Sobriety organization honored

Students Socializing Sober has won a special statewide award for its successful efforts in "partnering to challenge a student social scene focused on alcohol consumption."

The 2002 award, Building Partnerships and Implementing Environmental Change, was presented by the Prevention Network, a nonprofit Michigan organization that distributes state funds to bolster and enhance prevention projects associated with alcohol, tobacco and highway safety. WMU is the first recipient of the annual award.

S3 is a network of supportive peers which emphasizes healthy lifestyle choices and demonstrates that people don't have to drink in college to have fun. Overseen by the Alcohol and Other Drug Prevention office, it sponsors a variety of student-led activities and matches incoming students with returning students who mentor them.

The featured speakers presented S3 with a model project award in 2001 and a $5,000 Michigan Coalition to Reduce Underage Drinking grant last year.

Trustees meeting rescheduled

The meeting of the WMU Board of Trustees originally slated for March 14 has been rescheduled for Friday, March 28. Check the March 13 issue of Western News for more details about the board's agenda and meeting times.

Latinos issues being addressed on campus at afternoon forum

The Latino Leadership Forum II will take place from noon to 1:30 p.m. Thursday, Feb. 20, in 157-38 Berhard Hall.

The featured speakers are Rodolfo Lopez, national field director for the Chicago-based U.S. Hispanic Leadership Institute; Armando Orjeda, executive director of the Michigan Hispanic Chamber of Commerce; and Elva Revilla, Gov. Jennifer M. Granholm's deputy chief for administration.

The forum, which is free and open to the public, began last year as a way of stimulating discussion of various issues that are important to the Latino community. It is being sponsored by WMU's Diversity Institute, Latino Student Alliance, Latino Student Association, Sigma Lambda Beta and Sigma Lambda Gamma. The event will start with presentations from the three featured speakers and end with the speakers taking questions from the audience.

Gullickson committee releases groundbreaking student evaluation book

The book, available online at www.wmich.edu/wmu/news, is the first to offer a wide range of professional standards for evaluating how best to sound student evaluations have an impact beyond the classroom, extending to employer recognition of student evaluations as an important component of a student's educational experience.

The book, authored by Gullickson and SCAN committee members, provides the tools and strategies needed to help schools deal with these issues. The book is available online at www.wmich.edu/wmu/news.

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Films of French-speaking world featured at fest

The second installment of the Francophone Film Festival, the only film festival of its kind in the nation, will feature 12 films from 10 French-speaking countries and bring a delegation of foreign dignitaries to WMU March 13-16.

The annual event spotlights films made in French and showcases the best of French culture, literature and music. Films will be shown from March 13 to 16 in Putney Lecture Hall of the Fetzer Center. Screening times will be announced before the event.

During the festival, a cultural program featuring lectures, films, workshops and seminars will be offered.

For more information about these or any other campus events, visit the WMU News Web site at <www.wmich.edu/wmu-news/>.

MALCOLM SIGNS ON TO IN-CHRE STUDENT SELECTION REVOLUTION

Malcolm signs on to tongue-in-cheek resolution on evolution

Stephen B. Malcolm, biological sciences, is one of more than 200 scientists named Steve to sign on to a national resolution supporting the theory of evolution and disavowing any creationist influence. Malcolm joined 224 other Steven and Streets in a resolution statement issued Feb. 16 in Denver at a meeting of the American Association for the Advancement of Science.

The tongue-in-cheek initiative was designed both as a political stunt and a self-deprecating challenge to evolutionist Stephen Jay Gould and a spoof of anti-evolution manifests that incorporate fictional glasses of scientists as evidence that evolution is falling into disfavor in the scientific community.

Among those signing the statement were two Nobel Prize winners, eight members of the National Academy of Sciences and one other scientist with WMU credentials: John E. Brewer, professor emeritus in botany at the University of Massachusetts-Amherst. All told, science's "Steve" population is thought to represent about 1 percent of those in the scientific professions.

Malcolm says the list of those who support the venture of science or the scientific community would have been large, so organizers decided to inject a little humor and signal the importance of the value of our species and our own intellectual curiosity.

College of Arts and Sciences honors 12 for outstanding work

Twelve faculty members in the College of Arts and Sciences were recently honored for outstanding teaching, service, and research and creative activities in the college's second Annual Faculty Achievement Awards. The ceremony was held last month, Interim Provost Elise B. Jorgensen presented the awards, which included a $5,000 cash prize and $500 for research or travel costs. The recipients also were invited to present a lecture, seminar or brown bag lunch presentation to describe some aspect of their research and creative activity to colleagues.

