



Western NEWS

MAY 3, 2001

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Admissions closed for incoming freshmen for third straight year

For the third consecutive year, the University has responded to the receipt of record numbers of applicants for its fall freshman class by closing admissions.

The University stopped accepting applications for admission to its fall 2001 class on May 1. Last fall, WMU admitted a record 4,543 students to its class of beginning freshmen—increasing the size of the class by 117 students over the previous year's record-setting class of 4,426. This year, the University is experiencing continued popularity among both in-state and out-of-state applicants, with students signaling their decision to accept admission by making deposits earlier and in larger numbers than in prior years.

"Our University has become enormously popular in recent years, and students in Michigan and around the nation are turning out in record numbers to take advantage of an opportunity to attend one of Michigan's top universities," said President Elson S. Floyd in announcing the decision. "While we're pleased at this level of response, we're also watching the trends carefully and working very hard to keep our incoming class at a size that will allow us to preserve the level of quality and service all of our students want and deserve."

According to Dean John Fraire, admissions, the move to close freshman admissions primarily affects graduating high school seniors heading for college this fall and does not affect admission prospects for transfer students or graduate students. He notes certain exceptions to the closed status will be made. Those decisions will be made on a case-by-case basis.

Engler appoints two to BOT

Michigan Gov. John Engler announced April 13 that he has appointed two new people to serve on the WMU Board of Trustees.

Sarah DeNooyer of Kalamazoo and Dan Pero of Dimondale will begin serving eight-year terms on the board and are expected to be sworn in May 30 at the trustees' next regular meeting.

DeNooyer is a lifelong area resident who has been actively involved with the Third Christian Reformed Church, Kalamazoo Christian Schools, the Kalamazoo Institute of Arts and the Guidance Clinic of Kalamazoo. A 1981 graduate of Michigan State University, she served as a clothing buyer for Kalamazoo's Redwood & Ross from 1981 to 1985. She replaces Joan Krause of Grand Rapids, whose term has expired.

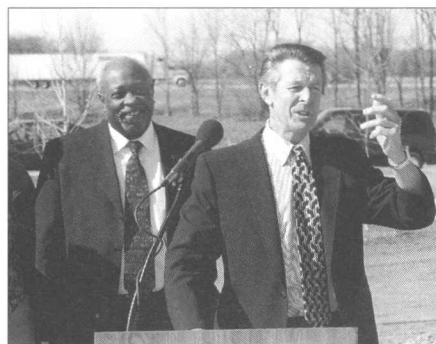
Pero previously served as a WMU trustee in 1997 until relocation to Florida caused him to step down. He is a partner in the Lansing-based public relations firm Sterling Corp. Previously, he was managing director for the Michigan office of public relations firm Weber-Shandwick Worldwide and vice president for Eckerd Corp., a national retail drug firm with headquarters in Florida. Prior to his work in the private sector, the 1973 WMU alumnus was Gov. Engler's chief of staff. He also is a member of the Pontiac Stadium Building Authority and a past member of the Michigan Judicial Commission. He replaces George Franklin of Kalamazoo, whose term has expired.

Kalamazoo's Fluid Process is second firm to commit to BTR park

Fluid Process Equipment Inc., a Kalamazoo technical firm that custom engineers fluid handling systems for industry, will launch its expansion plans by becoming the second tenant in the University's Business Technology and Research Park.

The company has signed a letter of intent to purchase 4.3 acres located near the park's entrance at Drake Road and Parkview Avenue, and plans to break ground for a new \$1.5 million facility this spring. The 25,000-square-foot building, which will be built by Maverick Construction Co. of Kalamazoo, has been designed to accommodate future expansion of another 12,000 to 15,000 square feet.

Fluid Process is currently located at 841 Gibson St. and employs 24 people, including 18 in Kalamazoo. With expansion allowed by the new building, the fluid handling resource firm expects to hire an addi-



Fluid Process President D. Glyn Lake, right, and Kalamazoo Mayor Robert Jones announcing the firm's BTR park commitment. (Photo by John Lacko)

tional 10 to 13 people by the end of 2002.

"My hope is that by locating our company in the new park, we will increase our ability to do field testing in cooperation with the University's College of Engineering and Applied Sciences and expand our

consulting and training functions," says D. Glyn Lake, president of Fluid Process. "Ultimately, this will bring new jobs to the community and increase the number of business visitors to the city."

Fluid Process is an engineering, consulting and marketing firm. Its sales engineers work with architects and engineers who are charged with selecting fluid handling equipment and designing spaces to accommodate that equipment. Client firms, which include both industrial customers and municipalities, are visited by Fluid Process engineers, who analyze needs, collect data and custom design systems using products from a variety of manufacturers, including Kalamazoo's Flowserve Corp.

