



Western NEWS

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Presidential search on docket for tomorrow's trustee meeting

The job description for WMU's presidency and the qualities sought in the person who fills that job will be presented for approval by the University's trustees when they meet at 11 a.m. Friday, Jan. 24, in the Connable Board Room of the Bernhard Center.

The presidential position specification was reviewed by the University's Presidential Search Advisory Committee when it met earlier this month. The committee was established by the board at its Dec. 13 meeting.

During the Jan. 24 meeting, trustees also are expected to hold their annual election of officers; hear gift, grant and personnel reports; and consider recommendations to approve departmental name changes, the appointment of an external auditor and a lease agreement for the former Cole-Gilmore property in downtown Kalamazoo.

The meeting of the full board of trustees will be preceded by meetings of the board's two standing committees in 204 Bernhard Center. The Budget and Finance Committee will meet at 10 a.m. and the Academic and Student Affairs Committee meeting is slated to begin at 10:30 a.m.

Annual Academic Convocation set for Feb. 6 at Fetzer Center

WMU Interim President Daniel M. Litynski will deliver a "State of the University" address Thursday, Feb. 6, as part of WMU's annual Academic Convocation, which is set for 5 p.m. in the Fetzer Center's Kirsch Auditorium.

For the second consecutive year, the Faculty Senate will act as host to the event, which is intended to recognize excellence at the University. The Office of the Provost and Vice President for Academic Affairs coordinates the convocation, which is open to the public.

Recipients of the Distinguished Service Award for 2002 will be honored at the event. The winners of that award will be featured in the Feb. 6 issue of *Western News*.

Following the awards presentation, Litynski will give the address. The convocation will end with a reception in the lobby of the Fetzer Center.

Switch to 269 final next month

All University materials should now include the region's new area code, as callers will no longer be able to connect using 616 as of next month.

The new 269 area code was introduced July 13, 2002. WMU's Kalamazoo, Battle Creek and Benton Harbor campuses are included in the region that has changed to the new area code. The Grand Rapids campus, along with most of Kent and Ottawa counties, retained the 616 code.

During a seven-month introductory period, callers were able to use either the old or new area code. Mandatory use of the 269 code begins Feb. 15.

David H. Smith, university relations and WMU's director of graphics and design, notes that printed materials that list the 616 area code are now out of date and should be revised as soon as possible. Web sites must also be updated to reflect the change.

Pharmacia donates drug patents to University

Pharmacia Corp. has donated the intellectual property rights for a portfolio of drug patents to the University in a technology transfer initiative that has the potential to trigger new life science development work in Kalamazoo, give doctors a possible new option for

PHARMACIA

treating cardiac patients and enhance WMU's bottom line.

The portfolio of patents for the drug Xemilofiban will be licensed out by WMU for further development and commercialization. The Xemilofiban donation was made by Pharmacia to enhance the Kalamazoo area's economic development prospects and to provide a future revenue stream for the University. WMU will enjoy royalties from any profits that result from the drug's successful commercialization.

"Like many companies, we sometimes find ourselves with technology that doesn't fit our research strengths and business strategies," says Phillip C. Carra, Pharmacia's vice president for corporate citizenship and Kalamazoo site executive. "In this case, Western Michigan University and Southwest Michigan First saw this as an opportunity for the company to make a unique contribution to the community and to a university with which we have long worked. This is a way to benefit those two entities and ensure this particular compound will receive renewed attention as a potential drug therapy, while enhancing WMU's—and the community's—life sciences capabilities."

Carra points out that Pharmacia, like other research-based companies, is not able to pursue all of the projects in its research and development pipeline. The company sought to identify a partner to assume the fibans research following its review of research priorities and business strategies during 2001. Company officials, he says, are very pleased with the arrangement, under which WMU will continue the research effort and involve local officials to determine how the patents can best benefit the area's

economic development initiatives in the life sciences arena.

The Pharmacia donation follows a nationwide trend that has seen large corporations donating surplus technologies to universities for development. This is the latest in a series of such technology transfers to WMU. In 2000, Procter & Gamble donated rights to its enhanced paperboard technology for development by the University's Department of Paper and Printing Sciences and Engineering. In 2001, Ford Motor Co. donated patented fastener and latch technology for further development by University engineers.



Carra



Luderer

The new technology gift, Xemilofiban, is an oral compound that shows promise in preventing heart attacks and other cardiovascular damage due to clotting during

such treatments as angioplasty and the placement of stents.

Jack Luderer, WMU's vice president for research and a former Pharmacia executive, says the development also has import for future collaboration between WMU and Pharmacia scientists. The University, he notes, has a strong and evolving research base and a growing body of scientists who focus on the life sciences.

"We are honored that Pharmacia had the confidence in our University to make this important donation," Luderer says. "We hope this technology can be developed and, most importantly, will ultimately benefit patients. Looking to the future, WMU wants to explore more areas of cooperation linked to the expertise of our faculty and our emerging Business Technology and Research Park."

