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Student Ambassador Welcome

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Student Ambassadors
Brief Remarks
John M. Dunn
August 26, 2011

- Good Afternoon/Evening. Thank you for your enthusiasm and your obvious love for your school, Western Michigan University.
- You made a great choice when you decided to become a student here. We're counting you to tell this year's prospective students:
 - about how well that has worked out for you,
 - about the quality of the academic experience,
 - about those intangible items that are so special about our university and make being a Bronco so rewarding,
 - and—most important—about how focused we all are on the success of every student who comes here.
- Those are messages I will share at every turn. And, I know our entire admissions staff and those in our colleges and departments will share those messages as well.
- Coming from you, however, those messages carry an enormous amount of weight. You have real credibility with our new students because you were in their shoes just a couple of semesters ago. You're the real deal--a student who has become a successful Bronco.
- We want to do whatever we can to help you be the best Student Ambassador you can be. Learn everything you can about all that Western Michigan University has to offer—and that is plenty! Explore your surroundings with new eyes. Familiarize yourself with the many services in place that offer help to students when help is

needed. Spend time exploring those areas of our beautiful campus that you don't know very well. Attend a free music recital, a guest lecture, a volleyball game, or study abroad fair. Your own experiences as a successful Bronco add greatly to your strength as a spokesperson for this great institution. Use your own curiosity to anticipate the kind of questions you might get from students and families who visit.

- Think about your own experience here and how they relate to our focus on student success and one-on-one contact with faculty. Be ready to tell visitors about the *Western Edge*, but be ready to tell them as well about Bronco Bash, football Saturdays and intramural activities.

- You won't know all the answers to the questions you're asked, but there's a whole university behind you, so just ask for help when you need it. We're behind you and we're counting on you to help put the University's best foot forward.

- Here's one final closing message. Go Broncos!