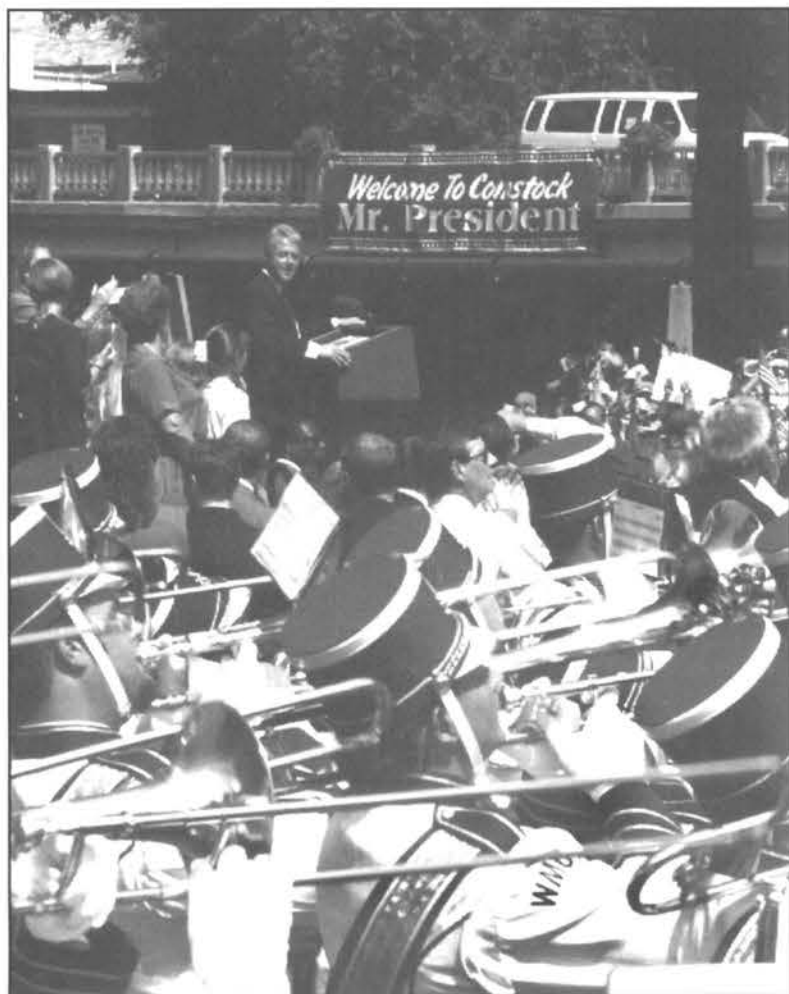


WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 23, Number 2

September 5, 1996



Broncos strike up the band for the president

When President Bill Clinton got up to speak Aug. 28 in Comstock Township, he started by expressing his appreciation for the Bronco Marching Band. "We should begin by thanking the Western Michigan University Band," he said. "They've been wonderful today and we thank (them) very much." A few days before the visit, band director Stephen D. Grugin was contacted by a White House advance team about performing prior to the president's speech at Merrill Park. "Originally, we were just asked to play before the event while people were gathering," he said. "We discussed the possibility with them about playing 'Hail to the Chief' and, once they came and heard us play, they wanted us to perform that when the president arrived as well as to play after the speech too."

Alumni and friends in Japan launch drive to raise funds for WMU

About 500 Japanese alumni and friends of WMU have organized a fund-raising campaign for the University in Japan.

The "WMU Friends in Japan Endowment Fund," believed to be the first WMU fund-raising effort organized outside of the United States, is intended to promote understanding of Japan and the Japanese among members of the WMU community. The fund was launched with a \$22,000 base, the result of two large private gifts, and recently obtained tax-exempt status in Japan. Organizers have announced a concerted gift drive that is expected to last until the end of the year.

According to W. Wilson Woods, international affairs, the move is highly unusual for residents of a nation with no history of private support for higher education.

"This is an act of true generosity and an effort to promote understanding between the two cultures," Woods says. "All of the money raised will support American students."

The funds will support travel to Japan and study in Japan by WMU students as well as the purchase of materials for use on the WMU campus in classes studying Japan and its culture.

For 35 years, WMU has maintained close ties with Japan and has sponsored annual summer institutes for Japanese college students in Kalamazoo. Building on those ties, international affairs staff member Michitoshi Soga, emeritus in physics, worked closely for more than a year with Japanese alumni and friends and University officials to develop and help implement the idea of the endowment fund.

The drive is sponsored by two Japanese

Sabbaticals abroad provide new perspectives for faculty

From the emerging trade centers of Southeast Asia to the picturesque countryside of the United Kingdom to the bustling cities of Scandinavia — these destinations were among the locations chosen by WMU faculty members as their homes for the 1995-96 academic year.

