



WESTERN NEWS

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Impact on local economy reaches nearly \$500 million

WMU creates nearly 8,500 jobs in Kalamazoo County and pumps almost \$500 million into the local economy, results of a recent study show. That's an increase of about 1,300 jobs since 1994-95.

"We're very pleased to be able to deliver such positive news on the economic front," said President Haenicke. "It often goes unnoticed that WMU is creating new jobs, not only at our University but throughout the county."

Haenicke made it clear that WMU does not act alone in generating its large economic impact.

"In every instance possible and at every turn, we seek to work together with our partners in business, in government and in education," he said. "Only by working together we can achieve true and lasting prosperity."

"Spending by the University, our 26,000 students and the visitors we attract has a profound impact on our business partners and the community at large, including some 4,000 local firms with whom we do business," Haenicke added.

Larry Mankin, president of the Kalamazoo County Chamber of Commerce, agreed. "It's clear that WMU is a real contributor to our economic base," he said. "WMU enables us to bring tax dollars sent to Lansing back to Kalamazoo County, where they can be put to work fueling economic growth."

According to the W.E. Upjohn Institute for Employment Research in Kalamazoo, which participated in the study, WMU creates 8,462 jobs in Kalamazoo County, an increase of 1,295 jobs since 1994-95. The result of this economic infusion is an increase in personal income of \$203 million and a boost in the gross regional product of \$234 million.

"For each job at WMU, another one and a half jobs are created elsewhere in the community," said Bassam E. Harik, economics, who worked with the Upjohn Institute and used data for 1996-97. WMU has just over 2,700 full-time faculty and staff members.

WMU's total economic impact is calculated at \$494 million, an increase of \$80 million or 19.3 percent since a similar study was done three years ago, according to the analysis.

Harik said the study, the fourth since 1989, probably underestimates the impact of WMU. "This study is based on conservative assumptions, leading to a probable underestimate of WMU's annual economic impact," Harik said.

"Local retailers, landlords and the operators of restaurants, department stores, laundries and automobile repair shops feel the spending power of our students, which



COMMUNITY SUPPORT — President Haenicke, at podium, is flanked by community leaders as he announces the University's \$494 million impact on Kalamazoo County Dec. 10 at the Radisson Plaza Hotel. With him are, from left, Kimberly Williamson, executive director of Downtown Kalamazoo Inc.; Charlotte Sumney, a member of the Kalamazoo County Board of Commissioners; Gary Brown, mayor of Portage; Robert Jones, mayor of Kalamazoo; and Larry Mankin, president of the Kalamazoo County Chamber of Commerce. (Photo by Neil Rankin)

is well over \$204 million each year," Haenicke said.

"Many of these same people experience another \$21.7 million in spending power brought to our community by thousands of visitors every year, who come here to visit our students and enjoy the many concerts, Broadway shows and athletic events we provide," he said.

WMU itself spent nearly \$268 million, including \$80.6 million for construction and renovation, making WMU one of the county's largest builders, according to the study. WMU spent another \$55.5 million for supplies and services, working with more than 4,000 local vendors. The University's spending for wages and salaries was nearly \$123 million.

Pilot training centre takes off with British Airways contract

A two-year, \$6 million contract announced Dec. 12 by London-based British Airways will make that firm the first major client of WMU's new International Pilot Training Centre.

The agreement will bring 32 to 48 beginning pilots to the WMU facility each year for flight training. The International Pilot Training Centre, part of WMU's School of Aviation Sciences, is located in new facilities at Battle Creek's W.K. Kellogg Airport. The first group of 16 British students will arrive in March for a year of intensive instruction in European-style flight training. A second group will arrive in May and an optional third group in the fall.

The contract is the result of four years of visits between London and Battle Creek by community and University representatives and British Airways executives. It marks the first time the airline has contracted with a U.S. facility for new pilot training. British Airways also announced additional training contracts with two British flight programs.

"We are extremely pleased that our partnership with the leaders of Battle Creek has resulted in this development that will pay dividends to both the community and the University," says President Haenicke. "This is a prime example of what can be accomplished when we work together with patience and persistence to foster economic development."

James Hettinger, president and chief executive officer of Battle Creek Unlimited, is one of the community members who worked actively to demonstrate support for the initiative, making two trips to London on behalf of the effort.

"One of the world's premier and largest airlines has recognized that what the University has to offer here is of great value,"

Hettinger notes. As is often the case in economic development, he says, "once that first major commitment to an effort is made, the other parts follow naturally."

