



WESTERN MICHIGAN UNIVERSITY

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A Time of Accomplishment

The text of President Elson S. Floyd's "State of the University" address, which was delivered at the Feb. 8 Academic Convocation, is included in a special insert in today's issue of *Western News*.

Titled "A Time of Accomplishment," the talk included updates on developments in a number of key areas as well as a look at what will be happening on campus in the future.

Event notes success of TRIO support programs at WMU

Since the mid-1960s, the U.S. government and institutions like WMU have been teaming up to provide educational opportunity programs that help students succeed in college.

Those programs, collectively known as TRIO programs, will be spotlighted Feb. 21 at WMU during a TRIO Day 2000 celebration called "TRIO-Making a Difference in Southwestern Michigan." The University is sponsoring the event in collaboration with Lake Michigan College in Benton Harbor, Mich., and Southwestern Michigan College in Dowagiac, Mich.

WMU launched TRIO Day in 1999 and will invite nearly 100 students and community members this year. The event will feature a luncheon, a keynote address and an awards presentation starting at 11:30 a.m. in the Bernhard Center. This portion of the celebration is expected to draw several political officials from Michigan, including Sen. Carl Levin and Rep. Fred Upton or their representatives.

The keynote speaker will be Dr. Roger Pulliam, assistant vice chancellor at the University of Wisconsin at Whitewater.

WMU's Division of Minority Affairs offers three TRIO programs: Upward Bound and Upward Bound Math/Science, which support ninth through 12th grade high school students; and the Ronald E. McNair Post-Baccalaureate Scholars Program, which supports undergraduate students at WMU who want to pursue graduate degrees.

In addition, the University's Academic Skills Center offers the Student Support Program, which also is for WMU undergraduates.

More than \$7 million in Nov., Dec. awards sends year's grant total past \$26 million mark

More than \$3 million in funding to continue pilot training of British Airways cadets was among the \$7.3 million in grants received by the University during November and December, according to a report presented to the Board of Trustees at its Jan. 28 meeting.

A total of \$7,393,066 was received in November and December, pushing the year-to-date total of grants received since the July 1 start of the fiscal year to \$26,537,294.

Ninety percent of the grant money received was to augment, continue or renew grants previously received by the University.

"Receiving additional support to renew, continue or supplement ongoing grant-funded research and projects is testimony to the exceptional work being done by our faculty in the areas of research, instruction and public service," says Donald E. Thompson, vice president for research and

Northwest 747 makes final landing at WMU, begins new career as a hands-on classroom/laboratory

The concept of hands-on learning in higher education will soar to new heights, thanks to the Feb. 4 arrival by air of an unusual classroom/laboratory for the College of Aviation.

The new classroom is a Boeing 747-100B that was recently retired by Northwest Airlines and donated to the University for use in preparing future pilots and maintenance personnel for the airline industry. The move represents the first known gift of a 747 to any college or university.

The plane's final flight from Phoenix to Battle Creek ended its 94,000 miles of travel—some 10 years in the air. While in service to Northwest, the plane was used for international travel to locations around the world, served as a military transport during Operation Desert Storm, brought relief to Central American victims of Hurricane Mitch in 1998 and, occasionally, served as a press plane accompanying Air Force One for presidential trips.

"Western Michigan University has been the departure point for many Northwest Airlines careers," according to Bill Wade, Northwest vice president for line maintenance operations, who was at the College of Aviation to present the aircraft to University personnel. "It's a pleasure to know that this aircraft, which safely and reliably carried passengers all over the world, will now be a valuable educational tool in the state of Michigan—home to more than 11,000 of our employees."

Underscoring Wade's point was the appearance at a Battle Creek news conference by Capt. Chris Blendermann, a 757 captain for Northwest and a 1977 graduate of WMU's aviation program. The event preceded the plane's arrival at the WMU facility.

The aircraft, built in 1970, is the 75th 747 built by Boeing and was retired by Northwest in October. WMU will use the plane in all of its aviation programs, giving aircraft maintenance and flight majors a hands-on laboratory in which to learn.

"Creating public-private partnerships is becoming a hallmark of our University," says President Elson S. Floyd. "Just last fall, we forged our first domestic airline partnership with Northwest Airlin's Mesaba Airlines to put our graduates on the

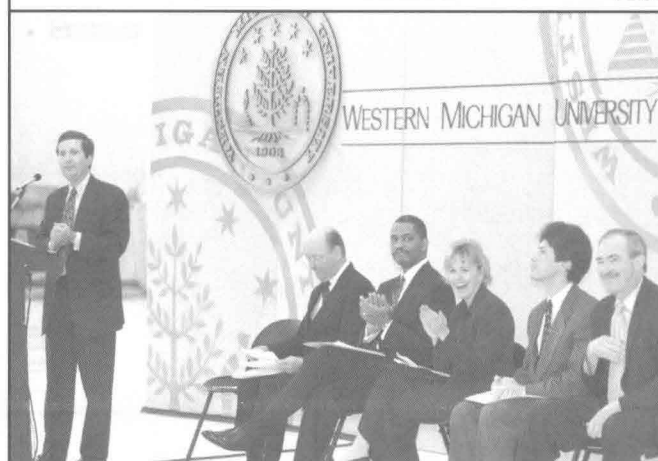
dean of the Graduate College.

In addition to the \$3 million received by the University's College of Aviation from British Airways to continue its pilot training for its cadets, other grants received included:

- A \$1,328,000 grant renewal from the Michigan Department of Corrections to C. Dennis Simpson, community health services and the Specialty Program in Alcohol and Drug Abuse, and James Kendrick, community health services, to provide substance abuse treatment services for prisoners, parolees and probationers.

- Two grants from industry to support state-of-the-art software facilities in the College of Engineering and Applied Sciences. Moldflow Corp. awarded Michael Atkins, chairperson of industrial and manufacturing engineering, \$901,750 to provide maintenance and support for the soft-

(Continued on page eight)



'Whale' watchers

The 747, affectionately dubbed a "whale" by those who fly the aircraft, is known for its sheer size. That size was evident when WMU's new 747 dwarfed the W.K. Kellogg Airport's FAA tower as the plane rolled up to College of Aviation facilities Feb. 4. George A. Franklin, chairperson of the WMU Board of Trustees, acted as host and emcee at a pre-arrival news conference held to detail Northwest's gift and partnership with the University. Also taking part in the event were, seated from left: Bill Wade, Northwest's vice president for line maintenance operations; President Floyd; Margaret O'Riley, senior vice president for external affairs at the Michigan Economic Development Corp.; Battle Creek Mayor Ted Dearing; and James Hettinger, of Battle Creek Unlimited, the city's economic development agency. (Photos by Neil Rankin)

'fast track' to careers as pilots. Now we are entering one of the most important new relationships in the college's history by partnering with one of the nation's premier domestic airlines."

Ingredients of the partnership are still being finalized, according to Floyd. They will include the development of maintenance internships with Northwest for WMU students as well as the development of continuing education and professional development programming for Northwest personnel. In addition, Northwest has committed to lending its name and resources to assist WMU in student recruitment efforts.

The first part of the partnership agreement between Northwest and WMU brought the classic 747 aircraft to the University's state-of-the-art aviation training facilities and will make it possible for students in its maintenance technology and maintenance management degree programs to learn about airframe and systems maintenance on a plane that has features common to those currently in production and use. Flight majors will be able to become familiar with the cockpit; practice flight procedures in a static, but realistic, setting; and have the opportunity to become familiar with the aircraft's systems.

The college has already established a working group, comprised of flight and maintenance faculty, college operations personnel, and staff members of the college's International Pilot Training Centre. That group has been charged with developing specific plans for transforming the 747 into a laboratory and research tool

that can be used across the college's programs.

University aviation officials emphasize that the key advantage to having the plane on site is the opportunity students will have to actually experience and work with a plane that is identical in size and airframe to models currently in production.

"This is the real deal," notes Mark Serbenski, the college's operations manager. "We used to teach students about fire safety procedures for a plane like this on paper. Now we'll actually take them into the plane and have them run through those procedures in a real setting."

Tom Grossman, coordinator of flight instruction, and David Thomas of the college's international program agree that the 747 will give flight students an invaluable sense of familiarity with the type of aircraft they'll be flying in the future.

"When discussing systems, it will be immensely valuable to have an aircraft with these systems right at our doorstep," says Thomas.

