



# WESTERN NEWS

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## Homecoming will highlight the wonders of Western

WMU students, faculty, staff, alumni and friends will be treated to a world of wonders and excitement during the University's 1997 Homecoming celebration Oct. 12 through Oct. 19.

In keeping with this year's theme, "The Wonders of Western," WMU's many facets will be highlighted throughout the week-long celebration. The public is invited to attend the wide variety of athletic and entertainment events taking place and to enjoy some of the traditional Homecoming activities leading up to the football game against Kent State University at 1 p.m. Saturday, Oct. 18, in Waldo Stadium.

Other major events scheduled include the innovative Friday Festival, the coronation of this year's Homecoming king and queen, traditional class reunions and open houses, and the annual presentation of WMU's Distinguished Alumni Awards.

With no classes on Friday, Oct. 17, students can devote their energies to making Homecoming Spirit Day a fun-filled out-of-class experience. The day features

Friday Festival from noon to 5 p.m. at the Goldsworth Valley Pond area. The festival includes numerous popular student activities,

entertainment, games and food.

A full roster of Homecoming events is slated for Saturday, beginning with the annual Alumni Association Brunch, which gets under way at 10:30 a.m. in the East Ballroom of the Bernhard Center. President Haenicke will welcome guests and rally WMU fans for the afternoon football game. Joining him will be the Marching Band, the Bronco cheerleaders, Buster Bronco and Unity of Praise choir.

After the game, two WMU graduates who have gone on to impressive careers will be honored at the 34th annual Distinguished Alumni Awards Dinner at 6 p.m. in the East Ballroom of the Bernhard Center (see related story on this page).

For more information about WMU's 1997 Homecoming activities, contact the Alumni Association by calling 7-8777 or the Office of Student Life by calling 7-2115. Information also is available on the World Wide Web at [www.wmich.edu/alumni/](http://www.wmich.edu/alumni/) and at [dosaweb.fauce.wmich.edu/org/cab/](http://dosaweb.fauce.wmich.edu/org/cab/).

## Two honored as Distinguished Alumni

Two prominent Detroit executives are the 1997 recipients of the Distinguished Alumni Award presented by the WMU Alumni Association.

Peter A. Schweitzer and Richard E. Whitmer join 99 other men and women who have received the award, the Alumni Association's most prestigious honor, since the program's inception in 1963.

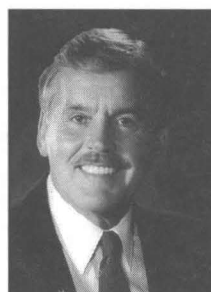
They will be recognized at an Oct. 18 awards dinner held in conjunction with Homecoming.

Schweitzer is president of the J. Walter Thompson Co. and J. Walter Thompson/The Americas, one of the top five advertising agencies in the world. He earned a master of business administration degree from WMU in 1967.

Whitmer is president and chief executive officer of Blue Cross Blue Shield of Michigan, one of the largest nonprofit corporations in the United States. He graduated magna cum laude from WMU in 1963 with a bachelor of science degree in political science.



Schweitzer



Whitmer

ties, such as the Soap Box Derby at noon, Fritter Fest competition at 2 p.m. and Western Olympics at 3:30 p.m.

A special attraction of the Friday activities will be the WIDR-FM Barking TunaFest at the State Theatre in downtown Kalamazoo at 6 p.m. Students can enjoy live music that reflects the student-run station's eclectic playlist, as well as other

## Phi Beta Kappa charter puts WMU among nation's elite

Phi Beta Kappa, the oldest and most widely recognized academic honor society in the country, has granted a charter to the Phi Beta Kappa faculty at WMU.

The University's was one of seven new charters approved Sept. 27 at the 38th Triennial Council of Phi Beta Kappa in Chicago. WMU joins 254 other colleges and universities — including seven in Michigan — that have chapters. The last time a Michigan institution received a charter was in 1980.

"This is a truly significant accomplishment in our University's history," President Haenicke said. "We have entered a very select circle, reflecting the high quality of our faculty, students and graduates. Out of more than 3,600 colleges and universities in this nation, only a handful have

been elected to this most prestigious of honor societies. This, more than any media poll, positions our University among the nation's elite."

"This is simply one more recognition that marks us as a university of genuine national note," said Timothy Light, provost and vice president for academic affairs. "While particularly identified with the arts and sciences, the Phi Beta Kappa designation is a recognition of the high quality of the University as a whole, and it is a recognition of which all of us are right to be proud."

Both Haenicke and Light are members of Phi Beta Kappa. The purpose of the honor society, which was founded in 1776, is to foster and recognize excellence in undergraduate liberal arts and sciences education. Members are elected by the chapters from candidates for degrees in the liberal arts and sciences, usually from the top 10 percent of the graduating class. Notable Phi Beta Kappa members include six of the current Supreme Court justices, presidents Bill Clinton and George Bush, authors James Michener and John Updike and polio vaccine inventor Jonas Salk.

WMU's quest to earn a charter was set in motion 28 years ago by Russell H. Seibert, then vice president for academic affairs. "The process leading to acceptance in Phi Beta Kappa is long, strenuous and complicated, and many WMU people have been involved in this task for many years," Light said.

