Western Michigan University

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Booster's to promote pride through 'CommUniverCity'

"CommUniverCity," a multi-faceted, joint effort to promote pride, loyalty and enthusiasm among students, faculty and staff, was created by Theresa Powell, vice president for student affairs, and Downtown Kalamazoo Inc., a group of area businesses that have been responsible for supporting the work of the University during recent years.

The program was launched with a "Bronco Express," a caravan of cars driven by WEMU radio host Steve Sahl and WMU students, staff and faculty. The parade took place on Saturday, Sept. 19, against the University of Akron.

The parade was a success, with thousands of people turning out to show their support for WMU. The event was also a great way to raise money for the University, with businesses and individuals donating money to support the program.

In addition to the parade, WMU also launched a new spirit committee, which will be responsible for promoting pride and enthusiasm among students, faculty and staff. The committee will work closely with Downtown Kalamazoo Inc. to ensure that the program continues to be successful.

Overall, the "CommUniverCity" program is a great way to promote pride and enthusiasm among the WMU community. With the support of businesses and individuals, WMU will be able to continue to grow and thrive, and to provide a high-quality education for its students.

University faces $3.9 million budget deficit; fall enrollment down slightly

WMU faces a $3.9 million deficit for the current 1992-93 fiscal year as a result of costs and a slight decline in fall on-campus enrollment.

"Our dramatic enrollment growth of recent years must eventually collapse, and it begins to collapse now," he said.

Haenicke pointed to figures showing the largest senior class in the University's history in 1992, at 6,455 students, reflecting a large freshman class of 4,093 students that came in 1988 and was swollen further by transfers.

"But at the same time I have constantly expressed my enormous concern, both in public and in private, that a limit to the burden we can place on the shoulders of our students," Haenicke said.

He said he would name a committee of students, faculty and staff members "to talk seriously about the tuition rates for next year." He said the talks would begin about Jan. 1.

"At some point in the near future, I have received about 10 times more letters from irate parents on the tuition issue than anytime before, at least 45 letters," Haenicke said.

Haenicke also mentioned a bill in the state House of Representatives that calls for a referendum to limit tuition increases to the rate of inflation. "I expect the mood is that voters would favor such a measure, and that would put us in a very difficult situation," he said.

"What I'm saying to you is that tuition increases for next year will be low," he said.

"State revenue increases will be low. If we want to balance our budget again, we must plan to have fewer positions in every area on campus than we currently have," Haenicke said.

He cited the WMU Foundation as one example. "To be sure, we started with a very small endowment, negligible, in fact," he said. "We now have $29 million in the foundation. That's a lot of money, and I'm very proud that we raised so much and have it at our disposal.

"Most of the money is designated or restricted by the donor," he said. "We can't touch it without violating that trust. Very few endowed programs exist at WMU currently." (Continued on page four)
29th annual economic talks to focus on human capital

The first of six economists who will present their views this year on "Human Capital and Economic Development," presented by the University Wednesday, Sept. 23, was Sisay Asefa, professor of economics at the University of Southern California, who will kick off the WMU Department of Economics' 29th annual lecture-series seminar. He will present a free public lecture on "The Birth, Death, Aging and the Economy: Where Have We Been and Where Are We Going?" at 7 p.m. in 3750 Knauss Hall.

He will also lead a seminar for faculty members, graduate students, undergraduate economics majors and other interested guests at 3 p.m. in 3750 Knauss Hall. The seminar topic is "Echoes of the Baby Boom: Past and Perspectives." The lecture-seminar series will explore the role of human capital in economic development from national and international perspectives.

Asefa, who will also present his public lecture, said, "We mean by human capital is an investment in the acquisition of skills and knowledge by human capital — anything that increases human productivity, such as education and training," said Sisay Asefa, economist. "Many studies have shown that a key to economic growth is improving population quality, or increasing the ability of people to be productive. In the United States between the 1930s and the 1960s, studies indicate that the significant economic growth was due to improving human capital, particularly improving the quality of education.

