. All appliances included. Home available for showing in mid- to late-July. Asking \$72,000. Contact: Julie Sodak at (269) 598-2059.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/jobs. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Western News

Volume 41 Number 17

EDITOR: Jeanne Baron. CONTRIBUTORS: Cara Barnes, Paula M. Davis, Deanne Puca, Cheryl P. Roland and Mark E. Schwerin. GRAPHIC DESIGN: Tammy M. Boneburg. DISTRIBUTION AND MAILING: Teresa Ventimiglia.

WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week during the fall and spring semesters and Summer I session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to *Western News*, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Publication dates for the summer I session are **May 14 and 28**, and **June 11 and 25**. Items may be submitted to Jeanne Baron via: email, jeanne.baron@wmich.edu; mail, Campus Mail Stop 5433; phone, (269) 387-8433; or fax, (269) 387-8422.

WMU is an equal opportunity/affirmative action employer consistent with applicable state and federal laws.



WESTERN MICHIGAN UNIVERSITY

Former Head Coach George Dales inducted into MAC Hall of Fame

Legendary WMU cross country and track and field Head Coach George Dales was formally inducted into the Mid-American Conference Hall of Fame during a May 27 ceremony in Cleveland.

Dales led WMU to the Mid-American Conference's first and second team Division I National Championships and is responsible for two of three national championships earned by MAC teams. During his tenure, the Broncos won back-to-back NCAA Cross Country Championships in 1964 and 1965,

and accumulated 12 MAC titles in track and field and eight in cross country. His cross country teams finished in the top 10 nationally on 13 occasions, and he was the 1970 NCAA Track Coach of the Year.

Dales coached many athletes, including Olympic Gold Medalist Ira Murchison, the world record holder in the 100m and 1956 Olympic winner in the 4x100m. Under Dales, the Broncos earned 25 All-American honors, producing 11 in track and field and another 14 in cross country. His 1964 and 1965 NCAA championship teams were inducted into the WMU Athletic Hall of Fame in 2009, becoming the first entire teams—rather than individuals—to be inducted.

Dales, 93, joined the University's staff as an athletics and physi-



Dales, left, with WMU President John M. Dunn following the ceremony in Cleveland

cal education specialist in January 1953 and retired as head track and cross-country coach in 1970. He continued working at WMU on the physical education staff until retiring as a professor in 1987. He ended his coaching career with the winningest record in MAC history from the standpoint of team victories. His teams, both cross country and track, never finished lower than third in the conference.

Dales was one of seven charter members inducted into the U.S. Track & Field and Cross Country Coaches Association Hall of Fame. He also is a member of the WMU Athletic Hall of Fame and Miami University Athletics Cradle of Coaches.

The most prestigious honor a coach can receive from the U.S. Track & Field and Cross Country Coaches Association is the George Dales Award. The annual award was created in honor of Dales for his relentless pursuit of the growth and development of track and field and cross country over more than half a century.

Dales served as an advisor in both Greece and Mexico and in the latter assignment, worked with Christos Papanicolaou, who went on to become the world's first 18-foot pole vaulter.

After his retirement, Dales continued to serve and advance the sport of track and field for many years. He was secretary/treasurer for the NCAA Division I Track & Field Coaches Association for 25 years. He also served as commissioner of the Central Collegiate Conference, president of the International Track & Field Coaches Association, and editor-in-chief of the *Track & Field Review Quarterly*.

Trustees grant tenure to 23 faculty members

At its June 3 meeting, the WMU Board of Trustees approved the tenure of 23 faculty members, effective with the beginning of the 2015-16 academic year.

The names of those granted tenure, along with their unit or program affiliations, are: David Areaux, physician assistant; David Benac, history; Scott Boerma, music; James Cousins, history;

Amy Damashek, psychology; Linda Dove, family and consumer sciences; Andrzej Dudek, mathematics; Lofton Durham, theatre; Kathleen Langan, University Libraries; Glen Langworthy, aviation sciences;

Adam Manley, family and consumer sciences; Dennis McCrumb, educational leadership, research and technology; Dennis McFall, aviation sciences; Heather McGee, psychology; Alhassan Mumuni, marketing;

Dominic Nicolai, aviation sciences; Natalio Ohanna, Spanish; Staci Perryman-Clark, English; Timothy Ready, sociology; Ryan Seiler, aviation sciences; Yuanliang Sun, art; Kathryn Wagner, theatre; and James Whittles, aviation sciences.