Phi Beta Kappa's council meets only every three years to consider applications. The organization's Committee on Qualifications received 47 preliminary applications three years ago for this triennial cycle. WMU was one of 10 institutions selected for intensive review and one of nine that eventually submitted reports and were given campus visits.

"The site visit that is included in the

road to acceptance in Phi Beta Kappa examined the complete University, and all who have contributed to its current excellent condition and its beautiful physical appearance share in this achievement," Light said.

In the report it prepared following its March 1996 visit to WMU, the site team noted in particular: the continuing expansion and beautification of the campus that has been "an important factor in the region's economic revitalization"; "positive and collegial" relations between the University's administration and faculty; the high quality of the senior papers and the students who wrote them in the Lee Honors College; and the broad access to technology available in campus instructional and residential buildings.

(Continued on page four)

## Light lays out academic agenda for 1997-98 year

The themes for the action agenda in academic affairs this year are built around two key words — flexibility and responsiveness — Provost Timothy Light told the Faculty Senate at its Oct. 2 meeting.

"To be sure, not everything that is needed for this academic year can be subsumed under the need to develop greater flexibility and quicker responses to our markets, but there is enough to make flexibility and quick response appropriate themes for this year," he said.

As background, Light reflected briefly on a common understanding of the nature of the University. "A shared comprehensive definition is most important for the cohesion needed in an institution as complex as this," he explained.

Light described WMU as being "devoted to education and training and to the exploration and creation of knowledge," while at the same time offering "a rich array of professional programs which prepare young people for successful careers and responsible citizenship in our democracy."

He listed four characteristics of the University that he believes are inextricably linked:

- WMU is an undergraduate teaching institution, with 75 percent of its students at the undergraduate level. Most of the undergraduate teaching is done by permanent tenure-track faculty. And 43 percent of the undergraduates enter the University as transfer students.

- WMU is a graduate intensive University (more so than Michigan State University), with 25 percent of its students at the graduate level. Nearly half of those students are enrolled through one of the University's five regional centers.

- WMU is devoted to scholarship and faculty members are expected to demonstrate that commitment by contributing to their fields. In certain disciplines, that scholarship is evidenced by research and supported by external grants.

- WMU is inexpensive and cost-effective.

The fifth characteristic, flexibility and responsiveness, is one the University needs to develop as a habit, Light said.

"...I am *not* talking about becoming flexible regarding academic standards, the rigor of scholarship or the centrality to our enterprise and life together of our traditional intellectual and moral values," he said. "Those are and must remain invio-

(Continued on page four)

## Did you know?

- WMU's occupational therapy program started at the Kalamazoo Psychiatric Hospital in 1922 with an enrollment of two students. Since then, some 2,800 students have graduated from department programs.

- WMU's occupational therapy program was one of the first five in the country to be accredited in 1939 by the American Medical Association and the American Occupational Therapy Association.

- The occupational therapy program moved from the state hospital to Western Michigan College in 1944 and was the first program on the campus that did not relate directly to the teaching profession.

**SEARCHING FOR INPUT** — The Presidential Search Advisory Committee conducted a public session Oct. 9 in the Fetzer Center to gather input from the University and local community. From left, participants Regena Nelson, education and professional development, and Alan Kehew, chairperson of geology, spoke before the session with Richard G. Haworth, chairperson of the Board of Trustees and of the search committee. Persons who could not attend the session can communicate with the committee through its secretary, Betty A. Kocher, who also is secretary to the Board of Trustees. Copies of materials provided at the session are available through her. Feedback from these mechanisms and from constituency group sessions will be used to create position specifications that will be presented to the Board of Trustees at its next meeting Oct. 31. (Photo by Neil Rankin)





## Campus tools up for successful United Way campaign

Donations are already starting to build toward the \$162,000 goal for this year's Greater Kalamazoo United Way drive on campus, which began Oct. 8 and runs through Oct. 31.

The goal represents a 3.9 percent increase over last year's \$156,000 target. In 1996, the University raised more than \$168,000 for the local United Way, which supports nearly 60 agencies that provide human services to thousands of individuals and families in Kalamazoo County each year.

"Your outpouring of support has been working throughout Kalamazoo County to help solve our community problems and to enhance various humanitarian services for individuals who are less fortunate than we," wrote President Haenicke in a letter sent to employees and endorsed by employee group leaders.

A total of 116 fund-raisers from University departments gathered for a luncheon Oct. 8 in the Bernhard Center to kick off the campaign. They heard from two recipients of services and an administrator of programs offered through United Way agencies as well as from Haenicke, who challenged the group.

"We are asking everyone in the Western family to pledge their support," Haenicke wrote in the letter. "We have a fine tradi-

**BUILDING DONATIONS —** A total of 116 fund-raisers from University departments gathered in the Bernhard Center for the campus United Way drive kickoff Oct. 8. Andrew A. Rivers, left, quality management and coordinator of the campaign, is using a construction theme, "Building on Success," to highlight the University's strong tradition of giving. Helping him to nail down some contributions are, from right, Peter M. Battani, social work; Brenda A. Brewer, College of Arts and Sciences; and Phillip P. Caruso, economics. (Photo by Neil Rankin)



tion of giving and the great success of last year's campaign was evidence of our continued leadership and commitment to our community. We want to thank you if you have given so generously in the past, and we hope that we can count on you this year."