Asefa is directing this year's series with Wei-Chao Huang, economics.

Gardner tapped for state post
Wayland D. Gardner, economics, is one of six persons appointed to a new state commission to make recommendations on privatizing government services.

He was named to the position by Gov. John Engler, who recently signed an executive order creating the Office of International Affairs, the addition is expected to be completed as part of the $50 million renovation and expansion of WMU's facilities for student recreation and intercollegiate athletics.

Easterlin

In his evening address, Easterlin is expected to look at demographic changes in the United States and how they will affect future economic growth and labor force composition. A past president of the Population Association of America, he is the author of numerous professional journal articles in the fields of population economics, demography and economic development.

Other speakers dated for this year and the topics they will address in their public lectures are:

- "Can There Be Too Much Human Capital? Is There a World Population Problem?" with D. Gale Johnson, the Blakely Moore Distinguished Service Professor of Economics and director of the undergraduate program in economics at the University of Chicago, Wednesday, Oct. 21;
- "Human Capital Accumulation, the Family and Economic Growth" with Mark R. Rosenzweig, professor of economics and research associate of the Population Studies Center at the University of Pennsylvania, Wednesday, Nov. 18;
- "Specialization, Human Capital and Economic Growth" with Kevin M. Murphy, professor of business economics and industrial relations at the University of Chicago, Wednesday, Jan. 13;
- "Can America's Human Resources System Support Global Competition?" with Peter B. Doeringer, professor of economics at Boston University, Wednesday, Feb. 17;

All lectures will be at 8 p.m. in 3750 Knauss Hall. Each speaker also will conduct a seminar at 3 p.m. in 3750 Knauss Hall.

Lecture series on European Community continues

Germay's role in the European Community as well as an insider's look at the organization will be provided in the series lectures during fall during lectures at the University.

David E. Barclay, chairperson and professor of history at Kalamazoo College, will speak on "Germany at the Crossroads" on Wednesday, Sept. 23. Christopher Marcherci, deputy assistant U.S. trade representative for Europe and the Mediterranean, will discuss the "E.C. at Work: A Look Inside." On Wednesday, Sept. 30. Both free lectures will begin at 7 p.m. in the Lee Honors College lounge.

The presentations are part of a lecture series that runs through December titled "What You Need to Know About the European Community: From Single Market to Superpower." The previously announced schedule for the series has been revised to accommodate the appearance by Marcherci, whose lecture date was switched with the one for Dale H. Porter, history. The Porter talk will be on Wednesday, Oct. 21.

The series is designed to provide information about the single market, which will be established by Jan. 1, 1993, by the 12 members of the European Community. The countries will enjoy the freedom of goods, money and people throughout the common territory, with a common external tariff for world trade.

Barclay, who also directs Kalamazoo College's Center for Western European Studies, will explain the pivotal role of Germany in the current negotiations. The Center also will discuss the impact of German reunification on the E.C.'s economic, social and political policies.

Marcherci has been in his present post, which is part of the Executive Office of the President in Washington, D.C., since 1991. He handles a number of bilateral trade issues and chairs the U.S. Task Force on the E.C.'s Single Market Program. From 1988 to 1991, he was assigned to Brussels, where he covered trade policy issues related to the E.C. Drawing on his experience, he will provide an insider's look at the European Community in his address.

The lecture series is being coordinated by Porter and Joseph G. Reith, interim dean of the Lee Honors College.

Volunteer Opportunities Fair set for 11 a.m. to 3 p.m. in the Lee Honors College.

Volunteer opportunities featured at the Volunteer Opportunities Fair set for 11 a.m. to 3 p.m. in the Lee Honors College. The volunteer fair attracted 700 students — 300 more than the previous year's fair.

One of the things agency representatives cite in commenting on the fair, Wywro says, "is the opportunity it affords them to recruit so many volunteers in one location. They also enjoy the rare opportunity to network with the staff from other agencies in the area. It's not often that you get 80 agencies together in one place."

