President Floyd set out some of the key elements of his vision for WMU as "a premier student-centered research university" in remarks Sept. 18 to the Board of Trustees.

Key elements include the support of faculty, staff and students as well as that of the state Legislature. The result, he said, will be a university that contributes significantly to the lives of people throughout the state.

"With the commitment of our faculty, staff and students, I am convinced we will be able to achieve that goal," Floyd said in his first formal remarks to the Board of Trustees since becoming president Aug. 1. "I've already spent a good deal of time in Lansing, and I've had very good meetings with the governor and state legislators," the president said. "We are indebted to Gov. Engler for his continued leadership, and particularly to public higher education, and particularly to public higher education."

Floyd also told trustees that he was introduced on the floor of the state Senate by Sen. Dale Shugars, who is a 1975 WMU education graduate. "That was a wonderful experience," Floyd said. "I could not imagine a more important presidency than this one for me to have. I am indebted to the leadership provided by my predecessors, for they have laid a very strong foundation for this institution.

"For me to do that, I must also have the dedication and commitment of the Board of Trustees, and for that I am very grateful," Floyd said. Retiring a pledge he made to the Faculty Senate Sept. 10 for a presidency of "vigor, vision and passion," Floyd said. "I will do everything I can to enhance the academic reputation of this institution.

"It is from these groups that I will seek the advice I need to lead this University into the next century," Floyd said. "I will do everything I can to enhance the academic reputation of this institution.

"I have always considered myself fortunate to work with such a talented, dedicated community leader as Jeff Breneman," Floyd said. "He has truly been my right hand man - a good friend of mine and a good friend to Kalamażoo. While he may be leaving my team, he will still be playing for Kalamażoo. His contributions will continue to be felt here in our community as he trains his sights on helping a great school grow even stronger.

Breneman currently oversees the congressmen's two state offices. His December start date at WMU will allow him to remain on Upton's staff through the upcoming congressional elections.

"Truly must thank Congressman Upton for allowing us to bring Jeff back to his alma mater. His experience in legislative relations will be invaluable as we seek to strengthen our efforts in Lansing and as we pursue more federal research funding in Washington," Floyd said.

Breneman's appointment is subject to approval by the Board of Trustees.

Floyd lays out vision, planning details for BOT

WMU is among only four universities and colleges in the nation and the only one in Michigan to have successfully completed all four national SunRaysie cross-country courses.

WMU's precision flying team, the Sky Broncos, has not missed qualifying for national competition in the last three years. Now they have won two National Intercollegiate Flying Association titles.

Floyd stressed that any success in Lansing will help to "make sure that we have created an environment within the University which will bring the best and brightest faculty members possible. I am determined to do that as president.

"You need to know that every dollar that is available will be invested in the academic corpus of the University," he told trustees. "We must provide our faculty with the essential tools they need in their teaching, in their research and in their public service.

"That is fundamental to this institution, and this president is very much committed to making sure we do everything we can in that regard," Floyd said.

A key part of the University's mission is to provide programs and services where they are needed "to the extent that our financial resources permit us," he said. That includes establishing "a dominant presence" in Grand Rapids, the state's second largest city, and in offering programs in Detroit.

"We have a cadre of very fine programs," Floyd said. "To the extent that we can take programs out to enhance the lives of the citizens of Michigan, we should do it. It is our moral imperative. The Legislature has entrusted us to do it.

To move the University forward, he told trustees, is establishing three broadly representative committees that, "working in tandem, will culminate in a blueprint for our University for the 21st century." The committees, each headed by a vice president, will focus on programs, infrastructure and fund raising.

The first two committees, headed by Provost Timothy Light and Residence Life and Program, will be broadly based groups, including students, and are new ones that are specifically established for students called the President's Student Advisory Council.

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Student families on campus this weekend for annual Family Festival celebration activities

A $1.5 million gift from an anonymous donor will establish a permanent endowed chair in the School of Nursing.

President Floyd announced at the Sept. 10 meeting of the University's Board of Trustees.

At the meeting, the board approved the creation of the M. Lacey Nursing Chair in honor of the current dean in the nursing school.

The endorsement will fund a full-time professorship in the school.

"This is a hallmark in the history of this institution and a wonderful example of the confidence that people have in the University," Floyd said.

A special weekend of activities, the Fall Preview Weekend, will be among highlights of tonight's meeting of the Faculty Senate at 5 p.m. in the Bernhard Center. The tours will give participants a chance to see programs where much of their learning and growing takes place.

Participants also can arrange to have family photos taken, visit the WMU Bookstore and use the Student Recreation Center.

