Sabbaticals abroad provide new perspectives for faculty

From the emerging trade centers of Southeast Asia to the picturesque crownvise of the United Kingdom to the bustling cities of Scandinavia — these destinations were among the locations chosen by WMU faculty members as their homes for the 1995-96 academic year.

Of the 27 faculty members granted sabbaticals during last year, a number of them decided to spend the time abroad. Four of those faculty members, who shared their experiences in a recent interview, returned to campus this fall with broadened horizons and renewed energy for teaching and research.

Zahir A. Quraeshi, marketing, spent the year based in Bangi, Malaysia. Nancy Earners and William C. Olsen, both members of the English faculty, resided in Comwell, England. Robert Landeros, management, lived in Sandvika, Norway. While all claimed to be revitalized from their sabbaticals, they also expressed a wishfulness for their adopted homes.

"I had a very productive and beneficial academic experience there and got very used to Malaysia," Quraeshi said, "I really enjoyed the gracious hospitality. It was almost like reverse culture shock coming back. My colleagues here are super, but it was a relatively short period of time, I had a great group of professional friends over there as well. Malaysia became my second home. I remain in touch with many of my colleagues in Malaysia through the Internet and continue to do research with them."

Quraeshi served as the Tan Sri Noh Distinguished Chair on the faculty of business management at the Universiti Kebangsaan Malaysia, one of the two leading business schools in the country. He wanted to work in that part of the world because of his research interest in the Asia-Pacific region. He is the founding editor of the Journal of Asia-Pacific Business and the author of numerous articles on international marketing.

The focus of his research was on building national competitive capabilities and how some of the East Asian economies have been able to accomplish that in a short period of time. By studying such countries as Singapore, Malaysia, Hong Kong, Japan and South Korea, Quraeshi is hoping to build a framework for industrial development in Asia, Latin America and Africa. He conducted his research primarily at the university and at government agencies in Malaysia as well as at the nearby Institute of Southeast Asian Studies in Singapore.

Quraeshi lived in Kuala Lumpur, Malaysia's capital. He said his experience there really brought home how quickly that part of the world is becoming a major global competitor.

"You really have to go to Malaysia to witness what is taking place over there," he said. "There is a dramatic, almost dizzying pace with which economic development is being nurtured. Sitting back here supposedly doing work on the Asian-Pacific region, it's all very vague. Until you go there and see what's happening, you don't understand and don't realize the strong industrial base they've established and the kinds of efforts that they're involved in. The Malaysian government has a very dedicated leadership and they are concurrently developing their programs to move Malaysia up the economic ladder."

Quraeshi also gave presentations for businesses and government employees in Malaysia and worked on research with that country's Ministry of Domestic Trade and Consumer Affairs. In addition, he conducted other research in China and Nepal.

Besides providing him with fodder for journal articles and monographs, the sabbatical leave experiences have given Quraeshi a new sense of perspective.

(Continued on page four)

Class project lives on with Allen popularity

A WMU classroom assignment that was completed in 1973 has taken on a life of its own and has become a source of information for television talk and biography shows, newscasters and late night comedians.

The student work of comedian Tim Allen, a 1976 WMU alumnus, captured and preserved on video, has been featured on a number of recent television shows. Most recently, the Sept. 2 premiere episode of the "Oprah" set was "before they were famous." Allen is a prime time special called "Before They Were Stars," which aired on ABC in 1994.

"I tend to save things for a while," Pagel says. He notes that as recording technology changed over the years, Allen made an effort to copy many hours of classroom performances onto video cassettes, sometimes without even realizing all that was on them. He originally thought he had only three sequences featuring Allen, but recently discovered a fourth routine in which Allen took part in another student's filmed presentation.

"The period from the mid 1970s until about 1980 was a very interesting time with students," Pagel says. "They were an unusual and energetic group and now that it's 20 years later, some of them are starting to get noticed as popular stars of the ABC series "Home Improvement.""

The funds will support travel to Japan and study in Japan by WMU students as well as the purchase of materials for use on the WMU campuses in classes studying Japan and its culture.

For 35 years, WMU has maintained close ties with Japan and sponsored annual summer institutes for Japanese college students in Kalamazoo. Building on those international relationships, William M. and Marjorie B. Zondervan, andmemher Michihiro Soga, emeritus in physics, worked closely for more than a year with Japanese alumni and friends and University officials to develop and help implement the idea of the endowment fund.