The donation from Pharmacia to WMU has been in the works since late 2001. The University will announce a formal licensing agreement with a company that will develop the technology in the near future.

Southwest Michigan engineering, consulting firm commits to BTR Park

A Kalamazoo-area engineering and consulting firm with a growing business in restoration engineering and renovation in the nation's urban areas will move its corporate headquarters to WMU's Business Technology and Research Park.

StructureTec Corp., an 11-year-old Kalamazoo-based business, will open the doors Monday, Feb. 3, to its new location in the Pro Line Tech Building, 4777 Campus Drive. The company will occupy 3,600 square feet of space in the 24,000-square-foot multi-tenant building that already has leased space to two other engineering firms. StructureTec is the 12th firm to commit to the BTR Park.

The firm, currently located on Kalamazoo's west side, specializes in structural maintenance consulting for buildings and restoration of exterior building envelopes. StructureTec® enjoys a registered U.S. trademark for consulting services involving analysis and remediation of building structures. The company's services include infrared structural scans of buildings and systems, and data management of facilities information.

StructureTec currently has a work force of 24, 16 of whom work in the company's Kalamazoo offices. The firm currently has offices in Chicago and Detroit as well, and is looking at the Cleveland area as its next urban location.

"The growth in our business is definitely in large urban areas," says Jeffrey L. Brittan, president, chief executive officer and the company's founder. "The BTR Park, however, offered an environment that gave us

a viable opportunity to maintain the company headquarters here in Kalamazoo."

Brittan, who anticipates his staff will grow by about 10 positions over the next 18 months, says locating in the park will allow the company to capitalize on its already extensive history of recruiting WMU students both for internships and for professional positions with StructureTec. By being near WMU's College of Engineering and Applied Sciences, which will open nearby in 2003, Brittan expects StructureTec personnel to interact with talented engineering students early in their college careers. He says the BTR

location also will provide an opportunity for the company to establish relationships with faculty researchers in the University's civil, computer and construction engineering disciplines.

While the initial focus for the firm will be on relationships in the University's engineering disciplines, Brittan also expects his company to benefit from relationships with the University's Haworth College of Business and with other firms located at the BTR Park.

"We're a company that is transitioning and we anticipate we will seek support in

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Career Fair to connect employers, job seekers

Harley Davidson and the Ford Motor Co. will make the job of finding a job a little less solemn during WMU's 25th annual Career Fair from 10 a.m. to 4 p.m. Thursday, Feb. 6, in the Bernhard Center's East Ballroom.

Like WMU, the two firms are celebrating their centennials this year. Commemorative vehicles honoring the companies' anniversaries will be on display at the event, giving those who attend a little more to talk about than resumes and employment rates.

The free fair is open to the public and expected to bring more than 3,000 job candidates together with recruiters from some 115 local, regional and national employers. No advance registration is required, but attendees are asked to dress in professional attire and bring an ample supply of up-to-date resumes.

The 2003 event is being organized by Career and Student Employment Services and co-sponsored by Enterprise rent-a-car, Perry Harley-Davidson, Don Seelye Ford and the WMU Alumni Association. Welcoming employers and helping make the day run smoothly will be members of Alpha Lambda Delta, the American Medical Student Association, Delta Sigma Pi and Phi Chi Theta.

CSES will be offering a variety of pre-fair "Get It Together" workshops designed to help WMU students learn how to prepare for and make the most of the fair.

"Preparation is key to setting yourself apart from the crowd," says Lynn Kelly-Albertson, CSES executive director.

For more information, call 7-2745 or visit the "Events and Fairs" section of the <www.BroncoJOBS.wmich.edu> Web site.

Around the Campus

Conferences next in '03 series

University employees are invited to attend programs that are part of The Way Western Works, a free series designed to help faculty and staff learn about various offices and how they serve the campus community.

The spring 2003 series kicks off with "Conferences and Institutes" Tuesday, Jan. 28, from noon to 1:15 p.m. in the Bernhard Center Faculty Dining Room. Mary Ann Ford will give an overview of the department and highlight its processes and resources.

Other programs, which all run from noon to 1:15 p.m., include:

- "Archives," Thursday, Feb. 6, Bernhard Center Faculty Dining Room;
- "Accounts Payable," Tuesday, Feb. 18, Bernhard Center Faculty Dining Room;
- "Human Resources Forms," Wednesday, March 26, 157 Bernhard Center; and
- "The Hiring Process," Wednesday, April 30, 157 Bernhard Center.

'Reading First' is topic Jan. 27

The goal seems noble enough: implement a nationwide plan to ensure that all children will be able to read by the third grade. That's exactly what President George W. Bush's No Child Left Behind Act purports to do with an initiative known as "Reading First" that is challenging the way public schools teach reading to their students.

For Connie Weaver, English, it is an initiative that ends up taking the enjoyment out of learning to read, and produces young "word callers" who try to sound out every word with little regard for meaning. In response to this new federal reform, Weaver will present "Why Your Kids—or Grandkids—May Hate Reading," at 7 p.m. Monday, Jan. 27, on the 10th floor of Sprau Tower.