Nursing chair named for Lacey

New to Family Festival this year is the "Taste of WMU" catered luncheon at Hyames Field. A precursor to WMU's 6:30 p.m. football game with Northeast Louisiana University, the event will feature live world and reggae music and will allow participants to mingle with faculty, staff and other families.

The new position will be named in Lacey's honor will be the third endowed chair in the history of Family Festival. The first two were named in honor of the Upjohn Co., now Pharmacia & Upjohn, and the Frays-Jones Chair in Social Work Research, which was funded by the late Helen Stewart Frays and Clare and Clarice Platt Jones.

"The generosity of the donor is a significant and appropriate recognition of Dr. Lacey's contribution to the University and the Greater Kalamazoo community," said Dean Janet I. Pisaneschi, health and human services.

As founding director, her creativity and commitment to making certain that this school will be a national leader in the realm of nursing education and responsive to current and future health care needs can't be equaled anywhere," Pisaneschi continued. "We gratefully accept this donor for this tangible expression of respect for Dr. Lacey and for the support in assuring that WMU's school will indeed be among the leaders in the field."

Lacey has served as the school's director since its inception. Before coming to WMU, she was an assistant professor in the College of Nursing and director of the Kalamazoo Community Health Center at Virginia Commonwealth University in Washington, D.C.

She also has held adjunct appointments in the University of Virginia at Charlottesville and Johns Hopkins schools of nursing. Lacey has served as a consultant for the W.K. Kellogg Foundation and the International Council of Nurses. She also has served on the Clinton/Gore Transition Team on Health Care Delivery and was an advisor on health care reform for the Clinton administration.

Did you know?

Student families on campus this weekend for annual Family Festival celebration activities

Spending quality time with the family will be high on the agenda for those attending the University's annual Family Festival from Friday through Sunday, Oct. 2-4.

A special weekend of activities, the annual event involves whole families in college life for three days. It is sponsored by the WMU Parents Association in the Division of Student Affairs for parents, family members and friends of WMU students.

Family Festival officially begins Friday from 6 p.m. to 9 p.m. with opportunities to enjoy a variety of athletic and entertainment events on campus and around town.

The evening will feature the Rondell Sheridan Comedy Show, sponsored by WMU's Campus Activities Board, at 8 p.m. in the North Ballroom of the Bernhard Center. More theatrically-minded families, though, may choose to attend the presentation of "Peter Pan" at 8 p.m. in Miller Auditorium or see that show on Saturday at 7 p.m.

Other activities on Saturday include campus tours from 9 a.m. to 3 p.m. starting at the Bernhard Center. The tours will give students a chance to show their families where much of their learning and growing takes place.

Participants also can arrange to have family photos taken, visit the WMU Bookstore and use the Student Recreation Center.

New to Family Festival this year is the "Taste of WMU" catered luncheon at Hyames Field. A precursor to WMU's 6:30 p.m. football game with Northeast Louisiana University, the event will feature live world and reggae music and will allow participants to mingle with faculty, staff and other families.
Board approves academic unit definitions

The Board of Trustees approved a University-wide policy Sept. 18 intended to clearly define the nature of different categories of academic units.

Trustees accepted definitions brought to the board by Provost Timothy Light. The definitions spell out the parameters of academic units called “centers,” “institutes” and “schools.”

According to the new policy, a center is a unit formed for the purpose of linkage and visibility and focused on a theme or set of skills. Frequently interdisciplinary in nature, centers do not offer degree programs, but may sometimes offer courses.

Jazz colleagues to celebrate CD release tonight

Assembling a cast of the world’s top jazz musicians to play on your new compact disc would be a formidable undertaking. But that was only the first step for WMU faculty bassist Tom Knific. After enlisting the help of drummer Billy Hart, pianist Andy LaVerne, guitarist Gene Bertoncini and saxophonist Trent Kynaston, Knific had to find a way to record with each of those busy musicians plus the idea to label with a project that would have new life and take Knific on the road.

The CD is being released on the Jazzheads Records label. The recording company has offices on Broadway, but the music for Knific’s CD was recorded in Kalamazoo at Audio Production Services with the help of recording whiz John Stites. The CD isn’t the only chance people will have to hear the result can be heard in the new release “Home Bass,” a collection of choice standards, Brazilian gems and exciting originals featuring duos and trios with Knific and his talented supporting cast.

The concert is at 8 p.m. in the University’s Daltons Center Recital Hall. General admission tickets are $10 or $5 for students. For more information, call WMU faculty pianist Stephen Zegore.

