



Western NEWS

JUNE 6, 2002

volume 28, number 17

www.wmich.edu/wmu/news

WMU looking for former women varsity athletes

All former and current female varsity athletes will be invited to a special reunion as part of the University's centennial celebration in fall 2003. Deserving women who did not receive varsity letters during their playing careers at WMU prior to 1978-79 will be awarded letters during the celebration.

The Varsity Women's Reunion committee is trying to identify and locate former female varsity student-athletes. Anyone with information about these past athletes should contact Kim Thebo in athletic corporate relations at 7-2057. There is also a form on the Web at <www.wmich.edu/centennial/women> that may be used to send information.

Admissions event set to honor students who enlist in military

While attention each summer is focused on the increasing numbers of high school graduates who choose to enter WMU as freshmen, University officials have opted this year to hold a new event to celebrate students who chose instead to embark on military careers.

A special recognition dinner for area teens headed for military service is set for 6:30 p.m. Friday, June 7, in the Bernhard Center. Graduating high school students and their families, officers from West Michigan military recruiting stations and University officials will attend the event designed to honor the students for their decision to serve.

Keynote speaker for the dinner will be Dean Daniel Litynski, engineering and applied sciences and a retired U.S. Army brigadier general. Litynski was a member of the West Point Military Academy faculty for nearly 20 years before coming to WMU.

"Military recruiters have been telling us for years that this is a group of students who need and deserve the support of their home communities," says Dean John Fraire, admissions and orientation. "Those who decide to defer their education and serve their country deserve recognition, and we want to give it to them. We have been talking about doing this for several years and set the plan in motion last spring. Sept. 11 and the renewed interest in military careers by young people have made this more important than ever."

Fraire says his staff plans to stay in touch with many of the students over the years and have vowed to help them in the future if they choose to attend college when they re-enter civilian life. Many, he says, will be eligible for college credit for classes taken in the military.

Sgt. 1st Class Jerry Rasberry is the station commander at the U.S. Army Portage Recruiting Station. He says the event will help the young recruits begin to get an idea of how appreciative their fellow citizens are of their commitment.

"These young people are dedicating the next two to four years of their lives to a higher cause," he notes. "Honoring them like this reassures them that they've made a great choice and it begins to give them a sense of the pride and patriotism that will be part of their lives in the military. It will give them a sense of how much citizens appreciate what they're doing."

University Chorale takes international prize

Under the direction of conductor Joe Miller, the University Chorale recently was named grand prize winner of Europe's Fourth International Robert Schumann Choral Competition.

Thirty-nine choirs from 16 countries were selected from recorded auditions to participate in the three-day competition May 16-19 in Zwickau, Germany. A panel of judges from Germany, Hungary, Russia and Sweden adjudicated the compulsory round and a final competition of compulsory round winners from each of several categories.

For the compulsory pieces, the University Chorale competed in "Difficulty Level I," the highest level of the mixed choir (male and female voices) category. The chorale won the category, receiving six gold medals in the process.

The final competition of category winners included two freely chosen *cappella* pieces. The judges awarded grand prizes to two ensembles, a semi-professional group from Germany and the WMU University Chorale. The chorale is the first ensemble from the United States to receive the grand prize in the history of the festival.

In addition to receiving a cash prize of 2,500 euro—about \$2,400 U.S.—the chorale was selected to perform at the final award ceremony. Nations represented at this year's competition were Brazil, Denmark, Germany, Estonia, Italy, Latvia, Liechtenstein, Macedonia, the Netherlands, Portugal, Russia, Sweden, South Africa, Ukraine, Hungary and the United States.

Held every four years, the Robert Schumann Choral Competition is part of the "Musica Mundi" series of European festivals and competitions.



Joe Miller, center, surrounded by WMU choir members, accepts the top prize at the Schumann Festival (Photo by Tim Aultom)

Musica Mundi brings together amateur and semi-professional choirs in different categories and levels of difficulty. The festival series has earned a worldwide reputation through approximately 50 events involving more than 100,000 participants from nearly 70 countries since 1988.

Devoted to choral master works, the University Chorale's select membership of 32 voices is chosen by audition. In addition to performances on campus and throughout the United

States, the group tours and performs internationally at least once every three years. Competing in the Schumann competition was part of a two-week European tour by the chorale, which performed in Austria, Germany, the Czech Republic and the Netherlands.

WMU garners \$7.7 million in grant funding during March and April

More than \$7.7 million in grant funding was generated by WMU during March and April, according to a report presented to the WMU Board of Trustees at its May 17 meeting.

A total of \$7,724,944 was received during the two-month period, bringing the total of grants received by the University since the July 1 start of the fiscal year to \$36,463,922.

