



# Western NEWS

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www.wmich.edu/wmu/news

## 'State of the U' address online

On Feb. 6, WMU Interim President Daniel M. Litynski delivered his "State of the University" address during the annual Academic Convocation at the Fetzer Center.

In that address, Litynski outlined highlights of WMU's past, present and future, touching on the institution's strengths and the shared values of its people. He also discussed the challenges that lie ahead as the University seeks out its new president, including the state of Michigan's budget crisis and its potential impact here.

The complete transcribed text of Litynski's talk is available online at <www.wmich.edu/president>.

## Sobriety organization honored

Students Socializing Sober has won a special statewide award for its successful efforts in "partnering to challenge a student social scene focused on alcohol consumption."

The 2002 award, Building Partnerships and Implementing Environmental Change, was presented by the Prevention Network, a nonprofit Michigan organization that distributes state funds to bolster and enhance prevention projects associated with alcohol, tobacco and highway safety. WMU is the first recipient of the award.

S3 is a network of supportive peers which emphasizes healthy lifestyle choices and demonstrates that people don't have to drink in college to have fun. Overseen by the Alcohol and Other Drug Prevention office, it sponsors a variety of student-led activities and matches incoming students with returning students who mentor them.

The Prevention Network presented S3 with a model project award in 2001 and a \$5,000 Michigan Coalition to Reduce Underage Drinking grant last year.

## Trustees meeting rescheduled

The meeting of the WMU Board of Trustees originally slated for March 14 has been rescheduled for Friday, March 28. Check the March 13 issue of *Western News* for available details on the board's agenda and meeting times.

## Latino issues being addressed on campus at afternoon forum

The Latino Leadership Forum II will take place from noon to 1:30 p.m. Thursday, Feb. 20, in 157-58 Bernhard Center.

The featured speakers are Rodolfo Lopez, national field director for the Chicago-based U.S. Hispanic Leadership Institute; Armando Ojeda, executive director of the Michigan Hispanic Chamber of Commerce; and Elva Revilla, Gov. Jennifer M. Granholm's deputy chief for administration.

The forum, which is free and open to the public, began last year as a way of stimulating discussion of various issues that are important to the Latino community. It is being sponsored by WMU's Division of Multicultural Affairs, Latino Student Alliance, Latino Employees Association, Sigma Lambda Beta and Sigma Lambda Gamma. The event will start with presentations from the three featured speakers and end with the speakers taking questions from the audience.

# VDDI gets patent rights, will open local office

A Tennessee firm will develop and commercialize a recent Pharmacia Corp. drug patent donation to the University, and the firm will join the growing cluster of life science companies to open research facilities in Kalamazoo.

VDDI Pharmaceuticals of Brentwood, Tenn., has been awarded exclusive worldwide rights to a portfolio of patents for the drug



Xemilofiban through a licensing agreement with WMU. The firm was recruited for the work by Kalamazoo economic development agency Southwest Mich-

igan First, which also has recruited VDDI to open a research facility later this year in the Southwest Michigan Innovation Center.

Pharmacia's patent donation to the University was announced in January. VDDI is expected to do development work on the drug, conduct clinical trials in Ireland if such trials are needed and eventually commercialize the drug for use in the treatment of cardiac patients. WMU will enjoy royalties from any profits that result from successful commercialization of the drug.

"Pharmacia made this gift as a way to benefit both the University and the Kalamazoo community," says Daniel M. Litynski, WMU interim president. "With Southwest Michigan First and WMU's research office working in tandem, the project will serve as an example of how to harness technology transfer as an important economic development tool. This is a model that we want to repeat often."

VDDI will develop Xemilofiban through its global network of resources, which includes offices in Dublin, Ireland, for its European clinical development program; planned new facilities in the Southwest Michigan Innovation Center for project management, regulatory affairs, research and development; and new headquarters in the Cool Springs Life Sciences Center of Brentwood, Tenn. The firm also has offices in Connecticut, Florida and Bangkok, Thailand.

"The acquisition of Xemilofiban represents a rare opportunity for VDDI to establish itself as a premier Midwestern pharmaceutical company with a global reach," says Stephen Porter, VDDI president and chief executive officer.

In addition to the Xemilofiban work in Kalamazoo, Porter says his firm also will launch a research initiative locally and in Ulster, Northern Ireland, which will focus on medical peptides. VDDI has an agreement with the University of Ulster to commercialize leading-edge medical peptide research at that institution.

VDDI's initial Kalamazoo work force is projected to include

seven research specialists. Porter says he will launch the local operation during the second quarter of 2003. By the end of the year, Porter says there may be 14 scientists employed in the 2,000 square feet VDDI plans to initially occupy on the top floor of the innovation center.

The development is the result of Kalamazoo's new focus on technology transfer, says Barry Broome, Southwest Michigan First's executive director and chief executive officer, who is an advocate of a "license-in" approach to fostering scientific growth in the community.

