

# WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 19, Number 15

January 7, 1993

## Administrative reorganization consolidates positions

An administrative reorganization that eliminates one vice presidency and combines several positions in the Division of Business and Finance was approved Dec. 14 by the Board of Trustees.

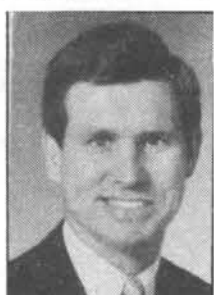
Keith A. Pretty, general counsel and vice president for legislative affairs since 1987, was appointed vice president for external affairs and general counsel, effective Jan. 1, 1993.

In addition to his current duties of overseeing governmental relations, legal affairs and collective bargaining for the University, Pretty will be responsible for managing the institutional advancement activities of fund raising and alumni relations. The Dec. 31, 1992, resignation of L. Michael Moskovis as vice president for institutional advancement was approved at the board's October meeting. Moskovis plans to return to the faculty.

"This action is the result of efforts to restructure and significantly reduce administrative expenditures," said President Haenicke. "The position will oversee a very large area, but we are going to have a few years without a major fund-raising campaign. These offices can be handled very well by Keith Pretty. This will save us about \$140,000 in administrative costs."

In other action, the board approved the appointment of Lowell P. Rinker as assistant vice president for business and of Janice J. Van Der Kley as assistant vice president for finance. Both were effective Jan. 1, 1993.

The positions are the result of the elimination or consolidation of duties of a number of



Pretty



Rinker



Van Der Kley

positions, including controller, chief accountant, accountant in funds management, senior auditor in internal audit and assistant manager of freight, postal and delivery.

"Several retirements earlier this year were the catalysts for this realignment of duties, which collectively represent a net annual cost savings of more than \$190,000, including fringe and retirement costs," said Robert M. Beam, vice president for business and finance. He noted that those savings represent only dollars saved on administrative positions.

Rinker has been WMU's chief accountant since 1980. In his new position, he will be responsible for logistical services, telecommunications, business services, budget and project priority oversight related to data processing and Freedom of Information requests. He also will be the contracting authority for grants and contracts and other areas.

Van Der Kley has been director of operations in the Office of Institutional Advancement since 1990. Her new duties will include overseeing cashing, payroll and accounting. In addition, she will have financial administrative responsibility over both the WMU Foundation and the Paper Technology Foundation.

Before joining the WMU staff, Pretty was a lawyer and lobbyist for the Amoco Corp. in Lansing, Detroit, and Washington, D.C., between 1980 and 1987. He served as an administrative assistant in the Michigan Senate and the Michigan House of Representatives in the late 1970s.

A 1973 WMU graduate, Pretty was president of the University's Alumni Association in 1986-87. He earned his law degree from Cooley Law School in Lansing.

Rinker began working at WMU in 1972 as a grant accountant. He was a project fiscal analyst and then manager of general accounting before being named chief accountant. He holds his bachelor's and master's degrees from WMU.

Van Der Kley joined the WMU staff as an internal auditor in 1983. She was WMU's associate chief accountant and director of internal audit before being director of operations in institutional advancement. She also earned her bachelor's and master's degrees from WMU.

## Governor taps president for national education forum

Gov. John Engler has appointed President Haenicke to the Education Commission of the States, a national forum for the discussion, development and recommendation of public policy alternatives in the field of education.

Haenicke, who currently chairs the Presidents Council of State Universities of Michigan, was named to the commission along with Detroit School Superintendent Deborah M. McGriff and Michigan Treasurer Douglas B. Roberts. They join State Sen. Dan DeGrow, State Rep. William Keith and Timothy Quinn, president of Northwestern Michigan College, as Michigan's representatives.

## Engler appoints two to Board of Trustees

Two appointments to the Board of Trustees, including one renewal, have been announced by Gov. John Engler.

George A. Franklin of Kalamazoo, who is vice president for public affairs at the Kellogg Co. in Battle Creek, was reappointed, and Joan H. Krause of Belmont, president and owner of Duffield & Krause interior design firm in Grand Rapids, was named to replace Winifred D. Fraser of Northville. Both appointments are eight-year terms expiring in 2000. They are subject to approval by the state Senate.



Franklin



Krause

"I am delighted to have two very loyal supporters of this University appointed to its governing board, but I will miss Dr. Fraser's wise counsel because she, too, was very supportive of this institution," said President Haenicke.

Franklin, who is currently chairperson of the Board of Trustees, was first appointed in 1989 to an unexpired term. He also has served as vice chairperson of the board. Last fall he initiated a special project to get Battle Creek and Kalamazoo area businesses and individuals to purchase blocks of tickets for WMU athletic events and then donate them to dozens of charities and non-profit organizations for use by disadvantaged youth.