In July, WMU's School of Aviation Sciences became the only collegiate aviation program in the United States to be certified for flight training by the United Kingdom Civil Aviation Authority, which is the European equivalent of the Federal Aviation Administration. In recent years, the school also has moved to revamp its curriculum, increased the size and variety of its training aircraft fleet and acquired state-of-the-art simulators and other training equipment. The school now uses the European "ab initio" method of flight training, which is designed to train students with no previous flight experience.

The school's four-year degree program moved this fall from Kalamazoo to new, larger facilities in Battle Creek and announced the launch of its international training effort. In October, the first class of self-sponsored international students from Ireland and the United Kingdom enrolled in that program.

According to Joseph H. Dunlap, aviation sciences, British Airways invited WMU and a number of other international training programs to submit proposals earlier this year.

Five schools eventually were invited to London in November to make formal presentations. WMU was selected along with two other training programs, which are located in the United Kingdom. The three programs will train the firm's approximately 125 new pilots recruited annually.

Dunlap says the selection is a significant development for the University and its aviation program, and he says the contract "sets the stage for things to come in the United States."

MLK Day events to include convocation and celebration

The University will observe the birthday of the late Martin Luther King Jr. with more than 30 events and activities, most on Monday, Jan. 19. This is the fourth year that WMU has officially recognized the birthday of the slain civil rights leader.

The observance begins at 10 a.m. Jan. 19 with an all-University convocation in Miller Auditorium. It ends with a closing celebration at 7 p.m. in the Bernhard Center. Afternoon events are scheduled from 1:30 to 5 p.m.

This year's theme is "Reclaiming the Dream: A Vision for Today." All classes, including evening and off-campus classes, have been canceled. The University itself will remain open.

The MLK Program, a support program that now serves all students, will sponsor its annual banquet at 2 p.m. Sunday, Jan. 18, in the Bernhard Center. The program was established at WMU in 1968, the year King was killed.

The Jan. 19 morning convocation will include remarks by President Haenicke and U.S. Rep. Fred Upton as well as video and audio presentations that focus on King. University and community members will be invited to speak briefly on their experience with King and his ideas. The program will be followed by small-group discussions.

Afternoon events include MLK Day Kids on Campus. New this year, it is sponsored by Student Volunteer Services and

(Continued on page four)

Did you know?

■ WMU, its students and its visitors pumped \$494,045,033 into the local economy in 1996-97, an \$80 million increase in two years.

■ WMU's presence in Kalamazoo County creates 8,462 jobs, an increase of 1,295 jobs in the past two years.

■ WMU students alone spend \$204 million in the community each year on everything from rent and food to automobile repairs and clothing.

(Continued on page four)



QUARTER CENTURY OF SERVICE — Among the 24 faculty and staff members eligible for induction into the 25 Year Club this year were, from left: Patrick M. Halpin, campus facility development; Stephen G. Jones, music; and Barbara A. Johnston, Office of the President. They admired one of the commemorative gifts from which they could select here before the Dec. 2 banquet with Richard K. Schaper, human resources-benefits. The club, which now has 309 active and 302 retired members, is intended to recognize the valuable contributions made to the University by employees who have committed their careers to WMU. (Photo by Neil Rankin)

Board approves several appointments and retirements

The appointments of several staff members were approved Dec. 19 by the Board of Trustees.

Two new employees are taking positions in the Sindecuse Health Center: Scott P. Musial as chief pharmacist, effective Jan. 2, 1998; and Carol J. Voytas as a physician, effective Jan. 5, 1998.

Also appointed were: Laureen A. Summerville as director of staff collective bargaining, effective Nov. 3, 1997; and James B. Thelen as assistant general counsel, effective Dec. 15, 1997.

Musial began his career in pharmaceuticals at the Upjohn Co. (now Pharmacia & Upjohn Inc.) in Kalamazoo, where he worked in the quality control and quality assurance areas between 1985 and 1988. Since 1989, he and his wife have operated a small, independent pharmacy in Constantine. He also has managed a pharmacy in Centerville. He replaces Douglas H. Dommert, who is retiring.

Voytas comes to WMU from Kalamazoo's Westside Family Medical Center, where she has been in private practice since 1983. She is board certified in family practice and a fellow in the American Academy of Family Physicians.

Summerville has worked at WMU since 1993, serving the past three years as manager of wage and salary in the Department of Human Resources. She previously was employed as a human resources representative at Arthur Andersen & Co. in St. Charles, Ill. She replaces Doreen A. Brinson, who resigned.

Thelen served as the vice president of the student government while an undergraduate at WMU and as a presidential intern in the Office of the Vice President for External Affairs and General Counsel. He has worked for the past two and a half years as an associate attorney at Miller, Canfield, Paddock and Stone in Kalamazoo.



Barnhart



Comer



Musial



Summerville

He replaces Brian K. Kurzmann, who received a fellowship to participate in a 10-month study visit to Germany.