The largest grant received during this period was a \$3 million award from Engineering Methods Inc., to Jorge Rodriguez, industrial and manufacturing engineering, which will provide a site license for the company's ANSYS/Multiphysics software. The engineering simulation software is used in a number of industries, including power generation, aerospace, biotechnology and Micro-Electrical Mechanical System, or MEMS.

A number of grants were received to support established programs or projects at WMU. C. Dennis Simpson, community health services and director of WMU's Specialty Program in Alcohol and Drug Abuse, and James Kendrick, community health services, received \$1,464,000 from the Michigan Department of Corrections to continue providing substance abuse treatment services for prisoners, parolees and probationers at state correctional facilities. In addition, British Airways awarded the University's College of Aviation \$514,000 for ab initio pilot training of the airline's cadets through the college's International Pilot Training Centre.

The National Science Foundation awarded WMU researchers a number of grants totaling more than \$870,000. Arlen R. Gullickson, Evaluation Center, received \$569,612 to continue assessment efforts of the NSF's Advanced Technological Education Program, which promotes improvement in technological education at the undergraduate and secondary school levels.

Robert J. Leneway, teaching, learning and leadership, was awarded \$149,995 to continue his research efforts into the viability of utilizing an e-learning Internet site to prepare community college students with disabilities for careers in information

technology. Grants to fund programs that provide research experiences for undergraduates were awarded to Osama Abudayyeh, construction engineering, materials engineering and industrial design; and Susan R. Stapleton, chemistry; and Stephen B. Malcolm, biological sciences.

Other grants received during the report period include the following.

- A \$256,875 award from the U.S. Department of Health and Human Services went to William F. Jackson, biological sciences, to continue his research into the role oxygen plays in controlling human microvascular function. The Department of Health and Human Services also awarded \$119,151 to Donna M. Weinreich, community health services, to prepare allied health students to work with an aging and

culturally diverse population.

- A grant for \$200,000 from Ithaca College was awarded to Christian R. Hirsch, mathematics, for the implementation of a secondary school mathematics curriculum for five national curriculum projects.

- An award for \$175,000 from the U.S. Department of Energy to Nora Berrah, physics, will support her continued research into the interactions of x-ray photons with atoms, molecules and ions.

- A grant for \$104,127 from the Michigan Department of Education to Laura R. VanZoest, mathematics, and Allison Young, teaching, learning and leadership, will be used for a collaborative effort with the Kalamazoo Public Schools to develop a cadre of practicing and prospective teachers who will explore effective instructional practices for diverse populations.

Graduate student is WMU's first recipient of Ford Foundation Dissertation Fellowship

Alicia Alvero, a WMU doctoral student in psychology, is the University's first graduate student to earn a Ford Foundation Dissertation Fellowship for Minorities, one of two dissertation fellowships she was granted this year.



Alvero

Alvero, of Miami Springs, Fla., received one of only 40 Ford Foundation Dissertation fellowships awarded nationally in an annual competition administered by the National Research Council of the National Academies on behalf of the Ford Foundation. The fellowships are designed to bring diversity to the academic realm by providing aid and mentorship to underrepresented students who have demonstrated outstanding academic performance and potential as future contributors to institutions of higher education.

"An award like this one is outstanding for the student's future benefit, as well as for our own. This is a real honor for Alicia and for us, as it reflects really well upon the

University," says Kevin Vichcales, who coordinates graduate student financial assistance for the Graduate College.

The Ford Foundation awards its dissertation fellows a stipend of \$24,000, to be dispersed over a 12-month period, and the opportunity to attend three Conferences of Ford Fellows with all expenses paid. These conferences include presentations by some of the nation's most outstanding scholars and offer many networking possibilities.

"I never imagined I'd receive the Ford Fellowship," says Alvero, the single mother of a 17-month old daughter. "The requirements were the same as they were for other programs that I had been applying to, so I tried."

John Austin, psychology and Alvero's faculty advisor, encouraged her to apply for the Ford fellowship. "She is clearly a natural at science, and at writing and thinking logically," Austin says of his student.

In addition to the Ford fellowship, Alvero received a second dissertation fellowship from WMU. Awarded to four graduate students each fiscal year, the Western

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Musicians get 10th set of *Down Beat* honors

For the 10th consecutive year, students in the School of Music have chalked up multiple awards in *Down Beat* magazine's annual Student Awards Competition.

WMU students garnered five awards this year, highlighted by a three-award tally by guitarist Brett Farkas of Northville, Mich. Farkas won in the categories of College Outstanding Performance, Guitar; Jazz Instrumental Group, College Co-Winner, for Farkas' jazz group, the Brett Farkas Trio; and Blues/Pop/Rock Group, College Co-Winner, for Farkas' rock group, Doc Brown.