The drive is sponsored by two Japanese
Starting the new school year with both a toast and a toast

Several activities welcomed new and returning WMU students back to campus last week. Above: Hiroyo Inami, left, and Shinobu Nishimura, both freshmen from Japan, under supervision of the "For Freshman Only" forum at Auditorium Aug. 26. The event marked the first time the Class of 2000 gathered. Below: They tour Western Michigan University from President Haenicke and other administrators and proved their mettle by consuming more than 400 pizzas on the Fountain Plaza following the program. At left: The plaza was the site of the 16th annual Bronco Bash the following day. Students had the opportunity to do everything from pick up material about student organizations to fly through the air on the "Aero Bungee."

WMU works with industry to offer engineering degrees

The University has launched two degree programs this fall in direct response to needs expressed by manufacturers in lakeshore communities. A new program, the bachelor of science degree in manufacturing engineering, will be offered through WMU at the Higher Education Center at Muskegon Community College. And a degree program already available in Kalamazoo, Muskegon and Grand Rapids, the master of science in engineering management, will be taught on site at the Prince Corp. in Holland.

Both programs involve two years of planning with representatives of the College of Engineering, Technology and Applied Sciences, the Division of Continuing Education and area industry. Officials from MCC also were involved in the Muskegon program, which is intended to supply area manufacturers with the kind of engineers they need.

"The goal of this curriculum is to develop students who have the ability to take a product design or concept and design the manufacturing process," said Dean Leonard R. Lambertson, professor of engineering and applied sciences. "Most of the manufacturers in Muskegon County are concerned with metal forming and shaping. The program is designed to precisely address the specific needs of this marketplace."

The program is completely integrated with MCC, which will supply 60 credit hours to freshmen and sophomores. Students will take the rest of the courses through WMU at MCC's Higher Education Center.

Work on the program began in March 1994, when the Manufacturers Council of Muskegon County approached the college requesting assistance in meeting its educational needs. WMU previously had not offered any undergraduate engineering programs in Muskegon.

Since then, 17 area companies — ranging from those with fewer than a hundred workers to those with several thousand employees — have joined WMU and MCC in putting up some $471,000 to launch the program.

I volunteered to help design the curriculum because I am convinced of the need for this program in the Greater Muskegon area," said Deborah N. Bungee, associate vice president and general manager of the Piston Ring Business in the Sealed Power Division of the SXP Corp. Her company served 13 representatives of area companies who served on the Manufacturing Engineering Steering Committee.

"Muskegon is an old 'smokestack' town typified by high unemployment among a predominantly blue collar workforce," Shunta added. "To grow in the Greater Muskegon area, industry needs a well-trained workforce. In the past, two-year degrees from Muskegon Community College were more than adequate. In today's technologically sophisticated environment, a four-year degree is now the bare minimum. A local four-year program is desperately needed."

The 129-credit-hour program is designed to meet the standards of the Engineering Accreditation Commission/Accreditation Board of Engineering and Technology Inc. and to meet the program criteria for Manufacturing and Similarly Named Engineering Programs as defined by the Society of Manufacturing Engineers.

Some 235 students per year are expected to enroll in the classes.

The program at the Prince Corp. is designed for engineers who want to augment their technical skills with management skills. The on-site venture exclusively for Prince employees is the first of its kind for both the company and the University.

"This is the first time that we've actually contracted with a private company to do a full graduate degree program," said Dean James A. Visser, continuing education. "It's a major milestone for us."

More than 60 Prince employees have signed up for the classes. "We're very excited about the program," said Rodger Price, manager of training and development at Prince, a maker of interior automotive systems. "Many employees are interested in the management aspect of the degree."

WMU administrators began working with Prince representatives about two years ago on developing the agreement after a company engineer approached a WMU official about bringing in accreditation.

"We were surveyed on the kind of programs that would meet their needs and the master of science in engineering management was selected."

The 30-hour graduate program is intended to provide those trained in engineering with the analytical and management skills to oversee technical operations in a manufacturing organization. The Prince program will be administered by the Northern Region Office of the National Center for Manufacturing Science, which is a natural fit for Prince. "We have several company engineers who have already approached us about the program."

"From the University's standpoint, we're able to heighten interest of the company in WMU's engineering programs," Muskester said. "That ultimately has a spillover effect on other programs. It's also another 60 enrollments that we might not otherwise have."

The program offered on site at Prince will be virtually the same as the one offered at the regional centers. WMU faculty members will teach the classes, which will take place primarily in the evenings. Ten courses will be offered over the course of three years. WMU officials plan to schedule one course per semester. Students most likely will attend class one evening a week for 12 sessions. Prince will pick up the bill for its employees' tuition costs.

