



# Western NEWS

October 26, 2000  
volume 27, number 5

www.wmich.edu/wmu/news

## 'Math guy' on campus Friday

National Public Radio's "Math Guy," Keith Devlin, will be on campus tomorrow to espouse his enthusiasm for equations.

Devlin will give a free public presentation, titled "How Mathematical Ability Evolved," at 4 p.m. in 1104 Rood Hall.

An internationally recognized mathematician, Devlin is probably best known as the regular Saturday morning mathematics correspondent for the NPR magazine program "Weekend Edition."

Devlin's visit to Western is sponsored by WMU's chapter of Pi Mu Epsilon mathematics honor society, the Science and Math Teacher Association, the Department of Mathematics and Statistics, and the Campus Activities Board.

## Trustees to meet tomorrow

The WMU Board of Trustees will consider its evaluation of President Elson S. Floyd and set his compensation for the coming year when it meets tomorrow.

Meeting at 10:30 a.m. in the Connable Board Room of the Bernhard Center, trustees also will consider recommendations to award an honorary degree, to establish a new research center, to set an intellectual property policy and to ratify a new contract with the University's police officers.

Board committee meetings will precede the full board meeting at 9:30 and 10 a.m. in 204 Bernhard Center.

## Underage drinking is topic of conference for local schools

WMU and the National Council on Alcoholism and Drug Dependence of Michigan will sponsor an underage drinking prevention conference from 9 a.m. to noon on Friday, Oct. 27, in the Fetzer Center.

About 200 students from White Pigeon, Mattawan and Climax-Scotts high schools are expected to attend this by-invitation-only event.

Through open dialogue with the high school students, the conference will demonstrate that there is peer support for choosing not to drink until age 21.

The Michigan Liquor Control Commission and the Kmart Family Foundation are providing support for the event.

## Sky Broncos qualify for NIFA

The University's precision flight team, the Sky Broncos, took second place in regional competition last weekend, guaranteeing the team a berth in next spring's national competition in North Dakota.

In a close competition that was decided by only three points, the 15-member team took second to Ohio State University at the National Intercollegiate Flying Association Region III competition that concluded Oct. 21 at Kent State University. The two top teams at regional competitions qualify for the annual national meet, which will be held in May at the home field of the University of North Dakota, a perennial powerhouse.

The Sky Broncos have finished in the top three in national competition for nine consecutive years and last captured the championship in 1998.

## E-commerce conference brings industry heavyweights to campus

Southwest Michigan entrepreneurs and members of the campus community will have access to some of the nation's top e-commerce executives at an upcoming conference sponsored by the Haworth College of Business.

"E-Commerce Conference 2000" will be held from 9 a.m. to 4 p.m. Thursday, Nov. 2, at the Fetzer Center. Speakers include e-commerce leaders from powerhouses such as Dell Computer, Iomega and Ameritech, along with a number of other Internet experts from Southwest Michigan and the Midwest.

"Our speakers are going to share insights into their cutting-edge e-commerce strategies, and offer some inside tips on making

the most of your Internet dollars," says conference coordinator Roberta Schultz, marketing.

The conference will begin with a talk by Mark L. Fox, senior director of e-business at Iomega Corp. In his address, "Implementing E-Business at Iomega," Fox will discuss the issues that complicate the process of doing business on the Web, including real costs, the distribution channel, price competition, fulfillment issues and finding the right talent.

Fox's address is followed at 10 a.m. by a presentation from online consultant John Fruehe of Dell Computer Corp. titled "B2B E-Commerce Issues." Fruehe, who managed the team that redesigned the Dell

Web site at <www.dell.com>, will address business-to-business e-commerce issues such as strategy design, content conversion and working with a technical team.

At 11 a.m., WMU alumnus Paul Marran will address the conference crowd. Marran, executive creative director at Digital Heights in Chicago, will present "From Bricks and Mortar to Click and Order," a reflection on how businesses can ease the transition to e-commerce.

During lunch, conference attendees will hear "How Broadband Will Transform E-Commerce," from Ameritech's vice president for corporate planning, Harry Semerjian.

Continued on page 3

## River work gets \$1.5 million from Congress

New federal funds totaling \$1.5 million were approved by Congress Oct. 19 to expand the University's efforts to assess environmental damage and plan cleanup efforts for the entire Kalamazoo River watershed.

WMU's Environmental Institute will receive \$750,000 in new funds to continue its assessment of the impact of pollutants found along the Kalamazoo River watershed and to develop a series of new high-tech tools to aid in the institute's assessment efforts. Congress also approved \$750,000 to extend environmental research on the river, begun last year, into the Calhoun County portion of the watershed. The funding was approved by the House of Representatives and the Senate as part of the VA/HUD Appropriations Bill. The bill has been sent to President Clinton, who is expected to quickly sign the appropriation.