For students, she says, the fair now has a well-established reputation as a place to tap into volunteer service opportunities. "We're seeing a greater interest in community service nationwide," she says. "And in tough economic times, students also are looking at volunteer work as a means of getting some valuable career experience."

Organizations ranging from Kalamazoo County Head Start and the American Red Cross to Binder Park Zoo in Battle Creek and the village of Mattawa will be represented at the fair to offer volunteer opportunities. Schools, museums, nature centers, food distribution agencies and crisis intervention centers will be represented as well as a large number of organizations serving children and young people.

Volunteer opportunities featured at the fair will range from formal student internships, through which students can earn college credit, to one-time stints on agency or community special projects. Time and travel arrangements vary by agency.

The Volunteer Opportunities Fair is sponsored by the Lee Honors College. For more information about the fair, students should contact Wywro at 7-3230.
Eight Kalamazoo area writers will gather at WMU to read from their work Tuesday, Sept. 22, as part of a national fund-raising event for the homeless.

The writers will participate in a local observance of "Writers Harvest for the Homeless" at 8:30 p.m. in 3321 Brown Hall. Similar readings will take place across the country that day with participants from writers' organizations across the nation. Donations to the event will go to provide housing and emergency services for homeless individuals. Local organizations, such as the Kalamazoo Homeless Coalition, will benefit as well.

Advance registration is required.

**Leader of Hispanic organization to speak here**

The head of a national organization that serves as an advocate for Hispanics will speak at the University Friday, Oct. 2, as part of Hispanic Heritage Month.

Raul Yzaguirre, president and chief executive officer of the National Council of La Raza, will speak at 11 a.m. in the Room A on the third floor of the Seibert Administration building. He will discuss "The Status of Hispanics in America Today."

The council, based in Washington, D.C., exists to improve life opportunities for Americans of Hispanic descent. It is an umbrella organization for more than 130 formal "affiliates," community-based organizations that serve Hispanic Americans in Puerto Rico and the District of Columbia.

Hispanic Heritage Month runs from Sept. 15 through Oct. 15; however, the Kalamazoo event will begin with a Friday Forum, Sept. 18, at 6 p.m., at the Goldsworthy Valley gazebo area and from 1 to 1:50 p.m. at the Brown Mall on the first floor of the Seibert Administration building.

There also will be an exhibit of books by Latino authors on the third floor of Waldo Library.

### Media services

Deep Dish TV, the national community satellite network, began its fall program season Tuesday, Sept. 15, and will air its annual orientation and luncheon for field services staff members by employment services staff member for assistance in securing these positions.

(R) Coordinator, CPPS, (Terminal: Un- Determined Ending Date), P-O, Career Planning and Placement Services, 92/93-049, W 9/5/92.

(R) Coordinator, CPPS, P-O, Career Planning and Placement Services, 92/93-062, 9/1/92.

Please call the Applicant Information Service at 7-3669 for up-to-date information about Open Opportunity System and vacancies available to external applicants. Remember, employment services office hours are 9 to 11 a.m. and 3 to 5 p.m. only. Your cooperation in observing these hours is greatly appreciated. Transfer applications may be dropped off or picked up at any time.

(R) Replacement WMU is an EEO employer

### Zest for Life

The Quilt for Life — Stop Smoking Program will be offered from 5:15 to 7 p.m. Tuesday, Sept. 22, and Thursday, Sept. 24 through Oct. 20 at the Sindecuse Health Center. This eight-session workshop will help you quit smoking for life. Session 1 will help you develop skills for coping with the short-term effects of withdrawal, planning for different situations, stress management, weight management, and building a lifestyle and self image that focuses on healthy non smoking activities.

Open enrollment starts Wednesday, Sept. 23 through Oct. 21, at 12:05 to 12:50 p.m. Mondays from Sept. 28 through Nov. 9 in the Sindecuse Health Center. This workshop is designed to help you develop lifestyle skills in thought management, stress management, building skills for coping with the short-term effects of withdrawal, weight management, nutritionally well-balanced, controlled calorie foods plans are provided along with the support and encouragement of others. Advance registration is required.

