

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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'Campaign for Excellence' concludes 15 months early with \$62 million

The University has concluded its largest ever capital campaign 15 months early by raising \$62 million — exceeding its goal of \$55 million by 12.9 percent.

The announcement was made at the 16th annual meeting of the WMU Foundation Sept. 25 on campus.

"This is a proud day in our University's history," said President Haenicke, who officially closed the books on the "Campaign for Excellence" with a total of \$62,097,217 or 112.9 percent.

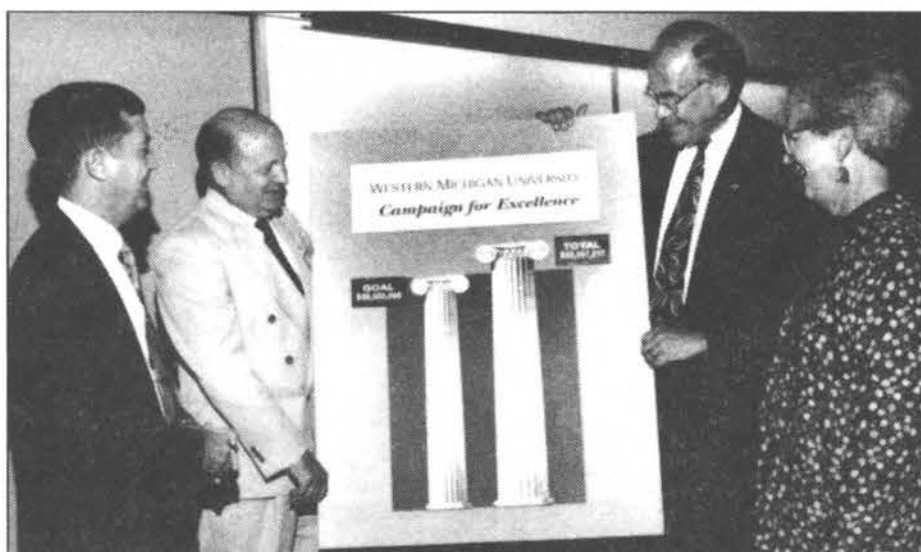
"Today's announcement is, in many ways, like a commencement ceremony," he said. "Through several years of hard work we have achieved a significant goal with lasting benefits; and we have every right to be proud and to celebrate our achievement. But like commencement, this is more a beginning than an ending. And, like graduation from the University, the real significance of what we have just accomplished will be determined by what we do in the future."

Haenicke credited William U. Parfet, chairperson of the campaign, for his advice and enthusiasm during the fund-raising effort, the largest undertaken by a college or university in West Michigan.

"It wasn't easy achieving that goal, but we did it," said Parfet, chairperson of the WMU Foundation and president of the Upjohn Co. of Kalamazoo. "We can all take a new sense of pride in the accomplishments of this outstanding University because we accepted the challenge of the most ambitious fund-raising effort in our history; and then, having accepted that challenge, we did it."

The campaign, which provides funds for student scholarships, academic programs and building projects, was publicly announced in April 1989. At that time, \$22 million or 40 percent of the goal already had been raised during the private portion of the campaign, which began in January 1988. The target conclusion date was December 1993.

This was WMU's second capital campaign. The first campaign, "Partners in



PILLARS OF PRIDE — "We did it!" was the resounding cry at the 16th annual meeting of the WMU Foundation Sept. 25 in the Fetzer Center when officials announced the successful completion of the largest capital campaign in WMU history. The University concluded the "Campaign for Excellence" 15 months early by raising \$62 million — 12.9 percent more than the \$55 million goal. Surrounding a pictorial representation of the success are, from left, George A. Franklin, chairperson of the Board of Trustees; President Haenicke; William U. Parfet, chairperson of the WMU Foundation and of the campaign; and Ellen Page-Robin, president of the Faculty Senate.

Progress," concluded in 1983 after three years with gifts and pledges of \$8.5 million, exceeding the goal of \$6.8 million. Parfet noted that the "Campaign for Excellence" has set several milestones in the history of fund-raising at the University.

"Prior to this campaign," he said, "Western Michigan University had received three gifts of \$1 million each, and those were the largest gifts in the first 84 years of the University's history. In the four and a half years since January 1988, the WMU Foundation has received eight gifts of \$1 million or more."

Those gifts were: \$5 million from Haworth Inc. of Holland and the Haworth family, the largest gift in University history; \$2 million from Beulah I. Kendall of Battle Creek, the

largest gift from an individual donor in University history; \$2 million from the Irving S. Gilmore Foundation of Kalamazoo; \$2 million from the Upjohn Co. of Kalamazoo; \$1 million from Merze Tate of Washington, D.C.; \$1 million from the late Harold A. and Beulah J. McKee of Parchment; \$1 million from the W.K. Kellogg Foundation of Battle Creek; and \$1 million from anonymous friends of the University.

Parfet said that before the "Campaign for

Excellence," total private support for the University — not counting pledges and future commitments — was about \$4.5 million annually. That figure jumped to just under \$8 million in 1988-89, the first full fiscal year under the campaign. In 1989-90, private support amounted to \$7.5 million and in 1990-91, the figure soared to \$13.5 million, due primarily to the Haworth gift. In the fiscal year that ended this past June, total private support received was \$11.7 million.