The Board of Trustees also approved the retirement with emeritus status of Charles D. Comer, health, physical education and recreation, effective Dec. 31, 1997. He has been a WMU faculty member since 1968. In addition, the board granted the retirements of these staff members, along with their years of service and effective dates: Marcia A. Barnhart, career services, nine years, effective Dec. 31, 1997; and Walter Jennings, physical plant-building

Consortium sponsors talk by expert on urban affairs

David Rusk, a nationally recognized expert on urban affairs, will discuss regional economic development at 1 p.m. Tuesday, Jan. 20, in Stetson Chapel at Kalamazoo College.

Rusk, who is the author of the book "Cities Without Suburbs," has been invited to speak by the Kalamazoo Consortium for Higher Education. The consortium includes the presidents of Davenport College, Kalamazoo College, Kalamazoo Valley Community College and WMU.

Visiting with Rusk will be James Gollub of InfoDesign Associates, which describes itself as an action-oriented think tank. After Rusk speaks, Gollub will discuss the "Three M's of Marketing," which he defines as markets, messages and media.

The presidents of the four local higher education institutions are seeking ways to build community consensus on issues related to economic development. The cost of the program is being borne by the four institutions with support from the Kalamazoo Foundation.

Persons who are interested in attending the presentation, which is scheduled to end by 5:30 p.m., may call Barbara Amos in the Office of the President at Kalamazoo College at 337-7158.

Senate meeting is tonight

The Faculty Senate will meet at 5 p.m. Thursday, Jan. 8, in the Fetzer Center. Agenda items include remarks by President Haenicke and a report of the Provost's Task Force to Review Faculty Development. In addition, the senate will consider a recommendation from the Campus Planning Council on a two-tier student parking fee.

Student services building will consolidate offices and provide new 'front door' to the University

The Southfield architectural firm of Neumann/Smith & Associates has been selected as the design consultant for the University's new student services building. Designed to provide a new "front door" for WMU, the building will be located at the southeast corner of Stadium Drive and Oliver Street.

"This new building will bring a half dozen key offices into one highly visible, convenient location," said President Haenicke. "These are offices that provide direct, essential services to our students, who are, of course, our primary customers."

The Board of Trustees approved the selection Dec. 19. The \$10 million building will consolidate a number of offices, including admissions, financial aid and student employment. Those offices now are located in three other buildings.

Construction is expected to begin in 1999 with completion expected in 2000. It is being financed as part of \$37.5 million in capital outlay funds approved by the state Legislature. The total cost of this project and an engineering research building is

\$50 million, of which WMU must provide \$12.5 million.

"The new building will serve as a welcoming 'front door' to the University for prospective students and their parents," said Evie Asken, campus planning. "It also will offer convenience for all students as well as efficiency among staff members."

The design calls for a three-level building of brick with a large glass expanse facing toward the north. It features a long, low wall leading up Oliver Street to the entrance to a 250-space parking lot at the back of the building. The wall is intended to guide visitors toward the parking lot entrance.

The building also will include a pointed tower of glass that will serve as "a beacon of interest and attraction," she said. A large, back-lit Bronco on one face of the building will heighten its identification as part of WMU. There also will be a plaza in front of the building on the first level.

"The entire design took into consideration the users of the building, both students and staff members, and the need for accessibility," Asken said. "The building's interior arrangement will provide excellent flow between offices and levels. It's going to be a very user-friendly building."

The building will create about 40,000 gross square feet of space. Its red brick exterior will complement other campus buildings. Offices being considered to occupy the new building include admissions and orientation; campus apartments; customer account services; registrar's office, including records; residence hall facilities; student employment; and student financial aid and scholarships.

A wide range of groups were involved when architects presented plans to the University. They included representatives of the Campus Planning Council of the Faculty Senate and the Western Student Association.

Also involved were staff members from each of the offices that will occupy the building as well as from the offices of planning, facilities development and physical plant.

Western News schedule set

Western News will be published every other week during the winter semester. Publication dates are Thursdays, Jan. 8, Jan. 22, Feb. 5, Feb. 19, March 12 (no News March 5 because of spring break), March 26 and April 9.

The deadline for each issue is at 5 p.m. on the Friday preceding the publication date.

Campus bus service rolls with start of semester

The University and the city of Kalamazoo's Metro Transit Jan. 5 launched a greatly enhanced bus service for the campus. The new service, which is being sponsored by WMU on a pilot basis, also means improved service for all Metro Transit riders.

According to Robert M. Beam, vice president for business and finance, one of the goals is to relieve parking and traffic congestion on the West Campus and in the neighborhoods adjacent to the campus. He credited the leadership of the Western Student Association in bringing the new service to WMU.

