Impact on local economy reaches nearly $500 million

WMU creates nearly 8,500 jobs in Kalamazoo County and pumps almost $500 million into the local economy, researchers in a recent study show. That’s an increase of about 1,300 jobs since 1994-95.

“We’re very pleased to be able to deliver such positive news on the economic front,” said President Haenicke. “It often goes unnoticed that WMU is creating new jobs, not only at our University but through partners in business, in government and in the county.”

Haenicke made it clear that WMU does not act alone in generating its large economic impact.

“In every instance possible and at every turn, we seek to work together with our partners in business, in government and in education,” he said. “Only by working together can we achieve true and lasting prosperity.”

“Spending by the University, 26,000 students and the visitors we attract has a profound impact on our business partners and the community at large, including some 4,000 local firms with whom we do business,” Haenicke added.

Larry Markin, president of the Kalamazoo County Chamber of Commerce, agreed. “It’s clear that WMU is a real contributor to our economic base.” He said, “WMU enables us to bring tax dollars sent to Lansing back to Kalamazoo County, where they can be put to work fueling economic growth.”

According to the W.E. Upjohn Institute for Employment Research in Kalamazoo, which participated in the study, WMU creates 8,462 jobs in Kalamazoo County, an increase of 1,295 jobs since 1994-95. The result of this economic infusion is an increase in personal income of $203 million, an increase of $234 million.

The contract is the result of four years of negotiations between London-based British Airways and WMU. According to Joseph H. Dunlap, aviation sciences, who worked with the Upjohn Institute and used data for 1996-97, WMU has just over 2,700 full-time faculty and staff members.

“Local retailers, landlords and the operators of restaurants, department stores, laundries and automobile repair shops feel the spending power of our students, which is well over $204 million each year,” Haenicke said.

“Many of these same people experience another $21 million in spending power brought to our community by thousands of visitors every year, who come here to visit our students and enjoy the many concerts, Broadway shows and athletic events we provide,” he said.

Community support — President Haenicke, at podium, is flanked by community leaders as he announces the University’s $494 million impact on local economic growth.
Board approves several appointments and retirements

The appointments of several staff members were approved Dec. 19 by the Board of Trustees.

Two new employees are taking positions in the Student Health Service: Scott P. Musial as chief pharmacist, effective Jan. 2, 1998; and Carol J. Voytas as assistant director. They admired one of the commemorative gifts eligible for induction into the 25 Year Club this year were, from left: Patrick M. Halpin, campus facility development; Stephen G. Jones, music; and Barbara A. Brinson, who resigned.

The Board of Trustees also approved the retirement of Emeritus Professor Charles D. Comer, health, physical education, recreation, effective Dec. 31, 1997; and Marcia A. Barnhart, career services, with their years of service and effective date: Jan. 1, 1998. Thelen Voytas, music, effective Aug. 7, 1998; and Walter Jennings, physical plant building

Consortium sponsors talk by expert on urban affairs

David Rusk, a nationally recognized expert on urban affairs, will discuss regional economic development at 1 p.m. Tuesday, Jan. 20, in Stetson Chapel at Kalamazoo College.

Rusk, who is the author of the book "Cities Without Suburbs," has been invited to speak by the Kalamazoo Consor- tium for Higher Education. The consensus includes the presidents of Davenport College, Kalamazoo College, Kalamazoo Valley Community College and WMU.

Visiting with Rusk will be James Gollub of InfoDesign Associates, who describes itself as an action-oriented think tank. After Rusk speaks, Gollub will discuss "The Three M’s of Marketing," which he defines as markets, messages and media.

The presidents of the four local higher education institutions are seeking ways to build community consensus on issues related to economic development. The cost of the program is being borne by the four institutions with support from the Kalamazoo Foundation.

Persons interested in attending the presentation, which is scheduled to end by 5:30 p.m., may call Barbara Ames in the Office of the President at Kalamazoo College at 337-1158.

Senate meeting is tonight

The Senate will meet at 5 p.m. Thursday, Jan. 8, in the Fetter Center. Agenda items include a report of the Provost’s Task Force to Review Faculty Development. In addition, the Senate will consider a report from the Campus Planning Council on a tuition student parking fee.

