



WESTERN NEWS

Volume 24, Number 5

October 30, 1997



Homecoming hijinks

Faculty, staff, students and even mascots turned out for Homecoming Spirit Day events Oct. 17 in Goldsworth Valley. **AT RIGHT:** Buster Bronco hoped that wheels were faster than hooves as cheer team members gave him a push off in the annual soap box derby. **ABOVE:** A team of staff members showed they were game for the orange pass competition in the Western Olympics. From left, Gregory A. Dobson, Office of the President, rallied his teammates from University budgets, Tamara L. Porter and Kurt Hawkins, as they tried to pass the fruit without using their hands. (Photos by Neil Rankin)

MBA goes global with agreement to offer complete degree program in Malaysia

For the first time in 20 years, WMU is offering students in another country the opportunity to complete a degree entirely on their home turf.

The University will begin offering its master of business administration degree in Malaysia in spring 1998. Malaysian students will be required to successfully complete 36 credit hours (12 classes) of postgraduate business courses presented on the campus of Sunway College near the capital city of Kuala Lumpur.

This is the first time since the 1970s, when the University offered graduate education degree programs in Greece and Guam, that international students will be able to complete their WMU degrees without traveling to the United States. But it's also the wave of the future for WMU, according to Timothy Light, provost and vice president for academic affairs.

"We need to increasingly look at bringing our degree programs to the students, rather than asking the students to come to us," he said. "This is especially true in certain areas where we have a niche, such as a special degree program that is a good fit or a special group of students with whom we have a connection."

Malaysia and Sunway College are natural choices for the WMU MBA, he said. WMU has been educating students from Malaysia since the 1970s and, since 1987, has offered a "twinning program" at Sunway. Some 1,500 Malaysian students have participated in that program, taking their first two years of WMU-designed courses at Sunway and then transferring to

WMU for their final two years to complete their degree. Currently, WMU offers five undergraduate degree courses in the twinning program, including one in business administration.

This semester, WMU enrolls 670 Malaysian students. That is the largest group of international students on campus in Kalamazoo and the largest Malaysian student community in the United States.

Howard J. Dooley, international affairs, noted that the time is ripe in Malaysia for the MBA, an internationally recognized management qualification.

"Our program is a response to a request from Sunway College to offer an MBA to help meet Malaysia's need for skilled business administrators," he said. "In Malaysia, an annual growth rate of 8 percent since 1988 has doubled the size of the economy and created a tremendous demand for highly qualified managers."

Dooley and other University officials from the Office of International Affairs and the Haworth College of Business have been negotiating the agreement for the past two years. The college is among a select 25 percent of U.S. business schools that are accredited at both the undergraduate and graduate levels by the AACSB-The International Association for Management Education.

"This will be the first time a U.S. university will offer an AACSB-accredited MBA program in partnership with a private institution of higher education in Malaysia," said Dean James W. Schmotter, business. "Successful students in Malaysia will be awarded the same WMU MBA, with the same high quality, as students who take the course in Kalamazoo."

He said that recruiting in Malaysia will begin immediately, with an initial target class of at least 25 students. The 12 classes that constitute the MBA degree program will be taught by Haworth College of Business faculty members and Malaysian instructors approved by WMU starting in May 1998.

WMU faculty members will travel to

(Continued on page four)

Poetry series picks national winners, earns national acclaim

Two of the first national poets published by the University's New Issues Press Poetry Series will read from their work at 8:30 p.m. Wednesday, Nov. 5, in 3321 Brown Hall.

Marsha de la O, an elementary school teacher from Ventura, Calif., will read from her work "Black Hope," and Rebecca Reynolds, assistant director of the undergraduate honors program at Douglass College, the women's college at Rutgers University, will present pieces from her work "Daughter of the Hangnail."

The two books are among six selected for publication this year by the New Issues Press Poetry Series, an initiative established in 1996 by the College of Arts and Sciences and the Department of English. The series is dedicated to publishing first books of promising new poets from Michigan and the United States.

Last year, three Michigan poets were published by the series and 1997 marks the first year of the national competition. Four national writers and two regional writers have been chosen for publication.

De la O is the overall winner of the New Issues Press Poetry Prize. In addition to having her book published, she also will receive \$1,000.

Chase Twichell, a well-known poet and professor of creative writing at Princeton University, judged the national component of the series. Besides works by de la O and Reynolds, Twichell chose "Erasable Walls" by Lance Larsen and "Distance Learning" by Angela Sorby for publication.

Larsen is an assistant professor of English at Brigham Young University and Sorby is a teacher at Linfield College in Oregon.

In the regional component of the New Issues Press Poetry Series, two Michigan

poets were selected for publication. The works include "Fifth Season" by Anthony Butts and "Downsides of Fish Culture" by David Dodd Lee.

Herbert S. Scott, English, who is editor of the series, made the selections for the regional component, along with an advisory board from the Department of English.

Butts and Lee are both graduates of WMU's master's program in creative writing. Butts is a doctoral student at the University of Missouri at Columbia. Lee was raised in Muskegon and presently resides in Kalamazoo and works at an area hospital.

All of the writers chosen for the series will read at the University during the year. Following de la O and Reynolds, Lee is scheduled for a Nov. 12 reading at Kalamazoo College and Sorby will read during the Third Coast Writers' Conference at WMU in May. Butts gave a reading in early October and Larsen's date is still being finalized.

Since its inception more than one year ago, New Issues has won praise from publishers, editors and poets, according to Scott. More than 670 manuscripts were entered in the latest competition and he expects 1,000 entries for 1998.