Weaver is an internationally known expert in reading education, and former director and a current member of the National Council of Teachers of English Commission on Reading. She has written various articles and several books, including "Reading Process and Practice," now in its third edition. In 1996, she received the Charles Carpenter Fries Award from the Michigan Council of Teachers of English for distinguished leadership to the profession.

Morris, McGrath are next up in Spring Creative Reading Series

The Department of English's Spring 2003 Creative Reading Series continues with presentations by Mary Morris and Campbell McGrath.



Morris

Morris teaches writing at Sarah Lawrence College. Her books include the novels "Acts of God," "House Arrest" and "The Night Sky," the travel memoir "Nothing to Declare," and the story collection "The Lifeguard." She is a recipient of the Rome Prize for Literature.

Morris will read from her works at 8:30 p.m. Thursday, Jan. 30, in 1301 Wood Hall.

McGrath is the author of five collections of poetry: "Florida Poems," "Road Atlas," "Spring Comes to Chicago," "American Noise" and "Capitalism." His awards include the Kingsley Tufts Prize and fellowships from the Guggenheim and MacArthur foundations.

McGrath teaches in the creative writing program at Florida International University in Miami.

His presentation is at 8:30 p.m. Wednesday, Feb. 5, in 1001 Wood Hall.

The Creative Reading Series is sponsored by the department's Creative Writing Program.

Amazon market for jute to be explored at presentation Friday

How one crop can change the physical and social landscape of a society will be the topic when an expert on the Amazon region's jute market speaks at WMU Friday, Jan. 24.

Antoinette Winkler-Prins, assistant professor of geography at Michigan State University, will present "One of Amazonia's Other Booms: Jute 1930-1990" at 2 p.m. in 2734 Wood Hall.

The talk is part of the Geography Colloquium Series sponsored by the Department of Geography. The next presentation in the series, "Estimating and Communicating Uncertainty Associated with Regional Climate," will feature Julie Winkler, professor of geography at Michigan State University. That session is set for 2 p.m. Thursday, Jan. 30, in 2734 Wood Hall.

Geoscientist to explore possible causes of odd weather patterns

A geoscientist who will visit campus next week says odd weather patterns might not only be the result of El Nino, but other factors as well, including volcanism and the level of energy given off by the sun.

Gerard Bond, a Doherty Senior Scholar at Columbia University's Lamont-Doherty Earth Observatory, will discuss the question, "Why Have There Been Recurring Abrupt Changes in Our Present Interglacial Climate?" at 4 p.m. Monday, Jan. 27, in 1118 Rood Hall as part of the WMU Geosciences Seminar Series.

Bond's talk will address findings indicating that the Holocene Period has repeatedly experienced abrupt changes in temperature and precipitation levels, the most recent occurring between 1300 and 1890. Climatologists refer to this as "The Little Ice Age."

One-woman play to illuminate history of 1955-56 bus boycott

West coast actor, playwright and storyteller Awele Makeba will be at WMU Friday, Jan. 24, to perform her nationally acclaimed one-woman play documenting the bus boycott that changed the face of civil rights in America.

Makeba will perform "Rage is Not a 1-Day Thing" at 2:30 p.m. in the Dorothy U. Dalton Center Recital Hall, followed by a question-and-answer session. The 90-minute performance is free and open to the public, and tickets are not needed.

Makeba uses documentary theatre to examine the untaught history of the 1955-56 Montgomery Bus Boycott that has become a cornerstone of American mythology. The story is told primarily through the voice of 15-year-old Claudette Colvin, who refused to give up her seat on a Montgomery, Ala., bus nine months before Rosa Parks was arrested for the same act.

The program is part of the University's annual Martin Luther King Jr. observance, and sponsored by the Department of History, the Graduate Student Advisory Committee, the College of Arts and Sciences, the College of Education and the Division of Multicultural Affairs.

For more information about these or any other campus events, visit the WMU News Web site at <www.wmich.edu/wmu/news>.

Darnell recognized for service to Kalamazoo-area community

For the second consecutive year, football head coach Gary Darnell has been honored for his community service and coaching accomplishments.



Darnell

Darnell was one of four finalists for the State Farm Eddie Robinson Coach of Distinction Award, presented late last year

to Miami coach Larry Coker.

The award honors coaches who serve as role models to their players and are active in their communities. It is named for Grambling State University's legendary head coach, who racked up 408 victories over 57 seasons, while at the same time molding men of good character.

Under Darnell's direction, the WMU football team assisted the Kalamazoo Valley Chapter of Habitat for Humanity last summer, spending three months renovating a vacant house. Darnell also has been active with the American Diabetes Association and the Boys & Girls Club of Greater Kalamazoo. He and his players have taken part in mentoring programs for at-risk youth and conducted football camps and autograph sessions to benefit WMU's Care About Kids program.

International bassists elect Knific to post as president through '07

Tom Knific, music, has been named president elect of the International Society of Bassists.

Knific's appointment was announced at a recent meeting of the society's board of directors in Dallas and is effective in June.

