



WESTERN MICHIGAN UNIVERSITY

WESTERN NEWS

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Sky's the limit

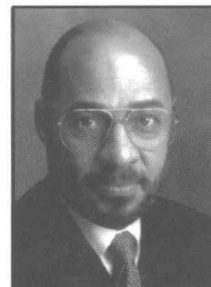


HARD HATS HASTEN HANGAR TOWARD COMPLETION — Construction workers in Battle Creek are right on schedule in remodeling and expanding W.K. Kellogg Airport facilities to become the new home for the School of Aviation Sciences. The work is scheduled to be completed by June, shortly after the school acts as host at the site to the 1997 National Intercollegiate Flying Association's national championship. The former Federal Aviation Administration hangar (above) is getting 25,000 square feet of new space added to its original 20,000 square feet of room. Exterior girders are in place framing an expanded aircraft maintenance area on one side of the building. Inside new space attached to another side of the hangar (at right), a worker is busy building walls for engine test cells and adjacent observation rooms. Elsewhere on the airport site, a new classroom and office building is under construction and renovations to the terminal building have been completed, allowing some aviation personnel to begin moving to their new home. All flight operations for the school are scheduled to move to Battle Creek in May.



Archer to speak here as part of lecture series

Dennis W. Archer, mayor of Detroit, will speak on "Government and Business Collaboration" at 6:30 p.m. Tuesday, March 11, in Schneider Hall's Brown Auditorium. This will be the third lecture in a new Distinguished Speaker Series sponsored by the Haworth College of Business.



Archer

Archer is a 1965 graduate of WMU. He began his professional career as a school teacher in Detroit and went on to obtain a law degree. He practiced law and taught at the Detroit College of Law and Wayne State University Law School for 15 years before being appointed to the Michigan Supreme Court in 1985 by Gov. James J. Blanchard. Archer stepped down from the court in 1990 to join a prestigious Detroit law firm and consider running for mayor. He was elected mayor of Detroit, the nation's seventh largest city, in 1993.

"The series is a way of bringing business, education and government leaders to Kalamazoo and the University," said Christopher M. Korth, chairperson of finance and commercial law and coordinator of the series. "Its goal is to foster discussion on a variety of topics of interest."

The series' next two speakers have already been announced. They are Donald W. Hudler, president of the Saturn Corp., and Arnold G. Langbo, chairman of the Kellogg Co. Hudler is expected to be on campus in April. Past speakers were John L. Zabriskie, former president and chief executive officer of Pharmacia & Upjohn Inc., and Daniel R. Smith, retired chairman and chief executive officer of the First of America Bank Corp.

The event is by invitation only. More information is available from Korth at 7-5722.

Math reform efforts could add up to improved test scores for students

New classroom tools that could spell the end to low mathematics test scores for Michigan elementary students are ready for school districts and communities that are willing to make a commitment, say two WMU faculty members.

Robert A. Laing and Ruth Ann Meyer, both mathematics and statistics, have won state funding to put those tools in the hands

of school districts. Their goal is to help districts chart a course that will lead to success in mathematics for K-6 students.

Working with a \$212,000 grant from the Michigan Department of Education through the federal Eisenhower Higher Education Professional Development Program, the pair is training teams of elementary specialists to serve districts across the state and help guide local mathematics reform efforts.

Three revolutionary new mathematics programs have been tested and proven in the classroom and are now commercially available for school districts to adopt, they say. But purchasing the materials for one of those new programs won't change achievement levels unless the community also commits to supporting training for teachers.

The statewide effort, the Elementary Mathematics Curriculum Reform Project, will draw on the resources of mathematics and science centers around the state to give districts in every corner of Michigan access to a network of specially trained mathematics teachers. Those specialists can help districts select one of the new programs and help train district teachers to implement their choice.

"These are exemplary programs," Laing says. "They are unusual programs that have been supported by a lot of tax dollars for the common good. And all have undergone extensive classroom testing, unlike most

previously published materials that had no classroom testing done."

The three new mathematics curricula were developed around the country in recent years with major grants from the National Science Foundation. They are: Everyday Mathematics; Investigations in Number, Data and Space; and Math Trailblazers. Each was designed to teach mathematics to children in a way that conforms to national standards recommended by the National Council of Teachers of Mathematics in 1989.