"We have received dozens of letters praising this new venture as one greatly needed," Scott says. "It's unique in the U.S. and a boon to both undergraduate and graduate students who get to work as editorial assistants and assistant editors on a national publishing project."

Scott and his group have been very aggressive in establishing a national presence for the New Issues Series, advertising in high profile poetry publications and working with mainstream distributors. Last

year, the first books were reviewed in such places as Publishers Weekly, Booklist and the Detroit Free Press.

"New Issues Poetry within the next two years will be considered the outstanding new poetry publisher in the U.S.," Scott says. "There will be no better first book of poems published this year than New Issues Poetry Prize winner Marsha de la O's 'Black Hope.'" The deadline for the 1998 contest is Nov. 30.

Did you know?

It only takes a moment to make a Greater Kalamazoo United Way contribution. Its impact, however, is felt throughout the year. During 1996, your support helped make the following possible:

- 63 local families (252 individuals) received immediate help through the American Red Cross after being left homeless by house fires.
- 578 clients received counseling and assistance at Borgess Women's Health-Gull Road through the Caring Network, which provides services for pregnant women and parenting teens.
- 2,223 crisis intervention contacts were made through the ARK, a 24-hour, seven-days-a-week emergency and crisis intervention center and shelter.
- 9,134 certificates were issued by the American Red Cross locally to train people to save lives in first aid, CPR, baby-sitting, water safety and back injury prevention.

It All Comes Back to YOU.



The power of U

As of Oct. 27, a total of \$101,974 had been collected in the campus United Way campaign. That's 63 percent of this year's goal of \$162,000. Although the drive is scheduled to end Oct. 31, donations will continue to be accepted after that date.

Collection expands with installation of two new sculptures

Two new sculptures have been installed on campus as part of the University's permanent art collection this fall.

The bronze pieces are located on the southwest side of the Waldo Library/Computing Center complex. One of the life-like sculptures, titled "Campus Talk," depicts a group of three students, complete with belongings ranging from backpacks to a violin case to a bicycle, conversing on their way across campus. The other piece, "The Professor," is of a faculty member walking along, sport coat flying, reading one book and holding another under his arm.

Both works are by Dennis Smith, an artist from Highland, Utah, and were commissioned by President Haenicke. The project was funded through private donations.

"Adding art works to our public places is an essential part of our campus beautification program," Haenicke said. "With the acquisition of these sculptures, I responded to the wishes of many students to have some more representational art in our sculpture collection. The new pieces complement the many fine abstract and environmental sculptures already installed on campus."

Haenicke first became interested in Smith's sculpture a year and a half ago after seeing a brochure on his work. Much of Smith's art focuses on the creation of exuberant bronze figures of children, which are exhibited in 14 galleries throughout the United States. He also has installed

works at American embassies in London, Prague and Moscow. In addition to specializing in gallery-size pieces, Smith is particularly experienced in the creation of life-size compositions integrated into gardens and as landscape and interior enhancements for major building projects.

After speaking with Haenicke by telephone and seeing pictures of the campus, Smith

produced a series of sketches and models. For inspiration, he visited campuses in the Salt Lake City area and took photographs of students conversing on their way to class. As with many of his works of young people, Smith said he tried to convey a sense of wonder and awe with those pieces.

The idea for the look of the professor came more quickly to Smith. "I just immediately saw the gesture of him totally buried in his book, walking along," he said. Smith, who also writes poetry and a column for Salt Lake City's daily newspaper, said the image of James Thurber's Walter Mitty character played a part. "I thought of this guy preoccupied in his own world," he said.

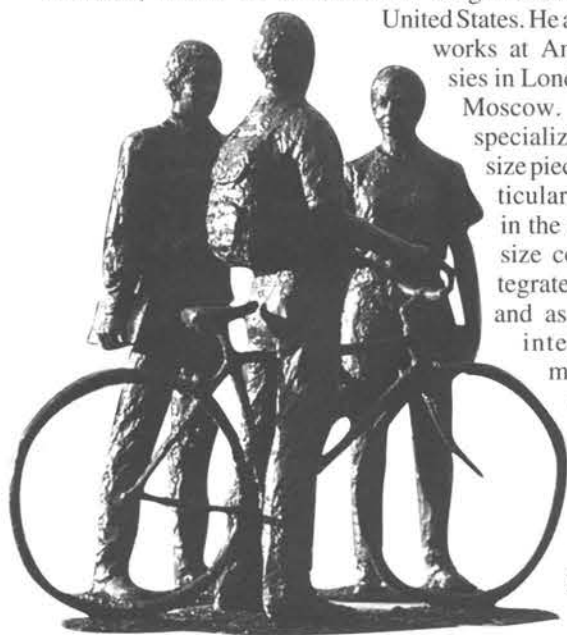
Once Haenicke approved a full-scale model, the figures were cast in bronze. Smith said the pieces are actually a few inches larger than life-size so that they appear more to scale in the vast exterior space. The bronze for the pieces is textured, rather than smooth like many more traditional sculptures of people.

"The key was to do something that had a textural dynamic about it that enhanced the aesthetic focus so that it wasn't just portraiture," Smith said. "I didn't want to do sculptures that felt like they were trying to be people."

The artist explained that he approaches some of his work from a more conservative perspective, while he also has a progressive side and assembles pieces that are totally abstract.