Knific will preside over the society's world conference at WMU in June 2005 and will continue to serve in that capacity through 2007. He then will serve as past president through 2009.

The organization and its leaders have had a huge impact on Knific over the years, he notes.

"My dedication to the organization was fostered by my respect for the past presidents I have worked with, who have been mentors in every aspect of my professional life," Knific says. "I hope I am able to deliver as much as these great gentlemen have to the institution and to our culture. I look forward to presenting the riches of our University, community, colleagues and family and friends when the bassists of the world descend upon Kalamazoo in two years."

Flowerfest President Holysz accepts state award for service

Tim Holysz, physical plant-landscape services, recently accepted an award for community service on behalf of the organization he leads from the Michigan Recreation and Park Association.

Holysz, who is president of Kalamazoo County Flowerfest, received the Community Service Award on behalf of Flowerfest Inc. The award honors Flowerfest's outstanding contributions to the Kalamazoo community for 2002. The nonprofit organization's mission is to beautify public areas of the community and celebrate the county's bedding plant industry by planting flowers in such locations as Bronson Park, the Portage City Center, Celery Flats and the Kalamazoo/Battle Creek International Airport.

Holysz is currently serving his 11th year on the Flowerfest board and is in his third term as president. A number of other current and retired members of the campus community have been active on the Flowerfest board.

Professional development workshops slated for graduate students

A series of professional development workshops exclusively for graduate students will be held from 4 to 6 p.m. Monday, Jan. 27, through Thursday, Jan. 30.

Reservations are not required for any of

the events, which are being sponsored by WMU's Graduate College, Graduate Student Advisory Committee and Career and Student Employment Services.

"How to Get the Most Out of Your Graduate Degree" will kick off the series Jan. 27 in 210 Bernhard Center. Graduate College staff will present the program: Dean William Wiener, Marianne DiPierro, and Kevin Vichcales.

The Jan. 28 program in 210 Bernhard Center, "Career Options for Graduate Students," will be a panel discussion featuring Jim Taylor, dean of health and sciences at Kalamazoo Valley Community College; Grace Williams, assistant director of human resources at KVCC; Beth Kraemer, an assistant professor at Oakland University; Jason Allen, hardware products business manager for Stryker Instruments; and

Beth Douglass-Potter, senior accountant for the Bronson Healthcare Group.

On Jan. 29 in 242 Bernhard Center, Lynn Kelly-Albertson, Career and Student Employment Services, will present "Building Electronic Portfolios to Enhance Your Career." Resume critiquing by WMU career advisors also will be available from 5 to 8 p.m. in Ellsworth Hall's CSES office.

The final workshop, "Graduate Get It Together," will take place Jan. 30 in 208 Bernhard Center and feature career advisors who will help graduate students prepare for WMU's annual Career Fair set for Feb. 6. Advisors also will be on hand to do resume critiquing from 4 to 6 p.m. in 209 Bernhard Center.

For more information, contact Marcel Brouwers by calling 7-8207 or send e-mail to <GSAC@wmich.edu>.

Orientation program garners national award

The National Orientation Directors Association presented an Outstanding Use of Theme award to WMU's Office of Admissions and Orientation during its annual conference Nov. 6-10.

WMU was honored for its orientation theme of "A Brand New Beat," which was integrated into the University's 2002 orientation experience for new students in

more than 100 ways. This marks the eighth time that the University has won a NODA award. The last honor was received in 2000 for outstanding orientation attire.

The theme was used campuswide to create presentations and printed materials to train orientation staff as well as to help incoming students and their parents get acquainted with WMU.



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EDITOR: Cheryl P. Roland. ISSUE EDITOR: Jessica English. CONTRIBUTORS: Jeanne Baron, Matt Gerard, Tonya R. Hernandez, Thomas A. Myers, Mark E. Schwerin and Gail H. Towns. GRAPHIC DESIGN: Neil Simon.

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WESTERN MICHIGAN UNIVERSITY

Jobs

The following vacancies are currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(R) Admissions Officer, 14, admissions, 02/03-3246, 1/21-1/27/03

(R) Office Assistant, 11, counselor education/counseling psychology, 02/03-3247, 1/21-1/27/03

(R) Assistant Director Alumni Relations, 16, Office of Alumni Relations, 02/03-3273, 1/21-1/27/03

(R) Office Associate (Lansing, Mich.), 13, Extended University Programs, 02/03-3274, 1/21-1/27/03

(N) Assistant Professor (tenure track, academic year), I30, Construction Engineering, Materials Engineering and Industrial Design, 02/03-3275, 1/21-1/27/03

(N) Assistant Professor (tenure track, academic year), I30, Construction Engineering, Materials Engineering and Industrial Design, 02/03-3276, 1/21-1/27/03

(R) Assistant/Associate Professor (tenure track, academic year), I30, Theatre, 02/03-3277, 1/21-1/27/03

N= New

R= Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.

Sindecuse

To stem spread of Norwalk, wash hands, cook thoroughly

Norwalk virus, one of the many causes of gastroenteritis, was isolated on the WMU campus recently, according to Sindecuse Health Center officials.