Of the 27 faculty members granted sabbaticals during last year, a number of them decided to spend the time abroad. Four of those faculty members, who shared their experiences in a recent interview, returned to campus this fall with broadened horizons and renewed energy for teaching and research.

Zahir A. Quraeshi, marketing, spent the year based in Bangi, Malaysia. Nancy Eimers and William C. Olsen, both members of the English faculty, resided in Cornwall, England. Robert Landeros, management, lived in Sandvika, Norway. While all claimed to be revitalized from their sabbaticals, they also expressed a wistfulness for their adopted homes.

"I had a very productive and beneficial academic experience there and got very used to Malaysia," Quraeshi said. "I really enjoyed the gracious hospitality. It was almost like reverse culture shock coming back. My colleagues here are super, but in

a relatively short period of time, I had a great group of professional friends over there as well. Malaysia became my second home. I remain in touch with my colleagues in Malaysia through the Internet and continue to do research with them."

Quraeshi served as the Tan Sri Noah Distinguished Chair on the faculty of business management at the Universiti Kebangsaan Malaysia, one of the two leading business schools in the country. He wanted to work in that part of the world because of his research interest in the Asia-Pacific region. He is the founding editor of the Journal of Asia-Pacific Business and the author of numerous articles on international marketing.

The focus of his research was on building national competitive capabilities and how some of the East Asian economies have been able to accomplish that in a short period of time. By studying such countries as Singapore, Malaysia, Hong Kong, Japan and South Korea, Quraeshi is hoping to build a framework for industrial development in Asia, Latin America and Africa. He conducted his research primarily at the university and at government agencies in Malaysia as well as at the nearby Institute of Southeast Asian Studies in Singapore.

Quraeshi lived in Kuala Lumpur, Malaysia's capital. He said his experience there really brought home how quickly that part of the world is becoming a major global competitor.

"You really have to go to Malaysia to witness what is taking place over there," he said. "There is a dramatic, almost dizzying pace with which economic development is being nurtured. Sitting back here supposedly doing work on the Asian-Pacific region, it's all very vague. Until you go there and see what's happening, you don't understand and don't realize the strong industrial base they've established and the kinds of efforts that they're involved in. The Malaysian government has a very dedicated leadership and they are concertedly developing their programs to move Malaysia up the economic ladder."

Quraeshi also gave presentations for

businesses and government employees in Malaysia and worked on research with that country's Ministry of Domestic Trade and Consumer Affairs. In addition, he conducted other research in China and Nepal.

Besides providing him with fodder for journal articles and monographs, the sabbatical leave experiences have given

(Continued on page four)

(Continued on page four)

Class project lives on with Allen popularity

A WMU classroom assignment that was completed in 1975 has taken on a life of its own and has become a source of information for television talk and biography shows, newscasters and late night comedians.

The student work of comedian Tim Allen, a 1976 WMU alumnus, captured and preserved on video, has been featured on a number of recent television shows. Most recently, the Sept. 2 premiere week episode of the Arts and Entertainment Network's "Biography" series used the footage as part of its hour-long examination of the life of the popular star of the ABC series "Home Improvement."

The same footage has been borrowed and is being considered for a mid-September episode of the "Oprah Winfrey Show" to be used in a program that will look at some of the country's favorite performers before they were well known.

Thomas F. Pagel, communication, saved the footage along with videotape of hundreds of other students from a television performance class he still teaches. He says it's among the earliest video footage of Allen doing the kind of stand-up comedy for which he later became famous. It already has shown up on national television more than half a dozen times in recent years. In return for its use, Pagel says, he insists on the University receiving credit — either in the context of the tape's usage or at the

end of the show in the printed credits.

Newswoman Barbara Walters and late night talk show host David Letterman have both requested and received copies of the footage and the tape has been shown on such programs as "Extra" and "Inside Edition." Its most widely-viewed use so far was as part of a prime time special called "Before They Were Stars," which aired on ABC in 1994.

"I tend to save things for a while," Pagel says. He notes that as recording technology changed over the years, he made an effort to copy many hours of classroom performances onto video cassettes, sometimes without even realizing all that was on them. He originally thought he had only three sequences featuring Allen, but recently uncovered a fourth routine in which Allen took part in another student's filmed presentation.

"The period from the mid 1970s until about 1980 was a very interesting time with students," Pagel says. "They were an unusual and energetic group and now that it's 20 years later, some of them have proven successful in a variety of careers."

Among other Pagel students from the era were WOOD-TV news anchor Suzanne E. Geha of Grand Rapids, a 1973 WMU graduate; and Neil Smith, president and general manager of the New York Rangers hockey team, a 1977 graduate.

Did you know?

