



Western NEWS

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Subway shop in Bronco Mall, other leases OK'd by Board

Space for a new Subway Sandwich Shop in Bronco Mall was one of three leases of University property approved by the WMU Board of Trustees at its July 6 meeting.

Trustees authorized University officials to execute documents with these parties for leases at the following locations:

- Subway Real Estate Corp. for a retail site in Bronco Mall in the lower level of the Bernhard Center. Subway was chosen for Bronco Mall as a result of a student survey.

- Cricket Communication Inc. for space on the University's communications tower adjacent to the Campus Services Building, just off Oliver Street. The 10-year lease with the option of two, five-year extensions completes the tower's capacity.

- Jessica Bates, Larry Williams, and Andrew Brown for property at 916 Buckhout. Trustees approved the lease of the barbershop to the three individuals who intend to begin offering hair styling services in the facility this fall.

Residency policy changed

WMU's Board of Trustees approved several changes to the University's residency policy at its July 6 meeting.

Michigan universities are required by the state to differentiate the rates charged to Michigan residents and nonresidents. Established in 1973, WMU's policy was last revised in June 1977.

The changes include clarification of the term "domicile" and adjustment of the age by which students are considered independent, from 18 to 24. Additionally, the approved changes expand the categories of international students who may be considered residents, in keeping with current law.

MEDC grant, Esperion expansion pave way for BTR Park growth

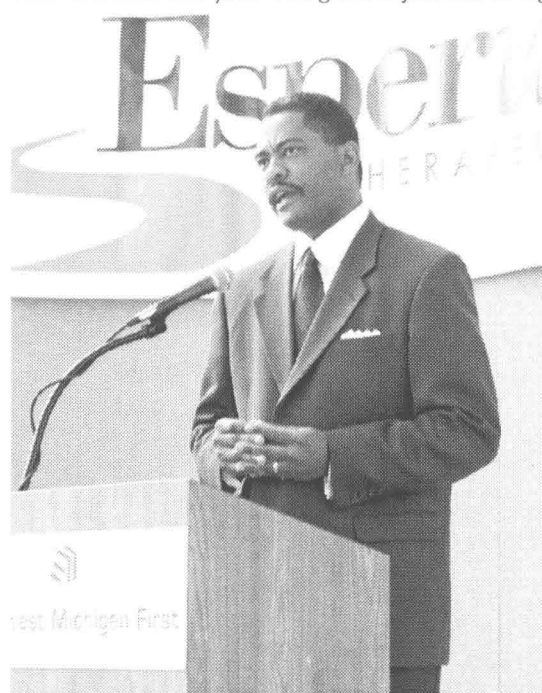
Announcements made July 18 and 19 mean WMU's Business Technology and Research Park is assured both timely infrastructure development and the addition of another private-sector partner to its list of future tenants.

An official from the Michigan Economic Development Corp. traveled to campus July 18 to announce a \$500,000 infrastructure development grant for the Kalamazoo SmartZone, one of 11 economic development zones around the state identified by the MEDC earlier this year. The grant is just one of eight awarded by the state and will be

used for road and sewer infrastructure at the BTR Park, which is the main feature of the Kalamazoo SmartZone.

The following day, officials from Southwest Michigan First, Kalamazoo's economic development organization, held a news conference in Haenicke Hall to announce Esperion Therapeutics Inc. of Ann Arbor will expand its operations by becoming the first tenant of the new Southwest Michigan Innovation Center, a life sciences business incubator temporarily housed in WMU's McCracken Hall. Esperion intends to relocate next year when Southwest Michigan First builds a permanent site for the Innovation Center at the BTR Park.

Both developments will have a major impact on the BTR Park's development. The infrastructure funds from the state



President Elson S. Floyd addresses attendees at the Esperion announcement. (Photo by Thom Myers)

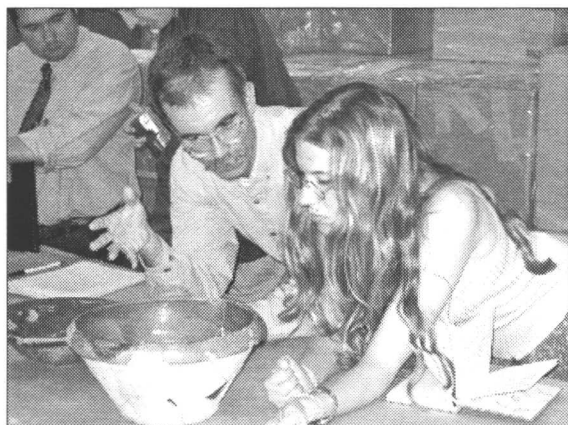
will pay for a portion of the road, water and sewer extensions within the park. The funding comes from Michigan's Core Communities Initiative, which helps communities compete for economic development projects through the development of business parks and mixed-use projects in central cities.