"What I tried to do with these sculptures was to kind of bridge that gap," he said. "I wanted to do something that had a textural vitality and an aesthetic strength to it and, at the same time, pull it enough into a traditionalist mode that most people could feel comfortable with it."

These new permanent pieces complement the 14 traveling works installed on campus this year as part of the WMU Sculpture Tour Program.



Photos by John Lacko

Board to meet Friday

The Board of Trustees will meet at 11:15 a.m. Friday, Oct. 31, in the Connable Board Room of the Bernhard Center.

Agenda items include the presentation of a presidential position description for approval. The Presidential Search Advisory Committee has been working with its consultant, Korn/Ferry International, to find a successor to President Haenicke, who is stepping down as president next year to return to the faculty.

The position description has been prepared based on information gathered in sessions with representatives of constituency groups as well as in a public session that was open to the University and local community. The description will be used in selecting candidates for the position, which currently is being advertised.

Committee meetings will precede the full board meeting in 204 Bernhard Center. Times are: Budget and Finance Committee, 10:15 a.m.; and Academic and Student Affairs Committee, 11 a.m. All meetings are open to the public.

Ceremony planned at stadium

Volunteer leaders and University officials will participate in public groundbreaking ceremonies for the Bronco Alumni Football Center at Waldo Stadium Saturday, Nov. 8.

The event will begin at 11:30 a.m. at the southwest corner of the stadium. It precedes the WMU football game with Central Michigan University, which starts at 1 p.m.

Participants will include Willard A. (Bill) Brown of Chicago, who is co-chairperson of the campaign to help fund the project, and President Haenicke.

The new center will include locker rooms, coaches' offices, meeting rooms and training facilities.

Around the campus

K/C/P Scholar to speak

"Preparing Future Faculty for the Next Millennium: Challenges and Opportunities for Doctoral Granting Universities" is the title of an address to be presented Monday, Nov. 10.

Orlando L. Taylor, dean of the Graduate School of Arts and Sciences at Howard University, will speak at 3 p.m. in 2304 Sangren Hall. His free address will be followed by a reception in the Lee Honors College.

Taylor, who will be on campus as a King/Chavez/Parks Visiting Scholar, oversees research-oriented graduate programs at Howard in 30 departments offering master's and doctoral degrees. He has established and chaired a task force that prepared a strategic plan for graduate education and research at Howard. He also initiated a Teaching Associates Training Program to prepare students for undergraduate instruction at Howard and for future careers in university and college teaching.

His lecture is being sponsored by the Department of Communication and the Institute for the Study of Race and Ethnic Relations.

Three panelists to discuss physician-assisted dying

A panel of experts will explore the topic of "Physician-Assisted Dying" during a discussion at 7:30 p.m. Tuesday, Nov. 11, in 2452 Knauss Hall.

The free event is sponsored by WMU's Center for the Study of Ethics in Society.

Participating will be: Kenneth Fisher, program director for internal medicine at the Michigan State University/Kalamazoo Center for Medical Studies; James B. Ford, an attorney with Ford & Kobayashi; and Marcia K. Liepman, an oncologist with the West Michigan Cancer Center.

The panelists will discuss the ethical, professional and legal issues in managing a patient's death by appropriate pain control, by withdrawing treatment and by direct assistance in suicide.

Baxter to give ethics lecture

The ethical responsibilities of physicians and other health care professionals working in a university setting will be the topic of a lecture Friday, Oct. 31.

Terry L. Baxter, Sindecuse Health Center, will present "Ethical Issues in a University Health Center" at 3 p.m. in 211 Bernhard Center. The free address is being sponsored by the Center for the Study of Ethics in Society.

Econometrics is talk topic

An expert on econometrics — the application of statistical techniques to economics — will speak Wednesday, Nov. 5, as part of the Visiting Scholars and Artists Program.

Peter Schmidt, professor of economics at Michigan State University, will speak at 3:30 p.m. in 3508 Knauss Hall. The title of his free talk is "Measurement of the Efficiency of Production."

Schmidt is expected to summarize the theoretical basis for the measurement of efficiency of a firm. His lecture is being coordinated by the Department of Economics.

First in education series set

An increasing number of behavioral problems in the classroom will be the topic of an education forum at 7 p.m. Tuesday, Nov. 11, at the McKee Alumni Center in Walwood Hall.

Titled "Behavioral Challenges in the Classroom," the forum is the first in an "Issues in Education" series sponsored by the WMU Alumni Association's Education Society.

Panelists will include: Peg Bird, a former elementary principal and current consultant whose expertise is in attention deficit disorder; Pauline Becker, director of the Michigan Association for Children with Emotional Disorders; Debra Johnson, a parent with a child who suffers from Tourette's syndrome and attention deficit disorder; and Jan Reinstein, a fifth grade teacher from St. Monica School in Kalamazoo.

The group will discuss the issues behind and the solutions to the rising number of students unable to cope with authority and the demands placed upon them at school. After a brief presentation by each of the panelists, a discussion will be led by moderator Steven Fryling, a member of the Education Society's board of directors and assistant principal at Mattawan Middle School.

Voice/mail training available

The Department of Telecommunications is making voice/mail training available at beginning and advanced levels for WMU voice/mail users. If you would like to sign up, please call your telecommunications account service representative or call the main office at 7-0918.

Parking permits extended

To allow employees time to receive their new "R" parking permits, the Department of Public Safety will honor the current permits, which expire on Oct. 31, until Nov. 14. Employees who have not received a renewal form in the mail should contact the parking services office at 7-4609.