Student services building will consolidate offices and provide new "front door" to the University

The Southfield architectural firm of NeumannSmith & Associates has been selected as the design consultant for the University’s new student services building. Designed to provide a new "front door" for WMU, the building will be located at the southeast corner of Stadium Drive and Oliver Street.

"This new building will bring a half dozen key offices into one highly visible, convenient location," said President Haenicke. "These are offices that provide direct, essential services to our students, who of course, are our primary custom- ers.

The Board of Trustees approved the selection Dec. 19. The $10 million building will consolidate a number of offices, including admissions, financial aid and student employment. Those offices now are located in three other buildings.

Construction is expected to begin in 1998, with completion planned for the fall of 1999. It is being financed as part of $375.5 million in capital outlay funds approved by the state Legislature. The total cost of this project, and an engineering research building is $50 million, of which WMU must provide $12.5 million.

"The new building will serve as a well-organized "front door" for our prospective students and their parents," said Evie Askam, campus planning. "It will also offer convenience for all students as well as efficiency among our staff members.

The design calls for a three-level building of rock and glass with a large glass entryway facing toward the north. It features a low wall leading up Oliver Street to the entrance to a 250-space parking lot at the back of the building. The wall is intended to guide visitors toward the parking lot entrance.

The building also will include a pointed tower of glass that will serve as "a beacon of interest and attraction," she said. A large glass "front door" for WMU, the building will heighten its identification as part of WMU. There also will be a plaza in front of the building.

"The entire design took into consideration the users of the building, both students and staff members for accessibility," Askam said. "The building's interior arrangement will provide excellent flow between offices and levels. It's going to be a very user-friendly building."

The building will create about 40,000 square feet of space. Its brick rear exterior will complement other campus buildings. Offices being considered to occupy the new building include admissions and orientation; campus apartments; customer service; registrar's office, including records; residence halls; student employment; and student financial aid and scholarships.

A wide range of groups were involved when architects presented plans to the University. They included representatives of the Campus Planning Council, the Senate Faculty, the Senate Student Association and faculty employees.

The deadline for each issue is at 5 p.m. on the Friday preceding the publication date.

Census bus service rolls with start of semester

The University and the city of Kalamazoo's Metro Transit Jan. 5 launched a greatly enhanced bus service for the campus. The new service, which is being sponsored by WMU on a pilot basis, also means improved service for all Metro Transit riders.

According to Robert M. Bean, vice president for business and finance, one of the goals is to relieve traffic and congestion on the West Campus and in the neighborhoods adjacent to the campus. He credited the leadership of the Western Student Association in bringing the new service to WMU.

Metro Transit has purchased 10 used buses from the Urbana-Champaign, Ill., bus system, which operates a similar but larger system for the University of Illinois. That system served as a model for the one at WMU.

The agreement between WMU and Metro Transit calls for the University to pay the $375,000 cost of the pilot program during the winter semester. The agreement also results in service improvements for all riders. It extends service from 7 p.m. to 10 p.m. Monday through Thursday on two routes, Route 10 West, Michigan and Route 16 Lovell Street. Route 16 is new, resulting from a split of Route 8.

The new service creates two new campus routes — the Brown and Gold Route and the Route 20 route that provide service every 10 minutes at peak periods along the University's perimeter, including a transfer point at the math and science building.

The system also is extended to Meijer on West Main Street and other stops.

Jazz groups perform in NYC

Two student groups from the jazz studies program in WMU's School of Music have earned cover spots in a jazz festival that will be held in New York City.

The Gold Company Sextet, one of nine vocal groups from around the world selected via taped auditions, and the WMU Jazz Quintet will perform.