"Typically, universities and companies develop technology through basic research," says Broome. "Our model calls for acquiring basic research and matching it with companies that can successfully bring the technology to market."

Southwest Michigan First, Broome says, is out to mine surplus



Interim President Daniel Litynski looks on as VDDI's Stephen Porter speaks at the news conference announcing his company's partnership with WMU. (Photo by Neil Rankin)

technology from companies and channel it through WMU. The donating company will get the benefit of a tax write-off for the gift, and WMU will receive a technology asset that can be used to either attract a firm to develop the product through a licensing agreement or promote academic research if the product is developed within the University.

Xemilofiban, the drug VDDI will develop through the WMU license, is an oral compound that shows promise in preventing heart attacks and other cardiovascular damage due to clotting during such treatments as angioplasty and the placement of stents. Similar products used for the same purpose are administered intravenously, giving Xemilofiban an obvious advantage over what is currently on the market. The drug's intravenous competitors have combined annual revenues of about \$1 billion.

## Gullickson committee releases groundbreaking student evaluation book

From creating quizzes to grading essays to parent-teacher conferences, student evaluation is a fact of academic life for school administrators, teachers and parents. The task is never an easy one, but a new book by the Joint Committee on Standards for Educational Evaluation may help educators do a better job of evaluating student performance.



Gullickson

"The Student Evaluation Standards," recently published by SAGE Publications affiliate Corwin Press, offers 28 guidelines for ensuring that evaluations of students are fair, useful, feasible and accurate. It was introduced to educational policy makers and national media at a Washington, D.C., event Feb. 4. Sponsored by ETS—Educational Testing Service—the event featured national education leaders, including WMU's Arlen Gullickson, the committee's chairperson and director of the University's Evaluation Center, where the Joint Committee is based.

The book's contents are already approved by the American National Standards Institute as an American National Standard. The book is the first to offer a wide range of professional standards for evaluating students.

"If you take a group of educators and tell them to lay out their content, coursework, and classroom practices, you'd find that one-fifth to one-third of their time is spent on student evaluation," says Gullickson. "Despite the large role of student evaluation in every classroom, new teachers are ill-prepared for this work, and few teachers are provided the time, resources and support to develop their skills on the job."

Too often, teachers are expected to make complex judgments about how best to guide, measure and report on student learning—without having the proper knowledge or tools to do so, Gullickson says. The new standards, which have been applied in at least 70 field tests, will help educators in schools deal with evaluation barriers.

"Schools will have to confront their own issues in different ways, but these standards will help them develop clear-cut

student evaluation policies," Gullickson says. The new guide also is useful to those in higher education, where such issues as grade inflation, negative teacher evaluations, avoidance of research papers and student cheating continue to be of concern.

Members of the Joint Committee, who have been working on the standards for five years, come from 16 national education and professional groups, including the American Association of School Administrators, the American Educational Research Association, the National Education Association and the National School Boards Association.

The need for sound student evaluations is stronger than ever, they say, especially given the increased federal attention given to high-stakes standardized tests, local school performance and the current federal mandate to "leave no child behind." Members of the committee maintain that sound student evaluations have an impact beyond the classroom, extending to employment decisions, teacher evaluations,



# Around the Campus

## Ford executive to speak Feb. 26

Diversity in the work force is often equated with the racial makeup of a business' employees. But what about the diversity of the suppliers a business uses to manufacture and sell their products?

A manager in supplier diversity from Ford Motor Co. will be on campus this month to discuss the state of minority participation in the nation's businesses, and give a historical perspective on public- and private-sector diversity initiatives.

The talk by Steve Larson begins the Spring 2003 Lecture Series sponsored by the Center for the Study of Ethics in Society. His presentation, "Supplier Diversity: The Other Affirmative Action Program," is set for 7 p.m., Wednesday, Feb. 26, in 208 Bernhard Center.

Other presentations scheduled in the spring lecture series include:

- "The Deregulation Paradox: The Telecommunications Industry in Crisis," a talk by Richard Gershon, communication, at 7 p.m., Wednesday, March 12, in 208 Bernhard Center;

- "Ethics and Apology from the Perspective of a Lawyer," a talk by Sharan Levine, Levine and Levine law firm, at 7 p.m., Thursday, March 20, in the Putney Lecture Hall of the Fetzer Center; and

- "Waiter, There Is a Gene in My Soup! Genetic Engineering of Food Crops," a talk by Hector Quemada, biological sciences, at 7 p.m., Tuesday, March 25, in the Putney Lecture Hall of the Fetzer Center.

For more information about these or any other campus events, visit the WMU News Web site at <[www.wmich.edu/wmu/news](http://www.wmich.edu/wmu/news)>.

## Three poets are next in series

A trio of poets will read from their works when they visit campus next month as part of the Department of English's 2003 Creative Reading Series.

