Trio wins substance use treatment grant

An interdisciplinary team of researchers at WMU has received a $526,192 grant to improve substance use screening and boost intervention and referral services.

The grant, from the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration, was awarded to Tiffany Lee-Parker, Speciality Program in Alcohol and Drug Abuse and the grant’s principal investigator and project director; Denise Bowen, physician assistant; and Stephen E. Craig, counselor education and counseling psychology.

It will fund a multi-faceted, three-year study titled “Screening, Brief Intervention and Referral to Treatment Training with Students and Community Organizations in the Health Professions in West Michigan.” Lee-Parker says the study has three major initiatives involving training both counseling and physician assistant students, community outreach and online training. It also has a research component.

As part of the curriculum in the physician assistant, clinical mental health counseling and counseling psychology graduate programs, more than 100 students will learn substance use screening and referral techniques, take part in a videotaped role play exercise, and be followed through their internship or clinical experience and also one year after graduation. Students will

Honorary degree approved for composer Michel Legrand

Acting at their Feb. 11 meeting, the WMU Board of Trustees approved awarding an honorary doctoral degree this spring to famed French composer, conductor and pianist Michel Legrand.

Legrand, best known for classic film scores for such motion pictures as “The Thomas Crown Affair,” “Summer of ’42” and “Umbrellas of Cherbourg,” will be in Kalamazoo in May to perform with the Kalamazoo Symphony Orchestra for the 2016 Gilmore Keyboard Festival. He will receive the honorary Doctor of Humanities degree at a small private reception in May. The presentation will be filmed and included in a video that will be shown at WMU’s June commencement ceremony.

A prolific composer, Legrand has written more than 200 film and television scores. He won the best of his three Academy Awards in 1968, when “The Windmills of Your Mind” from “The Thomas Crown Affair” was lauded as best original song. He also has won five Grammy awards. A campuswide committee made the degree recommendation.

Miller, Rinvelt to lead WMU Board of Trustees

Kenneth V. Miller of Kalamazoo and Jeffrey Rinvelt of Ann Arbor have been elected chair and vice chair, respectively, of the WMU of Trustees.

The two were elected at the board’s Feb. 11 meeting and will serve throughout 2016. Miller succeeds James F. Hertinger of Fennville, who remains on the board. Rinvelt replaces Miller who has served as vice chair for the past year.

Miller is a principal with Haviroco, a Kalamazoo-based investment management firm launched in 1983 and is the owner of the Millenium Restaurant Group LLC, which operates several restaurant properties in southwest Michigan. He earned bachelor’s and master’s degrees in business from WMU and a law degree from what is now the WMU Cooley Law School. Miller also is one year into a four-year term as a member of the law school’s board of directors.

Rinvelt is the principal with Renaissance Venture Capital Fund, a Michigan-based fund that supports the growth of venture capital in the state and is the largest privately funded organization of its kind in the United States. He earned a bachelor’s degree in business administration from WMU in 1991.

Other officers elected to one-year terms on the board were: Kahler B. Schuemann, chairman; James F. Hettinger, vice chair; Jeffrey R. Miller, president; Jan J. Van der Kley, vice president for business and finance, treasurer and assistant secretary; and Patti VanWalbeck, associate vice president for business and finance, assistant treasurer.
**Around campus and beyond**

**Food Marketing conference moving to Grand Rapids**

WMU’s annual Food Marketing Conference, which attracts some 700 industry attend-ees, will move to Grand Rapids this year. The 51st conference will take place Monday and Tuesday, April 11 and 12, at DeVos Place. The move to Grand Rapids was a strategic one, designed to support and promote the growth of the event. “Our conference has grown significantly in the last few years,” says Frank Gambino, marketing, who directs the conference. “With the increased attendance has come the challenge of finding a space that offers one room that can accommodate all our attendees, including students, and also has attached hotel facilities.”

This year’s conference theme is “People, Purpose and Passion: The Pathway to Success” and will feature Hank Meijer, chairman of Meijer Inc.; Millennials and ZGen expert Jason Dorsey; Lisa Walsh, senior vice president at Fox News; and author and retail expert Neil Stern of McMullan/Dox littile LLP, plus many others.

Proceeds support scholarships and unique educational experiences for students en-rolled in WMU’s food and consumer pack-aging marketing program. For more information or to register, go to mywmu.com and click Events then Alumni Socials.

**Retirement receptions**

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**Uplifting public event scheduled**

Arts performances, a lecture and a discussion are on tap from 6:30 to 9 p.m. Friday, Feb. 26, in 208-209 Bernhard Center. The free “Equate, Uplift and Empower” event will feature live per-formances of poetry and theatre as well as a short lecture by Mariam Konate, gender and women’s studies, followed by a question-and-answer session.

