



# Western NEWS

AUGUST 30, 2001  
volume 28, number 1

www.wmich.edu/wmu/news

## First Singapore MBAs given in July 22 commencement event

After 15 months of intensive study, students in the University's first overseas MBA program received their degrees July 22.

Twenty Southeast Asian professionals were part of the inaugural class of WMU's Haworth College of Business Singapore master of business administration program. Employed by international companies such as Hewlett-Packard, Citibank, Westinghouse Electric and the Royal Bank of Canada, the students had attended intensive 10-day courses with WMU faculty since May 2000. A dozen business faculty members traveled to Singapore to teach this first group, with pre-course work and follow-up conducted via the Internet.

"We're really delighted with the initial success of this program," says Dean James W. Schmotter, Haworth College of Business. "The caliber of the students has been impressive, and the members of this first class will make excellent alumni. We've learned some things, certainly, but overall we're quite pleased."

In the Singapore MBA market, WMU faces tough competition from U.S. competitors such as the University of Pennsylvania's Wharton School of Business and the University of Chicago, as well as Australian and British universities. The Haworth College of Business program is set apart by competitive pricing, top-notch faculty members on site and a long-term commitment to Singapore, according to Schmotter.

"A lot of these programs come and go very quickly," he notes. "We have made it clear that we intend to stay in Singapore for the long haul. It is, after all, the business hub of Southeast Asia, and there are a multitude of benefits for this University and for the Singapore students we serve. We could scarcely resist the match."

## Game day traffic changed

New traffic and pedestrian routing along Stadium Drive has been implemented to increase safety on days of home football games.

Due to safety concerns expressed by Amtrak officials, pedestrian crossing of railroad tracks along Stadium Drive will be restricted to crossing gates at Oliver Street and the intersection of Stadium Drive and West Michigan Avenue. Until a permanent fence is installed by the Michigan Department of Transportation, WMU will put up temporary fencing for the 2001-02 football season on the west side of the railroad tracks to encourage fans to cross at the designated intersections.

To increase the safety of pedestrians after they have crossed Stadium Drive, the MDOT has issued the University a permit to close one lane of northeast-bound Stadium Drive three hours before game time from Oliver Street to Eddies Lane. This will allow pedestrians to cross the railroad tracks at crossing gates and walk safely down Stadium Drive to Waldo Stadium.

The changes are effective immediately. The first game of the season is the CommUniverCity game against Illinois State set for 7:30 p.m. tonight—Aug. 30. Other home games are scheduled for the following Saturdays: Sept. 22, Oct. 6, Oct. 13 and Nov. 17.

## WMU unveils \$125 million capital campaign

The University today announced the largest fund-raising effort in the school's history, with the goal of raising \$125 million in time for WMU's 100th anniversary celebration in 2003.

"Partnering for Success: The Centennial Campaign for Western Michigan University" is comprehensive, addressing support for students, faculty and programs, as well as equipment needs and several new building projects.



## Partnering for Success

The Centennial Campaign for  
Western Michigan University

Making the announcement at a morning news conference were President Elson S. Floyd and William U. Parfet, chairman and chief executive officer of MPI Research, who will chair the campaign. Bud Bender, WMU vice president for development, also spoke at the event. The goal is more than double the \$62 million raised in the University's last campaign, successfully completed in 1992. Parfet also chaired the previous effort, which exceeded its original goal by more than \$7 million.

"This University is here today," said Floyd, "because of a partnership with the citizens of Kalamazoo." Among some 30 cities vying to be home for a new teachers college in 1903, Kalamazoo won the nod from the State Board of Education with a commitment to provide 20 acres of land, pay one-half of teachers' salaries, develop the campus infrastructure and contribute \$40,000 for new buildings.

"In the years since our founding," continued Floyd, "we have expanded our partnerships to include many communities and businesses throughout the state, the nation and the world." In recent months, WMU has opened a new graduate studies center in downtown Grand Rapids, initiated an MBA program in Singapore, and, earlier this week, broke ground for a new University facility on the campus of Lake Michigan College in Benton Harbor.

"Western Michigan University is on a roll," said Parfet. "You can just feel the energy. I agreed to help lead this campaign because I'm convinced that an investment in this University will pay solid dividends to our community, state and nation. Armed with the appropriate resources, there is no limit to the contributions that this University can make."

Floyd described the growth of WMU, from a regional two-year teachers college with an initial enrollment of 117 to a major

university of more than 28,000 students. One year ago, the Carnegie Foundation for the Advancement of Teaching classified WMU as a "doctoral/research-extensive" university. Only four Michigan universities are included in this highest classification.

Said Floyd, "It is through the reputation of our faculty and the commitment of our alumni and friends that we continue to catapult this University forward."