In addition, the Groov'tet, a professional ensemble of WMU alumni, also will participate in the conference as well as the Western Jazz Quartet, a faculty ensemble.
Zest for Life

Start the year off great in '98 with Zest for Life. If you're feeling overwhelmed this semester, Ivie enjoys spending time with her family, which includes her husband, a son who just graduated from the University of Michigan and a daughter who's a senior at Portage Northern High School. She also is active in her church and likes to do ceramics as a hobby. (Photo by Neal Rankin)

On campus

A GOOD PLACE TO WORK — Katie E. Ivie enjoys not only working as a secretary in the Department of Industrial and Manufacturing Engineering, but being a part of the department. "I really feel like Western is a good place to work," she says. "I've always had really good experiences here." Ivie worked in the WMU Bookstore during her college years, then in the Alumni Office for her current job two years ago. She performs the usual clerical duties: answering questions via two student helpers and works with graduate students and 40 faculty members.

Chief operating officer at work, Ivie enjoys spending time with her family, which includes her husband, a son who just graduated from the University of Michigan and a daughter who's a senior at Portage Northern High School. She also is active in her church and likes to do ceramics as a hobby. (Photo by Neal Rankin)

A branch of the University libraries, the archives also includes the regional history collections. Resources of the archives and regional history collections are available to students, researchers and the general public. Researchers may be found at the archives. The archives also provides instructional services to the difference-takers. Visit the archives or call 7-8490 for further information about resources or services.

Obituaries

Anthony E. (Tony) Griffin

WMUK, died Dec. 30, in Kalamazoo. He was 51. Griffin came to WMU in 1973 as the public radio station's first full-time news person, celebrating his service anniversary as WMU's news and public affairs director in March. Under his leadership, the station won numerous awards from Voice of America, Public Radio News Directors Inc., Intercom: The Association of Professional Communicators and the Michigan Association of Broadcasters and the Michigan Bar Association.

Griffin

A WMU alumnus, Griffin had served as president of WMU's Administrative Professional Association since 1995. In 1993, he received the APA's Outstanding Professional Award. He also was active in many other organizations, including serving on the boards of directors of the Public Radio News Directors Inc., Intercom: The Association of Professional Communicators and the Kalamazoo chapter of the American Red Cross and Van Buren County Community Corrections.

A memorial service will be announced at a later date. Contributions may be made to the Daune Roberts Scholarship Fund.

George E. Kohrman

Kohrman

A resident of Paw Paw, Martin joined WMU's nationally known paper science and engineering program and played a significant role in the successful operations of the Paper Technology Foundation. He also salvaged a $2 million contract to develop a technical college in Ibadan, Nigeria, from 1960 to 1968, which was widely recognized as one of the most successful projects carried out by the U.S. Agency for International Development. In addition, he planned and coordinated the construction of an engineering and applied sciences building, which was dedicated in his name in 1980.

Kohrman was a 45-year member of the Kalamazoo Rotary and was active in the First Baptist Church of Kalamazoo. He served as president of the Kalamazoo Valley Genealogical Society.

Survivors include his son George R. Kohrman, University computing services. Memorial contributions may be made to the George E. Kohrman Scholarship Fund in care of the WMU Foundation or to the First Baptist Church of Kalamazoo.

Gerald C. Martin

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Gerald C. Martin, emeritus in educative leadership, died Dec. 5. He was 81. Martin was the second dean of WMU's School of Applied Arts and Sciences, serving from 1966 to 1974. He was named assistant director of State High School in 1962. He spent a year each as coordinator of student teachers and as liaison officer with the Job Corps before being named director of WMU's Community School Development Center in 1967. He retired from that position in 1976.

Under several grants from the Martin Foundation, Martin was in charge of working with communities as a consultant to secure and prepare personnel to assume leadership as community school directors. The goal of the project was to provide consultation, provide services and other services to school systems desiring to expand traditional K-12 programs into total community education programs.

For his efforts, Martin was honored with the Outstanding Community Service Award from the Michigan Community School Education Association. Martin earned bachelor's and specialist degrees from WMU. Memorial contributions may be made to the Michigan Heart Fund or the American Cancer Society.

Ellsworth H. Shriver, retired from paper and printing science and engineering, died Dec. 18. Shriver began working as a research associate in the Department of Paper and Printing Science and Engineering, then as director of new product research after serving as director of new product research at the Meat Corp. He retired from the University in 1991.

Memorial contributions may be made to the Ellsworth H. Shriver Memorial Scholarship Fund in care of the WMU Foundation. The endowment fund is a completely new project that was recently established in care of the WMU Foundation.

