Summit puts TIER in the eyes of local leaders

Pointing to place and creativity as the new building blocks for economic prosperity, speakers from around the region urged Southwest Michigan leaders Aug. 28 to capitalize on their region’s strengths.

"TIER, community and geography in this creative age have become the fundamental organizing units and the fundamental economic building blocks," Richard A. Florida told more than 200 business, political and education leaders attending a day-long economic summit at the Fetzer Center. Florida is the Heinz Professor of Economic Development at Carnegie Mellon University and author of "The Rise of the Creative Class."

The gathering was triggered by WMU President Elson S. Floyd’s call for creation of a technology, innovation, education and research—TIER—corridor that would encompass nine Michigan counties and focus on collaborative efforts to use the region’s four strengths for economic development.

"The viability of this region is absolutely essential to the success of Western Michigan University," Floyd told the crowd in his welcoming address. "We thrive when we collaborate with the communities we serve. ... We are a university that is keenly committed to collaboration and partnerships.""This summer’s talks with faculty represented were extremely productive, and I have to applaud the successful bargaining work of both teams in these tough economic times," said President Elson S. Floyd. "They managed to work through serious issues in a way that was creative and focused on the long-range good of the University community."

The union membership will vote on the agreement Thursday, Sept. 12. Pending the union’s ratification of the agreement, the WMU Board of Trustees will vote on the contract Friday, Sept. 20. Under terms of the agreement, discussions regarding faculty compensation and health care benefits will be reopened before the end of the first year of the contract. Floyd has announced that during the coming year, he plans to appoint a broad-based committee to undertake a campuswide study of health care issues.

Working in "mutual gains bargaining" sessions, negotiators accomplished significant gains in such areas as promotion and tenure, and evaluation.

"It was wonderful to work with peers in a concept of idea that is really beneficial," said Gary Mathews, social work and president of the WMU AAUP chapter. "I’m especially pleased with the articles that represent real progress on issues such as distance education and recognition for faculty members who focus solely on instruction.

Lyman returns to foundation

Aaderna named interim dean

A new interim dean of the College of Aviation has taken over this week, allowing Gregory A. Lyman, who has served as dean of the college since January 1993, to focus on gaining tenure at this W.K. Kellogg Foundation post.

Robert Aaderna, a faculty member since 1979, will lead the college while the University concludes a search for a permanent dean. President Elson S. Floyd announced Aug. 30. "It was a change effective Sept. 1. Lyman has been on loan from the Kellogg Foundation, where he is senior vice president and corporate secretary. While serving as dean, he retained his foundation post and split his time between the two jobs.

We are enormously grateful to the Kellogg Foundation and its president and CEO Bill Kellogg for allowing Dean Lyman to work with us over the past eight months," said Floyd. "This has been a time of great uncertainty in the aviation industry and Greg’s leadership has been invaluable in helping the college adjust to the changing realities of the aviation professions.

Lyman will continue to serve as chair of the college’s advisory board.

Engineering Dean Litynski takes over academic reins as new provost

Daniel M. Litynski, formerly dean of the College of Engineering and Applied Sciences, has taken the reins of the University’s academic enterprise as provost and vice president for academic affairs.

Litynski was named to the post in August by President Elson S. Floyd. His new position, which must be approved by the WMU Board of Trustees, effective Sept. 1, replaces Frederick Dobney, who resigned from the provost’s position in May.

"We are indeed fortunate to have Dr. Litynski, a person with superb academic and research experience, able to assume the role of chief academic officer," said Floyd. "Over the past three years, he has done a marvelous job guiding our engineering college, and he has demonstrated a tremendous commitment to both the educational process and the role of the University in the region’s economic development."

Litynski had served as engineering dean since 1999. His tenure was marked by growth in the number of academic programs in his college and by a focus on the college’s expansion and move to the University’s Parkview Campus, where the new engineering complex is being constructed adjacent to the Business Technology and Research Park.

"It is an honor and privilege to be asked to serve the people of Western Michigan University and the state of Michigan," Litynski said. WMU is a public treasure with a wonderful history, a dynamic present and a bright future. We will continue to help all members of our learning community grow, think critically and lead in their chosen professions. We also will continue to be creative in how we do that as a student-centered research University in this time of global change and uncertainty."

Litynski, who also holds a tenured position as a professor in the Department of Electrical and Computer Engineering, came to WMU from the U.S. Military Academy, where he served as professor and head of the Department of Electrical Engineering and Computer Science. He retired as a brigadier general shortly before starting his work at WMU.

He has been active in research and teaching in electrical engineering, optics and physics for more than 25 years and has been particularly active in the field of laser and electro-optic research. Prior to assuming the role of department head at West Point, he had served there since 1980 as a research officer, assistant and associate professor of physics and professor of electrical engineering. He also served as an assistant professor of physics at Western Michigan University from 1974 to 1978.