The 747-100 is regarded as a major technological achievement of the 20th century. Its debut was identified in 1999 as one of the most important events of the past 100 years and was commemorated with a U.S. Postal Service stamp. Only two other aviation achievements were so honored in the "Celebrate the Century" postal program—the Wright brothers' first flight and Charles Lindbergh's 1927 Atlantic crossing. The plane is widely regarded as having revolutionized aviation by making intercontinental travel affordable.

Werme named 'Woman of the Year' by Kalamazoo women's festival organizers

On the heels of being named one of the area's most notable figures in K-12 education for the last century, Gayl Werme, development, will be honored by a local women's group next month.

A long-time community volunteer and former WMU trustee, Werme has been named Woman of the Year by the Kalamazoo Area Women's Festival. Award criteria include excellence in career accomplishments, civic and volunteer service, honors and awards and formal and continuing education. The award will be presented at the Festival on Saturday, March 18.

"Gayl is a compassionate champion for improving health and quality of life within the community she serves," said Susan Ulshafer, vice president at Bronson Healthcare Group, in her letter nominating Werme for the award. "As a steward of our community, she has been a leader, a teacher and a mentor to many. Her warmth and willingness to share knowledge and expertise exemplifies the characteristics one would want to find in a role model for all business women."

Werme recently was recognized by the Kalamazoo Gazette as a notable figure in education in the last century. She served on



Werme

the WMU Board of Trustees from 1982 to 1985 and she is a former trustee and president of the Portage Board of Education. She serves as a trustee and vice president for the Kalamazoo Regional Educational Service Academy and also currently serves on the Bronson Healthcare Group board of directors and the Kalamazoo Symphony Society board.

The Portage Rotary Club, the Kalamazoo County Chamber of Commerce and the Michigan Association of School Boards are among the other agencies which have honored Werme. She also is a recipient of the YWCA Woman of Achievement Award.

The Women's Festival is a day-long event offering women a chance to learn, network and have fun. For information, call 343-8593 or pick up a brochure at Women's Resources and Services.

Staff Service Excellence Award nominations due tomorrow

Nominations for the Winter 2000 round of the semiannual Staff Service Excellence Awards are due Friday, Feb. 18.

Up to 12 individuals, selected from those nominated, will receive a prize of \$100 (less taxes) and a commemorative certificate. Nominations should include as much detail as possible explaining how the nominee has performed in true excellence. The selection committee will look for employees who have far exceeded their normal job expectations in service to the University.

Visiting artist performs, offers area workshops

An accomplished actor is visiting the area as an artist in residence and will perform in John Caird and Stephen Schwartz's newest musical, "Children of Eden," a University Theatre production opening today.

In addition to performing, James Rich, a member of the Actors' Equity Association, the Union of Professional Actors and Stage Managers in the United States, is conducting several workshops with University and local public school students.

Rich is described in theatrical terms as a true "triple threat" since he is not only a talented actor, but also excels at singing and dancing. Currently a resident of New York City, Rich is a native of Connecticut and holds a bachelor of fine arts in acting and voice from Syracuse University, though he began his career in the visual arts before returning to theatre.

Rich has been acting for more than 10 years and has performed in more than 20 roles in numerous theatres across the nation. His credits include four national tours, the most prominent of which is the featured role of Benny in the First National Tour of the Broadway smash hit musical "Rent." He also has toured Europe singing with Harry Belafonte.

Rich is bringing his knowledge and experience to the classroom and has generated great interest among WMU theatre students.

"James has an experience level in New York that is priceless," says junior music theatre performance major Anjanette Hall, who is featured as Eve/Mama Noah in the newest production. "His input helps us to know what to expect when we get there."

In addition to collaborating in performance, Hall has been working with Rich in a music theatre workshop class. Rich also is working with department acting classes as well as conducting a workshop for the Kalamazoo Public Schools through the music theatre element of Education for the Arts.

Rich's residency is funded by President Elson S. Floyd, the WMU Cultural Events Committee, the Visiting Scholars and Artists Program, Plaza Arts Circle, Education for the Arts and WMU's Black Americana Studies Program.

"Children of Eden" runs through Feb. 26. To purchase tickets, call the Gilmore Theatre Ticket Office at 7-6222.

Around the campus

Workshop to explore tenure, promotion

A special faculty workshop on "Promotion and Tenure" has been set for 4 p.m. Tuesday, March 7, in 204 Bernhard Center.

Sponsored by the Office of the Provost and Vice President for Academic Affairs, the event will feature presentations by Provost Tim Light and Ariel Anderson, president of WMU's chapter of the American Association of University Professors. Each will discuss faculty preparation for promotion and/or tenure review.

The workshop is designed to help faculty members up for either tenure or promotion review next year. After each presentation, there will be time for those attending to ask questions.

For additional information, call Vonceal Phillips in the Office of the Provost at 7-2363.

Roekle to be feted

The University community is invited to attend a Friday, March 3, retirement reception for Philip S. Roekle, transportation services, who will retire in April after 30 years of service.

The event is set for 2 to 4 p.m. in the President's Dining Room of the Bernhard Center.

Expo V minifest to focus on blues from past to present

Blues music past and present will be center stage during a minifestival on campus Friday and Saturday, Feb. 18-19.

"Blues to You," the Expo V minifest, will blend thought-provoking lectures with exciting live performances to both educate and entertain local audiences. Events will run from 7 to 11:30 p.m. both days in the Dalton Center Recital Hall and they are free and open to the public.

Though it originated in the deep South in the early 20th century, blues music is a forefather of much of the music people listen to today, says Benjamin C. Wilson, black Americana studies and coordinator of the annual festival. In fact, much of modern music is deeply rooted in blues.

"One reason I'm doing this is to teach younger people that there's nothing new under the sun," Wilson says. "I want to let them know that there would be no Tupac if there was no Sun Ra, no Dr. Dre without Huddie Ledbetter. All music today builds off of that—from Tupac to Bacharach."

Presented by WMU's Black Americana Studies Program, the festival will feature lectures and presentations by Gloria Gibson and Horace Boyer. Gibson, associate vice chancellor of multicultural affairs at the University of Indiana, will address "The Role of the Blues Woman during the Harlem Renaissance Era" on Saturday.

Boyer, retired professor in the Department of Music and Dance at the University of Massachusetts-Amherst, will speak both Friday and Saturday while demonstrating on piano. His topic Friday is "The Importance of the Mother of Classical Blues (Ma Rainey) on Rock and Roll." On Saturday he will speak on "The Importance of Blues to All African-American Music."

Musical performers, meanwhile, will take listeners on a blues music journey from its raw, rural form to its more modern and sophisticated urban sounds. The Eddie Burns Blues Band, slated to perform Friday night, will give listeners a dose of more unpolished, country blues. On Saturday, Priscilla McClendon and the In the Pocket Band will represent blues music's slicker, more urbanized side in her second appearance at the festival. Also performing Saturday will be Tim Carter and his band, featuring WMU junior John White, who bring the blues into modern times.

Drug impact on aging is pharmacist's topic

A series of workshops sponsored by Project AGE continues Feb. 22 and March 21 on campus and will focus on pharmacology and the aging population.

Pharmacist George DeMaagd is presenting the series of lectures entitled "Pharmacology and Aging." The sessions began Jan 25.

The presentations are from 3 to 5 p.m. in the Media Room on the concourse level of the University Medical and Health Sciences Building, 1000 Oakland Drive.

In his Tuesday, Feb. 22 lecture, DeMaagd will give an overview of pain medication, while on Tuesday, March 21, he will address diabetes drugs and chronic obstructive pulmonary disease.

DeMaagd is an assistant professor in the College of Pharmacy at Ferris State University. He is also a clinical pharmacist at Bronson Methodist Hospital and is a faculty member at Michigan State University Kalamazoo Center for Medical Studies and at WMU.

Project AGE is a personal preparation project on campus that gives allied health students the training they need to serve older people more effectively.

Final seminar on Turkey is set for Saturday, Feb. 19

A seminar series leading up to a WMU-sponsored tour of Turkey concludes on Saturday, Feb. 19, in Kohrman Hall.

Marlene Breu, family and consumer sciences, a tour co-coordinator, will begin the seminar with a discussion on "Textiles and Apparel in Turkey: Historical Foundation to Modern Industry." The seminar begins at 10:15 a.m. in Room 3005.

