

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 21, Number 6

October 6, 1994

Fund-raisers seeking \$160,000 in this year's drive for Greater Kalamazoo United Way

Donations already are starting to build toward the \$160,000 goal for this year's Greater Kalamazoo United Way drive on campus, which began Sept. 28 and runs through Oct. 31.

"In this short time, we will have to respond promptly to the call to give; but, given our past record of participation, I am confident we will achieve this year's ambitious goal," said President Haenicke in a letter sent to employees and endorsed by employee group

Even one dollar per pay period would mean a great deal to those who benefit from the United Way."

He pointed out that because United Way agencies address a broad range of vital community needs, one in three Kalamazoo County residents will benefit from their services. Several University employees have benefited from United Way services in the past, he said.

"We must continue making a difference



GREATER KALAMAZOO UNITED WAY
TOGETHER, THERE'S A WAY.

leaders.

This year's goal is an increase of \$12,000 or 8 percent over last year's target. In 1993, the University actually raised \$148,969 for the local United Way, which supports nearly 60 agencies that provide human services to thousands of individuals and families in Kalamazoo County each year.

Fund-raisers from University departments gathered for breakfast Sept. 28 in the Bernhard Center to kick off the campaign. They heard from a representative of a United Way agency and from a recipient of United Way agency services.

"I am asking everyone in the Western family to pledge their support," Haenicke said in the letter. "We have a fine tradition of giving at our University, and I want to thank all of you who have given so generously in the past. For those of you who have not participated in the past, I ask you to consider making a campaign contribution this year."

Procedure changed for reporting sexual harassment

President Haenicke has announced a revised procedure for members of the University community who wish to report concerns or complaints about sexual harassment.

Cases regarding sexual harassment involving faculty, students and staff, including student employees as well as student and employment applicants, will now be handled by David A. Glenn, assistant general counsel and director of the Department of Affirmative Action. Previously, those issues were the responsibility of several other University officials.

Glenn's office is located in 274 Walwood Hall on East Campus. The telephone number is 7-8858. Official Sexual Harassment Complaint Forms can be secured in that department.

Forms also can be obtained on West Campus from Diane K. Swartz, dean of students, 2119 Faunce Student Services Building, 7-2150, and from Anne E. Thompson, director of compensation and employee relations, 1300 Seibert Administration Building, 7-3636.

The changes were effective Oct. 1.

Enrollment, MLK Day on Faculty Senate agenda

The Faculty Senate will meet at 7 p.m. Thursday, Oct. 6, in the Fetzer Center. Agenda items include remarks by Provost Nancy S. Barrett, a presentation on enrollment and the freshman class profile, an interim report from the Martin Luther King Jr. Day Committee and an interim report of the Committee to Oversee General Education.

and you can help by contributing to this campaign," Haenicke said. "Although this year will be challenging, Western's active support of this community effort helps to underscore the concern and pride we have for members of the University and Kalamazoo communities. Join with me in supporting the United Way and in helping to make our campaign a great success!"

Three alumni selected for association's highest award

Three WMU graduates who have gone on to successful careers in the business world have been named the winners of this year's Distinguished Alumni Awards by the WMU Alumni Association.

They are: Richard F. Chormann, a 1959 graduate who is president and chief operating officer of the Kalamazoo-based First of America Bank Corp.; S. Martin Taylor, a 1964 graduate who is vice president for community and governmental affairs for Detroit Edison; and Janet M. Thompson, a 1972 graduate who is vice president/general manager of the U.S. Golf Division of the Chicago-based Wilson Sporting Goods Co.

Since 1963, 91 men and women have received Distinguished Alumni Awards, the association's most prestigious honor.

The 1994 recipients will be recognized at an Oct. 22 awards dinner scheduled in conjunction with Homecoming. The event will begin with a reception at 6 p.m., followed by dinner at 7 p.m. in the East Ballroom of the Bernhard Center. Persons wishing to attend should make reservations at \$30 for Alumni Association members and their guests or \$35 for non-members by Friday, Oct. 14, with the McKee Alumni Center at 7-8777.

Chormann began his career at First National Bank and Trust-Kalamazoo in 1958, working part-time while still a student at WMU. Upon receiving his bachelor of science degree in 1959, he joined the staff of the bank's adjustments department. Chormann later worked in the installment loan area before transferring to the computer operations division. After a series of promotions within this division, he was named vice president in 1968.