"As I look for ways to preserve and improve our environment, the Kalamazoo River presents a real opportunity," said Rep. Fred Upton after passage of the bill. "I'm proud to have played a role in securing the funds for the second year of a multiyear project to clean up the leading source of PCB's flowing into Lake Michigan. Western Michigan University should also be commended for its efforts to keep Lake Michigan pristine and work towards cleaner water for all residents of the region."

"The research Western is conducting has broad-scope applications," said Sen. Spencer Abraham, "because the environmental community will be able to take the work that's benefiting the Kalamazoo River and analyze what they've learned, then apply it to sites across the nation that have similar contaminants."

"We are grateful for the leadership of Rep. Upton, Rep. Carolyn Cheeks Kilpatrick, Rep. Joe Knollenberg, Rep. Nick Smith and many others in our congressional delegation who worked in a bipartisan fashion to secure funding that will enable this Univer-

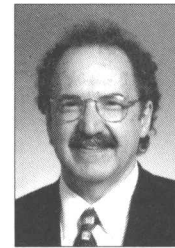
sity to continue research that is vital to West Michigan," said President Elson S. Floyd of the news. "Special thanks also must go to Sen. Abraham and Sen. Carl Levin for their support of WMU during the process."

The funding represents the second year of federal commitment to efforts by WMU's Environmental Institute to establish an information clearinghouse and provide sound scientific information that can guide future cleanup efforts along the river. Congress approved \$1 million in initial funding last year for the work, which may lead to a model for tackling the nation's other Superfund sites.

The new funding will continue and expand that effort as well as allow researchers to refine new molecular tools that will measure changes in genetic activity in plants, animals and humans that signal exposure to serious environmental health hazards from river pollution. That information is expected to lead to targeted and efficient cleanup efforts along the watershed.

"Many of the old technologies currently in use are expensive, often yield ambiguous conclusions and only detect the most severe health risks," says Charles Ide, director of the Environmental Institute. "There is a critical need to find better ways to measure the risk to both human health and the ecosystem. We're trying, for the first time, to apply biotechnology methods similar to those developed through the human genome project. The new funding will help us continue that work."

Institute researchers, under the direction of Ide and Jay Means, chairperson of chemistry, have been working to determine the fate and transport of such environmental contaminants as PCBs. (polychlorinated biphenyls) left in the river from manufacturing.



Ide

## National accounting executive to speak

James J. Leisenring, director of international activities with the Financial Accounting Standards Board, will speak on campus Thursday, Nov. 9, as part of the Haworth College of Business Distinguished Speaker Series.

Beginning at 7:30 p.m. in the Brown Auditorium of Schneider Hall, Leisenring will discuss "The Role of Financial Information in Capital Markets."

The Financial Accounting Standards Board is the organization in charge of setting accounting principles in the United States. Prior to his current appointment as director of international activities with the FASB, Leisenring served as vice chairman of that organization for 12 years.

A graduate of Western Michigan University's MBA program, Leisenring served as a member of the University's

Continued on page 2



THE REIGN BEGINS—For junior Mike Ahrens of Crystal Lake, Ill., and senior Kelli Talicska of Auburn, Mich., halftime at the Oct. 21 Homecoming football game couldn't have been sweeter. Not only were the Broncos on their way to a 52-22 win over Northern Illinois, but the couple learned they'd been elected the 2000 Homecoming king and queen. See more Homecoming 2000 photos on page 4. (Photo by Neil Rankin)

# United Way campaign has DeVries' vote

After years of campaigns in the political arena, Charlie DeVries, legislative affairs and community outreach, is getting a chance to bring his powers of persuasion to a very different kind of campaign.

Instead of working for his candidate's re-election, helping get a bill passed or pressing for increased appropriations for WMU, DeVries is busy pushing people in the community to put this year's community United Way effort over its \$8.5 million goal. That's a 10 percent increase from last year's completed goal.

Right now, DeVries says, it's "crunch time" as he and his colleagues spend 12 to 14 hours each day during the closing weeks of the effort making sure participation is high and campaign materials from organizations are turned in and accurately recorded.

DeVries, who joined the WMU staff last year after working for three years on U.S. Rep. Fred Upton's staff, is WMU's loaned executive to the Greater Kalamazoo Area United Way. He is one of 12 area employees who were "loaned" by their employers to the 2000 campaign to make sure the community-wide effort is a success. He's in charge of helping WMU's campaign coordinator Dawn Vander Ploeg, auxiliary enterprises, manage the campus' effort to raise its goal of \$205,000 by Nov. 3. He works extensively with the University's American Federation of State, County and Municipal Employees, but he also is assigned to cover 30 other accounts in the community.