Litynski earned a bachelor’s degree in physics from Rensselaer Polytechnic Institute in 1965, a master’s degree in optics from the University of Rochester in 1971 and a doctoral degree in physics from Rensselaer in 1978. In 1989, he was a U.S. Military Academy Fellow of the Industrial College of the Armed Forces at the National Defense University in Washington, D.C., where he studied international, national and industrial policy and operations, with a special emphasis in foreign policy and the electronics industry. His career also has included a research position at the USA Ballistic Research Laboratory at the Aberdeen (Md.) Proving Ground.

His research has been published in numerous technical journals and has been presented at conferences across the country. He currently is on a number of international advisory boards for such organizations as the UNESCO-supported International Centre for Engineering Education. In 1993-94, he served as the first visiting professor and external examiner in the New International Faculty of Engineering at the Technical University in Lodz, Poland.
Campus prepares to remember Sept. 11
next week with four memorial events

Services will be held on campus throughout the afternoon and evening of Sept. 11 to remember the victims and families of the terrorist attacks one year ago.

• Students, faculty and staff are invited to attend the memorial service through open microphones for "Service of Reflection" in Kanley Memorial Chapel from noon to 1 p.m. Those attending are welcome to arrive and leave as their schedules dictate.

Kalamazoo and Kalamazoo area communities are invited to the dedication of an employee memorial on Sept. 11 memorial near Goldsworth Valley Pond at 3 p.m. At the conclusion of the ceremony, those attending are invited to leave personal tokens, such as flowers, poetry, prayers, drawings or other mementos.

Campus waterways' health protected by new riparian buffer zones

Goldsworth Valley Pond and the campus portion of Arcadia Creek are sporting a new look.

Early this summer, WMU Landscape Services stopped mowing around the edges of both these waterways. This area of natural bank is called a riparian buffer, which, said one WMU employee, "it’s meant to protect the health of our water."

The University is a riparian owner since WMU property runs along the banks of both these natural waterways, said Patricia Holton, manager of environmental health and safety. "Riparian owners have an impact on responsibility for the natural waterways on or adjacent to their properties."

The water from both Goldsworth Valley Pond and Arcadia Creek flow into the Kalamazoo River, which enters Lake Michigan. The riparian buffer zone and its natural vegetation help the environment by:

• serving as a natural filter for pollutants like litter that can blow or wash into the water;

• deterring the banks and preventing erosion that sends silt into the streams and makes them unhealthy for life; and

• providing a natural wildlife habitat while deterring nuisance waterfowl like Canadian geese, whose droppings contaminate the waters.

Also, to reduce off-river flow and herbicides, University contractors will not apply chemicals in the buffer area and trees along the pond will shade and cool the water, making it more habitable to fish.

Last year, Chad Avery, teaching through the Environmental Studies Program and Environmental Institute, led a class in plantings and promote the health of the pond. Avery hopes that with funding, an arts class or Landscape Services can implement designs that would incorporate native flowers, poetry, prayers, drawings or other mementos to celebrate the lifetime achievement of a distinguished academic. The volumes, which celebrate the lifetime achievement of a distinguished academic, were published on the occasion of a retirement or important anniversary.

The two-volume Haenicke Festschrift is titled "University Governance and Humanistic Scholarship: Studies in Honor of Diether Haenicke." It was published by the Michigan Association forMarriage and Family Therapy and has been published by the Michigan Association for Marriage and Family Therapy.

Schmott to explore corporate scandal case

Why is America experiencing such a rash of corporate scandals, and how should the business community respond? The dean of the Haworth College of Business will explore these and more on a morning presentation Friday, Sept. 13. James W. Schmott will discuss "What Were We Thinking? Trends in 21st Century American Society that Produce Ethical Challenges for Businesses" as part of the Keystone Community Bank Breakfast Series. The free Haworth College of Business breakfast program, which includes a continental breakfast, will begin at 7:30 a.m. in 2150 Schneider. Reservations are required by calling the dean's office in the business college at 7-5050.

"There's a lot of justified cynicism about institutions in our society—teachers strike, priests abuse children, professors plagiarize, corporate executives accountable for an instant gratification, our lack of enduring ethical role models, and how the speed and volume of information today makes careful consideration of ethics more difficult."

The Keystone Community Bank Breakfast Series features faculty and alumni speaking about their research.

Hovestadt to head national marriage and family group

Alan J. Hovestadt, counselor education and counseling psychology, is the new president-elect of the American Association of Marriage and Family Therapy.

Hovestadt was elected to serve as president-elect of the 28,000-member organization, which represents professionals interested of more than 75,000 licensed marriage and family therapists practicing in the United States, Canada and abroad. He will serve as president-elect for 2003 and 2004 and then move into the presidency for 2004-2005. A fellow of the AAMFT, Hovestadt has twice been honored by the organization and has served as a state and national AAMFT Foundation, an endowed trust used to facilitate research in the professions. The Washington, D.C.-based AAMFT is focused on research, theory development and education, and has developed national standards for education, training, clinical supervision, licensing and professional ethics.