The centennial campaign is divided into five broad areas:

**Support for students**—\$14 million to fund scholarships, fellowships and "experiential learning," such as internships in business, government and the arts

**Support for faculty**—\$13 million to enhance faculty programs, including endowed faculty positions intended to attract and retain top teachers and researchers in key fields where WMU has a developing national reputation

**Programs and activities**—\$15.25 million for such initiatives as visiting artists and scholars programs, which annually bring experts and artists of international renown to the campus

**Equipment**—\$30.7 million for equipment needs across the campus, especially in engineering and the sciences, but also including health and human services, the performing arts and many other areas

**Facilities**—\$52.05 million for projects that include major new buildings for: engineering and athletics, both already under construction; health and human services, announced earlier this month; and a new building for the Department of Art, plans for which will be unveiled later.

Earlier this summer, WMU announced a second consecutive record year for private gifts, with \$18.4 million received during the fiscal year that ended June 30.

"I am very pleased to announce," said Parfet, "that we have already raised more than \$75 million, or 60 percent of our campaign goal. This is a great start, but we still need to pursue our goal vigorously if we want to succeed in time for Western's 100th anniversary celebration."

Following the news conference announcement of the campaign, Floyd and Parfet adjourned to a private luncheon in WMU's Gilmore Theatre Complex, where they repeated their message to about 150 alumni and donors. Joining them at the luncheon program were WMU Foundation President James S. Brady and Edward and Ruth Heinig, retired WMU faculty members and co-chairpersons of the University's Centennial Celebration Committee.

"This is only the beginning," remarked Parfet. "During the next two years, we will carry this important message to alumni and friends throughout the country."

## LMC ground broken for WMU-Southwest

Ground was broken on the Lake Michigan College campus Aug. 27 for a new building to house WMU-Southwest, marking the first time a Michigan university has chosen to build an instructional facility on a community college campus.

The \$8.4 million building, designed by Marshburn/Bunkley Associates of Kalamazoo, is being constructed on LMC's Napier Avenue campus, near the main entrance, and is expected to be completed and open for classes in fall 2002. The 45,000-square-foot building is being built as part of a unique partnership that will expand higher education opportunities for Southwest Michigan residents by allowing them to take their first two years of classes at LMC, complete their bachelor's degrees at WMU and even move on to graduate programs without ever leaving the area.

The project will be paid for with \$6.3 million in state funds approved when Gov.

John Engler signed a capital outlay bill July 19. The remaining \$2.1 million will come



AN ACADEMIC DIG—

Digging in during the Aug. 27 groundbreaking for WMU-Southwest were, from left: LMC Board of Trustees Chairperson Steven Silcox, State Sen. Harry Gast, LMC President Richard Pappas, WMU President Elson Floyd, U.S. Rep. Fred Upton and WMU Vice Provost Alan Walker. (Photo by Neil Rankin)

from a fund-raising effort already under way at WMU.

"Western Michigan University has been committed to the citizens in Berrien, Cass

## Ed tech program is first totally online offering

The University's first totally online program is getting under way this semester and is now one of only a few of its kind in the nation.

The Graduate Certificate Program in Educational Technology is a 15 to 21-hour program offered through the Division of Continuing Education and the Department of Educational Studies in the College of Education. It provides training for people currently serving as technology coordinators for their school building or school district, allowing them to expand their skills and further their use of high-tech communications and information technology in education.

The new program, now in its pilot stage, is among only a handful of online certification programs for education technology coordinators in the nation, says James J. Bosco, educational studies, who is director of external educational technology affairs and the program's developer.

"In terms of online offerings at colleges and universities, this is unique," Bosco says. "There are maybe five programs like

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# Revised mission statement ready for comment

A revised mission statement for the University is being developed, and the committee charged with the effort is looking for input from members of the University community.

The committee, comprised of 30 members from across the campus, has been working since March to draft new language for WMU's official mission statement, which was last reviewed and approved by University trustees in 1991. The committee chairperson is Vice Provost Linda Delene.

Two sessions for campus and community comment have been set for early October to get feedback on two alternative statements the committee has drafted. The events will be held at 5 p.m. Monday, Oct. 1, and at 4 p.m. Tuesday, Oct. 2, with both sessions held in the Faculty Lounge of the Bernhard Center.

"We've drafted two different types of mission statements," Delene says. "Both are designed to address the University's continuing transformation and help set the overall institutional direction and implementation of the strategic plan. What we need now is public feedback on our recommendations before arriving at a final draft."

The committee intends to provide its recommendation to President Floyd in early November so that he can make his final recommendation to trustees in December.

According to Delene, WMU's commitment to being a "student-centered research university" has implications that are substantial and "will shape its continuing institutional development and educational recognition." Those implications may include the adjustment of some curricula to provide more research-learning opportunities, broadening the definition of student research, providing additional operating funds to support student research activities; adding faculty support programs and better dissemination of information about student accomplishments. These educational considerations are reflected in the committee's mission statement recommendations.

The committee's first draft mission statement—Alternative #1—uses a traditional two-part format that is common to some educational mission statements. The first part of the first mission statement indicates what type of a university WMU is. The second part of the statement (institutional goals) identifies how the University measures major institutional accomplishments that characterize its institutional mission.

The second draft mission statement—Alternative #2—is a terse summary statement.

## Mission Statement Alternative #1

### Mission

Western Michigan University is a student-centered research university. Nationally recognized and globally engaged, the Uni-

versity provides leadership in teaching and learning and in the discovery of knowledge to educate individuals for change in diverse societies.

