President Floyd testifies in Lansing, points to WMU’s achievements as a research university

President Floyd testified in Lansing Feb. 24, pledging his commitment to ensure that citizens of the state receive maximum value for the money invested in the University and making a strong case for state funding that befits WMU’s status as a research university.

In morning testimony before the House Subcommittee on Higher Education Appropriations, Floyd announced that the University has met the criteria to attain Research II status as outlined by the Carnegie Foundation for the Advancement of Teaching.

“Simply put,” he said, “Western Michigan University is a research university.”

Carnegie Foundation for the Advancement of Teaching Research II status as outlined by the Carnegie Foundation for the Advancement of Teaching. Floyd described for subcommittee members the mission and future of the University, describing WMU as “a premier, student-centered research institution” and pledging that WMU would strive to meet needs in the state “where we are best positioned to do so, and where we can do so without duplicating existing programs. We must be accountable in our efforts and do everything we can to keep higher education affordable, accessible and relevant to the overall needs of our state.”

In answer to specific information requests from members, Floyd predicted the University would enjoy modest growth in enrollment over the next three years, post-first merit scholarship to 3 percent range. “We will be second to none in aggressively pursuing new public-private partnerships that will better leverage our public support and create an even greater return on the state’s investment,” he said.

Daniel and Van Hoeven named 1998 Distinguished Service Award recipients

Two University employees who together have dedicated more than 50 years to the University have been selected as recipients of the 1998 Distinguished Service Awards. Griselda Daniel, director of diversity recruitment and retention and assistant to the dean of the Graduate College, and Shirley A. Van Hoeven, professor of communication, were presented with a plaque and a $1,000 honorarium at a dinner hosted by President Floyd Thursday night.

The two were chosen from campuswide nominations based on such criteria as service through innovative and effective programs; service in areas that contribute to the growth and stature of the University; and service that extends the impact and presence of the University into the larger community.

Daniel, who has been with WMU since 1976, is being recognized for her contributions to the University’s efforts to increase diversity among its faculty, administrators, and staff. She has a long, successful history of helping programs geared at recruiting, mentoring and retaining minority students at WMU. Daniel’s accomplishments include initiating the University’s first merit scholarship program for undergraduate minority students. In addition, she designed and implemented a Diversity in Teaching Conference in 1987, which gave birth to the International Mentoring Association, an organization that provides a forum and support for effective mentoring for faculty, administrators and institutions of higher education. The association, now in its 10th year, has more than 400 members worldwide.

“I am very proud of Daniel’s accomplishments and am confident that she will continue to take our Diversity Program to the next level,” said President Floyd.

Van Hoeven, who received her bachelor’s and master’s degrees from WMU, began her career at the University as assistant director for the Martin Luther King, Jr. Program. She became director of the Diversity Program in 1988.

Van Hoeven, a faculty member since 1970, was recognized for her contributions to the communication department and the University and community at large. Van Hoeven, who for the past 20 years has served as the department’s Graduate Program director and advisor, has established herself as an expert in many aspects of organizational and interpersonal communication. Her areas of specialty include bargaining, conflict management, leadership, gender communication and communication education.

Van Hoeven has dedicated much of her life to community service.

Did you know?

- There are 33,000 WMU alumni worldwide, with about 99 percent of them living in the United States and about 70 percent living in Michigan.
- About 40 percent, or 54,000 alumni, live in 13 West Michigan counties. More than 19,000 live in the four-county area around Detroit.
- Kalamazoo County alone is home to 16,630 WMU alumni, making it the county with the largest alumni population. Keweenaw, in the Upper Peninsula, has only six alumni—the state’s smallest alumni population.
Three named to University of MichiganPosts

The Development Office has filled vacant positions in three existing permanent positions.

Stephen M. Keizer has been named director of corporate development, replaced the late Sam Clark, founder and first dean of the Lee Honors College and a member of the late Sam Clark Lecture is an annual event in honor of the classics section of the University's Government. More than 200 people are the seven Roman habits of highly effective people and “The Vestal Virgins: Their Message for the Millennium.” For more information, contact Griffin at 7-3024.

Food marketers ready to converge on campus

The consumer is the focus of a two-day conference this month that will bring food marketing executives from around the Midwest to campus.

“Keeping the Focus on the Consumer” is the title of the third annual Food Marketing Conference to be held Monday and Tuesday, March 22 and 23, at the Bernhard Conference Center. The conference opens Monday evening and concludes Tuesday at 3:30 p.m. Among highlights of this year’s conference are four key speakers, an executive roundtable and the presentation of the Adrian Tripp Distinguished Service Award. That award will be presented to Craig C. Sturken, chief executive officer and chairman of midnight madness for the Great Atlantic & Pacific Tea Co. and president and CEO of Farmer Jack Supermarkets in Michigan.