Shaw among six slated for Hall of Fame induction

Jack Shaw, intercollegiate athletics, is among this year's inductees into the WMU Athletic Hall of Fame.

Shaw, who is in his 28th season of coaching cross country and track at WMU, will be honored during a dinner Saturday, Nov. 8, at the Fetzer Center. Other inductees and their sports are: Charles (Bud) Brotebeck, men's basketball and baseball; the late Jim Johnson, baseball; Sarah Powers Barnhard, volleyball; Alex Washington, men's track; and the late Amy Yeast, women's tennis.

Reservations for the dinner are \$20 and can be made by calling Irene L. Bracken, intercollegiate athletics, at 7-3120.

Food drive starts Monday

Five WMU employee groups will join forces next month for an all-campus food drive to benefit Loaves and Fishes of Kalamazoo.

Drop-off points in 18 buildings around campus have been designated for the collection which is slated for Monday, Nov. 3, through Friday, Nov. 14.

Building coordinators have been provided with a complete list of items needed. Those who wish to donate money can do so by making checks payable to Loaves and Fishes and giving them to building coordinators or their employee group representative.

Employee groups taking part include the Administrative Professional Association, American Federation of State, County and Municipal Employees, American Association of University Professors, Police Officers Association and Professional Support Staff Organization.

Persons with questions may call 7-3477 or 7-5084.

For more details on these events, check out the News page on the WMU Web at www.wmich.edu/wmu/news.

WESTERN NEWS

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Western News (USPS 362-210) is published by the Office of Marketing, Public Relations and Communications, Walwood Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, every other week when classes are in session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, Office of Marketing, Public Relations and Communications, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations. Many of the articles also are available online at www.wmich.edu/wmu/news.

Deadline: Items to be considered for publication should be submitted to the Office of Marketing, Public Relations and Communications by 5 p.m. Friday the week preceding the publication date. Fall 1997 publication dates are: Sept. 4, Sept. 18, Oct. 2, Oct. 16, Oct. 30, Nov. 13 and Dec. 4. Items may be submitted by mail, fax (387-8422) or e-mail (ruth.stevens@wmich.edu).

Offices that receive too many copies — or too few copies — are asked to call 387-8400. WMU is an equal opportunity/employer/affirmative action institution.

WESTERN MICHIGAN UNIVERSITY
A WORLD OF DIFFERENCE

Afro-musicologist to present series of sessions

A nationally known Afro-musicologist will present a series of lectures and demonstrations in the Kalamazoo/Battle Creek area Monday through Friday, Nov. 3-7, as part of the W.K. Kellogg Foundation's Expert in Residence Program.

Television executive here for 2:30 p.m. lecture today

W. Don Cornwell, chairman and chief executive officer of the Granite Broadcasting Corp., will speak at 2:30 p.m. Thursday, Oct. 30, in the South Ballroom of the Bernhard Center.

He is head of the ninth largest black-owned company in the United States, according to Black Enterprise magazine. Among its stations are WWMT-TV, the CBS affiliate in Kalamazoo, and WXON-TV, a Warner Bros. affiliate in Detroit.

The title of his free public lecture is "Building Blocks to Success." His presentation will focus on his career and what it's like to head a major corporation, according to Beverly A. Moore, Institute for the Study of Race and Ethnic Relations. The institute is sponsoring Cornwell's visit to WMU.

In addition to making the public presentation, Cornwell will speak in communication and business classes at the University. The focus of his talks will be careers in broadcasting, cable and telecommunications management as well as diversity in business.

Cornwell has been chairman and CEO of Granite Broadcasting since 1988. Headquartered in New York City, it owns and operates 11 television stations in seven states. The company, with 1,100 employees, had 1996 operating revenues of \$151 million.

Two kinds of vaccines available at health center

Flu season is just around the corner and it's time to consider vaccination.

Who should get the influenza vaccine? Anyone wishing to reduce the likelihood of contracting the flu this winter. It is especially recommended for people with asthma, diabetes, heart disease, any chronic medical condition or HIV; children on chronic aspirin therapy; health science workers; and persons over age 65. Protection lasts for several months. The cost is \$5 at the Sindecuse Health Center.

Another important vaccine for some people to consider is the pneumococcal vaccine, given for the prevention of pneumonia caused by 23 strains of pneumococcal bacteria (strep-like organisms). It is not effective against other organisms that can cause pneumonia. This vaccine is recommended for persons with chronic illness of the lungs, heart, liver or kidneys; with sickle cell disease, diabetes mellitus, Hodgkin's disease (if given before the onset of treatment) or multiple myeloma; or who abuse alcohol, are immunosuppressed, are without a spleen or are 50 years of age or older. Immunity lasts five to 10 years. A clinician's order is required.

These vaccines are available at Sindecuse Health Center for individuals 12 years of age and older. Walk-in hours for obtaining these vaccines are: 8 to 11 a.m. and 1 to 4 p.m. Monday through Wednesday and Friday; or 9 to 11 a.m. and 1 to 4 p.m. Thursday. Allow 30 to 40 minutes for the visit.

Obituary

A memorial services for William A. Wichers, emeritus in industrial engineering, is set for 11 a.m. Thursday, Oct. 30, at Kalamazoo's Second Reformed Church, 2323 Stadium Drive. He died Oct. 24 at age 81.

Wichers joined the WMU faculty in 1951 after serving as a meteorologist and dispatcher for several major airlines. He earned his master's degree in industrial education from the University in 1956. He was a faculty member and undergraduate adviser in the department until retiring in 1979.