In developing the program, WMU administrators have tailored three of the classes specifically to meet the needs of Prince employees.

Price says the agreement with WMU is a natural fit for Prince. "We have several people who have degrees from WMU already, so there's a comfort level for folks either going back to their school or going to a school where others they know around here have gone," he said.

Visser says the agreement with Prince is just the beginning of what he hopes will be other arrangements with both that company and others in the area.

"We certainly are going to try and do more on-site corporate training in the future, both credit and non-credit," he says. "That's an important component in our outreach in our regional markets. It will take the form of complementary programs to what we do at our regional centers, rather than replacing that programming."

Scholars to discuss the Great Depression

The first of six scholars who will present their research this year on the Great Depression will speak at the University Wednesday, Sept. 25. Ruth A. Stevens, professor of economics at Vanderbilt University, will kick off the Department of Economics' 33rd annual lecture-seminar series. He will present a free public lecture titled "Labor and Labor Markets During the Great Depression," at 3 p.m. in 3760 Knauss Hall.

Organizers decided to focus this year's series on the worldwide economic hard times that began with the 1929 stock market collapse because the topic has always been of interest to economists and the general public alike. "The Depression has become the 'Holy Grail' in macroeconomics," said Mark V. Wheeler, associate professor of economics. "Economists have been trying to understand it for years."

Topics discussed during previous years have included: "The Great Depression as a Historical Problem" with Michael A. Bernstein, associate professor and chairperson of the Department of Economics at the University of California, San Diego; "Monetary Policy in the Great Depression and Beyond: The Sources of the Fed's Inflation Bias" with Stephen G. Cecchetti, professor of economics at Ohio State University, Wednesday, Oct. 12; and "Propaganda of the Depression: Theories and Evidence" with James S. Fackler, professor of economics at the University of Massachusetts at Amherst, Wednesday, Oct. 20.

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Student affairs publication translated into Japanese

A Division of Student Affairs publication has been translated into Japanese and will be released in a book published this year in Japan.

"Sexual Assault on Campus: Information and Assistance" was originally produced by Western's Women's Resources and Services in the Office of Student Life in 1991. The bookEnemy was titled "New Sexology Note" by Yuhihiro Murase.

This year is a leading figure in the emerging field of sexuality education in Japan and teaches at Hiotsushib University. His prestigious brand is known at Tsudajuku University (a women's college). He acquired the WMU publication from friend, Miyoko Kfoko, a graduate student in WMU's Department of Counselor Education and Counseling Psychology.

She reports that the book is a very popular seller with both students and non-students because there is little available in Japanese about sexuality. Murase's book has been favorably reviewed in Japanese newspapers, and many reviews have singled out the WMU sexual assault booklet for particular mention.
Politics, business and history of Latin America among topics to be covered in lecture program

Politics, Business and History of Latin America

WILLIAM W. HENDERSON, professor of History at Western Michigan University, will discuss "The Morality of Intimate Faculty-Student Relationships" on Tuesday, Oct. 8, in the Lee Honors College.

Eimers and Olsen on teaching, writing

Nancy Eimers and William C. Olsen, both English, will read from their work Oct. 15, as part of the WMU Selects lecture series. The programs, their presenters, the dates and registration codes are:

"Using the Web in Teaching" with Neil A. Pinney, political science, Thursday, Oct. 14, at 7 p.m. in the Lee Honors College.

"Multilateral Lending for State and Local Government" with Harvey Arbelaez, assistant professor of management at Grand Valley State University, Oct. 14.

"The Moral Value of Work: Divine Stories and Class Identity in Ecuador, Ecuador" with Patricia Mathews, doctoral candidate in anthropology at Yale University, Oct. 22, at 7 p.m. in the Lee Honors College.

"Latin American Women: Some Considerations" with Irma Lopez, a faculty member in WMU's Department of Foreign Languages and Literatures, Oct. 29.

"Drugs and Democracy in Colombia" with John Dugas, instructor of political science at Kalamazoo College, Nov. 5.

"Costa Rica Folklore Project" with Henry Cohen, professor of Romance languages and literature at Kalamazoo College, Nov. 12.

"Negotiation and Conflict at the Heart of South America in the 16th Century" with Catherine Julien, a faculty member in WMU's Department of History, Nov. 19.

The tenth annual collection of fantasy and horror, "The Heart of South America in the 16th Century," has been published by St. Martin's Griffin.

Eimers' second book of poetry, "Vi-
Thursday, September 5

(15) Exhibition, "MFA Candidate Show," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; closing reception, Friday, Sept. 6, 5-7 p.m.