NV may cause sporadic disease in individuals or widespread outbreaks. It is very common, causing an estimated 23 million cases annually.

Disease symptoms include nausea and vomiting, followed by diarrhea. Some individuals develop fevers, cramps, muscle pains and headaches. Typically, the illness starts one to two days after ingesting NV and lasts for an additional one to two days. The illness is self-limited; no medications are recommended and treatment is supportive as for other cases of vomiting and diarrhea. Serious complications, such as dehydration requiring hospitalization, are rare.

Primary spread of NV is through ingestion of contaminated food or water. Since spread of NV is fecal-oral, secondary spread can be prevented through appropriate hand washing and disposal of infectious materials. This is very important, since NV can be shed in the stool for three weeks. Raw vegetables and undercooked seafood are commonly contaminated food sources. Appropriate preparation of foods also helps prevent transmission of NV.

No testing of individuals is done to confirm NV when sporadic cases of diarrhea are present. When an outbreak is suspected, however, there is a requirement to notify the local public health

department, which helps direct stool sample collection and testing, and oversees the investigation of the potential cause or causes of the outbreak. The Sindecuse Health Center performed all of these procedures during the recent outbreak, and, per the center's normal operating procedures, all facets of the investigative work maintained the confidentiality of affected individuals.

Five doctoral students present at conference

Five doctoral students from WMU's Evaluation, Measurement and Research program recently were chosen to present at the American Evaluation Association's annual conference in Washington, D.C.

The five students, Dhaifallah Almatrodi, Mukaria Itang'ata, Ebrima Nying, Paula Roberts and Geraldina Villalobos, apparently received inspiration from the same source—the instructor of their evaluation practicum class, Liliana Rodriguez-Campos, educational studies, encouraged the students to submit proposals to AEA.

Web Watch

The University's Cultural Events Committee has a new Web site, which describes the purpose and membership of the committee. The site also contains application guidelines to receive CEC funding and an application form in PDF format.

Visit the site at <www.wmich.edu/cec>.

On Campus with Brenda Case-Parris



FINDING JOBS IS A LABOR OF LOVE
(Photo by Neil Rankin)

Helping students gain work experience has kept Brenda Case-Parris busy for nearly all of her 26 years at WMU.

The student employment coordinator for Career and Student Employment Services, Case-Parris came to WMU after graduating from Davenport College. She worked for two years in the Department of Accountancy, then joined the student employment section of the financial aid and scholarships office.

That section was the forerunner of what is now CSES, and Case-Parris has stayed with the unit through its move to Ellsworth Hall, various name changes and reorganization under the Division of Student Affairs.

"I love my department and work with great people. We're all very different, but we balance each other out very well," she says. "What I like most is the student interaction. It's good to see students inspired, and in return, they inspire me."

Case-Parris originally came on board to manage CSES' student work force, which remains a key part of her job. And with 30 student workers, there's a lot of hiring, training and payroll to do. She also works closely with her former financial aid and scholarships colleagues, helping to coordinate the community service components of WMU's federally funded student employment programs, particularly the college work study program.

"One day I'm training students for America Reads and the next day I'm finding students who can fill positions with the Red Cross," Case-Parris says. "It's so rewarding—for the students and for me. Unlike a retail job, community service jobs not only pay, but allow students to contribute to the community as well as gain skills and do some career exploration."

But Case-Parris confides that the economy can make things a bit more challenging. "So," she says, "we're trying to nurture more relationships in the community and working harder with the students to enhance their skills and resumes."

Case-Parris lives in Richland with her husband Richard, a WMU alumnus. She loves movies and music, and in her free time reworks old jewelry into decorative items. She jokes that at home, pets rule the roost: "two cats and a husband—in that order."

Service

The following employees will be recognized for 30, 25, 15, 10 and five years of service to the University during January.

35 years—Jon O. Flegel, Miller Auditorium; Helen M. Horn, Office of the Provost and Vice President for Academic Affairs.

30 years—Robin A. Williams, University Libraries.

25 years—Victoria L. Beyene, physical plant-landscape services; Jerry W. Fulbright, physical plant-landscape services; Robert E. Norlin, physical plant-building custodial and support services; C. Dennis Simpson, School of Community

Health Services; David H. Smith, university relations; Cindy Lou Thorpe, physical plant-building custodial and support services.

15 years—Donna G. Areaux, psychology; Connie S. Bashaw, financial aid; Craig L. Boucher, information technology; Maria J. Saldivar, King/Chavez/Rosa Parks Program; Denise S. Williams, physical plant-building custodial and support services.

10 years—Susan M. Alexander, public safety; Kathleen M. Cantley, physical

plant-building custodial and support services; Julie M. Christensen, Sindecuse Health Center; Carrie A. Cumming, Registrar's Office; Sandra Duke, theatre; Dennis R. Fleck, telecommunications; Doris N. Ohler, auxiliary cash operations; Martha M. Szotek, Davis Dining Services.