Four awards were made in each of the three categories, based on the recipients' accumulated records of achievement.

First place winners of the Teaching Achievement awards were: Keith M. Heart, communication; Alan C. Isak, political science; Peter J. Schmidt, history; and Elwyn A. Tarbox, English.

Second place winners of the Professional Community Service awards were: Ellen H. Brinkley, English; James C. Caulfield, physics and science education; Alan S. Caufield, sociology; and James M. Butterfield, political science.

Second place winners of the Research and Creative Activity awards were: Thomas W. Goodrowe, philosophy; Paul Caulfield, history; Alan D. Pollock, psychology; and J. Kevin Corder, political science.

Berger to be feted tomorrow

Steve Berger, College of Aviation, will be honored at an alumni reception Tuesday from 5 to 7 p.m. Friday, Feb. 21, at the Fetzer Center. The University community is invited to attend the affair to wish Berger well and celebrate his 32-year career at WMU.

The event will feature music, refreshments and a brief address by Berger. A WSU Alumni Association reception will follow the Terry Center reception.

Any member of the WSU Alumni Association is invited to attend the event. Alumni can register for the event by calling 7-4321 or online at <www.wsuwmich.edu/alumni>.

Three poets are in next series

A trio of poets will read from their work when they visit campus next month as part of the Department of English's 2003 Creative Reading Series. "The Direction and Disappearing. The Telephone in a Changing World," a talk by Richard Gershon, communication, at 7 p.m. Wednesday, March 12, in 215 Schneider Center; "Ethics and Apology from the Perspective of a Lawyer," a talk by Sharon Levine, law, at 7 p.m. Thursday, March 20, in the Putney Lecture Hall of the Fetzer Center; and "Water: There Is a Gene in My Soup! Genetic Analysis of French Fish," a talk by Hector Quemada, biological sciences, at 7 p.m. Tuesday, March 25, in the Putney Lecture Hall of the Fetzer Center.

Excerpt to outline strategies for advertising in a changing world

A WMU promotions expert will unravel the secret to effective advertising in a rapidly changing world when he speaks at the Haworth College of Business Friday, Feb. 28.

Former advertising executive John E. Wenzel, marketing, will present "Advertising: Finding Basic Ideas in a Complex World" as part of the Keystone Community Bank Breakfast Series. The presentation, which includes a continental breakfast, will begin at 7 a.m. in 2150 Schneider. The free program is sponsored by Keystone Community Bank. Reservations are required and can be made by calling the bank's downtown office at 7-5050.

Four special events announced for spring activities on campus

Four special events are planned for spring activities on campus and in the community.

"Cheek resolution supporting evolution," Malcolm said. "The list of those who support the value of science or the scientific community would have been large, so organizers decided to inject a little humor and signal the importance of the value of our species and our own intellectual curiosity."
Jobs

The following vacancy is currently being posted through the Job Opportu-
nity Program by the Human Resource Services Department. Interested ben-
etif-eligible employees should submit a job application and any exper-
nce during the posting period, and may contact a human resource services staff member for assistance in securing this position. Employees may also submit their Applicant Infor-
mation Service form at 73669 to hear the Job Opportunity Program postings, seven days a week, from 9 a.m. to 9 p.m. a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons employed in faculty positions, there are open-
ings in selected fields. A letter of applica-
tion should be submitted to the appropri-
ate chair or department head.

Please call the Applicant Information Service for up-to-date information on the Job Opportunity Program. The vacancies available to external applicants.

(1) Assistant Professor (term ends 8/1/04, academic year), 150, philosophy, 7202-3210, 217-224-0752. WMU is an Equal Opportunity/Affir-
mative Action Employer.

(2) Re-Placement

The following employees will be re-
cognized on 2/15, 2/15, 2/15, 2/15. For five years of service to the University during February

30 years—Joel A. Jones, physical plant-maintenance services.

25 years—Leon J. Coleman, physical plant-building custodial and support ser-
services; John L. Leon, physical plant-build-
custodial and support services; Carol J. Gillstrom, physical plant-building cus-
todial and support services; Donald M. McNally, intercollegiate athletics; Debbie Newton, Externed
Universi-
ty Programs and Gary L. Swoll, physi-
cal plant-building custodial and support services.

20 years—Vivian L. Locke, biological sciences.