The decision by Esperion to locate its satellite lab in Kalamazoo puts renewed focus on the community and the BTR Park as prime locations for life sciences research and development. Esperion, a biopharmaceutical company formed in 1998, focuses on the discovery and development of novel therapeutic compounds to treat cardiovascular and metabolic disorders such as high cholesterol and diabetes. Esperion's Kalamazoo lab will house the firm's chemistry group, which will start with a five-person research staff.

Students put together exhibit plan

While many people visit museums during the summer, 11 WMU students spent part of their summer planning an exhibit for a museum.

As participants in the University's 2001 Public History Field School, held during May and June, the students spent seven weeks researching and developing a proposal for a



Michael Chiarappa, history, left, examines an artifact with student Amanda L. Musloff. (Photo by Clay Johnson)

museum exhibit that will examine the interactions of Native Americans and the French during the 17th and 18th centuries.

According to Ken Pott, executive director of the Fort Miami Heritage Society, which commissioned the project, the exhibit, "Shared Waters: Natives and French Newcomers on the Great Lakes," will open in May 2002 at the Priscilla U. Byrns Heritage Center in St. Joseph, Mich.

The exhibition will explore the influence that French and native peoples in the Great Lakes region had on each other's cultures, with an emphasis on those interactions that occurred in Southwest Michigan. The French established two forts in the region. The first, Fort Miami, was established in 1679 in the St. Joseph area, while Fort St. Joseph was founded a decade later at a site in what is now Niles, Mich.

"The exhibit will look at how the fur trade and marine environment influenced settlement patterns and cultural exchanges of both the French and the Native Americans at the time," Pott says. "It will show how the forts were linked to one another and ultimately back to France. The French and the Native Americans both had extensive networks that were connected throughout the waterways of the Great Lakes system."

After receiving a grant to develop the exhibit from the Michigan Coastal Zone Management Program, an agency of the National Oceanic and Atmospheric Administration, the Fort Miami Heritage Society approached WMU history faculty members Jose A. Brandao, Michael J. Chiarappa and Kristin M. Szylvian for assistance. Szylvian says they seized the opportunity to involve students and made developing a proposal for the exhibit the focus of the field school.

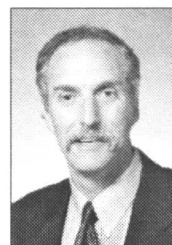
The students, accompanied by Brandao, Chiarappa, Szylvian and Pott, began their work by visiting Canadian museums with established collections of French and Native American artifacts. After weeks of developing the proposal, the students presented their plan to the society's exhibition committee.

"The proposal really refined the process of developing the exhibit," says Pott. "The students brought a lot of information together in one place and in one presentation. They outlined the interpretative aspects of the exhibit as well as the collections that would be used and the thematic content."

Telecommunications expert to receive teaching award

A WMU faculty member has been selected as the first recipient of a national teaching excellence award.

Richard A. Gershon, communication, will receive the Barry Sherman Teaching Excellence Award from the Association of Educators in Journalism and Mass Communication in August at the AEJMC conference in Washington, D.C.



Gershon

AEJMC established the award this year in memory of Barry Sherman, the former chairman of the Peabody Awards, a prestigious competition that recognizes distinguished achievements of those in the broadcast media. Sherman, who died May 2 at the age of 47, had previously served as a WMU faculty member in the Department of Communication.

Gershon is the co-founder and program coordinator for WMU's telecommunications management program and the author of two books. He was named the Stephen H. Coltrin Professor for the Year 2000 by the International Radio and Television Society Foundation.

Grad student nabs two grants

A WMU graduate student who has been awarded grants from two national organizations to conduct her dissertation research also has the distinction of being the first WMU student to receive funding from these agencies.

Ekaterina Levintova, a doctoral candidate in political science from Moscow, received \$20,000 in grants from the International Research and Exchanges Board and the American Council of Teachers of Russian.

In addition to being the first WMU student to receive these two grants, Levintova is also the first political science student to receive external funding, according to James M. Butterfield, political science and Levintova's advisor. She will use the awards for a nine-month trip to Russia to collect data and consult with experts for research concerning the relationship between public opinion and official discourse.



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WESTERN MICHIGAN UNIVERSITY

The following vacancies are currently being posted through the Job Opportunity Program by the Human Resource Services Department. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact a human resource services staff member for assistance in securing these positions.

Employees may call the Applicant Information Service at 7-3669 to hear the weekly Job Opportunity Program postings, seven days a week, 24 hours a day from a Touch Tone phone.