The company modifies and re-engineers standard production pump systems to suit specific customer needs. The firm also con-

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National City announces \$2 million cash gift

The University's Haworth College of Business and varsity athletic teams are the principal beneficiaries of a \$2 million gift from National City Bank of Michigan/Illinois. The gift, which will be made over the next several years, is among the larger cash contributions by a corporation in the WMU's history.

"As a corporate citizen in West Michigan, National City has a long history of helping those organizations that work to strengthen our region," says John Schreuder, president of National City Bank, Southwest Michigan Region. "We believe this contribution is not only an opportunity to invest in our hometown, but also a way to enhance the excellent academic and athletic traditions of this University."

"Western Michigan University is critical to the continued growth of our community," Schreuder continues. "It provides a superior pool of talent to satisfy the region's employers as well as helps to create new jobs through its research and development efforts."

The business college at WMU will receive \$1.5 million to establish the National City Endowed Chair in Finance and Commercial Law. Income from endowed chairs provides supplemental faculty support for research and scholarship.

"National City's generosity will have lasting benefits for our University," says President Elson S. Floyd. "Faculty endowments allow the University to retain and recruit outstanding faculty members. These teachers, scholars, artists and researchers have demonstrated exceptional contributions to their disciplines, and they are highly sought after by many universities."

Floyd notes that the benefits of the new endowed chair go beyond the business college. "It will further enhance our University's overall reputation," Floyd says, "which will help stimulate partnership opportunities for research and other public-private ventures throughout the University."

"The contribution to our athletic program also addresses a priority need at WMU," says Floyd. "We are grateful to National City for its continuing support."

National City designated \$500,000 of the total gift to help fund the new Donald "J" Seelye Athletic Center, the University's first indoor practice facility for baseball, football, golf, soccer and softball. Construction on the Seelye Center is expected to begin later this year.

According to Kathy Beauregard, WMU director of intercollegiate athletics, the new indoor practice facility will benefit all 20 varsity sports because it will greatly reduce overcrowding in existing facilities, notably Read Fieldhouse. WMU is the only NCAA Division I program in Michigan that does not already have an indoor practice facility for football, she says.

"Completion of the Seelye Center," says Beauregard, "will allow our teams to be more competitive on the playing field and in terms of recruiting top student-athletes."

In addition to indoor practice space for three men's (baseball, football, soccer) and three women's (golf, soccer, softball) varsity sports, the 120,000-square-foot Seelye Center will contain coaches' offices, locker rooms and a weight/exercise room, among other features.

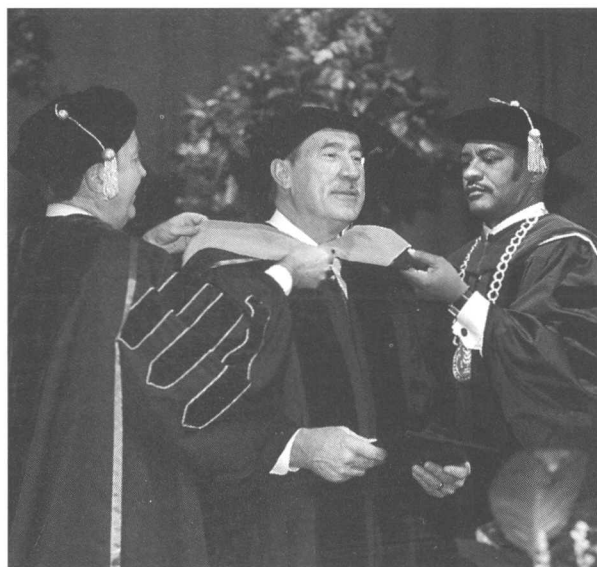
WMU is part of two Michigan SmartZones

The University's Business Technology and Research Park and its College of Aviation are the lynchpins for two of Michigan's new SmartZones, putting both areas on the front line in the state's high-technology economic development efforts.

A proposal developed by WMU, the city of Kalamazoo and Southwest Michigan First, a local economic development agency, was one of 11 projects across the state to win the coveted designation that will provide tax advantages, access to loans and grants and marketing assistance for the BTR park. The Kalamazoo project will focus on creating jobs in the areas of life sciences, information technology and advanced product engineering.

In Battle Creek, SmartZone status was awarded to an initiative developed by the cities of Battle Creek, Marshall and Springfield to combine that area's aviation, aerospace and electronic learning strengths.

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GILMER HONORED—Trustee George Franklin, left, and President Floyd, right, present a doctoral hood to honorary degree recipient Don Gilmer during April 21 commencement ceremonies. Gilmer was awarded an honorary doctor of public service degree in recognition of his 22 years as a Michigan legislator and an advocate for education. Gilmer, an Augusta, Mich., resident, now serves as commissioner of the Michigan Bureau of State Lottery, a gubernatorial appointment. (Photo by Neil Rankin)

Medieval Congress will attract more than 3,000

Never mind the robins and the daffodils. Spring hasn't officially reached Kalamazoo until the medievalists arrive.