As a student-centered research university, Western Michigan University:

- Builds intellectual inquiry, investigation, and discovery through both research and teaching as the exemplar of its academic programs
- Instills educational foundations for continuous growth and adaptation
- Seeks contributions from diverse individuals and diverse ideas in all its decision-making
- Fosters an ethical and engaged University community
- Engenders an awareness and appreciation of the arts
- Contributes to technological and economic development.

### Institutional goals

Western Michigan University's mission is characterized by its achievement of the following goals:

- To furnish a safe, civil and healthy University community
- To provide access to educational programs at reasonable cost and in multiple settings
- To increase diversity within the student body, faculty and staff through institutional practices and programs
- To recognize the teaching, research, learning, creative work, scholarship, and service contributions of students, faculty and staff
- To demonstrate the University's knowledge base through ongoing assessment and improvement initiatives
- To establish lifelong relationships between graduates and the University
- To develop organizational partnerships that bolster mutual endeavors.

## Mission statement Alternative #2

Education at Western Michigan University is grounded in broad and rigorous student preparation, pursued through intensive study within and across the disciplines of the University, and marked throughout by active critique and discovery. The University is further defined by the research, service and artistic expression of its faculty and students.

Copies of the committee's full report on its work are available at the reserve desk at Waldo Library. Those who wish to comment on the alternatives, should do so by attending one of the public sessions or sending their written remarks by Oct. 15 directly to any committee member, including Delene.

## Aviation instructors honored

The College of Aviation's two top flight instructors earned the coveted rating of Master Certified Flight Instructor in July, making them part of a select group of only 300 across the nation and nine in Michigan to achieve that distinction.

Thomas C. Grossman, the college's chief flight instructor, and David H. Schrader, assistant chief flight instructor, earned the rating during the most recent round of certification by the National Association of Flight Instructors. NAFI is the professional association for the nation's 78,000 certified flight instructors.

The master instructor designation is a national accreditation that is earned by a candidate through a rigorous process of continuing education. Like a flight instructor's certificate, it must be renewed biennially. The past six recipients of the Federal Aviation Administration's Flight Instructor of the Year award have come from the ranks of those holding the designation.

## Bradley elected secretary of statewide admissions group

Adrienne Bradley, admissions and orientation, was elected this past spring to a three-year term as secretary of the Michigan Association for College Admission Counseling, the statewide organization that links high school guidance counselors and admission representatives.

Bradley has served on MACAC conference planning committees for three years, once as the on-site coordinator and once as the campus cruise coordinator. She joined the organization in 1996.

A former graduate assistant in the Office of Student Life, Bradley has been an assistant director of admissions in the Office of Admissions and Orientation since 1996.

## Campus Classic gets state nod

An event that draws thousands of walkers and runners for a fall romp around campus has snagged an award from the Governor's Council on Physical Fitness, Health and Sports.

WMU's Homecoming Campus Classic received the council's 2001 Regional Amateur Athletic Event of the Year Award. Founded in 1999 as part of an effort to revitalize the Homecoming celebration, the Campus Classic drew more than 1,300 participants, 130 volunteers and several hundred spectators last year. Organized by the Office of University Relations, the event includes four walk/run components—5K run, 5K walk, 1K walk and 1K kids' fun run—and is open to the community.

The 2001 Campus Classic will be held Homecoming Saturday, Oct. 13. Faculty and staff members should watch their mailboxes for information and applications, visit the Campus Classic Web site at <www.wmich.edu/race> or call 7-8402.

# Lecture series will focus on role of risk and its economic effects

What do gambling, farming and going without life or health insurance have in common? They are all risky ventures that have an undeniable impact on the economy.

Risk and its economic effects will be explored in the annual Werner Sichel Lecture-Seminar Series at the University beginning in September.

The series will focus on "The Economics of Risk" and feature a number of national scholars who will examine the occurrence and impact of risk in the economy. The topics to be addressed include auctions and the "winner's curse," health insurance accessibility, casinos and agriculture.

"Risk is defined as something with an uncertain outcome. You make a decision today when you don't know what the fu-

ture will bring," says Donald J. Meyer, economics, who is director of the series. "People are generally risk averse, they try to avoid risk by passing the risk on to someone else, which is why we have thriving insurance markets. At the same time, there are people who gamble, which is engaging in a risky activity, because they get enjoyment out of it. There are a number of places in the economy where risk is important."

The series will begin by looking at risk incurred at auctions and the "winner's curse," in a presentation by John H. Kagel, at 3 p.m. Wednesday, Sept. 12, in 3508 Knauss.

Kagel, the University Chaired Professor of Economics at Ohio State University, will address "Common Value Auctions and the Winner's Curse: Lessons from the Economics Laboratory." In a common value auction, such as a mineral lease auction, bidders face significant risk as to the monetary value of that on which they are bidding. The "winner's curse" refers to the successful bidders having overpaid for what they bought. Kagel, a member of the National Science Foundation's Panel for Decision Risk and Management Science, is a pioneer in using experimental methods in economics research. He has written several books, including "The Handbook of Experimental Economics" and the forthcoming "Common Value Auctions and the Winner's Curse."