Around the campus

Lovers of Latin to meet

“Scientia est potentia.” More than 200 high school students who know that “knowledge is power” will be on campus Saturday March 13, for the spring convenion of the Michigan Junior Classical League.

The classics section of the University’s Department of Modern Languages and Literatures will host the annual convention for young lovers of Latin beginning at 9 a.m. This is the second time the organization’s history that its convention has been held at WMU.

Robert Crews, foreign languages and literatures, will kick off the conference by giving the keynote address, “Latin: Dead or Dead-on?” at 9 a.m. in Room 3302 of Knans Hall. Other speech titles will include: “The Seven Roman Habits of Highly Effective People” and “The Vestal Virgins: Their Message for the Millennium.” For more information, contact Griffin at 7-3024.

Food marketers ready to converge on campus

The consumer is the focus of a two-day conference this month that will bring food marketing executives from around the Midwest to campus.

“Keeping the Focus on the Consumer” is the title of the third annual Food Marketing Conference to be held Monday and Tuesday, March 22 and 23, at the Bernhard Conference Center. The conference opens Monday evening and concludes Tuesday at 3:30 p.m. Among highlights of this year’s conference are four key speakers, an executive roundtable and the presentation of the Adrian Tripp Distinguished Service Award. That award will be presented to Craig C. Sturken, chief executive officer and chairman of midnight madness for the Great Atlantic & Pacific Tea Co. and president and CEO of Farmer Jack Supermarkets in Michigan.

International Festival lets community see ‘the world’

Members of the campus and local communities can “see the world” in a single evening during the University’s 10th annual International Festival Sunday, March 21.

The event will be from 4 to 8 p.m. in the East Ballroom of the Bernhard Center. It will feature food, performances and displays from more than 20 countries on campus. International Festival WMU international students will attend, dressed in traditional costumes and serving the food, drinks and other ethnic foods.

Admission is free and food will be sold for a nominal fee.

International Festival promises to be a great opportunity for campus and community members to come together and celebrate the many cultures represented around the world. More information is available from Ate at 7-5865 or from Erin Kennedy in the Office of Student Activities and Leadership Programs at 7-2547.

Student engineers host regional HEIE meeting

Industrial engineering students from 13 colleges and universities will be in attendance at the Institute of Industrial Engineers Regional VI Conference being held at the University of Illinois at Urbana-Champaign on March 20-21.

More than 100 students are expected to attend the event being held at the Radisson Plaza Hotel in Kalamazoo. The conference will include a technical paper competition, workshops, a corporate fair, parent tours and tours of the College of Engineering and Applied Sciences.

WMU students Jennifer Taylor and Garrett Rozek are acting as co-chairs of the conference and are being assisted by Tycho Fredericks, industrial and manufacturing engineering and applied science. For more information, contact Jennifer Taylor at 7-2428 in the Office of Student Activities and Leadership Programs at 7-2547.

Sam Clark Lecture

How American government came to be what it is today will be the focus of the annual Sam Clark Lecture Monday, March 15, by Bruce E. Bejcek, professor of biology, University’s Scholars and Artists Program.

Frank R. Baumgartner, professor of political science at the University of Arizona, Tuscon, will address “The Evolution of American Government” in a free public lecture at 7:30 p.m. March 15 in Room 3302 of Sangren Hall. Other topics will include: “The Seven Roman Habits of Highly Effective People” and “The Vestal Virgins: Their Message for the Millennium.” For more information, contact Griffin at 7-3024.

Textile expert to speak on dress and identity issues

One of the nation’s foremost authorities on dress and textiles will visit the WMU campus March 22-23.

Eicher will give three public presentations. Two public presentations on Monday, March 22, including “What’s African about African-American Dress” at 10 a.m. in the Student Union; “Dress, Gender and the Public Display of Skin” at 5 p.m., both in Room 2302 of Sangren Hall. The public also may attend Eicher’s presentation “Adolescent Dress as a Symbol of Identity: Clothing Is a Cheap High” at 2 p.m. Tuesday, March 23, in Room 3034, Kohlman Hall.

December grants totaling $2.5 million push year’s grant total past the $68 million mark

Several new federal grants and a supplement to a previous award bring the total amount awarded to Western Michigan University in December and January to more than $2.5 million in grants awarded to Western Michigan University in December grants totaling $2.5 million push year’s grant total past the $68 million mark.

In December, according to a report presented to the Board of Trustees at its January meeting.

The December figure of $2,515,279 brought the total of grants received since the July 1 start of the 1998-99 fiscal year to $68,350,893.