His leadership abilities within a key operations division of the bank earned Chormann the title of executive vice president of what is today known as First of America Bank-Michigan in 1976. Four years later, when the bank acquired the Wayne-Oakland Bank in Southeast Michigan, he



Chormann



Taylor



Thompson

was appointed its president and chief executive officer.

Chormann returned to Kalamazoo in 1984 as executive vice president of the First of America Bank Corp., Michigan's first multiple-bank holding company. One year later, he was named to his current position and became just the third individual to hold this office since the corporation's founding in 1972.

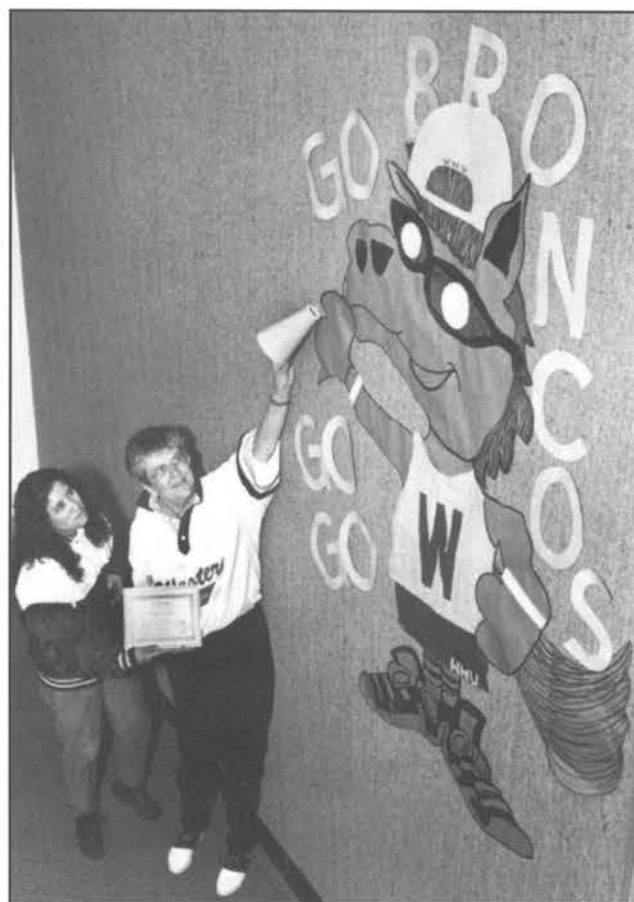
Today, the First of America Bank Corp. provides a full range of financial services to more than 325 communities in Michigan, Indiana, Illinois and Florida. The corporation presently reports assets in excess of \$23 billion, more than four times those reported in 1985. Based on net income, profitability and size of franchise, First of America is ranked among the top 35 banking companies in the United States.

Chormann's professional acumen has been recognized on several occasions by his peers. In 1991 he was elected president of the Michigan Bankers Association. He currently is a director of VISA USA Inc. He also serves in leadership positions for numerous community and civic organizations, including vice chairperson of the Borgess Medical Center Board of Trustees and a cabinet member for the Greater Kalamazoo United Way. Chormann has served as chairperson of the WMU Foundation since 1991 and he was president of the WMU Alumni Association from 1989 to 1991.

Since 1989, Taylor has been in his present position with Detroit Edison, Michigan's largest utility which serves 1.9 million customers in the southeast portion of the state. He's responsible for all relations and communications between the utility and both the federal and state governments. He's also

Bronco spirit

Mildred M. Houghton, right, Burnhams dining service, recently was presented with a spirit award by Stella I. Morado on behalf of Theresa A. Powell, vice president for student affairs. Last year, Houghton and her co-workers made two big Buster Broncos out of brown wrapping paper and mounted them on the walls of the cafeteria. Since then, Houghton has changed the appearances of the two mascots to coincide with the athletic and holiday seasons. They have been everything from Easter bunnies to hockey players. Houghton received a certificate of recognition for her contributions to promoting spirit at the University.



charged with the administration of corporate contributions and the Detroit Edison Foundation grant program, which together provide an estimated \$4 million to educational, health and human services, civic and community organizations.

For the past two years, in addition to those corporate responsibilities, Taylor served as general chairperson for the successful 1993 Detroit mayoral campaign of fellow WMU graduate Dennis Archer. After the November election, Archer asked his longtime friend Taylor to spend the next two months heading his transition team.