He pointed out that because United Way agencies address a broad range of vital community needs, many University employees have been beneficiaries of these services.

"If you have not participated in the past, we are asking you to consider making a campaign contribution," Haenicke wrote.

"You would be very surprised to know that \$1 per pay period (just \$26) would mean a great deal to those in need who benefit from the participating agencies supported by the United Way."

"Your active support of this endeavor helps to underscore the concern and pride we have for members of our University and Kalamazoo communities," he concluded. "Our campaign is one of the best opportunities we have to help!"

The goal for this year's community-wide United Way drive is \$7.5 million. The theme for the campaign is "It All Comes Back to You."

## WMU to honor Archer at Oct. 25 dinner in Detroit

The University will honor one of its own — Detroit Mayor and 1965 WMU graduate Dennis Archer — and establish a scholarship in his name at a dinner Saturday, Oct. 25, in Detroit.

"This is a rare opportunity for us to recognize Mayor Archer for all he has done in the realms of education, public administration and the law," President Haenicke said. "A dedicated public servant, Dennis Archer has never lost touch with his fellow citizens or his own roots, and today leads his city toward a 21st century renaissance."

Roy S. Roberts, vice president and general manager of the Pontiac GMC division of General Motors, a 1970 WMU graduate and a former member of the WMU Board of Trustees, will serve as master of ceremonies. The event begins with a reception at 6 p.m. and dinner at 7 p.m. in the Riverview Room at Cobo Center in Detroit.

Several prominent Detroit civic leaders will speak at the dinner followed by remarks by Haenicke.

Proceeds from the dinner will establish the Mayor Dennis W. Archer Endowed Scholarship for undergraduate students who intend to major in education, public administration or pre-law at WMU.

Reservations for the dinner should be made by Friday, Oct. 17. To make reservations or for more information, persons may call Sue Davis, external affairs, at 7-8789.

## Around the campus

### Nationally known speakers here for Van Riper Lectures

Two nationally-known scholars will describe the latest developments in helping senior citizens maintain a normal level of communication in public lectures Thursday and Friday, Oct. 23-24.

Barbara Weinstein, professor of audiology and director of the Program in Speech and Hearing Science at Lehman College of the City University of New York, and Rosemary Lubinski, professor of communication sciences and disorders and director of graduate studies at the State University of New York at Buffalo, will speak as part of WMU's 16th annual Van Riper Lectures in Speech Pathology and Audiology.

The pair will give three free public lectures in the Kirsch Auditorium of the Fetzer Center. The larger two-day event will bring speech, language and hearing professionals and students to the campus to examine "Communication and Aging: Interdisciplinary Approaches to Keep Elders Communicating." Here is the schedule:

- "Environmental Modifications to Enhance Communication in Aging" with Lubinski at 2:45 p.m. Thursday.
- "Enhancing Communication through Technologies for Vision, Hearing and Speech" with Lubinski at 2:15 p.m. Friday.
- "Technologies for Communication in Aging: A Multimedia Tool" with Weinstein at 12:30 p.m. Friday.

### Light to look at future

Some of the changes facing higher education in the next two decades will be explored by Timothy Light, provost and vice president for academic affairs, in a seminar Wednesday, Oct. 22.

The free address, titled "The Expanding Mobius," will begin at 4 p.m. in 3002 Kohrman Hall. It is being presented as part of a series of seminars sponsored by the Department of Electrical and Computer Engineering. Light is expected to touch on such topics as competition, accountability and scholarship.

### Fed official to present views

A member of the Board of Governors of the Federal Reserve System will present her "Perspectives on the U.S. Economy" in a lecture Wednesday, Oct. 22.

Susan M. Phillips, who joined the Federal Reserve board in 1991, will speak at 7 p.m. in the Brown Auditorium of Schneider Hall. Her free address is expected to focus on the role of the Federal Reserve in monetary policy as well as the current performance of the U.S. economy and its outlook.

Phillips is a former faculty member and vice president for finance and university services at the University of Iowa. She also has served as a member and chairperson of the Commodity Futures Trading Commission.

Her lecture is being coordinated by the Department of Finance and Commercial Law and sponsored by the Visiting Scholars and Artists Program.

### Math scholar to speak

G.W. Stewart, a leading expert in numerical analysis, will present two lectures Thursday and Friday, Oct. 23-24, as part of the Visiting Scholars and Artists Program. Both talks will begin at 4 p.m. in the Alavi Commons Room on the sixth floor of Everett Tower.

Stewart, a professor of computer science at the University of Maryland at College Park, will speak on "Updating and Downdating" on Thursday. The talk will provide an overview of the challenge of recomputing the solution to a matrix problem after the addition or deletion of data.

His second lecture on Friday, "A New Rank Revealing Decomposition," will be part of the Department of Mathematics and Statistics' Fourth Symposium on Matrix Analysis and Applications taking place at WMU Oct. 24-25.

### WMU/CMU rivalry put to work for a good cause

The long-time rivalry between WMU and Central Michigan University will be renewed in an event over the next month where the community wins. The first "Blood Challenge," scheduled for Oct. 27-Nov. 7, will channel the rivalry toward a goal of increasing blood donations for the Mount Pleasant and Kalamazoo communities.