15 years—Betsy L. Benner, physical plant-general services; June M. Conkin, physical plant-building custodial and support services; Thomas Cook, physi-
cal plant-utilizes; Judith A. Priest, in-
f ormation technology; and William E. St. Clair, informa-
tion technology.

10 years—William T. Acker, physical plant-building and support ser-
vices; Roger D. Anderson, physical plant-building and support services; Mark H. Herrmann, physical plant-maintenance services; Christopher J. Kowalski, intercollegiate athletics; Edson S. Littles, medical, ancillary services; Sandra M. Magallon, Valalla Diner Service; Jan Pekarovic, paper and printing services; Lesley Alexander Pekarovic, paper and printing technology and engineering and Antony A. Willis, physics.

Zest for Life

It’s not too late to become involved in Zest for Life activities. ZFL is open to all benefits-eligible employees, retirees and their spouses. The featured class for February is "Eco-
influencing for Win-Win Outcomes," which teaches how to analyze and prevent erosion of their yard. Advanced registration is required. To sign up, call ZFL at 73534 or send e-mail to cfllwmich@wmich.edu.

On Campus with Shi Harper

Whether she is assisting with a multimillion-dollar project or talking with state transportation officials about new highway signs, interior designer Shi Harper, campus facilities, works hard to make Western look good.

"From ensuring proper square footage and designing new spaces to creating budgets and scheduling achievement, a day in Harper’s work runs the gam-

A "She is making the design process, you have to make sure that the project is being constructed the way it was designed," she says.

"When supplementary contractors have issues or concerns, you have to go to the right person—this is a construction correctly—from the installation of the carpet, to the millwork, to the wall placement, ceiling and light fixtures. Art is just the icing on the cake that it done after the work is complete.

Sometimes her work is in the details—making sure electrical outlets are in the right locations, ensuring wall dimensions, overseeing millwork fitting and more. "You really have to check everything," she says.

Harper recently completed work on the new WMU Southwest campus, where she helped create a professional-looking setting that appeals to adult learners, classes on the University’s history and integrates the heritage of the Benton Harbor/St. Joseph community.

Creating corporate spaces is something new for the Rockford resident who came to WMU from a career in contracting. In her first year as architectural interior designer with BMG in Los Angeles and Atlanta.

She also worked as an interior designer for an Atlanta architectural firm. She showed her interior design degree at Eastern Kentucky University.

On WMU’s main campus, Harper helped remodel Bigelow Dining Hall and redesigned the Bernhard Center computer lab, a project which won second place at a recent Association of University Interior Designers conference.

Envisioning and executing new designs is hard work, but one of Harper’s toughest jobs amount to "making sure everybody is happy," she says.

"You have to protect Western’s image, make sure the client gets what they’re looking for, do it within budget and get the work done on time," she says.

When she isn’t juggling campus demands, Harper spends time with her husband, volunteers at church, decorates cakes and accompanies her daughters to competitive cheerleading and karate events.

Private gifts fund study abroad scholarship

The Department of Economics and Of-
cise of Study Abroad have announced a new scholarship that will provide up to $1,500 per week for two students to participate in international education projects that have an experiential component. To be eligible, the Global Economist Scholar-
ship, which is currently funded for the upcoming academic year, the students must be majoring in economics and participate in a study abroad program no later than eight weeks during the fall 2003 or spring 2004 semester.

Werner Sichel, economics, says the schol-
ship was funded by Louis and Myrna Helferlin of Glenview, Ill. Louis Helferlin, a member of the Lee Honors College, majored in economics and politi-
cal science at WMU and graduated in 1964. He went on to become a lawyer and
certified public accountant and served as a captain in the Marine Corps as well as a federal military judge. In 1989, he founded Aego Associates, a financial consulting firm.

"Mr. Helferlin has traveled extensively during his life and has supported students of economics seeking insight into the global scope of economics through a hands-on international experience," says Sichel, who serves on the scholarship selection committee. The Global Economist Scholarship will further the considerable study abroad support already available to WMU students, such as the President’s Grant for Study Abroad, Undergraduate Study Abroad and Minor-
ity Scholarship for Study Abroad.

For more information, contact Sichel at 73539 or werner.sichel@wmich.edu.

Board of Trustees approves structural changes

Acting at their Dec. 13 and Jan. 14, 2004 meetings, the WMU Board of Trustees approved the creation of a new academic unit, a departmental name change and the reconfiguration of several departments.