The Career English Language Center for International Students is offering non-credit courses this fall to help people for whom English is a second language. The classes begin the week of Oct. 26. For more information, call Carol Rhodes, at 7-2433.

Marketing expert to speak

A chronicle of ill-fated product launches, nationally known marketing consultant Robert McMath will ask, “What Were They Thinking?” in a free public lecture at 9 a.m. Tuesday, Oct. 13, in Kirsch Auditorium of the Fetzer Center.

McMath, a widely regarded authority on consumer product introductions and today’s top products, is the author of a recently released book, "What Were They Thinking?"

He has appeared on "Good Morning America," "20-20" and "CNN News" as well as on news programs for ABC, CBS and NBC. He also is the director of the New Products Showcase and Learning Center in Ithaca, N.Y.

The appearance is sponsored by Hawthorncorp. of Holland, Mich., and the Haworth College of Business.

Around the campus

Japanese religion is topic

As Howard students study their religion and the role and body and self-awareness in the relationships between them will be the focus of a series of presentations by an Asian religions expert Oct. 7-9 as part of visiting Scholars and Artists Program.

Randall L. Nadeau, an associate professor of religion at Trinity University in San Antonio, Texas, will present a free public lecture, "Blurred Boundaries: Asian Religious Identities in the Post-modern Century," at 4 p.m. Thursday, Oct. 8, in Room 1030 of the Lee University Center. A specialist in Asian studies, particularly Chinese religions, Nadeau has spent years researching the literature, deity cults, and folk religions of both China and Japan, as well as the impact of the study of folk religion and Buddhism. Nadeau is currently conducting research on self-identification and the popular religion and will present a seminar on "Rituals of Self-Mutilation: Body as Religious Object in Asian Traditions" at 9 a.m. Thursday in 1032 Moore Hall.

Other lectures planned during Nadeau’s visit include "Chinese Buddhism and the Teaching Chinese Religion" at 5 p.m. Wednesday, Oct. 7, in 224-5 Moore; "A panel on the history and sociology of Asian Religions at noon Friday, Oct. 9, also in 224-5 Moore.

Africa’s economic impact is visiting scholar’s topic

The potential that Africa’s markets has to the United States and other global economies will be the topic of a talk to be held by guest scholar Lema A. Senbet Wednesday, Oct. 14, as part of the University’s Visiting Scholar Series.

Senbet, the William E. Mayor Professor of Finance at University of Mary-land, will address the potential of African economies and the worldwide impact these markets have in his talk titled “Globalization of African Financial Markets” at 3:30 p.m. in 3508 Knauz.

An internationally recognized financial economist, Senbet consulted for World Bank, the International Monetary Fund and the United Nations International Monetary Fund.

Also during his visit to campus, Senbet will discuss “A Theory of Bank Regulation” at a seminar set for 10 a.m. Thursday, Oct. 15, in 2303 Friedmann.

Coming Out Day marked

Local activities taking place on the campus in celebration of this year’s National Coming Out Day will include a movie and comedy performance on Saturday, Oct. 10.

The film “High Art” will be shown at 7 p.m., and comedian and actor Jason Smith will perform from 9 p.m. to 11 p.m. Both activities will be in 3512 Knauz. The doors open at 6 p.m. and will headline the day’s entertainment. He has appeared on Comedy Central’s “Out There in Hollywood” and has performed at numerous venues around the country. His acting credits include appearances in two films: “National Lampoon's Vegas Vacation” and “Kindergarten Cop.”

The recently released film “High Art” stars Ally Sheedy and is directed by Lisa Cholodenko. The film is a Sundance Film Festival award winner.

Tickets for the Oct. 10 activities at WMU are $5 for students and $10 for non-students. They are available in advance at Ponder's, 226 W. Lovell St., Kalamazoo, and the Office of Lesbian, Bisexual and Gay Issues, A-327 Ellsworth Hall, WMU.
Health center now offering two kinds of vaccines

Flu season is just around the corner and it’s time to consider vaccination. Anyone wishing to reduce the likelihood of contracting the flu this winter should get an influenza vaccine. It is especially recommended for people with asthma, diabetes, heart disease, any chronic medical condition or HIV; children on chronic aspirin therapy; health science workers and persons over age 65. Protection lasts for several months. The cost is $5 at the Studebaker Health Center.

Also available is the pneumococcal vaccine, which prevents infections in those caused by 23 strains of pneumococcal bacteria (strep-like organisms). It is not effective against other organisms than those of pneumonia. This vaccine is recommended for persons with such conditions as chronic illness. The cost is $20 per dose. 

