

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Haenicke to present 'State of the U.'

President Haenicke will present the "State of the University" address at 3 p.m. Tuesday, Oct. 22, at the 17th annual Academic Convocation in the Dalton Center Recital Hall.

The event, which is open to the public, is

intended to recognize and celebrate academic achievement and excellence at the University. It is sponsored by the Office of the Provost and Vice President for Academic Affairs.

Timothy Light, acting provost and vice president for academic affairs, will give the welcome at the convocation. Alumni Teaching Excellence Awards will be presented by Robert G. Miller, president of the WMU Alumni Association, to Yousef Alavi, mathematics and statistics, and Wendy L. Cornish, dance.

The Distinguished Faculty Scholar Award will be presented by Light to Alan D. Poling, psychology.

Richard Y. St. John, a member of the Board of Trustees, will present Distinguished Service Awards to Jolene V. Groh, Office of International Student Services, and Donna B. Oas, speech pathology and audiology.

Following the awards ceremony, Haenicke will give the address. The convocation will be followed by a reception in the lobby of the Dalton Center.

The convocation will air live on Kalamazoo Community Access Television Channel 31 and on Channel 36 of EduCABLE, the University's cable television system. It also will be replayed on EduCABLE Channel 36 at 11:30 a.m. Thursday, Oct. 24. The "State of the University" address will be broadcast at 7 p.m. Tuesday, Oct. 22, on WMUK-FM (102.1), the University's public radio station.

STATE OF THE UNIVERSITY

Faculty and staff members are encouraged to attend the Academic Convocation. Supervisors are asked to arrange work schedules so that staff members who wish to attend may do so.

Light describes challenges and goals in remarks at first Faculty Senate meeting

There is no other institution at which Acting Provost Timothy Light would rather be as the next century dawns than WMU, he told the Faculty Senate Oct. 3.

"If I were to look over the landscape and choose the university with which I'd want to go into the new decade and the new century, this one would be it," he said. "It's a strong place, it's a wonderful place, and it's great to be here."

But Light, who was warmly greeted by faculty members at his first senate meeting as acting provost, is not blind to the challenges that WMU faces as the turn of the century approaches.

They are best characterized by the word competition — for international students, in the national marketplace, in Michigan and within the University's own region.

"In the past five years or so, our market as a state university has become indistinguishable in nature from that which has governed small private colleges for the past 20 years," he said.

"It is not the market I recall from my years at Ohio State or the University of Arizona, but much closer to that which I recall from Kalamazoo College," he said. He previously served as provost and acting president at Kalamazoo College.

"That market is characterized by ever more severe competition, by ever increasing resources devoted to recruitment and by such increasing use of financial aid as a lure in recruitment that what we once called scholarships are now referred to by ana-

lysts as institutional discount rates," he told senators.

Flexibility needed

To meet this competition, Light said, flexibility and innovation will be required of every member of the University community.

"I am a very traditional product of the arts and sciences," he said. "And I am basically a faculty member, one who adores universities both in their ideal and real manifestations. The disciplines in which I have taught — English, linguistics, Chinese and religion — are as traditional as one can find in their presumptions about learning, in their scholarship and in their modes of teaching."

"However," he continued, "my five years here have convinced me that the continued maintenance of the life of learning I love is already dependent upon being part of an institution which also offers studies in subjects that are very practical and indeed essentially vocationally based."

"I have also become convinced that the future of the scholarship and teaching which I so prize is dependent upon a willingness to become flexible in delivery and organization in ways that I had never before imagined," he continued.

"I do not believe that we will be replaced by machines, nor do I believe any other extreme predictions that the mountebanks of technology heedlessly predict," he said. "But I do believe that within five years, I will have to learn how to make the creative, interactive use of computers an integral part of my teaching."

"And I believe that I will have to learn how to present a sufficiently variegated version of some of my courses that they can be packaged in electronic media for transmission to places I may never visit myself," he declared.

WMU has unique niche

In describing his view of WMU, Light stressed the University's unique blend of strong undergraduate teaching, its commitment to research and its relatively low cost.

"We do research and offer graduate training in our special areas because we have a very strong undergraduate base," he said. "Our undergraduate instruction is particu-

(Continued on page four)

Center increases access for persons with disabilities

A computer laboratory dedicated to increasing access to technology for persons with a variety of disabilities will be showcased during a Thursday, Oct. 24, open house.

The Multipurpose Enabling Technology Lab will be open to the public for tours and demonstrations from 9 a.m. to 3 p.m.

Located in 2032 University Computing Center, the lab features computing equipment that includes speech synthesizers and screen readers which verbalize text that appears on monitors, text/image enlargers, alternative keyboards and Braille embossers.

"Computers configured with the appropriate adaptive devices can give individuals with disabilities access to information and communication opportunities never before available to them," says Beth A. denHartigh, Disabled Student Resources and Services. "Most of our adaptive equipment has been collected in one place in a collaborative effort by several academic units to make it more accessible."