Memorial contributions may be made to the Second Reformed Church.

Horace C. Boyer, professor of music theory and African American music at the University of Massachusetts at Amherst, will speak at WMU, Albion College, Kellogg Community College, Kalamazoo Valley Community College, local schools and other venues. All events are free and open to the public.

His visit is being coordinated by Benjamin C. Wilson, black Americana studies, who has brought Boyer to the campus several times for a music festival he organizes during African American History Month in February.

Boyer will address a variety of topics during his 14 appearances in the area, including: the difference between rural and urban blues; the impact of blues or gospel and rhythm and blues; the effects of black music on the British music invasion of the 1960s and 1970s; the growth of black gospel music and the slow demise of the "negro" spiritual; and the "blues-ization" and "gospel-ization" of jazz.

His appearances on campus will be: from 3 to 4:40 p.m. Monday, Nov. 3, in 2129 Dalton Center; from 8 to 9 p.m. Monday, Nov. 3, at the Wesley Foundation; from 10:30 a.m. to 12:45 p.m. Thursday, Nov. 6, in the Division of Minority Affairs lounge on the second floor of Ellsworth Hall; and from 1 to 2:15 p.m. Friday, Nov. 7, in the Black Americana Studies Program lounge on the eighth floor of Sprau Tower.

Board approves faculty and staff appointments and retirements

The appointments of an associate dean and an assistant dean were approved Sept. 19 by the Board of Trustees.

David W. Parrott was named associate dean of students, effective July 7, 1997, and Julie A.

Stoffels was named assistant dean and director of teacher education in the College of Education, effective Aug. 10, 1997.

Parrott comes to WMU from Western Kentucky University, where he was assistant dean of student life. He had been employed there since 1980, originally serving as a residence hall director. Over the past 17 years, he also served as director of residence life and coordinated the campuswide judicial system, two student

WMUK raises \$185,225 in shorter fund drive

WMUK-FM (102.1), the University's public radio station, successfully completed its annual fall fund-raising campaign at 4:11 p.m. Friday, Oct. 24, raising \$185,225.

The \$185,000 goal was reached in less than one week and several hours before a self-imposed deadline of midnight Friday. WMUK limited the 1997 fall campaign to one week's time, a move that prompted a positive response from listeners. More than \$98,000 was raised through the mail prior to the on-air drive.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) Assistant Professor (Tenure Track; Academic Year), I-30, Art, 97/98-177, 10/28-11/3/97.

(R) Assistant/Associate Professor (Tenure Track; Academic Year), I-30/20,



Krohn



Parrott



Stoffels

retention programs, an outcomes assessment plan and a campuswide service learning initiative. He replaces Charles G. (Bud) Donnelly, who retired.

Stoffels previously was an associate professor of education and coordinator of secondary education at Alverno College in Milwaukee, Wis. Her responsibilities have included serving as the secondary education liaison to discipline departments at the college and advising secondary education degree and certification students as well as leading student teaching courses. She had been a faculty member at Alverno since 1981. Stoffels replaces Sandra J. Odell, director of undergraduate studies and professional services in the College of Education, who resigned.

The board also approved the appointment of Donald R. Schreiber as interim chairperson of the Department of Chemistry, effective Sept. 1, 1997, to Dec. 31, 1997. He will serve until Jay C. Means, whose appointment was approved in June, comes on board on Jan. 1, 1998. Schreiber has been a WMU faculty member since 1988.

Music, 97/98-178, 10/28-11/3/97.

(N) Associate Dean, Executive Official, Graduate College, 97/98-179, 10/28-11/3/97.

(R) Assistant Professor (Tenure Track; Academic Year), I-30, Theatre, 97/98-181, 10/28-11/3/97.

(N) Professor (Tenure Track; Academic Year), I-10, Social Work, 97/98-183, 10/28-11/3/97.

(R) Secretary I (Term Ends 6/30/99; 20 Hours/Week), S-04, Grants and Contracts, 97/98-187, 10/28-11/3/97.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