Human resources

This fall, the University will offer benefits-eligible employees and retirees two open enrollment periods for health-medical coverage. During the first open enrollment period, Oct. 16, you may add eligible dependents to your existing coverage. To do so, stop by Beneficial Options Office at 1310 Seibert Administration Building. You will find forms and instructions on a table just outside the office door. 

Coverage for added dependents will be effective Nov. 2, and changes in payroll deduction will begin with paychecks issued Nov. 24.

A second open enrollment period will be held Nov. 30 through Dec. 11. During this period, employees and retirees may add eligible dependents to their existing coverage and/or switch health-medical plans. This includes the opportunity for employees (not retirees) to switch to a new, additional health-medical plan being offered through the Western Michigan Health Purchasing Alliance (SMHPA). You will receive a mailing in early November describing details about the SMHPA plan, including dates, times, and locations for informational meetings, and new rates for all the health-medical plans.

Exchange

FREES TO GOOD HOME—Small, spayed beagle, approximately 61/2 years old, housebroken, extremely loving, good with kids, and other pets, has had shots, doesn’t run away or bark much. Call 7-4336.

FOR SALE—Two tickets, $44 each to the Chicago Lyric Opera of American composer Marvin David Levy’s “Mourning Becomes Electra,” based on Eugene O’Neill’s play. Call 349-8166.

Obituary

Deloris J. Phillips, emeritus in social work, died Sept. 28 in Kalamazoo. She was 63.

Phillips joined the WMU faculty in 1972 and taught both graduate and undergraduate classes and served as an adviser in the School of Social Work’s undergraduate program. She was instrumental in organizing the Whitney M. Young Jr. Scholars Program, an annual event designed to recognize outstanding social work students and bring in national speakers.

In 1997, the Deloris Jordan Phillips Scholarship in Social Work was established by former WMU President Diether Friedmann for 24 years of service to the University and her community.

Stoltman honored by national geography group

Joseph P. Stoltman, geography, recently was named a recipient of the Wilbur G. Withey Award for Distinguished Teaching Honors from the Association of American Geographers at the organization’s 94th Annual Meeting in Boston.

Stoltman, who has been at WMU since 1971, was selected for the honor based on his scholarship on geographic education and leadership in local, national and international geography organizations.

The association cited Stoltman as “one of those rare geography educators whose combination of teaching extends from the elementary classroom to the training of graduate students.”

His contributions include his involvement as a member of the U.S. Department of Education’s Geography Educator Preparation and Development Advisory Council of the International Geographical Union.

The association also cited Stoltman as “one of the leading geography educators whose combination of research, teaching, and leadership in local, national and international geography education.”

Graduate students are recommended for the distinguished award, which is given for eight years of the Commission on Geographic Education of the International Geographical Union.

At WMU, Stoltman received the Distinquished Faculty Scholar Award in 1988.

He has authored more than 100 professional papers and has authored or edited more than a dozen texts or teaching manuals on topics including the assessment of geographic teaching, improvement in the instruction in the classroom and exemplary teaching practices.

On campus

“On campus” ideas sought

Have a suggestion for a staff member who should be featured in “On campus”? Call Cheryl Rolaid, academic communications, at 7-8412 or email crolaid@wmich.edu

Staff service award nominations due Oct. 9

The Fall 1998 semianual Staff Service Excellence Awards program is under way and the Committee on Recognition of non-faculty staff members for consideration.

The SSEA program is designed to recognize University personnel who perform in true service excellence, far out-performing normal job expectations. Up to 12 non-faculty staff members are eligible to win a $100 prize and a commemorative certificate.

Under the revised format of the SSEA, all nominations will be considered solely on the basis of normal job expectations. Persons making nominations should include as much detail as possible to describe the exceptional performance.

Nominations may be submitted through October 9 to Anne Thompson, Human Resources, or <anne.thompson@wmich.edu> by, or in a nomination form which can be obtained from Human Resources by calling 7-3620 to request one. Winners for the Fall ‘98 round of awards will be announced in November.

In the community, Phillips was a recognized leader of volunteer organizations including the YWCA of Kalamazoo, the Metropolitan Kalamazoo Branch of the National Association for the Advancement of Colored People, the Boy Scouts, St. Barnabas Episcopal Church, Community AIDS Services, Douglas Community Association, the Arts Council of Greater Kalamazoo, and many others.

In 1997, the Deloris Jordan Phillips Scholarship in Social Work was established by former WMU President Diether H. Friedmann to honor Phillips’ 24 years of service to the University and her community.