More than 3,000 medieval scholars are descending on the city and WMU for the 36th International Congress on Medieval Studies that begins today and lasts through Sunday, May 6.

The largest gathering of medievalists in the world, the congress has been a rite of spring for Middle Ages scholars for nearly four decades. The four-day event, sponsored by the WMU Medieval Institute, attracts researchers, historians, art curators, monks, nuns and vendors from around the world.

The congress offers participants an action-packed program with academic presentations, a film festival, music, theatre and the chance to hobnob with many of the great intellects on all things medieval. This year's schedule includes presentations of more than 1,700 papers in nearly 600 sessions, three theatrical events, two concerts and the traditional Saturday evening social where scholars forego Dante for dancing.

According to Paul E. Szarmach, Medieval Institute, no matter what your particular medieval specialty or interest, this year's congress probably has it covered.

"There are sessions on drama, medicine, law and education. We also have scholars who will talk about weapons, gender issues, death and dysfunctional families. And yes, there are monsters, demons and hell mouths, too," Szarmach notes.

With topics like "Medievalists Weren't Christians; They Were Catholic": The Challenges of Teaching Medieval Studies in the Bible Belt," "Infamous but Dead Medievalists" and "The Dysfunc-

tional Family in the Middle Ages," there will be plenty about which congress attendees can talk. Szarmach points out that this year, however, there is also much to see.

A number of musical and theatrical events are scheduled during the congress and are open to the public. They include performances by early music group Tapestry and organist Marijijn Thoene as well as a medieval film festival and dramatic performances by the Duquesne University Medieval and Renaissance Players. For a complete schedule and ticket information, visit the congress Web site at <www.wmich.edu/medieval>.

In addition, two plenary lectures are planned. John Osborne, professor of medieval and Byzantine history in art at the University of Victoria, will speak on "Mural Paintings and Manuscripts as Evidence for the Papal 'Rapprochement' with Byzantium in the Ninth Century" Friday, May 4. Danuta Shanzer, professor of classics at Cornell University, will address "Reading the Heroes and Saints of Early Medieval Latin Literature" Saturday, May 5. Both lectures will be held at 8:30 a.m. in the East Ballroom of the Bernhard Center.

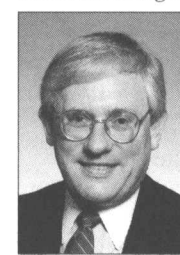
Wares offered by some 70 publishers, book dealers and artisans who specialize in the Middle Ages will be exhibited in the dining hall of the Goldsworth Valley II complex from 8 a.m. to 6:30 p.m. Thursday through Saturday and 8 a.m. to noon on Sunday.

There is no registration fee for WMU faculty, staff members and students or for Kalamazoo County residents. The fee for others attending the congress is \$95 for nonresidents and \$65 for students and family members accompanying registrants.

Schmotter tapped for two roles

Haworth College of Business Dean James W. Schmotter recently joined the advisory council of an international business organization and became editor of a national magazine.

AACSB - The International Association for Management Education recently



Schmotter

appointed Schmotter to its corporate member advisory council. The council will be working to develop closer relationships between global corporate leaders and the AACSB.

Schmotter also recently became executive editor of *Selections*, the magazine of the Graduate Management Admission Council. Working with an international editorial advisory board that includes management leaders and scholars from three continents, he is responsible for the magazine's editorial policy and content. The April issue of *Selections*, which reaches 10,000 opinion shapers in management education, featured Schmotter's new editorial and design format.

Joslin and Bailey head for Sino-U.S. relations conference in China

The relationship between the United States and China may be strained, but that hasn't stopped two WMU faculty members from accepting an invitation from the Chinese government to participate in an international conference on U.S.-Sino relations.

Katherine Joslin, English and director of the American Studies Program, and Thomas C. Bailey, English and associate vice president for academic affairs, will leave May 15 for Shenyang, China, to speak at a conference on "Globalization and Sino-U.S. Relations at the Turn of the Century." Held at Northeastern University, the May 18-20 conference is sponsored by the China Academy of Social Sciences, the U.S. Embassy in China and the Institute of American Studies at NEU.

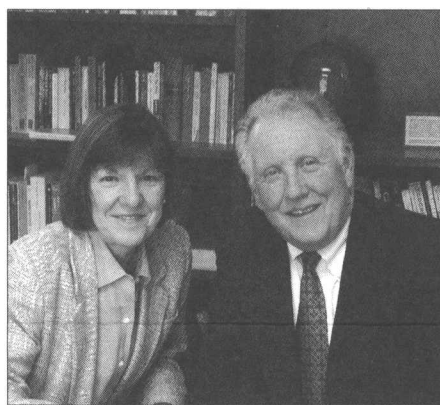
Bailey and Joslin are among 40 speakers and 12 foreign scholars participating in the program. According to WMU's M. Scot Tanner, political science and an expert on China, the conference slate is an indication of the significance of the event.