Other sessions, speakers and times include "Turkish Educational System and How it is Changing" with sociologist Muge Gocsek, director of women's studies programs at the University of Michigan, at 1:30 p.m.; "Food and Fiber: Economic Implications for Turkish People" with instructor Mozhdeh Bruss at 2:30 p.m.; and "Personal Perspectives on Visiting Turkey: Advice and Highlights," panel discussion at 4 p.m.

The seminar series is offered free and is open to the public.

Progress of women in sports highlighted during events

The contributions female athletes have made to sport will be celebrated Wednesday, Feb. 23, during WMU's eighth annual observance of National Girls and Women in Sport Day.

"We want to note the achievements of area women through a collaborative effort among the academic, athletic and student affairs units on campus and the local high school athletic community," says Debra S. Berkey, chairperson of health, physical education and recreation, and one of the event organizers.

"Usually when people think about these accomplishments, they think about the athletes. There are so many more dimensions when you take into account the contributions made to the development of sports over the years by coaches, administrators, trainers, boosters and others."

National Girls and Women in Sport Day was organized by the Women's Sports Foundation in 1987 and is observed nationally on Feb. 9.

This year's local celebration will feature a soccer skills clinic at the Student Recreation Center for middle school girls and a private honor award reception for 31 outstanding high school athletes and two individuals being honored by the Department of Health, Physical Education and Recreation.

All middle school participants and reception honorees will be recognized at a halftime ceremony during the WMU-CMU women's basketball game, which starts at 7 p.m. in University Arena.

The high school students, all seniors, will receive National Girls and Women in Sport Day Awards. They were nominated by principals, athletic directors and coaches representing 27 area school districts. Recipients were selected based on academic, athletic and community leadership accomplishments.

The HPER department honorees are 1974 alumna Karel Bailey, a member of the WMU Athletic Hall of Fame, and Candace Roell, former chairperson of the Department of Women's Physical Education.

For more details on these events, check out the News page on the WMU Web at <www.wmich.edu/wmu/news>.

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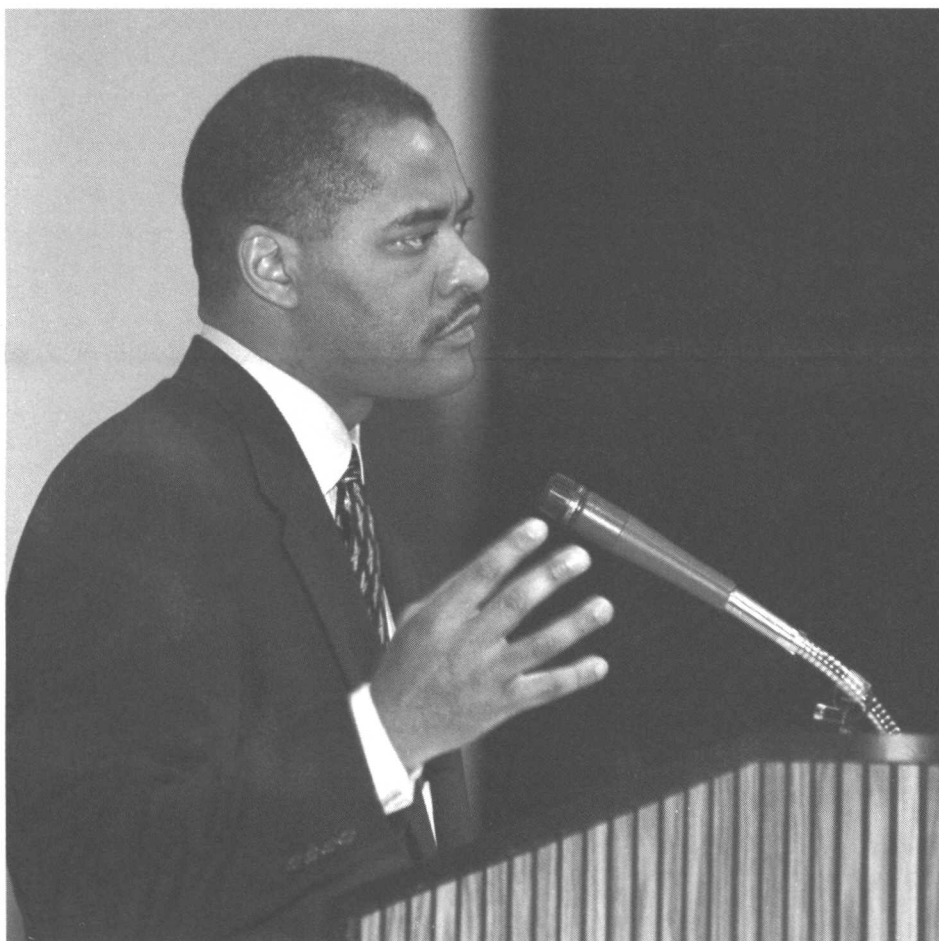


Academic Convocation

Elson S. Floyd

February 8, 2000

Before beginning his address, President Floyd asked the audience to join him in a moment of silence to reflect on the life and contributions of Russell Seibert, vice president emeritus of academic affairs, who died Feb. 6. "It is because of his leadership and direction for our University that we actually moved from being a teachers college to a multipurpose university," Floyd said of Seibert, who served the University from 1936 until his retirement in 1973.



And so, to Elizabeth and to Ron and to Frank and to Jim and to George and to Dennis, please accept our thanks for all that you have done and for the inspiration that you provide to each and every one of us, each and every day.

Now it gives me great pleasure to provide my first report on the State of the University. As I prepared for my remarks today, I thought of this not so much as an inaugural occasion to highlight some of the things we've been engaged in as a University, but an opportunity to really paint a strategic blueprint, if you will, that shows where we are going, describes the *raison d'être* of our University and charts a road map for the future. That is, if these were my final words, where have we been and where are we going? It is important for us to think constantly about the role and the placement of our University in the state, the nation and the global workplace of which we all are a part.

In my installation address last April, I said that we would be "Moving Forward Together." Today I am delighted to say that we have done precisely that. This has indeed been "A Time of Accomplishment" for all of us, built on the solid foundation of my predecessors. I am grateful for their leadership.

WESTERN MICHIGAN UNIVERSITY

A Time of Accomplishment

Bold changes, exciting times

I have long held to a fundamental belief that if we are to change in bold and significant ways the delivery of higher education in this country, it is going to require that we develop new paradigms, new ways of thinking and new platforms of knowledge that will catapult us into this new millennium.

Those institutions that are able to do precisely that will be at the cutting edge of change. The only competitive advantage that any university can enjoy will be realized by the extent to which it nurtures and cultivates the intellectual brainpower of the citizens in its community. We are doing precisely that here at Western Michigan University.

These are incredibly exciting times. We have started construction of our new engineering campus and a business, research and technology park on the Lee Baker Farm site; we have initiated a community-based planning group that is engaged in active, productive dialogue regarding the preservation and development of Asylum Lake for passive recreational use; we have received authorization from the governor and the Legislature to begin planning our \$45 million health and human services campus; we have received, through a donation from Northwest Airlines, a Boeing 747, which will be a wonderful research and classroom laboratory for our aviation faculty and students; and we are finalizing the acquisition of a downtown campus in Grand Rapids.

All of this is happening in an environment in which we continue to highlight the excellence of our faculty and the unique and special contributions made by our staff, while understanding that the centrality of all that we do revolves around our students.

Many important areas must be highlighted

My report to you on the State of the University will highlight our activities and accomplishments in a number of important areas:

- Teaching, scholarship and research
- Research funding and private giving
- Forging public-private partnerships
- Status and reputation
- Growth in enrollment
- State relations
- Community relations
- Planning

Teaching, scholarship and research

Let us begin by talking about our basic mission.

For sometime now, those of us in higher education have recognized the need to take stock of ourselves and to redefine our role in a rapidly changing information-based economy and marketplace. Indeed, our public universities have reorganized, restructured and become much more efficient and much more accountable in a number of important ways. Western is doing precisely this and all universities must remain vigilant in this regard.

The urgency to address these matters now rather than later is the result of advancing technologies, diminishing public funds and rapidly changing public expectations. If we fail to do so, I am convinced that state legislators will make it a requirement, on one hand, or, we will lose market

share on the other. Both alternatives are unacceptable. Our universities must become dynamic learning communities that are student-centered and built on a strong foundation of scholarship, teaching, research and public service. We must be at the forefront of change.