"During the past four fiscal years, the total of private support received has exceeded \$40 million or an average of more than \$10 million per year," Parfet said. "And that is more than double what was received in a typical year prior to the campaign."

In addition to actual private support received, the University achieved a record deferred gift portfolio of \$17 million.

Haenicke shared some numbers with the members of the WMU Foundation concerning the breakdown of funds raised:

- More than \$2 million was contributed for intercollegiate athletics, much through the Mike Gary Athletic Fund but also including gifts to the new athletic and recreational facilities.

- WMUK-FM, the University's public radio station, received more than \$1.2 million, including some very large gifts to support construction of a new transmitter.

- Total gifts to the University libraries amounted to more than \$3 million.

- Support for scholarships and student financial aid totaled \$3.9 million. In addition, there are \$6 million in scholarship endowments through deferred gifts.

(Continued on page four)

Money and changing faculty among challenges that face higher education, Haenicke tells alumni

Among the significant challenges facing higher education today are money and the changing face of the faculty, President Haenicke told alumni and other friends Sept. 29.

"Right now, most eyes are focused very keenly on health care cost containment," Haenicke said during the year's first "Good Morning, Kalamazoo!" breakfast at the

PRRs, capital outlay request on agenda for Oct. 5 meeting

The Board of Trustees will meet at 11 a.m. Monday, Oct. 5, in the Board Room of the Bernhard Center.

The board will look at program revision requests and a capital outlay budget request for 1993-94 that will be submitted to the Michigan Department of Management and Budget. Also on the agenda is a resolution to borrow funds to finance projects associated with the renovation and expansion of WMU's facilities for recreation and intercollegiate athletics as well as the construction of a parking ramp and connector bridge to Miller Auditorium. In addition, the trustees will consider naming WMU's new facility in Battle Creek.

These board committee meetings also are scheduled for Monday in 204 Bernhard Center: Budget and Finance Committee at 9 a.m.; and Academic and Student Affairs Committee at 10:15 a.m. All meetings are open to the public.

Gilmore Alumni House. "That is a big issue with most Americans, with most people who are employed and with most employers.

"Education is the next target after health care cost," he said in an address titled "Higher Education: Challenges of the '90s." "I hope that the public focus remains on health care cost containment for the next five years so that we can set our house in order in higher education."

The cost of higher education is high, Haenicke said, noting that students or their parents now pick up 40 percent of the tab. In years past, the percentage had been only 20 percent, with state appropriations carrying most of the remainder.

At WMU alone, Haenicke said, tuition increased by 50 percent since he has been president. "People just simply are not going to be willing to pay those kinds of increases year after year."

An important factor affecting the support of higher education will be the outcome of the national election, Haenicke said.

"I would imagine, depending on which party gets elected, that there might be a strong shift away from education to social issues, towards very pressing and equally important social tasks before us, like rebuilding our inner cities," he said.

This will require enormous amounts of money, Haenicke said, yet there is a strong feeling in the country that there should be no

(Continued on page four)

More new freshmen, international students curb overall decline in student enrollment

An unanticipated increase in new freshmen and a successful effort to recruit more international students has reduced the overall decline in student enrollment this fall.

Final fall semester on-campus enrollment is 23,932, down 126 students or 0.5 percent from last year; off-campus or continuing education enrollment for fall is 3,350, down 493 students or 12.8 percent.

Total enrollment is 27,282, the second highest in University history. That figure is down 619 students or 2.2 percent over last year's record total of 27,901. Officials had projected a 2.84 percent enrollment decline.

"We're very pleased with the on-campus totals, especially the number of beginning freshmen and international students," said Stanley E. Henderson, admissions and orientation. "We have 2,825 beginning freshmen or 11 more than last fall. I consider that a major accomplishment in light of a still declining high school pool. That's testimony to the quality of our institution and the value of education in hard economic times."

"We originally projected about 2,650 new freshmen because the number of high school seniors in the state declined 2.5 percent last year over the preceding year," he explained. "President Haenicke encouraged our international student services office to seek more qualified international students and they certainly accomplished that goal."

There are 1,656 international students from 81 countries enrolled this fall at

WMU, Henderson reported. That's an increase of 127 students or 8.3 percent. The largest contingent is 404 students from Malaysia, followed by India and Japan with 177 and 174, respectively.

Henderson pointed out that there was considerable concern when a record number of more than 1,900 advance registration students did not complete payment by the Aug. 10 deadline. Fortunately, a record number of 1,158 of these students took advantage of Phase II registration and completed enrollment by Sept. 2 when fall classes began. "That's certainly indicative of cash flow problems for our students brought on by our sluggish economy," he observed.

Dean Geoffrey A. Smith, continuing education, believes that off-campus enrollment is down for two main reasons. He noted that the number of students in education courses is down because July 1 was the deadline for teachers to change from a provisional to a continuing teaching certificate, and there have been a number of changes and limitations in corporate tuition reimbursement programs for employees. There tends to be more corporate reimbursement for graduate studies than undergraduate programs, he added.

Fall enrollment in Campus III, the University's new weekend college, is 117 students. Comparable figures for a year ago are not available because Campus III did not start until last January when 72 students were enrolled.

Overall credit hour production is down 2,243 hours or 0.8 percent over a year ago.