Taylor began his career as an attorney for the Container Corporation of America in Chicago after earning his bachelor of science degree from WMU and his law degree from the Detroit College of Law. He returned to his home state in 1969, when then Gov. William Milliken appointed him deputy director of the Michigan Department of Commerce. Two years later, he was named director of the state's third largest agency, the Michigan Employment Security Commission, which is responsible for managing employment services and unemployment insurance in the state.

In 1983, then Gov. James Blanchard appointed Taylor to direct Michigan's Department of Labor while still serving as head of the MESC. This appointment entailed the administration of a wide range of programs in employment, economic development, labor relations, labor standards and human services.

In November of the following year, Taylor left state government to become executive vice president of New Detroit Inc., the country's first urban coalition. A year later, he was named to the presidency. From its inception, New Detroit has had significant influence on the economic and social concerns of the Detroit area. Taylor served as president until accepting his current position with Detroit Edison.

He has held leadership positions with a host of civic and professional organizations, including both the Detroit and Michigan Chambers of Commerce, the Economic Club of Detroit and the Detroit Institute of Arts Founders Society.

(Continued on page four)



MINORITY FRESHMEN DAY — Minority freshmen and transfer students had an opportunity to meet members of various departments who provide assistance and support services as well as to become acquainted with student organizations during the annual Minority Freshmen Day Sept. 28 at the Bernhard Center. From left, event coordinator Lenzy E. Bell, minority affairs, and Cynthia Overly, Academic Skills Center, discuss services provided with freshmen Lesley D. Moore of Detroit and Rickie J. Jackson of Southfield. The event was sponsored by the Division of Minority Affairs and Delta Sigma Theta sorority.

Medieval Institute director among board appointments

The appointment of a new director of the University's world renowned Medieval Institute was part of personnel action taken Sept. 30 by the WMU Board of Trustees.

Paul E. Szarmach, a medieval scholar from the State University of New York at Binghamton, was named to the position, effective Aug. 15, 1994. His appointment includes tenure as a professor in the Department of English.

Szarmach has been a faculty member at SUNY-Binghamton since 1970, most recently as a professor of English and medieval studies. He also served as director of the Center for Medieval and Early Renaissance Studies there for 15 years and was acting vice provost for graduate studies and research for a year. He has been a member of the SUNY Research Foundation Board of Directors since 1986.

The recipient of numerous fellowships and grants for his work, Szarmach is the author of a number of book-length publications and articles for professional journals. He has been a presenter at the International Congress on Medieval Studies, held each May on the WMU campus. The gathering, coordinated by WMU's Medieval Institute, is internationally recognized as the premier annual meeting of scholars who specialize in studying all aspects of life in the years spanning the fifth through the 15th centuries.

Szarmach replaces Otto Grundler, director of the institute since 1976, who has returned to the faculty and plans to retire next year.

The board also approved the appointments of three other persons to head units at the University. They are: Marcia A. Barnhart as director of career services, effective Aug. 8, 1994; William H. Fenn as chairperson and associate professor with tenure in the Department of Physician Assistant, effective Sept. 19, 1994; and Parviz Merati as chairperson of the Department of Mechanical and Aeronautical Engineering, effective July 1, 1994.

Barnhart has been acting director of career services since 1992. She joined the WMU staff in 1989 as coordinator of education and health and human services placement. She also has served as director of career planning

and placement at Glen Oaks Community College and as associate director of continuing education at Nazareth College.

Fenn comes to WMU from the Department of Veterans' Affairs in Gaylord, where he had served as staff physician assistant, assistant director and acting director of the Gaylord Outpatient Clinic since 1990. He also has been president/consultant in health care and management for Renaissance Consulting and a major in the U.S. Air Force Reserve. In addition, he has been an adjunct associate professor in WMU's College of Health and Human Services since 1986. Fenn replaces Robert A. Wertkin, who has been serving as interim chairperson of the department.

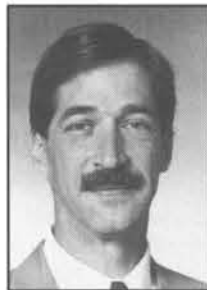
Merati has been a WMU faculty member since 1986. He also has been director of the Center of Excellence for Fluid Mechanics Research since 1987. Earlier this year, he became director of the Center for Advanced Tribology, one of the new research and development units established through the University's Centers for Excellence competition. Merati replaces Jerry H. Hamelink, who has returned to the faculty.