Rounding out WMU's awards were Ryan Billington of St. Catharines, Ontario, Canada, Jazz Vocalist, College Co-Winner; and Gold Company, Jazz Vocal Choir, College Outstanding Performance.

This is the 25th year for the annual Student Music Awards. This year's awards are published in the magazine's June issue, which is now on sale at newsstands. Central Michigan University, with one award, was the only other institution in Michigan to win an award.

Three WMU alumni also took home awards, although they are now students at the University of Miami (Florida). The most

notable was Jed Scott, who won the award for Engineered Studio Recording, College Outstanding Performance, and whose competition material was actually performed by WMU students and recorded at WMU.

Thomas Knific, music, chairperson of the Jazz Studies Program and Farkas' teacher, says his pupil's *Down Beat* performance is unprecedented.

"It must be a school record for one person," Knific says. "We've had a couple of double winners, but I don't think anyone has won three in one year."

WMU's string of multiple awards dates back to 1993. For several years running, WMU was leading all schools in the nation in the number of awards during the same period.

Knific says WMU's performance in the competition speaks well of the University and its students.

"It's an honor and a great privilege to have students who produce at this level," Knific says. "This is one of the more important, or perhaps the most important, barometers of collegiate programs."

Start of new academic year will bring promotions for 63 on faculty

The promotions of 63 faculty members were approved May 17 by the WMU Board of Trustees.

Sixteen faculty members were promoted to the rank of full professor and 41 to associate professor. Four faculty members also were promoted to the position of associate academic career specialist and two others to assistant academic career specialist. All of the promotions are effective with the August beginning of the 2002-03 academic year.

The faculty members and their academic units, by the academic rank or position to which they are being promoted, are:

Professor—Donald L. Alexander, economics; Susan L. Caufield, sociology; Michael J. Clark, speech pathology and audiology; Richard G. Cooper, occupational therapy; Paul A. Johnston, English; Steven N. Lipkin, communication; Patrick H. Munley, counselor education and counseling psychology; Gwendolyn Nagle, theatre; Richard M. Oxhandler, University Counseling and Testing Center; Paul V. Pancella, physics; Cindee Peterson, occupational therapy; Karen F. Thomas, teaching, learning and leadership; Daneen Wardrop, English; Mark V. Wheeler, economics; Victor C. Xiong, history; and Huizhong Zhou, economics.

Associate professor—Hideko Abe, Asian and Middle Eastern languages; Paula Andradi, University Counseling and Testing Center; Johnson A. Asumadu, electrical and computer engineering; Blair S. Balden, aviation; Bruce E. Bejcek, biological sciences; Sandra L. Borden, communication; Jose A. Brandao, history; Marlene R. Breu, family and consumer sciences; Steven E. Butt, industrial and manufacturing engineering; Christine A. Byrd, biological sciences; Paul Clements, political science; J.D. Dolan, English; Bruce G.

Ferrin, marketing; Lauren Freedman, teaching, learning and leadership; Harold Glasser, Environmental Institute; James A. Henry, social work; Vyachaslav G. Karpov, sociology; Mitchel J. Keil, industrial and manufacturing engineering; Kathleen Kline, mathematics; Kirk T. Korista, physics; Ashlyn K. Kuersten, political science; Linda Law, health, physical education and recreation; Linda A. LeBlanc, psychology; Ho Sung Lee, mechanical and aeronautical engineering; Barbara S. Liggett, public affairs and administration; Yuetanlong Liu, health, physical education and recreation; Richard G. Long, blind rehabilitation; Charles LoVerme, art; Timothy B. Palmer, management; Stanley Paul, occupational therapy; Michael E. Raines, mathematics; Alan I. Rea, business information systems; Jorge Rodriguez, industrial and manufac-

turing engineering; Arezoo Rojhani, family and consumer sciences; Thomas V. Scannell, management; D. DeWayne Shoemaker, biological sciences; John M. Spitsbergen, biological sciences; Jyh-Hong "Mike" Tarn, business information systems; Li Yang, computer science; Allison Young, teaching, learning and leadership; and Jiabei Zhang, health, physical education and recreation.

Associate academic career specialist—Illa M. Baker, Career English Language Center for International Students; Joel Boyd, Career English Language Center for International Students; Sherrill D. Busboom, physician assistant; and Edo Weits, community health services.

Assistant academic career specialist—Jo W. Cornell, business information systems, and Thomas E. Swartz, industrial and manufacturing engineering.

Trustees approve two new undergraduate programs plus name changes for two units

Two new bachelor's degree programs in athletic training and interdisciplinary health services will be offered at WMU, while one University department and one institute are changing their names.