KCMS move to East Campus a boon to WMU programs

The relocation of a Michigan State University medical education program to East Campus should provide new opportunities for WMU's health professions educational initiatives.

At a Sept. 28 news conference, officials from WMU and MSU's Kalamazoo Center for Medical Studies announced that the MSU center will consolidate its administrative and clinical functions from five sites in the renovated Linda Richards Building on East Campus.

Plans call not only for the extensive renovation of the Linda Richards Building, but also the construction of an adjoining clinical building. In addition to MSU/KCMS clinics, classrooms and administrative offices, several programs from the WMU College of Health and Human Services also may locate in the \$9 million, 91,500-square-foot structure.

Construction will begin this month, and the project is expected to be finished by 1994.

MSU/KCMS is a non-profit partnership between Borgess Medical Center, Bronson Methodist Hospital and the MSU College of Human Medicine. The program, begun in 1972, provides training to more than 40 medical students and 75 resident physicians annually.

Kevin Fickenscher, assistant dean and president/chief executive officer of MSU/KCMS, noted that the project will "prepare the Kalamazoo campus for the next century."

"Medical education is becoming more focused on ambulatory care outside the hospital," he said. "The new Clinical Center will be a state-of-the-art ambulatory care facility for training physicians and providing high quality health care for those in need of services."

Prospective students at Brown and Gold Day will get closer look at facilities campus offers

Students attending Brown and Gold Day Saturday, Oct. 3, will get a closer look at the facilities they could be using by next fall.

The event, the largest annual on-campus recruitment program sponsored by the Office of Admissions and Orientation, is expected to draw 2,500 high school and community college students and members of their families.

In previous years, most activities have taken place in Read Fieldhouse, with general campus tours offered throughout the morning. This year, organizers have scheduled more specialized tours of a number of campus facilities. Prospective students will be able to take a look at eight of the College of Arts and Sciences disciplines, talk with faculty and students, and get acquainted with those classroom buildings. In addition, they will be able to tour the Haworth College of Business building; Kohrman Hall, home of

the College of Engineering and Applied Sciences; the Dalton Center, home of the College of Fine Arts; the Lee Honors College; and residence halls.

"We've changed Brown and Gold Day to more of an 'open house' format so that people can tour the facilities instead of seeing just one building," said Stanley E. Henderson, admissions and orientation. "Those attending will be able to see our University more fully than they have in the past."

The day will begin at 8 a.m. with registration in the Bernhard Center, which will serve as the base for operations this year. An academic and student affairs open house featuring general information about the University's programs will run through 1 p.m. in the center. The tours will take place between 8:30 a.m. and noon.

Continuing a popular activity begun two years ago, students who have previously registered for Brown and Gold Day will be able to go through an on-site admissions process. The students are required to bring completed applications and transcripts on Saturday. They will meet with a WMU admissions counselor and, by the end of the day, will be notified of their admission status. This process normally takes two to three weeks.

Brown and Gold Day will end with attendance at the WMU vs. Ball State University football game at 1 p.m. in Waldo Stadium.

Top Japanese ceramic artist in residence through Oct. 24

A leading Japanese contemporary ceramic artist will be in residence from Oct. 8-24 in the Department of Art as part of the Visiting Scholars and Artists Program.

Ryoji Koie, a faculty member at Aichi Prefectural Art University in Nagoya, Japan, will work for the next month in the Knollwood Ceramics and Sculpture Facility. There will be public studio demonstrations in Knollwood during the day on Wednesday, Oct. 14. That evening, he will deliver a public slide lecture on his work at 7 p.m. in 2304 Sangren Hall.

Koie also will make a slide presentation at 7 p.m. Wednesday, Oct. 21, in the auditorium of the Kalamazoo Institute of Arts, followed by an opening reception at 8 p.m. for his show in the KIA Lower Gallery. The show will continue through Nov. 22.

A prolific artist, Koie exhibits his work in some 50 shows each year in Japan and elsewhere, rapidly gaining international recognition. Last summer, he conducted a ceramic workshop in Wales and had an exhibit in the Bresson Gallery in London. Among the permanent collections in which he is represented are the Kyoto Museum of Art and the Museum of Modern Art in Tokyo.

In addition to the Visiting Scholars and Artists Program, his visit is sponsored by the Cultural Events Committee, the Office of International Affairs, the Michigan Potters Association, the Plaza Arts Circle and the KIA.

Family needs in later life will be focus of lecture and seminar led by Visiting Scholar Oct. 6-7

The special needs of families later in life will be discussed in a lecture at 5 p.m. Tuesday, Oct. 6.

Timothy H. Brubaker, professor and director of the Family and Child Studies Center at Miami University in Ohio, will speak on "Family Life Education in Later Life Families" in 3770 Knauss Hall. His address, part of the Visiting Scholars and Artists Program, is free and open to the public.

He also will present a seminar on "Family Caregiving in Later Life" at 3:30 p.m. Wednesday, Oct. 7, in 3014 Kohrman Hall. This event is open to faculty members and graduate students, who should call 7-3704 to register.

Brubaker is a nationally recognized expert on gerontology, family relations and family life education in the later years. He is the author of "Later Life Families" and of "Family Caregivers and Dependent Elderly," and has edited four additional texts that are widely used in family studies programs.