Other speakers scheduled in this year's series and the topics they will address are:

- "Sharing High Risks—How Government Can Make Health Insurance Markets More Efficient and More Accessible," Katherine Swartz, professor of health policy and management at Harvard University, Wednesday, Oct. 10
- "States of the World and the State of Decision Science," Mark J. Machina, professor of economics at the University of California - San Diego, Wednesday, Nov. 7
- "Gambling with the Future: Economic

and Social Perspectives on the Casinos in America," William R. Eadington, professor of economics at the University of Nevada - Reno, Wednesday, Jan. 16

- "Risk and Agriculture: Issues and Evidence," Rulon Dean Pope, professor of economics at Brigham Young University, Wednesday, Feb. 20

- "Managing Risk Before It Manages You," Keith J. Crocker, the Waldo O. Hildebrand Professor of Risk Management and Insurance at the University of Michigan, Wednesday, March 13.

All lectures begin at 3 p.m. in 3508 Knauss and are free and open to the public. As part of their visit to WMU, each scholar also will participate in a course for graduate and advanced undergraduate students.

In its 38th year, the Werner Sichel Lecture-Seminar Series is sponsored by WMU's College of Arts and Sciences and Department of Economics and the W.E. Upjohn Institute for Employment Research. For more information, contact Meyer at 7-5531.

## Ed tech

this in the United States and none like it in Michigan."

The program is offered totally online through a partnership with Michigan Virtual University and is an offshoot of a previous distance-education program that started about four years ago and is delivered through interactive television. The beauty of the online program, Bosco says, is that now students will not have to travel to a television classroom at one of WMU's campuses to take part in it.

For now, Bosco, who also coordinates an annual conference for technology coordinators on the WMU campus, is aiming the program at current and future technology coordinators at Michigan schools. But because of its online delivery, there is the potential for nationwide marketing.

Continued from page 1

The program, which is comprised of six courses, is designed to train technology leaders who will meet the growing high-tech demands of individual school buildings and school districts as a whole.

"These are six courses that you can walk away from and know that you are going to apply immediately to serve your school district or school building," says Margaret Bernhard, continuing education.

Bosco says that too often, school districts have taken a haphazard approach toward developing their technology strategies. Students who earn their certificate will be ready to lead technology initiatives in their schools.

For more information, visit the program's new Web site at <www.wmich.edu/edtech/certificate>.



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The following vacancies are currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

**(R) Assistant/Associate Professor** (tenure track, academic year), I30/I20, Marketing, 01/02-2584, 8/28-9/4/01

**(R) Assistant Professor** (tenure track, academic year), I30, Biological Sciences, 01/02-2585, 8/28-9/4/01

**(R) Assistant/Associate Professor** (tenure track, academic year), I30/I20, Mathematics, 01/02-2586, 8/28-9/4/01

**(R) Dean** (tenure track, full year), Z, University Libraries, 01/02-2587, 8/28-9/4/01

**(N) Assistant Professor** (tenure track, academic year), I30, Comparative Religion, 01/02-2588, 8/28-9/4/01

**(N) Assistant Professor** (tenure track, academic year), I30, Foreign Languages and Literatures, 01/02-2589, 8/28-9/4/01

**(N) Assistant Professor** (tenure track, academic year), I30, Foreign Languages and Literatures, 01/02-2590, 8/28-9/4/01

**(R) Assistant Professor** (tenure track, academic year), I30, Mathematics, 01/02-2591, 8/28-9/4/01

**(N) Assistant Professor** (tenure track, academic year), I30, Statistics, 01/02-2592, 8/28-9/4/01

**(R) Assistant Professor** (tenure track, academic year), I30, Mathematics, 01/02-2593, 8/28-9/4/01

**(R) Assistant/Associate Professor** (tenure track, academic year), I30/I20, Mathematics, 01/02-2594, 8/28-9/4/01

**(R) Assistant Professor** (tenure track, academic year), I30, Geosciences, 01/02-2595, 8/28-9/4/01

**(R) Assistant Professor** (tenure track, academic year), I30, Foreign Languages and Literatures, 01/02-2596, 8/28-9/4/01

**(R) Fitter**, 2nd shift, ST2, Physical Plant-Building Maintenance Services, 01/02-2597, 8/28-9/4/01

**(R) Office Assistant**, 11, History, 01/02-2599, 8/28-9/4/01

**(R) Research Assistant** (term ends 9/30/02), 14, College of Arts and Sciences, 01/02-2605, 8/28-9/4/01

**(R) Office Assistant**, 11, English, 01/02-2606, 8/28-9/4/01

**(N) Research Fellow** (term ends 10/31/02, renewable), Q1, Chemistry, 01/02-2607, 8/28-9/4/01

**(R) Office Assistant**, 11, Lee Honors College, 01/02-2608, 8/28-9/4/01

**(R) Senior Library Assistant**, (FTE .50; 20 hours per week), 13, University Libraries, 01/02-2609, 8/28-9/4/01

**(R) Skills Training Specialist I** (term ends 6/30/02), 10, Center for Disability Services, 01/02-2611, 8/28-9/4/01

N = New  
R = Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.