It is extremely important for us to initiate and revitalize meaningful partnerships with the private sector and with elementary and secondary schools, community colleges, and other public and independent higher education institutions. The commitment to undergraduate and graduate instruction must be expressly stated within an overall



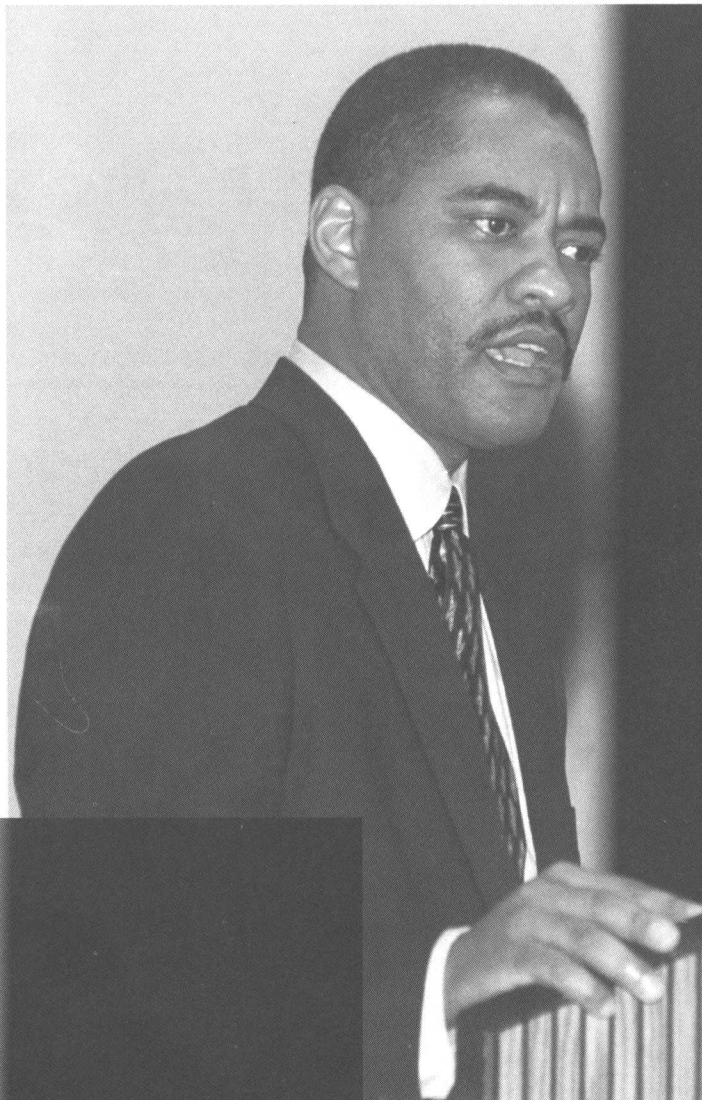
environment of cutting-edge research.

The links between research and student learning and between education and career opportunities must be visible yet seamless. Improving teaching and educational quality, while keeping college affordable and accessible, will require not only strong leadership from the president, but a forward-thinking faculty that is willing to engage in a cultural transformation which will redefine excellence for the 21st century and for its leaders.

In order to get there, leadership—primarily faculty leadership—must be willing to prioritize resources from areas of lowest priority to areas of highest priority. The allocation process must be done in a systematic fashion with a genuine focus on centrality of mission, role and institutional purpose.

It is impossible for us to hoard all the information in the voluminous quantities in which it exists. Thus, we must shed ourselves of looking at our curriculum in vertical ways, but assume a horizontal approach in the delivery of our curriculum, using multidisciplinary paradigms to define our University. Our College of Arts and Sciences under Elise Jorgens has done precisely this through the establishment of our Environmental Institute, and I applaud the work that Chuck Ide and Jay Means have done to make this institute a reality.

Thus, today I authorize seven new faculty



positions, under the auspices of the provost, for those departments within the University that are willing to embrace this bold new world by hiring faculty with an interdisciplinary focus—faculty who understand and value collaboration across disciplines and throughout the University.

We are blessed to have the caliber of students studying at our University that we have here.

Everyday there is a classroom where one of you will inspire a student to do great things in life or

in this world.

Everyday there is a new discovery that will help to improve the human condition in a meaningful way.

Everyday there is an idea or a thought that will change the way in which we look at life, ourselves and the world we are part of.

That is the essence of being a faculty. And we have a world class group of faculty around our University that reflects these values, and I ask that we continue to concentrate on the intellectual environment at Western.

Research funding and private giving

Research growth continues

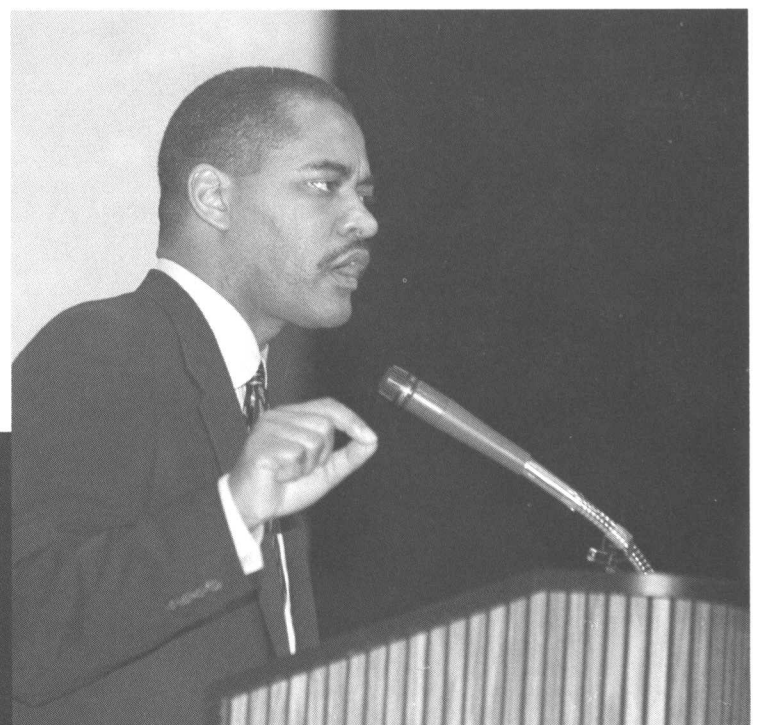
Let's talk a little bit about funding.

The work of the faculty through scholarship and creative activities has led to research and sponsored programs growing to \$83.5 million in 1998-99. This is more than double the level that it was last year.

We have seen this growth continue this academic year with \$26.5 million recorded in the first six months. That amount is 2.5 times the total for all of 1988-89!

Included in this funding are the following projects:

- A \$51 million grant, secured by Michael Atkins and the College of Engineering and



Applied Sciences, that has brought into that college state-of-the-art CATIA computer-aided design software.

We are the only major university in the state to have this cutting-edge software and, as such, our engineering graduates will compete with students graduating from such programs as those at Georgia Tech, MIT, Stanford and Penn State.

- A number of new grants from the National Science Foundation in support of our Department of Mathematics and Statistics' Core-Plus math project is yet

another example. This innovative new high school math curriculum was named one of five "exemplary programs" by the U.S. Department of Education's Expert Panel on Mathematics and Statistics.

- Initial federal funding has been secured in the amount of \$1 million by our Environmental Institute, which will study the Kalamazoo River clean up.
- Our College of Aviation has secured \$3 million in funding from British Airways to continue its pilot training programs.
- Our nationally recognized Evaluation Center has garnered a number of important grants to study the impact of the charter school movement on K-12 education. One of the most anticipated reports in this area is its study of the Edison Schools. Edison is the nation's largest for-profit corporation involved in chartering. That report will be released next month.
- Dennis [Simpson] received a \$1.3 million award from the Michigan Department of Corrections to provide substance abuse treatment services at selected correctional facilities.
- Jim [Hillenbrand] received \$521,000 from the U.S. Department of Health and Human Services to continue his work in unlocking the secrets of the human ear.

News about your research and public service is echoing throughout our state and throughout our nation. I predict that over the coming months, we will continue to be beneficiaries of the fruits of your labor and expertise. The new class of faculty recently hired reflects the quality of individuals we are capable of attracting, and I thank you for joining us to complement our historic strengths and to add more value to the faculty that is already here.