"This conference involves some important people on the Chinese side," Tanner says. "The keynote speaker is the director of one of China's top foreign policy think tanks for studying the United States. Other scholars from high-ranking Chinese academic institutions also are taking part."

After the conference, Bailey and Joslin will spend several days as guest lecturers at NEU and explore the possibility of devel-

oping a reciprocal relationship between that university and WMU.

Both professors admit feeling a little trepidation about the trip in light of recent



Joslin and Bailey

tensions between China and the United States over the downed U.S. surveillance plane and the detainment of American scholars in China.

"We've been a bit uneasy about it," says Bailey. "But people we know who know China have told us that it would be fine to go. We have been officially invited by the government and we are visiting as scholars so we shouldn't encounter any problems."

The pair will increase their own understanding of China by embarking on a mini-tour of the country as part of their trip. Their plans include visiting the terra cotta warriors at Xi'an, the Tiananmen Museum

and Great Wall in Beijing, and the construction site of the Three Gorges Dam, which, when completed, will be the world's largest dam.

For Bailey, who will address environmental issues at the conference, the opportunity to see both the dam and the city of Shenyang, identified as the most polluted place on earth, is intriguing.

"As an environmentalist, I am eager to see and study the dam at Three Gorges," he says. "Some see it as a terrible tragedy in the making. It will flood some of the most beautiful land in the world and is a violation of all rules of ecology and nature. At the same time, one in five people in the world is Chinese and you can't blame China for trying find power for its very large population."

In fact, Bailey's conference presentation, "Is History Useful? The USA's Environmental Ethic in an Era of Globalization," will show how developing countries such as China can learn from the environmental mistakes made in the United States.

Joslin's presentation will address "Globalization and Turn-of-the-Century Imagination," based on her current research of Jane Addams, the first woman to win the Nobel Peace Prize. Addams, who traveled to China at the turn of the last century, developed "newer ideals of peace" in hopes of finding a moral substitute for war.

HPER department chairperson, faculty member earn honors

Faculty in the Department of Health, Physical Education and Recreation were



Berkey

recognized at the recent national convention of the American Alliance for Health, Physical Education, Recreation and Dance.

Chairperson Debra S. Berkey was

awarded the Midwest District Honor Award, which is given to those who demonstrate devotion to the profession and provide meritorious service and leadership for at least 10 years. It is the highest award bestowed by the district.

Jiabai Zhang was recognized as an inductee and research consortium fellow for the alliance. Zhang also presented his research on motor behavior and social populations, examining the shortage of school recreation and therapeutic recreation specialists in the United States.

Two to receive local PR award

A WMU faculty member and a former University administrator will be honored May 8 for their achievements in the field of public relations.

George Robeck, communication, and Martin R. "Joe" Gage, former executive director of public relations and communications, will both receive the Tony Griffin Golden Word Award from InterCom-The Association of Professional Communicators and Professional Women Communicators during a dinner at the Fetzer Center.

The Tony Griffin Golden Word Award was established in 1998 and is given annually to an individual or organization in Southwest Michigan in recognition of significant contributions to the field of professional communication.

A faculty member for the past 32 years, Robeck has influenced many current WMU students or graduates who now work in the field of communication. He conceived and developed WMU's public relations program, which was implemented in the Department of Communication in 1982, and he has coordinated the department's internship program and served as advisor for the student Public Relations Organization.

Gage, who retired in 1996 after more than 22 years of service, was active in a variety of roles with community organizations, including the Kalamazoo County Chamber of Commerce and the Greater Kalamazoo United Way.

3rd coast writers meet on campus May 10-12

Literary neophytes will have the chance to meet and get advice from an assortment of prominent, award-winning authors and poets on campus next week as part of the Third Coast Writer's Conference.

This is the 14th year for the conference, which will take place Thursday through Saturday, May 10-12. Sponsored by the Department of English with contributions from Meijer Inc. and the WMU College of Arts and Sciences, the conference is a celebration of fiction, nonfiction, memoir and poetry writing in which successful writers share their work and insights with participants and the community. Conference participants were selected in March on the basis of their manuscript submissions.

A number of the authors who are participating in the conference will present readings of their work during three evening sessions that are free and open to the public. All readings will take place at 8 p.m. in the South Ballroom of the Bernhard Center. The public reading featured presenters are:

- Thursday, May 10, Martha Rhodes, poet and director of Four Way Books, an

independent literary press; Brooks Haxton, nominee for the 2000 Pen Poetry in Translation Award; and Danzy Senna, author of the novel "Caucasia," which won the Book of the Month Club First Fiction Award.