Throughout the two-week period, the two local chapters of the American Red Cross will keep running tallies of the two schools' drives as they strive to reach the 800-pint goal. The school with the highest number of donations at the close of the challenge will be awarded a trophy at the WMU/CMU football game on Nov. 8 in Waldo Stadium.

Students, faculty and staff are encouraged to give a pint for the challenge during opportunities at several buildings throughout campus. For the complete schedule and information on how to volunteer, persons may call Joyce Stout at the Red Cross at 382-6382.

### Shorter on-air fund drive begins Oct. 18 on WMUK

WMUK-FM (102.1), the University's public radio station, will begin its annual on-air fall fund-raising campaign Saturday, Oct. 18.

While the sound of this year's drive will have the usual mix of station personalities, volunteers and phones ringing in the background, there will be one dramatic change. The campaign will be shorter.

Instead of the usual two-week fall campaign schedule, station leaders have decided to reduce the drive to just a single week, wrapping it up on Friday, Oct. 24. The goal of the drive is \$185,000, the same amount that was raised in record time during the 1996 fall campaign.

In an effort to move the drive along, the station has already begun seeking contributions from previous public radio friends and supporters by mail.

Fans who'd like to participate in the on-air phone drive can make their pledge by calling 7-1021 during the campaign. Contributors may pay by check or by using MasterCard, VISA or Discover. WMU employees can make contributions through payroll deduction. Forms are available from the station.

### Troupe opens 1997 season

On Monday Oct. 20, WMU's Great Sexpectations Touring Theatre Company will open its seventh season with performances for audiences throughout Michigan and Ohio during the next month.

Great Sexpectations 1997 is a thought provoking improvisational theatre production that brings to life feelings, beliefs and behaviors common to young adults confronted with sexual decisions in a world of seduction, substance abuse and social pressure. It is the result of a shared partnership between the Office of Health Promotion and Education in the Sindecuse Health Center and the Department of Theatre.

Many faculty support this show as a co-curricular learning activity in critical thinking and problem solving. Although some performances have been scheduled for residence halls and for specific student groups, all shows are free and open to the University community.

For more information regarding show times and locations, call the Office of Health Promotion and Education at 7-3263.

### World Bank official to explore economic changes

A World Bank official will discuss the ways different countries have responded to the change from planned to market economy in a lecture Wednesday, Oct. 29.

Alan H. Gelb, chief economist for the Africa region at the World Bank, will speak on "The Transition from Plan to Market" at 3 p.m. in 3508 Knauss Hall.

The free talk is part of the Department of Economics' 34th annual guest lecture-seminar series titled "When Is Transition Over? Economic Reform in Post-Communist and Communist Countries." The department co-sponsors the series with the W.E. Upjohn Institute for Employment Research in Kalamazoo.

Gelb was the staff director of the 1996 World Development Report on "The Transition from Plan to Market" at the World Bank. He will draw on his research for the report in his lecture at WMU.

For more details on these events, check out the News page on the WMU Web at [www.wmich.edu/wmu/news](http://www.wmich.edu/wmu/news).

## WESTERN NEWS

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Offices that receive too many copies — or too few copies — are asked to call 387-8400. WMU is an equal opportunity/employer/affirmative action institution.

WESTERN MICHIGAN UNIVERSITY  
A WORLD OF DIFFERENCE



## Occupational therapy to mark 75th anniversary

More than 200 people, including alumni from as far away as Japan, will gather on campus Friday and Saturday, Oct. 24-25, to mark the 75th anniversary of WMU's Department of Occupational Therapy.

Professional workshops, tours of the campus and University clinical facilities, and a concluding anniversary banquet are part of the celebration to honor the program. It was begun in 1922 at what is now the Kalamazoo Psychiatric Hospital, starting with just two students. Since then, the department has grown into a nationally recognized force in the field of educating professional occupational therapists.

"A planning committee comprised of current and retired faculty members, administrators, alumni and students has been working for nearly three years to assure that this significant milestone will be celebrated in a manner that highlights the distinction the program has brought to Kalamazoo and the University," says Dean Janet I. Pisaneschi, health and human services. "The hard work of those committee members guarantees that it will be a joyous as well as reflective occasion for all who take part."

WMU's is one of the nation's oldest academic programs in occupational therapy and was the first non-teaching education program at the University. Today it has 276 graduate and undergraduate students, 12 faculty members and modern clinical facilities that serve the community. The program trains health care professionals in

the uses of purposeful activity as a means of preventing, reducing or overcoming physical, social and emotional disabilities in people of all ages.

The celebration will begin with professional workshops at 1 p.m. and 3 p.m. Friday, followed by a reception and tours of the WMU Unified Clinics in the University Medical and Health Sciences Center. Workshops and campus tours on Saturday will precede the evening banquet at the Radisson Plaza Hotel.

The featured speaker at the 6:30 p.m. banquet will be Michigan historian and author Larry Massie of Allegan, who will reflect on the department's "Heritage of Helping." His remarks, which are an expansion of a similar presentation he made in 1982 at the 60th anniversary celebration, have been published as a monograph which will be available at the banquet.