A WMU alumna, Krause has been very active with her alma mater. She was first elected to the WMU Foundation board of directors in 1987 and was re-elected in 1990. She currently chairs the foundation's membership committee and is a member of its executive committee. She is a former member of the WMU Alumni Association's board of directors. She earned her bachelor's degree in 1972 from WMU in communication arts and sciences. She and her husband, Victor, are members of the President's Club of major donors.

Also active in the community, Krause

(Continued on page four)

## Haenicke to form three study councils to help with planning efforts for the short-term future

Planning is on the top of President Haenicke's agenda for 1993, according to remarks he made at the Dec. 14 Board of Trustees meeting.

He said that he will form three study councils to help in the planning effort he announced at the Oct. 5 board meeting and discussed in his Nov. 2 "State of the University" address.

"We are gearing up as a result of the studies I've done in the last month for a significant planning exercise during the winter semester of 1993," he told the board. "We want to establish several planning councils with a three- to five-year horizon. These councils will be staffed by members from all walks of University life and all employee groups."

Haenicke said he had written letters to various employee and student groups asking for nominations of people for councils that will study tuition, non-academic priorities and academic priorities. Robert M. Beam, vice president for business and finance, will chair the nonacademic council, Provost Nancy S. Barrett will chair the academic council and Haenicke has yet to name a chair for the tuition council.

"These three study councils will bring their findings to a University-wide planning council, which I will chair myself, so that we can propose for wide discussion in the University a list of priorities, of issues, of tasks, of goals that we want to consider and probably reach in the next three to five years," he said.

Haenicke noted that he will provide progress reports to the trustees so that these matters also can be discussed at the board level.

In addition to planning efforts, Haenicke

talked about staffing levels at the University during his remarks to the board.

"We are still a far cry away from where we once were at staffing in the institution," he said. "Most of that is intentional. It remains my goal administratively to curtail the salary bases of the institution in order to meet a smaller income base that we will clearly see in the next two or three years."

Haenicke said his first priority is to protect teaching positions in the University. His second objective, he said, is to reduce by at least 25 full-time equivalents (FTEs) the number of non-teaching positions in the institution by the end of this fiscal year. He said he is already more than halfway to that goal, due in part to the recent administrative restructuring that has taken place.

"There will be more in the months to come and I think the goal of 25 non-teaching/administrative position reductions will be reached by the end of the year," he said.

"What I fear is that this is not the end of the road for us," he continued. "I think that we will clearly have to have a reduced personnel base in the institution in the long run if we don't want to have excessive tuition increases and if we want to be realistic about the increases that we can expect from state funding. Eighty percent of our budget is personnel and to make significant savings we will have to make personnel cost savings in the long run."

Haenicke noted that the reductions have taken place through attrition rather than dismissals and layoffs.

"I think we can proceed on this course to avoid significant trauma to people who have been in the employ of the institution and have done a good job," he said.

## Collections exceed United Way goal

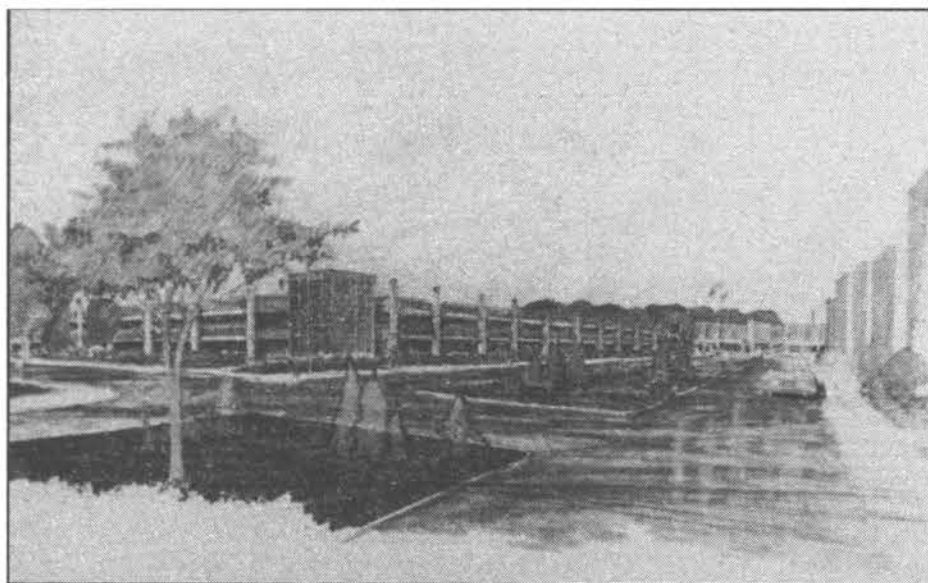
We're over the top!

A total of \$147,929 has been collected for this year's campus United Way drive. That's just over this year's goal of \$147,400. The drive officially ended Oct. 30, but contributions continued to be accepted and counted through the end of the year.



HOLIDAY RECEPTION — Trustee Alfred L. Edwards of Ann Arbor, second from left, welcomed faculty and staff members to a Dec. 14 holiday reception sponsored by the Board of Trustees and President Haenicke in the Bernhard Center. Greeting him were, from left, Richard L. McAnaw, political science, Felicia A. Clark, University computing services, and Paul Vollstedt, building custodial and support services.