Myron Hardy, Sarah Messer and Martha Serpas, all of whose work has been published by WMU's New Issues Press, will take part in a reading starting at 8:30 p.m. Tuesday, March 11, in 1301 Wood.

Hardy currently is working on a novel. A Michigan native, he lives in New York City. Messer's memoir of place, "Red House," is forthcoming from Viking. She teaches creative writing at the University of North Carolina-Wilmington.

Serpas' poems have appeared in numerous books and journals around the nation. She is a native of Galliano, La., and a frequent lecturer on poetry and belief. She teaches at the University of Tampa.

## Free meditation workshop offered

A free, five-session workshop called "Intro to Meditation" will be presented by Paula Jamison, occupational therapy, and Frank Jamison, emeritus in media services, from 5:15 to 6:30 p.m. over five Mondays from March 10 through April 7 in 205 Bernhard Center. It is open to faculty, staff and students, and is being sponsored by the Sindecuse Health Center's Office of Health Promotion and Education.

"Intro to Meditation" will provide an experiential introduction to two basic meditation techniques. It will draw heavily on Eastern thought and tradition, with a strong emphasis on self-acceptance and acknowledging the sacred in everyday life.

Because attendees are expected to make a serious commitment to attend all five sessions, admission will be limited to those attending the first session. To register, call 7-3263 or visit <[www.wmich.edu/shc](http://www.wmich.edu/shc)> and click on "Healthy Living Workshops."

## Expert to outline strategies for advertising in a changing world

A WMU promotions expert will unravel the secret to effective advertising in a rapidly changing world when he speaks at the Haworth College of Business Friday, Feb. 28.

Former advertising executive John E. Weitzel, marketing, will present "Advertising: Finding Basic Ideas in a Complex World" as part of the Keystone Community Bank Breakfast Series. The presentation, which includes a continental breakfast, will begin at 7 a.m. in 2150 Schneider. The free program is sponsored by Keystone Community Bank. Reservations are required and can be made by calling the business dean's office at 7-5050.

The Keystone Community Bank Breakfast Series at the Haworth College of Business features faculty and alumni speaking about their research and teaching on a variety of timely business issues. The company and college formed the partnership in 2000 to offer monthly presentations to the University and business communities.

## Sundanese youth focus of talk

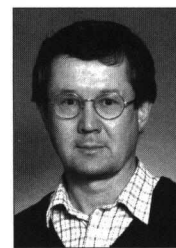
The Department of Family and Consumer Sciences presents "Drawing Out the Lost Boys: Employing Art Therapy Strategies with Sudanese Youth Refugees," at 5 p.m., Wednesday, March 12, in 1321 Trimpe.

Chantel Lumpkin, family and consumer sciences, will discuss art therapy and its role in addressing issues of development, psychological trauma and acculturation among 70 Sudanese boys and young men—all refugees—who were relocated to Southwest Michigan by Christian sponsors.

The discussion, which is free and open to the public, is the second in a series of FCS programs examining families in an international context.

## Malcolm signs on to tongue-in-cheek resolution on evolution

Stephen B. Malcolm, biological sciences, is one of more than 200 scientists named Steve to sign on to a national



Malcolm

resolution supporting the theory of evolution as a "vital, well-supported, unifying principal of the biological sciences."

Malcolm joined 224 other Steves and Stephanies to sign the statement issued Feb.

16 in Denver at a meeting of the American Association for the Advancement of Science. Signatories back evolution instruction in public schools. The tongue-in-cheek initiative was designed both as a tribute to the late Harvard evolutionist Stephen Jay Gould and a spoof of anti-evolution manifestos that incorporate lists of names of scientists as evidence that evolution is falling into disfavor in the scientific community.

Among those signing the statement were two Nobel Prize winners, eight members of the National Academy of Sciences and one other scientist with WMU connections, alumnus Stephen J. Brewer of the University of Massachusetts-Amherst. All told, science's "Steve" population is thought to represent about 1 percent of those in the scientific professions.

Malcolm says the list of those who support the veracity of evolution would have been huge, so organizers decided to inject a little humor and signal the importance of Gould as a scientific figure.

"I think it is very important to speak out on this issue," Malcolm says. "None of us want to restrict the freedom of people to believe. Instead, we want to focus on the process and nature of science—not as an alternative to faith, but simply as an entity in itself because of its value to our species and our own intellectual curiosity."

# Films of French-speaking world featured at fest

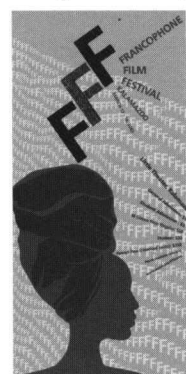
The second installment of the Francophone Film Festival, the only film festival of its kind in the nation, will feature the U.S. premieres of 10 foreign films and bring a delegation of foreign dignitaries to WMU March 13-16.

The annual event spotlights films made in French-speaking countries outside of France, including North Africa, Sub-Saharan Africa, Quebec and the French Caribbean.