SHE'S GOT ALL THE FACTS AND A ROOM WITH A VIEW  
(Photo by Neil Rankin)

## On Campus with Kathy Corder

There's not much Kathy Corder doesn't know or can't find out about WMU—at least as far as academic statistics go. Corder, director of academic planning and institutional data, is the University's "go to" person when administrators from across the campus need to quantify the University experience.

This week, with fall semester getting under way, attention will turn to fall enrollment numbers. Corder will be working with the Registrar's Office to arrive at a final fall tally, but that's just one of the more high-profile responsibilities of her job.

From her first-floor Seibert Administration Building office that overlooks the heart of the University, Corder supervises a staff of four as they go about collecting and analyzing data and answering thousands of questions put to them annually. Corder and her staff are responsible for overseeing the collection and release of data about the University to federal and state governmental agencies; overseeing collection of data and completion of about 100 surveys each year from groups like *U.S. News & World Report*, *Peterson's* and the American Association of University Professors; assisting faculty in collecting data for research funding proposals; collecting data for the annual "Fact Book"; and overseeing data collection for accreditation surveys.

Corder, an Illinois native and a graduate of Southern Illinois University-Edwardsville, came to WMU in 1995 with her husband, Kevin Corder, a faculty member in political science. Before joining the WMU staff, she spent 10 years managing the Social Science Computing Facility at Washington University in St. Louis. She began her WMU career in the Registrar's Office, then moved to the Office of the Provost, where her technical and social science skills were recognized as being the ideal combination for her current position.

She still reports to the provost and works regularly with her old colleagues in the Registrar's Office, as well as staff members from such offices as admissions, budgets and human resources.

"It is really interesting to work with different offices, see what they do and learn how the University functions and how it collects important data," she says. "We work hard to maintain good working relationships with all the various offices."

When not on the job, Corder and her husband enjoy cooking, planning parties and listening to music.

### Service

The following employees are recognized for 35, 30, 25, 20, 15, 10 and five years of service to the University during August.

**35 years**—Ronald W. Davis, Haenicke Institute For International Studies; David G. Dickason, Geography; Richard J. Dieker, communication; Nancy E. Falk, comparative religion; Constantine J. Gianakaris, English; Ross Gregory, history; Alan C. Isaak, political science; Arnie Johnston, English; Charles Bruce MacQueen, University Counseling and Testing Center; Richard W. Malott, psychology; Curtis Rhodes, art; Chester B. Rogers, Office of the Provost and Vice President for Academic Affairs; David Sheldon, music; James VanDePolder, industrial and manufacturing engineering; and Morton O. Wagenfeld, University libraries.

**30 years**—Michael B. Atkins, industrial and manufacturing engineering; Steven T. Berger, aviation; Michael J. Clark, speech pathology and audiology; Seamus A. Cooney, English; Suhashni Datta-Sandhu, political science; Robert W. Felkel, foreign languages and literatures; Stephanie A. Gauper, English; Earl E. Halvas, business information systems; Susan S. Kremer, Office of the Vice President for Business and Finance; Gerald E. Markle, sociology; John L. Mason, electrical and computer engineering; and Edgar J. Zumburs, physical plant.

**25 years**—Brenda L. Case-Parris, Career and Student Employment Services; R. Wayne Fuqua, psychology; John S. Geisler, counselor education and counseling psychology; Ahmad D. Issa, finance and commercial law; Mark S. Rafferty, University dining services; and Leo J. Stevenson, finance and commercial law.

**20 years**—Stephen C. Brumbaugh, residence life; Lillie B. Cotton, admissions; Laurie Foster, Registrar's Office; Jaimy Gordon, English; Dean W. Halderson, physics; Emily P. Hoffman, economics; Lasena Jennings, continuing education; John A. Kapenga, computer science;

Steven N. Lipkin, communication; Judy L. Moonert, music; Nickola W. Nelson, speech pathology and audiology; Linda Reeser, social work; O'Ryan Rickard, *Western Herald*; Rameshwar P. Sharma, mechanical and aeronautical engineering; Robert A. Wertkin, social work; and James G. Wiseman, WMU dining services.

**15 years**—Ariel H. Anderson, teaching, learning and leadership; Raja G. Aravamuthan, paper and printing science and engineering; Wegayehu M. Asefa, Miller Auditorium; David A. Barnes, geosciences; Ellen H. Brinkley, English; Sung G. Chung, physics; George M. Eskro, Career and Student Employment Services; Gwendolyn Etter-Lewis, English; Paul Farber, educational studies; Alan Kehew, geosciences; Lorna K. Kierpka, industrial and manufacturing engineering; Judith A. Kirk, University libraries; Hanjoon Lee, marketing; James A. Leja, College of Health and Human Services; Frederick F. MacDonald, social work; Parviz Merati, mechanical and aeronautical engineering; Daniel Mihalko, statistics; Robert F. Reck, marketing; Cynthia Running-Johnson, foreign languages and literatures; Judith F. Stone, history; William R. Wiener, Graduate College; Paul T. Wilson, teaching, learning and leadership; and Steve M. Wolfenbarger, music.