**NEW RAMP** — Here is an artist's rendering of the new parking ramp being built near Miller Auditorium. The three-story structure will provide 1,159 spaces and will have an enclosed connector bridge to the grand tier level of the auditorium. Construction is expected to be completed in September.

## Ramp near Miller Auditorium will nearly triple number of parking spaces at busy campus site

After more than two years of planning, the University is erecting a parking ramp that will almost triple the number of spaces available at one of the busiest sites on campus.

The Board of Trustees Dec. 14 awarded two construction contracts totaling \$7,068,350 for a three-story, 1,159-space parking ramp to be constructed immediately west of Miller Auditorium. In October, the trustees authorized the borrowing on a tax-free basis funds to finance the project. The revenue bonds will be retired by funds generated by fees collected from users of the new ramp.

The total project cost is \$9.2 million. It includes a contract for \$6,515,000 for general construction awarded to the Miller Davis Co. of Kalamazoo, plus three alternates that bring the general construction contract to \$6,609,600; the alternates are for concrete additives and parking meters. The board also approved the awarding of a \$553,350 contract to Allied Mechanical Service of Kalamazoo for the relocation of existing utility lines. Additional contracts for utility relocation totaling \$512,650 are to be awarded.

The project also includes: \$688,400 in professional fees and services, including those from Hobbs & Black Architects of Ann Arbor and Walker Parking Consultants of Kalamazoo; \$775,000 for construction contingencies; and \$61,000 for other costs, including insurance and movable equipment. A testing engineering firm has not been selected yet, but that fee is included in the project cost.

Among the facility's distinctive features will be a security system, glass stair towers, elevators, decorative and maximum lighting, landscaping and a heated, enclosed connector bridge from the second floor of the ramp to the grand tier level of the auditorium, plus a new canopy over the circle drive's main entrance to the auditorium. The connector bridge will be highlighted by a glass curtain-like wall on the north side overlooking the fine arts plaza. The bridge area will provide new offices for the auditorium management staff. The current offices on the grand tier level will be converted into an additional 15 toilet facilities.

"At last, our loyal patrons will be able to park conveniently in a well-lighted, secure ramp, where they can leave their coats in their cars and walk through an enclosed

connector bridge straight into the auditorium," said Richard D. Snyder, Miller Auditorium.

"We're very excited about the prospect of having 759 additional parking spaces at that prime site, with additional amenities for our faculty, staff, students, fine arts patrons and other campus visitors," said Evie Asken, campus planning, engineering and construction. "This is the best construction timetable to minimize inconveniences for our campus and community."

The ramp is being constructed on the site of the current Parking Lot 35. Work began Dec. 21 and is expected to be completed in September.

Snyder has arranged for free shuttle bus service for most auditorium events, including Kalamazoo Symphony Orchestra concerts, from two large parking lots on East Campus — Lot 10 behind the Waldo Stadium pressbox, and Lot 95 in front of the Campus Services Building and behind the Linda Richards Building. Both of these lots are accessed from Oliver Street. "The space available in these two lots is more than in the existing Lot 35, west of the auditorium, that will be under construction," Snyder said. The shuttle service will begin running continuously one hour before curtain time for each auditorium event.

"Two new parking lots added this fall have created almost an identical number of parking spaces that will be temporarily lost during ramp construction," said Lanny H. Wilde, public safety. Lot 33, south of the auditorium and north of Western Avenue, recently was expanded from 163 to 300 parking spaces, and Lot 76, a new compacted gravel lot on Knollwood Avenue, has 250 spaces. Additionally, Lot 64, the large lot east of Lawson Ice Arena, is available for use now that the Bronco Marching Band practices there are over, Wilde said.

## \$1,000 community service awards available

Two opportunities for students to win awards for their community service and their participation in promoting social causes have been announced by Student Volunteer Services.

The two awards, which have January deadlines, are the Michigan Campus Compact Student Community Service Award and the Michael Schwerner Activist Award. Each are worth \$1,000.

The MCC award recognizes undergraduates for their outstanding work in the community and allows recipients to designate the \$1,000 to a project of their own design or selection. Nominees are evaluated on their community service throughout their college careers. The service may be in any field, including aid to the hungry, homeless or sick; protection of the environment; and efforts to resolve community conflict.

As a member of MCC, WMU may nominate one student for the award. A WMU nominee will be selected from candidates suggested by faculty and staff members. For a nomination form, persons may contact Student Volunteer Services in the Lee Honors College at 7-3230. Nominations are due Monday, Jan. 18.

The second award is dedicated to the

## Teleconference to explore mind's effect on body, faculty member creates supplemental materials

The influence of the mind on the body is the subject of a national teleconference to be broadcast at the University Friday, Jan. 15.