The board also approved a promotion for Carol L.J. Hustoles from assistant general counsel to associate general counsel, effective Sept. 26, 1994. She has been a WMU staff member since 1991.

In addition, the trustees approved the return to the faculty of Lowell E. Crow as a professor of marketing, effective July 1, 1995. Crow



Barnhart



Fenn



Hustoles



Merati



Szarmach

has been associate dean of the Haworth College of Business since 1989. He also served as interim dean of the college in 1992-93 and as chairperson of the Department of Marketing from 1984 to 1989. He first joined the faculty in 1974. The board also approved a professional development leave for Crow from April 1, 1995, to June 30, 1995.

In other action, the trustees accepted four resignations: Connie C. Carlson, speech pathology and audiology, effective Aug. 15, 1994; John Fernandez, anthropology, effective Dec. 17, 1994; William K. Redmon, psychology, effective Aug. 14, 1994; and Matthew Waller, management, effective Aug. 14, 1994.

Board ratifies collective bargaining contracts

The Board of Trustees Sept. 30 ratified two collective bargaining agreements.

The board approved a three-year agreement with Local 1668 of the American Federation of State, County and Municipal Employees (AFSCME), representing about 490 employees in dining services, trades, custodial, landscape and logistical services on the Kalamazoo campus. The trustees also agreed to a two-year contract with the Michigan State Employees Association (MSEA), representing 20 power plant employees at the Kalamazoo Regional Psychiatric Hospital (KRPH).

AFSCME contract terms provide a 2 percent bonus each year for dining services; a 3 percent bonus each year for custodial, landscape and logistical services; and a 2.5 percent base salary adjustment in the first and third years and a 2.5 percent bonus in the second year for the trades. The base adjustment changes are retroactive to July 1.

The new contract also includes minor modifications in fringe benefits and changes in work assignments for dining services. The trustees also approved modifications in the Rules of Conduct; these changes were not

Sunway College founder to get honorary degree

The University will award an honorary doctor of education degree to Dato Jeffrey Cheah, founder of Sunway College in Kuala Lumpur, Malaysia, and president and chief executive officer of the SungeiWay Group.

That action was approved Sept. 30 by the Board of Trustees. The exact date for the conferring of the honorary degree is to be determined.

Sunway College was founded in 1987. WMU is the only U.S. institution of higher education that is a partner in Sunway College's "twinning concept" that includes similar arrangements with universities in Australia, England and New Zealand.

Under the twinning arrangement, students complete the first two years of their degree program at Sunway College before transferring to a cooperating foreign university to complete the remaining years of their studies. WMU offers Sunway students five degree programs: business administration, computer science, mass communications, engineering, and applied and natural sciences.

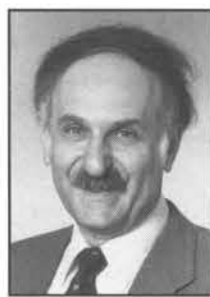
There are currently more than 500 Malaysian students studying on WMU's campus; they represent the largest contingent

of students from another country. They also represent the largest Malaysian contingent at any U.S. college or university.

Sichel named president-elect of economics association

Werner Sichel, chairperson of economics, has been named president-elect of the Midwest Economics Association. He will become president of one of the oldest and most prestigious economics associations in the country at the organization's annual meeting in March.

Sichel's biggest duty will be to organize the MEA's 60th annual meeting to take place in Chicago in spring 1996. The typical meeting runs three days and includes some 50 sessions on a variety of economics topics.



Sichel

Two edit new economics book published by Upjohn Institute

Sisay Asefa and Wei-Chiao Huang, both economics, are the editors of a new book published by the Upjohn Institute for Employment Research in Kalamazoo.

"Human Capital and Economic Development" features six papers originally presented during the Department of Economics' 29th annual lecture-seminar series in 1992-93. The series was co-sponsored by the department and the institute.

Human capital refers to an investment in the acquisition of skills and knowledge by people. It includes anything that increases human productivity, such as education and training. Many studies have shown that the key to economic growth is improving human capital.

Topics covered by six prominent economists in the book include world population, workforce training and productivity, global competition, the effects of human capital on families and the long-term effects of human capital on human progress.

The 164-page book is available in cloth cover for \$23 or paperback for \$13 from the Upjohn Institute.