**Dance slated Winter Gala concert**

The Department of Dance will present its annual Winter Gala dance concert Thursday through Saturday, Feb. 25-27, in the Gilmore Theatre Complex’s Shaw Theatre. Performances are at 8 p.m. on all dates with a 2 p.m. matinee Saturday, Feb. 27. This year’s program will include two Great Works dances, two additional guest artist pieces, three faculty works and one dance by a pair of student choreogra-phers. For tickets and more information, visit wmich.edu/news/2016/02/03241.

**Choirs to present choral showcase**

Three choirs will present a winter cho-ral showcase at 5 p.m. Sunday, Feb. 28, in the Dalton Center Recital Hall. The free event features the Collegiate Singers, Cantus Femina and the University Chorale.

**Series focuses on water issues**

The spring Lyceum Lecture Series of weekly Wednesday talks is focusing on water issues and being held from noon to 1 p.m. in the Lee Honors College lounge. Attendees may bring lunch. The next three talks are being presented by Gellert Mezei, chemistry, March 2; Chunsheung He, geography, March 16; and Stephen Hamilton, president of the Kalamazoo River Watershed Council, March 23. The latter talk is on the effects of the tar sands oil spill into the Kalamazoo River.

**Jazz festival closing concert set**

The Western Invitational Jazz Festival closing concert featuring the University Jazz Orchestra will take place Saturday, March 12. Tickets for the event, which starts at 7:30 p.m. in the Dalton Center Recital Hall, are available at milleraudi-torium.com or (269) 387-2300.

**March 16 social with Dunn planned**

Development and alumni relations is hosting an event for WMU alumni and friends with President John M. Dunn at Webster’s Prime Wednesday, March 16, in Kalamazoo. Join area alumni and friends for appetizers and two complimentary beverages. For details, visit mywmu.com and click Events then Alumni Socials.

**Current job opportunities at WMU**

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/jobs. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

**JEANETTE DAVIS, CONTRIBUTING WRITER**

**FEBRUARY 25, 2016, WESTERN NEWS**
Integrated supply management program ranks No. 5 in nation

WMU’s integrated supply management program recently ranked fifth for undergraduate education on a listing of the top 100 universities for supply chain education, produced by SCM World, a cross-industry learning community powered by the world’s most influential supply chain practitioners.

The WMU program received a No. 7 overall ranking. Notably, the curriculum ranked No. 2 in the industrial sector. According to survey administrators, “Having secured a top five ranking for its undergraduate supply chain program, Western Michigan demonstrates a solid commitment to cross-functional education. Especially among industries, this program scores well.”

Additionally, the program was ranked No. 5 for its preparation of professionals in management and No. 2 in purchasing and procurement. The survey respondents were able to select from among 190 university and college options on the poll and were given the option to specify other universities or business schools not available in the pre-populated list. Respondents were supply chain professionals in a variety of industries.

“This recognition for multiple areas of the program underscores the quality that we offer in our curriculum and how we prepare supply chain professionals to be leaders in multiple industries,” says Robert Reck, marketing and director of the Center for Integrated Supply Management.

The SCM World recognition places WMU in an elite circle of top supply chain programs and is another in a long string of accolades for the program, including a No. 5 ranking from Gartner and a No. 2 ranking for emphasis on technology in the curriculum by Software Advice.

Annual on-campus giving campaign well underway

The Broncos4Broncos annual campaign is again encouraging employees to make gifts to one of the University’s more than 1,800 funds and scholarships.

All gifts are tax-deductible, and 100 percent of them go to the areas designated.

“Every gift makes a difference,” says Karen Pinkham, campaign coordinator in development and alumni relations. “Even small gifts, when multiplied by many, show support and make a significant impact on our campus and in the lives of our students.”

Broncos4Broncos is an annual fiscal-year campaign that runs from July 1 through June 30. Officials are holding an active phase to help draw attention to the campaign.

Pinkham says this year’s Feb. 15 through April 15 active phase allows development and alumni relations office representatives to visit numerous campus units to personally share information and answer questions about the campaign.

The 2015-16 campaign carries the theme “For the Love of Western.” It officially kicked off the active phase during a Feb. 5 event that included appetizers, beverages and numerous prize drawings.

One of this year’s highlighted giving options is the Invisible Need Project at mywmu.com/invisibleneed, which includes a student food pantry, emergency fund and health-emergency fund. The project serves students with unmet needs and strengthens their culture of giving at WMU. To that end, more than 100 canned goods were collected at the kick-off event.

For details about Broncos4Broncos, visit mywmu.com and click the Giving tab then the Employee Giving link. For a list of sample giving options, open the Payroll Deduction link and scroll down to the “Download a list of sample designations here” link. For designations related to a particular area of interest, contact Pinkham at karen.pinkham@wmich.edu or (269) 387-8700.