The Board of Trustees approved creation of new programs in athletic training and interdisciplinary health services at its meeting May 17. Trustees also approved changing the name of the Department of Blind Rehabilitation to the Department of Blindness and Low Vision Studies. In addition, they approved changing the name of the Institute for Science Education to the Mallinson Institute for Science Education.

The Department of Health, Physical Education and Recreation currently offers a minor in athletic training and proposed replacing it with an athletic training professional program. By January 2004, all candidates who wish to complete the National Athletic Trainers Certification Examination must have an undergraduate degree from an institution that offers a major in athletic training and is accredited by the CAAHEP—Commission on the Accreditation of Allied Health Education Programs. To obtain the accreditation, the University must offer athletic training as a major or as a professional program.

The new bachelor of arts in athletic training professional program will meet CAAHEP standards and guidelines, while the current minor in athletic training will be phased out. It is estimated that 50 students will apply to the professional program each year.

The new bachelor of science degree in interdisciplinary health services is a spin-off from the current bachelor of science in general university studies with a concentration in health studies. It will focus on core competencies required for all health and human service workers and educate students in communications and counseling, ethical and legal issues, public policy, information processing, research tech-

niques, leadership and group problem solving, health and human service administration, and current issues in service delivery.

Students also will gain specialized knowledge by selecting a concentration in diagnostic science, disability services, rehabilitation science, gerontology, alcohol and drug abuse, holistic health, health administration, or health education. The program will prepare students for administrative careers in a wide range of health and human services and for professional health and human services graduate degrees and certificate programs. It is anticipated about 50 students will enroll in the program each year.

Established in 1961, what is now the Department of Blindness and Low Vision Studies has a long history. Department faculty and administration believe the old name was misleading and outdated. People outside the University often concluded that the department was a rehabilitation facility and that students were trained to work only with individuals who are totally blind. In reality, the majority of clients students serve are not totally blind, but have low vision. The new name also better reflects the extensive research activities of faculty and the work, mission and goals of the department.

The Institute for Science Education was formed in 2001 from the Department of Science Studies and the Center for Science Education. The new name recognizes the combined contributions of George and Jacqueline Mallinson to the institute and, in particular, honors the late George Mallinson for his role in development of science education at WMU.

George Mallinson, distinguished professor of science education emeritus, began his career at WMU in 1948 as associate professor of psychology and science education and became the University's first dean of the Graduate College.

Zegree arrangement featured by international Web site

A Gershwin classic arranged by Stephen Zegree, music, has been selected as the featured recording for June by Musica, an international online database of choral repertoire.

The Zegree arrangement of "Love Walked In" was performed by the Robert Schumann Choir and published in the United States by the Hal Leonard Corp. The original score was composed by George Gershwin with lyrics by Ira Gershwin.

Zegree has served as director of WMU's award-winning vocal jazz ensemble Gold Company since 1978. He teaches piano and vocal jazz and performs as a regular pianist with the award-winning Western Jazz Quartet. Zegree has appeared as a guest conductor, pianist, clinician and adjudicator throughout the United States and in numerous countries on three continents.

Musica International is a nonprofit association originally founded in France in 1983 to promote choral music. In 1998, the emphasis of Musica International shifted to development of the Musica database and creation of a virtual multimedia library for choral music. Its founding members are the International Federation of Choral Music and the Centre d'Art Polyphonique d'Alsace. Membership in Musica International is available to all academic institutions, music federations, libraries and publishers who wish to promote the diffusion of the choral repertoire. For more information, visit Musica International on the Web at <www.musicanet.org>.

College of Aviation launches student exchange deal with Australian school

Two WMU aviation students will expand their horizons, thanks to a new international exchange program between the University and Swinburne University of Technology in Australia, that nation's premier pilot training college.

WMU has selected two students, Robby T. Davis of Kalkaska, Mich., and Daniel J. Centilli of Grand Rapids, Mich., to attend classes at Swinburne this fall. Both are aviation flight science majors and Centilli also is a member of the Lee Honors College.

Three Swinburne students will travel to WMU this fall for a semester of study in the College of Aviation. The arrangement is the first WMU study abroad program designed for aviation students.

According to William Rantz, aviation, both sets of students will take general education classes as well as such aviation classes as flight physiology and aviation safety. Because of differing flight training requirements in the two countries, the students will delay flight instruction until they are back at their home universities. The program is expected to attract students in their first two years of study.

"This opportunity has provoked definite enthusiasm from students on both sides of the exchange," says Rantz. "We expect more students to become involved as they learn of the program. We'll be working to let incoming students know of the opportunity so they can begin planning to take advantage of the program."

The new arrangement developed when a Swinburne instructor came to WMU to teach in the international pilot training curriculum, and Rantz traveled to Australia to present a paper. Officials at both universities began discussing the possibility of an exchange.