In his lecture, Brubaker will define later life families and review research about marriage, retirement, family caregiving and other key issues. Due to the increase in the proportion of older people in the United States, these individuals and their families represent a significant new target for family life educators, he says.

Brubaker's visit is being coordinated by the Department of Consumer Resources and Technology. For more information, persons may contact Linda L. Dannison, chairperson of the department, at 7-3713.

The Visiting Scholars and Artists Program was established in 1960 and has sup-

"This new facility and the move of KCMS to our campus will present new opportunities for Western's health professions educational programs," President Haenicke said. "This is truly a watershed for our College of Health and Human Services, and it provides a stimulus for new academic programming, improved clinical training and a wider impact on health services delivery for our community."

"The development of this health service campus," he continued, "and of programmatic relationships with MSU/KCMS will enable WMU to initiate a number of new ventures that could increase the number of clients served, broaden the scope of services offered, strengthen the educational experiences for our students, enhance the clinical skills of our faculty and increase opportunities for interdisciplinary clinical research. The centralization of Western's own clinical services will greatly facilitate the development of interdisciplinary health team care and education."

Engfest to celebrate Michigan's 'multiple voices'

"The Multiple Voices of Michigan" will be the focus of a conference Friday, Oct. 9, in the Bernhard Center.

Titled "Engfest," the annual one-day conference is designed for English language arts teachers from kindergarten through college, as well as for students in education. It is being sponsored by the WMU Department of English and the Michigan Council of Teachers of English.

Burnette heads review board

M. Michele Burnette, psychology, has been selected by Provost Nancy S. Barrett to chair the Human Subjects Institutional Review Board.

Burnette's term runs from Oct. 1, 1992, through Sept. 30, 1993. She replaces Mary Anne Bunda, University assessment.

The board reviews all research involving human subjects at the University and is guided by the ethical principles set forth in the Report of the National Commission for the Protection of Human Subjects in Biomedical and Behavioral Research.

Here is a schedule of the board's meetings for 1992-93: Oct. 14; Nov. 11, Dec. 9; Jan. 13; Feb. 10; March 10; April 14; May 12; June 9; July 14; and Aug. 11. Protocols are due in the Office of Research and Sponsored Programs, A-221 Ellsworth Hall, one week before the meeting.

More than 3,000 students expected on campus today for 40th annual Career Day

More than 3,000 students from area colleges and universities are expected to take advantage of the opportunity to meet with representatives from some 70 companies at the 40th annual Career Day on Thursday, Oct. 1, at the Bernhard Center.

The free event will run from 10 a.m. to 4 p.m. in the East Ballroom. It is sponsored by WMU's chapter of Alpha Kappa Psi professional business fraternity.

Students will have the opportunity to browse at tables set up by the firms and meet informally with company representatives. The event is designed to help students explore career options and to assist companies in recruiting employees.

In addition to checking out displays in the ballroom, students will be able to attend seminars on "Dress for Success" and "Resume Writing."

For more information, persons may contact Alpha Kappa Psi at 7-2135 or 381-1888.

The theme is meant to reflect the large number of Michigan writers as well as the diversity of their voices.

Diana Mitchell, an English teacher at Sexton High School in Lansing, will give the keynote address at 11 a.m. She will discuss "Meeting the Challenge of Opening Our Classrooms to the Multiple Voices Within and Without." She is the co-author of the book, "Explorations in the Teaching of English."

The conference also will include a noon luncheon with a presentation by Sarah Stewart, a Michigan children's author who has recently published "The Money Tree."

A special feature of this year's conference will be a 2:30 p.m. "Michigan Voices" reading and autograph session by writers from the state. Those participating and their writing specialties are: Herbert S. Scott, poetry; Stuart J. Dybek, prose; and Arnie Johnston and Deborah Percy, drama. All are faculty members in the WMU Department of English, except Percy, who is assistant principal at Kalamazoo's South Middle School.

More than 20 other sessions will run from 9 a.m. to 3:30 p.m.

Hong Kong tour available

WMU faculty, staff and students will have a new destination to choose for a mid-winter break this year. The Office of International Affairs is offering a Feb. 25-March 4 trip to Hong Kong, with two optional excursions to China.

An information meeting on the trip is scheduled for 7 p.m. Tuesday, Oct. 6, in Red Room A of the Bernhard Center. The cost of the trip is \$1,479.

For a brochure or more information, persons should call 7-3951.



PERFECT ATTENDANCE — A total of 51 WMU employees who are members of the American Federation of State, County and Municipal Employees had perfect attendance on the job during 1991-92 and were honored at a Sept. 22 awards ceremony. Those who successfully completed the Attendance Incentive Program were presented with a duffel bag by Doreen A. Brinson, right, human resources. In addition, all winners, like the husband and wife team of Kenneth E. and Linda L. Hall, from left, both dining services, could choose from a variety of cultural and athletic tickets or gift certificates and will have their names inscribed in a plaque in the Bernhard Center. One name from the 51 was drawn at random for a grand prize. The winner this year was Judy K. Dinda, building custodial and support services, who has selected a one-week trip for two to DisneyWorld in Florida. This is the fourth year for the program, and the number of employees with perfect attendance has grown each year.