The largest grant received in December was an award from the Moldflow Corporation for $2,745,776 to Michael B. Atkin, chairperson of industrial and manufacturing engineering. The grant will provide continuing support for the software and hardware housed in the Moldflow Center for Design Excellence at WMU. The center was established in 1998 by a $2.9 million grant from Moldflow, a developer of design software used to produce plastic parts for the auto, aviation and electronics industries. It provides training, industrial seminars and customer visits for Moldflow as well as gives WMU students and faculty access to the center for class projects, consulting and research.

More than $78,000 in new grants were received in December, including:

• A $198,720 grant from the Great Lakes Fishery Directorate to Kristin Szylwan, both history, to plan and create a traveling museum exhibit on the history of the Michigan commercial fisheries policy.

• A National Science Foundation grant for $142,355 to Russell Johnson, assistant professor of geology, to study and map the geology of the Great Lakes.

• A $75,000 grant from the Environmental Protection Agency to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $50,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $50,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.

• A $30,000 grant from the National Science Foundation to the chairperson of industrial and manufacturing engineering, to study and map the geology of the Great Lakes.
Survey to help guide strategic planning efforts

The project charged with establishing the strategic and academic vision for the University is seeking input from the University community via a survey on its Web site.

The University Strategic Planning Group (USPG), a committee headed by Provost Timothy Lin, has posted a survey on its Web page to determine specific concerns and issues members of the University community would like to see addressed in the strategic plan. The survey consists of seven questions and can be answered anonymously. The committee is charged with preparing preliminary recommendations for the University strategic plan and will USPG is to work with the USPG and the University community to ascertain a wider cross-section of opinions.

This survey is our opportunity to reach out beyond the four walls," says Margaret Von Steinen, USPG member.

"Individuals are asked to respond to the survey by March 12. The survey can be found through a link on the WMU home page <www.wmu.edu> to the strategic planning Web site. For more information, contact Von Steinen at 239-2956 or email at cv70@wmich.edu.

On campus

Nominations for the Winter 1999 semiannual Staff Service Excellence Awards are due tomorrow, March 12. Up to 20 individuals will be selected from those nominated to receive a prize of $100 (less taxes) and a commemorative certificate. Nominations should include as much detail as possible, explaining how the nominee has contributed to the success of WMU and its fractories and sororities. The agreement is the first of its kind at a public university in Michigan.

Libraries

Good news for Library patrons! WestCAT now has the capability of placing a hold on your own books or e-books and delivering them to you. Patrons can place the books on hold from the Library's Web page. You will receive a pick-up notice on the e-mail account associated with your Library card. If the item is not available, you will receive a message from the Library and you will have the option of selecting a hold item.

Jobs

The following list of vacancies is current and posted using the Job Opportunity Program by employment services in the Department of Human Resources. Interested individuals should contact the office listed for further information. A letter of application should be submitted to the appropriate dean or chairperson.

(R) Utility Food Worker (2 Positions; 65 FTE; Academic Year), F-00, Valley View Dining Service, 98/99-493-494, 3/9/95-3/15/99
(R) First Cook, F-04, Henry Hoeke

Cotton heads state group

William H. Cotton, director of the University’s Office of Public Service Employment (OPIE), has been elected president of the board of directors for the Michigan Economic Developers Association, Inc. He will serve a three-year term.

With more than 350 members, MEDA has led economic development in Michi-
gan for 35 years. Cotton was the 1996 president of the board of directors for the Michigan Economic Developers Association, Inc. He will serve a three-year term.

A former executive board member of the Administrative Professional Associa-
tion of College Admissions Counsel-
ers, the Michigan Association of Colle-
giate Registrars and Admissions Officers, Harris received a bachelor’s degree in education at Central Michigan University and a master’s degree in counselor education from Michigan State University.

A memorial service for Harris was held March 9 at Kanley Chapel. Memorial gifts can be made to the Terri Sue Harris Memorial Scholarship Fund at the University through BetterFit Funeral Home.
Friday, March 12

*Concert, Kalamazoo Symphony Orchestra, Miller Auditorium, 8 p.m.
*Visiting Academy Speaker, “Rule of Rights to Work and the Making of Economic Citizenship,” Alice Kessler-Harris, professor of history at Rutgers University, Lee Honors College Lounge, 3-4 p.m.
*Meeting, Faculty Senate’s Research Policies Council, 3150 Schneider Hall, 3:30 p.m.
*Guest artist, The Kalamazoo Seven with Kerry Strayer, baritone saxophone, and Audrey Prater, trombone, Dalton Center Recital Hall, 8 p.m.

Saturday, March 13

*19th Annual Western Invitational Jazz Festival, Dalton Center Recital Hall, 30 p.m.
*Performance, “Tango Buenos Aires,” Miller Auditorium, 8 p.m.