"There are African film festivals in New York and Los Angeles," says Vincent Desroches, foreign languages, the festival's organizer. "But this is the only festival dedicated entirely to movies from the French-speaking world."

In all, five feature-length films and five short films will make their U.S. debuts. The festival takes place in WMU's Little Theatre.

Deroches and his assistants have scoured the globe and gleaned the offerings of



numerous international film festivals, looking for just the right films to bring to Kalamazoo. In all, the festival will offer 16 shows during its four-day run. Shows will either be one feature-length film or several shorts screened consecutively.

"We selected films that are very good and

have won awards at international film festivals," Deroches says. "These are not experimental films. They are very entertaining movies with a message."

In addition to the screenings of top French-speaking films, the festival includes a competition in which a jury of film experts will select the top film to win the festival's Golden Kazoo award. A second Golden Kazoo will be presented to the film that patrons select as their favorite.

Dignitaries, including government officials representing France and other French-speaking nations are expected to attend,

Deroches says. They include Dominique DeCherf, French consul in Chicago; Yan Bedard, Quebec delegate in Chicago; and Francios Carre, vice consul of Haiti in Chicago. Two directors, Camille Mouyeke and Pierre Falardeau, also are expected to attend screenings of their films and meet the public.

Film buffs are not the only people that the festival is being geared to. Desroches is inviting teachers of French and African studies to attend as a way for them and their students to learn more about the cultures they are studying.

The festival will begin with an invitation-only opening reception at 6 p.m. Thursday, March 13, in Walwood Hall. Doors will open to the public at 7 p.m., when director Mouyeke presents the U.S. premiere of his film "Journey to Ouaga." Film screenings begin again at 4 p.m. Friday and continue all day Saturday and Sunday. A festival highlight for children will be a free screening of seven animated films at 10 a.m. Saturday that tell traditional tales and legends from Niger, Mali, Burkina Faso and Congo.

A full listing of all the festival events, including country of origin for each film, dates, times and prices, is available on the Web at <[www.wmich.edu/fffkazoo](http://www.wmich.edu/fffkazoo)>. For more information, contact Desroches by phone at 7-3043.

## College of Arts and Sciences honors 12 for outstanding work

Twelve faculty members in the College of Arts and Sciences were recognized recently for their outstanding teaching, service, and research and creative activities in the college's second annual Faculty Achievement Awards.

In a ceremony at the Fetzer Center last month, Interim Provost Elise B. Jorgens presented the awards, which included a certificate and \$500 to be used for travel or research costs. The recipients also were invited to present a lecture, seminar or brown bag lunch presentation to describe some aspect of their research and creative activity to colleagues.

Four awards were made in each of the three categories, based on the recipients' accumulated records of achievement.

The winners of the Teaching Achievement awards were: Keith M. Hearit, communication; Alan C. Isaak, political science; Peter J. Schmidt, history; and Gwen A. Tarbox, English.

The winners of the Professional Community Service awards were: Ellen H. Brinkley, English; Robert H. Poel, physics and science education; Susan L. Caulfield, sociology; and James M. Butterfield, political science.

The Research and Creative Activity award winners were: Thomas W. Gorczyca, physics; Catherine Julien, history; Alan D. Poling, psychology; and J. Kevin Corder, political science.

## Berger to be feted tomorrow

Steve Berger, College of Aviation, will be honored at a retirement reception from 5 to 7 p.m. Friday, Feb. 21, at the Fetzer Center. The University community is invited to attend the affair to wish Berger well and celebrate his 32-year career at WMU.



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WESTERN MICHIGAN UNIVERSITY



## Jobs

The following vacancy is currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing this position.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

**(R) Assistant Professor** (term ends 8/1/04, academic year), 130, philosophy, 02/03-3306, 2/17-2/24/03

N= New

R= Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.

## Service

The following employees will be recognized for 30, 25, 15, 20, 15, 10 and five years of service to the University during February.

**30 years**—Joel A. Jones, physical plant-maintenance services.

**25 years**—Leon J. Coleman, physical plant-building custodial and support services; Elias Fuentes, physical plant-building custodial and support services; Carol J. Gilkison, physical plant-building custodial and support services; Sarah E. McChesney, intercollegiate athletics; Deborah N. Newson, Extended University Programs; and Gary L. Snell, physical plant-building custodial and support services.

**20 years**—Vivian L. Locke, biological sciences.

**15 years**—Betty L. Benner, physical plant-general services; June M. Conkin, physical plant-building custodial and support services; Thomas Cook, physical plant-utilities; Judith A. Priest, information technology-telecommunications; and William E. St. Clair, information technology.

**10 years**—Ishmael T. Acker, physical plant-building custodial and support services; Roger D. Anderson, physical plant-building custodial and support services; Amy A. Capelli, Development Office; Beverly Y. Crill, auxiliary cash operations; and Thomas H. Flickinger, physical plant-maintenance services.