Marking the diamond jubilee of WMU's occupational therapy program has been a year-long effort among professionals across the nation. It began with the March meeting of the Annual Midwest Deans' Occupational Research Day that attracted more than 100 researchers and students to the WMU campus. It continued with a celebration at the April meeting in Orlando, Fla., of the American Occupational Therapy Association.

Those attending the final October celebration on campus will include state legislators, representatives from state and national professional associations, representatives from the health care products industry and current and retired faculty members and administrators. Alumni from the program both before and after it became part of the University will gather to celebrate the anniversary and individual class reunions. Returning alumni will include a 1938 graduate of the program and a group of four 1946 alumnae who were the first WMU graduates after occupational therapy was formally moved from the hospital to WMU.

For more information about the anniversary celebration, persons should contact Hazel L. Starcher, health and human services, at 7-2654.

## Exchange

**FOR SALE** — Kenmore full-size microwave oven, \$20. Works fine. Contact Jim at 7-4181.

## Service

These employees are recognized for five, 10, 15, 20, 25 and 30 years of service to the University in October:

**30 years** — Dorothea I. Barr, political science; Lynda L. Dunkley, physical plant-

tion should be submitted to the appropriate dean or chairperson.

(R) **Assistant/Associate Professor** (Tenure Track; Academic Year), I-30/20, Construction Engineering and Management, 97/98-160, 10/14-10/20/97.

(N) **Assistant Professor** (Tenure Track; Academic Year), I-30, Finance and Commercial Law, 97/98-164, 10/14-10/20/97.

(R) **Assistant to the Vice President for Research**, P-04, Office of the Vice President for Research, 97/98-165, 10/14-10/20/97.

(R) **Custodial Supervisor**, P-03, Building Custodial and Support Services, 97/98-166, 10/14-10/20/97.

(N) **Assistant Professor** (Tenure Track; Academic Year), I-30, Industrial and Manufacturing Engineering, 97/98-168, 10/14-10/20/97.

(R) **Assistant Professor** (Tenure Track; Academic Year), I-30, Mechanical and Aeronautical Engineering, 97/98-169, 10/14-10/20/97.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) New

(R) Replacement

WMU is an EO/AA employer

## On campus

**A BRIGHT IDEA** — When the proverbial lightbulb goes on in Carl A. Newton's head, it most likely concerns an idea for saving energy. Newton is the University's energy reduction manager, operating out of the physical plant's maintenance services division. Since coming to the University nearly two years ago, he's been involved in everything from replacing the lighting systems with more energy efficient lamps to expanding the computer control system on the heating, ventilating and air conditioning equipment. Other projects in the works include installing a variety of equipment, from variable frequency drives on fans to occupancy sensors on light switches, designed to conserve energy when rooms are not in use. The bottom line result of the work by Newton and many others in the physical plant is that the University's electrical consumption has decreased by 3 percent and steam consumption has decreased by 1.5 percent in the last year. "It's a win-win situation," Newton says. "We save energy and help save ecology." Before joining the WMU staff, Newton worked in the facilities management field in private industry. His family includes two daughters, one of whom is a sophomore here at WMU. When not at work, Newton enjoys spending time checking out street rods and volunteering as a firefighter in Galesburg/Charleston. (Photo by Neil Rankin)



## Human resources

### Personal finance teleconference set

To help simplify today's complex financial world for individuals so that they can make sound investment decisions, the University will broadcast "The Art of Investing: Tips from America's Experts," a free live satellite teleconference on personal investing from 2:30 to 4:30 p.m. Tuesday, Oct. 28, in the Kirsch Auditorium of the Fetzer Center.

Asset allocation, investment risk and reward, mutual funds, and retirement plans will be some of the subjects discussed. Panelists will include well-known financial planning experts and nationally syndicated personal finance columnist Jane Bryant Quinn. TIAA-CREF, a pension system for education and research institutions, is sponsoring the program.

The broadcast is open to faculty and staff of WMU, Kalamazoo College and Kalamazoo Valley Community College.

Those who are interested in attending should call the WMU benefits office at 7-3630 to reserve a space.

The program will originate from New York and will be moderated by Deborah Roberts, news correspondent for ABC-TV's "20/20." In addition to Quinn, other panelists include Jerry Farley, president of Washburn University and past chairperson of the National Association of College and University Business Officers; Chris Farrell, senior economics and business editor at Minnesota Public Radio and regular contributor to MPR's nationally broadcast personal finance program "Sound Money"; Martin Leibowitz, vice chairperson and chief investment officer, TIAA-CREF; and James Tobin of Yale University, a 1981 Nobel laureate in economics. Viewers from across the country will have an opportunity to ask questions during a live call-in segment.

TIAA-CREF is sponsoring the program in association with the Institute of Certified Financial Planners, the College and University Personnel Association and the National Association of College and University Business Officers.

### Open enrollment ends Oct. 17

If you wish to make a change to your health-medical insurance during open enrollment, the completed forms must be submitted to the human resources benefits office by 5 p.m. Friday, Oct. 17.

A table outside the benefits office (1310 Seibert Administration Building) contains all the necessary forms if you wish to change health-medical plans or add an eligible dependent to your coverage. No appointment is necessary; simply stop by and complete the appropriate forms. Changes will be effective Nov. 3, and any change in payroll deduction will begin on the Nov. 25 paycheck.