Charlie DeVries (Photo by Neil Rankin)

Like past loaned executives, DeVries says he's become something of a United Way evangelist along the way. The public presentations he makes as often as six times a day are aimed at making sure those who are listening come to understand the United Way as he now does.

"It's become my personal mission to make sure everyone has an opportunity to contribute to the campaign and to make sure they are well informed about the services provided by United Way contributions," he says. "Even though I felt I knew a lot about this community, it was amazing to me to learn the breadth of the services made possible by donations to the community's 56 United Way agencies."

As someone who's spent most of his career working behind the scenes, DeVries also says he's enjoyed having an opportunity to polish his presentation skills and get out in the community on the front lines of the effort. He does bring a wealth of experience to at least one aspect of the job.

"It is not hard for me to ask people for money," he notes. "After all, I'm a registered lobbyist for WMU."

Besides working with AFSCME, an organization he says has a strong history of supporting the United Way, DeVries also is in charge of United Way activities for such entities as Upjohn National Leasing Co. and Wells Aluminum Corp.

DeVries has been working full time on the United Way effort since Sept. 14 and will be back in his WMU office Nov. 20 after the community campaign is complete. He says he'll view United Way campaigns differently after this experience and is already looking forward to next year's community campaign, which WMU President Elson S. Floyd will lead.

But there is one thing he won't miss about his round of campaign appearances in front of employee groups around the city—the donuts.

"It's literally a sea of donuts out there," he reports. "I had to swear off them right from the start."

## Croteau lauded by colleagues

James M. Croteau, counselor education and counseling psychology, recently was named a fellow of the Division of Counseling Psychology (Division 17) at the national conference for the American Psychological Association in Washington, D.C.

Selection for fellowship reflects the significant and distinctive contributions Croteau has made to the field of counseling psychology. He joins other outstanding members of the counseling psychology community in their commitment to the field.

## New skating coach named

WMU has hired Jillian (Jill) Janik as the new synchronized skating coach.



Janik

Janik served from 1992 to 1997 as an assistant coach for the Chicago Blades, an Ice Skating Institute youth formation team at the McFetridge Sports Center in Chicago.

She was also a staff skating instructor while at McFetridge. Janik has choreographed individual programs since 1992, has presented several synchronized skating clinics and recently was a guest synchro coach at the Extreme Figure Skating Exposition near Chicago.

Janik started competing as a synchronized skater in 1987. A two-year member of the varsity team at Miami University in Ohio, she helped the RedHawks earn a gold medal at the 1999 U.S. National Championships and a silver medal at the 1998 nationals. She earned the RedHawk Rookie of the Year award after the 1998 season.

Originally from Chicago, Janik received a bachelor's degree in political science from Miami University in 1999.

## Chemical society honors WMU chapter and advisor

The WMU student chapter of the American Chemical Society recently received an honorable mention from that national organization for the chapter's activities last year.

Advised by Donald Schrieber, chemistry, the WMU chapter was honored for its efforts in the preprofessional development of students in the chemical sciences. The society made special mention of Schrieber, stating that he was to be commended for making "the great commitment of time and energy that a successful chapter requires."

"It takes more than an exceptional effort to be an Honorable Mention chapter," the society's President-elect Daryle Bush said in announcing the award. "It takes the nurturing attention of a dedicated advisor. Professor Schrieber's efforts certainly represent the best in undergraduate science education and mentoring around the country."

## OctUBAfest marks 25 years

The 25th annual "OctUBAfest," for lovers of low brass music, will be presented by the School of Music Sunday, Oct. 29.



Whaley

Robert Whaley, music, who started the event in 1976, is the last founding member of the celebrated Western Brass Quintet who

is still performing. He plans to retire from University service at the end of this academic year.

OctUBAfest performances will take place throughout Sunday afternoon, with the grand finale set for 4:30 p.m. in the Dalton Center Recital Hall. The event is free and open to the public.

## Kormen Foundation puts LHC interns on organization's front line

A WMU history professor has teamed up with the Susan G. Komen Breast Cancer Foundation to create a unique internship for honors students interested in women's health and history.

Linda J. Borish, history, conceived of the idea after meeting Toni Freed, president of the Southwest Michigan affiliate of the foundation.

"After Toni and I met at a fund-raising tennis tournament sponsored by Komen, we realized that we had a number of things in common, in terms of our mutual interest in American sports and women's health history," says Borish, who specializes in women's sport history. "The foundation has been established in our area for about five years, and many of the historical records weren't in any organized format. I saw an opportunity for one of our students to assist the foundation while learning a great deal about health history, archiving materials and how a nonprofit organization like this operates."