Hovestadt, a WMU faculty member since 1985, has served as a member of the Michigan Association for Marriage and Family Therapy and has been appointed by Gov. John Engler to serve two terms as a member of the State of Michigan Board of Marriage and Family Therapy.

Haenicke's career feted by international colleagues

President Emeritus Diether H. Haenicke has been honored by international colleagues with a Festschrift published to mark his 65th birthday.

A Festschrift is a rare academic honor in which professional colleagues collect and publish one or more volumes of essays in honor of a scholar. The volumes are usually published on the occasion of a retirement or important anniversary.

The two-volume Haenicke Festschrift is titled "University Governance and Humanistic Scholarship: Studies in Honor of Diether Haenicke." It was published by the Michigan Association forMarriage and Family Therapy and includes in the volumes are essays from scholars at such universities as the University of Cincinnati, Wayne State University, the University of California and German schools such as the University ofDuisberg and the University of Kassel.

Included in the volumes are essays from scholars at Chico State University, the University of Pennsylvania, the University of Cincinnati, Wayne State University, Drexel University, Northwestern University, Southern Illinois University, the University of California and German scholars in such locations as Oldenburg, Munich and Augsburg.

The honor was first announced on Haenicke's 65th birthday in May 2000, but took more than a year to complete.

Haenicke, who was WMU's fifth president from 1978 to 1998, holds the rank of Distinguished Professor in the Department of Foreign Languages and Literature. He is currently compiling a collection of his editorical columns, which appear weekly in the Kalamazoo Gazette, and he plans to publish them in book form sometime in 2003.

Campus prepares to remember Sept. 11
The following vacancies are currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefits-eligible employees should submit a job-opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3699 for weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted for persons interested in faculty positions, there are openings in selected fields. A letter of qualification should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(R) Systems Specialist, (Re-post; term appointment, ends 6/30/03), 16, Public Safety, 202-3094, 9-9-99

(B) Business Manager, 18, Office of the Vice President for Student Affairs, 202-3102, 9-9-99

(C) Custodian (third shift), M1/M2, Building Custodial and Support Services, 202-3104, 9-9-99

(C) Custodian (third shift), M1, Building Custodial and Support Services, 202-3115, 9-9-99

(C) Custodian (third shift), M1, Building Custodial and Support Services, 202-3116, 9-9-99

(C) Custodian (third shift), M1/M2, Building Custodial and Support Services, 202-3107, 9-9-99

(C) Custodian (third shift), M1/M2, Building Custodial and Support Services, 202-3108, 9-9-99

(C) Custodian (third shift), M1/M2, Building Custodial and Support Services, 202-3109, 9-9-99

(C) Custodian (third shift), M1, Building Custodial and Support Services, 202-3102, 9-9-99

(A) Associate Division Director, 17, Division of Multicultural Affairs, 202-3111, 9-9-99

(R) Office Assistant, 11, Bronson School of Nursing, 202-3112, 9-9-99

New

Re-Placement

WMU is an Equal Opportunity/Affirmative Action Employer.

WMU Libraries move to PIN

The WMU Libraries are now using a personal identification number (PIN)—to provide security for patrons who are using the WestCat “Your Library Account” or “Login ImageCat” features. When you click on the “Your Library Account” or “Login ImageCat” button, you will have to enter a PIN in addition to your social security number to get your name. The first time that you use the WestCat “Your Library Account” or “Login ImageCat,” the PIN will be set at 12345. You must use the PIN of 12345 the first time. After you have displayed your library account, you will see a Change PIN button in the Personal Information section. Click on the Change PIN button and create your own PIN. The PIN should be between five and 12 letters and/or numbers. Use letters and numbers, no special characters. The PIN is for your account, which means that you will need to remember it if you used upper case or lower case letters. If you forget your PIN, you will have to contact the circulation desk to have your PIN changed. Circulation desk phone numbers are: Waldo Library, 7-3516; Education Library, 7-5223; and Music and Dance Library, 7-5237.

On Campus with Steven Veldkamp

It takes only one word for Steven Veldkamp, Student Activities and Leadership Programs, to explain why he loves his job.

"Students," says Veldkamp who grew up near Charlevoix, Mich. "Watching these students develop, watch them grow, and turn into civic-minded, community-minded human beings who are civically-minded and full of character—that's inspiring." In his job as assistant director, Veldkamp designs, plans and directs leadership programs, trains student leaders, mentors and individually develops students, both professionally and spiritually for WMU students. He also advises more than 250 student organizations and is responsible for a four-year, curricular student leadership development program for 100 students.