### Award nominations due Oct. 17

Nominations for the fall 1997 Staff Service Excellence Awards are due Friday, Oct. 17. Up to 12 individuals will be selected from those nominated to receive a prize of \$100 (less taxes) and a commemorative certificate. Nominations should include as much detail as possible explaining how the nominee has performed in true excellence. The committee will look for employees who have far exceeded their normal job expectations in service to the University.

To make a nomination, send a memo or e-mail message to Anne E. Thompson, human resources (anne.thompson@wmich.edu), or contact human resources to obtain a nomination form (7-3620). Winners will be announced in early November.

## Bronco Card can be used as debit card with FOA link

WMU's so-called "smart" ID card just got smarter.

As of Oct. 15, WMU students, faculty members and staff members can use their Bronco Card as a debit card anywhere in the United States where debit cards are accepted for payment in addition to its other capabilities.

Bronco Cards can be used as a debit or Automated Teller Machine (ATM) card when the Bank-Stripe feature is linked to a First of America checking account.

WMU is one of the first universities in Michigan whose cards have this feature.

Beyond serving as the official University ID card, the Bronco Card provides access for its holders to dining and library services as well as access to buildings. It also can be used as a telephone calling card and, with its CashChip feature, to pay for services such as laundry, vending and copy machines.

More information is available at the Bronco Card Center in the Bernhard Center's Bronco Mall or by calling 1-800-38-SMART.

## Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of applica-

### Alumni board meeting here

In connection with Homecoming, the 26-member Alumni Association Board of Directors will be conducting its fall meeting on campus Thursday and Friday, Oct. 16-17, in Walwood Hall.

### Reception set for Salamone

A reception for Michael F. Salamone, transportation services, is scheduled for 2 to 4 p.m. Friday, Oct. 17, at the physical plant. He is leaving the University to take a position with John Hancock Financial Services. The University community is invited to attend.



# Calendar

*The master calendar maintained by the Office of Marketing, Public Relations and Communications for use in Western News is available through WMU's home page on the World Wide Web. Select University Information and then look for the Calendar of Events under the News and Events heading. You can also link directly to the calendar at this URL: [www.wmich.edu/wmu/news/calendar1.html](http://www.wmich.edu/wmu/news/calendar1.html).*

## Thursday, October 16

(thru Oct. 16) Hispanic Heritage Month book exhibit, showcases, third floor, Waldo Library.

(thru Oct. 30) Exhibition, sculpture by Thomas Koole, Orlando, Fla., artist, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

(thru Oct. 30) Exhibition, sculpture by Hubertus von der Goltz, Berlin, Germany, artist, Space Gallery, Knauss Hall, Mondays through Thursdays, 10 a.m.-4 p.m.; reception, Wednesday, Oct. 22, 4-6 p.m.

(and Oct. 17) Exhibition, advanced ceramics show, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Oct. 17, 5-8 p.m.

Institute for the Study of Race and Ethnic Relations "Beyond the Dream" roundtable luncheon, "What Is White?," Wesley Foundation, noon.

World Food Day teleconference, "World Food Summit: Promises and Prospects," Studio C, Dunbar Hall, noon-3 p.m.

Enhancing Teaching with Technology workshop, "PowerPoint on the Web," Stewart Tower conference room, third floor, University Computing Center, noon-1 p.m.; to register call 7-5430.

Homecoming events, Miller Auditorium: "That's Entertainment" talent show, 7 p.m.; and King and Queen Coronation, 8:30 p.m.

\*(and Oct. 17) University Film Series showing, "Prisoner of the Mountains," directed by Sergei Bodrov, Campus Cinema, Oakland Recital Hall, 7 and 9:30 p.m.

Center for the Study of Ethics in Society lecture, "Humanitarian Intervention, Altruism and the Limits of Casuistry," Richard B. Miller, the Finkelstein Fellow and Professor in the Department of Religious Studies, Indiana University, 1130 Schneider Hall, 7:30 p.m.

\*(thru Oct. 19 and Oct. 23-25) University Theatre production, "Frankenstein," Multi-Form Theatre: Oct. 16-18 and 23-25, 8 p.m.; and Oct. 19, 2 p.m.

## Friday, October 17

Homecoming Spirit Day, no classes: Friday Festival, Goldsworth Valley Pond area, noon-5 p.m. — Fritter Fest, 2 p.m., and Western Olympics, 3:30 p.m.; Soap Box Derby, Gilkinson Avenue, noon.

(thru Oct. 19) Women's tennis, Mid-American Conference Invitational, West Hills Athletic Club, 10 a.m.

Reception for Michael F. Salamone, transportation services, physical plant, 2-4 p.m.

Men's soccer, WMU vs. the University of Akron, WMU Soccer Complex, 3:30 p.m.

Concert, Alumni and University Symphonic Bands, Dalton Center Recital Hall, 6 p.m.

Men's and women's basketball "Midnight Madness," University Arena, 10:45 p.m.

## Saturday, October 18

\*Football, WMU vs. Kent State University (Homecoming), Waldo Stadium, 1 p.m.