**5 years**—James M. Barrowman, College of Aviation; Denise Edwards, physical plant-building custodial and support services; Mark B. Heineman, physical plant-maintenance services; Christopher J. Karwoski, intercollegiate athletics; Edison G. Macadangdang, power plant; Margaret T. Magallon, Valley #2 Dining Service; Jan Pekarovic, paper and printing science and engineering; Alexandra Pekarovicova, paper and printing science and engineering; and Antony A. Wills, physics.

## Zest for Life

It's not too late to become involved in Zest for Life activities.

ZFL is open to all benefits-eligible employees, retirees and their spouses. The featured class for February is "Influencing for Win-Win Outcomes," which teaches how to analyze and present new ideas in the work place.

Advanced registration is required. To sign up, call the ZFL office at 7-3543 or send e-mail to <zfl@wmich.edu>.



SHE HAS DESIGNS ON CREATIVITY.

(Photo by Neil Rankin)

## On Campus with Sheri Harper

Whether she is assisting with a multimillion-dollar project or talking with state transportation officials about new highway signs, interior designer Sheri Harper, campus facilities, works hard to make Western look good.

From ensuring proper square footage and designing new spaces to creating budgets and construction schedules, Harper's work runs the gamut.

"As the interior designer, during the construction process, you have to make sure that the project is being constructed the way it was designed," she says.

"When supervising construction, you have to ensure all areas are being constructed correctly—from the installation of the carpet, to the millwork, to the wall placement, ceiling and light fixtures. Art is just the icing on the cake that is done after the work is complete."

Sometimes her work is in the details—making sure electrical outlets are in the right locations, ensuring wall dimensions, overseeing millwork fitting and more. "You really have to check everything," she says.

Harper recently completed work on the new WMU Southwest campus, where she helped create a professional-looking setting that appeals to adult learners, draws on the University's history and integrates the heritage of the Benton Harbor/St. Joseph community.

Creating corporate spaces is nothing new for the Rockford resident who came to WMU from the Cincinnati headquarters of Fifth Third Bank. Prior to that, she worked as an architectural interior designer with IBM in Los Angeles and Atlanta. She also worked as an interior designer for an Atlanta architectural firm. She earned her interior design degree at Eastern Kentucky University.

On WMU's main campus, Harper helped remodel Bigelow Dining Hall and redesigned the Bernhard Center computer lab, a project which won second place at a recent Association of University Interior Designers conference.

Envisioning and executing new designs is hard work, but one of Harper's toughest jobs amounts to "making sure everybody is happy," she says.

"You have to protect Western's image, make sure the client gets what they're looking for, stay within budget and get the work done on time," she says.

When she isn't juggling campus demands, Harper spends time with her husband, volunteers at church, decorates cakes and accompanies her daughters to competitive cheerleading and karate events.

## Human resources

### Prosperity Post available online

SDMG Investment Advisory Services, administrators of the University's tax-deferred savings plan, recently announced that the quarterly newsletter, *Prosperity Post*, is available online. From the same Web page, you can view investment performance summaries for the many investment options available to plan participants.

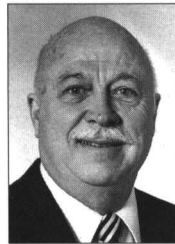
The link to the *Prosperity Post* and performance summaries can be found on the SDMG Web site at <www.sdmg-ncb.com>. Under the "Investments" heading, select "Prosperity Post/Performance." A new edition of the *Prosperity Post* is added one month after the end of a calendar quarter. If you have questions or don't have access to the Internet, contact SDMG at 552-3224.

## Obituary

**Robert Engstrom**, emeritus in art, died Jan. 25 in Kalamazoo.

Engstrom retired as a professor in 1984 after serving 27 years on the faculty. A native of Grand Rapids, Mich., he came to WMU as an instructor in jewelry making, elementary metalwork and gemology. Over his quarter century at WMU, he taught ceramics, three-dimensional design and art history. He specialized in Scandinavian art, having lived in Norway and co-written a book on the history of Scandinavian metalwork.

Before coming to the University, Engstrom had his own studio, where he made ceramics and hand-crafted jewelry, which were sold throughout the nation. A decorated veteran of World War II, he earned his bachelor's and master's degrees from Michigan State University.



Engstrom

## Exchange

**FOR SALE**—two-BR/two-bath ranch-style house on Westnedge Hill. 2,100 sq. ft., finished. Splendid new kitchen and bath, family room with large fireplace. Impeccable condition throughout. Screened-in porch; landscaped yard; one-car garage. Excellent neighborhood. \$131,000. Call 381-0812 or 7-2594.