Sunday, March 14

Faculty recital, Western Brass Quintet, Dalton Center Recital Hall, 3 p.m.
Performance, Undergraduate Percussion Ensemble, Dalton Center Recital Hall, 8 p.m.
Student recital, Kate Menkved, mezzo soprano; Micah Schirado, bass; Charlotte Tucker; soprano; Dalton Center Lecture Hall, 8 p.m.

Monday, March 15

(through March 19) BFA Degree Show, graphic design by Ben Black, Andy Filius, Phil Foster and Melody Ooi, Rotunda & South Galleries, East Hall, 10 a.m.-5 p.m.
*(through March 19) Master’s Thesis Exhibition, 394 Main Building Center Hall, 9 a.m.-4 p.m.
*Meeting, Faculty Senate’s Student Affairs Council, Conference Room B, Seibert Administration Building, 3:30 p.m.
*Meeting, Faculty Senate, Feizter Center, 5 p.m.
Women’s basketball, first round of the National Invitational Tournament, WMU vs. University of Michigan, University Arena, 7 p.m.
Alumni Recital, soprano Mary Sue Hyatt and pianist Jan Meyer, Dalton Center Recital Hall, 8 p.m.

Tuesday, March 16

Research workshop, “Planning and Conducting Visits to Sponsors,” 157 Bernhard Center, 3 p.m.
Keystone Leadership Program workshop, “How You Can Affect Your Campus, Your Community, and Your World,” Don Cooney, social work, 204 Bernhard Center, 8:30 p.m.
Presentation, “Forum on Contemporary American Politics,” Department of Political Science, Dr. Frank Baumgartner, professor of political science at Texas A&M University, 208 West Bernhard Center, 8 p.m.
Student recital, James Danderfer, tenor saxophone/Jazz Dalton Center Lecture Hall, 8 p.m.

Wednesday, March 17

Research workshop, “Planning and Conducting Visits to Sponsors,” 157 Bernhard Center, noon-1:30 p.m.; call 7-2892 to register.
Meeting, Faculty Senate’s Campus Planning Council, Faculty Lounge, Bernhard Center, 3 p.m.
Master class, Cavani String Quartet, Dalton Center Lecture Hall, 4 p.m.
*Presentation, “Night of the Living Dead,” Dalton Series concert, Gregory Turay, tenor, Dalton Center Recital Hall, 8 p.m.
*Keystone Leadership Program workshop, “How You Can Affect Your Campus, Your Community, and Your World,” Don Cooney, social work, 204 Bernhard Center, 8:30 p.m.
Presentation, “Forum on Contemporary American Politics,” Department of Political Science, Dr. Frank Baumgartner, professor of political science at Texas A&M University, Lee Honors College Lounge, 4 p.m.

Wednesday, March 17

(hours through April 3) Annual Art Student Exhibition, Dalton Center Multi-Media Room, Monday-Saturday, 10 a.m.-4 p.m.; awards ceremony, Monday, March 22, Dalton Center Recital Hall; reception follows in Multi-Media Room.
School of Music Convocation Series, Gregory Turay, tenor, Dalton Center Recital Hall, 7 p.m.
*Presentation, “Sexual Harassment in the Workplace,” attorney Jonathon Alger, American Association of University Professors, 209-210 Bernhard Center, 4-6 p.m.

Thursday, March 18

Meeting, Faculty Senate’s Regional Education Council, Conference Room B, Seibert Administration Building, 3 p.m.
*(through March 21 and March 25-27) University Theatre production, “The Yellow Jacket,” Multi—Theatre, March 18-20 and March 25-27, 6:30 p.m. and March 21, 2 p.m.
61st Annual Southwestern Michigan Vocal Festival, 1,800-voice festival choir and honors choir, Miller Auditorium, 7 p.m.
Center for the Study of Ethics in Society, “If Deferrable Democracy is the Solution Then What is the Problem?”, Emily Hauptman, political science, 157 Bernhard Center, 7:30 p.m.
Poetry reading, Rodney Jones, 3512 Knauss Hall, 8:30 p.m.
Student recital, Dun Myers, vocal jazz, Dalton Center Recital Hall, 9 p.m.

Friday, March 19

Dance and Music Department, “Che Guevara: A Movement of Dance and Song,” Dance Studio B, Dalton Center, noon (through 21) Western Film Society showing, 1998 Todd Solondz film, “Happiness,” Campus Cinema, Oakland Recital Hall; March 19-20, 7 and 9:30 p.m.; March 21, 2:30 and 5 p.m.
*Guest jazz artist, Kurt Elling, vocal jazz, Dalton Center Recital Hall, 8 p.m.

Saturday, March 20

Student recital, Shira Handelman, flute, Dalton Center Lecture Hall, 4 p.m.
*19th Annual Gold Company Invitational Vocal Jazz Festival, Dalton Center Recital Hall, 8 p.m.

Sunday, March 21

University Symphony Orchestra, Dalton Center Recital Hall, 3 p.m.