"Healing and the Mind with Bill Moyers" will air live from 11:30 a.m. to 1 p.m. in Red Room A of the Bernhard Center. The teleconference will serve as an educational preparation for a major five-part series of the same name to be broadcast nationwide in February by the Public Broadcasting Service and in West Michigan by Channels 35/52 (WGVU/WGVK).

Moyers, a well-known broadcast journalist, will moderate a panel during the teleconference, which will emanate from WNET-TV in New York City. In the series, he will report on new insights into mind-body connections and on some of the people — scientists, physicians and patients — who are describing new ways to think about "sickness" and "health."

The series will explore how the mind's influence on the body creates new understanding of the nature of health, and how this understanding affects choices that contribute to each individual's health and well-being. Moyers will discuss such issues as whether healing is related to the mind, if thoughts and feelings can influence health and what role the mind plays in recovery from illness.

West Michigan educators, civic and re-

ligious leaders, government officials, and representatives from hospitals, counseling centers and various organizations have been invited to attend the WMU teleconference. The participants will be urged to form and lead discussion groups around the issues and ideas presented in the PBS series.

Educational materials to supplement the series have been developed by Molly B. Vass, community health services and holistic health care. Vass prepared the materials while working with Moyers' staff as a fellow at the John E. Fetzer Institute of Kalamazoo. The Fetzer Institute is a major sponsor of the series, and is providing a number of related community outreach projects.

The educational materials Vass developed will be distributed to public and private secondary schools for use in health, science and social studies classes. They also will be distributed to libraries, and college-level social studies, philosophy, ethics, health, biology and medicine classes.

The WMU preview teleconference is sponsored by the WMU College of Health and Human Services, with the assistance of WMU Media Services. Other sponsors are the Fetzer Institute and TV Channels 35/52.

For more information, persons may call Hazel L. Starcher, College of Health and Human Services, at 7-2654.

## First McDonald's coffee house in the country expected to open in February in Bronco Mall

The University has been authorized to enter into a lease agreement with the McDonald's Corp. of Oakbrook, Ill., for space in the Bernhard Center's Bronco Mall for a coffee house.

"This is a new concept for McDonald's," said James T. Schaper, auxiliary enterprises. "This will be the first such store for McDonald's in the United States."

The Board of Trustees authorized the University to enter into the agreement at its meeting Dec. 14. At the same time, the board authorized the extension of the current lease for the McDonald's restaurant elsewhere in the mall for an additional five years.

The current lease, now in its second year, is for five years with the option to extend it for two additional five-year periods. The latest extension, which brings the total extension options to 15 years, will allow the company to amortize the cost of store improvements over a longer period of time.

The new store, which as yet has no name, is expected to open in middle to late February in 550 square feet of space formerly occupied by Baskin-Robbins. The ice cream store closed at the end of August.

The new store will serve a variety of coffees, including espresso and cappuccino; baked goods; and ice cream and yogurt. Its location is diagonal from the McDonald's restaurant, which opened on Oct. 14, 1991.

The idea for a coffee house originated with WMU, Schaper said. He and Theodore

J. Petropoulos, Bernhard Center, at first considered seeking another ice cream store for the vacated Baskin-Robbins space.

"But after some consideration, we decided that a more diverse menu would appeal to a broader clientele," Schaper said. They made the decision after visiting coffee houses at Michigan State University and the University of Michigan.

"We approached McDonald's, and they agreed to pursue the idea," he said.

Terms of the agreement call for a four-year lease with an option to renew for three more five-year periods. The agreement calls for a minimum annual rent to be paid by McDonald's or a percentage of gross sales, whichever is greater. Other terms were not disclosed.

## Economist to discuss growth, specialization, human capital

"Specialization, Human Capital and Economic Growth" is the title of a lecture to be presented at the University Wednesday, Jan. 13.

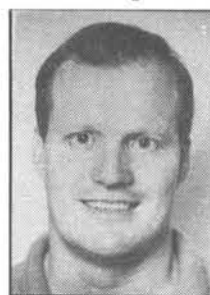
Kevin M. Murphy, professor of business economics and industrial relations at the University of Chicago, will speak at 8 p.m. in 3750 Knauss Hall. He also will lead a seminar on "Human Capital and Growth: The Importance of Specialization in Comparative Knowledge" that day at 3 p.m. in 3760 Knauss Hall.

The free talks are part of the WMU Department of Economics' 29th annual lecture-seminar series titled "Human Capital and Economic Development." The series is intended to explore the role of human capital in economic development from national and international perspectives.

Murphy is considered one of the leading researchers in the areas of new growth theory and the analysis of earnings structures. He is a major collaborator with Gary Becker, the University of Chicago economist who won the Nobel Prize in 1992. In addition to being a faculty member at the University of Chicago, Murphy is a research associate with the National Bureau of Economic Research.

The author of numerous articles for scholarly journals, Murphy has been the recipient of fellowships from the Earhart Foundation, the Friedman Fund and the Sloan Foundation.