Those national standards, Meyer and Laing point out, are the basis for Michigan's mathematics goals and objectives and are reflected in the Michigan Educational Assessment Program tests. If parents are disappointed with their school districts' performance in the latest round of those tests, the only way to improve the results is with a radical overhaul of both teaching materials and techniques, the WMU educators say. New teaching materials, teacher retraining, community involvement and an end to the tradition of tracking students are all part of the recipe for success.

"The needs of society and our culture are changing so rapidly that our classroom materials have just not kept pace," Laing says. "Schools will not witness the kind of performance they should expect from their students until they completely revamp their mathematics curricula."

But curriculum change alone will not turn the tide of student achievement, Meyer says, unless teachers get the opportunity to change as well. And release time for teachers to attend training or an extension of the school calendar to add teacher-training days may be needed. Either solution will require districts to find additional funding.

"This is something that may mean local businesses and industries play a bigger role along with parents and teachers," Meyer says. "It has to be a commitment from the entire community."

Each of the new programs already goes to great lengths to promote parental involvement, she says. Schools are encouraged to communicate frequently with parents, briefing them on goals and objectives at the start of new units and suggesting mathematics enrichment activities that parents can use to supplement classroom work.

The WMU project will partition the state into 11 clusters — each served by one of the state's already established mathematics and science centers. For each one of the cluster sites, Meyer and Laing will train three two-person teams of elementary mathematics specialists. Each team will be thoroughly grounded in one of the three curricula and will be able to provide material districts can use to "try out" short units to familiarize teachers and administrators

(Continued on page four)

Did you know?

■ WMU's Haworth College of Business is currently the 12th largest undergraduate business school in the United States.

■ The Haworth College of Business and the College of Engineering and Applied Sciences established the nation's first undergraduate program in Integrated Supply Management. This nationally recognized, cutting-edge major has been praised for its bold innovation and practicality by leading purchasing and materials management publications.

■ The business college's undergraduate food marketing program is one of only four such programs in the United States.



GETTING PUMPED — Volunteers have been traveling across the campus over the last two weeks as part of the annual Blood Pressure Screening and Education Program sponsored by the Sindecuse Health Center's Office of Health Promotion and Education. Here, Amanda M. Hosko, a senior from Westland who serves as a community health education student volunteer, checks Mike McGill, a senior from Petoskey, at Waldo Library. The goal of the free program is to help members of the University community prevent unnecessary heart attacks, strokes or other disabilities that may result from the development of heart disease. Sessions have run at 12 locations across campus, with the last one taking place today from 9 a.m. to 1 p.m. at the Student Recreation Center.

CDDA earns full three-year accreditation on first try

WMU's Center for Developmentally Disabled Adults has been accredited by the Rehabilitation Accreditation Commission of the Commission on the Accreditation of Rehabilitation Facilities.

The CDDA, which serves 130 Kalamazoo citizens with disabilities at its four area sites, was praised by the national accrediting organization and awarded three-year accreditation which expires in the year 2000. Being awarded the full three-year accreditation is a testament to the quality of the center's programming, according to Carol Sundberg, director of the CDDA.

"The commission was extremely complimentary in its appraisal of our program and I think it's significant that they chose to accredit us for a full three years rather than the one-year or provisional options they could have selected," Sundberg says. She notes that this was the CDDA's first request to the national body for accreditation.

The accreditation will have a positive impact in the future, Sundberg says, in such areas as securing state funding and negotiating contracts with managed care providers.

In an early January letter advising the CDDA of the commission's decision, the center was lauded for "consistent efforts to improve the quality of its programs." It also was praised for its attempts to actively solicit input from the clients it serves, their

families and guardians, and an advisory council of community members. Recruitment and training of "enthusiastic and dedicated staff members" also was noted as one of the center's strengths.

Other areas positively described in the accreditation survey were the center's program evaluation system, its accessibility and safety policies, a well-developed mission statement and strategic plan, its governance structure and its commitment to service quality and financial stability.

Sundberg points out that the accrediting commission made special note of the link between the University and the center. The alliance is an unusual one for centers such as the CDDA. The tie was praised by the commission for its positive impact on staffing and for such benefits as providing training for staff members and supplying student interns and volunteers to participate in the daily operation of the center.

"The center has many strengths, not the least of which is a unique and mutually beneficial relationship with Western Michigan University," said the summary of the survey material collected by a commission team that visited all four CDDA sites in early November.