Since the beginning of WMU's twinning program with Sunway College in Malaysia in 1987:

- More than 1,100 Malaysian students have transferred to WMU.
- More than 100 have stayed on to earn graduate degrees.
- More than 500 graduate and undergraduate degrees have so far been awarded to Sunway transfers.
- Fewer than 5 percent have dropped out, the smallest attrition rate of any student group.

Starting the new school year with both a toss and a toast



Several activities welcomed new and returning WMU students back to campus last week. **ABOVE:** Hiroka Imai, left, and Shinobu Nishimura, both freshmen from Japan, ushered in the new academic year by attending the "For Freshman Only" forum at Miller Auditorium Aug. 26. The event marked the first time the Class of 2000 gathered as a group. They learned more about the University from President Haenicke and other administrators and proved their mettle by consuming more than 500 pizzas on the Fountain Plaza following the program. **AT LEFT:** The plaza was the site of the 16th annual Bronco Bash the following day. Students had the opportunity to do everything from pick up material about student organizations to fly through the air on the "Aero Bungee."

WMU works with industry to offer engineering degrees

The University has launched two degree programs this fall in direct response to needs expressed by manufacturers in lakeshore communities.

A new program, the bachelor of science degree in manufacturing engineering, will be offered through WMU at the Higher Education Center at Muskegon Community College. And a degree program already available in Kalamazoo, Muskegon and Grand Rapids, the master of science in engineering management, will be taught on site at the Prince Corp. in Holland.

Both programs involved two years of planning with representatives of the College of Engineering and Applied Sciences, the Division of Continuing Education and area industry. Officials from MCC also were involved in the Muskegon program, which is intended to supply area manufacturers with the kind of engineers they need. "The goal of this curriculum is to develop students who have the ability to take a product design or concept and design the manufacturing process," said Dean Leonard R. Lamberson, engineering and applied sciences. "Most of the manufacturers in Muskegon County are concerned with metal forming and shaping. The program is designed to precisely address the specific needs of this marketplace."

The program is completely integrated with MCC, which will supply 60 credit hours to freshmen and sophomores. Students will take the rest of the courses through WMU at MCC's Higher Education Center.

Work on the program began in March 1994, when the Manufacturers Council of Muskegon County approached the college requesting assistance in meeting its educational needs. WMU previously had not offered any undergraduate engineering programs in Muskegon.

Since then, 17 area companies — ranging from those with fewer than a hundred

workers to those with several thousand employees — have joined WMU and MCC in putting up some \$471,000 to launch the program.

"I volunteered to help design the curriculum because I am convinced of the need for this program in the Greater Muskegon area," said R.C. (Rudy) Shunta, vice president and general manager of the Piston Ring Business in the Sealed Power Division of the SPX Corp. He was one of 13 representatives of area companies who served on the Manufacturing Engineering Steering Committee.

"Muskegon is an old 'smokestack' town typified by high unemployment among a predominantly blue collar workforce," Shunta added. "To grow in the Greater Muskegon area, industry needs a well-trained workforce. In the past, two-year degrees from Muskegon Community College were more than adequate. In today's technologically sophisticated environment, a four-year degree is now the bare minimum. A local four-year program is desperately needed for our community to transform from 'smokestack' to 'high-tech.'"

The 129-credit-hour program is designed to meet the standards of the Engineering Accreditation Commission/Accreditation Board of Engineering and Technology Inc. and to meet the program criteria for Manufacturing and Similarly Named Engineering Programs as defined by the Society of Manufacturing Engineers.

Some 235 students per year are expected to enroll in the classes.

The program at the Prince Corp. is designed for engineers who want to augment their technical skills with management skills. The on-site venture exclusively for Prince employees is the first of its kind for both the company and the University.

"This is the first time that we've actually contracted with a private company to do a full graduate degree program," said Dean James A. Visser, continuing education. "It's a major milestone for us."

More than 60 Prince employees have signed up for the classes. "We're very excited about the program," said Rodger Price, manager of training and development at Prince, a maker of interior automotive systems. "Many employees are interested in the management aspect of the degree."

WMU administrators began working with Prince representatives about two years ago on developing the agreement after a company engineer approached a WMU department chairperson. Prince engineers were surveyed on the kind of program that would meet their needs and the master of science in engineering management was

selected.

The 30-hour graduate program is intended to provide those trained in engineering with the analytical and management skills to oversee technical operations in a manufacturing organization. The Prince program will be administered by the Muskegon Regional Center. Deborah N. Newson, director of the center, and Richard E. Munsterman, chairperson of industrial and manufacturing engineering, were instrumental in setting up the program.

The arrangement has advantages for both parties involved, according to Newson. "From a convenience standpoint, it makes a lot more sense to offer the program on site," she said. "It can be prohibitive for very busy people like Prince employees to have to drive to Muskegon or Grand Rapids for classes. In addition, we're able to fine-tune some of the courses so that they're more germane to the engineering management needs of that particular company."