Swinburne's aviation classes are taught at the Hawthorn campus, located just 12 minutes from the center of Melbourne, Australia's second largest city.



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WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week when classes are in session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to Western News, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

WESTERN NEWS is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations. Many of the articles also are available online at www.wmich.edu/wmu/news.

DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding the publication date. Spring and summer 2002 publication dates are: May 9, May 23, June 6, June 20, July 11, July 25 and Aug. 8. Items may be submitted by mail, fax (387-8422) or e-mail (cheryl.roland@wmich.edu).

OFFICES that receive too many copies — or too few copies — are asked to call 387-8400. WMU is an equal opportunity/employer/affirmative action institution.



Jobs

The following vacancies are currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(R) **Assistant Professor** (tenure track, full year), I30, University Counseling and Testing Center, 01/02-2967, 6/3-6/10/02

(N) **Instructor/Assistant Professor** (term appointment, ends 8/3/03), I40/I30, School of Music, 01/02-2968, 6/3-6/10/02

(N) **Instructor/Assistant Professor** (term appointment, ends 8/3/03), I40/I30, History, 01/02-2975, 6/3-6/10/02

(R) **Assistant Professor** (term appointment, ends 8/3/03), I30, Art, 01/02-2976, 6/3-6/10/02

(R) **Office Associate**, 13, Foreign Languages and Literatures, 01/02-2977, 6/3-6/10/02

(R) **Office Assistant**, 11, Accountancy, 01/02-2978, 6/3-6/10/02

(R) **Internal Auditor**, 17, Internal Audit, 01/02-2979, 6/3-6/10/02

(R) **Office Associate**, 13, Comparative Religion, 01/02-2980, 6/3-6/10/02

N= New

R= Replacement

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Obituary

Paul E. Holkeboer, professor emeritus of chemistry, died May 26 in Holland, Mich. He was 74.

Holkeboer retired from WMU in 1988, after serving at the University for



Holkeboer

35 years. During his tenure, he was a faculty member in the Department of Chemistry and served as the University coordinator of academic advising from 1978 until his retirement. He also

held positions as the acting director of admissions in 1984, director of academic advising in the College of Arts and Sciences from 1973 to 1978, and coordinator of graduate science education from 1966 to 1978.

A native of Holland, Holkeboer is an alumnus of Hope College and earned master's and doctoral degrees from Purdue University.

Exchange

FOR SALE—1992 GMC Safari van, 50,000 real miles on engine. \$4,500. Call (616) 646-3229.

FOR SALE—1989 Buick Park Avenue, great running with lots on it. \$2,500. Call (616) 646-3229.

On Campus with Jin Abe



A FOOTBALL FANATIC TURNED INTERCULTURAL COACH

(Photo by Neil Rankin)

A ruptured Achilles tendon from playing flag football and three months of sick leave from a high-powered job amounted to a reality check for Jin Abe, international student services.

"I was making money, but I wasn't having fun at all," says Abe, who earned a journalism degree from the University of Minnesota and went to work as a marketing specialist for IBM in Japan. "I had to have something that was more meaningful. What fulfills me is helping people, not companies."

Helping students from other countries adjust to life at WMU and to U.S. culture is largely what Abe does as an admissions/program coordinator in the Office of International Student Services.

Abe, who first came to the United States as a study abroad high school student in the 1980s, conducts intercultural training and international student orientation, career workshops, monthly social activities, and monthly special events to foster interaction between U.S. students and their international peers.

He also goes to Japan each spring to recruit students, advises two student organizations, manages the department's Web pages and works with Kalamazoo residents interested in connecting with international students.

"Our office is here to help provide international students with the best possible academic, social and personal experience at WMU," says Abe. "At the same time, we serve as the primary link between international students and various University, government, and public and private agencies."

Abe landed at WMU in 1996 after leaving IBM. He earned a master's degree in counselor education and now is studying for a Ph.D. in student affairs in higher education. He hopes to put his experience to work on both sides of the Pacific.

"I want to be able to help international students maximize their potential," says Abe, who eventually will return to his native Japan with his wife, Mami, and daughters Jun, 3, and Mei, 1.

When he isn't running around campus or running marathons, the self-proclaimed football fanatic is busy chasing the pigskin. Each fall, he officiates junior varsity games for the Michigan High School Athletic Association, and returns to Minnesota for at least one Vikings game. "Football and I are inseparable," he says. "Look what it did to my career."

Two-state confab to focus on 4,700 miles of St. Joe River watershed

With more than 4,700 square miles stretching over 14 counties in Michigan and Indiana, the St. Joseph River watershed is a pivotal natural resource that presents a variety of management challenges. Those challenges will be discussed in a bistate conference on the watershed to be held Monday and Tuesday, June 10-11, in South Bend, Ind.