Nominations sought for faculty scholar awards

The Distinguished Faculty Scholar Committee is seeking nominations for the 1995 Distinguished Faculty Scholar Awards.

The deadline for nominations is Thursday, Dec. 15. Up to three awards may be made each year. Those honored during this cycle will be announced in fall 1995. Each winner will receive a \$2,000 honorarium, a \$2,000 adjustment to base salary, a plaque and an opportunity to present a lecture, exhibition or performance for the University community.

All current, continuing board-appointed persons with faculty rank are eligible, including part-time as well as full-time faculty. They must have at least seven academic years of service to WMU prior to nomination. No individual may receive the award more than once.

The awards are based on outstanding professional achievement. The accomplishments may be artistic, historical, literary, philosophical, scientific or technical. Wide recognition beyond WMU is essential. The award usually will be based on a body of achievement, rather than a particular piece of work, and a substantial part of the achievement must have been accomplished as a WMU faculty member.

Any member of the University community, including retirees, may nominate a faculty member for the award. All nominations must be supported by a minimum of two sponsors, at least one of whom is from within the University.

Guidelines and nomination forms have been distributed on campus. For more information, persons may contact Ernst A. Breisach, history, who is chairing the committee, at 7-4637. Additional information forms are available in the provost's office.

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Western News (USPS 362-210) is published by News Services, B-207 Ellsworth Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, weekly during fall and winter semesters and bi-weekly during spring and summer sessions, except during vacation periods. Second class postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, News Services, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies — or too few copies — are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.

Graduate student, staff member compile report detailing achievements of Hispanics at WMU

Rosa E. Noble, a young woman from the Grand Rapids area, may not have realized that she was breaking new ground when she graduated from WMU in 1936.

Noble became the first known Hispanic to receive a degree from WMU. Her achievements, and the accomplishments of other Hispanic students at the University since then, have been researched and compiled in a report by Miguel A. Ramirez, minority affairs, and Michelle Martin de Figueroa, a graduate student in history from Galesburg.

The report, titled "La Raza: The Legacy Continues," provides an overview and history of some of the Hispanic students who have attended WMU from Noble to today. Its release coincides with the celebration of Hispanic Heritage Month, which is observed Sept. 15-Oct. 15.

"'La Raza,' which means 'the people,' originated after Hispanic students voiced opinions about the need for a document to record the presence of Latinos at WMU," Ramirez says. "We not only wanted to find out who was the first Latino to attend the University, we wanted to record something that says to current and future Hispanic alumni and students that we have had a legacy here."

The documentation of the students was a difficult process. Armed with research materials and "Brown and Gold" yearbooks supplied by Sharon L. Carlson, University archives and regional history collections, Ramirez and de Figueroa pored over every record to find information on students believed to have been Latino.

"It was very challenging," according to de Figueroa. "One reason it was so challenging is the fact that going through a yearbook and picking out Hispanic students is never easy. It is usually easier to identify African-American students. But with Hispanic students, their cultural background is so varied and mixed. The way people looked made it difficult to tell who was and wasn't Latino."

"We had to go through every yearbook that the University ever published and try to identify the students by their names," she

adds. "Plus, we cross-referenced, for example, from a yearbook through the student directories that we used from the archives. We also checked Kalamazoo city directories and federal census rolls for Michigan."

"We knew we wouldn't have the name of every Latino who attended Western," she continues. "What we wanted to do was at least be able to have a representative sample, a few students from each era starting with Rosa Noble."

One of the interesting facts that the researchers discovered, for example, was the attraction of a number of Hispanic students to the Department of Occupational Therapy following the end of World War II. Records show that most of the students came from Puerto Rico in an exchange program to study occupational therapy. Many of the graduates went on to attain medical positions throughout the United States as well as in their native country.

There are numerous other interesting stories in "La Raza." Ramirez and de Figueroa believe the booklet will spur discussion among all students and members of the University community regarding the history and role of Hispanics at WMU.

"The booklet is a starting point," de Figueroa says. "Hopefully in a few years another group of Latino students will take 'La Raza' and expand it in size and scope."

For a copy of the booklet or for more information, persons may call the Division of Minority Affairs at 7-3320.

General membership meeting of APA scheduled for Oct. 12

The fall general membership meeting of the Administrative Professional Association is scheduled for noon to 1 p.m. Wednesday, Oct. 12, in 157-159 Bernhard Center.