The University has offered adaptive computing technology since 1988 and some of the technology previously was avail-

able in computing labs scattered across the campus. The new lab brings that technology as well as new technology together in one location where it can serve as a focal point for both students with disabilities and students preparing for careers that use such adaptive technology.



THESE COMPUTERS TALK BACK — Bruce L. Paananen, University Computing Services, and student lab assistant Karen A. Burke recently tried out one of the new Multipurpose Enabling Technology Lab's computer stations that can take a printed page and turn it into an audio readout. Using an optical character recognition system, a page of printed material can be scanned and turned into the text appearing on the screen. A screen reader program then takes the text on the screen and makes it audible through a synthesized speech system. Waiting patiently for the work to be finished was Burke's guide dog, Misty. Burke, a senior piano performance major, is one of a group of students being trained to help clients access the various computing technologies available in the new lab.

The facility, which formally opened its doors the week of Oct. 7, is used as an open access lab for students, faculty and staff members who need adaptive computing hardware and as a teaching resource for students preparing for careers in such fields as blind rehabilitation, occupational

therapy, special education and speech pathology and audiology.

A cadre of special lab assistants is being trained to assist those learning to use the various lab features. They are under the direction of Bruce L. Paananen, University Computing Services. He has supervised the

technical implementation of the equipment, including the purchase of new equipment, and manages day-to-day operations of the lab.

The lab, which has 21 personal computers and 11 Macintosh computers, is managed by University Computing Services. It is under the direction of a steering committee made up of denHartigh, Paananen and faculty representatives of each of the academic departments that will be using the equipment.

WMU has approximately 300 self-identified students with disabilities who may use the

lab. Initial course offerings in the facility will bring another 200 students into regular contact with the equipment.

The lab currently is open from 9 a.m. to 5 p.m. Monday through Friday. Paananen says as usage grows, lab hours will be adjusted to accommodate demand.

Did you know?

■ Nearly half of WMU's undergraduate students are enrolled in two colleges. The figures, which include multiple majors, are: 6,399 in the College of Arts and Sciences; and 3,837 in the Haworth College of Business. That's 49 percent of the total undergraduate enrollment by college of 20,725.

■ More than half of WMU's graduate students also are enrolled in two colleges: 1,530 in the College of Arts and Sciences; and 1,476 in the College of Education. That's 51 percent of the total graduate enrollment by college of 5,896.

■ Undergraduate and graduate enrollment in those three colleges accounts for 63 percent of the total enrollment by college.

Grants from Kellogg Foundation spur new training program with horses

WMU and the Cheff Center for the Handicapped of Augusta are joining forces to launch the world's first university-based training program to certify health care professionals in the use of horses and riding to treat clients.

A \$221,172 grant from the W.K. Kellogg Foundation of Battle Creek to WMU and a similar award of \$207,509 from the foundation to the Cheff Center will fund a three-year pilot project that will give certified physical and occupational therapists a chance to earn additional certification in the technique known as hippotherapy by completing two summer sessions of work at WMU and the Cheff Center. The first group of students will be admitted to the program this winter and will begin their studies in June 1997.

The pilot project will establish both a hippotherapy clinic at the Cheff Center — offering hippotherapy for the first time in Michigan — and a graduate certificate program in hippotherapy in WMU's Department of Occupational Therapy. The certificate program will require 16 credit hours of study completed on the WMU campus and at the Cheff Center plus a supervised fieldwork experience. The courses will cover such topics as treatment theory and techniques, training horses for use in treatment, and research.

The term hippotherapy comes from the Greek word "hippo" for horse. Hip-

poththerapy has been used as a form of treatment in Europe for more than 25 years and has proven effective in improving posture, balance, mobility and function in patients with motor disorders. It is used to treat persons with cerebral palsy, Down syndrome, developmental disabilities and multiple sclerosis as well as those who have suffered from stroke or traumatic brain injuries.

"In hippotherapy, the horse becomes the treatment modality — an additional treatment skill for the professional to use," says Susan K. Meyers, chairperson of occupational therapy. "This grant will allow these two institutions to take the leadership role necessary to appropriately educate, train and assist people with this emerging form of medical treatment."

"This is exciting and new for the Cheff Center and consistent with the center's philosophy since its beginning," says Robert Cole, president of the Cheff Center, an internationally known therapeutic riding center. "But even more importantly, I believe it will become something new and exciting for health care providers. They will receive exposure to a new treatment modality that ultimately will mean a wider range of treatment options for their patients."

Hippotherapy is related to the more widely-known practice of therapeutic riding, which uses riding for handicapped

persons as a means of achieving physical, mental, social, educational, behavioral and recreational goals. In hippotherapy, however, the movement of the horse serves as an aid to accomplish a specific therapeutic objective that has been determined by a specially trained physical or occupational therapist. The focus is on the way the movement of the horse influences the muscle and joint movement of the patient rather than on the patient's ability to control the horse. The horse becomes simply the medium for accomplishing the therapeutic goal.