While Veldkamp’s work often includes the fun stuff, like Bronco Days, typically his work focuses on serious leadership and character development issues.

"Students take the leadership skills they develop in their organizations, making the campus and the educational environment a safer place for them," he says. "We help them see the benefit of students bridging the gap between their in-class and out-of-class experiences. Bridging that gap was key for Veldkamp and his decision to pursue a career in student development.

While studying advertising and public relations as an undergraduate at Grand Valley State University, he spent two years working in the school’s student life office. That stint was followed by another two years in the office while he completed a master’s degree in organizational communication.

"The first day after graduation, I landed a job in public relations and knew within the first month that it wasn’t the right fit for me," Veldkamp recalls. "I began hunting for a student development position, which took me to the University of Wisconsin - Milwaukee. After two years, I moved here. Since joining WMU in 1994, Veldkamp has done more than preach the merits of leadership to students—he has taken on various leadership roles himself. Currently he is working with a panel of university presidents to write national standards for Greek organizations and serves on several campuswide committees.

"My biggest challenge is time," says Veldkamp, who enjoys swimming, hiking and sea kayaking when he’s away from campus. "There’s never enough."
WMU ties to DaimlerChrysler recognized, firm named 2001-02 Employer of the Year

An award naming DaimlerChrysler Employer of the Year was presented at a special luncheon July 19. Accepting the award were two DaimlerChrysler employees who graduated from WMU--Randy Hazel, supplier quality manager-external; and Charles Koehn, loaned executive to the Automotive Industry Action Group.

Career and Student Employment Services, part of WMU's Division of Student Affairs, has been selecting one employer for the honor each academic year since 1991. Recipients are chosen based on their outstanding recruiting practices and involvement in educational partnerships that contribute to the career development and employment of WMU students and alumni.

"It was an honor to recognize DaimlerChrysler this year because the company has made significant contributions to enhancing our students' career development and internship prospects," says Linda Ickes, associate director of employer development.

"DaimlerChrysler has been an active partner with WMU, and it's especially fitting that Randy Hazel and Chuck Koehn accepted the Employer of the Year Award on behalf of the company. The successful partnership is due to their commitment, leadership and willingness to be partners in education."

Hazel, who earned a bachelor of science in engineering degree in mechanical engineering from WMU in 1987, works closely with the College of Engineering and Applied Sciences and has taken a special interest in sharing his career insights with students. Koehn, who earned a bachelor of arts degree in political science from WMU in 1991, currently leads DaimlerChrysler's human resources department and has loaned an executive to the Automotive Industry Action Group.

"It was a pleasure to recognize DaimlerChrysler this year because the University consistently produces motivated, innovative, inspired and high-achieving individuals," Ickes says.

Both Hazel and Koehn say that being back at WMU to recruit top students is particularly rewarding.

"It gives me a great deal of pride and personal satisfaction to be involved in recruiting students from my alma mater," Koehn says. "Attendance at DaimlerChrysler's human resources department, the company currently employs about 240 people who have degrees from WMU and recruits from WMU because the University consistently produces motivated, innovative, inspired and high-achieving individuals."

Among other things, Hazel notes that DaimlerChrysler's commitment to WMU is available through WMU's home page on the World Wide Web. Select WMU News and then look for Events. You can also link directly to the calendar at www.wmich.edu/wmu/news/events.

Tony-winning actor brings show to campus

A celebrated stage, screen and television actor is coming to town to perform as an art exhibit in Residential Life.

Tony Award-winning actor Ruben Santiago-Hudson will star in his critically acclaimed, one-man play, "Lackawanna Blues." He recently completed the independent feature "Winning Girls Through Psychotic Mind Control" starring his niece Barry Alexander Santiago-Hudson.

Among Santiago-Hudson's many television credits are the CBS mini-series "American Tragedy," in which he played Christopher Darden opposite Ron Silver as Robert Shapiro; NBC's "Hunt for the Unicorn Killer" with Tom Selleck; and ABC's production of "Reear Window" with Christopher Reeve. He has appeared on "Law and Order," "NYFD Blue," "New York Undercover," and "Murphy Brown," for which he took home an Emmy.

He also has roles in films including "The Devil's Advocate," as the doctor who recruits Reba and Eugene in starring "Shaft" with Samuel L. Jackson.

A star both on and off Broadway, Santiago-Hudson won the 1995 Tony Award for Best Featured Performer in a Musical with his role of Robert Wilson's acclaimed "Seven Guitars." He made his Broadway debut as Buddy Bolden opposite Hinton Battle in "Satchmo at the Juke." Critics have warmly praised "Lackawanna Blues," which marks Santiago-Hudson's first starring role in a play. "It was a pleasure to recognize DaimlerChrysler this year because the University consistently produces motivated, innovative, inspired and high-achieving individuals," Ickes says.

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