2-16-2012

School of Music-Town Hall Forum

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School of Medicine
Western Michigan University

Town Hall Forum

Dr. John M. Dunn
President, WMU

Dr. Hal B. Jenson,
Founding Dean, School of Medicine
The Concept

- A partnership between Borgess Health, Bronson Healthcare, and Western Michigan University

- A four year M.D. medical school to supplant the current two years of clinical instruction offered through MSU/Kalamazoo Center for Medical Studies

- An integrated medical education program for undergraduate, graduate and continuing medical education

- A mechanism to enhance the life-science research capabilities of the region

- A Private, newly created educational entity – No State Resources
Many of the assets needed to create a School of Medicine are already in place.
Assets:

Western Michigan University

- ~25,000 Students
  - 19,547 undergraduate
  - 5,029 graduate
- Higher Learning Commission accredited, including 31 doctoral programs
- Carnegie Classification High Research
- $34M annual extramural research
Assets: 

**Borgess Health**

- Borgess Medical Center
  - 422 bed tertiary care
  - 503 physicians on staff
  - 123 employed physicians
  - 4,463 staff
  - Level I trauma
- Borgess-Lee Memorial Hospital (25 beds)
- Borgess-Pipp Hospital (43 long-term acute care)
Bronson Healthcare Group

- Bronson Battle Creek
- Bronson Methodist Hospital
- Bronson LakeView Hospital and Outpatient Center
- Bronson Vicksburg Outpatient Center
- Bronson Nursing & Rehabilitation Center
- Bronson Medical Group
- Bronson Home Health Care
- Bronson Lifestyle Improvement & Research Center
- Bronson Athletic Club
- Bronson Health Foundation
- Van Buren Emergency Medical Services
• **October, 2007**: President Dunn challenges the community, “Have you considered a School of Medicine?”

• **December, 2007**: Medical School Feasibility Committee formed

• **February, 2008**: DJW and Associates, a consulting group specializing in new medical schools, meets with WMU and the hospitals, and issues a positive feasibility assessment
Chronology of Events

- **June, 2008:** Larned & Weinburg retained to conduct detailed feasibility assessment
- **August, 2008:** WMU receives funding support from Kalamazoo Foundation for feasibility study
- **January, 2009:** Feasibility Study concludes that WMU, Borgess and Bronson have the capability to create an excellent School of Medicine
**Chronology of Events**

- **Continuous**: Ongoing assessment and planning meetings between the partners and with all constituencies
- **November, 2009**: WMU receives anonymous donation of $1.8 M to begin implementation
- **January, 2010**: Partners meet in Chicago with Liaison Committee for Medical Education (LCME)
Chronology of Events

• **March, 2010**: WMU SOM awarded Applicant Status by LCME

• **March, 2010**: First meeting of Founding Dean Search Committee

• **April, 2010**: SOM representatives meet with American Association of Medical Colleges
Chronology of Events

- **May, 2010**: Jack Luderer, M.D. is named Interim Dean
- **June - Sept, 2010**: First Planning Committees (Facilities, Curriculum, Communications) named
- **July-Dec, 2010**: Multiple on-site interviews for Founding Dean Candidates
- **December, 2010**: Steering Visioning Committee formed to provide oversight for the planning process
Chronology of Events

• **March 22, 2011**: $100 M anonymous donation to form School of Medicine
• **March 22, 2011**: Hal Jenson, M.D. begins as Founding Dean
• **March 25, 2011**: First meeting of IT/Libraries formation committee
Chronology of Events

• **March 25, 2011:** Simulation Center Task Force launched

• **April, 2011:** Research Committee launched

• **April, 2011:** Facilities Committee releases RFP to hire outside firm to begin construction planning

• **Aug. 2, 2011:** Selection of S/L/A/M Collaborative as architectural engineering firm
Chronology of Events

• **Oct. 11, 2011**: Selection of Walbridge as construction management firm

• **Dec. 8, 2011**: Announcement by MPI Research of gift of downtown building to house SOM

• **Dec 15, 2011**: Appointment of five key associate and assistant deans

• **Feb. 3, 2012**: Kalamazoo Center for Medical Studies board approves transition into WMU
The fundamental question for leadership is not why Kalamazoo needs a Medical School.

The fundamental question is

“What will we be without it, and why haven’t we acted sooner?”
SOM Structure

• No State or WMU funds
• A True Partnership
• 501(c)(3) – Articles of Incorp/Bylaws
• Joint Board of Directors
• Authority for Finances/Operations/Personnel
• State has recognized SOM as a private entity
• HLC will require separate accreditation
Physician Supply and Demand

Figure 1. Baseline Physician FTE Supply and Demand Projections, 2006 - 2025

Source: The Complexities of Physician Supply and Demand, AAMC: Center for Workforce Studies, November 2008
Factors Contributing to the Physician Shortage

- Population growth has outpaced medical school enrollment over the last 30 years
- Aging physician population
- Changing practice habits by physicians
- Desire to extend health care coverage to all Americans
The Medical Education Process:  
*The Assets of Southwest Michigan*

**Undergraduate Education**
- "Pre-Med", various majors

**Undergraduate Medical Education (Medical School)**
- Basic Sciences
- Clinical Clerkships (KCMS)

**Graduate Medical Education**
- Specialty Residency (Internal Medicine, Pediatrics, etc.)
- Sub-Specialty Fellowship (Cardiology, Oncology, etc.)

**Continuing Medical Education**
- Continuing Medical Education (CME) Courses

**B.S. or B.A. Degree**
- 4 Years

**M.D. Degree**
- 4 Years

**Specialty Board Certification**
- 3-5 Years

**Sub-specialty Board Certification**
- 2-3 Years

**Earn “CME” Credits to Maintain Licensure**
- Ongoing

**Currently Available**

**Not Available**
Medical School Research Awards as Compared to the Rest of the University

Note: WMU Research expenditures is 5-year average, other data is FY08
Source: Dartmouth and University of Vermont research awards annual report FY08, SIU FY 2009 Budget Book
Are There Enough Qualified Students?

Historical Medical School Statistics

Are There Enough Qualified Students?

American Association of Medical Colleges Data Book: Medical Schools and Teaching Hospitals by the Numbers, 2008.
SOM Structure