5 years—Sarah Curry, College of Arts and Sciences Advising; Rose A. Hartung, physical plant-building custodial and support services; Carol Voytas, Sindecuse Health Center.

Faculty, staff asked to recommend students

Faculty and staff are being asked to lend a hand to three campus offices by identifying students who qualify for Who's Who or might want to participate in the upcoming Study Abroad Fair or this summer's orientation program.

The nomination deadline for Who's Who Among Students in American Universities and Colleges is Wednesday, Feb. 7. Student Activities and Leadership Programs encourages the campus community to make nominations using the printed form they received in the campus mail or

the online form available at <www.salp.wmich.edu/honors>.

The Who's Who program honors academically outstanding students who also have made significant contributions to the University and local community. More information and eligibility requirements are available by calling Jessica Baby at 7-2156.

The Office of Study Abroad is looking for enthusiastic international students who would be interested in volunteering their time Jan. 30 for the Study Abroad Fair to help U.S. students learn more about their home countries.

International student volunteers will sit at tables representing their homelands and talk to U.S. students about studying abroad in these areas of the world. Interested students should send e-mail to Wendy Williamson at <wendy.williamson@wmich.edu> with the times they will be available on Jan. 30.

The Office of Admissions and Orientation needs help identifying students who would be good summer orientation leaders. The deadline to apply is 5 p.m. Friday, Jan. 31. A total of 36 students with strong leadership skills are needed to help new students make their transition to WMU.

The students who are hired will receive a \$2,800 summer salary, room/board, and additional compensation for completed activities. More information and eligibility requirements may be obtained by e-mailing Adrienne MacKenzie at <adrienne.mackenzie@wmich.edu>. Faculty and staff also are asked to nominate students for the orientation leader positions. An online application is available at <www.wmich.edu/admi/orient/osl.html>.

Hip-hop, rap are focus of upcoming Exposition VIII Minifest

It's a bum rap.

Hip-hop and rap music, often maligned for their portraits of violence, drug use and mistreatment of women, actually make valuable political statements if people take the time to listen closely. That view is the

basic premise of the Exposition VIII Minifest set for Jan. 31-Feb. 1 on campus.

The annual event takes place in the Dalton Center Recital Hall and will both educate and entertain audiences, blending lectures by guest speakers and high-energy

performances by entertainers in the genre. Activities begin at 7:30 p.m. both nights and are free and open to the public.

Because of the high amount of criticism leveled at hip-hop from the mass media, clerics and women's organizations, unin-

tiated listeners stereotype the genre, says Benjamin Wilson, Africana Studies.

"One who does not listen to the genre assumes, based on the information supplied by the press, that hip-hop artists speak only of gangsterism, degradation of women, police brutality, drugs, et cetera," Wilson says. "These are topics that some performers rap about, but they do not represent the only forums for expression in this musical genre."

Wilson notes that in the early 1990s, hip-hop began to increase its presence on the "mainstream" music scene, fueled, in part, by the arrival of the controversial form known as "gangsta" rap. Early practitioners included such artists as the Sugar Hill Gang, Dr. Dre and Snoop Doggy Dogg, and many questions arose about gangsta rap's lyrics. But, Wilson says, the style has come a long way since then.

"The problem with the complaints given was that they were being presented by people who knew very little or nothing about hip-hop," Wilson says. "The critics look at hip-hop as something that is corrupting the youth by glorifying negative aspects of urban street life."

"Certain rappers will tell anyone who argues with their style that they are 'telling it like it is.' Urban youth felt that the problems of inner city life needed to be exposed, and through their music it was happening 24-7, whether in Los Angeles or New York City."

The intent of Expo VIII is to listen to and appreciate hip-hop from a black socio-political-historical and musical perspective. Lecturers will address how and why this cultural genre has become so controversial and threatening. Points that will be emphasized are: how the musical genre transcended international borders; how it has influenced the wigger philosophy and how it differs from Norman Mailer's beatniks of the 1950s; how the Sugar Hill Gang, The Last Poets and Richard Prior contributed to the development of hip-hop artists, both as musicians and comedians; and the impact of hip-hop on the fashion industry and other big-business sectors.

Lecturers include Melvin Peters, associate professor at Eastern Michigan University; Gwendolyn Pough, assistant professor at the University of Minnesota; and Horace Boyer, professor emeritus at the University of Massachusetts, Amherst.

Performing will be The Last Poets on Jan. 31 and the Josh Ampey Band on Feb. 1.

For more information, call Wilson at 7-2667.

StructureTec _____ continued from page 1

the areas of marketing, finance and accounting," Brittan says. "We're also excited about the synergy that will come from being part of a Michigan SmartZone with other technical firms and the kind of cross-pollination of ideas that being part of that environment will bring."

Locally, StructureTec has completed projects for the Comstock, Kalamazoo and Portage public schools, Borgess Medical Center and Bronson Methodist Hospital. Clients also have included Pharmacia Corp., the Kellogg Co., Mead Johnson and Whirlpool Corp.