There are 250 registered therapeutic riding centers in the United States but only 18 hippotherapists — all trained in Europe, where hippotherapy is a fully recognized form of therapy. Although a number of U.S. programs offer hippotherapy treatment services, most therapists in those programs have not been formally trained in hippotherapy and are not certified by an organization. In developing the new hippotherapy curriculum, WMU and the Cheff Center have been working closely with the American Hippotherapy Association, a division of the North American Riding for the Handicapped Association. The AHA recently has developed this country's first certification examination for hippotherapists.

The grants from the Kellogg Foundation will fund the hiring of a program

director and support staff as well as the purchase of administrative, instructional and therapeutic equipment. The funding also will be used to purchase horses and riding equipment for the effort as well as to establish office and therapy space at the Cheff Center. Horses used in hippotherapy must be trained in dressage, which is a classical riding style featuring precision movements triggered by subtle signals to the horse. Each horse also must have a temperament that makes it suitable for use around patients who have no previous experience with horses.

The establishment of a hippotherapy treatment clinic at the Cheff Center is a major component of the project, Cole says, since hippotherapy is not currently available to patients anywhere in Michigan. He expects the clinic to be up and running early in 1997. By the end of the first year of the project, about 15 people each week will receive treatment there and, by the end of the three-year period, that figure will rise to about 30 clients per week. The clinic also will serve as a learning laboratory and a research site for students enrolled in WMU's certificate program.

The academic curriculum developed for the project, Meyers notes, also is intended to serve as a model for other institutions hoping to develop similar programs. She says the curriculum and information about the program will be nationally disseminated.

Nominations sought for faculty scholar award

The Distinguished Faculty Scholar Committee is seeking nominations for the 1997 Distinguished Faculty Scholar Awards.

The deadline for nominations is Monday, Dec. 16. Up to three awards may be made each year. Those honored during this cycle will be announced in fall 1997. Each winner will receive a \$2,000 honorarium, a \$2,000 adjustment to base salary, a plaque and an opportunity to present a lecture, exhibition or performance for the University community.

All current, continuing board-appointed

Book on Bronco sports available for purchase

"Go Broncos!," a book covering the history of WMU football and men's basketball, is now available for public purchase.

The 239-page limited edition publication was written by Thomas C. Slaughter and Harold L. Ray, both emeritus in health, physical education and recreation. Slaughter also served as an assistant coach in football, basketball and baseball for the Broncos.

The authors review each of the two sports by year — football from 1905 and basketball from before its initial 1913-14 varsity season. Individual coaches and athletes also are profiled.

The price of "Go Broncos!" is \$19.95 plus tax, postage and handling. It is available in the WMU Bookstore in the Bernhard Center, the athletic ticket office in Read Fieldhouse and on football and hockey game days at Waldo Stadium and Lawson Arena. Orders also may be placed by calling the athletic marketing and promotions department at 7-4138.

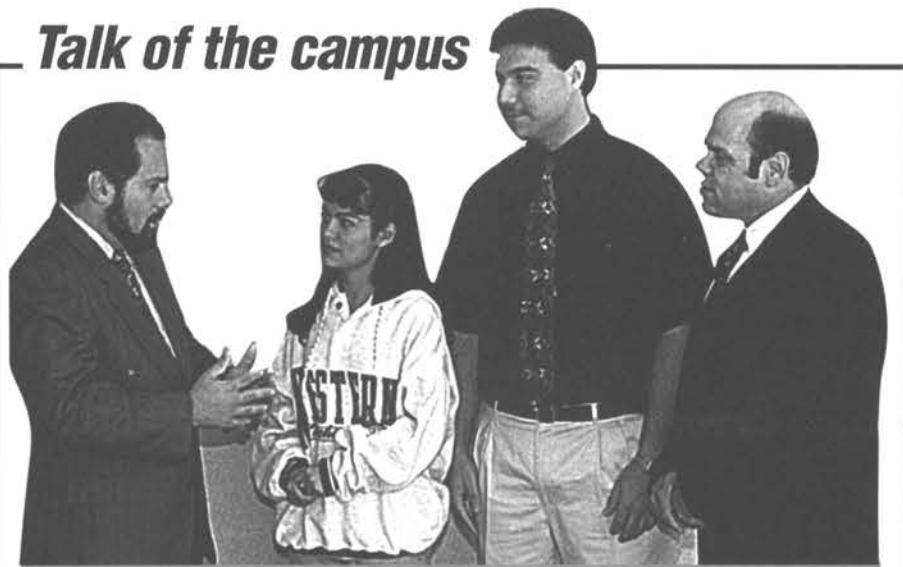
persons with faculty rank are eligible, including part-time as well as full-time faculty. They must have at least seven academic years of service to WMU prior to nomination. No individual may receive the award more than once.

The awards are based on outstanding professional achievement. The accomplishments may be artistic, historical, literary, philosophical, scientific or technical. Wide recognition beyond WMU is essential. The award usually will be based on a body of achievement, rather than a particular piece of work, and a substantial part of the achievement must have been accomplished as a WMU faculty member.