"From the University's standpoint, we're able to heighten interest of the company in WMU's engineering programs," Munsterman said. "That ultimately has a spillover effect on other programs. It's also another 60 enrollments that we might not otherwise have."

The program offered on site at Prince will be virtually the same as the one offered at the regional centers. WMU faculty members will teach the classes, which will take place primarily in the evenings. Ten courses will be offered over the course of three years.

WMU officials plan to schedule one course per semester. Students most likely will attend class one evening a week for 12 sessions. Prince will pick up the bill for its employees' tuition costs.

In developing the program, WMU administrators have tailored three of the classes specifically to meet the needs of Prince employees.

Price says the agreement with WMU is a natural fit for Prince. "We have several people who have their degrees from WMU already, so there's a comfort level for folks either going back to their school or going to a school where others they know around here have gone," he said.

Visser says the agreement with Prince is just the beginning of what he hopes will be other arrangements with both that company and others in the area.

"We certainly are going to try and do more on-site corporate training in the future, both credit and non-credit," he says. "That's an important component in our outreach in our regional markets. It will take the form of complementary programming to what we do at our regional centers, rather than replacing that programming."

Scholars to discuss the Great Depression

The first of six scholars who will present their views this year on the economics of the Great Depression will speak at the University Wednesday, Sept. 25.

Robert A. Margo, professor of economics at Vanderbilt University, will kick off the Department of Economics' 33rd annual guest lecture-seminar series. He will present a free public lecture titled "Labor and Labor Markets During the Great Depression" at 3 p.m. in 3760 Knauss Hall.

Organizers decided to focus this year's series on the worldwide economic hard times that began with the 1929 stock market collapse because the topic has always been of interest to economists and the general public alike. "The Depression has become the 'Holy Grail' in macroeconomics," said Mark V. Wheeler, associate professor of economics and director of the series. "Economists have been trying to understand it for years."

Margo will discuss how labor markets functioned during the Depression. An economic historian, he also serves as a research associate with the National Bureau of Economic Research. He has written two books and more than 40 articles for professional journals on various topics in American economic history.

Other speakers slated for this year and the topics they will address are:

- **"Uneven Impacts of the Great Depression"** with Carol E. Heim, associate professor of economics at the University of Massachusetts at Amherst, Wednesday, Oct. 23;

- **"The Great Depression as a Historical Problem"** with Michael A. Bernstein, associate professor and chairperson of the Department of History at the University of California at San Diego, Wednesday, Nov. 20;

- **"Propagation of the Depression: Theories and Evidence"** with James S. Fackler, professor of economics at the University of Kentucky, Wednesday, Jan. 15;

- **"Understanding the Great Depression: Lessons for Current Policy"** with Stephen G. Cecchetti, professor of economics at Ohio State University, Wednesday, Feb. 12; and

- **"Monetary Policy in the Great Depression and Beyond: The Sources of the Fed's Inflation Bias"** with David C. Wheelock, research officer at the Federal Reserve Bank of St. Louis, Wednesday, April 2.

All lectures begin at 3 p.m. in 3760 Knauss Hall and are free and open to the public. Each scholar also will present a morning seminar for professional economists and graduate students.

The Department of Economics co-sponsors the series with the W.E. Upjohn Institute for Employment Research in Kalamazoo.

Student affairs publication translated into Japanese

A Division of Student Affairs publication has been translated into Japanese and reprinted, in its entirety, in a book published this year in Japan.

"Sexual Assault on Campus: Information and Assistance for Students," originally produced by Women's Resources and Services in the Office of Student Life in August 1993, has been reprinted in a book titled "New Sexology Note" by Yukihiro Murase.

The author is a leading figure in the emerging field of sexuality education in Japan and teaches at Hitotsubashi University (a prestigious business college) and at Tsudajuku University (a women's college). He acquired the WMU publication from a friend, Miyoko Rokumoto, who is a graduate student in WMU's Department of Counselor Education and Counseling Psychology.

She reports that the book is a very popular seller with both students and non-students because there is little available in Japanese about sexuality. Murase's book has been favorably reviewed in Japanese newspapers, and many reviews have singled out the WMU sexual assault booklet for particular mention.

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Politics, business and history of Latin America among topics to be covered in lecture program

Topics ranging from "Multilateral Lending for State Reform in Latin America" to "Drugs and Democracy in Colombia" will be covered in a lecture series this fall at the University.

The series, titled "Rediscovering Latin America," is free and open to the public. All lectures are on Tuesdays and will begin at 7 p.m. in the Lee Honors College.