The meeting is open to all interested administrative and professional staff members. Those who wish to join the APA for the 1994-95 year will have an opportunity to do so at the meeting.

in the field and to discuss new equipment on the market. The gathering began in northeastern Canada in 1968 with only three participants and has grown to its current international status.

"There's a large biennial gathering in Texas of people who conduct research on accelerators," Ferguson says, "but this conference is designed for a much smaller group — the people who keep accelerators running."

WMU operates a six million volt tandem Van de Graaff particle accelerator that supports physics instruction and research by scientists on the WMU campus, often in cooperation with scientists at other universities and national laboratories. Nuclear physics research, materials analysis and studies of atomic collisions are among the types of work conducted in the laboratory.

The SNEAP gathering is being coordinated by the Office of Conferences and Institutes. For more information about the event, persons should contact Ferguson at 7-4957.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Library Assistant I** (Shift 7:30 a.m.-4:30 p.m.), S-04, Waldo Library, 94/95-107, 10/4-10/10/94.

On campus



THE ANSWER PERSON — Diane L. Stephenson's title is administrative secretary in the Department of Biological Sciences, but it could easily be "the answer person." During a 15-minute interview in Wood Hall, a half dozen people stopped by to ask her questions on everything from the proper forms to fill out to when the spring class schedule will be published. And, after 29 years at the University, she quickly rattles off the answers. Stephenson joined the WMU staff at age 17 — fresh out of high

school. She worked in the records office for seven years before moving to the Department of Biological Sciences. Her responsibilities include working on the budget, helping students register using ISIS, ordering supplies, planning departmental functions, keystroking tests and correspondence and handling the telephones — not to mention answering the myriad of questions that come her way from faculty, staff and students. "I like dealing with all the nice students," she says. "And the faculty and staff are really great to work with." When not in the office, Stephenson enjoys spending time with her 23-year-old son, doing yardwork, canning and freezing vegetables from her garden and knitting.

WMUK-FM fall fund-raiser target is \$165,000

WMUK-FM (102.1), the University's public radio station, is set to begin its annual fall fund-raising campaign. The on-air campaign will begin at 6 a.m. Monday, Oct. 10, and run, if necessary, through 5 p.m. Friday, Oct. 21.

The campaign goal is \$165,000, exceeding last year's total by \$5,000. A large part of the need for more funds is attributed to increases in National Public Radio fees and services, according to Garrard D. Macleod, WMUK. The station is a charter member of NPR and Michigan Public Radio. Contributions from the community also will be spent on maintaining the station's programming and staff compensation.

Macleod says WMUK is confident its supporters will come through again this year. "WMUK has a tremendous following in the community and it keeps growing every year," he says. "People understand our need and understand that it costs money to provide good programming. They are willing to help us do that."

"The fund-raiser gives our listeners a stake in the station and our ability to bring to them the programs they want, like NPR's 'Morning Edition' and 'All Things Considered,'" he adds. "It increases listener involvement with the station, which I think is very valuable."

Macleod notes that this year's fund-raising drive is even more important since Congress has rescinded \$7 million from appropriations

for the Corporation for Public Broadcasting, an important funding source for the station. "We don't know how that will affect our CPB grants," Macleod says, "so this year it's even more important that we count on our listeners for support."

The station already has begun soliciting previous supporters and friends for contributions before its on-air marathon. Fliers have been sent to homes and businesses encouraging supporters to return their contributions in advance.

Those supporters who do not contribute in advance may call the station at 7-5715 and pledge. Contributors may pay by sending a check, or by using their MasterCard or VISA credit cards.

WMU faculty and staff members will be able to use payroll deduction for WMUK pledges. Payroll deduction forms are available through the station.

In addition, the WMU Foundation will provide an electronic payment plan that will enable supporters to authorize automatic transfers of funds from checking or savings accounts in scheduled increments.

WMUK broadcasts classical, folk and jazz music, as well as news and information to listeners in southwestern lower Michigan. In addition, it produces a number of local concerts featuring regional music, theatre and arts groups on WMUK's "Afternoon Edition."

Human resources

Open enrollment ends Friday

The final day for changing hospital-medical carriers through the once-a-year provisions of the open enrollment period is Friday, Oct. 7. Persons wishing to change

providers or add dependents must visit the benefits office of the Department of Human Resources before 5 p.m. that day.