Tanya Pulver, a senior majoring in biomedical sciences and Spanish, became the first intern earlier this year. The Lee Honors College student continued her work with the foundation throughout the spring

and summer, focusing on organizing and preserving documents and photographs of the organization's history, as well as helping with public outreach. She also got



From left, Komen President Toni Freed, Linda Borish and former LHC intern Tanya Pulver at a fund-raising event earlier this year.

involved with planning and publicizing a number of Komen events, including the BMW Drive for the Cure, the recent Golf for the Cure and this Saturday's Race for the Cure. As part of her learning experience, Pulver also traveled with Freed and her colleagues to the national Komen Foundation meeting in Dallas earlier this year.

"This internship provides a variety of meaningful experiences," says Borish, who has also become involved as a volunteer with the foundation since meeting Freed.

"Our interns often attend board meetings and obtain an in-depth understanding about how nonprofit organizations operate, including a local affiliate's relationship with its national parent organization. It's a great opportunity, both for the student and for the Komen Foundation."

Beginning this fall, WMU senior Kara Stark took over the internship reins. A Lee Honors College student majoring in biomedical sciences, Stark has hit the ground running, organizing records, documenting new Komen events like the Sing for the Cure and working to organize the recent Tee-Off Against Breast Cancer and this fall's Race for the Cure in Battle Creek.

## Leisenring — continued from page 1

accounting faculty from 1964 until 1969.

Leisenring is a member of the International Joint Working Group on Financial Instruments and the chairman of both the FASB Derivatives Implementation Group and the FASB Financial Instruments Task Force. He also serves as chairman of the G4+1, the influential group that sets international accounting standards.

Before joining the FASB, he was a partner and director of accounting and auditing for Bristol, Leisenring, Herkner & Co., now Plante and Moran.

The Distinguished Speaker Series, now in its fifth year, brings together business and community leaders from Southwest Michigan, as well as WMU faculty, staff and students to discuss issues of importance to the business community. The series is directed by Christopher Korth, finance and commercial law.

To reserve a seat, call 7-5068.

## Dancer on campus this month as visiting artist

An internationally recognized dancer and multimedia performer is coming to the WMU campus for two performances presented collaboratively by the School of Music and Department of Dance.

Maureen Fleming will kick off the 2000-01 Dalton Series with performances on Friday and Saturday, Nov. 3 and 4. Her visit to WMU is sponsored by the Visiting Scholars and Artists Program.

An American choreographer born in Japan, Fleming has gained international recognition for her singular form of multimedia performance. In 1984, Fleming became an artist-in-residence at La MaMa ETC in New York, and since 1994 has conducted annual workshops at NYU's Tisch School of the Arts.

Fleming's performances begin at 8 p.m. in the Dalton Center Multi-Media Room.



EDITOR: Cheryl P. Roland. CONTRIBUTORS: Jeanne Baron, Jessica English, Marie E. Lee, Thomas A. Myers and Mark E. Schwerin. GRAPHIC DESIGN: Neil Simon.

WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week when classes are in session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to Western News, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

WESTERN NEWS is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations. Many of the articles also are available online at [www.wmich.edu/wmich/news](http://www.wmich.edu/wmich/news).

DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding the publication date. Fall 2000 publication dates are: Aug. 31, Sept. 14, Sept. 28, Oct. 12, Oct. 26, Nov. 9 and Nov. 30. Items may be submitted by mail, fax (387-8422) or e-mail ([cheryl.roland@wmich.edu](mailto:cheryl.roland@wmich.edu)).

OFFICES that receive too many copies — or too few copies — are asked to call 387-8400. WMU is an equal opportunity/employer/affirmative action institution.



WESTERN MICHIGAN UNIVERSITY



The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) **Central Supply Technician** (FTE .50, 20 hours per week; re-post), 10, Sindecuse Health Center, 00/01-2075, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Teaching, Learning and Leadership, 00/01-2085, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Teaching, Learning and Leadership, 00/01-2086, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Teaching, Learning and Leadership, 00/01-2087, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Teaching, Learning and Leadership, 00/01-2088, 10/24-10/30/00

(R) **Professor**, I-10, Educational Studies, 00/01-2089, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Educational Studies, 00/01-2090, 10/24-10/30/00

(R) **Professor**, I-10, Teaching, Learning and Leadership, 00/01-2091, 10/24-10/30/00

(R) **Assistant/Associate Professor**, I-30/I-20, Teaching, Learning and Leadership, 00/01-2092, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Management, 00/01-2093, 10/24-10/30/00

(R) **Assistant Professor**, I-30, Geography, 00/01-2094, 10/24-10/30/00

(R) **Assistant Professor**, I-30, History, 00/01-2095, 10/24-10/30/00

(R) **Office Assistant**, 11, Counselor Education and Counseling Psychology, 00/01-2096, 10/24-10/30/00