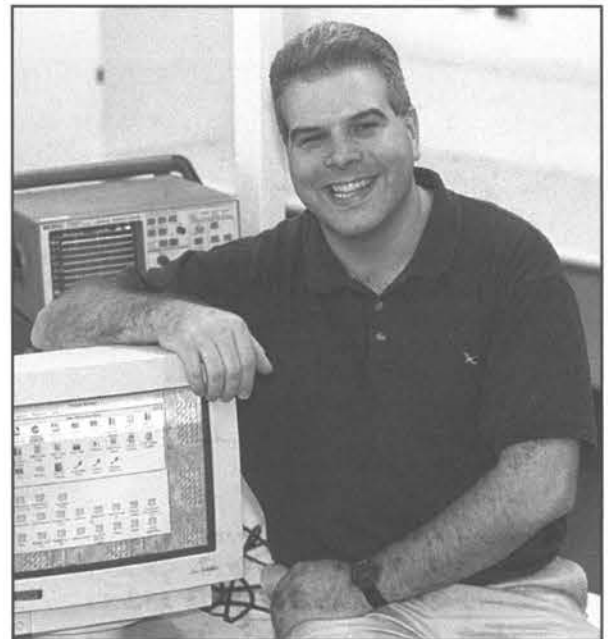
(N) New

(R) Replacement

WMU is an EO/AA employer

On campus

ON THE RIGHT WAVELENGTH—David F. Florida describes his job as being the "chief cook and bottle washer" in the Department of Electrical and Computer Engineering. Florida, the department's lab supervisor, repairs equipment, procures parts and supports computers. "I enable the professors and students to go about their business," he says. He'll deal with everything from oscilloscopes and logic analyzers to function generators and electric motors in a given day. One of the biggest new challenges for him is working with a software package called LabVIEW, which allows users to replicate the work of many of those instruments on a personal computer. Florida supervises four students in the lab and also teaches a class in the department. "Teaching helps me get a feel for what the students do every day," he says. In fact, his interaction with students on a day-to-day basis is his favorite part of the job. He also likes the challenge of trying to keep up with the changes in technology. Florida has worked in his current position for a year and previously worked for five years in University Computing Services, where he joined the staff when he was completing his master's degree in electrical engineering at the University. He holds a bachelor's degree in engineering science from the University of Michigan at Flint. When not on the job, Florida enjoys spending time with his niece and nephew as well as keeping up with the local music scene. He lives in a 112-year-old house with two other WMU employees. (Photo by Neil Rankin)



In other action, the board approved a return to the faculty for Joel P. Bowman as a professor of business information systems, effective June 30, 1998, and of Richard J. Dieker as a professor of communication, effective Aug. 5, 1997. Bowman has been serving as interim chairperson of the Department of Business Information Systems since 1992. Dieker had been approved for a leave of absence to serve as resident director of Sunway College in Malaysia.

The board also approved a leave of absence for Richard W. Pippen, biological sciences, effective Aug. 11, 1997, to June 30, 1998, to serve as resident director of Sunway College in Malaysia. He previously held that position from 1992 to 1995.

In addition, the board accepted the resignations of Michelle D. Chinoda, family and consumer sciences, effective Aug. 27, 1997, and of Stella I. Morado-Cahue, student affairs, effective Aug. 3, 1997.

In other action, the board approved the retirement with emerita status of Judy A. Yaeger, business information systems, effective Aug. 31, 1998. She has been a WMU faculty member since 1985.

The board also granted the retirements of these staff members, along with their years of service and effective dates: Leona Heerlyn, Sindecuse Health Center, 18 years, effective Oct. 31, 1997; Robert W. Krohn, physical plant-landscape services, 23 years, effective Sept. 30, 1997; and Frances T. Rhodes, logistical services-freight and delivery, 17 years, effective Sept. 30, 1997.

Web watch

The Graduate College has a new Web site that includes information or links to such items as its staff, programs and admissions, and the Graduate Student Advisory Committee. In addition, there is an "upcoming events" section that includes a Graduate College calendar of events and a listing of dissertation defenses.

■ www.wmich.edu/grad

Class schedules for winter semester are available on the WMU Web. You can link to class schedules and to the academic calendars (through the year 2001) on the University Information page.

■ www.wmich.edu/wmu

Exchange

FOR SALE—1987 Grand Caravan LE, \$3,500. Runs and looks good. Very clean. Well maintained. No rust. New transmission, timing belt, water pump, brakes and others. Call Gra 7-2457.

Calendar

The master calendar maintained by the Office of Marketing, Public Relations and Communications for use in Western News is available through WMU's home page on the World Wide Web. Select University Information and then look for the Calendar of Events under the News and Events heading. You can also link directly to the calendar at this URL: www.wmich.edu/wmu/news/calendar1.html.

Thursday, October 30

Exhibition, sculpture by Thomas Koole, Orlando, Fla., artist, Gallery II, Sangren Hall, 10 a.m.-5 p.m.
Exhibition, sculpture by Hubertus von der Goltz, Berlin, Germany, artist, Space Gallery, Knauss Hall, 10 a.m.-4 p.m.
(and 31) Exhibition, graphic design by Martin Burch and Cris Logan, BFA degree candidates, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Oct. 31, 5-8 p.m.
(thru Nov. 1) Exhibition, "My Visit to Planet Earth," Jean Stevens, MFA degree candidate in painting, Dalton Center Multi-Media Room, 10 a.m.-4 p.m.
Lecture, "Building Blocks to Success," W. Don Cornwell, chairman and chief executive officer, Granite Broadcasting Corp., South Ballroom, Bernhard Center, 2:30 p.m.
*(thru Nov. 1) University Film Series showing, "Scream," directed by Wes Craven, Campus Cinema, Oakland Recital Hall, 7 and 9:30 p.m.
*Concert, University Jazz Lab Band, Dalton Center Recital Hall, 8 p.m.
*(thru Nov. 2) Performance, "Stomp," Miller Auditorium: Oct. 30, 7:30 p.m.; Oct. 31, 8 p.m.; Nov. 1, 3 p.m. and 8 p.m.; and Nov. 2, 3 p.m. and 7:30 p.m.

Friday, October 31

Meeting, Budget and Finance Committee of the Board of Trustees, 204 Bernhard Center, 10:15 a.m.
Meeting, Academic and Student Affairs Committee of the Board of Trustees, 204 Bernhard Center, 11 a.m.
Meeting, Board of Trustees, Connable Board Room, Bernhard Center, 11:15 a.m.
Center for the Study of Ethics in Society lecture, "Ethical Issues in a University Health Center," Terry L. Baxter, Sindecuse Health Center, 211 Bernhard Center, 3 p.m.
Master class, Tower Saxophone Quartet, Dalton Center Recital Hall, 3 p.m.
*(and Nov. 1) Hockey, WMU vs. Northern Michigan University, Lawson Arena, 7 p.m.
*Women's volleyball, WMU vs. the University of Toledo, University Arena, 7 p.m.