Speakers and their topics will be:

- **"Multilateral Lending for State Reform in Latin America: Experiences from Argentina to Brazil"** with Cecilia Zanetta, assistant professor in the School of Planning at the University of Tennessee at Knoxville and consultant to the World Bank, Sept. 10.

- **"Rational Expectations on Latin America"** with Harvey Arbelaiz, assistant professor of international finance at Pennsylvania State University, Sept. 17.

- **"Doing Business in the Mercosur Countries"** with Carol Sanchez, assistant professor of management at Grand Valley State University, Sept. 24.

- **"Promoting the Private Sector in Latin America"** with Bernardo Guillamon, micro enterprise specialist at the Inter-American Development Bank, Oct. 1.

- **"Crisis in the Mexican Countryside: Globalization and Transformation"** with Scott Whiteford, director of the Center for Latin American and Caribbean Studies at Michigan State University, Oct. 8.

- **"The Moral Value of Work: Devil Stories and Class Identity in Cuenca, Ecuador"** with Ann Miles, a faculty member in WMU's Department of Anthropology, Oct. 15.

- **"Between the Andes and Buenos Aires: Representations of Ethnic and National Identity in Rural Tucuman, Argentina"** with Patricia Mathews, doctoral candidate in anthropology at Yale University, Oct. 22.

- **"Latin American Women: Some Considerations"** with Irma Lopez, a faculty member in WMU's Department of Foreign Languages and Literatures, Oct. 29.

- **"Drugs and Democracy in Colombia"** with John Dugas, instructor of political science at Kalamazoo College, Nov. 5.

- **"Costa Rica Folklore Project"** with Henry Cohen, professor of Romance lan-

guages and literature at Kalamazoo College, Nov. 12.

- **"Negotiation and Conflict at the Heart of South America in the 16th Century"** with Catherine Julien, a faculty member in WMU's Department of History, Nov. 19.

The series is being coordinated by Claudio Milman, management and Latin American Studies Program. Sponsors are the Office of International Affairs, Latin American Studies Program, Lee Honors College and Haworth College of Business.

Dybek story published in book of horror and fantasy

A story by Stuart Dybek, English, has been included in an annual anthology of "The Year's Best Fantasy and Horror."

The ninth annual collection of fantasy and horror stories includes works by Margaret Atwood, Stephen King, Ursula K. Le Guin and Joyce Carol Oates. It was edited by Ellen Datlow and Terri Windling and published by St. Martin's Griffin.

Dybek's story, "Paper Lantern," originally was published in the November 1995 issue of The New Yorker. In an introduction to it in the anthology, Windling writes, "It is one of the finest stories of this or any other year."

Series to explore enhancing teaching with technology

"Enhancing Teaching with Technology," a series of programs on innovative teaching, will be offered during the lunch hour this fall. The programs emphasize enhancement of faculty teaching with the goal to improve student learning.

Using faculty presenters who have successfully introduced technology into their classroom, the programs are designed to highlight expertise, services and resources available to the University community about the latest instructional technology available. In addition, each presentation precedes a University computing services workshop so that interested participants can quickly take advantage of some new ideas.

For more information about the programs, contact Mary Ann Bowman, faculty development services, at 7-5305, or send e-mail to maryann.bowman@wmich.edu. Co-sponsored by faculty

On campus



associate's degree in paralegal from Davenport College and currently serves on that school's Paralegal Advisory Board. In her spare time, she works part-time as a hair stylist and is active in her church. She also enjoys reading and listening to music.

WMU AMBASSADOR — Cheryl L. Joseph, paralegal secretary in legal and legislative affairs, enjoys serving as an ambassador for WMU. "The senators and representatives who call our office often speak to me first," she says. "I like being a representative of our office and the University." A WMU employee since January 1995, Joseph worked in the Division of Intercollegiate Athletics for a few months before joining the legal and legislative staff in the Office of External Affairs. In addition to answering telephones, she types correspondence and processes paperwork, much of it having to do with bargaining activities with WMU's chapter of the American Federation of State, County and Municipal Employees. Joseph earned her

Eimers and Olsen to read from their work

Poets Nancy Eimers and William C. Olsen, both English, will read from their work at 8:30 p.m. Wednesday, Sept. 18, in 3770 Knauss Hall.

The free reading is intended to help celebrate the third issue of "Third Coast," the journal of creative writing published by the Department of English. It will be followed by a reception.

Eimers and Olsen recently returned from a one-year sabbatical leave in Cornwall, England (see story on page one). While there, they learned that they both had been awarded Fellowships in Literature from the National Endowment for the Arts. They were among 21 American writers to be

granted these \$15,000 awards in support of their writing.