Any member of the University community, including retirees, may nominate a faculty member for the award. All nominations must be supported by a minimum of two sponsors, at least one of whom is from within the University.

Guidelines and nomination forms have been distributed on campus. For more information, persons may contact Ernst A. Breisach, history, who is chairing the committee, at 7-4637. Additional information forms are available in the provost's office.

Talk of the campus



Ray Suarez, left, host of National Public Radio's "Talk of the Nation," was on campus Oct. 11 to speak as part of Hispanic Heritage Month Activities. Suarez, who has worked in the field of journalism since 1977, became the country's only Latino national talk show host when he joined NPR in 1993. His address to WMU students as well as Hispanic students from area high schools, focused on minorities in the workplace. He is pictured here with, from left, Celeste Martinez of Bangor High School; Celso Garza, a sophomore from Rio Grande, Texas, who is president of WMU's Hispanic Student Organization; and Miguel A. Ramirez, minority affairs.

Geologists answer the call to revive map making art

WMU geologists have responded to a national call to resurrect the art of geologic mapping by examining the St. Joseph County surface and subsurface for the most detailed picture of that county ever completed.

A \$51,826 award from the Michigan Department of Environmental Quality to Alan Kehew, geology, and W. Thomas Straw, chairperson of geology, is funding the second expanded year of an extensive mapping project that will provide new information about the county's glacial geology as well as information that will help county officials take measures to protect area ground water.

Information gleaned during the research also is expected to help county planners manage expected development along the I-94 and U.S.-131 corridors.

According to Kehew, the funding was made available through recent federal legislation known as the National Geologic Mapping Act. The bill called for the U.S. Geological Survey to help renew the art of geologic mapping — a discipline that had fallen into decline in recent years.

"With high tech research tools and faculty members busy publishing and obtaining research grants," Kehew says, "map making had been declining. The U.S. Geological Survey realized it had to do something to restore geologic map making to the place it once had."

As a result of the legislation and the funding provided to implement it, two Michigan programs were launched and are administered through the Michigan Department of Environmental Quality. STATEMAP is a series of geological surveys to update existing maps of the state using more sophisticated technology than was previously used and doing more detailed studies of smaller areas. Kehew and Straw's St. Joseph County work is funded through that initiative.

The second program, EDMAP, is specifically designed for work by graduate students done under the direction of experienced faculty members. WMU recently received one of those awards to support graduate student research in northern Indiana.

The St. Joseph County work began a year ago with a smaller STATEMAP award. The geologists were able to complete survey work on two and a half quadrangles — each totaling 50 square miles of St. Joseph County. About 12 such quadrangles lie fully or partially in the county and Kehew says they expect to complete analyzing five additional quadrangles this year and the final four the following year.

To gather data, the researchers are using aerial photography and site visits to excavation or cut-away locations such as road and stream cuts. They also are examining

samples of core materials removed when wells are drilled in the area being surveyed. Additionally, some gamma ray analysis of new water wells is being done to identify layers of earth by determining the natural radioactive properties of the material.

The researchers also are using data and samples obtained from one of the U.S. Environmental Protection Agency's "Superfund" cleanup sites, an area located in Sturgis that has been contaminated by industrial solvents.

The product that is the end result of STATEMAP and EDMAP grants is a geologic map that gives an accurate and detailed picture of the region's surface and subsurface geology. But, Kehew says, the work must have some societal benefits and applications that go beyond mapping. In the case of St. Joseph County, a precise picture of the size and location of ground water aquifers as well as the geologic materials that surround them is expected to help county officials take measures to protect that vulnerable resource.

Map making, Kehew says, was traditionally a very time consuming and labor intensive effort, but some of those same high tech tools that lured researchers away from the art in recent decades are making both the task of map making and the final product more appealing.

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WESTERN MICHIGAN UNIVERSITY
A WORLD OF DIFFERENCE

Michigan First Lady Michelle Engler here to kick off campaign for community service

Michigan First Lady Michelle Engler will kick off the sixth annual "Into the Streets" campaign for community service Saturday, Oct. 26, at WMU.

Kalamazoo area college students will join 1 million volunteers across the nation in a collaborative effort to help their communities that day. Sponsored locally by WMU's Student Volunteer Services, the "Into the Streets" campaign will include students from WMU, Davenport College, Kalamazoo College and Kalamazoo Valley Community College.

The effort is coincidentally on the same day as "National Make a Difference Day," another nationwide volunteer program sponsored, in part, by the Points of Light Foundation and the Michigan Community Service Commission.

Engler, who chairs the Michigan Community Service Commission, will start the day's events with a keynote address at 10 a.m. in Shaw Theatre. Students attending are asked to bring a nonperishable canned or dry good to help families in need.

After the opening ceremonies, students

will fan out across the Kalamazoo community to volunteer their services by raking leaves in a local neighborhood, working in a soup kitchen or visiting with the elderly. Later in the day, from 2 p.m. until 4 p.m., student volunteers will gather at the Bronco Mall in the Bernhard Center for refreshments and a closing/reflection ceremony.