(R) **Senior Research Associate** (term ends 1/7/03), Q-03, The Evaluation Center, 00/01-2097, 10/24-10/30/00

(R) **Research Assistant** (FTE .75, 30 hours per week; term ends 12/31/00, possibility of renewal), 14, Community Information System and Research Services, 00/01-2098, 10/24-10/30/00

(N) **Utility Food Worker** (FTE .65, 37.50 hours per week; academic year), F-0/F-1, Dining Services, 00/01-2104, 10/24-10/30/00

(N) **Utility Food Worker** (FTE .65, 37.50 hours per week; academic year), F-0/F-1, Dining Services, 00/01-2105, 10/24-10/30/00

(N) **Utility Food Worker** (FTE .65, 37.50 hours per week; academic year), F-0/F-1, Dining Services, 00/01-2106, 10/24-10/30/00

(R) **Utility Food Worker** (FTE .65, 37.50 hours per week; academic year), F-0/F-1, Dining Services, 00/01-2107, 10/24-10/30/00

(R) **Utility Food Worker** (FTE .65, 37.50 hours per week; academic year), F-0/F-1, Dining Services, 00/01-2108, 10/24-10/30/00

(R) **Associate Vice President for Academic Affairs**, Z, Office of the Provost and Vice President for Academic Affairs, 00/01-2109, 10/24-10/30/00

N=New

R=Replacement

WMU is an EO/AA employer.

## On Campus with Margie Glenn



A WOMAN OF MANY TALENTS  
(Photo by Neil Rankin)

Margie Glenn was carrying some dishes from the Valley 3 Dining Services line back to the kitchen earlier this semester when she noticed some students making a commotion. But this wasn't the typical hubbub she'd come to expect since starting with WMU in 1999. On closer inspection, Glenn realized a student was choking. "I heard her coughing, but this wasn't a normal cough," Glenn recalls. "A bunch of other kids were gathered around asking her if she was OK. So I went over and asked her if she was choking, and told her to shake her head yes or no. She nodded, so I tried to get her to sit up straight, which sometimes helps. But that didn't do anything, so I just did it." "It," of course, was the Heimlich maneuver, which expelled the food from the student's throat, allowing her to breathe again and perhaps saving her life. She's not really a hero, she "just did what was needed," demurs Glenn, who learned the lifesaving technique thanks to first-aid training with 4-H and the Girl Scouts. When she's not rescuing choking victims or working the morning line at her new post in Valley 2 Dining Services, Glenn stays busy racing her 21 sled dogs, a hobby she's enjoyed with her two daughters for the past 16 years. In fact, the trio already has plans to volunteer at the 2002 Iditarod, Alaska's alpha dog of sled races. "It's a great winter sport," she asserts. "Racing gets you outside to enjoy nature, and it's something the whole family can do together." Besides the dogs, Glenn and her husband raise rabbits, chickens and horses at their small farm in Fulton, Mich.

### Human resources

#### Employees offered easy way to save for their retirement

If you haven't yet taken a look at participating in the University's voluntary tax-sheltered 403(b) savings plan for 2001, now is the time to do so.

During the first week of November, employees will receive a mailing detailing how much they can invest in the plan during 2001 and an enrollment form, called a "Salary Reduction Agreement."

The voluntary tax-sheltered 403(b) savings plan allows employees to have money deducted from each paycheck before income taxes are calculated. The deducted money is then set aside in an investment plan. Accumulated investment earnings are not taxed until they are withdrawn after retirement, making this a great way to save for retirement.

To help employees learn more about the plan and the investment options, representatives from SDMG Investment Advisory Services will be available for individual appointments Monday through Thursday, Nov. 6 through Nov. 30, at the Bernhard Center. Appointments are available from 1 to 4:20 p.m. Mondays and Wednesdays, and from 8:20 to 11:40 a.m. Tuesdays and Thursdays, excluding Thanksgiving. To make an on-campus appointment, call Michelle or Kandeiss at the Benefits Office at 7-3630.

An important note for current participants in the tax-sheltered savings plan: If you are already participating in the plan and do not wish to make any changes for 2001, you do NOT need to complete a new enrollment form. Your current plan will continue into 2001.

#### New benefit introduced in series of information meetings

Out-of-pocket medical expenses can add up.

Regardless of which health insurance you have, there are some expenses that simply are not covered. We all spend money for deductibles or co-pays. And what about medical procedures for which there is no coverage—like laser vision correction, for example?

Human Resources announces a new benefit that will help you save money on these expenses: the Health Care Flexible Spending Account. With the plan, you have money set aside from your paycheck, before income taxes are deducted, and then later use those funds to pay for your out-of-pocket medical expenses.