This is the second NEA fellowship for Eimers, who has received several other honors in recent months. Two of her poems were selected to appear in the anthology, "Best American Poetry of 1996," this year judged by the widely known poet, Adrienne Rich. Eimers' new book of poems, titled "No Moon," has won the Verna Emery Prize for publication by Purdue University Press.

Olsen's second book of poetry, "Visions of a Storm Cloud," was issued by TriQuarterly Press in May. His recent awards have included the Helen Bullis Poetry Award from Poetry Northwest, the Crazyhorse Poetry Award and a Pushcart Award.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Maintenance Mechanic, M-5**, Physical Plant-B/E Maintenance, 96/97-089, 9/3-9/9/96.

(R) **Assistant Manager**, P-05, WMU Apartments, 96/97-090, 9/3-9/9/96.

(R) **Secretary I** (Term Ends 6/30/97; Renewable), S-04, Center for Science Education, 96/97-091, 9/3-9/9/96.

(R) **Assistant Professor** (Terminal, One Year), I-30, Public Affairs and Administration, 96/97-093, 9/3-9/9/96.

(N) **Assistant Professor**, I-30, Finance and Commercial Law, 96/97-097, 9/3-9/9/96.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) New

(R) Replacement

WMU is an EO/AA employer

Oct. 14, #9995.

- **"Using the Web in Teaching"** with Joseph M. Kayany, communication, Monday, Oct. 21, #9996.

- **"Web and Internet Sources in Science Teaching"** with John B. Miller, chemistry, Tuesday, Nov. 5, #9997.

- **"Web Resources for Teaching and Research in the Humanities and Fine Arts"** with Judith M. Arnold and David K. Isaacson, both University libraries, Monday, Nov. 11, #9998.

- **"Comparing Grading Utilities"** with Kelly L. Keglovitz and Julie A. Scott, both University computing services, Tuesday, Nov. 19, #9999.

Media

K.C. O'Shaughnessy, management, discusses the status of the American workplace on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air at 6:10 a.m. Saturday, Sept. 7, on WKPR-AM (1420). "Focus" is also used on a regular basis by WKZO-AM (590), WKMI-AM (1360) and several other radio stations around Michigan.

Human resources

Information updates requested

The last day to submit a change in your listing for the 1996-97 Faculty/Staff/Student Telephone Directory is Friday, Sept. 6.

If you have a change in your campus or home address, telephone number or spouse that you have not reported to human resources-information systems, please do so by tomorrow. Your employee file will be updated in time for the change also to be shown in the new directory.

You can submit a change by memo or by calling 7-3622. Please be sure to include your Social Security number with all communication.

Pauline M. Trembley, information systems, says there are several types of directory change requests her office is not able to honor:

- Use of nicknames - your legal name must be maintained for mailing and tax reporting purposes.

- Home address - when longer than can be accommodated, we abbreviate the best we can; we do not have room for zip code extensions.

- Building names - the official three-position building abbreviations are used.

- Titles - non-bargaining titles are assigned by the University Classification and Compensation System and are not subject to change by others.

- Multiple department names and/or telephone numbers - capacity is limited to one per person.

- Specific unit names - general department names are maintained for generating mailing labels; we prefer not to list small units.

Trembley stresses that careful security is exercised over information in employee files. The University adheres to federal and state laws regarding employment information security and University policy covers accessibility regulations.

Ethics lectures scheduled

Nicholas Dixon, associate professor of philosophy at Alma College, will present two lectures on campus sponsored by the Center for the Study of Ethics in Society.

At 7:30 p.m. Thursday, Sept. 19, he will discuss "The Morality of Intimate Faculty-Student Relationships" in 3750 Knauss Hall.

"The Adversary Method in Law and Philosophy" will be his topic at 11 a.m. Friday, Sept. 20, in 204 Bernhard Center.

Both lectures are free and open to the public.

Exchange

FOR SALE — Sharp brick three-bedroom ranch. Air conditioning, large fenced yard, more. 15 minutes to campus. \$87,000. Call 344-7707.

FOR SALE — Nordic Walkfit treadmill. Excellent condition. \$350. Call 349-1203.

Calendar

The master calendar maintained by news services for use in Western News is available through Gopher on the VMScluster. Currently, there are three calendars available: September events; October events; and future events, which run from November through April. To view the calendars, type Gopher at the system prompt. At the next menu, choose 2. Western Michigan University, then choose 5. Campus Calendar. You will find options for 1. This Month's Events, 2. Next Month's Events and 3. Future Events.