## Private gift funds study abroad scholarship

The Department of Economics and Office of Study Abroad have announced a new scholarship that will provide up to \$3,000 each for two students to participate in international education projects that have an experiential component. To be eligible for the Global Economist Scholarship, which is currently funded for the upcoming academic year, the students must be majoring in economics and participate in a study abroad program for at least eight weeks during the fall 2003 or spring 2004 semester.

Werner Sichel, economics, says the scholarship was funded by Louis and Myrna Hellerman of Glenview, Ill. Louis Hellerman, a member of the Lee Honors College, majored in economics and political science at WMU and graduated in 1964. He went on to become a lawyer and

certified public accountant and served as a captain in the Marine Corps as well as a federal military judge. In 1989, he founded Argo Associates, a financial consulting firm.

"Mr. Hellerman has traveled extensively during his career and wishes to support students of economics seeking insight into the global scope of economics through a hands-on international experience," says Sichel, who is serving as chairperson of the scholarship selection committee. "The Global Economist Scholarship will further the considerable study abroad support already available to WMU students, such as the President's Grant for Study Abroad, Understudied Cultures Grant and Minority Scholarship for Study Abroad."

For more information, contact Sichel at 7-5539 or <werner.sichel@wmich.edu>.

## Board of Trustees approves structural changes

Acting at their Dec. 13 and Jan. 24 meetings, the WMU Board of Trustees approved the creation of a new academic unit, a departmental name change and the reconfiguration of several departments.

On Dec. 13, trustees approved the creation of the International Studies Program unit in the College of Arts and Sciences.

The College of Arts and Sciences will now administer the University's majors and minors in Asian, European and Latin American studies through the International Studies Program in collaboration with the Diether H. Haenicke Institute for International and Area Studies.

Also at that meeting, trustees also voted to divide the Department of Construction Engineering, Materials Engineering and Industrial Design into three academic units: the Department of Civil and Construction Engineering, the Department of Materials Science and Engineering, and the Department of Industrial Design.

On Jan. 24, the board signed off on plans to change the name of the Department of Paper and Printing Science and Engineering to the Department of Paper Engineering, Chemical Engineering and Imaging, effective July 1.

At that meeting, trustees also approved a reconfiguration of two language departments. The Department of Foreign Languages and Literatures and the Department of Asian and Middle Eastern Languages will be combined to form the De-

partment of Foreign Languages, while a new Department of Spanish will be created. The changes will become effective July 1.

## Sindicuse

There's a new concept in medicine these days called evidence-based medicine, says Carol Voytas, Sindicuse Health Center.

In the tradition of providing care to patients, many procedures and treatments were developed with the best understanding of the times they were instituted. Like other fields, medical understanding has changed. One example of this would be the illness of bronchitis. Traditional thinking held that bronchitis—the inflammation and infection of the lungs' airways—was a bacterial process, and that antibiotics were always needed to treat it.

There are now 23 recent studies that have tried to prove the bacterial nature of bronchitis and the effect of various treatments, Voytas says. They show, time after time, that most bronchitis—95 percent—is viral, that is, it's a chest cold. Since antibiotics are useless in viral infections, treatment now is with supportive care such as lung inhalers and cough/cold products.

"There is a fair amount of resistance to this idea among both patients and clinicians," says Voytas. "However, it behooves us all to realize that treatment should be based on facts, not tradition."



**DISTINGUISHED DUO**—Barbara S. Havira, history and women's studies, and Arlen N. Gullickson, Evaluation Center, were honored Feb. 6 as the recipients of the University's 2002 Distinguished Service Awards. The two were chosen from among campus-wide nominations and each received a plaque and a \$1,500 honorarium. Havira and Gullickson are shown here flanking Interim Provost Elise B. Jorgens, who presented the awards at WMU's Academic Convocation. (Photo by Thom Myers)



## Physical plant team making strides in energy efficiency, saving money, asking for your help

When Carl Newton's physical plant team tackles energy efficiency issues in your building, you might not notice the difference, but the University's business officers are taking notice.

"We try not to interfere with building occupants," says Newton, WMU's energy reduction manager. "We're not out to take anything away. We're just arranging to turn it off when they're not there."

The "it" might be lighting, heating or air conditioning, and by turning it off in unoccupied spaces, Newton's team is saving the University a bundle. A recently completed lighting project in the Student Recreation Center, for instance, has reduced energy usage in that building by 65,000 kilowatt hours monthly. That could mean a savings for WMU of \$3,500 each month during peak usage times like the winter months.

Using lower-wattage light bulbs, new lighting fixtures, occupancy sensors and direct digital controllers, physical plant teams have been moving through campus buildings this winter, looking for ways to reduce energy. Among buildings already set up to reduce energy costs are Schneider, Dunbar, Knauss and Fetzer as well as parts of many others.

The first thing the team does is to adjust the lighting situation, replacing bulbs with lower wattage varieties. Next, where the building heating and air conditioning systems allow, direct digital controllers—DDCs—are installed to electronically control temperature. They keep the building set at 70 degrees in the winter and 76 degrees in the summer, and lower or raise the evening temperatures as appropriate. Right now, for instance, DDCs take building temperatures down to 62 degrees in the evening, and in the summer, after-hours building temperatures are allowed up to 80 degrees.