(27) Exhibition, "Alma College 15th Annual Statewide Print Competition," Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

(26) Exhibition, mixed-media sculpture by Christine Boos, Chicago artist, Space Gallery, Knauss Hall, Thursdays through Saturdays, 10 a.m.-4 p.m.

Graduate student orientation program, 157 Bernhard Center, 11 a.m.-1:30 p.m.

Reception for nontraditional and graduate students, North Ballroom, Bernhard Center, 4-6:30 p.m.

(7) University Theatre production, "Stumps," York Arena Theatre, 8 p.m.

Friday, September 6

English lecture. "Native Ethnicities and Tradition in Art," Ed Gray, artist from Fennville, 10th floor, Spray Tower, 1 p.m.

(7) WMU International, University Arena Friday, 5:30 and 7:30 p.m.; and Saturday, 11:30 a.m. and 1:30 and 5:30 and 7:30 p.m.

Sunday, September 8

Western Walk for Women, WMU vs. the University of Missouri at St. Louis, WMU Soccer Complex, noon.

"Walk for Women," WMU vs. University of Illinois, WMU Soccer Complex, 2 p.m.

Monday, September 9

(13) Exhibition, painting, "South Manitou," Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; exception, Friday, Sept. 13, 5-7 p.m.

Tuesday, September 10

Forming workshop for the preparation of doctoral dissertations, specialist projects and major papers. Graduate College conference room, Seiberling Administration Building, 10-11:30 a.m.

"Enhancing Teaching with Technology" program, "Internet Search Engines," Helen Healy, University libraries, clock tower conference area, University Computing Center, 1-2:30 p.m.

"Rediscovering Latin America" lecture series, "Multilateral Lending for State Reform in Latin America: Experiences From Argentina to Brazil," Cecilia Zanetta, School of Economics and Business Administration, 12:30-1:30 p.m.

Wednesday, September 11

"Management development workshop, "Selecting and Interviewing Employees: Effective Hiring Practices," Fetzer Center, 8:30 a.m.-4:30 p.m.; to register call 7-3322.

Thursday, September 12

(19 and 26) Management development workshop, "Interaction Management: Tactics for Effective Leadership," Fetzer Center, 8:30 a.m.-4:30 p.m.; to register call 7-3322.

*Admission charged

Future Events

Giant Tailgate - Hyames Field was transformed into a "corporate village" of tailgating tents for the third annual "CommUniverCity Night" tailgate action preceding the Aug. 29 opening home football game. Intended to celebrate "town-gown" relations, the event attracted some 8,000 people for the festivities. A total of 30,327 fans turned out to support the Broncos, the sixth largest crowd in Waldo Stadium history. Unfortunately, the young WMU team lost to Eastern Illinois University, 28-20.

Planning, the University of Tennessee at Knoxville, Lee Honors College, 7 p.m.

Japanese Endowment (Continued from page one)

The Kalamazoo Kai is made up primarily of WMU graduates, students and others who have spent some time in Kalamazoo during their lives. That group numbers about 400.

Faculty, staff and students are invited to reduce stress through meditation sessions offered from 8 to 8:30 a.m. Tuesdays in the Kiva of the Faunce Student Services Building.

Provided through the University Counseling and Testing Center, the sessions are intended to help participants relax and refill focus, energy and a sense of well-being. For more information, persons may call 7-1850.

Commemoration back could be attractive to some people because crime was more under control," he said. Landeros also attended a meeting in Milan, Italy, on unifying the logistical systems of European countries. "I began to describe the United States not as a country but as a continent of 50 countries," he said. "While many of our problems are the same as those in European countries — inventories, for example — I think our advantage is that we have a larger population base, one language and one medium of communication."

Like Qureshi, Landeros said he formed some lasting friendships during his sabatical and is looking forward to continue his"...next to none," he said. "It was wonderful to live in Europe and see the different countries and the people and the culture and how they behave. I'm hoping that will change the way we think about some of the things we do."

The WMU-Keio Kai was organized by Keio University students who attended summer institutes at WMU in 1961 and 1962. More than 100 people belong to the group, which also includes students who have enrolled at WMU for a year of study abroad during the past 34 years.

International students need job offers to get numbers

Due to a change in federal laws, international students who wish to obtain a Social Security number may only do so if they have been offered employment. This has caused some confusion with off-campus offices who employ international students.

Students who have been offered a position must take a letter confirming that fact from the prospective employer to the Social Security Administration office. Persons with questions about this procedure should call the Office of International Student Services at 7-3805.