Award nominations due

Know a co-worker you think should receive special notice for a job well done? There's still time to nominate him or her for a second quarter Staff Service Excellence Award.

All AFSCME, clerical/technical, executive officials, police officers and professional/technical/administrative employees are eligible for consideration by the Staff Service Excellence Awards Committee. Nominations will be received until Friday, Oct. 14, by the Department of Human Resources and then given to the committee. Winners receive inscribed certificates and \$50 WMU gift vouchers.

Names of persons who were nominated for the first quarter awards, but were not selected, may be resubmitted. Sample nomination forms have been mailed to all staff employees. The forms also may be picked up from the Department of Human Resources or sent to you by campus mail. Just call 7-3620.

Exchange

FOR SALE — Two rugs: tan rectangular, 9-by-12-foot; and braided oval, 10-by-14-foot (wool with red tones). \$40 each. Call 345-6541 evenings.

Media

Parviz Rad, engineering technology, discusses the safety of America's bridges on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, Oct. 8, at 6:10 a.m. on WKPR-AM (1420).

Calendar

Thursday, October 6

(thru 15) Hispanic Heritage Month exhibit focusing on Hispanic culture, showcases, third floor, Waldo Library.

(thru 21) Exhibition, children’s book illustrations and related WMU art education student projects, Department of Art showcases, Sangren Hall.

(thru 20) Exhibition, “Father/Daughter,” watercolors by Harry Hefner, emeritus in art, and photography by Holly Hefner Delach-Stephenson, fine arts, Department of Human Resources, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

(and 7) Exhibition, handmade mini-comic books and handmade paper books, Space Gallery showcases, Knauss Hall, 8 a.m.-9 p.m.

(thru 27) Exhibition, “Found Object Sculpture,” Peter Edward Williams, Marshall artist and Kellogg Community College faculty member, Space Gallery, Knauss Hall, Mondays thru Thursdays, 10 a.m.-4 p.m.

(thru 27) Exhibition, communication graphics from the American Institute of Graphic Arts, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

Evaluation Center brown bag seminar, “Making Causal Claims in Program Evaluation,” Kim D. Post, doctoral student in educational leadership, conference room, fourth floor, Ellsworth Hall, noon.

Visiting Scholars and Artists Program presentations by Robert C. Solomon, the Quincy Lee Professor of Philosophy at the University of Texas at Austin: “Justice and Emotions: The Meaning of Emotions for the Study of Politics,” 3020 Friedmann Hall, 2:30 p.m.; and “Something About Love,” 157-159 Bernhard Center, 7 p.m.

University Film Committee showing, “Bopha!” (USA/South Africa, 1993), directed by Morgan Freeman, 2750 Knauss Hall, 6 and 8 p.m.

Bill Burian Memorial Lecture Series, “Infinite Needs, Finite Resources: The Brave New World of Health Care,” Richard D. Lamm, former governor of Colorado and current director of the Center for Public Policy and Contemporary Issues at the University of Denver, Brown Auditorium, Schneider Hall, 7:30 p.m.

Meeting, Faculty Senate, Fetzer Center, 7 p.m.

*(thru 9) University Theatre production, “Green Man and Other Plays,” York Arena Theatre: Oct. 6-8, 8 p.m.; and Oct. 9, 2 p.m.

Concert, University Concert Band, Dalton Center Recital Hall, 8 p.m.

Friday, October 7

Visiting Scholars and Artists Program presentations by Robert C. Solomon, the Quincy Lee Professor of Philosophy at the University of Texas at Austin: “A Discussion on Existentialism,” Faculty Lounge, Bernhard Center, 10 a.m.; and “Emotions and Choice,” 1114 Brown Hall, 2 p.m.

Hispanic Heritage Month presentation by Liz Balmaseda, Pulitzer Prize-winning columnist for the Miami Herald, 208-209 Bernhard Center, 10:30 a.m.

*Department of Dance showing, choreography and works in progress by WMU students and faculty, Dalton Center Dance Studio B, noon.

Student employment referral service internship workshop, B-106 Ellsworth Hall, 2 p.m.; advance registration required by calling 7-2725.

*(thru 9) Dance concert, “Melange,” choreography and performances by WMU dance faculty members, Jane Baas, Trudy Cobb, Sharon Garber, Nina Nelson and Lindsey Thomas, Dalton Center Dance Studio B: Oct. 7, 8 p.m.; Oct. 8, 2 and 8 p.m.; and Oct. 9, 2 p.m.