**10 years**—Donald L. Alexander, economics; Lisa E. Baker, psychology; Nora Berrah, physics; Linda J. Borish, history; Jody A. Brylinsky, health, physical education and recreation; Janet L. Coryell, history; Douglas V. Davidson, sociology; Margie J. Geasler, family a consumer sciences; George J. Haus, educational studies; R. V. Krishnamurthy, geosciences; Stephen B. Malcolm, biological sciences; Donald J. Meyer, economics; Gwendolyn Nagle, theatre; Mary J. Peterson, family and consumer sciences; Galen E. Rike, University libraries; Tal L. Simmons, anthropology; Dennis K. Strasser, University libraries; and Mercedes Tasende, foreign languages and literatures.

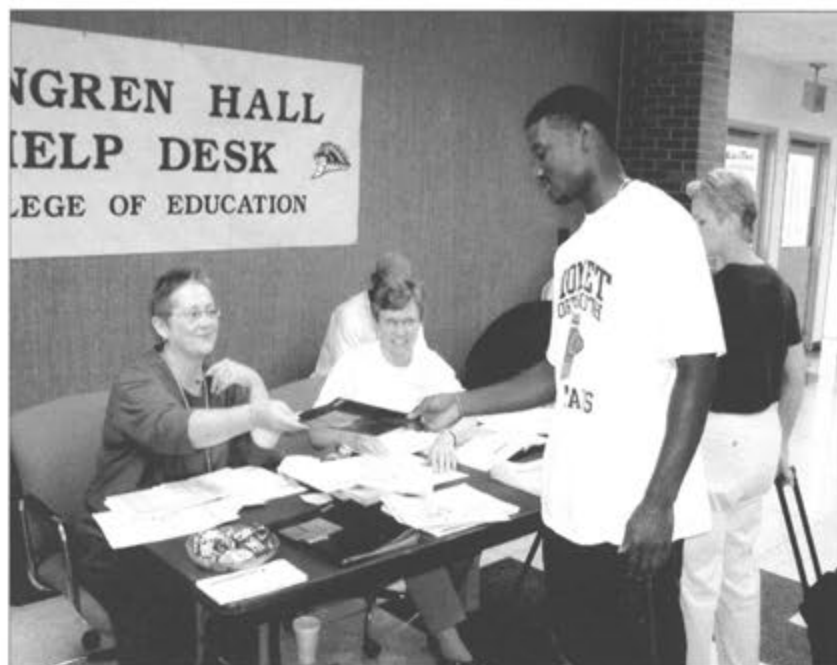
**Five years**—Osama Abudayyeh, construction engineering, materials engineering and industrial design; Thomas L. Amos, University libraries; Ellen Armstrong, art; Johnson A. Asumadu, electrical and computer engineering; John Austin, psychology; Blair S. Balden, College of Aviation; Bruce E. Bejcek, biological sciences; Peter Bickle, foreign languages and literatures;

Sandra L. Borden, communication; Marlene R. Breu, family and consumer sciences; Christine A. Byrd, biological sciences; John H. Cameron, paper and printing science and engineering; John E. Chateauf, chemistry; Paul Clements, political science; Lee Allen Cliffman, physical plant-maintenance services; William W. Cobern, College of Education; Van E. Cooley, teaching, learning and leadership; Jo W. Cornell, business information systems; Nancy C. Cornwell, communication; Cat Louise Crotchett, art; Susan H. Edgerton, teaching, learning and leadership; Ruth Anne Ervin, psychology; Paul D. Fleming, paper and printing science and engineering; Rolland Fraser, geography; Lauren Freedman, teaching, learning and leadership; M. Arthur Garmon, teaching, learning and leadership; Theresa J. Grant, mathematics; Timothy P. Hanson, theatre; David J. Hartmann, sociology; Emily Hauptmann, political science; Keith M. Hearit, communication; Willem J. Homan, College of Aviation; Antonio M. Isea, foreign languages and literatures; Daniel C. Jacobson, music; Catherine Julien, history; Richard Junger, English; David N. Karowe, biological sciences; Vyacheslav G. Karpov, sociology; Mitchel J. Keil, industrial and manufacturing engineering; Daniel Kujawski, mechanical and aeronautical engineering; Beulah G. Lateef, teaching, learning and leadership; Charles Lo Verme, art; Conn L. Macomber, physical plant; Donna Mearing, Center For Academic Support Programs; David Middleton, construction engineering, materials engineering and industrial design; Kathryn Mohny, WMU Apartments; David V. Newman, philosophy; John F. Nielsen, social work; Susan O'Flaherty, Student Financial Aid; Betty J. Parker, marketing; Marc W. Perkovic, chemistry; Frank Rapley, teaching, learning and leadership; Jorge Rodriguez, industrial and manufacturing engineering; Arezoo Rojhani, family and consumer sciences; Stephen G. Rouse, information technology; Jianping Shen, teaching, learning and leadership; John M. Spitsbergen, biological sciences; Kristin Szylyan, history; Robert E. Vann, foreign languages and literatures; Robert S. Vezau, intercollegiate athletics; Brian Wilson, comparative religion; Allison Young, teaching, learning and leadership; and Ping Zhang, mathematics.