If you would like more information or would like to register for either program, call the Zest for Life office at 7-3626.
Native American Pow Wow expected to draw 5,000

More than 5,000 spectators are expected to attend the fourth annual WMU Pow Wow Saturday and Sunday, Sept. 26-27, at Wings Stadium.

Native American performers from throughout the Midwest and Canada will sing, dance and display arts from 10 a.m. Saturday and from 1 to 6 p.m. Sunday.

Each day will open with a grand entry of dancers, drummers and flag bearers dressed in Native American ceremonial outfits. Performers will demonstrate dancing and drumming throughout the weekend. Also featured will be displays of arts and crafts, as well as food stands with traditional favorites.

The theme of the Pow Wow is "Honoring Heritage and Education." It is sponsored by WMU's Native American Student Organization, Division of Minority Affairs, Lee Honors College, Graduate Student Advisory Committee, Office of Administration and Office of the Vice President for Administrative Affairs.

Admission to the event is $3 for adults, $2 for students and seniors, and $1 for children under 12. WMU, Kalamazoo College and Kalamazoo Valley Community College students are admitted free with valid school identification.

Belleville honored for student employment work

A WMU staff member has been named the recipient of a prestigious award from the Midwest Association of Student Employment Administrators (MASEA) for his contributions to student employment and long-term service to the organization.

Gary L. Belleville, Student Employment Reference Services received the annual outstanding service award at the recent MASEA conference in Louisville, Ky., for outstanding leadership and contributions as a MASEA professional.

Belleville is the only second recipient of the award in the organization's 31-year history. He was named the board chairman of MASEA and currently chairs the long-range planning committee.

Belleville has also been recognized for being instrumental in developing a state network.

Senate approves 3.0 GPA for PTG students after 12 hours

The Faculty Senate Sept. 10 approved a recommendation of its executive board that PTG (permission to take graduate classes) students be required to maintain a 3.0 grade-point average after completing 12 hours of graduate credit.

Students would be allowed their first 12 graduate credit hours without a specific grade-point requirement. The Graduate Studies Council and the recommendation are required to maintain a 2.5 GPA after 12 hours of graduate enrollment.

The Senate currently requires a current grade-point requirement for PTG students. However, students must have a cumulative GPA of at least a 3.0 to advance from the 3.0 level to 4.0 level. The recommendation is to be sent to Provost Nancy S. Barrett, who then makes a recommendation to the Senate.

In other action, the senate approved a faculty fees fund budget of $6,450 for 1992-93 that is based on a fee of $8.86 per faculty member, a 5.5 percent increase from last year's fee of $8.40. It was estimated that about 67.5 percent of faculty members would pay the fee, which helps to support Senate operations.

Senate (continued from page one)

little of the money, roughly $5 million, is entirely discretionary. I could take that money and increase my pay increase for the next year, and it would all be spent in one shot," he said, and create a deficit for subsequent years.

Haenicke explained that he intends to return half the interest on the $5 million to the endowment for growth and the other half he uses to fund special projects, academic projects, teaching lecture series, faculty travel and the support of "an enormous amount of student activities."

"We've worked so hard for five years to get that money together to pay for some of the amenities for faculty, staff and students, and that's exactly where it's going to be spent," he said. Haenicke added that these are non-recurring items.

"There is absolutely no question that these funds all are in the University," he said, pointing to a chart describing $20 million in total revenue. "The question is, what can we do with that money, and what are the funds meant to be?"

These funds include the expendable restricted fund, for grants and contracts, $18 million; the restricted fund, composed of such items as computer fees and the Faculty Research Support Fund, $10 million; the auxiliary fund, which includes residence halls, the Bernhard and Pettitzer centers, the Sieden Health Center and the parking system, $48 million; and the general fund, $133 million.