Saturday, November 1

*Women's volleyball, WMU vs. Ball State University, University Arena, 7 p.m.

Monday, November 3

(thru Nov. 24) Exhibition, mixed media work by Rebecca Silberman, Gordonsville, Va., artist, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.; slide lecture, Monday, Nov. 3, 2302 Sangren Hall, 7 p.m., followed by reception.
(thru Nov. 7) Exhibition, graphic design by BFA degree candidates Jane Dalrymple and Melissa Ballard, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Nov. 7, 6-9 p.m.
Enhancing Teaching with Technology workshop, "Visual Resources: A New Library Focus," Stewart Tower conference room, third floor, University Computing Center, noon-1 p.m.; to register call 7-5430.
Lecture/demonstrations by Horace C. Boyer, professor of music theory and African American music, the University of Massachusetts at Amherst: 2129 Dalton Center, 3-4:40 p.m.; and Wesley Foundation, 8-9 p.m.

Tuesday, November 4

Workshop, "The Federal Scene: An Update for Grantseekers," Merrily Sterns, director, Office of Federal Programs, AASCU, 242 Bernhard Center: for science and engineering researchers, 8:30-10:30 a.m.; and for education, health, social sciences and humanities researchers, 1:30-3:30 p.m.; to register call 7-8298.
Women's soccer, WMU vs. St. Joseph's University, WMU Soccer Complex, 3 p.m.
*Men's basketball exhibition, WMU vs. Marathon Basketball, University Arena, 7 p.m.
*Plaza Arts Circle Young Concert Artists Series concert, Anton Barachovsky, violin, Dalton Center Recital Hall, 8 p.m.

Wednesday, November 5

*(and Nov. 12 and 19) Workshop, "Tactics for Effective Leadership: Interaction Management," Fetzer Center, 8 a.m.-4:30 p.m.; to register call 7-3232.
(thru Nov. 25) Exhibition, clay and sculpture installation by Christine French, Berea, Ohio, and Melissa Harshman, Tignall, Ga., Space Gallery, Knauss Hall, Mondays through Thursdays, 10 a.m.-4 p.m.
Workshop, "Earning Tenure and Promotion at WMU," 213 Bernhard Center, 3-5 p.m.
Visiting Scholars and Artists Program lecture, "Measurement of the Efficiency of Production," Peter Schmidt, professor of economics, Michigan State University, 3508 Knauss Hall, 3:30 p.m.
*Women's basketball exhibition, WMU vs. Chicago Challengers, University Arena, 7 p.m.
*Concert, "Great American Brass Band Festival," Miller Auditorium, 8 p.m.
New Issues Press Poetry Series reading, writers Marsha de la O and Rebecca Reynolds, 3321 Brown Hall, 8:30 p.m.

Thursday, November 6

Lecture/demonstration by Horace C. Boyer, professor of music theory and African American music, the University of Massachusetts at Amherst, Division of Minority Affairs lounge, second floor, Ellsworth Hall, 10:30 a.m.-12:45 p.m.
Workshop, "Earning Tenure and Promotion at WMU," 213 Bernhard Center, 2-4 p.m.
Meeting, Faculty Senate, Fetzer Center, 5 p.m.
*(thru Nov. 8) University Film Series showing, "Kolya," directed by Jan Sverak, Campus Cinema, Oakland Recital Hall, 7 and 9:30 p.m.
*(thru Nov. 8 and 13-15) University Theatre production, "Mother Hicks," Multi-Form Theatre, 8 p.m.
*Campus Activities Board film, Disney's "Hercules," Miller Auditorium, 7 and 9:30 p.m.

Friday, November 7

Lecture/demonstration by Horace C. Boyer, professor of music theory and African American music, the University of Massachusetts at Amherst, Black Americana Studies Program lounge, eighth floor, Sprau Tower, 1-2:15 p.m.
*(thru Nov. 9) Musical, "A Chorus Line," Miller Auditorium: Nov. 7, 8 p.m.; and Nov. 8-9, 3 p.m. and 8 p.m.

Saturday, November 8

Groundbreaking ceremony for Bronco Alumni Football Center, southwest corner of Waldo Stadium, 11:30 a.m.
*Football, WMU vs. Central Michigan University (W Club/Hall of Fame Day), Waldo Stadium, 1 p.m.
*Women's volleyball, WMU vs. Northern Illinois University, University Arena, 7 p.m.

Monday, November 10

(thru Nov. 14) Exhibition by BFA candidates, ceramics by Jeannine LaPorte and watercolor by Andrea Luke, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Nov. 14, 5-8 p.m.
Lecture, "Preparing Future Faculty for the Next Millennium: Challenges and Opportunities," Orlando L. Taylor, dean, Graduate School of Arts and Sciences, Howard

University, 2304 Sangren Hall, 3 p.m.; reception following in the Lee Honors College.

*Men's basketball exhibition, WMU vs. the Ohio All-Stars, University Arena, 7 p.m.

Tuesday, November 11

Formatting workshop for the preparation of doctoral dissertations, specialist projects and master's theses, Graduate College conference room, Seibert Administration Building, 3-4:30 p.m.; to register call 7-3569.
Issues in Education series panel discussion, "Behavioral Challenges in the Classroom," McKee Alumni Center, Walwood Hall, 7 p.m.
*Women's basketball exhibition, WMU vs. Sporitelna Bratislava, University Arena, 7 p.m.
Center for the Study of Ethics in Society panel discussion, "Physician-Assisted Dying," 2452 Knauss Hall, 7:30 p.m.