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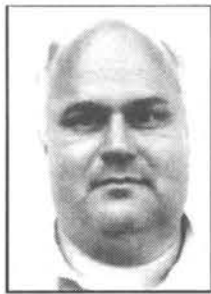
Series on European Community to continue with lectures on Swedish and Russian views

Lectures on Sweden's relations with the European Community and on integrating Russia into a European economic system will be presented in the coming weeks at the University.

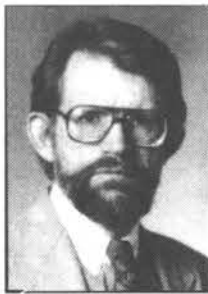
Lars-Olaf Hollner, first secretary at the Embassy of Sweden in Washington, D.C., will deliver an address, "Proceed with Caution: Sweden's View of the E.C.," on Wednesday, Oct. 7. John O. Norman, history, will discuss "Russia and the New European Order" on Wednesday, Oct. 14. Both free lectures will begin at 7 p.m. in the Lee Honors College lounge.

The presentations are part of a lecture series that runs through December titled "What You Need to Know About the European Community: From Single Market to Superpower." The series is designed to provide information about the single market, which will be established by Jan. 1, 1993, by the 12 members of the European Community. The countries will enjoy the free movement of goods, money and people throughout their common territory, with a common external tariff for world trade.

Hollner served with the Swedish National Board of Trade and the Ministry of Foreign Affairs before joining the Swedish delegation to the European Community in Brussels in 1985. In 1989-90, he served as senior officer at the Geneva Secretariat of the European Free Trade Association, an economic



Hollner



Norman

union of states outside the E.C., and he has been in his present position since 1990.

He says Sweden's relations with the E.C. and its future participation in European integration currently are the dominant political issues in Sweden. Sweden applied for E.C. membership in July 1991 and probably will be the first new country admitted when the E.C. expands. Like other European countries, it presently is experiencing an economic recession and financial instability associated with fluctuating international currency markets. The long-time Social Democratic regime was replaced in September 1991 elections with a right-center coalition that remains committed to E.C. membership, but may be more conservative about domestic social spending.

Norman pursues research and teaching at WMU in modern Soviet and Russian history with a special interest in cultural and intellectual movements. He spent the first seven months of this year studying in Moscow and St. Petersburg under the auspices of the Russian Academy of Sciences. In his lecture, Norman will focus on the dual problems of reintegrating the economic life of the former Soviet republics and integrating Russia into any kind of European or world economic system.

Sponsors of the series at WMU include the Office of International Affairs, the European Studies Program, the Lee Honors College, the Department of History, the Department of Political Science and the Haworth College of Business. Additional support is provided by the Center for Western European Studies at Kalamazoo College.

Blood pressure screening set

In recognition of the 25th anniversary of the physician assistant profession Tuesday, Oct. 6, students in the Department of Physician Assistant will conduct a free blood pressure screening. A table will be set up in the lobby of the Bernhard Center from 10 a.m. to 3:45 p.m.

Media

Ralph C. Chandler, political science and public affairs, discusses the widespread use of political polls on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, Oct. 3, at 6:10 a.m. on WKPR-AM (1420).

Libraries

Just what is the University Libraries' Resource Sharing Center?

Located on the second floor of Waldo Library, the Resource Sharing Center houses two distinct services: interlibrary loan; and continuing education library services. This article describes the interlibrary loan services available to faculty, staff and students.

To assist in the University community's research efforts, the interlibrary loan office borrows or obtains copies of library materials not found in WMU's collections, and reciprocates by lending or providing copies of library materials requested by other libraries. Request forms are available at the branch libraries, reference desks and the Resource Sharing Center in Waldo Library.

Type of material, location, mail time and conditions in the lending library dictate the speed with which an interlibrary loan request will be filled. Requests are sent electronically to libraries in the United States, Canada and Europe and by mail and fax to other locations. It usually takes 10 to 12 days to obtain materials. Loan periods and restrictions on use are set by the lending library. Most photocopies and book loans are free. However, costs exceeding \$6 per transaction are charged to the patron. More than 9,000

On campus

LIGHTS, CAMERA, ACTION — Michael B. Strong spends his work hours producing and directing video productions for instructional support. A producer/director in media services, he also gets involved in audio production and graphic support for various productions. He may work on 20 or 40 projects a year, depending on their length and complexity. He's pictured here in an editing suite in Dunbar Hall, where he pieces together many of the projects. Lately, he's also been spending a considerable amount of time in the Haworth College of Business building, directing an MBA course the



University is offering to several sites across the state live via satellite. "I've been working with the faculty member to put the class in more of an 'on air' style as compared to a 'classroom' style," he says. Strong says he enjoys the projects on which he works with various people. "There are always new things happening and new points of view," he says. "It's my job to make things visually enticing and visually presentable." The Wayne State University graduate has been a WMU employee for two years. Before joining the WMU staff, he worked at a cable communication center for the Archdiocese of Detroit that served 700,000 homes in Southeast Michigan.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment ser-

vices staff member for assistance in securing these positions.

(R) **Coordinator, Career Planning and Placement Services**, P-03, Career Planning and Placement Services, 92/93-050, 9/29-10/5/92.

(R) **Administrative Assistant I**, P-01, Fetzer Business Development Center, 92/93-055, 9/29-10/5/92.