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Catherine E. (Gege) Storms, retired from cashiering, died Dec. 19 at her home in Mattawan. She was 71.

At WMU, Storms worked as a finance assistant in cashiering from 1977 to 1988. Storms was an avid antique collector and was a member of the Olivet United Methodist Church.

Memorial contributions may be made to the Ellsworth H. Shriver Memorial Scholarship Fund in care of the WMU Foundation.

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A multimedia show chronicling one man's four-year trek across Africa will be presented Wednesday, Jan. 21.

"Footsteps into Change," the story of Patrick Giantonio's 4,000-mile journey across the continent, will be shown at 7 p.m. in the Brown Auditorium of Schneider Hall. It is free and open to the public, and will be followed by a discussion session with Giantonio.

The presentation involves a combination of three large screens and nine slide projectors. The dynamic soundtrack incorporates the sounds and interviews that Giantonio recorded in the rain forests, savannas and villages of East and Central Africa. The 90-minute presentation recreates Giantonio's walk from Mombassa, Kenya, to Douala, Cameroon. The show has been working with community service groups and has been presented on college campuses and at festivals and civic gatherings across the country.

Giantonio first traveled to Africa in 1979 and witnessed the poverty and injustices there spending several years working with community service groups in Woodstock, N.Y., he decided to raise money by walking across Africa. His trek lasted from 1984 to 1988. Several years after returning to the United States, he created "Footsteps into Change."

The presentation at WMU is being sponsored by Alternative Winter Excursion, a part of Student Volunteer Services in the Lee Honors College, and by the Residence Hall Association. For more information, persons may contact Roland Elliott at 7-9877.

Aviation
(Continued from page one)

Airports and maintenance personnel. WMU's fleet of aviation training aircraft will climb from 30 to 45.

"There is a tremendous synergy taking place here," he says, "Everybody wins.

With negotiations continuing between WMU and two other international airlines, Dunlap predicts that the school will have more than fulfilled the original goals outlined when the international training effort was announced. WMU has already trained 50 students the first year and planned to increase slowly until we hit an enrollment of about 150," Dunlap says.

Founded in 1939, WMU's School of Aviation Sciences enrolls 550 students in four degree crotens and offers the only four-year comprehensive aviation program in Michigan. The school also is home to the Sky Bronco's, a precision flying team that has captured top three finishes in national college flying competitions for six consecutive years.

Conference set on writing across the curriculum

A conference on "Using Writing to Learn: Across the Curriculum" will take place at the University Friday, Jan. 30. Designed for elementary, middle and high school teachers and university faculty members, the conference will run from 9 a.m. to 4 p.m. in the Bernhard Center. The featured speaker will be Toby Fullwiler, who directs the writing program at the University of Vermont. A former faculty member at Michigan Technological University, he co-directed Michigan's first National Writing Project site and is one of the originators of Free. Registration Across the Curriculum movement.

Fullwiler will lead workshops from 9 to 11:30 a.m. and from 2 to 5 p.m. His first session, "Using Writing to Learn Across the Curriculum," will focus on how to use writing as a tool for learning in all content areas. His second session, "Learning to Write Across the Curriculum," will examine how writing and learning improve instructional practice.

Between the two sessions, conference participants will have the opportunity to edit a book, which has been gathered from several concurrent workshop sessions on topics ranging from "Constructing and Using Knowledge" to "Writing to Learn in Math."

The conference registration fee is $50 and includes materials, coffee, lunch and parking. Students may attend for $10 without lunch and WMU faculty members may attend for free. For reservations, call 7-5281.

Brookings Institution official to discuss China

The status of China's economic transition will be examined in a lecture Wednesday, Jan. 21, in 3508 Knauss Hall.

Nicholas L. R. Lardy, a senior fellow in the foreign policy studies program at the Brookings Institution, will speak at 3 p.m. on "China's Unfinished Economic Revolution: The 1990s." His presentation will focus on how China's transition to a market economy has been made possible by a massive increase in foreign capital, and the growth of foreign trade has been extraordinary. But difficulties in the state-owned sector have been postponed.

