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MLK Higher Education Open House Welcome

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• Good Afternoon and welcome to Western Michigan University. We are so pleased to have you here with us today.

• For the past several years, we've chosen to celebrate the life of Dr. Martin Luther King Jr. by reaching out to our community in a way we think is particularly important and will have an impact on families in our community.

• We took our cues from a speech Dr. King gave here at WMU nearly 50 years ago. In fact, next year, we'll celebrate the 50th anniversary of that speech, in which Dr. King talked about the goals we all share in a world that was, even then, becoming smaller every day because of technology. I can only imagine how he would view the way our world has been transformed since then.

• We think nothing would be more appropriate to honor Dr. King than to recall his dream for coming generations and reflect on the words he used in accepting the Nobel Peace Prize in 1964.

"I believe that unarmed truth and unconditional love will have the final word in reality. This is why right temporarily defeated is stronger than evil triumphant."

• Those words, spoken by Dr. King just a year after his last visit to Western Michigan University, reveal his respect for knowledge and its power. He fought for the right of all children to be well educated and to have the opportunity to realize their potential. Because of the Kalamazoo Promise, we have the gift, as a
community to ensure that we can provide that opportunity to every one of our children.

- I have a bias for education and what it can accomplish. I know that from personal experience. I share Dr. King's belief about how critical it is to provide our young people with the opportunity for education. He knew that without that opportunity, those he fought for could only go so far.

- So those of us here on campus thought we could provide meaning and real value in this annual celebration by inviting you to an event like this so that, together, we can help our young people begin the process of exploring how best they can take advantage of the Promise.

- This is not about where children choose to attend college--although I'll be honest and say I hope they choose their hometown university--this is more about making sure our children fully understand the wealth of opportunity that is available to them with a college degree, no matter what school they choose to attend. We want them to begin working on the particulars--deciding exactly how they are going to realize the Promise and fulfill their dreams.

- Please enjoy the open house and the opportunity to get the kind of information that's important for your family to have as you take advantage of what higher education offers. And please, as you're browsing and taking part in some of the activities, stop and chat with me and introduce me to your family. I'm eager to get to know you.
And please take part in and enjoy as many of this week's Martin Luther King Jr. celebration activities.

Thank you.