Metro Transit has purchased 10 used buses from the Urbana-Champaign, Ill., bus system, which operates a similar but larger system for the University of Illinois. That system served as a model for the one at WMU.

The agreement between WMU and Metro Transit calls for the University to pay the \$375,000 cost of the pilot program during the winter semester.

The agreement also results in service improvements for all riders. It extends service from 7 p.m. to 10 p.m. Monday through Thursday on two routes, Route 3/West Michigan and Route 16/Lovell Street. Route 16 is new, resulting from a split of Route 3.

The new service creates two new campus routes — the Brown Route and the Gold Route — that provide service every 10 minutes at peak periods along the University's perimeter, including a transfer point at

Schneider Hall that connects to off-campus service. Service frequency is 15 and 30 minutes at other times of the day.

The new Brown and Gold routes also include Lawson Ice Arena, the Stadium Drive Apartments and the University Medical and Health Sciences Center on East Campus. Hours will be 7 a.m. to 10 p.m. Monday through Thursday and 7 a.m. to 7 p.m. on Friday. Students ride free with a valid ID on any Metro Transit route.

These routes are in addition to regular Metro Transit service through the campus on Route 3 and the new Route 16. Service to the Vine Street neighborhood has been added to Route 3 and service to Fraternity Village off West Michigan Avenue has been added to Route 16. Service also is being extended to Meijer on West Main Street.

Jazz groups perform in NYC

Two student groups from the jazz studies program in WMU's School of Music have garnered coveted invitations to perform before the International Association of Jazz Educators annual conference this week in New York City.

The Gold Company Sextet, one of nine vocal groups from around the world selected via taped auditions, and the WMU Jazz Quintet will perform.

In addition, The Groov'tet, a professional ensemble of WMU alumni, also will participate in the conference as well as the Western Jazz Quartet, a faculty ensemble.

WESTERN NEWS

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Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations. Many of the articles also are available online at www.wmich.edu/wmu/news.

Deadline: Items to be considered for publication should be submitted to the Office of Marketing, Public Relations and Communications by 5 p.m. Friday the week preceding the publication date. Winter 1998 publication dates are: Jan. 8, Jan. 22, Feb. 5, Feb. 19, March 12, March 26 and April 9. Items may be submitted by mail, fax (387-8422) or e-mail (ruth.stevens@wmich.edu).

Offices that receive too many copies — or too few copies — are asked to call 387-8400. WMU is an equal opportunity/employer/affirmative action institution.



WESTERN MICHIGAN UNIVERSITY

Zest for Life

Start the year off great in '98 with Zest for Life.

There are many Zest for Life programs being offered this winter to help you achieve your fitness goals and to promote good health. Join others in a step aerobics, body sculpting or yoga class.

Zest for Life offers many group exercise classes beginning the week of Jan. 12 (see the ZFL brochure for days, times and locations). Attention all mid-day aerobics enthusiasts! All lunchtime aerobics classes will run from 11:45 a.m. to 12:30 p.m.

The Zest for Life Fitness Room, 15 Oakland Gym, will continue to offer individualized orientations for Zesters who are just getting started or for those who would like some personal instruction. Zest for Life also has recently expanded its fitness area to include a cardio room located at the base of the main stairwell in Oakland Gym. The cardio room features two new Precor treadmills and one new Precor elliptical machine.

Zest for Life has extended evening hours to fit your needs this semester and will be open from 4 to 7 p.m. Mondays through Thursdays. In addition, you also may stop in and speak to an exercise science specialist from 6 to 8 a.m. Mondays, Wednesdays and Fridays, or from 11:30 a.m. to 1:30 p.m. Mondays through Fridays.

If you're feeling overwhelmed this semester, try yoga. "Yoga Stretch and Tone" is designed to produce relaxation through stretching and strengthening the body. This class is intended for all skill levels and meets from 5:15 to 6:15 p.m. Mondays in 16 Oakland Gym.

Zest for Life also offers "Yoga: Strength, Flexibility and Balance." This class will focus on standing poses, floor work, breathing and meditation. It's a little more advanced, yet still open to beginners, and

meets from 5:30 to 6:45 p.m. Wednesdays in 16 Oakland Gym.

"Introduction to Meditation" is also back! Meditation has wide personal potential to calm the mind and body. It's an important ingredient in nurturing the inner life and can encourage spiritual growth. "Introduction to Meditation" meets from 5:15 to 6:30 p.m. Tuesdays, Jan. 27 through March 17, in the Brown and Gold Room of the Bernhard Center.