The University's Business Technology and Research Park is located on its new 265-acre Parkview Campus, situated just south of WMU's main campus in Kalamazoo. The park, which has been designated a Michigan SmartZone by the Michigan Economic Development Corp., is home to a growing number of high-tech firms as well as the Southwest Michigan Innovation Center, a technology business accelerator. The Parkview Campus also will be home to an engineering complex that will house WMU's College of Engineering and Applied Sciences and a Paper Coating Pilot Plant for research. The college's new home is scheduled to open in 2003, while its paper coating research facility opened last fall.

Calendar

The master calendar maintained by the Office of University Relations for use in *Western News* is available through WMU's home page on the World Wide Web. Select WMU News and then look for Events. You can also link directly to the calendar at <www.wmich.edu/wmu/news/events>.

JANUARY 2003

Thursday, Jan. 23

Campus Camp Out fund-raiser for Habitat for Humanity, WMU Centennial Celebration project of Alpha Tau Omega, promenade at flag poles near Lee Honors College, noon, Jan. 21-noon, Jan. 23.

Student exhibition (through Jan. 24), "Blue Corridor," installation by Caleb Larsen, and Art Education Group Show, East Hall Galleries, weekdays 10 a.m.-5 p.m.; reception Friday, Jan. 24, 5-8 p.m.

Exhibition (through Jan. 29), paintings by Patrick Schmidt and photography by Ginger Owen-Murakami, Sangren Hall Gallery II, weekdays 10 a.m.-5 p.m.

Exhibition (through Jan. 31), wood engravings by Judith Jaidinger, third floor lobby of Waldo Library, daily during normal library hours.

Urban Politics Lecture Series, "Downtown Development in Kalamazoo," Kenneth Nacci, president of Downtown Kalamazoo, Inc., 3512 Knauss Hall, 11 a.m.

Candidate presentation, Larry tenHarmsel, professor of English, candidate for dean of the Lee Honors College, honors college lounge, noon.

*Luncheon honoring women's basketball player Kristin Koetsier as national "Comeback Player of the Year," Radisson Hotel, downtown Kalamazoo, noon; for reservations, call 7-3062.

MLK celebration event, "The Way Home," film showing and discussion, 2513 Faunce Student Services, noon.

MLK celebration event, "Birthday Celebration," Multicultural Room, Ellsworth Hall, 1:30 p.m.

MLK celebration event, "MLK Discovery Day" for children kindergarten through 8th grade, indoor tennis courts, Student Recreation Center, 4-6 p.m.

*Women's basketball vs. North Carolina, University Arena, 7 p.m.

*Disney's "Beauty and the Beast," stage production (through Jan. 26), Miller Auditorium, Thursday, 7:30 p.m.; Friday, 8 p.m.; Saturday, 2 and 8 p.m.; Sunday, 1 and 6:30 p.m.

Reading, fiction author S. L. Wisenberg, 1301 Wood Hall, 8:30 p.m.

Friday, Jan. 24

Synchronized skating (also Jan. 25), Bronco Challenge Cup, Lawson Ice Arena.

Board of Trustees meeting, Connable Board Room, Bernhard Center, 11 a.m.; preceded by meetings of the Business and Finance and Academic and Student Affairs committees, 204 Berhard, 10 and 10:30 a.m.

Geography colloquium, "One of Amazonia's Other Booms: Jute 1930-1990," Antoinette Winkler-Prins, Michigan State University, 2734 Wood Hall, 2 p.m.

MLK celebration event, "Rage is Not a 1-Day Thing," one-woman documentary theatre performance, Dalton Center Recital Hall, 2 p.m.

*Faculty artist recital, violinist Renata Artman Knific and pianist Lori Sims, Dalton Center Recital Hall, 8:15 p.m.

Saturday, Jan. 25

Men's tennis vs. Dayton, West Hills Tennis Club, 9:30 a.m.

*Men's basketball vs. Akron, University Arena, 2 p.m.

Sunday, Jan. 26

Men's tennis vs. DePaul, West Hills Tennis Club, 1 p.m.

Monday, Jan. 27

Student exhibition (through Jan. 31), "The Language of Dreams," Mixed Media Foundations Group Show, and "The Maritimes," paintings by Rich Wozniak, East Hall Galleries, weekdays 10 a.m.-5 p.m.; reception Friday, Jan. 31, 5-8 p.m.

Geosciences seminar, "Why Have There Been Recurring Abrupt Changes in Our Present Interglacial Climate?" Gerard Bond, Lamont-Doherty Earth Observatory of Columbia University, 1118 Rood Hall, 4 p.m.

Graduate student workshop, "How to Get the Most Out of Your Graduate Degree," 210 Bernhard Center, 4-6 p.m.

English lecture, "Why Your Kids or Grandkids May Hate Reading," Connie Weaver, WMU professor English, 10th Floor, Sprau Tower, 7 p.m.

Tuesday, Jan. 28

Graduate student workshop, "Career Options for Graduate Students," 210 Bernhard Center, 4-6 p.m.