The CDDA is a unit of the College of Health and Human Services and was founded in 1981. It is funded with state and federal dollars through Kalamazoo County Community Mental Health and by matching funds from the Greater Kalamazoo

United Way.

Clients served are adults with severe and profound mental retardation, many of whom were once in institutions around the state before the movement to deinstitutionalize them took hold in Michigan in the 1970s. Day activities at the CDDA sites and community locations are designed to help people with mental retardation, speech and language deficits, physical disabilities and behavior problems learn skills essential for daily living and participating in the community. Programs emphasize behavioral support and training to enhance self care, communication, recreation and socialization in the community.

The center began operation at its original site at 1627 W. Main and later branched out to include sites at the Douglass Community Center, 1000 W. Paterson, as well as sites at 700 Fletcher and 751 Pleasant.

The CDDA employs about 40 full- and part-time staff members and about 15 student employees per semester. Students in such disciplines as occupational therapy, psychology, speech pathology and nursing also complete internships and field requirements at the center.

Students take 'Alternative Spring Break' to perform community service at 11 sites

Instead of working on their tans, some 130 WMU students will be working on their volunteer skills during this year's spring break.

The contingent will depart from campus Friday, Feb. 28, to participate in "Alternative Spring Break" at 11 sites located in nine states. The volunteers will be engaged in activities ranging from working with migrant farm workers in Florida to helping the homeless in Cleveland.

Alternative Spring Break is a service-oriented initiative that provides students with an opportunity to participate in a positive volunteer experience while learning the importance of community service. Sponsored by WMU's student volunteer services, the program encourages students to leave their familiar surroundings and discover some very different experiences.

Now in its sixth year at WMU, Alternative Spring Break continues to draw more student volunteers each year. The first program in 1992 consisted of only 12 students and one site.

This year's volunteers will be: working with migrant farm workers in Florida City, Fla.; exploring environmental issues at the Florida Keys National Marine Sanctuary; assisting at the Bird Emergency Aid and Kare Sanctuary on Big Talbot Island, Fla.; working through Helping Hands with the rural poor in Corbin, Ky.; assisting with the disabled through Volunteers for America in New Orleans; volunteering with the homeless through Part of the Solution and with people suffering from AIDS through Stand Up Harlem in New York City; helping the homeless and urban poor through the Catholic Worker in Cleveland; working through Head Start with children of the Cherokee Nation in Tahlequah, Okla.; assisting Bosnian, Serbian and Cuban refugees through the Refugee Resettlement Program in Nashville; working with disabled children at the Sarah House in Washington, D.C.; and repairing rural homes in

Nominations due March 7 for University service awards

Faculty and staff members are reminded that the Distinguished Service Award Committee is seeking nominations for the University's 1997 Distinguished Service Award.

Forms explaining the nomination procedure have been distributed through campus mail to faculty and staff members and are due Friday, March 7. Persons with questions or those needing additional forms may contact C. Dennis Simpson, community health services, who is chairperson of the Distinguished Service Award Committee, at 7-3350.

This award, first given in 1980, was established by the University to recognize exceptional service in one or more of the following categories:

□ Service through innovative and effective programs that are academic, or related to another facet of University life, such as programs that serve students, faculty or staff in some important and unique way.

□ Service in areas and organizations that contribute to the growth and stature of the University.

□ Service that extends the impact and presence of the University into the larger community.

Up to two Distinguished Service Awards may be made each year. When two awards are made, one will be given to a faculty member and the other to a staff member. Each recipient will receive a plaque, an honorarium of \$1,500 and an adjustment to base salary of \$1,000.

The award will usually be given for a cumulative body of service, rather than a single activity or accomplishment. The service must affect a significant segment of the University community.

All current, continuing full-time faculty and staff who have at least five years of service at the University are eligible. An individual may receive the award only once. Nominations may be made by any current, continuing faculty or staff member.

Faculty member's article on public relations receives award from national organization

Keith M. Hearit, communication, has won the 1996 PRIDE Award for outstanding article from the Public Relations Division of the Speech Communication Association, the oldest and largest national organization for communication professionals.

Hearit won the award for his article, "The Use of Counter-Attack in Apologetic Public Relations Crises: The Case of General Motors vs. Dateline NBC," which was published in Public Relations Review in 1996.

The article explores General Motors' handling of NBC's controversial coverage of side-mounted fuel tanks on certain models of pick-up trucks. Hearit uses the case to examine what he sees as an increasing

trend in public relations to attack the credibility or legitimacy of an institution rather than responding to the charges that are raised.