Thursday, September 5

(thru 13) Exhibition, "MFA Candidate Show," Rotunda and South Galleries, East Hall, weekdays, 10 a.m.-5 p.m.; closing reception, Friday, Sept. 13, 5-7 p.m.
(thru 27) Exhibition, "Alma College 15th Annual Statewide Print Competition," Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.
(thru 26) Exhibition, mixed media sculpture by Christine Boos, Chicago artist, Space Gallery, Knauss Hall, Mondays thru Thursdays, 10 a.m.-4 p.m.
Graduate student orientation program, 157 Bernhard Center, 11 a.m.-1:30 p.m.
Reception for nontraditional and graduate students, North Ballroom, Bernhard Center, 4-6:30 p.m.
*(thru 7) University Theatre production, "Stumps," York Arena Theatre, 8 p.m.

Friday, September 6

English lecture, "Native Esthetics and Tradition in Art," Ed Gray, artist from Fennville, 10th floor, Sprau Tower, 1 p.m.
*(and 7) Volleyball, WMU Invitational, University Arena: Friday, 5:30 and 7:30 p.m.; and Saturday, 11:30 a.m. and 1:30, 5:30 and 7:30 p.m.

Sunday September 8

Women's soccer, WMU vs. the University of Missouri at St. Louis, WMU Soccer Complex, noon.
*Western Walk for Women, Kanley Track, 1 p.m.; to register call 7-3120.
Men's soccer, WMU vs. Northeastern Illinois University, WMU Soccer Complex, 2 p.m.

Monday, September 9

(thru 13) Exhibition, painting, "South Manitou," Rotunda and South Galleries, East Hall, weekdays, 10 a.m.-5 p.m.; closing reception, Friday, Sept. 13, 5-7 p.m.

Tuesday, September 10

Formatting workshop for the preparation of doctoral dissertations, specialist projects and master's theses, Graduate College conference room, Seibert Administration Building, 10-11:30 a.m.; advance registration required by calling 7-3569.
"Enhancing Teaching with Technology" program, "Internet Search Engines," Helen Healy, University libraries, clock tower conference area, University Computing Center, noon-1 p.m.; to register call 7-5430.
"Rediscovering Latin America" lecture series, "Multilateral Lending for State Reform in Latin America: Experiences from Argentina to Brazil," Cecilia Zanetta, School of



GIANT TAILGATE — Hyames Field was transformed into a "corporate village" of 50 tents for the third annual "CommUniverCity Night" tailgate activities preceding the Aug. 29 opening home football game. Intended to celebrate "town-gown" relations, the event attracted some 8,000 people for the festivities. A total of 30,327 fans turned out to support the Broncos, the sixth largest crowd in Waldo Stadium history. Unfortunately, the young WMU team lost to Eastern Illinois University, 28-20.

Planning, the University of Tennessee at Knoxville, Lee Honors College, 7 p.m.
Wednesday, September 11

*Management development workshop, "Selecting and Interviewing Employees: Effective Hiring Practices," Fetzer Center, 8:30 a.m.-4:30 p.m.; to register call 7-3232.

Thursday, September 12

*(and 19 and 26) Management development workshop, "Interaction Management: Tactics for Effective Leadership," Fetzer Center, 8:30 a.m.-4:30 p.m.; to register call 7-3232.
*Admission charged

Sabbaticals (Continued from page one)

Quraeshi some new material for his class lectures. "Because I teach international business, I can talk about some of these developments I've witnessed firsthand," he said. "Bringing back real anecdotes strengthens the lectures."

They've also given him new perspective on WMU's relations with students from other countries.

"One thing we've got to feel very good about is that WMU has a lot of graduates who are in positions of significant responsibility in Malaysia in government, academia and business," he said. "Almost all of them have very strong, positive feelings about WMU and the education they got here and a great regard for the faculty. That came out in every conversation I had. Wherever I went, I would run into WMU graduates."

At the same time, competition for those students is heating up as more schools enter the international market. Quraeshi believes WMU can have an edge by taking a few lessons from the Malaysians.

"I never felt foreign or alien there," he said. "They were always asking, 'How can we help you, what can we do to make your life easier?' We need to make many of these foreign students who come from Malaysia and elsewhere feel more at home and extend to them the same kinds of hospitality that I was graced with over there. Students and parents make decisions based not only on academic caliber, but also on how comfortable we make them feel."

Returning to the roots of poetry

Although they stayed in London for a month, Eimers and Olsen spent most of their sabbatical leave away from the busy cities in the English countryside. They lived in St. Ives, a fishing village at the western tip of the southern peninsula of England. A lot of painters go to the Cornwall area because the light and the scenery are so wonderful.

The two English department faculty members, who are both award-winning poets, found much to inspire their work. A typical morning would find them sequestered in different areas of their residence working on their poetry manuscripts. In the afternoon, they would go for long walks, taking advantage of the coastal paths that crisscross the farmlands and the moors.

Eimers was particularly interested in the Bronze Age standing stones, gravesites

and stone circles that dotted the countryside. "The standing stones, the crows, the English flora and fauna — without us realizing they kind of snuck their way into the things we were working on," she said. "It would have been impossible for them not to. Everything is so different than it is here — beautiful in a different way."