Zesters also can relax with massage therapy. Massage therapy is an enjoyable, relaxing experience that can improve the physical and mental well-being of many individuals. Zest for Life certified massage therapist, Jana Stastny, will give massages on Mondays and Wednesdays. Sessions may be scheduled by calling 7-8362 during Zest Room hours. Appointment options include 30 minutes for \$20 and 60 minutes for \$35 (payment is due at time of the appointment).

For more information on Zest for Life opportunities, call Teresa Hunt at 7-3762.

Libraries

How and when did the Bronco become WMU's mascot? Why are the University's colors brown and gold? What was the cost of tuition in 1933? What were the middle names of the University's presidents? When did WMU first offer a degree in business? When was the building housing the Lee Honors College constructed and for whom was the college named?

The answers to these questions and more may be found at the archives.

The archives maintains extensive holdings documenting student life, curriculum, programs and the built environment of the institution since its origins in 1903. Included are yearbooks, course catalogs, campus publications, photographs, scrapbooks, meeting minutes, student organizational records and oral histories that are available to researchers interested in exploring the history of the University.

On campus



includes her husband, a son who just graduated from the University of Michigan and a daughter who's a senior at Portage Northern High School. She also is active in her church and likes to do ceramics as a hobby. (Photo by Neil Rankin)

A GOOD PLACE TO WORK — Katie E. Ivie enjoys not only working as a secretary in the Department of Industrial and Manufacturing Engineering, but working at the University in general. "I really feel like Western is a good place to work," she says. "I've always had really good experiences here." Ivie worked in the WMU Bookstore for 13 years before taking her current job two years ago. She performs the usual clerical duties, supervises two student helpers and works with graduate students and 40 faculty members. "I love dealing with the students and the faculty," she says. "Everybody is different." When not at work, Ivie enjoys spending time with her family, which

While many campus facts may be gleaned from one of the four published histories of the University, researchers often may need to consult an extensive vertical file maintained by the archives. Comprising more than 25 file cabinets organized under 60 subject categories, the vertical files include information about campus activities, programs and buildings. The archives also maintains vertical files for many former faculty and administrators.

The archives includes a photograph collection with more than 12,000 images depicting the history of the campus from 1903 to the present. Detailed finding aids are available for about 6,000 of these images.

The archives also holds numerous campus publications, including a run of the Western Herald beginning with the first issues produced in 1916. Other campus

publications include the News Magazine and Western News, which also have extensive indexes to further facilitate research.

A branch of the University libraries, the archives also includes the regional history collections. Resources of the archives and regional history collections are available to students, faculty, staff and public researchers at 111 East Hall on East Campus. The archives also provides instructional sessions and responds to reference inquiries. Visit the archives or call 7-8490 for further information about resources or services.

Exchange

FOR SALE — 1992 Pontiac Grand Prix SE, fully loaded, 68,000 miles, asking \$8,000 (negotiable). Call 329-3245 after 5:30 p.m. on weekdays or any time on weekends.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Power Plant Operator I**, J-02, Physical Plant-Power Plant, 97/98-249, 1/6-1/12/98.

(N) **Budget Analyst** (Term Ends 12/31/99), P-01, College of Health and Human Services, 97/98-250, 1/6-1/12/98.

(R) **Custodian** (4 Positions), M-2, Physical Plant-Building Custodial and Support Services, 97/98-254, 1/6-1/12/98.

(R) **Custodial Supervisor**, P-03, Physical Plant-Building Custodial and Support Services, 97/98-255, 1/6-1/12/98.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) New

(R) Replacement

WMU is an EO/AA employer

Web watch

The Office of the Vice President for Research has a completely new Web site that includes a staff directory, frequently asked questions, on-line downloadable forms, research news, funding opportunities and more.

■ www.wmich.edu/research

WMU's on-line news ("wmu/news") has a new design and has been expanded to include a Bronco sports page, a feature articles section, and other news and information. As warranted by news and public announcements, "wmu/news" is updated frequently, typically once a day.

■ www.wmich.edu/wmu/news

Obituaries

Anthony E. (Tony) Griffin, WMUK, died Dec. 30 in Kalamazoo. He was 51.

Griffin came to WMU in 1973 as the public radio station's first full-time news person. He would have celebrated his 25th service anniversary as WMUK's news and public affairs director in March. Under his leadership, the station won numerous awards from Voice of America, Public Radio News Directors Inc., Michigan Associated Press, the Michigan Association of Broadcasting and the Michigan Bar Association.



Griffin

A WMU alumnus, Griffin had served as president of WMU's Administrative Professional Association since 1995. In 1993, he received the APA's Outstanding Professional Award. He also was active in many other organizations, including serving on the boards of directors of the Public Radio News Directors Inc., Intercom: The Association of Professional Communicators, the Kalamazoo-Cass chapter of the American Red Cross and Van Buren County Community Corrections.