Wednesday, November 12

Mircea Eliade Lecture in Religion, "Making Connections, Making Distinctions: Body and Society in Indian Culture," Patrick Olivelle, director, Center for Asian Studies, the University of Texas, 3502 Knauss Hall, 7 p.m.

Thursday, November 13

(thru Nov. 22) Sabbatical painting exhibition, Donald King, art, Dalton Center Multi-Media Room, Mondays through Saturdays, 10 a.m.-4 p.m., and Sundays, 1-4 p.m.; reception, Friday, Nov. 14, 4-7 p.m.
Enhancing Teaching with Technology workshop, "Creating a Web-based Tutorial," Stewart Tower conference room, third floor, University Computing Center, noon-1 p.m.; to register call 7-5430.
Mircea Eliade Lecture in Religion, "From Shaven Heads to Dredlocks: Hair and Society in Indian Culture," Patrick Olivelle, director, Center for Asian Studies, the University of Texas, 3502 Knauss Hall, 7 p.m.
*(thru Nov. 16 and Nov. 20-22) University Theatre production, "Cabaret," Shaw Theatre: Nov. 13-15 and 20-22, 8 p.m.; and Nov. 16, 2 p.m.

*Admission charged

New magazine takes WMU to new heights

The University has a new magazine for alumni and friends that also was sent to faculty and staff members through campus mail just before Homecoming.

Called WMU, the Western Michigan University Magazine, the new publication is "intended to be a graphic example of the exciting changes the University is undergoing," President Haenicke told readers in the first issue.

The WMU Magazine replaces the Westerner, the tabloid newspaper that WMU published since 1980. The first issue was sent to all alumni of record, offering them the opportunity to receive all issues of the magazine by joining the Alumni Association or becoming a donor.

"For an ascending national university, as we are, it was time to move to a publication of this high caliber," Haenicke said. "The WMU Magazine is something to which we can point with real pride, a true reflection of the great strides that we have made and continue to make every day."

The magazine is produced by staff members in the Division of External Affairs, including those in alumni relations, development, and marketing, public relations and communications.

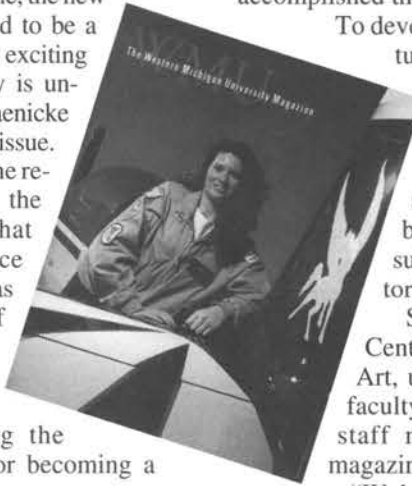
"Just like the University itself, we want the WMU Magazine to compare favorably with the very best of its kind," said Keith A. Pretty, vice president for external affairs and general counsel. "We believe we've accomplished that with our first issue."

To develop the magazine, WMU turned to its own. Focus groups made up of alumni and donors in Kalamazoo, Grand Rapids and Detroit, as well as students and faculty members on campus, were consulted to help determine editorial direction.

Students in the Design Center in the Department of Art, under the guidance of its faculty director, worked with staff members to create the magazine's "look."

"We're very proud of this first issue, which was a real team effort," said Matt Kurz, assistant vice president for external affairs and director of marketing, public relations and communications. He serves as the magazine's executive editor.

"We'll be working to make every issue better, and we hope that our readers will help us do that," he said. Persons with comments or suggestions may send them to Kurz by campus mail, by calling 7-8400 or by e-mailing him at matt.kurz@wmich.edu



Nominations sought for faculty scholar award

The Distinguished Faculty Scholar Committee is seeking nominations for the 1998 Distinguished Faculty Scholar Awards.

The deadline for nominations is Friday, Jan. 9. Up to three awards may be made each year. Those honored during this cycle will be announced in fall 1998. Each winner will receive a \$2,000 honorarium, which becomes part of the recipient's base salary,

a plaque and an opportunity to present a lecture, exhibition or performance for the University community.

All current, continuing board-appointed persons with faculty rank are eligible, including part-time as well as full-time faculty. They must have at least seven academic years of service to WMU prior to nomination. No individual may receive the award more than once.

The awards are based on outstanding professional achievements. The accomplishments may be artistic, historical, literary, philosophical, scientific or technical. Wide recognition beyond WMU is essential.

The award usually will be based on a body of achievement, rather than a particular piece of work, and a substantial part of the achievement must have been accomplished as a WMU faculty member.

Any member of the University community, including retirees, may nominate a faculty member for the award.

Guidelines and nomination forms are being distributed on campus. For more information, persons may contact Ernst A. Breisach, history, who is chairing the committee, at 7-4637. Additional information forms are available in the provost's office.

MBA

(Continued from page one)

Malaysia during spring and summer sessions (May through August) in 1998 and 1999. They will teach a total of eight classes, each in one-month stints. The Malaysian faculty members will teach the remaining four classes during the fall and winter semesters (September through April).

While this is the first time the Haworth College of Business has offered its MBA overseas, it's not the first time the program has gone "on the road." Through WMU's Division of Continuing Education, the college has offered the program at regional centers in Grand Rapids and St. Joseph as well as by satellite or compressed video at 15 other locations around the state of Michigan.