Increasingly, we will hire more faculty who are strong and active researchers. I want us, as a university, to get beyond the notion that excellence in research must preclude excellence in teaching and that we cannot support, evaluate

The work that you are doing and the relationships that we are building are gaining us more national attention than ever before.

and reward teaching and research in equivalent ways. The myth that great researchers cannot be great teachers needs to be put aside.

An active research agenda promotes and enhances the classroom experience. That is who and what we are, and we will continue to focus on the dynamic environment that is occurring within our classrooms.

We will continue to depend on our College of Education to help us address and solve some of the most vexing issues facing our schools. As the fourth largest producer of teachers in the nation, we can and must have much to say in that regard.

Excellence, creativity are all around us

The excellence of our institution is manifested in many ways, not solely in purely academic research endeavors.

Our College of Fine Arts has many superb programs that have helped to build our reputation nationally and around the world. One only has to look at the Jazz Studies program where we have won more Downbeat Magazine awards in the past 10 years than any other collegiate program—as I am constantly reminded by Steve Zegree.

And the Theatre Department’s recent production of “The Native Son,” under the direction of Von Washington, was a winner in regional collegiate theatre competitions last month in Milwaukee. If all goes according to plan, they will be able to perform at the Kennedy Center in Washington, D. C., in upcoming national competitions.

One can also look at the Lee Honors College and graduating senior Sara Woodward, who is studying in Beijing, China. Sara is our University’s first Truman Scholar, one of only 65 in the nation out of some 700 candidates.

Further, we can also take great pride in our Medieval Institute and its annual enclave of medievalists who come from around the world to Kalamazoo each year. In fact, many of my closest friends are medievalists and that was the genesis of my introduction to Western over a decade ago.

And finally, there is our English Department, which has one of the finest creative writing programs in the nation.

These are but a few examples of the creativity and excellence that is all around us.

Private giving reaches new levels

We can also take pride in the fact that private giving to the University is reaching record levels.

Total gifts to the University were over \$13 million last year and we have already reached nearly \$11 million in the first six months of this fiscal year.

We include among these gifts:

- The largest cash gift ever made to the University by a living individual. This gift of \$2.5 million will be used for two endowments—\$2 million for study abroad and \$500,000 for the Institute for the Study of Race and Ethnic Relations. With the agreement of the donor, in April, I will recommend to the Board of Trustees that we name the institute the Lewis Walker Institute for the Study of Race and Ethnic Relations.
- A \$1.5 million gift from an anonymous donor to establish an endowed chair in the name of Dr. Bernardine Lacey, founding director of our school of nursing.
- A \$14 million pledge for the development of our College of Engineering and Applied Sciences by Southwest Michigan First, with the Irving S. Gilmore Foundation, National City Corp., Borgess Health Alliance and the

Kalamazoo Foundation being principal investors.

- \$4 million from the Bronson Healthcare Group pledged to our school of nursing, now the Bronson School of Nursing, with its emphasis on community-based nursing.
- An anonymous gift of \$600,000 for disabled students.

And finally, I would like to note that the WMU Foundation awarded a record 23 Medallion Scholarships to top high school seniors in the class of 1999. These recipients had a collective grade point average of 3.99 and an average ACT score of 31 out of a possible 36.

We have wonderful institutional benefactors who continue to give of their largess in support of our University.

Forging public-private partnerships

This is one of the key institutional strategies that we have engaged in over the past year and a half. Its goals are very simple and threefold:

1. to increase the resources that we can make available to the faculty, staff and students;
2. to enhance the quality of education and training that our students receive so that they can better prepare for the world in which they must live and work; and
3. to derive maximum benefit from the investment that the people and the state of Michigan have made in us.

The list of our partners who’ve engaged in these types of collaborative efforts in the last year have included the likes of IBM, British Airways, Aer Lingus, Mesaba Airlines, Tecnomatix, Moldflow, Genesis Corp., Johnson Controls, Proctor and Gamble, and FlowServe, to name just a few.

Our most recent partnership, which was just announced on Friday [Feb. 4], is with Northwest Airlines. The first part of this new partnership was a donation of a 747 to our College of Aviation. This aircraft, which is the only 747 to be given to a collegiate program, will be used in teaching and research.

And, while we are still working out the final details of this collaborative partnership, there are aspects of this relationship that will focus on continuing education and professional development programming for Northwest personnel and it is quite likely that Northwest will create internships for our students.

Status and reputation

The work that you are doing and the relationships that we are building are gaining us more national attention than ever before.

That, I am convinced, is one reason why we recently catapulted into the top 100 listing of national public universities, according to U.S. News & World Report.

I would like to thank our Office of University Relations, headed by Matt Kurz, for the work they do daily to promote the scholarship and research that you produce, which in turn elevates the reputation and status of our University.

Over the past year, we have had news stories in a variety of national media, including: the Chronicle of Higher Education, the Wall Street Journal, the New York Times, Forbes Magazine, the BBC, ABC Network Radio, CBS News.Com and the Chicago Tribune.

My thanks also go to each and every one of you for taking time away from your work, activities and home life to meet and talk with the media and university relations in the promotion of our University.

Growth in enrollment

Enrollment continues to grow at the University. We are no longer one of those “well kept secrets,” and you only have to ask Dean of Admissions John Fraire to find out why. Last year, for the first time in our history, we closed admissions and we closed admissions in May.

This fall we have welcomed to campus our biggest freshman class ever, an increase of some 18 percent over last year’s record enrollment. We also had nearly a 9 percent gain in graduate enrollment. Transfer enrollments were also up.

The result was that fall’s total enrollment was nearly 28,000—a 5 percent increase over last year.

This is no accident. It has come about because of the reputation that you have created due to your involvement in the admissions process and the fine work of our admissions office. My compliments to all of you for accomplishing so much. I was informed by our dean of admissions last week that, based on current applicants to the University and our admissions profile, our fall 2000 class could exceed 5,000. This we cannot let happen, because I fear that educational quality might be compromised. Thus, we are exploring ways to keep our enrollment at more manageable levels. But I must admit, this is a delightful problem to have.

State relations

With this impressive record of accomplishment, we had an excellent foundation upon which to build legislative- and executive-level support in Lansing.

Thanks to the fine efforts of Jeff Breneman, associate vice president for legislative affairs, we accomplished our two primary objectives during the last legislative session:

- recognition as one of the five research-oriented universities in the state, [and]
- allocation of increased funding of 5 percent to our base budget, plus another 2 percent toward technology and infrastructure.

There are many who helped us to achieve this success and who deserve our thanks. I will start here by recognizing the contributions that many of you made to make this legislative accomplishment a reality. In particular, I would like to thank the leadership in the Faculty Senate and the American Association of University Professors.

To Ray Alie and his colleagues and to Ariel Anderson and her colleagues and her leadership group: I give my sincere thanks and gratitude and heartfelt appreciation for your support of our agenda. To the Administrative/Professional Association, Michele McLaughlin; and the Professional Support Staff Organization, first Deb White and now Pearl DeVries: I applaud you for embracing our agenda and standing in support of it. To the Alumni Legislative Network: your letters made a significant difference.

With this success in the political arena, we were able to provide the faculty a much-needed and deserved equity pay adjustment under a new contract. We still must work on staff salaries—that must be engaged in—and we will make this a focus of our ongoing efforts.

We have also gained the governor’s support

One of the very tangible by-products of working together with the community and its leaders has been the increased support for our activities, agenda and aspirations.

for our capital priorities. Over the holiday recess we received approval to begin planning for:

- a new \$45 million College of Health and Human Services, which will be located on South Campus—one of the most impressive pieces of property we have at the University; and
- a new \$6.5 million Southwest Regional Center on the campus of Lake Michigan College.

We have many to thank for these accomplishments, including House Speaker Chuck Perricone, Sen. Harry Gast, our local delegation, Western Michigan University alums in the Legislature, and the many local corporate and civic leaders who spoke on our behalf.

Now, the process begins anew, and I will give testimony next month at Lawrence Technological University before Sen. Joe Schwarz's Senate Higher Education Appropriations Committee. Wish me well and luck.

As has been reported, we are beginning this budget cycle in much better shape this year than we did last year. The governor's budget recommendation to the legislature would give us a 3.5 percent increase to the base of our budget, plus another 2 percent that would go toward technology and infrastructure. This is a better position than we had last year, because last year, as many of you recall, we started with a recommendation of 1.5 percent.