A memorial service will be announced at a later date. Contributions may be made to the Duane Roberts Scholarship Fund.

George E. Kehrman, who served as the first dean of WMU's School of Applied Arts and Sciences, died Dec. 6 in Kalamazoo at age 89.

Kehrman joined the WMU faculty in 1951 as director of the Division of Practical Arts and Vocational Education. In 1956, he was named dean of the new School of Applied Arts and Sciences. He served as head of that unit, now the College of Engineering and Applied Sciences, until 1973, when he returned to the industrial engineering faculty. He retired with emeritus status in 1974.

During his tenure, Kehrman promoted WMU's nationally known paper science and engineering program and played a significant role in the establishment of the Paper Technology Foundation. He also supervised a \$2 million contract to develop a technical college in Ibadan, Nigeria, from 1960 to 1968, which was widely recognized as one of the most successful projects carried out by the U.S. Agency for International Development. In addition, he planned and coordinated the construction of an engineering and applied sciences building, which was dedicated in his name in 1980.



Kehrman

Kehrman was a 45-year member of the Kalamazoo Rotary and was active in the First Baptist Church of Kalamazoo. He served as president of the Kalamazoo Valley Genealogical Society.

Survivors include his son George R. Kehrman, University computing services. Memorial contributions may be made to the George E. Kehrman Scholarship Fund in care of the WMU Foundation or to the First Baptist Church of Kalamazoo.

Gerald C. Martin, emeritus in educational leadership, died Dec. 5. He was 81.

A resident of Paw Paw, Martin joined the WMU faculty in 1959 as principal of the University-run high school in that city. He was named assistant director of State High School in 1962. He spent a year each as coordinator of student teachers and as a liaison officer with the Job Corps before being named director of WMU's Community School Development Center in 1967. He retired from that post in 1976.

Under several grants from the Mott Foundation of Flint, Martin was in charge of working with communities as a consultant to secure and prepare personnel to

assume leadership as community school directors. The goal of the project was to provide training, consultants and other services to school systems desiring to expand traditional K-12 programs into total community education programs.

For his efforts, Martin was honored with a resolution from the Mott Foundation and received a Lifetime Membership Award from the Michigan Community School Education Association.

Martin earned bachelor's and specialist degrees from WMU. Memorial contributions may be made to the Michigan Heart Fund or the American Cancer Society.



Martin

Ellsworth H. Shriver, retired from paper and printing science and engineering, died Dec. 19 at age 76.

Shriver began working as a research associate in the Department of Paper and Printing Science and Engineering in 1986, after serving as director of new product research at the Mead Corp. He retired from the University in January 1997.

Memorial contributions may be made to the Ellsworth H. Shriver Memorial Scholarship Fund in the Paper Technology Foundation in care of the WMU Foundation.

Catherine E. (Gege) Storms, retired from cashiering, died Dec. 19 at her home in Mattawan. She was 71.

A WMU alumnus, Storms worked as a finance assistant in cashiering from 1977 to 1988. Storms was an avid antique collector and was a member of the Oshtemo United Methodist Church.

Memorial contributions may be made to Hospice of Greater Kalamazoo, the American Cancer Society or the Oshtemo United Methodist Church.



HOLIDAY CHEER — President Haenicke and the Board of Trustees spread some holiday cheer on Dec. 19 at the annual reception they sponsor in the Bernhard Center. From left, Maryann Bovo, physical plant-operational services, and Carolyn R. Noack, physical plant-recycling, had a chance to meet WMU's newest trustee, William W. Carmody of Shelter Bay. (Photo by Neil Rankin)

Trek across Africa is topic of multimedia show

A multimedia show chronicling one man's four-year trek across Africa will be presented Wednesday, Jan. 21.

"Footsteps into Change," the story of Patrick Giantonio's 4,000-mile journey across the continent, will be shown at 7 p.m. in the Brown Auditorium of Schneider Hall. It is free and open to the public, and will be followed by a discussion session with Giantonio.

The presentation involves a combination of three large screens and nine slide projectors. The dynamic soundtrack incorporates the sounds and interviews that Giantonio recorded in the rain forests, savannas and villages of East and Central Africa.

The 90-minute presentation recreates Giantonio's walk from Mombassa, Kenya, to Douala, Cameroon. The show has been on the road for about four years and has been presented on college campuses and at festivals and civic gatherings across the country.

Giantonio first traveled to Africa in 1979 and witnessed the poverty and injustice there. After spending several years working with community service groups in Woodstock, N.Y., he decided to raise money by walking across Africa. His trek lasted from 1984 to 1988. Several years after returning to the United States, he created "Footsteps into Change."