A three-member nominating committee, made up of faculty from other universities in the nation, chose Hearit's article from a pool of more than 100 articles published in public relations journals in 1996.

Hearit also wrote a chapter in the book, "Public Relations Inquiry as Rhetorical Criticism," which won the PR Division's outstanding book award for the year. His chapter focused on the use of apology in public relations crises.

Fascinated by the subject of apologies, Hearit has published numerous articles on the tactics organizations use when responding to charges of negligence or wrongdoing. Hearit has particular interest in the auto industry and his future plans include a book on public relations within Chrysler.

Prior to his arrival at WMU in August, Hearit served as an assistant professor of communication at Northern Illinois University. He also has taught at Indiana University, Purdue University and Central Michigan University. Hearit earned his bachelor's and master's degrees from Central Michigan University and his doctorate from Purdue University.

The Speech Communication Association is the primary professional association for those in the communication discipline. The non-profit organization includes educators, practitioners and students and has members in every state and more than 20 other countries.

WESTERN NEWS

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Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to the Office of Marketing, Public Relations and Communications by noon Tuesday of the week of publication. Offices that receive too many copies — or too few copies — are asked to call 387-8400. WMU is an equal opportunity/employer/affirmative action institution.



WESTERN MICHIGAN UNIVERSITY
A WORLD OF DIFFERENCE

Video programs cited for excellence

Four WMU video programs have been cited for excellence by The Communicator Awards, a nationwide competition recognizing outstanding work in the communication field.

WMU entered the television commercials/programs and videos/films portion of the 1996 competition and won one Crystal Award of Excellence, the highest award presented, one Award of Distinction and two honorable mentions.

Entries were judged by a panel of professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the communication industry. There were 2,714 entries from 43 states in the competition.

WMU took home a Crystal Award of Excellence in the education category for "A New Horizon: The College of Fine Arts." This program features an overview of WMU and an in-depth look at the departments within the College of Fine Arts. It was produced by Stephen L. Kettner, University video services, and Michael J. Matthews, marketing, public relations and communications.

Other organizations receiving the 1996 competition's top prize included the American Association of Retired Persons; the city of Burbank, Calif.; Compaq Computer Corp.; Duke University Medical Center; the Federal Emergency Management Agency; Lockheed/Martin Tactical Aircraft Systems; the National Wildlife Federation; and Walt Disney World.

WMU won an Award of Distinction in the university category for "Dirt Roads to Superhighways." This informational video used a combination of animation and live action to help off-campus and self-instructional students learn about the University libraries' electronic resources and log-in procedures. It was produced by Kettner; Bettina S. Meyer, University libraries; and Kay D. Fischhoff, self-instructional programs. Fritz Seegers, University video services, did the animation work.

The other winning entries both earned Honorable Mention certificates.

Staff Service Excellence Awards program revised in response to employee suggestions

After almost three years under its initial format, the University's Staff Service Excellence Awards program is being updated in response to suggestions from employee groups.

The program's original intent remains intact — recognizing excellence in staff members that far exceeds normal job expectations.

The new format provides:

- Two semi-annual award periods each year, instead of four quarterly periods.
- A prize of \$100 (less taxes).
- Nominations that will be considered solely on their content; the names of nominees and nominators will not be known to the selection committee.
- Up to 12 winners for each semi-annual period.

Employees are being sent a flyer describing the revised program and a nomination form. Nominations for this semi-annual period are due Wednesday, March 5.

Nominations also may be submitted by

Exchange

FOR SALE — Queen sofa/sleeper. New and excellent condition. Neutral colors. \$350. Call 372-1951 after 5 p.m. or leave a message.

Media

Joseph M. Kayany, communication, discusses whether or not people are becoming more isolated because of technology on "Focus," a five-minute interview produced by the Office of Marketing, Public Relations and Communications. "Focus" is scheduled to air at 6:10 a.m. Saturday, Feb. 22, on WKPR-AM (1420). "Focus" is also used on a regular basis by WKZO-AM (590), WGUV-FM (88.5) and several other radio stations around Michigan.

"Every Voice Counts: Legislative Advocacy Network" explains the benefits to WMU of participating in the University's Legislative Advocacy Network. Entered in the external communications category, it was produced by Kettner; Keith A. Pretty, vice president for external affairs and general counsel; and Sandra J. Lewis, former assistant to Pretty.