What's the benefit? Well, you don't pay income taxes on the money when you use it, either. In essence, you won't pay income taxes on the money you spend for out-of-pocket medical expenses.

Want to learn more? Please join Human Resources and Benefit Administrative Service International Corporation (BASIC), the plan's administrator, for a one-hour information and enrollment meeting. The meetings take place at 9:30 a.m. and 1:30 p.m. in 204 Bernhard Center on the following days: Monday, Nov. 6; Wednesday, Nov. 8; Friday, Nov. 10; Tuesday, Nov. 14; Wednesday, Nov. 15; and Thursday, Nov. 16.

BASIC is also the University's new administrator for the Dependent Care Reimbursement plan. You can find out more about this plan at the meetings as well.

### E-commerce

Continued from page 1

The afternoon includes concurrent sessions from 1:45 to 2:45 p.m. and from 3 to 4 p.m. Topics and speakers include:

- "Digging for Gold Online," David Coffey, associate media director, new media technology at Detroit's Pentacom BBDO. A WMU alumnus, Coffey has been hailed as one of the "Top 100 Media Stars of the Future" by Newsweek magazine.

- "Wireless Applications: The Future is Here," Brian Maggi, co-founder and chief creative at Qui Bono in Chicago.

- "The Road to Capital: Legal and Funding Issues," Thomas Cronkright, Warner Norcross and Judd in Grand Rapids.

- "Order Management Design Strategies: Scale the Process to the Purchase," Robert Stoops, procurement and audit manager, Pharmacia Corp. and a WMU graduate.

- "A Brief History of the Internet and New Economy," Christopher J. Wood, senior manager at Arthur Andersen.

The cost to attend the conference is \$70. Reservations are required by Oct. 30, and can be made by contacting Schultz by phone at 7-0940 or via e-mail at <roberta.schultz@wmich.edu>.

#### Groups use theatre techniques to educate, lower risk level

Two innovative educational theatre programs being staged this fall are helping WMU students examine risk behaviors associated with alcohol use, sexual activity and a variety of other complex issues linking health and learning.

WMU's nationally recognized "Great Sexexpectations" Touring Theatre Company has opened its 10th performing season. Meanwhile, "No More Lies: A Workshop About Communities of Caring and the Alcohol Culture" is in its debut year after having a successful pilot program in 1999.

"Both of these programs offer prevention messages visually, aurally and cognitively," says Francis P. Bilancio, director of Theatre for Community Health in the Sindecuse Health Center.

"Great Sexexpectations" is a nationally recognized model of theatre for community health that features student actors and serves as a trigger to initiate dialogue about real feelings, protective choices and supportive resources. It annually reaches about 3,000 students on and off campus.

"No More Lies" adds an interactive dimension to educational theatre. It is being experienced by about one-half of the University's fraternity and sorority population in partnership with the National Panhellenic Conference and Interfraternity Council and through numerous classes, especially large health and wellness classes.

All performances are free and open to the public. To learn more or to schedule a performance, call Bilancio at 7-2892.

### Obituaries

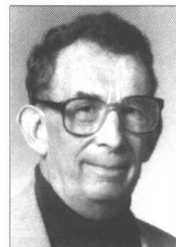
**Evan L. Richards**, emeritus in history, died Sept. 25 in Bristol, England. He was 72.

Richards, who retired in 1996, first came to WMU in 1966 as a visiting professor of sociology and anthropology. Prior to coming to the University, he taught in the extension department of the University of East Africa in Nairobi, Kenya.

He earned both bachelor's and master's degrees from Oxford University's Worcester College.

A specialist in 20th-century history, especially the period between the two world wars, Richards taught in the College of General Studies until 1989, when he became a member of the history faculty.

An informal memorial service is being planned on campus by his colleagues.



Richards

**Charles G. Risher**, emeritus in consumer resources and technology, died Oct. 11 in Kalamazoo. He was 79.

Risher joined the faculty in 1958 as an assistant professor of industrial education and served as acting head of the Industrial Education Department two times during his tenure—from 1972 to 1973 and from 1974 to 1976. He also served as a campus director or an associate director for a series of technical institutes sponsored by the National Defense Education Act.

He served as president of the Michigan Council of Industrial Teacher Educators in 1979-80 and was a life member of the American Industrial Arts Association.

Risher retired at the end of 1986, after 28 years of service to the University.