Again, I will need the support of all of you if we are to ensure that we receive our fair share of the allocations that will come through the Legislature.

Community relations

Now let me turn to issues that are a little bit closer to home. There is nothing more important, in my view, than gaining the support of our neighbors in the community. I am happy to report to you that we have been doing precisely that over the last few months, and the results have just simply been marvelous.

One can look at the progress that we have made in resolving community concerns about our developments at the Lee Baker Farm and Asylum Lake and with the Arboretum project as visible examples.

In each instance, we actively listened to the concerns of our neighbors and then acted in good faith to address the issues raised, while simultaneously moving the University forward. I thank the [Kalamazoo] City Commission under the leadership of Mayor Robert Jones and [City Manager] Pat DiGiovanni for their collaboration and support.

One of the very tangible by-products of working together with the community and its leaders has been their increased support for our activities, agenda and aspirations.

Again the evidence is quite clear. Whether it is:

- our local legislative delegation supporting our higher education budget requests;
- local leaders like Don Parfet of Pharmacia & Upjohn calling the governor in support of the capital outlay request for our new health and human services campus;
- the multiple sell-out crowds that our football Broncos enjoyed in the fall; or
- the support of our men's and women's basketball programs, women's volleyball, hockey, and the newly formed synchronized ice skating team, this community has been there, and I appreciate the fact that you have been there indeed.

Where are we going?

As you can see, we have indeed accomplished much, but there is still much more for us to do.

While we will continue to focus on each of the areas that I have already described and discussed, we will also focus on four additional areas:

- Technology
- Planning
- The capital campaign; and
- Our centennial celebration

Technology

Addressing the ubiquitous needs of an increasingly impatient society is one of the things that institutions are encountering constantly. I can look at our Haworth College of Business as an example of a college that understands the notion of centrality of mission—focusing on making sure that the undergraduate experience is as strong and of the highest quality it can possibly be while at the same time, trying to infuse digital technologies into the very core of that curriculum.

One of our highest priorities in the year ahead will be the infusion of digital technologies in all that we do. There is nothing that we hear and read more about today than the impact digital technology is making on the world around us.

Today, some 81 percent of teenagers use the Internet regularly. And we know that by the year 2005, about 90 percent of U.S. households will have Internet access. It is clear that technology is a fundamental part of the very fabric of modern life.

And nowhere is that impact more profound than it is in higher education. From their first virtual tour of our campus to personal job-search home pages when they graduate, students have shown us repeatedly that they have a high degree of comfort with technology and they expect it to be a part of their lives when they are university students.

With this in mind, I have charged our new vice president for information technology, Viji Murali, with ensuring that the faculty and staff have the equipment, the training and the support that all of you need to successfully integrate digital technology into your teaching, research and work.

I have also asked that each dean assess the technology needs of their respective college with respect to infrastructure and curriculum, and then determine how best to put technology into our classrooms and the hands of our students.

Let me be clear. We must move our technology agenda forward. The \$300,000 allocated to the Computer Policy Committee, chaired by Dean Johnson, for Teaching and Learning with Technology Grants is only the start. I see more Web-based courses and entire degrees delivered through digital formats. I ask that you embrace this vision with me.

Planning

Another key priority will be completing the campus master plan and strategic planning processes. Both are well under way and should be finalized by the end of this academic year.

I would like to thank Vice President Bob Beam for leading the campus master planning process. It has been an open and inclusive process that has brought in our neighbors in the community as well as our students, faculty and staff.

Also, Provost Light and his colleagues

deserve our thanks and support for the very thoughtful and thorough way in which they have approached the strategic planning process within the University. Just last week, he provided the Board of Trustees with an update on a number of key elements of the planning process, and we look forward to learning much about that process in the coming months.

Capital campaign

Let's talk a little bit about the capital campaign.

The strategic and campus planning process is essential for us as we begin the strategic planning aspects for our centennial capital campaign. Our campaign consultants have been conducting a feasibility study to determine those types of areas in which we should be focusing our time, efforts and attention and more importantly, those projects that investors in the University would be willing to embrace.

We expect to really kick off this campaign over the summer months and we will talk much more about that over the coming time.

Centennial celebration

Another key priority for us in the months ahead will be planning for our centennial celebration and the formulation of our Centennial Committee.

We have been quite fortunate to have an ad hoc committee of emeriti, along with Sharon Carlson from archives, working on the historical aspects of the centennial.

Several months ago, they proposed a University-wide committee and a number of other actions that will be implemented for the fall semester.

If you have an interest in being part of this celebration and this committee, please let your dean know.

Strong, blessed institution

In conclusion, I would like to say that by working together as we have done, we can and will accomplish much in the years ahead.

We are an immensely strong institution. An institution that is blessed with having first-rate faculty members who understand the importance of the classroom experience, understand the importance of research and also understand the ways in which we can give back to the communities that we serve; faculty who engage in research that is beyond our state, to a certain extent, and that focuses on what's happening globally, while making sure that it is research that will have a practical application to add value and quality to each and every one of our lives.

And so I thank you for being a part of our University community. We are poised well, and I appreciate greatly the leadership, the advice and the counsel that you've provided.

And so it is in this rich tradition that I serve as president, and I appreciate everything that our colleagues have done and will continue to do and the support their families have provided them.

Good evening.

Top student volunteers sought for cash awards

WMU students who have demonstrated a strong commitment to volunteer service can compete for one of 10 awards, valued at \$500 each, for the 2000-2001 academic year. The awards are part of the ninth annual Volunteer Service Contest being sponsored by student financial aid and scholarships.

Students may apply themselves or be nominated by an on- or off-campus individual with whom they have volunteered. The deadline to apply is Friday, March 3.

To be eligible, entrants must currently be registered at WMU and taking at least one credit hour of classes. In addition, they must be enrolled during the 2000-2001 fall and winter semesters and their volunteer service must have taken place between Jan. 1, 1998 and Jan. 1, 2000.

Applications will be evaluated on the basis of the impact of the student's volun-

teer work as well as the changes that resulted from this work and the amount of innovation shown while performing this work. Applicants are encouraged to submit photos, brochures and other materials that verify and support their application information.

Application forms are available from student financial aid and scholarships and Student Volunteer Services and should be returned to student financial aid and scholarships. Contact either office for more information.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Assistant Director, Annual Fund** (Repost; term ends 6/30/03), P-04, Development Office, 99/00-1162, 2/15-2/21/00

(R) **Associate Registrar**, P-07, Registrar's Office, 99/00-1166, 2/15-2/21/00

(R) **Assistant Professor** (Academic year; term ends 8/5/01), I-30, Geosciences, 99/00-1168, 2/15-2/21/00

(R) **Secretary I**, S-04, College of Engineering and Applied Sciences, 99/00-1170, 2/15-2/21/00

R = Replacement

WMU is an EO/AA employer.

Zest for Life

Zest for Life has launched a new program called Zest Outreach to take health and exercise information into departments across campus.

Departments may request sessions on such topics as the Student Recreation Center and the West Hills athletic facilities, fitness testing, stress relief, back care/safety, wellness facts and fitting fitness into a schedule. Other topic ideas or questions also can be addressed.

To schedule an appointment for the Zest for Life team to visit your department, call Tammy at 7-3543.

Service

The following employees are recognized for 35, 30, 25, 20, 15, 10 and five years of service to the University during February.

35 years—Gerald Hardie, physics.

30 years—Frederick G. Schulz, campus facility development.

25 years—Margaret J. Corbin, Davis dining service.

20 years—Diane G. Boston, University libraries; and Daniel D. Miller, physical plant-building maintenance services.

15 years—John P. McDevitt, public safety; Katherine McLain, Henry-Hoekje-Bigelow dining service; Patricia K. Rice, physical plant-building custodial and support services; Gilbert Ruiz, physical plant-building custodial and support services; and Burnie J. Tabb, customer account services.

10 years—Carla V. Joyner, Valley #2 dining service; Malcolm R. Malott, information technology; and Rebecca S. Middaugh, Henry-Hoekje-Bigelow dining service.

Five years—Sandra R. Bastian, telecommunications; Dale Burns, telecommunications; Kathy Dziepak, Center for Disability Services; Stephanie L. Jones, registrar's office; Susan A. Standish, teaching, learning and leadership; and Christopher W. Tremblay, admissions and orientation.