"Last year students from the residence halls, the National Pan-Hellenic Council, the International Programming Club and several other groups volunteered for the 'Into the Streets' effort," says Terri M. Benton-Ollie, Student Volunteer Services. "While it was wonderful to see this service, I was also fascinated by the unity of these different cultures coming together."

Benton-Ollie says "Into the Streets" gives college students an early opportunity to get involved in volunteerism with the hope that the experience will encourage them to volunteer for a lifetime.

For more information, persons may call Student Volunteer Services in the Lee Honors College at 7-3230.

On campus



ON THE MOVE — Betty L. Benner helps to make sure faculty, staff and students at the University are going places. The office manager/secretary in the transportation services area of the physical plant, she tries to keep everything running on schedule. Her duties involve taking care of the payroll and billing, reconciling accounting reports and training two students who help out in the office. The University has between 250 and 300 vehicles that it dispatches for short-term and long-term use on University business. Faculty, staff and students drive those

cars, trucks and vans about a million miles each year. There is so much demand for the vehicles that the office has now contracted with an outside vendor so it doesn't have to turn people away when all the University vehicles are being used. "I really enjoy this part of the University community," Benner says. "We're a lot busier than people realize. I get to meet a lot of people and I enjoy that." A WMU employee for nine years, Benner worked in purchasing and University stores before taking this job five and a half years ago. When not helping others to go places on the job, Benner enjoys traveling with her husband of 38 years, Don. They have been on several cruises over the years to such places as Alaska and the Caribbean. She also likes spending time with her two grown children and two grandsons.

Impacts of Depression are topic for economist

The different ways the Great Depression affected the worldwide economy will be discussed in a lecture Wednesday, Oct. 23.

Carol E. Heim, associate professor of economics at the University of Massachusetts at Amherst, will speak on "Uneven Impacts of the Great Depression: Industries, Regions and Nations" at 3 p.m. in 3760 Knauss Hall. She also will present a morning seminar for professional economists and graduate students.

The free talk is part of the Department of Economics' 33rd annual guest lecture-seminar series titled "The Economics of the Great Depression." The year-long series focuses on the various facets of the worldwide economic hard times that began with the 1929 stock market collapse.

Heim will address the uneven impacts of the Depression by comparing the United States and the United Kingdom. She also will discuss the effects on less developed economies, such as those in Latin America, Africa and Asia.

Heim has written more than 20 journal articles, chapters in books and book reviews, focusing primarily on British economic history. She has served on the editorial boards of the Journal of Economic

History, Exploration in Economic History, and Social Concept. She has been a research associate and a research affiliate at Harvard University's Center for European Studies.

The Department of Economics co-sponsors the series with the W.E. Upjohn Institute for Employment Research in Kalamazoo. The series is directed by Mark V. Wheeler, economics.

Faculty and staff invited to Medallion program

Faculty and staff members are invited to meet the 18 recipients of this year's \$25,000 Medallion Scholarships during a program at 4 p.m. Friday, Oct. 25, in the East Ballroom of the Bernhard Center.

This year's winners had a collective high school grade point average of 3.99 and competed against more than 1,100 applicants from 15 states for the prestigious awards.

Four senior Medallion Scholarship recipients will speak during the program: Carrie E. Bursch of Grand Ledge, who is majoring in music-vocal performance and piano performance; David C. Grandy of Omaha, Neb., who is majoring in English and philosophy with an applied professional ethics concentration; Marc A. Humphrey of Kalamazoo, who is majoring in mathematics and physics; and Anna N. Naruta of Port Huron, who is majoring in anthropology.

A reception will follow the presentations. The event is sponsored by the Office of Development.

Former Surgeon General to speak at Nov. 1 conference

Former U.S. Surgeon General M. Joycelyn Elders will provide the keynote luncheon address for a conference on "Women's Health: Basic Science, Ethical and Clinical Issues for the 21st Century" Friday, Nov. 1, at the Fetzer Center.

The conference, which runs from 7:45 a.m. to 5 p.m., is sponsored by the Michigan State University Center for Medical Studies with support from Pharmacia & Upjohn Inc., Borgess Medical Center, Bronson Methodist Hospital and WMU. It is intended to allow medical professionals and students to enhance their understanding of emergent issues in medicine. For registration information, persons should call 337-6361.

Poet to present reading

Poet Cynthia Huntington will read from her work at 8:30 p.m. Wednesday, Oct. 23, in 3321 Brown Hall. The reading, sponsored by the Department of English, is free and open to the public.

Huntington is the author of two books of poetry: "The Fish-Wife," winner of the Pacific Poetry Series Award and published by the University of Hawaii Press in 1986; and "We Have Gone To the Beach," forthcoming this month from Alice James Books.

She is the recipient of two National Endowment for the Arts awards and was a fellow at the Fine Arts Work Center in Provincetown, Mass. Her poetry has been published in Triquarterly, the Kenyon Review, Third Coast and elsewhere.

Human resources

Open enrollment ends Oct. 18

If you wish make a change to your health-medical insurance during open enrollment, the completed change forms must be submitted to the human resources benefits office by 5 p.m. Friday, Oct. 18.