The presentation at WMU is being sponsored by Alternative Winter Excursion, a part of Student Volunteer Services in the Lee Honors College, and by the Residence Hall Association. For more information, persons may contact Rolland Elliott at 7-9877.

Aviation

(Continued from page one) —
tours and maintenance personnel. WMU's fleet of aviation training aircraft will climb from 30 to 45.

"There is a tremendous synergy taking place here," he says. "Everybody wins."

With negotiations continuing between WMU and two other international airlines, Dunlap predicts that the school soon will have more than fulfilled the original goals outlined when the international training effort was announced.

"We said we wanted 50 students the first year and planned to increase slowly until we hit an enrollment of about 150," Dunlap says.

Founded in 1939, WMU's School of Aviation Sciences enrolls 550 students in four degree options and offers the only four-year comprehensive aviation program in Michigan. The school also is home to the Sky Broncos, a precision flying team that has captured top three finishes in national college flying competitions for six consecutive years.

Conference set on writing across the curriculum

A conference on "Using Writing to Learn Across the Curriculum" will take place at the University Friday, Jan. 30.

Designed for elementary, middle and high school teachers and college and university faculty members, the conference will run from 9 a.m. to 4 p.m. in the Bernhard Center.

The featured speaker will be Toby Fulwiler, who directs the writing program at the University of Vermont. A former faculty member at Michigan Technological University, he co-directed Michigan's first National Writing Project site and is one of the originators of the Writing Across the Curriculum movement.

Fulwiler will lead workshops from 9 to 11:30 a.m. and from 2:15 to 4 p.m. His first session, "Using Writing to Learn Across the Curriculum," will focus on how to use writing as a tool for learning in all content areas. His second session, "Learning to Write Across the Curriculum," will ex-

plore how writing and learning improve through rewriting.

Between the two sessions, conference participants will have the opportunity to eat lunch, visit a book sale and attend one of several concurrent workshop sessions on topics ranging from "Constructing and Conveying Scientific Knowledge" to "Writing to Learn in Math."

The conference registration fee is \$50 and includes materials, coffee, lunch and parking. Students may attend for \$10 without lunch and WMU faculty members may attend for free. Registration is required for all participants by Friday, Jan. 23.

The conference is being sponsored by WMU's Office of Faculty Development, Center for Academic Support Programs and Department of English in cooperation with the Michigan Writing Projects. For more information, persons should contact Ellen H. Brinkley, English, at 7-2581.

Brookings Institution official to discuss China

The status of China's economic transition will be examined in a lecture Wednesday, Jan. 21, in 3508 Knauss Hall.

Nicholas R. Lardy, a senior fellow in the foreign policy studies program at the Brookings Institution, will speak at 3 p.m. on "China's Unfinished Economic Revolution."

The free talk is part of the Department of Economics' 34th annual guest lecture-seminar series titled "When Is Transition Over? Economic Reform in Post-Communist and Communist Countries." The year-long series focuses on the dramatic economic changes sweeping through Central and Eastern Europe, the former Soviet Union and China.

Lardy serves on the board of directors and executive committee of the National Committee on United States-China Relations and is a member of the Council of Foreign Relations. He says that while China's transition seems quite successful, it is premature to make a judgment.

"Economic growth has been rapid," he says. "China has attracted record amounts of foreign capital, and the growth of foreign trade has been extraordinary. But difficult reforms in the state-owned sector have been postponed."

"A large and growing share of state-owned firms are not profitable, but they are not restructured or shut down. This has been made possible by a massive increase in bank lending to state-owned enterprises based almost entirely on deposits from the household sector."

The result, Lardy says, is that China now has a banking system that is at least as fragile as those of Thailand and Korea. While China has yet to experience a bank-

ing and financial crisis, he predicts that the country will have to go through a domestic restructuring at least as difficult as that Korea currently faces.

The Department of Economics co-sponsors the lecture-seminar series with the W.E. Upjohn Institute for Employment Research in Kalamazoo.

MLK Day

(Continued from page one)

the Voluntary Action Center in the Bernhard Center. More than a dozen student and community groups will organize activities for children.

Concurrent programs, conducted by departments, student groups and offices, also are scheduled during the afternoon. A complete list is to be released soon by the MLK Day Committee of the Faculty Senate. It coordinates the University's observances with support from the Office of the President.

The closing celebration will include a student keynote speaker, international student singers and dancers, the 1997 winner of the Residence Hall Association "I Have a Dream" speech contest and a presentation by Von and Fran Washington titled "Reflections on MLK."

Alpha Phi Alpha fraternity will make a presentation and the Voices of WMU Gospel Choir and the Third Christian Fellowship Choir will perform during the evening program.