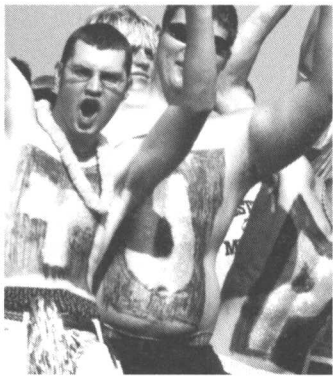
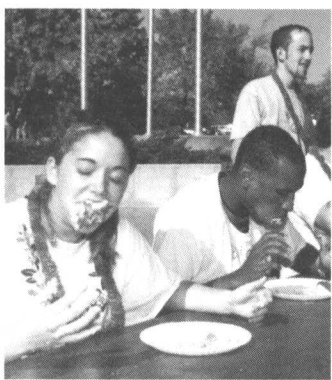


Risher



# Homecoming 2000 events fill the campus with happy Broncos

Photos by Neil Rankin  
(Mowtown Photo by John Lacko)



## Calendar

The master calendar maintained by the Office of University Relations for use in *Western News* is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at <[www.wmich.edu/wmu/news/events](http://www.wmich.edu/wmu/news/events)>.

### OCTOBER

#### 10.26 Thursday

Presentation, "Exploring Elder Hostels," Hal Ray, emeritus in health, physical education and recreation, Emeriti Lounge, Walwood Hall, 2:30 p.m.

\*Miller Movie, "What Lies Beneath," sponsored by Campus Activities Board, Miller Auditorium, 7 and 9:30 p.m.

\*University Theatre production (through Oct. 29), "Jake's Women," Multiform Theatre; Oct. 26-28 and Nov. 2-4, 8 p.m.; Sunday, Oct. 29, 2 p.m.

\*Fall Concert of Dance (through Oct. 28), Department of Dance, Dalton Multi-Media Room, 8 p.m.

Reading, award-winning nonfiction writer Robin Hemley, 3508 Knauss, 8:30 p.m.

\*Haunted Forest (also Oct. 27), Residence Hall Halloween fund-raiser for Big Brothers Big Sisters, Valley Pass near the Goldsworth Valley residence hall complex, 9 p.m. to midnight.

#### 10.27 Friday

Guest artist recital and clinic, Boston Brass, winners at the 1992 International Brass Quintet Competition, Dalton Recital Hall, 1 p.m.

Men's soccer vs. Northern Illinois, WMU Soccer Complex, 3 p.m.

Lecture, "How Mathematical Ability Evolved," Keith Devlin, NPR math correspondent, 1104 Rood Hall, 4 p.m.

\*Volleyball vs. Buffalo, University Arena, 7 p.m.

\*Hockey vs. Lake Superior State, Lawson Arena, 7 p.m.

\*Film showing (through Oct. 29), Tim Burton's "Sleepy Hollow," Campus Cinema, The Little Theatre, Friday and Saturday, Oct. 27 and 28, 9:30 p.m. and midnight; Sunday, Oct. 29, 7 and 9:30 p.m.

#### 10.28 Saturday

Into the Streets, WMU students participate in nationwide community volunteer program. Volunteer check-in begins at 9:30 a.m., Oakland Gym.

Men's cross country MAC Championship, Kalamazoo.

Women's cross country MAC Championship, Kalamazoo.

\*Hockey vs. Lake Superior State, Lawson Arena, 7 p.m.

\*Malaysian Night, Malaysian cultural performances and Southeast Asian cuisine, East Ballroom, Bernhard Center, 7-10 p.m.

Performance, University Chorale conducted by Joe Miller, closing event of the Michigan ACDA Student Symposium, Dalton Center Recital Hall, 7:30 p.m.

#### 10.29 Sunday

OctUBAfest, featuring WMU Tuba/Euphonium Ensemble and the massed ensemble, Whaley's Wailers, Dalton Recital Hall, 1 and 4 p.m.

#### 10.30 Monday

Exhibition (through Nov. 1), "The Message Transcending the Medium," by Park Forest, Ill., artist John Payne, Gallery II, Sangren Hall, weekdays 10 a.m.-5 p.m.; reception, Tuesday, Oct. 31, 4-6 p.m.

Exhibitions (through Nov. 3), Vikki Henico, "Pink is the Color of Love," painting, BFA degree show, Rotunda Gallery, East Hall; and Sarah Hong, "Cadenza," painting, BFA degree show, South Gallery, East Hall; reception, Friday, Nov. 3, 5-7 p.m.

#### 10.31 Tuesday

\*Performance, Young Concert Artists series, pianist Alexander Mikhailuk, Dalton Recital Hall, 8 p.m.

### NOVEMBER

#### 11.1 Wednesday

Breakfast with Dr. Charles Ide, director, Environmental Research, and Friends of the University Libraries, Meader Rare Book Room, Waldo Library, 8 a.m.; call Kathy Gerow, 7-5202, for reservations.

Concert, Dalton Convocation Series, pianist Alexander Mikhailuk, Dalton Recital Hall, 1 p.m.