(R) **Greenhouse Technician**, P-01, Biological Sciences, 92/93-057, 9/29-10/5/92.

(R) **Credit Evaluator I**, S-05, Admissions and Orientation, 92/93-058, 9/29-10/5/92.

(R) **Secretary I**, S-04, Admissions and Orientation, 92/93-059, 9/29-10/5/92.

(R) **Clerk II**, S-03, Accounts Payable, 92/93-062, 9/29-10/5/92.

(R) **Associate Vice President for Academic Affairs**, Executive Official, Academic Affairs, 92/93-063, 9/29-10/5/92.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants. Remember, employment services office hours are 9 to 11 a.m. and 3 to 5 p.m. only. Your cooperation in observing these hours is greatly appreciated. Transfer applications may be dropped off or picked up at any time.

(R) Replacement
WMU is an EO/AA employer

Exchange

FOR SALE — Pontiac Fiero SE, V-6, auto, air, sunroof, loaded, leather, super condition, \$4,100/best. Hide-a-bed, earth tone brown, \$100/best. Call 381-7639.

Media services

"Nutrition: The Bridge Between Food and Health" is the theme for the ninth annual World Food Day teleconference scheduled for noon to 3 p.m. Friday, Oct. 16. The purpose of World Food Day is to create public awareness and support globally to combat hunger. An important element of this year's program will be a UNICEF film focusing on child malnutrition. Through the satellite services of media services, the program will be telecast live on EduCABLE, Channel 7, and Kalamazoo Community Access, Channel 32. A videotape of the program will be available for loan from the University film/videotape library. For more information, contact Sara Wick at 7-5001.

Focusing on ethical considerations in the decision process, the Business Ethics Program Series is a recent addition to the University film/videotape library. Produced by Arthur Andersen & Co., the five titles in the series are "Ethics in Business," "Ethics in Accounting," "Ethics in Finance," "Ethics in Management" and "Ethics in Marketing." To arrange for a loan or playback, contact the Media Resource Center at 7-5070.

Nominations being accepted for faculty scholar award

The Distinguished Faculty Scholars Committee is seeking nominations for the 1993 Distinguished Faculty Scholar Awards.

The deadline for nominations is Tuesday, Dec. 15. Up to three awards may be made each year. Those honored during this cycle will be announced in fall 1993. Each winner will receive a \$2,000 honorarium, a plaque and an opportunity to present a lecture, exhibition or performance for the University community.

All current, continuing board-appointed persons with faculty rank are eligible, including part-time as well as full-time faculty. They must have at least seven academic years of service to WMU prior to nomination. No individual may receive the award more than once.

The awards are based on outstanding professional achievement. The accomplishments may be artistic, historical, literary, philosophical, scientific or technical. Wide recognition by the academic community beyond WMU is essential. The award usually will be based on a body of achievement, rather than a particular piece of work, and a substantial part of the achievement must have been accomplished as a WMU faculty member.

Any member of the University community, including retirees, may nominate a faculty member for the award. All nominations must be supported by a minimum of two sponsors, at least one of whom is from within the University.

Guidelines and nomination forms are being distributed on campus. For more information, persons may contact Ernst A. Breisach, history, who is chairing the committee, at 7-4637. Additional nomination forms are available in the provost's office.

Senate

The Faculty Senate's **Research Policies Council** will meet at 3 p.m. Thursday, Oct. 1, in Conference Room C on the third floor of the Seibert Administration Building. Agenda items include information on research and workload from Provost Nancy S. Barrett and a continued discussion on the RPC agenda for 1992-93.

The **Ad Hoc Committee to Revise General Education** of the Faculty Senate has scheduled a meeting for 12:30 p.m. Friday, Oct. 2, in 1017 Trimpe Building.

Dean K. Honsberger, University budgets, will present budget information to the Faculty Senate's **Budget and Finance Council** in a meeting at 3 p.m. Tuesday, Oct. 6, in Conference Room C on the third floor of the Seibert Administration Building.

This year's Community Corporate Olympics results will be announced at the Awards Celebration Friday, Oct. 9, at Borgess Medical Center's Lawrence Center. A reception is scheduled for 5:30 p.m. and the presentation of awards at 6 p.m. Unofficial results for the 1992 WMU-Zest for Life teams are posted in the Zest for Life Fitness Room. If you are planning on attending the Awards Celebration, call the Zest for Life office at 7-3262.

books and photocopies were received for WMU patrons last year.

Each request received from another library is filled within 48 hours of receipt, with the majority filled within 24 hours. Last year, requests were received from libraries as far away as Munich, Germany, and Hobart, Tasmania, Australia.

For more information, contact the Resource Sharing Center in Waldo Library at 7-5172.

Recycling

In August, WMU recycled 58.7 tons of office paper and corrugated cardboard or 21.3 percent of the total waste stream. The savings amounted to about \$1,050. Congratulations!

We also are collecting colorless glass, #2 plastic and kitchen metals in various locations around campus.

Even with the custodial cutback in service, the recycling program is continuing. Departments should collect recyclables as in the past and take them to the appropriate bins for pick-up. In you have questions, contact your building coordinator or the recycling office at 7-8165.