Homecoming events: \*Alumni Association brunch, East Ballroom, Bernhard Center, 10:30 a.m.; National Pan-Hellenic Council Marchdown, Miller Auditorium, 5 p.m.; \*Distinguished Alumni Awards Dinner, East Ballroom, Bernhard Center, 6 p.m.; Post-Marchdown Dance, Student Recreation Center, 9 p.m.

\*Hockey, WMU vs. Michigan State University, Lawson Arena, 7 p.m.

Men's basketball dunk contest and intrasquad scrimmage, University Arena, midnight.

## Sunday, October 19

Men's soccer, WMU vs. Miami University, WMU Soccer Complex, 1 p.m.

Concert, University Symphony Orchestra, Miller Auditorium, 2 p.m.

Women's soccer, WMU vs. Miami University, WMU Soccer Complex, 3 p.m.

Concert, Choral Showcase, Miller Auditorium, 5 p.m.

## Monday, October 20

\*(and Oct. 27) Workshop, "Present Yourself With Impact: Communicate Your Ideas Effectively," Fetzer Center, 8 a.m.-4:30 p.m.; to register call 7-3232.

(thru Oct. 24) Exhibition by BFA candidates: photography by Adam DeKraker, and painting by Christine Misner; Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Oct. 24, 5-8 p.m.

## Tuesday, October 21

Grantseeking workshop, "Proposal Approval Form," 157 Bernhard Center, noon-1:30 p.m.; to register call 7-8298.

Concert, University Concert Band, Miller Auditorium, 8 p.m.

## Wednesday, October 22

\*(and Oct. 23 and 24) Workshop, "Seven Habits of Highly Effective People," Fetzer Center, 8 a.m.-4:30 p.m.; to register call 7-3232.

(thru Nov. 1) Exhibition, "My Visit to Planet Earth," Jean Stevens, MFA degree candidate in painting, Dalton Center Multi-Media Room, Mondays through Saturdays, 10 a.m.-4 p.m., and Sundays, 1-4 p.m.; reception, Saturday, Oct. 25, 6-9 p.m.

Enhancing Teaching with Technology workshop, "Distance Teaching with Video Compression," 1062 Kohrman Hall, noon-1 p.m.; to register call 7-5430.

(and Oct. 23) Slide lecture, Hubertus von der Goltz, Berlin, Germany, sculptor, 2542 Knauss Hall, 2 p.m.

School of Music Convocation Series concert, Janacek Chamber Orchestra, Dalton Center Recital Hall, 2 p.m.

Women's soccer, WMU vs. Oakland University, WMU Soccer Complex, 3 p.m.

Electrical and computer engineering seminar, "The Expanding Mobius," Timothy Light, provost and vice president for academic affairs, 3002 Kohrman Hall, 4 p.m.

Visiting Scholars and Artists Program lecture, "Perspectives on the U.S. Economy," Susan M. Phillips, member of the Board of Governors, Federal Reserve System, Brown Auditorium, Schneider Hall, 7 p.m.

\*School of Music Dalton Series concert, Janacek Chamber Orchestra, Dalton Center Recital Hall, 8 p.m.

## Thursday, October 23

Master class, Yefim Bronfman, piano, Dalton Center Recital Hall, 2 p.m.

(and Oct. 24) Van Riper Lectures in Speech Pathology and Audiology, Kirsch Auditorium, Fetzer Center: "Environmental Modifications to Enhance Communication in Aging," 2:45 p.m. Thursday, and "Enhancing Communication through Technologies for Vision, Hearing and Speech, 2:15 p.m. Friday, Rosemary Lubinski, professor of communication sciences and disorders, State University of New York at Buffalo; and "Technologies for Communication in Aging: A Multimedia Tool," Barbara Weinstein, professor of audiology, City University of New York, 12:30 p.m. Friday.

Visiting Scholars and Artists Program lecture, "Updating and DOWndating," G.W. Stewart, professor of computer science, the University of Maryland at College Park, Alavi Commons Room, sixth floor, Everett Tower, 4 p.m.

\*(thru Oct. 25) University Film Series showing, "Waiting for Guffman," directed by Christopher Guest, Campus Cinema, Oakland Recital Hall, 7 and 9:30 p.m.

\*Guest jazz artists recital, the Groov'tet, Dalton Center Recital Hall, 8 p.m.

## Friday, October 24

Visiting Scholars and Artists Program lecture, "A New Rank Revealing Decomposition," G.W. Stewart, professor of computer science, the University of Maryland at College Park, Alavi Commons Room, sixth floor, Everett Tower, 4 p.m.

\*Hockey, WMU vs. Ferris State University, Lawson Arena, 7 p.m.

\*(and Oct. 25) Fall concert of dance, Shaw Theatre: Oct. 24, 8 p.m.; and Oct. 25, 2 p.m. and 8 p.m.

\*Concert, Kalamazoo Symphony Orchestra, Miller Auditorium, 8 p.m.

## Sunday, October 26

Faculty recital, Wendy Rose, bassoon, Brad Smith, oboe, and Silvia Roederer, piano, Dalton Center Recital Hall, 3 p.m.

## Monday, October 27

(thru 31) Exhibition, graphic design by Martin Burch and Cris Logan, BFA degree candidates, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Oct. 31, 5-8 p.m.