#### 11.2 Thursday

\*Conference, "E-Commerce Conference 2000," sponsored by Haworth College of Business, Fetzer Center, 9 a.m.-4 p.m.

Meeting, Faculty Senate, Fetzer Center, 5 p.m.

\*Women's basketball vs. Chicago Challengers (exhibition), University Arena, 7 p.m.

\*Performance, Gold Company Sneak preview of annual Miller Show with vocal jazz ensembles Gold Co. and GCII, Dalton Recital Hall, 8 p.m.

#### 11.3 Friday

\*Volleyball vs. Central Michigan, University Arena, 7 p.m.

\*Hockey vs. Dartmouth, Lawson Arena, 7 p.m.

\*Dance concert (also Nov. 4), visiting artist Maureen Fleming, modern dance, Dalton Multi-Media Room, 8 p.m.

#### 11.4 Saturday

\*Volleyball vs. Eastern Michigan, University Arena, 7 p.m.

\*Hockey vs. Dartmouth, Lawson Arena, 7 p.m.

#### 11.5 Sunday

\*Bach keyboard recital featuring WMU faculty, Dalton Recital Hall, 3 p.m.

#### 11.6 Monday

Exhibitions (through Nov. 10), Jeff Long, watercolor, BFA degree show, Rotunda Gallery, East Hall; and John Clemmons, watercolor, BFA degree show, South Gallery, East Hall; reception, Friday, Nov. 10, 5-7 p.m.

\*Men's basketball vs. NBC Thunder (exhibition), University Arena, 7:30 p.m.

#### 11.7 Tuesday

Art exhibition (through Dec. 1), "Print Exhibitions: Linocut, Woodcut and Drypoint," printmakers Rene Arceo, Carlos Cortez, Tomas Bringas from Taller Mexicano de Grabada, Chicago, Gallery II, Sangren Hall, Mondays through Wednesdays, 10 a.m.-5 p.m.

\*Women's basketball vs. Illirija-Slovenia (exhibition), University Arena, 7 p.m.

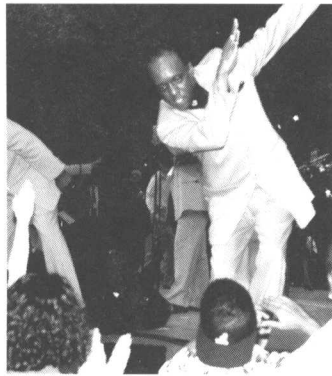
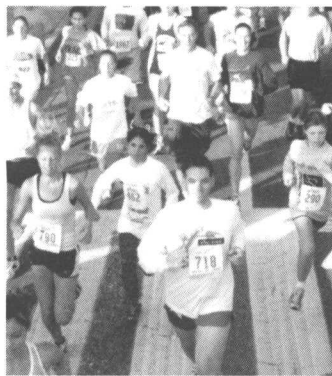
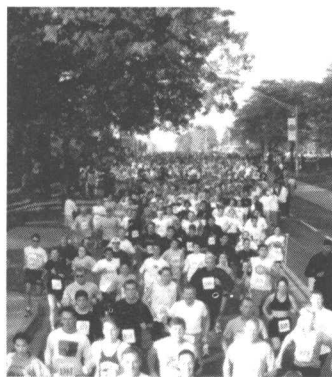
Concert, "Western Winds," conducted by Robert Spradling, featuring the Graduate Woodwind and Brass Quintets, Dalton Center Recital Hall, 8 p.m.

#### 11.9 Thursday

Ethics lecture, "A Compromise on Assisted Suicide," Martin Benjamin, 204 Bernhard Center, 7 p.m.

\*University Theatre production (through Nov. 12), "The Grapes of Wrath," Shaw Theatre; Nov. 9-11 and Nov. 16-18, 8 p.m.; Sunday, Nov. 12, 2 p.m.

\*Admission charged



## Faculty, staff are lunch winners

Six WMU faculty and staff members will be lunching with the president over the next few weeks, a perk they secured by participating in the 2000 Campus Classic last weekend.

In hopes of encouraging faculty and staff involvement in the Homecoming weekend walk and run, President Floyd offered to have lunch with a select handful of Campus Classic participants.

Kraig Schmotlach, ticket office, secured his lunch date by crossing the finish line first—not just first among faculty and staff members, but first among all participants. The "Let's Do Lunch" promotion was definitely an incentive to participate, Schmotlach says, as he had not planned to run at all before he learned of the lunch possibilities.

Other winners included: Johnny Pherigo, music, Janey Lutzka, WMU apartments, and the "Psychology 2" team, which included Wayne Fuqua and Dick Malott, both psychology, and graduate student Ryan Olson.