English, theatre establish new regional play festival

Two academic departments are teaming up to stage a new play festival that will focus on developing and producing the plays of emerging theatre artists.

The inaugural Activate: Midwest New Play Festival is free and set for Friday through Sunday, June 19-21, in the Gilmore Theatre Complex.

Tickets for the festival can be reserved by calling the box office of the Gilmore Theatre Complex at (269) 387-6222.

Performance schedule

Friday, June 19—Keynote talk by Sarah Ruhl at 8 p.m. and staged reading of Ruhl's new play, "The Oldest Boy," at 8:30 p.m. followed by a question-and-answer period.

Saturday, June 20—"Home is a Passing Feeling" by Karina Cochran at 4 p.m. followed by a discussion with the playwright and "Spin" by Emilio Rodriguez at 8 p.m. followed by a discussion with the playwright.

Sunday, June 21—"Cane River King" by Jeremy Llorence at 2 p.m. followed by a discussion with the playwright and "Ghost-

bears!" by Eric Appleton at 5 p.m. followed by a discussion with the playwright.

About the festival

The festival is organized by the departments of English and Theatre and is made possible by contributions from the Irving S.

Gilmore Foundation and private donors.

Playwrights from across the region submitted their work to a reading committee, and four plays were selected for staged readings. After the festival, one of these plays will be selected to

receive a workshop production in August at the Victory Gardens Theatre in Chicago.

"New play development is vital to the future of American theatre and it is happening at every major theatre in the country so why not here on our college campus?" asks Mark Liermann, theatre. "We are very excited to be training our students in this work—to be engaging with these tremendously talented playwrights creating new work."



Shred office, personal documents for free at upcoming event

WMU students and faculty and staff members are encouraged to "get their shred on" by participating in a free campuswide document shredding event.

The event is being hosted by the campus Gramm-Leach-Bliley Act Committee to ensure all professional or personal documents are properly destroyed and recycled.

Tuesday, June 23, materials may be dropped off from 10:30 a.m. to 12:30 p.m. in Lot 41 near Sangren Hall and 1 to 3 p.m. in Lot P2 on the Parkview Campus.

If documents are in recyclable containers such as paper or cardboard, the entire container can be placed directly into the bins provided by Data Guardian. Documents in plastic containers or bags will need to

be dumped. All plastic and metal must be removed, but there is no need to remove rubber bands, staples or paperclips.

The shredding pulverizes sensitive materials by using a hammer mill that cuts the paper into tiny little squares. This process meets government standards for shredding. There is a camera so people can watch the items actually being dumped and windows on the side of the truck to watch the pulverizing.

Those who are unable to make the event but have materials to be disposed of, should contact Data Guardian at (269) 327-8553 to schedule a pickup for a nominal fee. For more information, read the flier posted at <http://bit.ly/1GcBws6>.

WMU night at Growlers game set

Friday evening, June 19, is WMU Faculty and Staff Appreciation Night at the Kalamazoo Growler's Baseball Game. The game will begin at 7:05 p.m. at Homer Stryker Field.

Students and faculty and staff members can purchase adult admission tickets to attend the game that night for \$7 each. To help Bronco families attend, WMU President John M. Dunn will cover the cost for children 18 and under. The offer is good for the first 300 child ticket requests from employees, with up to two child tickets available for each adult ticket purchased. Tickets may be purchased by calling (269) 492-9966.

In addition to WMU employees, WMU alumni are expected to be out in force to attend a special alumni gathering at the field that evening.

On Campus with Shirley Campbell



HELPING TO PRESERVE HISTORY
(Photo by Deanne Puca)

Materials in the Archives and Regional History Collections have been carefully processed, cataloged and preserved with the help of Shirley Campbell, ARHC's assistant curator.

Campbell's duties range from creating inventories and helping patrons find materials to working with ARHC Director Sharon Carlson to preserve and organize the unit's holdings, which constitute one of Michigan's largest assemblages of regional historical material. That material includes manuscript collections, oral histories, census records and photographic collections, along with a research collection of books, magazines and newspapers.

"I like working with patrons," says Campbell, who has been at the University for a total of 29 years. "I enjoy meeting a lot of different people with a lot of different personalities."