The University's Environmental Institute is convening the "State of the St. Joseph River Watershed Conference" at the Century Center Convention Complex, 120 South St. Joseph St. in South Bend. The conference will provide a forum to exchange information on the watershed; discuss issues from pollution and economics to public health and geology; and review programs, policies and institutions responsible for managing the basin.

Participants are expected from federal, state and local organizations, including the U.S. Environmental Protection Agency, the Army Corps of Engineers, Michigan and Indiana environmental management agencies, and nongovernmental groups concerned with the watershed's health.

Located in a highly agricultural area, the St. Joseph River watershed is one of the chief sources of Atrazine and other herbicide pollution of Lake Michigan. A host of other waterways contribute to the river basin, including the Portage River in Kalamazoo County and the Paw Paw, Dowagiac, Elkhart and Prairie Rivers. The watershed extends from Hillsdale

County, where several of the headwaters for other large rivers are located, west to Berrien and VanBuren counties in Michigan and south to Indiana's Noble and Kosciusko counties.

WMU's Environmental Institute was approached last year by officials from EPA Region 5 and the Great Lakes Commission to convene the conference. The Environmental Institute has been instrumental in the study and cleanup efforts of the Kalamazoo River, which is the nation's largest Superfund site.

Dave Dempsey, policy advisor for the Michigan Environmental Council and author of the book "Ruin and Recovery: Michigan's Rise as a Conservation Leader," will be the conference's keynote speaker at a dinner at 6:30 p.m. Monday, June 10. Among the topics Dempsey, a WMU alumnus, will address will be the St. Joseph

River watershed as a test case of shared ecosystem management by different political factions in the Great Lakes.

The conference is sponsored by WMU, the U.S. Environmental Protection Agency, the Michigan Department of Environmental Quality, the Indiana Department of Environmental Management, the U.S. Geological Survey, the Michigan Geological Survey, Friends of the St. Joe River, the St. Joseph River Basin Commission, Michiana Watershed Inc., the U.S. Department of Agriculture-National Resources Conservation Service, the Great Lakes Commission and the U.S. Army Corps of Engineers.

For more information, contact Barb Wygant, the conference coordinator, at 7-5870. The complete conference schedule is available online at <www.wmich.edu/watershedinfo>.

Aphasia awareness is goal of June 21 event sponsored by family of former WMU client

An educational event at WMU will teach people about the little-known condition of aphasia and commemorate National Aphasia Awareness Month.

At 1 p.m. Friday, June 21, the Department of Speech Pathology and Audiology will offer a series of readings delivered by people with aphasia. The event will take place in the Unified Clinics in the University Medical and Health Sciences Center.

Clients and caregivers from the Charles Van Riper Language, Speech and Hearing Clinic will present the readings. The readings are from plays written by people with the disorder and include segments of "The Traveler" by Jean-Claude van Itallie, "Struck Dumb" by Joseph Chaikin and "Night Sky" by Susan Yankowitz.

Aphasia is a neurological disorder that can impair an individual's speech, mobility and other everyday capacity. It is an acquired language disorder that has a devastating effect on language abilities, in-

cluding speech, listening, reading and writing. It usually strikes suddenly and is typically associated with strokes. Though more than one million Americans suffer from aphasia—more than either muscular dystrophy or Parkinson's disease—very few people know about it.

The event is being presented through the Department of Speech Pathology and Audiology with help from the Kensel Giddings Advancement of Aphasia Awareness and Education Award. Kensel Giddings, a former client of the Charles Van Riper Language, Speech and Hearing Clinic, was a Paw Paw, Mich., native, general contractor and volunteer in his community before suffering a stroke in 1984. The stroke left him with aphasia and paralysis on his right side.

For more information on the event, call Sandra Glista, speech pathology and audiology, at 7-8064.

General information

Free summer help available

Two high school-age students will be available this summer to perform communication-related work on campus. The students are participating in WMU's Upward Bound Program, which will pay them a stipend to work from 1 to 4 p.m. Tuesdays and Thursdays from June 25 to July 18.

For more information, call Kate in the Upward Bound office at 7-4405.

Reception set for Zimmer

A retirement reception for Christine Zimmer, health promotion and education, will take place from 4 to 6 p.m. Thursday, June 13, in the Fetzer Center. Zimmer will retire Aug. 30 after 23 years of service.

Two ceremonies set for University's June 29 commencement

Two ceremonies have been scheduled for commencement Saturday, June 29.

A 9 a.m. ceremony in Miller Auditorium will be held for graduates of the colleges of Arts and Sciences, Aviation, Engineering and Applied Sciences, and

Health and Human Services.