"There are enormous amounts of money in every large, complex organization like ours," Haenicke said. "But the account with which we operate, for ongoing activities, is the general fund. This is our paycheck that comes into the family household, consisting of 57 percent from the state and 43 percent mostly from student tuition.

"I don't think it's going to go up much next year, and it means that we have to make many good, hard, unpleasant decisions on how we want to keep our house in order," he said.

Haenicke described the "one last pot of money that know about," a one-time sum of $18.9 million that became available when the state changed its way it pays public universities and the way those payments are recognized, from an accrual basis to a cash basis.

"In fiscal year 1990-91, the state of Michigan did not pay its fourth-quarter appropriation payment of $6.8 million to WMU, because of the difference between the state fiscal year and the University's fiscal year, this resulted in a WMU cut of $5.1 million for the year ended June 30, 1991. So at June 30, 1991, WMU carried on the books a $5.1 million plus pre-paid state appropriation revenue in the amount of $18,961,020, which represented appropriations received but belonging to fiscal year 1991-92 (not yet earned).

In the 1991-92 state appropriation allocation process, the state charged how it makes payments to the University, as well as mandating how the University will record such payments. The effect on WMU was a mandated charge from the long-standing accrual basis of appropriation recognition to a cash basis model.

The Board of Trustees authorized the change in accounting methods at its December 1991 meeting. Haenicke said he also discussed the matter with the Faculty Senate executive board.

These one-time funds were transferred to the plant fund, per board action, to cover a number of outstanding obligations the University faced, he said, including: renovation, $1.5 million; other deficits, $10.2 million; and telecommunications, $2.1 million; for a total of $13.8 million. The remainder was used to replace the $5.1 million in state funds the University never received in 1991.

Among the deficits addressed were: University Computing Center, $1.8 million; KLUM radio station, $7.4 million; asbestos and PCB removal, $460,000; utility distribution system, $895,000; and air conditioning projects in the Lee Classroom Hall, $475,000, and Rood Hall, $675,000.

"We improved our financial condition by $13.8 million," Haenicke said. "That was a very great help to our financial health.

"In fact, we can say with some considerable pride that we are in a relatively healthy financial condition," Haenicke concluded.

"We have the money to pay the bills, this year and again next year. But in some areas we just simply have to be much more parsimonious.

"In my opinion, the general fund in future years will be just enough to pay for the basics in the university, including salaries," he said.

"We will have to rely on other sources, such as private donations, for the amenities, for the things that make our lives a little bit more pleasant.

Truckload sale offers specials

Members of the University community can take advantage of many special mid- and heavyweight computer offers during the fourth annual Truckload Sale arranged by Micros & More, WMU's campus computer store.

A variety of Apple, IBM, Next & Zenith products can be ordered this month for delivery early next month. For more information, persons should call Micros & More at 7-5460.

MMU, September 21

(Boystown) Hispam Film Month exhibit of books by Latino authors, third floor, Waldo Library.

Tuesday, September 22

"Reaching Writers for the Homeless," featuring eight Kalamazoo area writers, 3321 Brown Hall, 8:30 p.m.

Wednesday, September 23

School of Music Convocation Series concert, Robert Humiston, oboe, 8 p.m., Daloth Center Recital Hall, 2 p.m.

Economics lecture series on "Human Capital and Economic Development" by Richard A. Easterlin, professor of economics, University of California, Los Angeles. "Econot of the Baby Boom: Past and Prospective Changes in Intergenerational Living Arrangements," 3760 Knauss Hall, 3 p.m.; and "The Birth Dearth, Aging and the Economy: Where Have We Been and Where Are We Going?" 3750 Knauss Hall, 8 p.m.

Soccer, WMU vs. Michigan State University, Waldo Stadium, 3:30 p.m.


Thursday, September 24

Volunteer Opportunities Fair, East Ballroom, Bernard Center, 11 a.m.-3 p.m.

University film series, "Cinema Paradiso" (Italy, France, 1988), directed by Giuseppe Tornatore, 3750 Knauss Hall, 6 and 8:30 p.m.

*Admission charged