"A large and growing share of state-owned firms are not profitable, but they are not restructured or shut down. This has been made possible by a massive increase in bank lending to state-controlled enterprises based almost entirely on deposits from the household sector," Lardy says. "China now has a banking system that is at least as fragile as those of Thailand and Korea. While China has yet to experience a banking and financial crisis, he predicts that the country will have to go through a domestic restructuring at least as difficult as that of Thailand and Korea.

The Department of Economics co-sponsors the lecture-seminar series titled "The Role of Foreign Investment in Economic Development." The presenters are National Bureau of Economic Research and Brookings Institution economists.

MLK Day
(Continued from page one)

The Voluntary Action Center in the Bernhard Center and college and community groups will organize activities for children.

Concurrent programs, conducted by departments, students groups and offices, are also scheduled during the afternoon. A complete list is to be released soon by the MLK Day Committee of the Faculty Senate. It coordinates the University's observance of Dr. King's life and legacy with the Office of the President.

The closing celebration will include a student concert by international student singers and dancers, the 1997 winner of the Residence Hall Association "I Have a Dream" speech contest and a presenta-

tion by Von and Fran Washington titled "Reflections on MLK." Alpha Phi Alpha fraternity will make a presentation and the Voices of WMU Gospel Choir and the Third Christian Fellow-

ship Choir will perform during the evening program.

The MLK Day Committee is chaired this year by Dorothy Moore, Institute for the Study of Race and Ethnic Relations. More information is available by calling the institute at 7-2141.

Calendar

The master calendar maintained by the Office of Marketing, Public Relations and Communications for use in Western News is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at this URL: www.wmich.edu/wmu/news/calendar.html.

Thursday, January 8

(thru Jan. 23) Exhibition, "Mail Fluxus Artist," by Bill Sipe, Eau Claire, Wis., and showcases, Sangen Hall, Mondays through Thursdays, 7 a.m.-midnight; Fridays, 7 a.m.-10 p.m.; Saturdays, 7:30 a.m.-midnight; and Sundays, 10 a.m.-5 p.m.

(thru Jan. 29) Exhibition, clay and photography by Sally Brogden, Knoxville, Tenn., and Maggie Taylor, Gainesville, Fla., Space Gallery, Knauss Hall, Mondays through Thursdays, 10 a.m.-4 p.m.

(thru Jan. 28) Exhibition, paintings by the Byron Rocke Gallery, Chicago, by Carolyn Giles, Blanca Lopez and Ann Wiers, Gallery II, Sangen Hall, weekdays, 10 a.m.-5 p.m.

Meeting, Faculty Senate, Fetzer Center, 5 p.m.

Women's basketball, WMU vs. Kent State University, Arena, 7 p.m.

Friday, January 9

*(thru Jan. 11) Kalamafoo Film Society showing, "La Promesse," directed by Lac Jean-Pierre Dardehe, cinema, Oakland Recital Hall, Jan. 9-10, 7 and 9:30 p.m.; and Jan. 11, 2:30 p.m.

Saturday, January 10

*Women's basketball, WMU vs. the University of Akron, Arena, 2 p.m.

*Women's basketball, WMU vs. University of Michigan, Lawson Arena, 7 p.m.

Monday, January 12

*(thru Jan. 16) Exhibition, advanced printmaking group show by Lisa Bly, Mury Brodbeck, Krista Casalotta, Matt Johnson, Juan Liao, Peter Middelton, Andrew Snyder and Allison Wightman, Rotunda and South Galleries, East Hall, 10 a.m.-p.m.; reception, Friday, Jan. 16, 5-7 p.m.

Wednesday, January 14

Recital, Ruth Wicker, principal violinist for the Kalamafoo Symphony Orchestra, and Phyllis Rappport, emerita in music, piano, Dalton Center Lecture Hall, 5:30 p.m.

HOLIDAY CHEER — President Haenicke and the Board of Trustees spread some holiday cheer on Dec. 19 at the annual reception they sponsor in the Bernhard Center. From left, Maryann Bovo, physical plant-operational director and secretary to WMU's newest trustee, William W. Carmody of Shelter Bay, and Ellen H. Brinkley, Eastern Village student center director.

(Continued from page one)