SEEKING VOLUNTEER OPPORTUNITIES — Nearly 900 persons — some 200 more than last year — turned out for the fourth annual Volunteer Opportunities Fair Sept. 24 in the Bernhard Center. Discussing chances to volunteer at Kalamazoo Loaves and Fishes with program coordinator Sue VanderMeer, right, are, from left, Julie A. Wyrwa, student volunteer services; Dana Bourland, a Kalamazoo College student from Minneapolis and an intern in student volunteer services; and Gugup Kismono, a graduate student from Indonesia. More than 80 organizations participated in the fair, which was designed to match the needs of non-profit agencies with the interests of college students. The fair was sponsored by student volunteer services in the Lee Honors College.

Campaign (Continued from page one)

Haenicke also gave a breakdown of funds designated for use by the academic colleges: arts and sciences, \$3.7 million; business, \$1 million, in addition to the \$8 million raised for the new building; education, \$4.2 million; engineering and applied sciences, \$6.4 million; fine arts, \$700,000, in addition to the \$3 million raised for a new theatre education wing; and

health and human services, \$1.5 million.

In addition to the business building and the theatre wing, capital projects funded by the campaign included the \$1.3 million Carl and Winifred Lee Honors College and \$1.6 million toward the \$19.3 million renovation and expansion of Waldo Library.

Haenicke said that the University will express its gratitude to the many contributors to the campaign by creating a permanent honor roll in the form of a plaque in the William Harold Upjohn Rotunda in Waldo Library. The plaque will contain the names of all who supported the campaign with a gift of \$1,000 or more — some 2,067 people.

"This is a marvelous record of achievement, but our work is not finished," Haenicke said. "It can never be completed, and it must never be completed. If there is a message that I hope our students, staff, faculty, alumni and friends might take from this campaign, it is that the pursuit of excellence in education is a never-ending, lifelong endeavor.

"Yes, there will be another campaign, and it will be even more ambitious than the one we are now concluding."

Haenicke (Continued from page one)

more taxes even though "we all expect to have the same level of services or perhaps even better levels of services."

These "incompatible goals" cannot be reconciled without a significant turnaround in the economy, an event Haenicke said he does not see occurring in Michigan for at least the next two or three years, regardless of which party is elected.

"It is safe to predict that, in the immediate future, there will not be an economic recovery that will yield funds that are sufficient to stem the ever increasing pressure on tuition," he said.

Yet, despite this fact, Michigan is relatively well off compared with other states, such as Ohio, which faces 10 percent cuts in higher education budgets while in Michigan cuts have been avoided.

"A 10 percent cut is something that people in our situation can't even imagine when, at the same time, you have fast and vigorously increasing pay scales based on contracts that have to be honored," he said.

"In an absolute way, however, we also have serious financial problems," Haenicke continued. "Tuition has been the way in which the universities have helped themselves with fiscal trouble in the past.

"But my prediction is that, as with health care costs, we will not have a population out there that is willing to pay any price for quality. Education cost control is going to be a topic of the '90s — not the topic, but a topic for the '90s, with which we have to deal."

Cost control will be extremely difficult, Haenicke said, because of such factors as the need to hire new faculty members at rates that sometimes exceed those paid to faculty members already at the University, depending on discipline.

"We all sit together, shake our heads, point to this problem and don't know how to solve it — with anything but money," he said. "Only money can solve that problem, and it is hard to come by."

Many of these new faculty members come to the University with a very different perspective than the persons they are replacing, who are retiring in record numbers, Haenicke said.

"People that we bring in now are really top flight," he said. "Yet, those who leave are very precious to the institution. Most of them have done something for the institution that is very difficult to replace. They loved their institution, and now they leave."

"Just at our institution alone, we are losing

25 percent of all faculty over a period of 10 years," Haenicke continued. "Every year, when I go to the retirement dinner, my heart bleeds because I see loads and loads of good people whose names are identical with the institution. Many of them stay around, and they are a great resource, but they don't influence the institutional culture as much as they did before."

The new faculty member, Haenicke observed, is "a different kind of professor. We see in the younger people a uniformly broader professional competence. In fact, they are effectively better than I was at their age. But they are of a different sort."

"Their first loyalty, their first allegiance is to their profession, not necessarily to the department or to their colleagues or to the institution. That is a difference in the new group, and it takes years and years to socialize these young people into the culture of a particular institution."

That is not the only difference Haenicke said he has observed.

"I find that many of our new, young professors, nationwide, are often much more aggressive than us older folks," he said. "They are also concerned with issues that focus more on gender, class and race than we did when we started out. We were more focused on literature, literature and literature."

This new focus, Haenicke said, can lead in dangerous directions.

"We find a lot of political indoctrination in teaching," he said. "Several years ago the great problem in teaching was cultural relativism. But I've always felt very strongly that students want to know exactly what the values of teachers are."

"Students want to know what you believe and what you don't believe," he said, "not necessarily because it must be learned in that way, but because they want to orient themselves on the values, on the models that other people live by."

"But now we have final exams, in a small minority of situations, of course, that say such things as 'True or false: All women are oppressed.' Now you must always answer true, if you want to get an A. This is absolutely irresponsible, perverse and illegitimate."

"Luckily, most students in the United States are smart enough to make up their own opinions about such things," he said. "They are also smart enough to get an A by marking the true box and thinking their own thoughts."