Grade 10 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(R) **Chief Pharmacist**, 20, Sindecuse Health Center, 01/02-2465, 7/24-7/30/01

(R) **Coordinator**, 15, Miller Auditorium Ticket Office, 01/02-2505, 7/24-7/30/01

(R) **Athletic Trainer**, 14, Intercollegiate Athletics, 01/02-2507, 7/24-7/30/01

(R) **Athletics Academic Advisor I**, 13, Intercollegiate Athletics, 01/02-2508, 7/24-7/30/01

(R) **Finance Specialist**, 13, College of Arts and Sciences, 01/02-2509, 7/24-7/30/01

(R) **Clerk**, 10, Office of Alumni Relations, 01/02-2510, 7/24-7/30/01

(R) **Office Associate**, 13, Continuing Education-Conferences and Seminars, 01/02-2511, 7/24-7/30/01

(R) **Appliance Repairperson**, ST2, Plant-Building Custodial and Maintenance, 01/02-2512, 7/24-7/30/01

(N) **Instructor** (term ends 4/02; academic year), I40, Educational Studies, 01/02-2513, 7/24-7/30/01

(R) **Research Assistant**, 14, Development-Prospect Research, 01/02-2516, 7/24-7/30/01

N = New

R = Replacement

WMU is an Equal Opportunity/Affirmative Action Employer.

Dr. Hardy Carroll, professor emeritus in library science, died June 27 in Kalamazoo. He was 81.

A faculty member from 1970 until his retirement in 1993, Carroll earned bachelor's degrees from Guilford College and Hartford Theological Seminary, a master's degree in library science from Drexel University, and a doctoral degree from Case Western Reserve University. A native of North Carolina, Carroll also worked for the U.S. Forest Service and for the American Friends' Service Committee on postwar reconstruction projects in Germany.

Service

The following employees are recognized for 35, 30, 25, 20, 15, 10 and five years of service to the University during July.

35 years—Ellen S. Cha, University libraries; and Becky L. Ryder, Office of University Budgets.

30 years—John D. Satterfield, physical plant-maintenance services.

25 years—Jane V. Ferguson, social work; Ruth E. Mader, Bernhard Center; and David A. Witt, Haworth College of Business.

20 years—Joan E. Ashley, WMU Apartments; Linda L. Dannison, family and consumer sciences; and John S. Stanford, physician assistant.

15 years—Norman M. Kiracofe, counselor education and counseling psychology.

10 years—Trudy Cobb-Dennard, dance; and Arthur Ward, physical plant-maintenance services.

Five years—Janet Coleman, physical plant-building custodial and support services; Felicia Ann Cox, WMUK; Steven DeVall, physical plant-building custodial and support services; Hardy Figueroa, alumni relations; Liana T. Fox, customer account services; Randle J. Gedeon, University libraries; Thomas Wayne Joyce, paper and printing science and engineering; Thomas J. McLaughlin, College of Aviation; Mark H. Naeset, University libraries; Kidada Patterson, physical plant-building custodial and support services; and Susan Scott, Center for Disability Services.

Dr. Kenneth F. Kennedy, finance and commercial law, died July 21. He was 55.

Kennedy joined the WMU faculty in 1986 and taught classes in insurance, risk management, and corporate finance. Prior to WMU, he was on the faculty at Eastern Kentucky University and Virginia Polytechnic Institute and State University. He earned bachelor's, master's and doctoral degrees from the University of Illinois.

A memorial service for Kennedy will be held at 4 p.m. Saturday, July 28, at the First Presbyterian Church, 321 South St. Memorials may be made to the Joseph Cekola Memorial in care of the Kalamazoo Community Foundation.



Kennedy

Exchange

FOR SALE: Four Winns Boat '99—17' Horizon. Cover, radio, Volvo-Penta inboard-outboard. Hardly used, new condition. \$10,000. Call Sandy Khan at 7-5877 or 372-9951 for more information.

FOR SALE: 1992 Jeep Cherokee Laredo, remote car start, red with gray trim and interior. \$2,500 or best offer. Call Julie for more information at 7-8822 or 323-8674.

Target named best employer

WMU has named Target Corp., a general merchandise discount retailing chain, as its 2000-01 Employer of the Year.

Career and Student Employment Services, part of WMU's Division of Student Affairs, selects one employer for the honor each academic year. Recipients are chosen based on their contributions and commitment to furthering the career and professional development of WMU students.

"As a company, Target deserves special recognition for consistently supporting and sponsoring events designed to introduce our students to internships and professional employment opportunities," says Linda Ickes, Career and Student Employment Services.