On Dec. 13, trustees approved the cre-
ation of the International Studies Program unit in the College of Arts and Sciences. The College of Arts and Sciences will now administer the University’s majors and minors in Asian, European and Latin American studies through the Interna-
tional Studies Program in collaboration with the Diether H. Haenicke Institute for International and Area Studies.

Also at that meeting, trustees also voted to divide the Department of Counseling, Psychotherapy and Rehabilitation into three academic units: the Department of Civil and Construction Engineering, the Department of Materials Science and Engineering, and the Depart-
ment of Industrial Design. On Jan. 14, the board signed off on plans to change the name of the Department of Paper and Printing Science and Engineering to the Department of Paper Engineering-

In the tradition of providing care to patients, most procedures and treatments were developed with the best understand-
ing of the times they were instituted. Like other fields, medical understanding has changed. One example of this would be the illnes of bronchitis. Traditional think-
ing held that bronchitis—the inflamma-
tion and infection of the lung airways—was a bacterial process, and that antibiot-
ics were always needed to treat it.

This changed in the 1980s, when it was discovered that patients with the bacterial illness of bronchitis and the effect of various treat-
ments. By the 1980s, patients showed, time after time, that most bronchitis—95 percent— was viral, that is, it’s a chest cold. Since antibiotics are useless in viral infections, treatments changed: Replace the bacteria with lung inhalers and cough/cold products.

"There is a fair amount of resistance to this idea among both patients and clini-
cians," says Voytas. "However, it behooves us all to realize that treatment should be based on facts, not tradition."
Physical plant team making strides in energy efficiency, saving money, asking for your help

When Carl Newton, physically disabled team manager, tackles energy efficiency issues in your building, you might not notice the difference, but the University's business office is taking notice.

"We try not to interfere with building occupants," says Newton, WMU's energy reduction manager. "We're not out to take anything away. We're just arranging to turn it off when they're not there."

The "it" might be lighting, heating or air conditioning, and by turning it off in unoccupied spaces, Newton's team is saving the University a bundle. A recently completed lighting project in the Student Recreation Center, for instance, has reduced energy usage in that building by 60 percent, with savings of $15,000 per month. That could mean a savings for WMU of $3,500 each month during peak usage times like the winter months.

Using lower-wattage light bulbs, new lighting fixtures, occupancy sensors and direct digital controllers, physical plant teams have been moving through campus buildings this winter, looking for ways to reduce energy. Among buildings already set up to reduce energy costs are Schneider, Dunham, Knauss and Fetzer as well as parts of many others.

The first thing the team does is to adjust the lighting situation, replacing bulbs with lower-wattage varieties. Next, where the building heating and air conditioning systems allow, direct digital controllers—DDCs—are installed to electronically control temperature. They keep the building set at 70 degrees in the winter and 76 degrees in the summer, and lower or raise the evening temperatures as appropriate. Right now, for instance, DDCs take building temperatures down to 62 degrees in the winter and in the summer, after-hours building temperatures are allowed up to 80 degrees.

The final technological tool being used is the occupancy sensor that can adjust both lighting and temperature levels in rooms that are unoccupied for a period of time. Typically, the lights dim or are turned off and temperature moves to the after-hours setting when an area is unoccupied for a predetermined amount of time. When occupied, the sensors bring both lights and temperature back to the normal levels that are active in buildings with large glass expanses to heat exchange systems. The heat produced in the ice-making process at Lawson Ice Arena, for instance, is used to heat the pool in the adjoining Gabel Natatorium.

One of the major impacts of these measures is on the University's bottom line, and Newton says constant struggle to remind people and departments that, while they might not see the campuswide bills, WMU struggles like every other consumer with rising natural gas and power costs.

"We're looking at kilowatt savings wherever we can find them," he says. New users are saying faculty and staff members can assist in the energy-saving cause by:

- saving thermostats alone and keeping windows closed;
- turning televisions and stereo off when not in use;
- avoiding use of electric heaters unless a building has a mechanical failure and such use is approved by physical plant;
- turning computers off at the end of the day unless the computer is involved in ongoing and complex math and research calculations;
- and always turning monitors off—even if the computer needs to remain on.

**Evaluation standards** continued from page 1

school programming, policies and public accountability.

Additionally, committee members believe the standards should prove useful to counselors, administrators, parents and those active in educational reform.


Next Western News is March 13

Due to spring break, the next scheduled issue of Western News will not appear until March 13. The submissions deadline for items to be included in that issue is set for 5 p.m. Friday, March 7. In the interim, up-to-the-minute news can be found online at <www.wmich.edu/wmu/news>.