At 11:30 a.m., diplomas will be awarded to graduates of the Haworth College of Business, the colleges of Education and Fine Arts, and the General University Studies Program.

SPRING AWARDS LUNCHEON—

Members of the Administrative Professional Association and the Professional Support Staff Organization gathered this spring for their annual award ceremony. Pictured with their awards, from left, are: Nancy Arneson, chemistry, Staff Service Excellence Award; Laura Sheppard, engineering, Staff Service Excellence Award; Patricia Weber, finance and commercial law, Staff Service Excellence Award; Cheryl Peters, statistics, PSSO Service Award; and Kathy Wright, geosciences, PSSO Service Award. Not pictured is PSSO Service Award winner Sue Kohlert, Sindecuse Health Center. (Photo by Neil Rankin)



Haworth marketing team nabs second place

Four WMU seniors rolled to a second-place finish last month in a national competition sponsored by the American Marketing Association.

The Haworth College of Business students made up one of eight teams invited to participate in the AMA's national case study competition in Orlando, Fla. To qualify for the event, the team submitted a marketing plan for this year's sponsor, Goodyear and Sullivan Tire, a regional auto service and tire retailer. Their proposal was chosen from among plans submitted by students across the country, making them finalists in the national competition.

At the April 24 event, the WMU students presented their plan to executives from Goodyear and Sullivan Tire at an AMA conference. They tied for second place with a team from Stephen F. Austin University.

The students' plan recommended new products and services for Goodyear and Sullivan Tire, as well as new advertising and

promotional strategies, according to Ronald B. Larson, marketing and coach of the team.

"These students put in many long hours researching the industry, developing strategies and fine-tuning their presentation," Larson says. "Obviously, we're very proud of them for making such an impressive showing on the national level. There was some extremely tough competition."

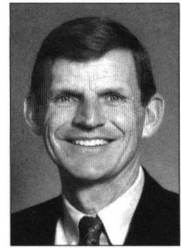
The WMU team included Kelly Giles, a senior majoring in marketing; Kelly Gutowski, a senior majoring in advertising and promotions and a member of the Lee Honors College; Quinn Hoard, a senior majoring in marketing and a member of the Lee Honors College; and Holly Sharp, a senior majoring in advertising and promotions and a member of the Lee Honors College.

In addition, four other students contributed to the written marketing plan that led the group to the national level: Amy Scott, Kevin Butler, Mike Riegling and Nicole Stein.

Peter Northouse says teaching leadership principles should be simple

Peter Northouse says leadership should be simple

A WMU professor of communication and researcher of leadership principles, Northouse recognized that when it came to teaching leadership, a prevalence of heavy scholarly materials existed but nothing summarized leadership theories in a clear and straightforward way that students could grasp.



Northouse

So he wrote "Leadership: Theory and Practice" in 1997 to meet that need and watched as his book has gained national and international recognition, had a second edition printed, and been translated into several languages, including Chinese, Korean, French and Arabic. A best-selling book for Sage Publications, "Leadership: Theory and Practice" is in use at more than 250 colleges and universities, including West Point Military Academy, and by the Canadian Armed Services. Northouse is currently penning a third edition of the text.

Apparently, Northouse's philosophy of clarifying complex theories has resonated with those teaching leadership around the globe. In his text, Northouse seeks to bridge the gap between simplistic popular approaches to leadership and more abstract theoretical approaches.

"Underneath it all, I would argue that the leadership field has suffered from the notion that everything is leadership and it's a highly valued process exemplified by important people in society and the like," says Northouse. "However, not much time has been given to the substantive theories

and all the literature that is out there.

"My purpose is to explore how an understanding of leadership theory can inform and direct the way leadership is practiced."

Marquita Flemming, acquiring editor for Sage Publications, says Northouse's book appeals to many who teach leadership because it clarifies complicated topics.

"Many colleges and universities are not sure how to handle teaching leadership, whether to couple it together with other courses, or have it as a stand-alone course," she says. "Many people like the book because it presents the theories in an even-handed quality which ties real-world examples to the job environment. The self-assessment sections at the end of the chapters provide a good avenue for the students to stay in touch with what is happening in the classroom."

Robert Colvin, coordinator of leadership studies and professor of government and public affairs at Christopher Newport University in Newport News, Va., agrees.

"The book provides a tour along the winding trail of leadership research and practice," says Colvin. "The critiques of each approach to leadership theory and practice offer insights on strengths and weaknesses. The case study and questionnaire-type instrument help the reader bring the material to life."

In developing the book, Northouse, who has been at WMU since 1974, enlisted the help of a number of colleagues who contributed chapters on topics including women and leadership and the psychodynamic and team approaches to leadership.

"I looked for people that I knew were experts in their area and could write in the style that I thought would be useful," says Northouse.