"The Lady Broncos: More Than Basketball!" looks at the women's basketball program, focusing on team and individual success off the court as well as on the court. Entered in the educational/other category, it was produced by Kettner and Pat Charity and Helen M. Williams, both intercollegiate athletics.

The Crystal Award of Excellence is presented to entrants whose ability to communicate elevates them above the best in the field. The Award of Distinction is presented to projects that exceed communication industry standards in conveying an organization's message. Honorable Mention certificates go to entries that meet the industry's high standards.

In addition to colleges and universities, award winners come from video production companies; independent producers, directors, writers, videographers, editors and other production professionals; corporate communication departments; government entities; broadcast and cable television operations; advertising and public relations agencies; and other businesses and individuals throughout the country.

Ideas sought for 'on campus' photos

Is there a University staff member you would like to see featured in "on campus"? Please call Ruth A. Stevens, marketing, public relations and communications, at 7-8411 with your ideas or e-mail her at: ruth.stevens@wmich.edu.

memo to Anne E. Thompson, human resources, or by e-mail to anne.thompson@wmich.edu. All nominations should explain in detail how nominees have performed in true excellence, above and beyond their normal job duties.

The program will still have an annual award component, with up to four winners each receiving a \$1,000 prize. Annual award nominations will be sought in late spring.

Jobs

There are no job postings for the period of Feb. 18 through 24.

Libraries

The founders of the United States knew the importance of an informed citizenry to a strong republic. Thomas Jefferson went so far as to call information "the currency of democracy."

In the early 19th century, Congress began to issue uniform editions of government publications in conveniently collected and numbered volumes. This set became known as the Congressional Set or Serial Set. Until the first part of the 20th century, the Serial Set contained many of the publications of the executive branch as well as the legislature. Today the set consists of House and Senate documents and reports.

Waldo Library has a "microprint" copy of the Serial Set from 1789 through 1891. Covering the period of exploration and the growth of the country, the conflict over federal vs. states rights and the industrialization of the economy, it is of prime importance to historians and political scientists. The library's collection of the Serial Set in paper begins in the mid-1950s.

Waldo Library recently purchased a microfiche copy of the Serial Set from 1915 through 1945. In 30 short years, the

On campus

NETWORKING — Ryan N. McGregor possesses such a breadth of knowledge about this campus and its people, even the Federal Express drivers ask him for directions. A network technician in the technical computing services area of University computing services, he spends most of his time out and about on campus working on computers that talk to WMU's network. "I fix what's broke," says McGregor, who has worked



at the University for seven years. While his tenure isn't all that long, the number of offices he visits and the number of people he meets in a day's work is fairly extensive. One structure he knows inside and out is the Seibert Administration Building. He's worked on rewiring the building for the last two years and hopes to complete that project in the next two weeks. Much of his work is done in nooks and crannies housing wiring, like this closet in the University Computing Center. There's also a teaching component to his work, as he answers questions and provides some training while out fixing problems. He's also an instructor for some of the classes offered through University computing services. "I like being the one people call on to solve a problem and being able to help," he says. "I don't know everything, but I usually can find a person who should. The fun part of my job is getting to know a lot of people." McGregor holds two associate's degrees from Lansing Community College — one in digital electronics and one in robotics. His hobbies include playing racquetball and pool, rebuilding cars, working with a friend's audio/visual business and remodeling his home in Charlotte.

Glista earns award for clinical achievement

Sandra O. Glista, speech pathology and audiology, has received an award for outstanding clinical achievement in human communication sciences and disorders from the American Speech-Language-Hearing Foundation.

In the nomination process, each state professional association is asked to select one individual to receive an award for demonstrated contributions to the advancement of knowledge in clinical practice in speech pathology and audiology. Glista was Michigan's unanimous nomi-

nee for the award.

Only 16 state and District of Columbia nominees were selected to receive awards this year from the foundation. Glista was recognized for her development and submission of a successful, federally-funded grant application for a project, "Keep Elders Communicating." The project, now in its second year, involves professionals across disciplines in preparing students and improving the delivery of services to elderly individuals with communication disorders.

Service

These faculty and staff members are recognized for five, 10, 15 and 20 years of service to the University in February:

20 years — Kathryn A. Dalman, accounting.

15 years — Jacilyn A. VanOosterhout, University computing services.