Calendar

Thursday, October 1

(thru 16) Hispanic Heritage Month exhibit of books by Latino authors, third floor, Waldo Library.

(thru Nov. 20) Exhibition, watercolors and acrylics, realistic and abstract, Sylvia Wong, Three Rivers artist, Department of Human Resources, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

(thru 8) Exhibition, paintings by Richard Keaveny, art, Dalton Center Multi-Media Room, Mondays thru Saturdays, 10 a.m.-4 p.m.

Alpha Kappa Psi's "Career Day," East Ballroom, Bernhard Center, 10 a.m.-4 p.m.

Exhibition, photography by student Cheeyong Chow, Student Art Gallery, East Hall, weekdays, 10 a.m.-5 p.m.

Meeting, Research Policies Council of the Faculty Senate, Conference Room C, third floor, Seibert Administration Building, 3 p.m.

University film series, "The Soft Skin" (France, 1966), directed by Francois Truffaut, 3750 Knauss Hall, 6 and 8:30 p.m.

Friday, October 2

(thru 22) Exhibition, "Faculty Collects," works from the personal collections of WMU art faculty, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.; reception Friday, Oct. 2, 5-8 p.m.

Workshop for chairpersons, directors and associate deans, "Indirect Cost Recoveries, the Research Support Plan and Regulatory Boards," Donald E. Thompson, vice president for research, Red Rooms A and B, Bernhard Center, 8:45 a.m.-noon; call 7-3695 to register. Hispanic Heritage Month lecture, "The Status of Hispanics in America Today," Raul Yzaguirre, president and chief executive officer, National Council of La Raza, auditorium, Haworth College of Business building, 10:30 a.m.

Meeting, Faculty Senate Ad Hoc Committee to Revise General Education, 1017 Trimpe Building, 12:30 p.m.

Faculty development services workshop, "Using Multimedia To Improve Large Class Teaching: A Demonstration of Project Focus," Bruce M. Haight and Peter J. Schmitt, history, and Leonard C. Ginsberg, chairperson of biological sciences, 2302 Sangren Hall, 1 p.m.; call 7-5305 to register.

Colloquium honoring recipients of 1992 Medallion Scholarships, North Ballroom, Bernhard Center, 4 p.m.

Saturday, October 3

Brown and Gold Day, Bernhard Center, 8 a.m.-12:15 p.m.

*Football, WMU vs. Ball State University, Waldo Stadium, 1 p.m.

Monday, October 5

Meeting, Budget and Finance Committee of the Board of Trustees, 204 Bernhard Center, 9 a.m.

Meeting, Academic and Student Affairs Committee of the Board of Trustees, 204 Bernhard

Center, 10:15 a.m.

Meeting, Board of Trustees, Board Room, Bernhard Center, 11 a.m.

Faculty recital, Johnny Pherigo, horn, and Silvia Roederer, piano, Dalton Center Recital Hall, 8 p.m.

Tuesday, October 6

Department of Physician Assistant blood pressure screening, Bernhard Center lobby, 10 a.m.-3:45 p.m.

Zest for Life health enhancement seminar, "Taking Control — Breast Cancer Prevention: What Every Woman Can Do," Phillip B. Scott and Donna Stover, Kalamazoo Community Clinical Oncology Program, Red Rooms B and C, Bernhard Center, 12:05-12:50 p.m.

Meeting, Budget and Finance Council of the Faculty Senate, Conference Room C, Seibert Administration Building, 3 p.m.

Visiting Scholars and Artists Program lecture, "Family Life Education in Later Life Families," Timothy H. Brubaker, professor and director, Family and Child Studies Center, Miami University, 3770 Knauss Hall, 5 p.m.

Preview meeting for Hong Kong tour at mid-winter break, Red Room A, Bernhard Center, 7-9 p.m.

*Young Concert Artists Series concert, St. Lawrence String Quartet, Dalton Center Recital Hall, 8 p.m.

Wednesday, October 7

Meeting, Clerical/Technical Organization, Red Room C, Bernhard Center, noon-1 p.m.

Visiting Scholars and Artists Program seminar, "Family Caregiving in Later Life," Timothy H. Brubaker, professor and director, Family and Child Studies Center, Miami University, 3014 Kohrman Hall, 3:30 p.m. (call 7-3704 to register).

College of Education research colloquium, "Professional Development Schools: Research Potential," Carl Woloszyk, consumer resources and technology, and Suzanne Davis and Ron Crowell, education and professional development, 2308 Sangren Hall 4 p.m.

Lecture series on the European Community, "Proceed With Caution: Sweden's View of the E.C.," Lars-Olaf Hollner, first secretary, Embassy of Sweden, Washington, D.C., Lee Honors College lounge, 7 p.m.

*(thru 17) University Theatre production, "Let's Get a Divorce," Shaw Theatre, 8 p.m., except for Sunday, Oct. 11, at 2 p.m.

Thursday, October 8

University film series, "The Accident" (England, 1967), directed by Joseph Losey, 3750 Knauss Hall, 6 and 8:30 p.m.

Meeting, Faculty Senate, Fetzer Center, 7 p.m.

Concert, University Concert Band, Dalton Center Recital Hall, 8 p.m.

*Admission charged