A native of Hodges Park, a small town in southern Illinois, she came to Michigan in 1971 to work locally for the Stryker Corp. At the time, the now-international Fortune 500 medical technology company was housed in a single Kalamazoo location. Campbell says the company's founder, the late Homer Stryker, had his office there and would bring his grandchildren—now billionaires—to the site for visits.

She stayed at Stryker for 15 years before coming to WMU and the academic records office. Campbell worked with students' personal record cards, which contained their grades, for two years then moved into her current position. Both she and ARHC, a University Libraries unit, were housed in East Hall until 2013, when the Zhang Legacy Collections Center opened.

"I was very lucky and just fell into the job," she says. "I meet new people every day."

Campbell lives in Bloomingdale, west of Kalamazoo, and has two grown daughters as well as one grandson and two granddaughters. She works part time in the deli department of a local Meijer store and enjoys spending time with her family. Campbell expects to be even busier during the next year, as both of her daughters are pregnant and she's looking forward to spending even more time with her grandchildren—all five of them.

Three Bronco teams honored for top academic scores

Golf, men's basketball and women's tennis at WMU are among the more than 1,000 teams to be honored by the NCAA for top scores in the classroom.

Based on their most recent multi-year Academic Progress Rate, ending with 2013-14, these teams have earned NCAA Public Recognition Awards this year for posting scores in the top 10 percent of their sports.

The Bronco golf team earned its first NCAA Public Recognition award last season and won its second this year.

With its 2015 designation, the men's basketball team earned recognition for the sixth time since the NCAA began bestowing the honor with the 2004-05 academic year, more than any other Bronco athletic program. The team has been honored three times in the past five years and is the only men's basketball team in the Mid-American Conference to be recognized this year.

Women's tennis is marking its third public recognition in four years and fifth overall. It is the only MAC women's tennis program to receive the honor this year.



Peer education program gains regional recognition

Theatre for Community Health, a peer education program of 25 students led by Christine Iaderosa, received the 2014-15 Outstanding Program Award from the National Association of Student Personnel Administrators.

The association's BACCHUS Initiatives, which support collegiate peer educators and advisors, this year recognized WMU as having the most outstanding program among all colleges and universities in a four-state area. BACCHUS is an acronym for Boosting Alcohol Consciousness Concerning the Health of University Students.

For more than 20 years, WMU's award citation notes, Theatre for Community Health has demonstrated outstanding work addressing student health issues utilizing the strategy of social change through applied theater.

The program was honored for its work throughout the school year. That work includes performing during Fall Welcome, for First-Year Seminar classes, and in residence halls on topics such as alcohol use, sexual health, rape culture, bystander intervention, and privilege and power.

Program members attended the BACCHUS Regional Conference in April and performed "Great Sexpectations" as the keynote presentation in addition to conducting a workshop on how to use theatre with peer education. WMU's peer educators are trained and nationally certified by BACCHUS. They do more than 50 performances a year that are seen by about 5,500 students.

Visit wmich.edu/healthcenter/healthpromotion/theatre for more program details.

Psychologist receives \$416,385 NIH grant Continued from page 1

accepted medical use and have high abuse potential.

Baker's grant is through the Academic Research Enhancement Award—AREA—program sponsored by the NIH. The program supports projects at educational institutions that provide baccalaureate or advanced degrees for a significant number of the nation's research scientists, but that have not been major recipients of NIH support.

Schools like Harvard and Yale are excluded from applying for the awards, which support meritorious research, expose students to research and strengthen the research environment at recipient schools.

Baker's project will examine the effects of synthetic cathinones in combination with other commonly abused stimulants, like cocaine, Ecstasy and methamphetamine.

"People who abuse drugs are likely to en-

gage in polysubstance abuse, using various drugs in combination," Baker says. "We know that concurrent use of multiple stimulants poses a greater risk for toxicities to the brain and cardiovascular system."

She adds that a major aim of her project is to determine, using animal models, if concurrent use with synthetic cathinones enhances the abuse liability of psychostimulants. The results will expand on current knowledge and could potentially impact future developments in substance abuse treatment.

"This type of experience will be very beneficial if students want to go to graduate school in a neuroscience-related field," Baker says. "Beyond exceptional course grades and GRE test scores, research experience during undergraduate training can be a deciding factor for admission to competitive graduate schools."