On campus



THE TIMES THEY ARE A-CHANGIN'—A lot has changed since Kristin Freeman joined the Haworth College of Business. Back in 1983, she was hired for her secretarial skills after being recommended by Earl Halvas, business information systems, a high school classmate's father who took notice of several awards she had won for typing and shorthand while at Plainwell High School. In her new role, Freeman answered phones, took dictation and did a lot of typing. A short time after starting, she became the

first College of Business staff member to use a word processing unit—a forerunner to the computer. Over the years her duties grew with the college, and today, as executive secretary to the dean, Freeman supervises three staff members and 10 student employees, serves as traffic coordinator for the dean's calendar and spearheads a weekly e-mail newsletter detailing all the exciting happenings in the college. "I've had some wonderful mentors at Western, like Doralee DeRyke and Darrell Jones," she says. "They broadened my horizons and taught me there was a great big world outside of Plainwell, Michigan." WMU holds a special place in her heart, Freeman says, not only because it's been a wonderful workplace, but also because it's where she met her husband of 11 years. Scott Freeman was a "died in the wool Bronco" pursuing his MBA in 1986, when he met Kristen and love bloomed in North Hall (the former location of the HCOB). Today, the couple is enjoying a new home in Otsego and staying busy with their two children, Andrew, 8, and Grace, 4. When she's not racing the kids to and from ballet, scouts or soccer, Freeman finds time to cross-stitch and bake occasional goodies for her family and co-workers. (Photo by Neil Rankin)

No News until March 9

Due to spring break, Feb. 28 through March 3, there will be no Western News published until issue Thursday, March 9.

To stay on top of the latest University news in the meantime, go to the WMU/News Web site at <www.wmich.edu/wmu/news>.

'On campus' ideas sought

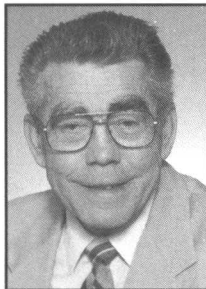
To suggest the name of someone you'd like to see featured in "On campus," call Cheryl Roland at 7-8412 or e-mail your suggestion to <cheryl.roland@wmich.edu>.

Obituaries

John Murphy, assistant professor emeritus of English, died Feb. 5 in Kalamazoo. He was 65.

A faculty member since 1967, Murphy retired in 1998. A generalist in the teaching of literature, film and minority studies, he also served as an undergraduate academic advisor for the department.

Prior to coming to WMU, Murphy was a caseworker with the Bureau of Social Aid in Kalamazoo. He earned a bachelor's degree at WMU and a master's degree from Bowling Green State University. He was a member of the Kalamazoo Film Society, Black Civic Theatre and the only male member of the National Organization of Women in Kalamazoo.



Murphy

Funeral services were held Feb. 9. Memorials may be made to the Kalamazoo Film Society, the American Diabetes Association, the WMU Department of English or the WMU Foundation.

Russell H. Seibert, vice president emeritus for academic affairs, died Feb. 6 in Kalamazoo. He was 91.



Seibert

Seibert joined WMU in 1936 as a professor of history and served in that capacity for nearly 20 years. In 1955, he was named director of basic studies and then appointed to the position of vice president for academic affairs a

year later. He served in that position until his retirement in January 1973.

Following his retirement, Seibert continued to stay active at WMU through his participation in campus events. He wrote the foreword for the 1980 book, "Western—A Twentieth Century University," which provided a 75-year history of the University. In addition he served on committees through the Emerti Council and on the board of the WMU Foundation.

In 1978, WMU's administration building was named in honor of Seibert.

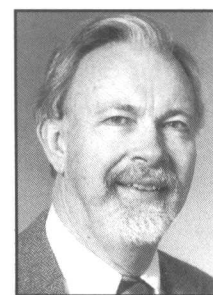
A native of Scotch Ridge, Ohio, Seibert received a bachelor's degree in 1930 from the College of Wooster, a master's degree in 1931 from the University of Chicago and a doctoral degree in 1936 from Ohio State University.

Memorial donations may be made to the WMU Foundation for the Seibert Research and Travel Award in the Lee Honors College, the Bronson Health Foundation Good Neighbor Fund, or the First Presbyterian Music Fund.

Wayland Patrick Smith, emeritus in management, died Jan. 16 in Arizona. He was 73.

Smith retired in 1989 after serving for

14-1/2 years as a faculty member in both management and mechanical engineering.



Smith

Before coming to WMU, he served as the dean of experimental colleges and a professor of industrial engineering at the State University of New York-Buffalo. He also taught at the University of Wisconsin, Case Institute of Technology and Michigan State University.

In 1968-69, Smith was a Lucas Visiting Professor in the engineering and production department at the University of Birmingham, England. He was a National Science Foundation Teaching Faculty Fellow in 1958-59.

He was a 1947 graduate of the University of Wisconsin and earned his master's and doctoral degrees from the Case Institute of Technology.

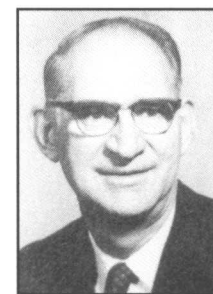
Lewis Max Yost, assistant professor emeritus of mechanical engineering, died Dec. 24 in Kalamazoo. He was 84.

Yost, who joined the faculty in 1968, retired in 1978. Prior to coming to WMU, he taught at Lake Michigan College and at Belleville (Mich.) High School.

He served from 1962 to 1964 and from 1966 to 1968

as advisor to a U.S. Agency for International Development project based at WMU and aimed at establishing the Technical College at Ibadan in Nigeria. Yost also taught at that college for a time.

Yost earned a bachelor's degree from WMU in 1952 and a master's degree from the University of Michigan in 1955.



Yost

Compensation 2000 update: Towers Perrin presents two 'Market Pricing' information sessions

What does "market pricing" mean? How can I explain it to my employees? What does the Comp 2000 team need to know from me? Good questions and we're prepared to give you answers.

All University executive officials, deans, chairs, managers and supervisors are invited to attend an information session presented by Towers

Perrin on Tuesday, Feb. 22, in the Kirsch Auditorium at the Fetzer Center. We'll give you the information you need and

help prepare you to share this information with your employees.

Two sessions are being offered, one

from 10 to 11:30 a.m. and another from 1:30 to 3:00 p.m. Plan to attend the session of your choice.

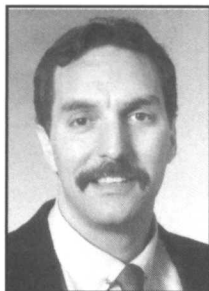
COMP 2000

WESTERN MICHIGAN UNIVERSITY

Compensation 2000 is the University's project to design and implement new compensation and performance management systems for clerical, technical, professional and administrative staff. Towers Perrin is the firm providing professional consulting services to human resources for the project.

Telecommunication specialist earns national award, pivotal role in industry conference

A case study on the changing business landscape of the telecommunications industry has garnered a major award for a WMU professor and will be the focal point of a national conference of telecommunications executives and academicians this month.



Gershon

Richard A. Gershon, communication, was selected as the Stephen H. Coltrin Professor for the Year 2000 by the International Radio and Television Society Foundation Inc. The honor is given to the author of the case study chosen to be implemented at the organization's Faculty/Industry Seminar, which takes place Feb. 23-27 in New York City.

Gershon's case study is on telecommunications management and business strategy and is based on a book he is currently writing. Seventy-five faculty members from colleges and universities across the country have been selected to participate in the conference, which also features senior-level executives from the telecommunications industry.

Gershon's case study will be the centerpiece of the conference and the focus of a competition among participants. Teams comprised of the participating faculty are given one day to analyze the problems presented by the case study and develop a presentation of their analysis. Gershon has designed the case study so that each team will analyze a different transnational media company and determine its business strategy, financial aspects and forecast for its future.

"The case study is designed as a simulation that can be used by faculty in their own classes. It's based on a series of projects that I have used with my own students," explains Gershon. "In this case, the confer-

ence participants will simulate what it is like to work as a research consultant or a market analyst. Each team will have a different company to research. They will have access to top people at the companies they are assigned and will also work with financial analysts."

Companies participating in the case study include America Online, Viacom, Disney/ABC and GE/NBC. Gershon, who will serve as a judge, also is serving as the program coordinator for the conference.