Faculty recital, Monica Griffin, soprano, and Yu Lien The, piano, Dalton Center Recital Hall, 8:15 p.m.

Wednesday, Jan. 29

Dalton Convocation Series, Monica Griffin, Carl Ratner and Yu-Lien The, performing works by Handel, Beethoven, Mendelssohn, and R. Strauss, Dalton Center Recital Hall, 1 p.m.

Graduate student workshop, "Building Electronic Portfolios to Enhance Your Career," 242 Bernhard Center, 4-6 p.m.

Wednesday, Jan. 29 continued

*Women's basketball vs. Bowling Green, University Arena, 7 p.m.

Resume critiquing for graduate students, Career and Student Employment Services office, Ellsworth Hall, 5-8 p.m.

Concert, WMU Chamber Orchestra conducted by Chung Park, oboe soloist Michael Miller, Dalton Center Recital Hall, 8:15 p.m.

Thursday, Jan. 30

Winter Study Abroad Fair, South Ballroom, Bernhard Center, 10 a.m.-4 p.m.

Urban Politics Lecture Series, "The Commission-Manager Form of City Government," Sean McCann, Kalamazoo city commissioner, 3512 Knauss Hall, 11 a.m.

Geography colloquium, "Estimating and Communicating Uncertainty Associated with Regional Climate," Julie Winkler, Michigan State University, 2734 Wood Hall, 2 p.m.

Graduate student workshop, "Graduate Get It Together," 208 Bernhard Center, 4-6 p.m.

Resume critiquing for graduate students, 209 Bernhard Center, 4-6 p.m.

Reading, author and novelist Mary Morris, 1301 Wood Hall, 8:30 p.m.

Friday, Jan. 31

Creative Writing MFA Festival featuring readings by MFA candidates Arlie Dorsch, Adam Schuitema, Bethany Gibson, Erik Lesniewski and Paula Nangle, 10th floor Sprau Tower, 7:30 p.m.

FEBRUARY 2003

Saturday, Feb. 1

Men's tennis vs. Michigan State, West Hills Tennis Club, noon.

*Gold Company Concert, 25th Anniversary Show, Miller Auditorium, 2 and 8 p.m.

*Women's basketball vs. Akron, University Arena, 2 p.m.

*Men's basketball vs. Kent State, University Arena, 4 p.m.

Creative Writing MFA Festival, readings by MFA candidates Gina Betcher, Brad Nadziejko, Kendra Matko and Ingrid Hawkinson, 10th floor Sprau Tower, 7:30 p.m.

Sunday, Feb. 2

Men's tennis vs. Valparaiso, West Hills Tennis Club, 11 a.m.

Men's tennis vs. Bradley, West Hills Tennis Club, 4 p.m.

*Faculty Artist Concert, Western Wind Quintet, Dalton Center Multimedia Room, 8:15 p.m.

Monday, Feb. 3

Student exhibition (through Feb. 7), "Figures and Portraits" paintings by Laurie Borneman and BFA Painting Degree Show, "Pale Preoccupations" by Betsy Herweyer, East Hall Galleries, weekdays 10 a.m.-5 p.m.; reception Friday, Feb. 7, 5-8 p.m.

Concert, "An American Musicales," sponsored by Sigma Alpha Iota and Phi Mu Alpha Sinfonia, Dalton Center Recital Hall, 8:15 p.m.

Tuesday, Feb. 4

Urban Politics Lecture Series, "Preserving Historic Buildings: a Race Against Time," Pamela O'Connor, chairperson of the Kalamazoo Historic Preservation Commission, 3512 Knauss Hall, 11 a.m.

Women's tennis vs. Purdue, West Hills Tennis Club, 1 p.m.

Wednesday, Feb. 5

Exhibition (through Feb. 24), AIGA Annual Show, awards in graphic design, Sangren Hall Gallery II, weekdays 10 a.m.-5 p.m.

*Workshop, "You Are What You Eat (or Drink)," open to faculty and staff, 3220 Sindecuse, noon-1 p.m.; to register, call 7-3263.

*Men's basketball vs. Marshall, University Arena, 7 p.m.

*"Jesus Christ Superstar," musical (through Feb. 9), Miller Auditorium, Wednesday and Thursday, 7:30 p.m.; Friday, 8 p.m.; Saturday, 2 and 8 p.m.; Sunday, 2 and 7:30 p.m.

Poetry reading, author Campbell McGrath, 1001 Wood Hall, 8:30 p.m.

Thursday, Feb. 6

Career Fair, sponsored by Career and Student Employment Services, Bernhard Center, 10 a.m.-4 p.m.

Academic Convocation and Faculty Senate meeting, program includes State of the University address by Interim President Daniel Litynski, Kirsch Auditorium, Fetzer Center, 5 p.m.

*University Theatre production (through Feb. 15), "Sand," York Arena Theatre, Feb. 6-8 and 11-15, 8 p.m.; Feb. 9, 2 p.m.

*Concert, University Jazz Orchestra and Jazz Lab Band, Dalton Center Recital Hall, 8:15 p.m.

***Admission charged**