10 years — David Bunch, physical plant-maintenance services; Teri Dunithan, logistical services; Tonia L. Hudson, physical plant-landscape services; Linda K. Judy, Medieval Institute; Sandra A. Lallier, military science; Louise Ollie, Henry/Hoekje/Bigelow dining service; Judy M. Phelps, Fetzer Center; Patricia L. Short, Office of

the Registrar; Cheryl L. Smalley, continuing education; and Darlene R. Zackery, physical plant-building custodial and support services.

Five years — Maryann Bovo, physical plant-administrative services; John A. Brown, speech pathology and audiology; Seymour K. Cook, physical plant-building custodial and support services; James B. Dexheimer, University libraries; Brenda L. Gimbel, physical plant-building custodial and support services; Stephen M. Keizer, external affairs-development; Michael G. Meister, University budgets; Pamela J. Miller, teacher certification; Deborah A. Mitchell, Henry/Hoekje/Bigelow dining service; Betty E. Nelson, continuing education; Rebecca S. Popp, Valley I dining service; and Michelle Saigh, student financial aid and scholarships.

Human resources

"The Americans With Disabilities Act" is the topic of the next Department of Human Resources brown bag informational meeting, set for 12:10 to 12:55 p.m. Wednesday, Feb. 26, in 157 Bernhard Center.

One out of every six Americans has a disability. Employers must give equal consideration to a disabled employee or applicant who is qualified to perform a job's essential functions, with or without reasonable accommodations. University managers and supervisors need to know about the definition of a disability, giving consideration to a disabled employee or applicant, and how and when to make reasonable accommodation.

David A. Glenn, legal and compliance affairs, and Anne E. Thompson, human resources, will discuss the ADA and its impact on supervisors and managers. Call 7-3625 to register.

Zest for Life

Do you suffer from shin splints or tennis elbow? If so, or if you would like to learn how to stay injury free, attend Zest for Life's February Expert Express "How to Prevent and Care for Common Fitness Injuries" Wednesday, Feb. 26.

Graduate assistants Doug Gle and Jim Sweet will lead this discussion from noon to 12:30 p.m. in the Zest for Life Lounge of Oakland Gym.

Calendar

The master calendar maintained by the Office of Marketing, Public Relations and Communications for use in Western News is available through Gopher on the VMScluster. Currently, there are three calendars available: February events; March events; and future events, which run from April through December. To view the calendars, type Gopher at the system prompt. At the next menu, choose 2. Western Michigan University, then choose 5. Campus Calendar. You will find options for 1. This Month's Events, 2. Next Month's Events and 3. Future Events. The calendars also are available through WMU's home page on the World Wide Web under University Information.

Thursday, February 20

Campuswide blood pressure screening and education program, Student Recreation Center service desk lobby, 9 a.m.-1 p.m.
(thru 26) Exhibition, photographs by Gary Cialdella, Kalamazoo artist, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.
(thru 26) Exhibition, mixed media by Micki Watanabe, Jersey City, N.J., artist, Space Gallery, Knauss Hall, Mondays thru Thursdays, 10 a.m.-4 p.m.
(and 21) Exhibition, holographic images by Douglas E. Tyler, Niles artist, Dalton Center Multi-Media Room, 10 a.m.-4 p.m.
(and 21) Exhibition, "Human Mechanic Fabrication," Dan Buettner and Ron Muniz, Rotunda and South Galleries, East Hall, 10 a.m.-5 p.m.
Presentation by candidate for dean of the Graduate College, Alan J. Hovestadt, counselor education and counseling psychology, 208 Bernhard Center, 10:30 a.m.
"Enhancing Teaching with Technology" program, "Web Resources for Teaching and Research in Education, Social Sciences and Business," Patricia F. VanderMeer, University libraries, Stewart Tower Conference Room, third floor, University Computing Center, noon-1 p.m.; to register call 7-5430.
Institute for the Study of Race and Ethnic Relations "Beyond the Dream" roundtable luncheon, Wesley Foundation, noon.
Workshop on the workings of the Human Subjects Institutional Review Board, 242 Bernhard Center, 1:30-3:30 p.m.; to register call 7-8298.
*Performance, Academy of St. Martin in the Fields, Miller Auditorium, 8 p.m.
*(thru March 1) University Theatre production, "Ten Little Indians," Shaw Theatre; Feb. 20-22 and Feb. 27-March 1, 8 p.m.; and Feb. 23, 2 p.m.
*(thru 22) Department of Dance winter concert, Multi-Form Theatre, Gilmore Theatre Complex, 8 p.m.