The lecture-seminar series is supported by a grant from the W.E. Upjohn Institute for Employment Research in Kalamazoo. It is directed by Sisay Asefa and Wei-Chiao Huang, both economics.



Murphy

### WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Editor: Ruth A. Stevens; Staff Writers: Cheryl P. Roland, Michael L. Smith; Photographer: Neil G. Rankin.

Western News (USPS 362-210) is published by News Services, B-207 Ellsworth Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, weekly during fall and winter semesters and bi-weekly during spring and summer sessions, except during vacation periods. Second class postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, News Services, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies — or too few copies — are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.



## Paper and printing program is focus of breakfast

WMU's nationally known paper and printing science and engineering program will be in the spotlight during the next breakfast meeting for WMU alumni and friends Tuesday, Jan. 12.

A continental breakfast will start the meeting at 7:30 a.m. at Welborn Hall, the home of WMU's Printing Management and Research Center. Arvon D. Byle, chairperson of paper and printing science and engineering, will speak on "Community Outreach: The Paper and Printing Program."

WMU is the only university in the world that houses both paper and printing pilot plants. The department's community outreach activities include conducting research for industrial clients.

## Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

(R) **Building Service Person** (Repost), M-4, Physical Plant-B/E Maintenance, 92/93-144, 1/5-1/11/93.

(R) **Library Assistant II**, S-05, Waldo Library, 92/93-190, 1/5-1/11/93.

(N) **Custodian** (Third Shift), M-2, Physical Plant-Building Custodial and Support Services, 92/93-209, 1/5-1/11/93.

(R) **Carpenter** (Third Shift), M-5, Physical Plant-B/E Maintenance, 92/93-210, 1/5-1/11/93.

(R) **Refrigeration Repairperson**, M-6, Physical Plant-B/E Maintenance, 92/93-211, 1/5-1/11/93.

(C) **Word Processor Operator I**, S-05, Advancement Services, 92/93-215, 1/5-1/11/93.

(C) **Information Specialist**, X-02, Office of the Vice President for Research, 92/93-216, 1/5-1/11/93.

(N) **Research Associate** (Term Ends 8/14/93; Grant Eligible for Renewal), P-04, Physics, 92/93-219, 1/5-1/11/93.

(R) **Library Assistant IV**, S-07, Waldo Library, 92/93-220, 1/5-1/11/93.

(R) **Clerk III**, S-04, Bookstore, 92/93-

## Libraries

To promote and facilitate scholarly research and communication, the WMU libraries participate in the Reciprocal Faculty Borrowing Program established by the Research Libraries Advisory Committee to OCLC.

The program allows faculty members of participating institutions borrowing privileges and on-site access to the collections of some of the most important research libraries in North America. A current list of participating institutions is available at the central reference desk in Waldo Library.

Privileges vary from institution to institution. Faculty members intending to visit a participating library should ask central reference staff to check online for the limitations and relevant policies and practices of the prospective lending library. A faculty member may request a Reciprocal Faculty Borrowing Program card from the staff as well.

To borrow materials, visiting faculty must present the Reciprocal Faculty Borrowing Program card and any other identification the lending library requires at the main campus library of any participating institution. It is the responsibility of the faculty member to observe the regulations of the lending library, returning materials — in person or by mail — within the loan period prescribed by the lending library or immediately if recalled by the lending library. Faculty are also responsible for all fines or other charges incurred due to late return of materials or damage to materials.

For more information on this program of privileges, contact the central reference services staff in Waldo Library.

The event is part of a series of breakfast speaking engagements sponsored by WMU and its Alumni Association. The cost is \$6 for association members and \$7 for non-members. Persons are encouraged to make reservations by Friday, Jan. 8, by calling the McKee Alumni Center at 7-8777.

### APA sponsors '5:05 Club'

All professional/technical/administrative staff members are invited to attend an informal gathering from 5:05 to 7 p.m. Thursday, Jan. 7, at McGinnis Landing. The "5:05 Club," sponsored by the Administrative Professional Association, will feature free hors d'oeuvres and a cash bar. McGinnis Landing is located in the Century Square Plaza at 5031 W. Main St.

223, 1/5-1/11/93.

(C) **Activity Therapist I** (.5 FTE; Term Ends 3/31/93; Grant Eligible for Renewal), P-02, Center for Developmentally Disabled Adults, 92/93-224, 1/5-1/11/93.

(R) **Secretary Executive II**, S-08, Media Services, 92/93-226, 1/5-1/11/93.

The following faculty positions have been authorized for search and applicants are being recruited by the departments named:

(R) **Assistant Professor** (Tenure Track), I-30, English, 92/93-169.

(R) **Assistant Professor** (Tenure Track), I-30, Special Education, 92/93-171.

(R) **Assistant/Associate Professor** (Tenure Track), I-30/I-20, Educational Leadership, 92/93-172.

(R) **Assistant Professor** (Tenure Track), I-30, Health, Physical Education and Recreation, 92/93-174.