WMU officials could respond to questions about why no campus alert was issued during a series of Feb. 20 shootings that occurred in three different Kalamazoo County communities. During the event, Dunn reiterated a message he had previously sent to the WMU Alert system and offer safety communications about incidents that don’t happen on campus.

Such tools might include more extensive use of social media or a blend of currently available tools. Edwards is an attorney, former Kalamazoo County sheriff and retired brigadier general with the Air National Guard. The town hall was held so WMU officials could respond to questions about why no campus alert was issued during a series of Feb. 20 shootings that occurred in three different Kalamazoo County communities. During the event, Dunn reiterated a message he had previously sent to the WMU Alert system and voiced other means of enhancing communication. “The town hall drew a crowd of more than 500 people, while more than 200 people watched the event online. It may be viewed through March 4 at mediasite.wmich.edu/mediasite/catalog/catalogs/wmuforum.

Obituaries—wmich.edu/news/obituaries

Emilie Garrity, Dining Services, died Feb. 10. She was 104. Garrity joined the staff in 1963 and retired as a utility food person in 1983 after 20 years of service.

Eugene L. Keller, Dining Services, died Feb. 15. He was 91. Keller joined the staff in 1971 and retired as Davis Dining Service supervisor in 1989 after 17 years of service.

Carl Shuster, paper and printing science and engineering, died Feb. 8. He was 87. Shuster came to WMU in 1974 and retired as director of the paper and printing pilot plants in 1992 after 18 years of service.

Nobel laureate talk featured at 2016 PeaceJam conference

Nobel Peace Laureate Jody Williams will present a public talk Friday, March 18, as part of the opening activities for the 2016 Great Lakes PeaceJam Conference being held Saturday through Sunday, March 19-20, in Sangren Hall.

Williams and the International Campaign to Ban Landmines were co-recipients of the 1997 Nobel Peace Prize for their work to clear anti-personnel landmine fields and establish an international treaty to ban landmines. Her public presentation on “Creating True Human Security” is set for 7 p.m. in Schneider Hall’s Brown Auditorium. It will be followed by a question-and-answer session.

The conference is open to youths and their advisors but closed to the public. To register or obtain more information, visit peacejam.org/affiliates/Great-Lakes-5.aspx. Early registration ends Tuesday, March 1.
NURTING STUDENTS
(Photo by Jeanne Baron)

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FEBRUARY 25, 2016 WESTERN NEWS

Nominations sought for three annual campuswide awards

Friday, April 1, is the deadline to make nominations for the 2016-17 Emerging Scholar Award, Distinguished Service Award and Distinguished Teaching Award.

Members of the University community are invited to nominate WMU employees for each award. The emerging scholar honor goes to faculty members and recognizes the scholarly or creative achievements of outstanding colleagues whose accomplishments are evidence of great potential for scholarship or creative work. Eligible faculty are all those current, continuing, full-time, board-appointed, tenured people with faculty rank and in good standing who were tenured no earlier than January 2012. Untenured faculty members are ineligible. Self-nominations are accepted.

The Distinguished Service Award recognizes exceptional service in one or more of the following categories: service through innovative and effective programs which are academic, or related to another facet of University life; service in areas and organizations that contribute to the growth and stature of the University; and service that extends the impact and presence of the University into larger communities. The service must affect a significant segment of the University community. Also, the award is usually given for a body of service, rather than a single activity or achievement. Whenever two awards are made in any given year, one of the awards goes to a person with faculty rank and one goes to a staff member.

The Distinguished Teaching Award is the highest honor given by the University to recognize faculty members for their work. It recognizes outstanding teaching by awarding one or more awards. Outstanding teaching is not fixed in time or venue and is not easily assessed. Whether instruction takes place in lecture courses, seminars, or laboratories or whether it is pitched at introductory or advanced levels, exceptional pedagogy is marked by the active, critical role of the instructor and mentor whose demanding presence fosters critical thinking and inspires students to engage the quest for knowledge as a value in itself and an end in itself.

Submissions after April 1 will be considered for the 2017-18 nomination period. More information is available at wmix.edu/facultydevelopment by clicking WMU Awards.

Continued from page 1

Trio wins substance use treatment grant

learn empirically based screening tools and methods of motivational interviewing to more effectively screen and refer patients and clients to services. Free workshops on substance use screening, brief intervention and referral to treatment—SBIRT—will be provided to hundreds of health care professionals in the community working at a variety of agencies and organizations.

The training has already been implemented at several agencies. A four-hour online training program will extend SBIRT education to professionals in other parts of the country.

The U.S. Department of Health and Human Services’ SAMHSA spent millions of dollars to train medical professionals in screening and brief intervention techniques, Lee-Parker says. Now the agency is appropriating additional funding to train professionals in other disciplines. WMU is among the first to obtain funding to train counselors, psychologists, social workers, child protective investigators, foster care workers and other professionals.