- Friday, May 11, Barry Werth, award-winning freelance journalist and author of "The Billion Dollar Molecule"; Laura Kasischke, author of two novels, including "Suspicious River," which was recently made into a film; and Thylas Moss, a poet whose book "Rainbow Remnants in Rock Bottom Ghetto Sky" was the winner of the 1991 National Poetry Series Open Competition.

- Saturday, May 12, Jane Brox, nonfiction writer and author of "Five Thousand Days Like This One"; Edward Hirsch, an award-winning poet who penned "How to Read a Poem and Fall in Love with Poetry"; and David Gates, whose first novel, "Jernigan," was a finalist for the 1991 Pulitzer Prize for Literature.

This year's conference is directed by J.D. Dolan, English. For more information, visit the Web site at <www.wmich.edu/thirdcoast/conference.html>.



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Jobs

The following vacancies are currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(R) **Director Printing Pilot Plant** (Repost), 19, Paper and Printing Science and Engineering, 00/01-2183, 5/1-5/7/01

(R) **Instructor/Assistant Professor** (term ends 8/4/02; academic year), 140, School of Music, 00/01-2375, 5/1-5/7/01

(R) **Web Designer**, 18, Office of University Relations, 00/01-2378, 5/1-5/7/01

(R) **Clerk Sr.**, 11, Student Financial Aid, 00/01-2381, 5/1-5/7/01

(N) **Office Associate** (term ends 9/14/01; renewable), 13, Merze Tate Center, 00/01-2382, 5/1-5/7/01

(R) **Office Assistant**, 11, Residence Life, 00/01-2383, 5/1-5/7/01

(R) **Budget Officer**, 17, Office of University Budgets, 00/01-2384, 5/1-5/7/01

(N) **Academic Advisor**, 15, College of Arts and Sciences Advising Office, 00/01-2386, 5/01-5/7/01

N = New

R = Replacement

WMU is an Equal Opportunity/Affirmative Action Employer

Service

The following employees are recognized for 25, 20, 10 and five years of service to the University during April.

25 years—Barbara Shouse, International Student Services.

20 years—Terrance P. Kelly, physical plant-maintenance services; Jacqueline M. Schley, Sindecuse Health Center; and Ronald Schubot, information technology.

10 years—John Barton, physical plant-building custodial and support services; Suzanne A. Chambers, physical plant-building custodial and support services; Jerry W. Fulbright Jr., physical plant-building custodial and support services; Lori M. Kison, University libraries; Patricia A. Mikowski, campus facility development; Patricia A. Moore, intercollegiate athletics; Stephanie R. Page, physical plant-building custodial and support services; Patricia S. Pulphus; WMU Bookstore; Edward Reid, physical plant-building custodial and support services; and Sarah A. Sims, physical plant-building custodial and support services.

Five years—Lois J. Campbell, physical plant-building custodial and support services; Arthur Hudson, physical plant-building custodial and support services; Yolanda A. Knight, physical plant-building custodial and support services; Matthew O. Kurz, university relations; James D. Short, physical plant-building custodial and support services; and Michael A. Walden, power plant.

On Campus with Mike Black



GOVERNMENT CONTRACTS ARE FOCUS OF THIS BUSINESS CYCLIST

(Photo by Neil Rankin)

Mike Black didn't know he was marketing when he pulled his car over to rescue a bicyclist from a hail storm a few years ago. But that soggy encounter netted the director of WMU's Southwest Michigan Technical Assistance Center a new client.

"I was just trying to help the guy out of the storm, but we got to talking," Black says. "Turns out, he owns a local company that makes chemical compounds, and I started telling him what we do here. Since then, we've helped him land several government contracts."

That kind of assistance is the bread and butter of the Southwest Michigan TAC, which is part of the Haworth College of Business's Office of Business Development Services. Black, who spent two decades in contracting with the U.S. Air Force, spearheads the University's efforts to assist companies who want to do business with local, state and federal government agencies.

"I spent 20 years confusing people, now I'm trying to un-confuse them," Black jokes, referring to the detailed and sometimes intimidating paperwork required to win government contracts. His efforts appear to be paying off, as the center helped area companies win \$30 million in government contracts last year, creating or retaining more than 600 jobs in the community.

Black has led the center since 1998, when he retired from the Air Force. Just a few months before, stationed in Anchorage, Alaska, he had visited his parents in Kalamazoo. He ran into an old friend from his high school days at Portage Central and left his resume with the buddy, "just in case he knew somebody who needed a guy with experience in government contracting," Black recalls.

The high school pal did know a woman from his church who worked in government contracting—Jan Campbell, office associate at the Southwest Michigan TAC. As it happened, Campbell's boss had just left the center, so she passed on Black's resume. "God wanted me back here in Kalamazoo," he says.

Outside of the office, Black enjoys bicycling and motorcycling, often riding his motorcycle to work on sunny days. But his top priorities are what he calls "the three F's": faith, family and friends.