The final technological tool being used is the occupancy sensor that can adjust both lighting and temperature levels in rooms that are unoccupied for a period of time. Typically, the lights dim or are turned off and temperature moves to the after-hours setting when an area is unoccupied for a predetermined amount of time. Once occupied, the sensors bring both lights and room temperature back to the normal range for business hours.

Newton notes that not all the tools work in all buildings, so each energy plan is carefully tailored to the specific building design and use. And, he says, his office has a variety of other tools to pull into the energy savings mix. They range from daylight harvesting in areas with large glass expanses to heat exchange systems. The heat produced in the ice-making process at Lawson Ice Arena, for instance, is used to heat the pool in the adjoining Gabel Natatorium.

The impact of all of these measures is on the University's bottom line, and Newton says it's a constant struggle to remind people and departments that, while they might not see the campuswide bills, WMU struggles like every other consumer with rising natural gas and power costs.

"We're looking at kilowatt savings wherever we can find them," he says.

Newton says faculty and staff members can assist in the energy-saving cause by:

- leaving thermostats alone and keeping windows closed;
- turning televisions and stereos off when not in use;
- avoiding use of electric heaters unless a building has a mechanical failure and such use is approved by physical plant;
- turning computers off at the end of the day, unless the computer is involved in ongoing and complex math and research calculations; and
- always turning monitors off—even if the computer needs to remain on.

### Evaluation standards

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school programming, policies and public accountability.

Additionally, committee members believe the standards should prove useful to counselors, administrators, parents and those active in educational reform.

The new book, which can be obtained from the publisher at <www.corwinpress.com>, follows the committee's other comprehensive works: "The Personnel Evaluation Standards," which was published in 1988, and "The Program Evaluation Standards," which first appeared in 1994.

### Next Western News is March 13

Due to spring break, the next scheduled issue of *Western News* will not appear until March 13. The submissions deadline for items to be included in that issue is set for 5 p.m., Friday, March 7. In the interim, up-to-the-minute news can be found online at <www.wmich.edu/wmu/news>.

## Calendar

The master calendar maintained by the Office of University Relations for use in *Western News* is available through WMU's home page on the World Wide Web. Select WMU News and then look for Events. You can also link directly to the calendar at <www.wmich.edu/wmu/news/events>.

### FEBRUARY 2003

#### 2.20 Thursday

Student Employee Appreciation Week (through Feb. 21).

Student exhibition (through Feb. 21), Graphic Design BFA Degree Shows Keith Coffindaffer, Shannon Sovia, Matthew Sia, Sarah Stacy, Tania Cisneros, East Hall Galleries, weekdays 10 a.m.-5 p.m.; reception Friday, Feb. 21, 5-8 p.m.

Interior design exhibition (through Feb. 21) Senior Design Show for Brandee McCoskey, Christina Swando, Samantha Zakarias, Interior Design Gallery, Trimpe Building, weekdays, 10 a.m.-5 p.m.

Exhibition (through Feb. 24), AIGA Annual Show, awards in graphic design, Sangren Hall Gallery II, weekdays 10 a.m.-5 p.m.

Latino Leadership Forum, featuring Rodolfo Lopez, U.S. Hispanic Leadership Institute; Armando Ojeda, Michigan Hispanic Chamber of Commerce; Elva Revilla, Gov. Granholm's deputy chief for administration, 158 Bernhard Center, noon.

Candidate presentation by Gary L. Wegenke, candidate for dean of the College of Education, Fetzer Center Putney Lecture Hall, 4 p.m.

Student Employee Appreciation Week reception, includes presentation of student and supervisor of the year awards, 210 Bernhard Center, 3-5 p.m.

Reggae concert, Gizzae, Bronco Mall Center Stage, Bernhard Center, 7:30 p.m.

\*Gospel play, "Lord I'm Coming Home," Miller Auditorium, 7:30 p.m.

\*Performance, University Theatre's "Eden," Shaw Theatre, Feb. 20-22, 27-28 and March 1, 8 p.m.; Feb. 23, 2 p.m.

#### 2.21 Friday

Retirement reception for Steve Berger, College of Aviation, Fetzer Center, 5-7 p.m.

\*Hockey vs. Bowling Green, Lawson Ice Arena, 7 p.m.

\*Performance, Hal Holbrook in "Mark Twain Tonight," Miller Auditorium, 8 p.m.

#### 2.22 Saturday

Concert, WMU Collegiate Singers and Women's Chorus, Dalton Center Recital Hall, 8:15 p.m.

#### 2.23 Sunday

Gymnastics vs. Eastern Michigan, University Arena, 1 p.m.

Concert, WMU Symphonic Band, Miller Auditorium, 3 p.m.