While the conference is being held in February, Gershon will officially receive the Coltrin award in May at the IRTS Foundation's Award Luncheon, during which the group also will honor other members of the media and telecommunications industry. Among last year's award recipients were Katie Couric, NBC anchor and correspondent; Leslie Moonves, president of CBS Television; and Charles Osgood, anchor of "CBS News Sunday Morning."

Gershon, who is currently on sabbatical, also will travel to Japan in March to give a series of lectures at Nihon University in Tokyo. He will speak on telecommunications management and business strategy at the university's College of Engineering and Technology.

Research *(Continued from page one)*

ware and hardware housed in the Moldflow Center for Design Excellence at WMU. The center was established in 1998 by a \$2.9 million grant from Moldflow, a developer of design software used to produce plastic parts for the auto, aviation and electronics industries. It provides training, industrial seminars and customer visits for Moldflow as well as gives WMU students and faculty access to the center for class projects, consulting and research.

Atkins also received \$208,754 from Dassault Systemes, Genesis Modeling



HONORED AT CONVOCATION—Among the highlights of the Feb. 8 Academic Convocation in the Dalton Center Recital Hall were presentations of the University's major faculty and staff awards. Receiving 1999 awards at the event were, seated, from left: James M. Hillenbrand, speech pathology and audiology, who was named Distinguished Faculty Scholar; Elizabeth B. Garland, anthropology, who was named Outstanding Emeritus Scholar; and G.H. Yorgo Demetrakopoulos, recently retired from the College of Arts and Sciences, who won a Distinguished Service Award. Standing, from left, were: C. Dennis Simpson, community health services, who also won a Distinguished Service Award; Ronald B. Chase, geosciences, an Alumni Teaching Excellence Award winner; and Frank M. Gambino, marketing, who also won an Alumni Teaching Excellence Award. President Floyd, far right, singled them out for praise during his convocation address. *(Photo by Neil Rankin)*

Technologies, IBM and Johnson Controls Interiors to provide maintenance support for CATIA software in the computer labs of the University's College of Engineering and Applied Sciences. WMU received the software as part of a \$51 million grant in 1998 and is one of only a handful of universities in the nation and the only engineering school in Michigan to have a complete CATIA training facility.

•A \$521,281 grant from the National Science Foundation awarded to Laura Van Zoest and Beth Ritsema, both mathemat-

ics and statistics, to continue the implementation and evaluation of the Core Plus Mathematics Project curriculum in 11 high schools in Southwest Michigan.

•A \$258,390 grant from the U.S. Department of Health and Human Services awarded to James Hillenbrand, speech pathology and audiology, to continue his research into how human speech is created and how the ear and brain convert that sound into meaning.

Calendar

The master calendar maintained by the Office of University Relations for use in Western News is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at <www.wmich.edu/wmu/news/events>.

Thursday, Feb. 17

Exhibition (through March 10), "Pink and Blue," works of Direct Encounter with the Arts students, Space Gallery, Knauss Hall, weekdays, 10 a.m.-5 p.m.

Blood Pressure Screening, Schneider Hall, main lobby and faculty lounge, 10 a.m. -2 p.m.

Provost candidate public session: Thomas A. Storch, dean of the College of Science, Marshall University, Brown Auditorium, Schneider Hall, 4 p.m.

Colloquium, "The Mathematical Properties of the 3D Graphing Window on a TI-89," Dennis Pence, mathematics and statistics, Alavi Commons Room, Everett Tower, 4:10 p.m.

* University Theatre production (through Feb. 26), "Children of Eden," Laura V. Shaw Theatre: Feb. 17-19 and Feb. 24-26, 8 p.m.; Feb. 20, 2 p.m.

*Jazz concert, School of Music, University Jazz Orchestra directed by Trent Kynaston and University Jazz Lab Band directed by Thomas Knific, Dalton Recital Hall, 8 p.m.

Friday, Feb. 18

*Hockey vs. Niagara, Lawson Ice Arena, 7 p.m.

Expo V (and 19), "Blues to You" minifest, lectures and blues music, Dalton Center Recital Hall, 7 p.m.

*Film showing (through Feb. 20), Atom Egoyan's "Felicia's Journey," Campus Cinema, Oakland Recital Hall: Friday and Saturday, Feb. 18-19, 7 and 9:30 p.m.; Sunday, Feb. 20, 2:30 and 5 p.m.

Saturday, Feb. 19

Seminar on Turkey featuring: Marlene Breu, family and consumer sciences, sociologist Muge Gocek, University of Michigan; Mozhdeh Bruss, WMU; and panel discussion, 3005 Kahrman Hall, 10:15 a.m.

Men's tennis vs. Kalamazoo College, 1 p.m., vs. Ferris State, 5 p.m., West Hills Tennis Courts.

*Hockey vs. Niagara, Lawson Ice Arena, 7 p.m.

Sunday, Feb. 20

Women's tennis vs. Illinois-Chicago, West Hills Tennis Courts, 1 p.m.

Gymnastics vs. Ball State, University Arena, 2 p.m.

Concert, University Symphonic Band, Miller Auditorium, 3 p.m.

Monday, Feb. 21

Exhibition (through Feb. 25), BFA Show, photography by Brandon Morkut, Rotunda Gallery, East Hall; reception, Feb. 25, 5-7 p.m.

Exhibition (through Feb. 25), BFA Show, watercolors by Nick Bonanni, South Gallery, East Hall; reception, Feb. 25, 5-7 p.m.

Tuesday, Feb. 22

Project AGE workshop, "Pharmacology and Aging," overview of pain medication, Media Room, concourse level, University Medical and Health Sciences Building, 3 p.m.

Concert, University Concert Band, Miller Auditorium, 8 p.m.

Wednesday, Feb. 23

Performance, School of Music Convocation Series, Western Brass Quintet, Dalton Center Recital Hall, 1 p.m.

Lecture, Economics of Health Care lecture series, "The Tax Treatment of Health Insurance," Robert B. Helms, Resident Scholar at American Enterprise Institute, 3508 Knauss Hall, 3 p.m.

Electrical and computer engineering seminar, presented by Mann+Hummel of Portage, 3002 Kahrman Hall, 4 p.m.

*Women's basketball vs. Central Michigan, halftime observance of National Girls and Women in Sport Day, University Arena, 7 p.m.

Thursday, Feb. 24

*Hockey vs. Lake Superior State, Lawson Ice Arena, 7 p.m.

Reading, Department of English Winter 2000 Reading Series, Wendell Mayo, 3512 Knauss Hall, 8:30 p.m.

Friday, Feb. 25

Lecture, American Studies Program winter lecture, "Native American 'Contributions' to American Culture," Dr. Jose Brandao, history, Honors College Lounge, 3:30-5 p.m.

*Hockey vs. Lake Superior State, Lawson Ice Arena, 7 p.m.

Saturday, Feb. 26

*Men's basketball vs. Ball State, University Arena, 2 p.m.

Monday, Feb. 28

Spring recess (through Friday, March 3), classes resume Monday, March 6)

Friday, March 3

Retirement reception for Philip S. Roekle, transportation services, President's Dining Room, Bernhard Center, 2-4 p.m.

Saturday, March 4

*Hockey vs. Ferris State, Lawson Ice Arena, 7 p.m.

Monday, March 6

Exhibition (through March 10), BFA Show, graphic design by Valerie Fredenburgh, Jason Maliszewski, Jeff Panse and Chris Basset, Rotunda and South Galleries, East Hall; reception, March 10, 5-7 p.m.

Exhibition (through March 29), "Photo Evolution: Images from the Photography Program at WMU, 1972-2000," Gallery II, Sangren Hall, weekdays, 10 a.m. to 5 p.m.; reception Thursday, March 9, 5-7 p.m.

Tuesday, March 7

Faculty workshop, "Promotion and Tenure," 204 Bernhard Center, 4 p.m.

* Performance, "Jekyll & Hyde" (through March 12), Miller Auditorium, 8 p.m.

Performance, Dalton Series, American Brass Quintet, Dalton Center Recital Hall, 8 p.m.

Wednesday, March 8

General meeting, Professional Support Staff Organization, 157 Bernhard Center, noon. Slide lecture, "Allowing Reflection: Creating and Closing Gaps in Visual Communication," Kenneth Hiebert, visiting graphic designer, 3502 Knauss Hall, 7:30 p.m.

Thursday, March 9

Faculty recital, Igor Fedotov, viola, Dalton Center Recital Hall, 8 p.m.

*Admission charged