### Exchange

**FOR SALE:** 1998 Pontiac Transport Montana-Extended; 4-door, leather interior, air conditioning, power windows, power locks, newer tires, loaded. 53,000 miles. \$16,500. Call 375-0625.





**WALK THIS WAY—**  
Freshman Pat Graham gets help from Sue Coker, field placements, at the College of Education's Help Desk Tuesday in Sangren Hall. College staff began offering the service two years ago to help students find their way around campus during the first week of classes. Also shown helping students is Pam Miller, teacher certification. (Photo by Mark Schwerin)

## LMC groundbreaking

Continued from page 1

and Van Buren counties for more than 85 years," said WMU President Elson S. Floyd. "Our partnership with LMC and this wonderful new facility will allow us to expand that commitment, increase the number of our academic offerings and deepen our involvement in the community. We are grateful to Gov. Engler and the Legislature for approving state funding for this work, and we owe a special note of thanks to Sen. Harry Gast for his steadfast support for this important project."

Gast, chairman of the state Senate Appropriations Committee, was one of several Michigan legislators who attended the groundbreaking, along with U.S. Rep. Fred Upton. Gast spearheaded efforts to fund the partnership initiative and has praised the effort as a model that assures cooperation in education and can serve as an example for the rest of the state and nation.

LMC President Richard J. Pappas pointed to that model as an effort that will make the most of both institutions' resources.

"We are proud to be working with Western Michigan University to bring this resource to the community. The partnership that we are building is a natural extension of the educational opportunities we currently offer at Lake Michigan College,"

said Pappas. "This type of innovative thinking about delivering educational services leverages the strengths both colleges bring to this project."

The new WMU-Southwest facility will have a face of two-tone brick and insulating glass. Its two wings will be joined by a two-story rotunda that will provide a gathering place for students on the main floor and a computer lab on the second floor. It also will feature two science education laboratories; 12 classrooms, including an interactive video classroom; two conference rooms; and two designated student study areas.

During the groundbreaking, both Gast and Upton praised the cooperation and enthusiasm that resulted in the new partnership. Gast noted that the "whole community was behind it," and Upton praised the vision that launched the initiative.

"As the representative of not only Berrien County, but also Kalamazoo County and all of Southwest Michigan, I have seen firsthand the wonderful leadership exhibited by so many at Western Michigan," Upton said. "To capture the spirit and enthusiasm that is there in Kalamazoo and transfer it here to the twin cities, the rest of Berrien County and a little bit of Van Buren is terrific."

## Preliminary HHS building plans outlined

The University unveiled preliminary plans Aug. 20 for a new, 185,000-square-foot building to house all of the College of Health and Human Services' academic programs in one location.

The long-awaited building moved a step closer to reality this summer when Gov. John Engler signed a capital outlay bill July 19 authorizing state funding for the estimated \$48.2 million total cost of the construction project. The University will raise a quarter of the building cost as a match to the state funds provided and will do so through private fund raising.

At an event to formally acknowledge the signing of a state bill authorizing the building's construction, University officials showed an artist's depictions of the way the building will look and discussed its scope and potential impact. Also attending the event were area legislators, leaders in the health and human services community, city officials and economic development leaders, as well as University and college administrators, faculty and staff. The celebration was intended to thank the Legislature and those in the community who were instrumental in securing funding for the building.

"We are deeply indebted to Gov. Engler and the Legislature for their support of this important project," said President Elson S. Floyd. "Many have been steadfast in their support of this much-needed facility, but I especially want to thank Senate Appropriations Committee Chairman Harry Gast for the role he played. This is a project that, when completed, will have a significant impact not only on the Kalamazoo community and its economic well-being, but also on the state and region."

The four-story building will be constructed on WMU's Oakland Drive Campus on land the state transferred to WMU from the Kalamazoo Psychiatric Hospital in 1998. Building plans have been under development since January 2000, just after the governor signed an earlier capital outlay bill authorizing WMU to begin the planning process.

The new building will be located just south and west of the existing EWB Building on the site of a former hospital building that was torn down more than 20 years ago. The SmithGroup of Detroit is the architectural firm designing the building.

In addition to locating the new facility on a previous building site, building and construction plans are being developed to

minimize impact on the landscape. No new drive is being planned to access the building from Oakland Drive. Road access will come from rerouting existing roads, with Oliver Street serving as the likely



**IN OAKLAND DRIVE'S FUTURE—**  
Above, is an artist's depiction of how the new home for the College of Health and Human Services will look.

major entry point. The current parklike setting along Oakland Drive will be preserved.