A table outside the benefits office (1310 Seibert Administration Building) contains all the necessary forms if you wish to change health-medical plans, add an eligible dependent to your coverage or change your HMO primary care physician. No appointment is necessary; simply stop by and complete the appropriate forms. Changes will be effective Nov. 4, and any change in payroll deduction will begin with the Nov. 26 paycheck.

Forms training session set

A training session for use of the new transaction and appointment forms that replace the P-006 is planned for noon to 1 p.m. Friday, Oct. 18, in the Faculty Dining Room of the Bernhard Center.

National expert on aging to discuss future of long-term care in Oct. 24 public address

"The Future of Long-Term Care" will be the topic when a national expert on aging comes to campus for an address at 3:30 p.m. Thursday, Oct. 24.

Rick A. Martinez, chief of the Geriatric Psychiatric Research Program in the Mental Disorders of Aging Research Branch of the National Institute of Mental Health, will present a free public lecture in 1010 Fetzer Center. Martinez also is a senior fellow with the U.S. Senate Special Committee on Aging.

Martinez's address will cover such topics as changes in service delivery models, managed care and the implication of future health care delivery models on professional training. His address is designed to appeal to members of the community who have an interest in providing services for older citizens.

The talk will be part of a two-day campus visit by Martinez, who will meet with officials in WMU's College of Health and Human Services and with campus researchers whose work focuses on the elderly. The college currently is exploring the development of an interdisciplinary training program to address future geriatric care needs in the nation and Martinez is serving as a consultant in that effort.

Martinez has held his current position at the National Institute of Mental Health since 1990. He serves as program officer for \$8 million in neuroscience and clinical research efforts. He is responsible for identifying priority areas of interest for geriatric research and for advising researchers across the country on methodology and project development for their research grants. He took on his additional duties

with the Senate Special Committee on Aging in 1995. In that capacity, he deals primarily with the issue of economic impact of late life mental disorders and the effect of legislative proposals on providers and patients.

Martinez also is a technical adviser to the Lacey Project for the Medically Underserved in Washington, D.C. That shelter-based infirmary, which provides medical care to the homeless, is named for Bernardine M. Lacey, director of WMU's School of Nursing. She founded and directed the facility through Howard University's College of Nursing before coming to WMU.

Martinez's visit to WMU is sponsored by the College of Health and Human Services and the Office of the Vice President for Research. For more information about the events, persons should call Sue Eberstein in the College of Health and Human Services at 7-2663.

Road reduced to one lane

Vande Giessen Road between Moore Drive and the curve near Waldo Library will be reduced to one lane of traffic from Wednesday through Friday, Oct. 23-25, because of construction on the cooling tower next to Friedmann Hall.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees should submit a job opportunity transfer application during the posting period, and may contact an employment services staff member for assistance in securing these positions.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Assistant Manager**, P-05, Physical Plant-Maintenance Services, 96/97-141, 10/15-10/21/96.

(R) **Operations Supervisor**, P-02, Continuing Education-Grand Rapids Regional Center, 96/97-142, 10/15-10/21/96.

(R) **Resident Director, Sunway College**, Executive Official, International Affairs, 96/97-143, 10/15-10/21/96.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(R) Replacement
WMU is an EO/AA employer

Media

Charles E. Crawford, sociology, discusses the effects of the O.J. Simpson trial in terms of criminal justice issues on "Focus," a five-minute interview produced by the Office of Marketing, Public Relations and Communications. "Focus" is scheduled to air at 6:10 a.m. Saturday, Oct. 19, on WKPR-AM (1420). "Focus" is also used on a regular basis by WKZO-AM (590), WGVU-FM (88.5) and several other radio stations around Michigan.

Calendar

The master calendar maintained by the Office of Marketing, Public Relations and Communications for use in Western News is available through Gopher on the VMScluster. Currently, there are three calendars available: October events; November events; and future events, which run from December 1996 through December 1997. To view the calendars, type Gopher at the system prompt. At the next menu, choose 2. Western Michigan University, then choose 5. Campus Calendar. You will find options for 1. This Month's Events, 2. Next Month's Events and 3. Future Events. The calendars also are available through WMU's home page on the World Wide Web under University Information.