Human resources

COMP 2000 appeals continue

The COMP 2000 appeal teams, whose members were appointed by University vice presidents and employee associations, are making progress on reviewing all the job grade placement appeals that were submitted. Some teams are nearing the end of their appeals, while others still have a considerable number to review. Appeal teams continue to meet weekly.

Human resources recognizes that employees are anxious to hear the results of appeals. We ask for your continued patience as the appeal teams work diligently to provide every appeal its due consideration. We plan to release results when all appeals have been reviewed.

Exchange

FOR SALE—1988 Itasca 32-foot motor home, 45,000 miles, good condition. Call Bea at 7-8771 days or 342-2692 after 5:30 p.m.

SmartZones

WMU's College of Aviation plays a major role in that initiative.

Sabrina Keeley, chief operating officer of the Michigan Economic Development Corp., traveled to both Battle Creek and Kalamazoo for the April 11 SmartZone announcements—the latter on the WMU campus. Attending the Kalamazoo announcement were about 100 city officials, local business and economic leaders, area legislators and University officials.

"By designating SmartZones in both Battle Creek and Kalamazoo, the state recognizes the importance of creating a high technology corridor linking I-94 and U.S. 131 and the economic impact that can result," said WMU President Elson S. Floyd of the announcements. "We are excited about the role that our University will play in both SmartZones."

SmartZones, formerly known as Smart Parks, are intended to stimulate the growth of technology-based businesses by creating recognized clusters of technological businesses and research institutions throughout the state. The clusters are expected to promote the growth of Michigan's high-technology business base.

The Kalamazoo and Battle Creek proposals were among 18 proposals received by the MEDC after the program was announced in 1999. The state began accepting proposals for the program last July.

Committee seeks input on 24 candidates for 2001 Staff Service Excellence Awards

The Staff Service Excellence Awards Program Selection Committee has announced 24 employee candidates are in the running for the 2001 annual awards. The individuals competing are the winners of 2000-01 semiannual awards and are now eligible to win one of four annual awards, each with a \$1,000 prize. The candidates are:

Luann Bigelow, accountancy; John Carr, WMU Bookstore; Gaurav Dave, College of Aviation; Betsy Drummer, Science Studies' SAMPI project; Denise Forman, physical plant-landscape services; Scott Hennessy, Admissions and Orientation; Carolyn Horne, Career & Student Employment Services; Lucile Johnson, physical plant-building custodial and support services; Sarah Kanoza, continuing education/Grand Rapids Regional Center; Kathleen Keckler, history; Lori Krum, physics; Megan McCoy, catering; Becky Middaugh, Bernhard Center dining ser-

vice; Carolyn Noack, physical plant-recycling; Kimberly Peters, Haenicke Institute for International and Area Studies/Study Abroad; Paul Sizer, art/Design Center; Dan St. Clair, physical plant-maintenance services; Mary Swartz, continuing education/Traverse City Regional Center; Joanne VandenBerg, continuing education/Muskegon Regional Center; Michael Walden, Power Plant; Judy Walters, Office of Institutional Equity/Ombudsman; Donald Weaver, physical plant-landscape services; Klazina Welch, industrial and manufacturing engineering; and Alicia Yeagley, communication.

This prestigious award is reserved for WMU's most outstanding staff employees—those who reach far beyond their assigned responsibilities to give generously and creatively of their time and talents, making the University an even finer place to work and study. Only four of these outstanding co-workers can be selected to win an annual award. Winners will be selected by a committee that includes one representative from each employee group. The committee will review any new information submitted for the candidates, as well as the previously submitted semiannual nominations. There is no need to resubmit these nominations.

Employees who wish to provide additional information in support of any candidate may do so until May 18. Any such additional information must include specific examples of how the candidate has exhibited excellence that far exceeds normal job expectations.

The committee will select four of these candidates to win a Staff Service Excellence Annual Award. Annual award winners will be announced in June.

Additional information in support of any candidate may be submitted until May 18 to Kitty Scheffers, human resources, by memo, by fax to 7-3441 or by e-mail to <kitty.scheffers@wmich.edu>.

BOT meeting set for May 30

The University's Board of Trustees postponed its scheduled April 21 meeting and will meet next on Wednesday, May 30. Information on meeting times and agenda will be available closer to the meeting date.

Wireless initiative will affect entire campus

WMU is going wireless. Since President Elson S. Floyd's recent State of the University commitment to take the campus "completely wireless" by February 2002, information technology professionals have been working to realize his vision. Along with the technological aspects of the initiative, they're also devoted to keeping faculty and staff members informed of how the project will affect them.

"We've had an opportunity to meet with our campus stakeholders to discuss the wireless initiative," says project manager George Kohrman, information technology. "We're launching a communications campaign to keep faculty, staff and students informed throughout the project."