"The SmithGroup's main focus has been to place and design the building in a way that respects the landscape," said Dean Janet I. Pisaneschi, College of Health and Human Services. "The architects have been very sensitive to the site. They wanted to preserve the trees on the site, as have we."

## Webwatch

Several new Web sites were added during the summer and several others underwent major changes. Here are a few of the "new and improved" Web sites at WMU.

- Plans for WMU's upcoming centennial celebration will be detailed at <[www.wmich.edu/centennial](http://www.wmich.edu/centennial)>.

- Updates on campus construction, including projects for engineering, health and human services and athletics, are at <[www.wmich.edu/construction](http://www.wmich.edu/construction)>.

- News and project updates from information technology, including Wireless Western, can be found in IT NewsLink, at <[www.wmich.edu/it/newslink](http://www.wmich.edu/it/newslink)>.

- Online registration and information for the third annual Homecoming Campus Classic Walk/Run, Oct. 13, is at <[www.wmich.edu/race](http://www.wmich.edu/race)>.

- The Homecoming Web site has been updated for 2001 and more event information is added each week at <[www.wmich.edu/homecoming](http://www.wmich.edu/homecoming)>.

- An all-new faculty experts guide is online and can be found on the Web at <[www.experts.wmich.edu](http://www.experts.wmich.edu)>.

- New WMU computer wallpaper images are available for computer users at <[www.wmich.edu/wmu/wallpaper](http://www.wmich.edu/wmu/wallpaper)>.

## Calendar

The master calendar maintained by the Office of University Relations for use in *Western News* is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at <[www.wmich.edu/wmu/news/events](http://www.wmich.edu/wmu/news/events)>.

### AUGUST

#### 8.30 Thursday

Exhibition (through Sept. 26), Paintings by Ben Mahmoud, DeKalb, Ill., Sangren Hall Gallery II, weekdays, 10 a.m.-5 p.m.

\*Football vs. Illinois State, "CommUniverCity" celebration, Waldo Stadium, 7:30 p.m.

### SEPTEMBER

#### 9.3 Monday, Labor Day

WMU offices closed. No classes.

#### 9.5 Wednesday

Dalton Convocation Series, Chamber ensembles and soloists featuring performers from Seminar 2001, WMU's summer music program for high school students, Dalton Center Recital Hall, 1 p.m.

#### 9.6 Thursday

Colloquium, "On the Essence of Computer Science — Part 1: The Spiritual Essence," sponsored by the Department of Computer Science, 3301 Friedmann Hall, 4 p.m.; refreshments, 3:45 p.m.

#### 9.7 Friday

\*Volleyball, "WMU Radisson Invitational," WMU vs. Valparaiso, University Arena, 12:30 p.m.

\*Volleyball, "WMU Radisson Invitational," WMU vs. Kentucky, University Arena, 7:30 p.m.

\*Performance, Bill Cosby, humorist, Miller Auditorium, 8 p.m.

#### 9.8 Saturday

\*Volleyball, "WMU Radisson Invitational," WMU vs. James Madison, University Arena, 7:30 p.m.

#### 9.10 Monday

Exhibition (through Sept. 14), Sculpture Group Show, Rotunda and South Galleries, East Hall, weekdays, 10 a.m.-5 p.m.; reception, Friday, Sept. 14, 5-7 p.m.

#### 9.11 Tuesday

\*Performance, "Best Little Whorehouse in Texas," starring Ann-Margaret (through Sept. 16), Miller Auditorium; Sept. 11-13, 7:30 p.m.; Sept. 14-15, 2 and 8 p.m.; Sept. 16, 3 p.m.

#### 9.12 Wednesday

Dalton Convocation Series, Dinos Constantinides, composer, Louisiana State University; Athanasios Zervas, saxophone, Indianapolis University-Athens, Greece, Dalton Center Recital Hall, 1 p.m.

Lecture, Werner Sichel Lecture-Seminar Series, "Common Value Auctions and the Winner's Curse: Lessons from the Economics Laboratory," John H. Kagel, Ohio State University, 3508 Knauss Hall, 3 p.m.

#### 9.13 Thursday

Teleconference workshop for WMU researchers, "Conducting Research Responsibly," 1010 Fetter Center, 1-4 p.m. To register call Research Compliance Office, 7-8293.

Slide presentation, "Pretense and Falsification: Realism in the 20th Century," artist-in-residence Ben Mahmoud, 2304 Sangren Hall, 7 p.m.; reception follows in Gallery II.

\*Admission charged

## Obituaries

Longtime WMU staff member Pearl "Perky" Fabio-Baskerville Robinson died Aug. 15 in Kalamazoo. She was 71.

Robinson retired in 1986 as director of academic advising in the University's former College of General Studies. She



Robinson

served WMU for 24 years in a variety of positions, including assistant professor, academic counselor and advisor, and assistant to the dean. She held numerous positions with WMU's Black Cau-

cus, including two years as chairperson. Before joining the University, she worked as a teenage and adult program director at YWCAs in Kalamazoo and Des Moines, Iowa, and served a stint in personnel and planning at a local paper company.

After receiving her bachelor's degree from William Penn College, Robinson earned her master's degree from WMU.