## Tuesday, October 28

Enhancing Teaching with Technology workshop, "Challenges of Information Technology," Stewart Tower conference room, third floor, University Computing Center, noon-1 p.m.; to register call 7-5430.

Teleconference for faculty and staff, "The Art of Investing: Tips from America's Experts," Kirsch Auditorium, Fetzer Center, 2:30-4:30 p.m.; to register call 7-3630.

\*(thru Nov. 2) Performance, "Stomp," Miller Auditorium: Oct. 28-30, 7:30 p.m.; Oct. 31, 8 p.m.; Nov. 1, 3 and 8 p.m.; and Nov. 2, 3 and 7:30 p.m.

## Wednesday, October 29

School of Music Convocation Series concert, Ramon Zupko Gala, Dalton Center Recital Hall, 2 p.m.

Economics lecture, "The Transition From Plan to Market," Alan H. Gelb, chief economist, Africa region, the World Bank, 3508 Knauss Hall, 3 p.m.

Lecture, "Canada: One Nation or 10," Graham P. Hawks, emeritus in history, Lee Honors College, 7 p.m.

Student recital, AIMS-Graz soloists, Dalton Center Recital Hall, 8 p.m.

## Thursday, October 30

\*(thru Nov. 1) University Film Series showing, "Scream," directed by Wes Craven, Campus Cinema, Oakland Recital Hall, 7 and 9:30 p.m.

\*Concert, University Jazz Lab Band, Dalton Center Recital Hall, 8 p.m.

**\*Admission charged**

## Academic agenda (Continued from page one)

late. We have no right to remain as a university if we abandon or compromise our collective soul."

But Light said he is referring to greater flexibility and responsiveness regarding such practices as the delivery of courses, faculty hiring procedures, development and approval of new programs and allocation of resources. He used the example of making access easier for transfer and graduate students.

"...far too many transfer students do not find us clear and definite regarding course equivalencies and what we credit and do

not credit," he said. "And far too many graduate students are unable to find necessary courses in the sequence and within the time periods which they need to complete their degrees and certificates."

Light called for increased coordination and cooperation between departments and colleges to make greater flexibility and responsiveness a reality. He said that the selection of a successor to Dean James A. Visser, continuing education, who is returning to the faculty, and the recommendations of a senate committee on continuing education will have an impact on the future direction. He also cited the need for more recognition of the University's dependence on international students in guiding decisions.

"Just as our institutional habits do not manifest our dependence on transfer undergraduates and regional-campus graduate students, so little about us would indicate the degree to which international students are important to Western," he said, noting that about \$13 million of the University's budget comes from international students. "That lacuna makes us particularly vulnerable as the competition becomes ever more intense with each passing year."

In closing, Light briefly discussed student recruitment. He said that Dean John Fraire, admissions, hopes to increase the number of new students by 3 percent in each of the next two years, while Dean Shirley Clay Scott, Graduate College, has an ambitious plan to increase doctoral student enrollment.

"While these two people are our agents, it is ultimately *us* in whom students and their families decide to invest," he said. "I believe that we are widely understood to be an excellent institution. I believe that we are known for, and admired for, our high standards and rigorous academic values. It is that reputation which draws people — especially our most academically gifted students — to us.

"However," he continued, "in today's market, we need to combine our maintenance of classical virtues with a flexibility that allows us to adjust to changing circumstances with sufficient speed that we do not unwittingly encourage qualified students to select other and much weaker schools over us simply because those other schools appear to be flexible and ready to adapt themselves to student needs while we appear to be rigid.

"If the high regard that others have for our academic virtues is matched by their regard for our flexibility, our agents will indeed meet their high goals in recruiting."

## Phi Beta Kappa

*(Continued from page one)*

In recommending approval of WMU's charter, the Committee on Qualifications acknowledged the campuswide commitment to the quality of undergraduate teaching and noted that the University was "acclaimed for the excellence of its programs in the liberal arts."

Tentative plans are to conduct installation ceremonies early in the winter semester and for the first initiation ceremonies for students to be late in the winter semester.

Members of WMU's application committee were: John W. Petro, chairperson of mathematics and statistics and of the committee; Laurel A. Grotzinger, University libraries; Arthur R. McGurn, physics; Maria A. Perez-Stable, University libraries; Dean Joseph G. Reish, Lee Honors College; Judith F. Stone, history; and Camille Vande Berg, foreign languages and literatures. All were selected as members of Phi Beta Kappa at their undergraduate institutions.

Petro noted that other key supporters in the project were Haenicke, Light and Dean Elise B. Jorgens, arts and sciences. Former provost Nancy S. Barrett and former arts and sciences dean Douglas P. Ferraro also played significant roles in launching and guiding the process.

The other Phi Beta Kappa chapters in Michigan and the years of their charters are: the University of Michigan (1907); Albion College (1940); Wayne State University (1953); Kalamazoo College (1958); Michigan State University (1968); Hope College (1971); and Alma College (1980).

The other schools receiving charters at the 38th Triennial Council were: Hendrix College in Arkansas; Lewis and Clark College in Oregon; the University of Maryland of Baltimore County; St. Mary's College in Maryland; Spelman College in Georgia; and Willamette University in Oregon.