Thursday, October 17

(thru 23) Exhibition, paintings by the late Sebastian Buffa, 1978 WMU graduate, showcases, Sangren Hall, weekdays, 7 a.m.-10:30 p.m.; Saturdays, 6 a.m.-10:30 p.m.; and Sundays, noon to midnight.
Peace Corps information table, first floor lobby, Ellsworth Hall, 9 a.m.-3 p.m.
(and 18) Exhibition, painting by Geoff Mitchell, BFA candidate, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.; closing reception, Friday, Oct. 18, 5-8 p.m.
(thru 23) Exhibition, graphic design for book, "Transcendence," by Gary Koepke, Koepke International, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.
(thru 31) Exhibition, mixed media sculpture by Margaret Wharton, Chicago artist, Space Gallery, Knauss Hall, Mondays thru Thursdays, 10 a.m.-4 p.m.
"Gathering of Women," Faculty Dining Room, Bernhard Center Public Cafeteria, noon-1 p.m.
Peace Corps information session, 211 Bernhard Center, 7 p.m.
Events with Natalya Antonova, piano, guest artist from the Eastman School of Music, Dalton Center Recital Hall,: master class, 3 p.m.; and recital, 8 p.m.
Peace Week lectures by Holly Sklar, author and activist: "Creating Peace by Working for Economic Justice," 3760 Knauss Hall, 3:30 p.m.; "Your Future Is at Stake: Seeking Solutions — Not Scapegoats — For the Dying American Dream," 2303 Sangren Hall, 8 p.m.
Slide lecture, "Transcendence," Gary Koepke, Koepke International, 2302 Sangren Hall, 7 p.m.; reception following in Gallery II.
*(thru 20) University Theatre production, "The Secret Garden," Shaw Theatre: Oct. 17-19, 8 p.m.; and Oct. 20, 2 p.m.

Friday, October 18

Faculty development services Cultural Diversity Study Group, 3208 Sangren Hall, 11 a.m.-1 p.m.
Brown bag Bible study group, "Why Racism?," Kanley Chapel Social Room, noon-1 p.m.
Faculty development services interactive video workshop, "Teaching with Style: Enhancing Learning by Understanding Teaching and Learning Styles," Tony Grasha, professor of psychology, the University of Cincinnati, Stewart Tower Conference Room, third floor, University Computing Center, 1 p.m.; to register call 7-5305.
Mathematics and statistics colloquium, "What Will the Future of Mathematics Look Like?," Chandler Davis, the University of Toronto, Commons Room, sixth floor, Everett Tower, 4 p.m.; refreshments, 3:45 p.m.
*Performance, Kalamazoo Symphony Orchestra, Miller Auditorium, 8 p.m.

Saturday, October 19

Men's tennis, WMU vs. Ferris State University, Sorensen Courts, noon.
OcTUBAfest concert of low brass music, Dalton Center Recital Hall, 3 p.m.
*Performance, recording artist Aretha Franklin, Miller Auditorium 8 p.m.
Guest artist recital, Eileen Massinon, trombone, Dalton Center Recital Hall, 8 p.m.

Sunday, October 20

Women's soccer, WMU vs. Schoolcraft College, WMU Soccer Complex, 2 p.m.
Concert, University Chorale, Treble Chorus and Collegiate Singers, Dalton Center Recital Hall, 3 p.m.
Guest artist recital, John Seidel, trombone, Dalton Center Recital Hall, 8 p.m.

Monday, October 21

*(thru 25) Management development workshop, "Train-the-Trainer," Fetzer Center, 8:30 a.m.-4:30 p.m.; to register call 7-3232.
(thru 25) Exhibition, advanced ceramics, Rotunda and South Galleries, East Hall, weekdays, 10 a.m.-5 p.m.; opening reception, Monday, Oct. 21, 5-8 p.m.
"Enhancing Teaching with Technology" program, "Using the Web in Teaching," Joseph M. Kayany, communication, Stewart Tower Conference Room, third floor, University Computing Center, noon-1 p.m.; to register call 7-5430.
Peace Week lecture, "Rwanda and Burundi: Lessons To Be Learned," Susan Collin

Take A Moment. • Change A Life.



RALLY FOR THE CAUSE — A total of 122 fund-raisers from University departments gathered for a luncheon Oct. 8 in the Bernhard Center to start their engines for this year's campus campaign for the Greater Kalamazoo United Way. The event featured a "road rally" theme as representatives heard from both a recipient of services and a participant in programs offered through United Way agencies. From left, fund-raisers Steven F. Thomas, University Computing Services, and Kimel U. Hodges, nursing, flagged down campaign coordinator Andrew A. Rivers, Office of the President, before the luncheon to discuss the campaign packets they are distributing to employees in their areas. The goal for the campus drive, which ends Oct. 31, is \$156,000.

Marks, Search for Common Ground peace center, Washington, D.C., 2302 Sangren Hall, 7:30 p.m.

Tuesday, October 22

Meditation group, Kiva, Faunce Student Services Building, 8-8:30 a.m.
Academic Convocation, featuring President Haenicke's "State of the University" address, Dalton Center Recital Hall, 3 p.m.; reception following in the lobby.
"Rediscovering Latin America" lecture series, "Between the Andes and Buenos Aires: Representations of Ethnic and National Identity in Rural Rucuman, Argentina," Patricia Mathews, doctoral candidate in anthropology, Yale University, Lee Honors College, 7 p.m.
Concert, University Concert Band, Miller Auditorium, 8 p.m.