Friday, February 21

Presentation by candidate for dean of the Graduate College, Shirley Clay Scott, chairperson of English, 208 Bernhard Center, 10:30 a.m.
Brown bag lunch, "Racism: Confronting the Walls that Divide," Kanley Chapel Social Room, noon-1 p.m.
Workshop, "Healing Racism," 2204 Sangren Hall, 2-4:30 p.m.
Reception and book signing, Nigerian sculptor Lamidi O. Fakeye and Bruce M. Haight, history, WMU Bookstore, Bernhard Center, 2 p.m.
Mathematics and statistics colloquium, "Chaos: New Mathematics Reveals the Inner Workings of Nature," Timothy Pennings, Hope College, 1104 Rood Hall, 4:10 p.m.; refreshments, 3:50 p.m.
(and 22) African American History Month Exposition II "'Claudine' to 'Waiting to Exhale': 1974-1997"; Feb. 21, 3770 Knauss Hall, 7 p.m.; and Feb. 22, Dalton Center Recital Hall, 7 p.m.

Saturday, February 22

*Men's basketball, WMU vs. Miami University, University Arena, 2 p.m.
*Hockey, WMU vs. the University of Notre Dame, Lawson Arena, 7 p.m.
*Performance, Kalamazoo Symphony Orchestra with the Japanese percussion troupe, Kodo, Miller Auditorium, 8 p.m.

Sunday, February 23

Concert, University Symphonic Band, Miller Auditorium, 3 p.m.

Monday, February 24

(thru 28) Exhibition, painting by Peter Middleton and Andrew Snyder, Rotunda and South Galleries, East Hall, weekdays, 10 a.m.-5 p.m.; reception, Friday, Feb. 28, 5-8 p.m.
African American History Month brown bag luncheon, "Outstanding Black Women," A-220 Ellsworth Hall, noon.
Book publication reception, Nigerian sculptor Lamidi O. Fakeye and Bruce M. Haight, history, 10th floor, Sprau Tower, 3:30-5 p.m.
African American History Month presentation, "Daughters of Africa," Mixed Blood Theatre, North Ballroom, Bernhard Center, 7 p.m.
Faculty recital, Western Brass Quintet, Dalton Center Recital Hall, 8 p.m.

Tuesday, February 25

*(and March 4 and 11) Management development program, "Interaction Management: Tactics for Effective Leadership," Fetzer Center, 8:30 a.m.-4:30 p.m.; to register call 7-3232.

Faculty recital, Christopher Taylor, piano, Dalton Center Recital Hall, 8 p.m.

Wednesday, February 26

Meditation group, Kiva, Faunce Student Services Building, 8-8:30 a.m.
*African American History Month Student Enrichment Day Conference, Bernhard Center, 9 a.m.-3:30 p.m.
Zest for Life Expert Express, "How to Prevent and Care for Common Fitness Injuries," Doug Gle and Jim Sweet, graduate assistants, Oakland Gym, noon-12:30 p.m.

Writers encouraged to submit manuscripts

Aspiring authors will have an opportunity to hone their skills with some of America's most prominent writers at the Third Coast Writers' Conference Thursday through Saturday, May 1-3, at WMU.

Participants will be selected on the basis of manuscript submissions, which must be received by Monday, March 10.

This is the 10th year for the conference, designed as a celebration of literature in which featured writers share their work and insights into the process of writing. Participants will be able to enhance and expand their skills through workshops, panel discussions, public readings and question-and-answer sessions with acclaimed writers who serve as the faculty for the conference.

This year's faculty includes poets Jane Shore, Debra Allbery, Reginald Gibbons

and Alane Rollings and fiction writers Howard Norman, Ellen Akins, Joshua Henkin and Laura Kasischke. The director of the conference is award-winning writer Stuart Dybek, English.

Participants also will get tips on getting published during a panel featuring the editors of several nationally renowned magazines.

Writers may enter manuscripts in one category only: poetry or fiction. They should submit three to five poems or a fiction work of 2,500 words or less.

Those selected will be notified in late March. A \$125 registration fee will be due Friday, April 11. Housing will be available on campus for less than \$20 per night.

For more information, persons should call 7-2570 or e-mail michele.mclaughlin@wmich.edu.