In the next edition of "Leadership: Theory and Practice," Northouse is planning to include chapters on leadership skills and community leadership, areas he believes haven't been thoroughly explored.

Northouse is pleased that his efforts have resulted in a text used by so many. He says he remembers the day that the Canadian Armed Services called him to interview him about the book and how it could be used in their operations training.

"They did a survey of all the leadership books looking for one that they thought would be the best to give their generals," he says. "They are interested in how leadership theory can help improve the way the work is done in the armed forces. I am thrilled that my book is what they were looking for."

Board OKs tenure for 43 faculty members

Forty-three faculty members were approved for tenure by the Board of Trustees May 17. The tenured appointments are effective with the beginning of the 2002-03 academic year.

The faculty members and their departments, by current academic rank, are:

Professor—John H. Cameron, paper and printing science and engineering, and Willem J. Homan, aviation.

Associate professor—John Austin, psychology; James E. Carr, psychology; Paul Ciccantell, sociology; Katharine E. Cummings, teaching, learning and leadership; Ruth A. Ervin, psychology; Nora Faires, history; Paul D. Fleming, paper and printing science and engineering; Theresa J. Grant, mathematics; Elizabeth Hoger, business information systems; Antonio M. Isea, foreign languages and literatures;

Civic leaders come to WMU to learn econ development tools

Veteran economic developers from across the state will join forces at the University the week of June 9-14 to teach some two dozens beginners the basics of their craft.

The eighth annual Michigan Basic Economic Development Course, to be held at the Fetzer Center, is attracting professionals from around Michigan and the nation. Sponsored by the Office of Business Development Services in the Haworth College of Business, the course is aimed at entry-level development professionals and local elected officials.

The program is one of only 19 in the nation accredited by the International Economic Development Council. The 30-hour course enables participants to qualify for that organization's Economic Development Institute and is the first step for professionals who hope to acquire the designation of Certified Economic Developer.

"WMU has become a major partner in economic development efforts around the state, so it makes perfect sense that a course like this be hosted on campus," says Patricia Guenther, Office of Business Development Services and director of the course.

Ford Fellowship

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Michigan University Dissertation Fellowship provides a stipend of \$17,242 to each scholar chosen.

"Alicia was unanimously chosen as the No. 1 recipient of the WMU Dissertation Fellowship," Vichales says. "She is an excellent student with excellent research potential, and we are very proud of her."

Alvero is studying applied behavior analysis with a concentration in the field of organizational behavior management. Her dissertation project focuses on behavioral-based safety processes and ways to decrease at-risk behaviors in organizations. While earlier studies have labeled feedback as being the single most important factor in making the work environment safer, Alvero has found evidence supporting the theory that observation is equally critical to creating a safe environment. Alvero will use her fellowships to launch explanatory studies to describe the importance of the observational process.

Matthew A. Knewston, theatre; Daniel Kujawski, mechanical and aeronautical engineering; Patrick H. Munley, counselor education and counseling psychology; Marc W. Perkovic, chemistry; Srdjan Petrovic, mathematics; Robert E. Vann, foreign languages and literatures; Karen Wicklund, music; Lester W. Wright, psychology; and Ping Zhang, mathematics.

Assistant professor—Paula Andrasi, University Counseling and Testing Center; Johnson A. Asumadu, electrical and computer engineering; Blair S. Balden, aviation; Bruce E. Bejcek, biological sciences; Sandra L. Borden, communication; Marlene R. Breu, family and consumer sciences; Christine A. Byrd, biological sciences; Paul Clements, political science; Lauren Freedman, teaching, learning and leadership; Harold Glasser, Environmental Institute; Vyachaslav G. Karpov, sociology; Mitchel J. Keil, industrial and manufacturing engineering; Barbara S. Liggett, public affairs and administration; Richard G. Long, blind rehabilitation; Charles LoVerme, art; Stanley Paul, occupational therapy; Jorge Rodriguez, industrial and manufacturing engineering; Arezoo Rojhani, family and consumer sciences; D. DeWayne Shoemaker, biological sciences; John M. Spitsbergen, biological sciences; Allison Young, teaching, learning and leadership; and Jiabei Zhang, health, physical education and recreation.

Calendar

The master calendar maintained by the Office of University Relations for use in *Western News* is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at <www.wmich.edu/wmu/news/events>.

JUNE 2002

6.8 Wednesday

Reunion Weekend, 50th reunion for the Class of 1952 and annual meeting of Golden Associates, Bernard Center and other locations. To register or for more information, call the McKee Alumni Center at 7-8777.

6.13 Thursday

Retirement reception for Christine Zimmer, health promotion and education, 4-6 p.m., Fetzer Center.