"Completely wireless," Kohrman says, means that students, faculty and staff will eventually be able to connect to the University network and to the Internet from laptop computers at any point on campus. The wireless initiative will not replace existing wired connections, but rather will supplement them with indoor and outdoor wireless connections.

Office of Information Technology staffers report that WMU is on the leading edge of wireless implementation among major universities. While many smaller institutions have gone 100 percent wireless, WMU will be one of the first—if not the first—large public university to implement a campuswide wireless system.

A survey team recently began an eight-week analysis of the University's wireless needs. According to Kohrman, the team is working to identify locations for wireless hubs and create a priority list for implementation. The project's first wireless access points will be in place for the coming fall semester.

"We'll be looking first at the public areas where students congregate, such as the library, Bernhard Center and residence hall lounges," Kohrman reports. "Those places, along with classrooms, are our priority. Beyond that, we'll know more when the survey is complete. But our ultimate goal is to provide universal access on this campus, whether wired or wireless."

OIT is designing the system to support approximately 20 users at each access point. Kohrman and his colleagues will use the survey data, along with information collected in interviews with faculty and staff members, to determine access point locations.

A key goal of the project is to create wireless access in every classroom on campus. The plan calls for the immediate creation of several "laptop intensive" rooms where all students in the class will have wireless access, modeled after the pilot project implemented in the Haworth College of Business last fall.

"There's been a real demand from faculty members to develop this kind of system," he says. "I know of at least four departments that are purchasing laptops to loan out for classroom use. We are empowering our professors to use technology in the classroom, and there are programs in place to help them explore new teaching techniques and best practices."

Access is one thing, but the truly tech-savvy want to know about speed, Kohrman says. Depending on the number of users at any one time, each of the University's wireless access points will support about 10 megabytes of data per second. Although that's slower than most of the current wired connections on campus, it's still about 200 times faster than a dial-up modem.

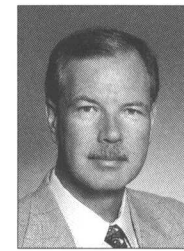
OIT faces a classic technological dilemma, Kohrman contends. When do you take the plunge and purchase your equipment? A faster, less expensive solution will always be just around the corner.

"The next generation of technology will bring a significant increase in the speed of wireless access points," he says. "But we expect it to be about three years until the technology is readily available and affordable. We just weren't willing to wait."

For more information on the wireless initiative, faculty and staff members are encouraged to visit the project Web site at <www.wmich.edu/oit/wireless> or send an e-mail to <wireless@wmich.edu>.

DeVries named to new development position

A veteran fund-raiser and attorney with extensive experience in estate planning and deferred gifts has been named to a new leadership position in the University's Development Office.



DeVries

Kenneth J. DeVries has been named associate vice president for development. His appointment, which was effective March 28, was made pending approval by the WMU Board of Trustees. The board's next meeting is May 30.

DeVries has been director of planned giving services at WMU since 1989. In that role, he established and developed the University's planned gift program and played a major role in the University's last capital campaign, the Campaign for Excellence, which concluded in 1993.

"Ken's knowledge of planned giving and his familiarity with the institution and with the University's volunteer structure make him a candidate who can hit the ground running," says Bud Bender, vice president for development. "He and I will work as an administrative team in implementing our upcoming capital campaign."

DeVries' new responsibilities include oversight of WMU's planned giving and corporate and foundation relations activities as well as supervision of a staff of constituent fund-raisers assigned to manage fund-raising initiatives for the University's various colleges.

A 1973 WMU alumnus, DeVries earned his law degree from Thomas M. Cooley Law School in 1976 and served as a law clerk in Kalamazoo County's Ninth Circuit Court before entering private practice for 11 years with the Kalamazoo firm James, Dark & Brill. He then pursued development work with a nonprofit organization in Chicago as director of foundation and corporate major gifts before joining the WMU staff.

Fluid Process _____ Continued from page 1

ducts training seminars for industry. Company officials predict the training function will become an even greater focus at their new park location and they say a permanent training center will eventually become part of the facility.

"We'd like to work with equipment manufacturers to develop a training center where industry and academia can send personnel for experience in working with different pump configurations and sealing devices," Lake says. "We also would like to develop a research lab that would allow those who work with fluids a chance to experiment with new designs and ideas."

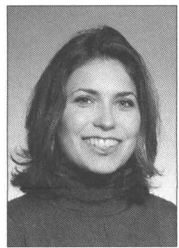
Among Fluid Process's clients are automotive, chemical, pharmaceutical, and pulp and paper firms as well as municipal wastewater treatment organizations. A number of Fluid Process-engineered pumps already are housed in WMU's Paper Pilot Plant in McCracken Hall and will be part of the paper and printing research facility the University is building at the BTR park. Fluid Process-engineered pumps also are currently used for research in the University's Tribology Laboratory.