Both said the experience brought them closer to their work. "In an odd way, it was like being in England brought me back to the sources of what I love about poetry," Eimers said, "back to the land and landscape and birds and watching people and the ways they behave. I'm hoping that will somehow translate into my teaching and enable me to reinvigorate my enthusiasm for poetry as not just a literary or academic form but something that's about all these real, tangible things. That was really comforting and restorative in a way and I'm fervently hoping it will have some lasting effect."

"What was revitalizing more than anything was this direct relationship to poetry again — the fact that we weren't teaching it and busy advancing our careers," Olsen said. "We were reading poetry the way we read it when we first came to it."

Gaining a global view

Landeros returned from his one-year trek with a new view of the world and a smattering of Norwegian. "I had a great experience," he said. "I now see the world in a different place and business in a different place. I look at things from a broader perspective — no longer from within the boundaries of Kalamazoo or Michigan or the United States."

His home base was in a suburb of Oslo. As a visiting professor of logistics at the Norwegian School of Management, he lectured on purchasing and materials management in both undergraduate and graduate programs. He also had the opportunity to lecture at various regional sites throughout Norway and to help redesign the equivalent of a master of business administration course.

Teaching in Norway took a little bit of getting used to, Landeros said. Language was not a barrier, since all of the students there spoke English. But he soon discovered that one hour of class really meant 45 minutes of class and a 15-minute break. He was limited to teaching strictly from the textbook without introducing any supplementary materials. He learned that students did not have to attend class if they

wanted to read the text on their own. The entire grade for the class was based on a single final examination.

When it came to grading the examinations, he discovered the institution hired a faculty member from another university to read the tests. The practice was for the two faculty members to read the tests and grade them independently. Then they would compare notes.

"At first I didn't think it would work, but it did," Landeros said. "Remarkably, we were fractions of points away. Since I've been back, I've talked to my colleagues about doing this in the Integrated Supply Management Program to see if it works. I think it may make the grading fairer because you tend to be a little sharper and to read more thoroughly when you know you're going to be comparing notes."

Landeros also had the opportunity to travel to Lithuania and lecture to middle and upper level managers who were educated under a planned economy. He said crime appeared to be quite a problem. Trucks crossing the former Soviet Bloc country were given police escorts for protection. "I could see why the possibility of

Communism coming back could be attractive to some people because crime was more under control," he said.

Landeros also attended a meeting in Milan, Italy, on unifying the logistical systems of European countries. "I began to describe the United States not as a country but as a continent of 50 countries," he said. "While many of our problems are the same as those in European countries — inventory control and cycle time reduction — our advantages are that we have a larger population base, one language and one monetary unit."

Like Quraeshi, Landeros said he formed some lasting friendships during his sabbatical and plans to continue to nurture those from afar and by returning soon to Norway. He said he tried to stay away from Americans he met in order to more fully immerse himself in the Norwegian culture. By the time he left, he said he was picking up about 10 to 20 percent of what people were saying to him in Norwegian.

His efforts to learn about the culture were rewarded. Before he left, he was made a "Viking chief," complete with the requisite helmet with horns!

Japan endowment (Continued from page one)

groups formed to celebrate those close WMU ties — the WMU-Keio Kai and the Kalamazoo Kai. "Kai" is the Japanese word for association.

The WMU-Keio Kai was organized by Keio University students who attended summer institutes at WMU in 1961 and 1962. More than 100 persons belong to that organization, which also includes students who have enrolled at WMU for a year of study abroad during the past 34 years.

International students need job offers to get numbers

Due to a change in federal laws, international students who wish to obtain a Social Security number may only do so if they have been offered employment. This has caused some confusion with on-campus offices who employ international students.

Students who have been offered a position must take a letter confirming that fact from the prospective employer to the Social Security Administration office. Persons with questions about this procedure should call the Office of International Student Services at 7-5865.

The Kalamazoo Kai is made up primarily of WMU graduates, visiting faculty members, graduates of Kalamazoo College and Kalamazoo Valley Community College and others who have spent some time in Kalamazoo during their lives. That group numbers about 400.

The two groups recently were able to accomplish the difficult task of receiving tax-exempt status for the new endowment fund through the Japan Foundation. Following the successful completion of the initial fund drive, they also hope to form an official WMU alumni club in Japan. It would be the University's first overseas alumni club.

Meditation sessions offered

Faculty, staff and students are invited to reduce stress through meditation sessions offered from 8 to 8:30 a.m. Tuesdays in the Kiva of the Faunce Student Services Building.

Provided through the University Counseling and Testing Center, the sessions are intended to help participants relax and regain focus, energy and a sense of well-being. For more information, persons may call 7-1850.