#### 2.24 Monday

Student exhibition (through Feb. 27), BFA Painting Degree Show, "Marked 4 Life" by James Kimbler and Annual Student Print Exhibit, East Hall Galleries, weekdays 10 a.m.-5 p.m.; reception Friday, Feb. 27, 5-8 p.m.

Interior design exhibition (through March 14) Senior Design Show for Kate Craig, Colleen Ennis, Krista Moore, Lisa Snedeker, Amy Zimmerman, Interior Design Gallery, Trimpe Building, weekdays, 10 a.m.-5 p.m.

#### 2.25 Tuesday

\*Young Artist Concert, Thomas Carroll, cello, Dalton Center Recital Hall, 8:15 p.m.

Concert, WMU Concert Band, Miller Auditorium, 8:15 p.m.

#### 2.26 Wednesday

Ethics lecture, "Supplier Diversity: The Other Affirmative Action Program," Steve Larson, manager of supplier diversity, Ford Motor Co., 208 Bernhard Center, 7 p.m.

#### 2.27 Thursday

Sack Lunch Seminar, "Toward a Methodology of Evaluative Criteria," Christopher Nelson, Evaluation Center, 401B Ellsworth Hall, noon.

Jazz master class, Bill Sears Septet, composed of Interlochen Arts Academy faculty members, Dalton Center Lecture Hall, 3:30 p.m.

4 Concert, Western Winds, Dalton Center Recital Hall, 8:15 p.m.

\*Miller Movie, "8 Mile," Miller Auditorium, 9 p.m.

#### 2.28 Friday - WMU Spirit Day

Keystone Breakfast Series, "Advertising: Finding Basic Ideas in a Complex World," John Weitzel, marketing, 2150 Schneider Hall, 7 a.m.

\*Hockey vs. Notre Dame, Lawson Ice Arena, 7 p.m.

### MARCH 2003

#### 3.1 Saturday

\*Women's basketball vs. Central Michigan, University Arena, 2 p.m.

\*Men's basketball vs. Ball State, University Arena, 4 p.m.

#### 3.3 Monday

Winter recess begins. No classes. WMU offices open during normal business hours.

#### 3.5 Wednesday

\*Men's basketball vs. Buffalo, University Arena, 7 p.m.

#### 3.7 Friday

\*Hockey vs. Michigan State, Lawson Ice Arena, 7 p.m.

#### 3.9 Sunday

\*Concert, Dublin's Irish Carabaret, Miller Auditorium, 7 p.m.

#### 3.10 Monday

Winter recess ends. Classes resume.

Student exhibition (through March 14), Graphic Design BFA Degree Shows, Dana Killinger, Emilie Oswald, Meiko Kimura, Jesse Frein, Zack Pipik, East Hall Galleries, weekdays 10 a.m.-5 p.m.; reception Friday, March 14, 5-8 p.m.

Visiting artist exhibition (through March 27), paintings by WMU art alumna Mary McDonnell, Sangren Hall Gallery II, weekdays 10 a.m.-5 p.m.

Sack Lunch Seminar, "The Success Case Method for Evaluation," Robert Brinkerhoff, counseling psychology and counselor education, 401B Ellsworth Hall, noon.

Geosciences Seminar, "Active Collisional Tectonics and Foreland Basin Development, Taiwan," Kenneth Ridgeway, Purdue University, 1118 Rood Hall, 4 p.m.

Health workshop (each Monday through April 7), "Intro to Meditation," open to WMU faculty, staff and students, 205 Bernhard Center, 5:15 p.m.; to register, call 7-3263.

#### 3.11 Tuesday

\*Miller Movie, double feature, "Party House" and "Animal House," Miller Auditorium, 7 p.m.

\*Young Artist Concert, violinist Elina Vahala, Dalton Center Recital Hall, 8:15 p.m.

Reading, authors and poets Myron Hardy, Sarah Messer and Martha Serpas, 1301 Wood Hall, 8:30 p.m.

#### 3.12 Wednesday

Economics lecture, "Automobiles in 2020: Alternative Fuels and Propulsion Systems," Lester Lave, Carnegie-Mellon University, 3508 Knauss Hall, 3 p.m.

Slide lecture by visiting artist Martin Payton, 2301 Sangren Hall, 7 p.m.

Ethics lecture, "The Deregulation Paradox," Richard Gershon, communication, 208 Bernhard Center, 7 p.m.

#### 3.13 Thursday

\*Francophone Film Festival (through March 16), the Little Theatre, Thursday, March 13, one show beginning at 7 p.m.; Friday, March 14, several shows beginning at 4 p.m.; Saturday and Sunday, March 15-16, shows all day, beginning at 10 a.m.

Faculty Senate meeting, Fetzer Center, 5 p.m.

Concert, University Chorale, "Southwestern Michigan Vocal Festival," Miller Auditorium, 7 p.m.

**\*Admission charged**