Fluid Process is the second tenant for the BTR park, which is part of a 265-acre complex that also will house WMU's new College of Engineering and Applied Sciences. The park's first tenant, Richard-Allan Scientific Inc., announced its intention to build at the park late last year and already has begun construction.

That firm's 115,000-square-foot facility is being built on a site located along the park's northeast corner. When its new facility is completed in spring 2002, Richard-Allan will employ more than 115 people in Kalamazoo. The company develops and produces medical diagnostic tools for research and clinical treatment.

Lee Honors College student is University's second Udall Scholar

A WMU senior honors student is the school's second recipient of a prestigious scholarship for environmental studies from the Morris K. Udall Foundation.



Styrna

Jacquelyn Styrna of Commerce, Mich., is one of 80 Udall Scholars from around the nation who will receive \$5,000 for tuition, fees, books, and room and board for the 2001-02 academic year. An environmental studies and political science major and member of the Lee Honors College, Styrna is currently serving as an intern with the Michigan Environmental Council in Lansing, Mich. She also has volunteered with

WMU's Students for a Sustainable Earth, and worked as a field manager for the Sierra Club and Human Rights Watch through the Campaign to Save the Environment. Styrna plans to travel abroad and work for a nonprofit public advocacy organization following her April 2002 graduation, and hopes to pursue graduate studies in environmental law and policy.

Styrna follows in the footsteps of WMU senior Heather Gott, who became the University's first Udall Scholar last year. Both students were nominated for the award by John E. Martell, assistant dean of the Lee Honors College.

"The Udall Scholarship is the nation's top award for students of environmental studies and public policy," says Martell. "Jacquelyn has distinguished herself as one

of the best students in this field. It's a tremendous compliment to the University, our students and our environmental studies program to have two consecutive Udall Scholars."

More than 500 undergraduate students applied for Udall Scholarships this year—the highest number of applicants ever. Other winners hail from institutions such as Yale, Cornell, Brown and Colgate universities. Styrna is one of only two Udall scholars from Michigan universities.

WMU senior Jill Winkler of Berkley, Mich., received an honorable mention in the competition. Also nominated by Martell, Winkler is an environmental studies major and member of the Lee Honors College.

State's top teen artists to perform on campus at May 10-12 festival

More than 1,000 of the state's finest young artists will gather on campus Thursday through Saturday, May 10-12, for the 39th Michigan Youth Arts Festival.

The festival has evolved into a comprehensive arts spectacular culminating a nine-month search for the finest artistic talent in Michigan high schools. More than 60,000 students across the state become

involved in the adjudication process that results in some 900 students being invited to participate in the three-day festival.

This year's guest artist, alumnus Greg Reuter, is a music theatre performer who has performed in national tours of "Joseph and the Amazing Technicolor Dreamcoat," "Chicago" and "Fosse" and on television. He is currently featured in the Broadway

revival of "Bells Are Ringing."

Students attending the festival will share their talents with peers and the public through performances and exhibitions. A visual arts exhibition is open to the public without charge. Festival passes and single event tickets are available for performances. For a complete schedule, visit the Web site at <www.wmich.edu/cfa/myaf>.

Calendar

The master calendar maintained by the Office of University Relations for use in *Western News* is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at <www.wmich.edu/wmu/news/events>.

MAY

5.3 Thursday

36th Annual International Congress of Medieval Studies (through May 6), various campus locations. For a complete schedule of congress events, visit the Web site at <www.wmich.edu/medieval>.

5.4 Friday

Men's track Central Collegiate Championships (also May 5), Kanley Track.

5.5 Saturday

*Concert, Aretha Franklin with the Kalamazoo Symphony Orchestra, Miller Auditorium, 8 p.m.

5.9 Wednesday

Baseball vs. Michigan State, Hyames Field, 3 p.m.

5.10 Thursday

Third Coast Writers' Conference (through May 12), various campus locations. For more information, visit the Web site at <www.wmich.edu/thirdcoast/conference.html>.

5.10 Thursday continued

Michigan Youth Arts Festival (through May 12), various campus locations. For a complete schedule, visit the Web site at <www.wmich.edu/cfa/myaf>.

Meeting, Faculty Senate Annual Meeting, Fetzer Center, 5 p.m.

5.11 Friday

Baseball vs. Ball State, Hyames Field, 3 p.m.

*Film showing (through May 13), "Before Night Falls," sponsored by the Kalamazoo Film Society, Campus Cinema, the Little Theatre; May 11 and 12, 7 and 9:30 p.m.; May 13, 2:30 and 5 p.m.

5.12 Saturday

Baseball vs. Ball State (double-header), Hyames Field, 1 p.m.

5.13 Sunday

Baseball vs. Ball State, Hyames Field, 1 p.m.

*Admission charged