(R) **Assistant Professor** (3 Positions; Tenure Track), I-30, Education and Professional Development, 92/93-175, -176 and -177.

(R) **Assistant/Associate Professor** (Tenure Track), I-30/I-20, Speech Pathology and Audiology, 92/93-178.

These faculty positions have been authorized to fill. Please submit vita to the department named:

(R) **Associate/Full Professor** (Tenure Track), I-20/I-10, Music, 92/93-163.

(N) **Assistant Professor** (Tenure Track), I-30, Management, 92/93-167.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants. Employment services office hours are 8 a.m. to noon and 1 to 5 p.m.

(C) Conversion

(N) New

(R) Replacement

WMU is an EO/AA employer

## Obituaries

Beulah I. Kendall, the largest individual donor in University history, died Dec. 31 in Battle Creek at age 86.

A prominent Battle Creek business leader and philanthropist, Kendall recently provided direct and indirect support to WMU valued in excess of \$2 million, making her gift the largest from an individual in University history. The funds were designated for scholarships and for WMU's new regional center in downtown Battle Creek. In recognition of her contributions, the Board of Trustees voted last October to name the regional center for her and her late husband Roy.

Kendall was a long-time major benefactor to WMU. Her past gifts included funding two Medallion Scholarships; a \$130,000 contribution in 1986 to the University's Printing Management and Research Center; and a \$100,000 unrestricted gift to the President's Fund in 1989.

Kendall was a member of the President's Club of major donors and the WMU Foundation. She was retired from positions as head of Kendall Industries and the Kendall Foundation, both of Battle Creek. In addition to WMU, Kendall made generous gifts to Kellogg Community College and to the Binder Park Zoo.

Charles E. Meyer, emeritus in art, died Dec. 18 in Kalamazoo. He was 64. A service is scheduled for 3:30 p.m. Saturday, Jan. 9, at

## On campus



**CHARTING COURSES** — When Barbara V. Caras-Tomczak began her job at the University in 1971 as a student helper, she was working with the advisers in the former College of General Studies. She liked the work and the way she saw the advisers helping students choose their classes. So after earning her bachelor's degree and a brief stint in the former School of Librarianship, she joined the Haworth College of Business in 1980 as an academic adviser. She helps beginning freshmen, graduate students and transfer students decide which courses to take to fulfill their general education and graduation requirements. Caras-Tomczak stresses that her role is as a curriculum adviser — the students in the college see other advisers for their major and minor course-

work. "I like everything about my job," she says. "It's never dull. I'll think I know it all, and then find out I don't. I like seeing the students and getting to know them." Caras-Tomczak is on the Council of Representatives for this year's Administrative Professional Association and enjoys spending her spare time with her husband and two children.

## Zest for Life

Let Zest for Life help you start the new year right with health promotion programs designed to meet your needs. Our exercise and health enhancement opportunities can assist you in controlling stress, managing weight, developing physical fitness, improving stamina and feeling good about yourself.

Exercise programs that begin the week of Jan. 11 include Total Fitness—aerobics, Step Into Fitness—low-impact aerobics, Aqua Fitness—water exercise, Yoga Stretch and Tone, and Chair Exercise. Call the Zest for Life office at 7-3262 for days and times and to register, or see the winter Zest brochure.

Regular hours in the Zest for Life Fitness Room began Jan. 4 for your convenience. See the Zest for Life staff person for instruction on proper use of the exercise equipment or to design a safe, effective individualized exercise program to meet your fitness goals.

The Quit for Life—Stop Smoking workshop will help you quit smoking for life. This seven-session workshop will help you develop skills for coping with the short-term effects of withdrawal, pre-planning for difficult situations, stress management, weight management, and building a lifestyle and self-image that focus on healthy nonsmoking choices. This workshop will be offered from 5:15 to 7 p.m. Mondays and Wednesdays, Jan. 13-Feb. 3.

The Zest for Life Weight Management Program is conducted from 12:05 to 12:50 p.m. Mondays, Jan. 18-Feb. 22. This six-week program is designed to help you develop lifetime skills in thought management, stress management, behavioral strategies, nutrition and exercise for successful weight loss and weight management. Nutritionally well-balanced, controlled calorie food plans are provided along with the support and encouragement of others.

Call the Zest for Life office at 7-3262 to register for both programs.

The Gary Center pool will not be available for use during winter semester due to the new recreation facility project. Gabel Pool near Lawson Ice Arena will be used for all swimming and water related programs. Call campus recreational activities at 7-3760 for more information or the lap/open swim schedule.

## Media services

The rapid merger of computers and video into desktop video communication systems is the focus of a Tuesday, Jan. 12, videoconference sponsored by media services. "Update to TeleCon: Desktop Video Communications" is scheduled for 2 to 4 p.m. at the Fetzer Center. To register, faculty and staff members should call 7-5003.

Videotaped copies of "The European Community," a 13-lecture series at WMU this past fall that explored the implications of Europe's single market, are now available through the Media Resource Center in Sangren Hall. To arrange for a loan or playback, call 7-5070.