The MLK Day Committee is chaired this year by Beverly Moore, Institute for the Study of Race and Ethnic Relations. More information is available by calling the institute at 7-2141.

Calendar

The master calendar maintained by the Office of Marketing, Public Relations and Communications for use in Western News is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at this URL: www.wmich.edu/wmu/news/calendar1.html.

Thursday, January 8

(thru Jan. 31) Exhibition, "Holland: A Vision of Lakeshore Prosperity," organized by the Great Lakes Center for Maritime Studies, third floor, Waldo Library.

(thru Jan. 23) Exhibition, "Mail Fluxus Artist," by Bill Stipe, Eau Claire, Wis., showcases, Sangren Hall, Mondays thru Thursdays, 7 a.m.-midnight; Fridays, 7 a.m.-10 p.m.; Saturdays, 7:30 a.m.-midnight; and Sundays, 10 a.m.-midnight.

(thru Jan. 29) Exhibition, clay and photography by Sally Brogden, Knoxville, Tenn., and Maggie Taylor, Gainesville, Fla., Space Gallery, Knauss Hall, Mondays through Thursdays, 10 a.m.-4 p.m.

(thru Jan. 28) Exhibition, paintings from the Byron Roche Gallery, Chicago, by Carolyn Giles, Blanca Lopez and Ann Wiens, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

Meeting, Faculty Senate, Fetzer Center, 5 p.m.

*Women's basketball, WMU vs. Kent State University, University Arena, 7 p.m.

Friday, January 9

*(thru Jan. 11) Kalamazoo Film Society showing, "La Promesse," directed by Luc and Jean-Pierre Dardenne, Campus Cinema, Oakland Recital Hall: Jan. 9-10, 7 and 9:30 p.m.; and Jan. 11, 2:30 p.m.

Saturday, January 10

*Women's basketball, WMU vs. the University of Akron, University Arena, 2 p.m.

*Hockey, WMU vs. the University of Michigan, Lawson Arena, 7 p.m.

Monday, January 12

(thru Jan. 16) Exhibition, advanced printmaking group show by Lisa Blinn, Mary Brodbeck, Kristin Casaletto, Matt Johnson, Jian Luo, Peter Middleton, Andrew Snyder and Allison Wightman, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; reception, Friday, Jan. 16, 5-7 p.m.

Wednesday, January 14

Recital, Ruth Wicker, principal violist for the Kalamazoo Symphony Orchestra, and Phyllis Rappeport, emerita in music, piano, Dalton Center Lecture Hall, 5:30 p.m.

(thru 18) Department of Theatre's third Theatre Arts Conference, Gilmore Theatre Complex; public roundtable discussions, each evening, Dalton Center Multi-Media Room, 8 p.m.

Friday, January 16

*Guest artist recital, Fred Hersch, jazz pianist/composer, Dalton Center Recital Hall, 8 p.m.

Saturday, January 17

*Men's basketball, WMU vs. Central Michigan University, University Arena, 2 p.m.

*Concert, Marvin Hamlisch with the Kalamazoo Symphony Orchestra, Miller Auditorium, 8 p.m.

Sunday, January 18

*Martin Luther King Jr. Program banquet, Bernhard Center, 2 p.m.

Faculty recital, Wendy Rose, bassoon, Brad Smith, oboe, and Silvia Roederer, piano, Dalton Center Recital Hall, 3 p.m.

Monday, January 19

Martin Luther King Jr. Day activities: convocation, Miller Auditorium, 10 a.m.; concurrent programs around campus, 1:30-5 p.m.; closing celebration, Bernhard Center, 7 p.m.

(thru Jan. 23) Exhibition, performance and mixed media by Jin Han Ko, Rotunda Gallery, East Hall, 10 a.m.-5 p.m.; reception, Friday, Jan. 23, 5-7 p.m.

Tuesday, January 20

Grantseeking workshop, "Finding Funding Sources," 157 Bernhard Center, noon-1:30 p.m.; to register call 7-8298.

Wednesday, January 21

Economics lecture, "China's Unfinished Economic Revolution," Nicholas R. Lardy, senior fellow, the Brookings Institution, 3508 Knauss Hall, 3 p.m.

*Men's basketball, WMU vs. Eastern Michigan University, University Arena, 7 p.m.

Slide lecture, "State of the Art: How Are Chicago Artists Surviving in the '90s?," Ann Wiens, painter and editor of the New Art Examiner, 2303 Sangren Hall, 7 p.m.; reception following in Gallery II.

Multimedia show, "Footsteps into Change," chronicling one man's four-year trek across Africa, Brown Auditorium, Schneider Hall, 7 p.m.

*Admission charged