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Research institute

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Calendar

The master calendar maintained by the Office of Marketing, Public Relations and Communications on www.wmich.edu (new site is available through WMU's home page on the World Wide Web. Select WMU News and then look for Calendar of Events. You can also link directly to the calendar at www.wmich.edu/news/events/).

Thursday, October 1
(thru Oct. 7) **Exhibition, "Sculpture and Ceramics Group Show," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m. daily; reception, Friday, Oct. 2, 5-7 p.m.
(thru Oct. 9) WMU Sculpture Tour Program sculptures installation by artist Robert Schwerin award-winning regional and international artists. The tour will be available through WMU's home page on the World Wide Web. For more information, call 253-3000 or register online.

Friday, October 2
(thru Oct. 8) **Exhibition, "Advanced Ceramics Group Show," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m. daily; reception, Friday, Oct. 2, 5-7 p.m.
(thru Oct. 9) WMU Sculpture Tour Program sculptures installation by artist Robert Schwerin award-winning regional and international artists. The tour will be available through WMU's home page on the World Wide Web. For more information, call 253-3000 or register online.

Saturday, October 3

Sunday, October 4

Monday, October 5
(thru Oct. 9) **Exhibition, "Candidates Watercolor Group Show," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m. daily; reception, Friday, Oct. 9, 5-7 p.m.

Tuesday, October 6

Wednesday, October 7

Thursday, October 8

Friday, October 9

Saturday, October 10

Sunday, October 11
(thru Oct. 16) **Exhibition, "Advanced Ceramics Group Show," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m. daily; reception, Friday, Oct. 16, 5-7 p.m.
(thru Oct. 27) Center for the Study of Ethics in Society lecture, "Journalism as a Distinct Practice Worthy of Trust," Sandra Borden, communication, 204 Bernhard Center, 7:30 p.m.
(through Oct. 1) "Creating the Moore Art Museum," 204 Bernhard Center, 5 p.m.
(through Oct. 4) **Concert, "Faculty Faculty: An Evening of Music and Dance," 204 Bernhard Center, 7:30 p.m.
(through Oct. 5) **Exhibition, "Watercolor Group Show," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m. daily; reception, Friday, Oct. 6, 5-7 p.m.

Wednesday, October 14

Thursday, October 15

Friday, October 16

Saturday, October 17

Sunday, October 18

Monday, October 19

Tuesday, October 20

Wednesday, October 21

Thursday, October 22

Friday, October 23

Saturday, October 24

Sunday, October 25

Monday, October 26

Tuesday, October 27

Wednesday, October 28

Thursday, October 29

Friday, October 30

Saturday, October 31

Day-long arts festival planned for Oct. 10

The first of what could become a yearly arts event unfolds Oct. 10 when the Celebration of the Arts festival brings a wide range of activities and performances to campus.

The festival, which grew out of student Sean Handler's senior thesis for the Honors College, will get the ground with a hot air balloon launch at 7:30 a.m. at Goldsworth Pond. Other events throughout the day include a fine arts fair from 10 a.m. to 5 p.m. in the Student Recreation Center and live music on an adjacent stage by the Fred Knapp Blues Ensemble and the Izaak Walton Undergraduate Fraternity (10:15 a.m.), the Vocal Jazz Sextet (11 a.m.-12:45 p.m.), and Swing Set (2 p.m.) and more.

A musical highlight will be from 3 to 5 p.m. when national blues recording artist Chris Beard hits the stage. Beard, whose performance is sponsored by the Kalamazoo Valley Blues Association, recently was nominated as best new blues artist of 1998.

The art fair will feature national exhibitors selling pottery, painting, jewelry, glass, sculpture, photography, wood, mixed media and other work, while children will be encouraged to create past art. Other highlights include performances by the Orchesis Student Dance Company and Children's Repertory Theatre at 4 p.m. in Miller Auditorium and the WMU Theater Department's production of Bob Carton's musical "Return to the Forbidden Planet."

MPRC personnel changes include four new staff members and one promotion

A summer of personnel changes for the Office of Marketing, Public Relations and Communications has brought four new staff members to the unit.

M. Kretsch and Kim C. Nelson have joined the staff as graphic designers in MPRC's graphics area. Kretsch has been a freelance illustrator. Nelson most recently worked for three years as a graphic designer at the University from a position with Gilmore Publishing.

Herbert H. Hannon, emeritus in mathematics, Alavi Commons Room, Everett Tower, 5 p.m.

Dean Planet."