The 12-program PBS series titled "Silk Road" gives viewers a panoramic tour of the world's most historic and inaccessible locations on the path traveled by Marco Polo that links China with the European markets of the Middle Ages. This series is now available for loan or playback from the Media Resource Center at 7-5070.

## Senate

The Faculty Senate's **Ad Hoc Committee to Revise General Education** will meet at 11 a.m. Friday, Jan. 8, in 1015 Trimpe Building. Agenda items include discussing and revising criteria for distribution and for proficiencies.

## Media

William S. Kern, economics, discusses President-elect Clinton's efforts to revive the economy on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, Jan. 9, at 6:10 a.m. on WKPR-AM (1420).

Kanley Chapel.

A specialist in art history, Meyer joined the WMU faculty as professor and chairperson of the Department of Art in 1966. He helped establish the bachelor of fine arts and master of fine arts degrees in art as well as the department's Design Center.

Also active in community organizations, he served on the board of trustees for the Kalamazoo Institute of Arts. He held several positions with the National Association of Schools of Art, including national board member and accreditation officer. He was honored by being named a Fellow of that organization.

Meyer chaired WMU's Department of Art until 1977. He continued to teach until 1983, when he retired. He then moved to Peoria, Ill., to become director of the Division of Art at Bradley University. He later was named director of the Division of Fine Arts at Bradley.

In Peoria, Meyer was a member of the Mayor's Commission on the Arts, the Peoria Area Arts and Sciences Council and the board of trustees of Lakeview Museum. He also served on the Illinois Arts Council. He left Bradley in 1990 and moved back to Kalamazoo. At the time of his death, he was a member of the board of directors of the Arts Council of Greater Kalamazoo.

Memorial contributions may be made to the WMU Department of Art for use in art history.



## Workshop planned to help faculty members with their scholarly and professional writing

A nationally known expert on scholarly publishing and proposal writing will be on campus Friday, Feb. 5, to deliver a day-long workshop aimed at helping faculty members get their research published.

Robert A. Lucas, director of the Institute for Scholarly Productivity in San Luis Obispo, Calif., will lead a "Workshop on Scholarly and Professional Writing" from 8:30 a.m. to 4:30 p.m. The event is sponsored by the Office of the Vice President for Research.

The workshop is designed to help faculty researchers "get over the hump of getting a manuscript together and getting it to a publisher," according to Eileen B. Evans, Office of the Vice President for Research. It will be beneficial to new faculty or faculty just getting started in their publishing careers, she says.

Lucas' presentation is expected to be of interest to faculty from all areas of the university — the humanities, hard sciences and social sciences.

The workshop will cover such topics as: how to rediscover a facility for writing; how to combat the environmental and psychological barriers that prevent writing; how to manage writing to fit into time available; how to sustain interest and commitment to see a project through to its end; how to use technology and other systems; and how to build and use collegial networks to support, encourage

and promote writing and publishing.

The workshop also will explain how to approach journal editors and the elements of a successful grant proposal.

Lucas is the author of more than 50 articles, chapters and books and has served on the editorial boards of Grants Magazine and Research Management Review. He has been a member of the Executive Committee and chairperson of the Publications Committee of the National Council of University Research Administrators (NCURA) and is currently known for his humorous column "Ask Ann Granters," published regularly in the NCURA Newsletter.

The workshop is free to participants. Attendance is limited to 24 faculty members and those who wish to participate must be willing to make the all-day commitment needed to attend the entire workshop. To register, persons should call Bobette Hampton in the Office of the Vice President for Research at 7-3698. The registration deadline is Friday, Jan. 22.

## New program aimed at improving worker productivity

Two of Detroit's Big Three automakers, the United Auto Workers and WMU have joined forces to initiate a new degree program designed to improve the productivity and performance of U.S. workers.

A new national bachelor of science degree in employee assistance programs was approved by the Board of Trustees at its Dec. 14 meeting. The program will include a major in employee assistance programs and a minor in substance abuse services. The degree was developed with funds from both the UAW-GM Human Resource Center and the UAW-Ford National Education Development and Training Center. Representatives from both organizations attended the board meeting.

The Employee Assistance Academic Program will be housed in the College of Health and Human Services' School of Community Health Services and will be under the direction of Margaret M. Bernhard and C. Dennis Simpson, Specialty Program in Alcohol and Drug Abuse (SPADA). Faculty for the interdisciplinary program will come from seven University departments, representing four of the University's undergraduate colleges.

Provost Nancy S. Barrett presented the proposal to the board and told trustees that implementation of the degree program would make WMU only the second institution in the country to offer an undergraduate degree in employee assistance programs and the first to offer the program in a format tailored to the needs of professionals already working in the field. Franklin University in Columbus, Ohio, offers the country's only other undergraduate degree program in employee assistance services.