CHICANO HISTORY WEEK — Musician and anthropologist Jose Cuellar, right, was on campus Feb. 14 to discuss the history of Chicano music as part of WMU's observance of Chicano History Week. Cuellar is chairperson and professor of the Department of La Raza Studies and director of the Cesar Chavez Institute for Public Policy at San Francisco State University. He holds master's and doctoral degrees in anthropology from the University of California at Los Angeles and has lectured extensively on ethnicity and aging, barrio cultures and concerns, and the cultural and musical heritage of U.S. Mexicans. Cuellar has nurtured his long-standing interest in music as a member of several groups and currently is founder and director of Dr. Loco's Rockin' Jalapeno Band. He took some time following the talk to sign autographs for visiting Hartford Middle School students, from left, Monica Cisneros, Monica Uvalle, Alicia Solis and Leonora Mireles.

Human resources brown bag luncheon for managers and supervisors, "The Americans With Disabilities Act," 157-159 Bernhard Center, 12:10-12:55 p.m.; to register call 7-3625.

School of Music Convocation Series concert, Olga Serra, lyric soprano, and Mac McClure, piano, Dalton Center Recital Hall, 2 p.m.

Biological sciences seminar, "Experimental Studies of Avian Frugivory," Kathy Winnet-Murray, Department of Biology, Hope College, 5270 McCracken Hall, 4 p.m.

*Women's basketball, WMU vs. the University of Toledo, University Arena, 7 p.m.

*Performance, "La Boheme," New York City Opera National Company, Miller Auditorium, 8 p.m.

Thursday, February 27

*Management development program, "Positive Discipline: A Primer on Problem-Solving Employee Relations," Fetzer Center, 8:30 a.m.-noon; to register call 7-3232.

Satellite videoconference, "Educational Technology '97: Anything, Anytime, Anywhere, with Anyone," Stewart Tower Conference Room, third floor, University Computing Center, 2:30-4 p.m.; to register call 7-5305.

*Admission charged

Math reform (Continued from page one)

with the NSF programs. They also will be able to train district teachers in the new teaching techniques and approaches needed to implement the programs.

The project will begin with the training of the 66 individuals who will comprise the math specialist teams. Three-day sessions this winter as well as a two-day summer conference for each of the three curricula are planned. The sessions will take place in Midland, selected for its central location in the state.

A project coordinator at each of the math and science centers will work to determine individual school district needs, schedule regional programs to be conducted by the specialist teams and help publicize the training project as well as the availability of the new curricula.

The project is a follow-up to the Michigan Mathematics Inservice Project directed by Meyer and Laing for the past six years. That effort was aimed at boosting the mathematics teaching skills of Michigan el-

ementary teachers. About 8,000 teachers already have been impacted by the earlier programs.

The new project is funded for one year, but Laing and Meyer caution that the conversion to a new mathematics curriculum is a long-term project involving professional development for teachers, orientation to the new program for parents and readjustment of thinking by administrators, community members and businesses.

"This is not a one-year project," Laing says. "But it is something that needs to be done. We have proof that what we have now is not working. With the new programs, all you have to do is walk into a classroom where one is being taught and you'll witness proof that real learning is going on there. You'll see real enthusiasm, excitement and student involvement with mathematics."

Videoconference planned on educational technology

A live satellite videoconference titled "Educational Technology '97: Anything, Anytime, Anywhere, with Anyone" is set for 2:30 p.m. Thursday, Feb. 27, in the Stewart Tower Conference Room on the third floor of the University Computing Center.

This session will explore learning to implement the latest in educational technology. Participants will learn how to make both traditional and distance learning courses more interactive with multimedia tools and techniques. Some of the best uses of educational technology at colleges across the country will be presented.

To register for this free Office of Faculty Development Services workshop, call 7-5305 or send e-mail to maryann.bowman@wmich.edu.

Office of Student Life seeks nominations for awards

The Office of Student Life is currently accepting nominations for Student Leader of the Year, Adviser of the Year and Student Organization of the Year.

Award recipients will be honored at an April 7 recognition luncheon. Applications and selection criteria will be mailed to all registered student organizations and their advisers. Additional applications are available through the Office of Student Life, 2420 Faunce Student Services Building, 7-2115.

The deadline for returning applications is Friday, March 14. Please express your appreciation to outstanding individuals and organizations at WMU by submitting a nomination.