Target participates in such University programs as on-campus interviewing sessions and the annual career fair and Etiquette Dinner business seminar.

New major emphasizing child development created

WMU is unveiling a family studies major with a child development emphasis just in time for new education requirements taking effect for many childcare professionals.

The new degree prepares graduates to work with infants, toddlers, pre-schoolers and school-age children in a variety of settings, such as Head Start, Michigan School Readiness and child development centers. The program meets state requirements for childcare center directors, while students also will be prepared to work in the growing field of parent education.

The new program, believed to be the first of its kind in Michigan, begins this fall in cooperation with Kellogg, Lake Michigan and Southwestern community colleges. The "2+2" program allows students to complete two years of classes at the community college level then earn their bachelor's degrees at WMU's Southwest and Battle Creek locations.

The child development concentration is designed to provide a comprehensive, child-focused degree program taught from a family systems theory perspective. It blends early childhood classes with family studies classes, combining the best of what Michigan community colleges offer in the field with the expertise of faculty from the WMU Department of Family and Consumer Sciences in cooperation with the WMU Division of Continuing Education.

"Beginning in the year 2003, one-half of all Head Start employees must have a child development or related degree," says Linda Dannison, chairperson of family and consumer sciences. "So we're really responding to national trends here."

In addition, many programs are springing up across the state to support parents and their young children, Dannison adds. Educa-

tion standards for childcare professionals working in these programs also are steadily increasing.

Another beauty of the new degree is its flexibility for nontraditional students, says Lori Farrer, family and consumer sciences. Since many of these students have families, they face serious time and financial constraints. The new program lets them take two year's worth of classes at the community college level, then conveniently complete their degrees at WMU's participating campuses. Scholarship money also is available for qualified applicants.

The new program also offers specialization in working with young children that was not available before in a four-year program, Dannison says. Students interested in working with young children previously could obtain a child development associate's degree from a community college, but then would generally have to obtain an elementary education degree for their bachelor's degree. The new program offers more specialized coursework for working with infants, toddlers, preschool children and their families.

Dannison says plans are in the works to expand the program to other community colleges. Judging from the response she has received so far, she expects it to steadily grow.

"Everybody is saying, 'We need this,'" Dannison says. "And working with community colleges helps make it happen. We can build on the unique programs that they have developed for their communities and use them as resources for Western Michigan University."

Meyer tapped to head Geriatric Assessment Center

Jeanette M. Meyer, M.D., has joined the Geriatric Assessment Center at WMU's Unified Clinics as its new medical director.

Meyer has been practicing in the Kalamazoo area for many years, specializing in internal medicine and geriatrics. She has extensive experience working with



Meyer

the multiple problems and concerns pertaining to older patients.

Meyer completed her medical training at the University of Minnesota and Wayne State University, and her residency at the Mayo Clinic. She also completed a Geriatrics Fellowship at the Mayo Clinic.

The Geriatric Assessment Center, part of the state-funded Southwest Michigan Health Professions Education Initiative, was developed through a collaborative effort involving the faculty and clinical resources of WMU, Michigan State University/Kalamazoo Center for Medical Studies, and Ferris State University to

serve the special needs of older people in the community through coordinated interdisciplinary care. Services at the GAC are designed to provide older patients and their doctors with a thorough and expert analysis of the impact of aging issues on medical problems, use of medications, in-home support and care, and daily functioning.

The center's philosophy is that older people are best served through interdisciplinary care, coordinated with the primary physician, which enhances their functional capacity and quality of life. Older people and their families who are assessed at the center are also provided with information on services available in the community, which allows them to choose the support system most comfortable for themselves, whether its in-home care or quality residential placement.

(Editor's note: This story ran in the July 12 issue of Western News with a photo incorrectly identified as that of Jeanette M. Meyer. Western News regrets the error and is reprinting the story with a correct photo of Meyer.)

Campus employers encouraged to register for Aug. 27 job fair

Campus employers are invited to seize the opportunity to recruit incoming freshmen and other students at the Campus Employment Fair scheduled for 10 a.m. to 2 p.m., Monday, Aug. 27, in the Bernhard Center.

Employers planning to participate in the career fair must register by Monday, July 30, and may do so online at broncojobs.wmich.edu/CEF/CEF2001.html. For more information, contact George Eskro in Career and Student Employment Services at 7-2745.

Bike patrol not first at WMU

The *Western News* staff recently heard from an astute retiree, Robert "Bill" Krohn, who says the recently inaugurated police bicycle patrol was not the University's first. Indeed, former officer Grace (Pajot) Kalafut rode a bicycle on campus in the early 1980s. According to Blaine Kalafut, assistant chief in WMU's Department of Public Safety, the bike was also used for surveillance operations.