Wednesday, October 23

Doctoral oral examination, "The Impact of the Patient Representative on Satisfaction," Diana L. Newman, public affairs and administration, 211-E Walwood Hall, 1 p.m.
School of Music Convocation Series concert, the Merling Trio, Dalton Center Recital Hall, 2 p.m.
Economics lecture, "Uneven Impacts of the Great Depression: Industries, Regions and Nations," Carol E. Heim, associate professor of economics, the University of Massachusetts at Amherst, 3760 Knauss Hall, 3 p.m.
Doctoral oral examination, "Maranao Muslim Women Educational Administrators: An Initial Study of the Emerging Muslim Women Leaders in the Philippines," Carmelita S. Lacar, educational leadership, 3310 Sangren Hall, 3 p.m.
*Volleyball, WMU vs. Chicago State University, University Arena, 7 p.m.
*(thru 26) Fall dance concert, Dalton Center Dance Studio B: Oct. 23-25, 8 p.m.; and Oct. 26, 2 and 8 p.m.
Faculty recital, Christopher Taylor, piano, Gilmore Young Artist and Van Cliburn Bronze Medalist, Dalton Center Recital Hall, 8 p.m.
Poetry reading, Cynthia Huntington, author of "The Fish-Wife" and "We Have Gone To the Beach," 3321 Brown Hall, 8:30 p.m.

Thursday, October 24

*Management development workshop, "Positive Discipline: A Primer on Problem-Solving Employee Relations," Fetzer Center, 8:30 a.m.-noon; to register call 7-3232.
Open house, Multipurpose Enabling Technology Laboratory, 2032 University Computing Center, 9 a.m.-3 p.m.
"Gathering of Women," Faculty Dining Room, Bernhard Center Public Cafeteria, noon-1 p.m.
Men's tennis, WMU vs. Valparaiso University, Sorensen Courts, 3 p.m.
Health and human services lecture, "The Future of Long-Term Care," Rick A. Martinez, chief of the Geriatric Psychiatric Research Program in the Mental Disorders of Aging Research Branch of the National Institute of Mental Health, 1010 Fetzer Center, 3:30 p.m.
*Performance, the National Song and Dance Ensemble of Tibet, Miller Auditorium, 8 p.m.
*Concert, University Jazz Lab Band, Dalton Center Recital Hall, 8 p.m.
*(thru 27 and Oct. 31-Nov. 3) University Theatre production, "Equus," Multi-Form Theatre: Oct 24-26 and Oct. 31-Nov. 2, 8 p.m.; Oct. 27 and Nov. 3, 2 p.m.
*Admission charged

Light (Continued from page one)

larly attractive to good students because it is built on wonderful teaching, offered overwhelmingly by us — the professors.

"It is attractive as well because our undergraduate instruction occurs in the context of the stunning breadth and depth of a layered university in which knowledge is being discovered and created as well as transmitted," he said.

"Our definition and our niche in higher education are all of those things and not just one of them," he said. "Our role in higher education is determined by that combination — not by pulling out one of its parts and emphasizing it to the diminution of the others.

"Taken alone, each of our features — good teaching, research and low cost — will find lots of formidable competitors," he continued. "Taken all together in the combination we embody, we at WMU are the formidable competitor."

Direction set for year

Light concluded his remarks with a summary of priorities he sees for the coming year. To continue its pattern of success, he said, WMU must bolster enrollment, preserve its forward momentum with increased internal cooperation and carefully identify areas for new programs.

On enrollment, Light said the University has retained a consultant to assess recruitment and marketing efforts in view of "the rapidly changing conditions in which we now operate." The consulting firm, George Dehne Associates, also will help the University find or train an admissions director.

To consolidate the University's gains of the past decade, the University must "undergird and further strengthen those things that we do best," Light continued. "Both external criticism and internal logic offer compelling reasons for intra-University, inter-unit cooperation and collaboration."

Finally, the University will continue to develop new programs, but "probably at a rate that is a bit more measured than in the past five years," Light concluded. "Where

good ideas can be accommodated within existing programs and where modest reconfigurations meet an expressed need, those must be encouraged."

Recreation center open to families on Friday nights

WMU faculty and staff who are members of the Student Recreation Center have the opportunity to spend Friday nights at the facility with their families.

From 5 to 10 p.m. Fridays, open recreation activities are available for SRC members and their families. Activities include basketball, volleyball and badminton. Racquetball courts may be reserved by calling 7-3760 no sooner than Thursday. Parents must accompany youths in activity areas.

Spouses or friends who are not SRC members must pay a guest fee of \$5. Youths under 18 are admitted free.

In addition, participants in "Family Night" may try their hand at scaling the SRC's climbing wall. Youths must be at least 10 years old and accompanied by a parent.

Each climber must complete a waiver form. Parents or legal guardians must complete forms for those under 18. The cost is \$5 to climb the wall.

For more information on "Family Night," persons should call 7-3760.

Cotton selected for state honor

William H. Cotton, Western's Office of Public Service, has been named the recipient of the Mike Conboy Professional Development Award from the Michigan Economic Developers Association.

The award recognizes association members who have made substantial, long-term contributions to the economic development profession in Michigan.

Cotton was instrumental in starting the organization's Practitioners Training Certification Program in 1995. He has chaired the association's Education Committee since that year.