"Employee assistance programming continues to evolve into a critical component of business and industry," Barrett said. "As the profession expands to meet the demand, the



**25 YEAR CLUB** — A total of 47 faculty and staff members who completed 25 years of continuous service at the University were eligible for induction into the 25 Year Club at the annual banquet Dec. 10. Admiring with Richard K. Schaper, second from left, human resources, a poster featuring old photographs of some of the members were inductees Beverly J. Liles, Valley II dining services, and Charles A. Davis, electrical engineering. The club, which now has 248 active and 189 retired members, was founded in 1982 with 98 charter members.

## Help available for many jobs through student employment

The student employment referral service stands ready to help faculty and staff with their needs for able workers. Among the services available are:

- A **babysitting list** of WMU students available for infrequent child care.
- A **handy pool** of students available for short-term jobs, such as snow shoveling or dog sitting.
- **Part-time employees**, for those who may have their own businesses or have family members with businesses.

For more information, persons may call the student employment referral service at 7-2725.

## Trustees

(Continued from page one)

currently is a board member of the Kent County Department of Social Services and of the Family Service Association. She previously was a member of the Blodgett Memorial Medical Center board of trustees. She is a board member of the Gerald R. Ford Republican Women's Club, and served as president of that organization from 1986 to 1988.

Franklin has held his current post at Kellogg since 1988. He joined the company in 1980 as director of government relations and was promoted to vice president in 1985. Previously, he represented the company as an attorney in private practice in Washington, D.C. He earned his bachelor's and law degrees from American University.

## Calendar

### Thursday, January 7

- (thru 29) Exhibition, student work from the 1992 "Outdoor Encounter Studio" on South Manitou Island, Department of Human Resources, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.
- (thru 29) Exhibition, "Painting with Paper," Mary Jo Peterson, consumer resources and technology, Lee Honors College lounge, weekdays, 8 a.m.-5 p.m.; opening reception, Thursday, Jan. 7, 5-7 p.m.
- (thru 28) Exhibition, paintings by Gordon Grinwis, art, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.
- (and 8) Exhibitions, student art gallery, East Hall, 10 a.m.-5 p.m.; Rotunda Gallery, BFA show in graphic design by Mark Ruckey; South Gallery, BFA show in graphic design by Wally Krantz Jr.
- Student recital, Kristin VanAusdal, violin, Dalton Center Recital Hall, 8 p.m.

### Friday, January 8

- Meeting, Executive Board, Council of Representatives and committee chairpersons of the Administrative Professional Association, Red Room A, Bernhard Center, 11 a.m.
- Meeting, Faculty Senate Ad Hoc Committee to Revise General Education, 1015 Trimpe Building, 11 a.m.
- Psychology colloquium, "Faculty Follies," psychology faculty, 3760 Knauss Hall, 4 p.m.
- Student recital, Michael Dauphinais, piano, Dalton Center Lecture Hall, 5 p.m.
- \*Jazz concert, Terry Trotter, piano, with the Western Jazz Quartet, Dalton Center Recital Hall, 8 p.m.

### Saturday, January 9

- Student recital, Tracy Cowden, piano, Dalton Center Recital Hall, 2 p.m.
- Memorial service for Charles E. Meyer, emeritus in art, Kanley Chapel, 3:30 p.m.
- Faculty recital, the Merling Trio, Dalton Center Recital Hall, 8 p.m.

### Sunday, January 10

- Guest artist recital, Thomas Gregg, tenor, Dalton Center Recital Hall, 3 p.m.

### Monday, January 11

- (thru 15) Exhibition, group sculpture show by Scott Brown, Brent Harris and Scott Grzesiak, student art gallery, East Hall, 10 a.m.-5 p.m.

### Tuesday, January 12

- \*Breakfast program for WMU alumni and friends, "Community Outreach: The Paper and Printing Program," Arvon D. Byle, chairperson of paper and printing science and engineering, Welborn Hall, 7:30 a.m.
- Videoconference, "Update to TeleCon: Desktop Video Communications," Fetzner Center, 2-4 p.m.; call 7-5003 to register.

### Wednesday, January 13

- School of Music Convocation Series concert, the Merling Trio, Dalton Center Recital Hall, 2 p.m.
- Economics lecture series on "Human Capital and Economic Development" by Kevin M. Murphy, professor of business economics and industrial relations, the University of Chicago: seminar, "Human Capital and Growth: The Importance of Specialization in Comparative Knowledge," 3760 Knauss Hall, 3 p.m.; and lecture, "Specialization, Human Capital and Economic Growth," 3750 Knauss Hall, 8 p.m.
- Women's basketball, WMU vs. Miami University, Lawson Arena, 5:30 p.m.
- \*Men's basketball, WMU vs. Miami University, Lawson Arena, 8 p.m.

### Thursday, January 14

- Meeting, Faculty Senate, Fetzner Center, 7 p.m.
- \*Jazz concert, Billy Hart, drums, Anthony Cox, bass, Arthur Blythe, saxophone, and Gust Tsillis, vibes, Dalton Center Recital Hall, 8 p.m.
- \*Admission charged