Concert, University Symphony Orchestra, Miller Auditorium, 8 p.m.

Saturday, October 8

Men’s tennis, WMU vs. DePaul University, Sorensen Courts, 1 p.m.

*Hockey, Brown and Gold Intrasquad Game, Lawson Arena, 7 p.m.

*Performance, Newport Jazz Festival 40th anniversary tour, Miller Auditorium, 8 p.m.

Sunday, October 9

Concert, University Symphonic Band, Dalton Center Recital Hall, 3 p.m.

Monday, October 10

Hispanic Heritage Month brown bag luncheon on Hispanic and Native American issues, Division of Minority Affairs drop-in center, second floor, Ellsworth Hall, noon.

Guest artist concert, the Essex Winds, wind quintet from the Windsor Symphony Orchestra, 1129 Dalton Center, 2 p.m.

Tuesday, October 11

Workshop, “How to Find — and Win — Federal Grants,” David G. Bauer, president of David G. Bauer Associates Inc., Amherst, Mass., 157-158 Bernhard Center, 8 a.m.-4:15 p.m.; reservations required by calling 7-8298.

Student employment referral service internship workshop, 159 Bernhard Center, noon; advance registration required by calling 7-2725.

College of Health and Human Services lecture series on health care reform, “Health Care Reform: Is Care In or Out?,” Dona L. Harris, professor of chief academic officer, Michigan State University Kalamazoo Center for Medical Studies, Fetzer Center, 3:30-5 p.m.

Distinguished Faculty Scholar colloquium, “The Wonderful World of the Atom,” John A. Tanis, physics, 106 Bernhard Center, 4 p.m.; reception, 105 Bernhard Center, 3:30 p.m.

Lecture series on “The Coming Asian Century”: “Asia and Sri Lanka,” Tilak Ranaviraja, Embassy of Sri Lanka, Lee Honors College, 7 p.m.

18th annual Western String Festival, Miller Auditorium, 7:30 p.m.

Distinguished alumni

(Continued from page one)

After earning her bachelor of business administration degree from WMU, Thompson went on to earn a master of business administration degree from the University of Detroit. While working on her master’s degree, she joined the Chrysler Corp. as a sales and marketing trainee. She was the first woman on the company’s sales staff.

Thompson went to Toyota in 1985 as a video communications and field trainee and was later named national truck advertising manager. Two years later, she became national marketing manager for Toyota’s Lexus division. She and her staff created the entire marketing concept for the company’s first luxury car, dealing with everything from naming the vehicle to contracting with suppliers. It was Thompson who came up with the vehicle’s logo, the “L” emblem.

In 1988, Thompson joined Mazda Motor of America as its vice president of marketing. Her efforts in helping Mazda set sales records in passenger cars earned her the distinction of being honored as one of Advertising Age’s Top 100 National Marketers in 1992.

Thompson was promoted to vice president of sales operations at Mazda in 1993, making her one of the highest ranking women in the automotive industry. Just 10 months later, Mazda’s dealers recorded their fifth consecutive month of 30,000-plus sales for the first time in the company’s history.

Early in her career, a male colleague told Thompson if she wanted to succeed in business she would have to play golf. Not only did she learn to play, she developed a passion for the game, which led to Mazda’s increased involvement in the sports marketing arena, particularly in Ladies Professional Golf Association events.

The recipient of Golf Magazine’s Corporate Leadership Award in 1993, Thompson has served as chairperson of the Marketing Committee of the LPGA Tournament Sponsors Association and as a member of the LPGA’s Commissioner’s Advisory Council. The opportunity to combine her passion for both golf and business led Thompson to her new position with the Wilson Sporting Goods Co. last month.

Wednesday, October 12

Writing workshop for the preparation of doctoral dissertations, specialist projects and master’s theses, Graduate College conference room, Seibert Administration Building, 10-11:30 a.m.

Meeting, Administrative Professional Association, 157-159 Bernhard Center, noon-1 p.m.

School of Music Convocation Series concert, Student Musicale, Dalton Center Recital Hall, 2 p.m.

Biological sciences seminar, “Molecular Mechanisms of Metal Detoxification and Homeostasis,” Dennis Thiele, Department of Biochemistry, the University of Michigan, 2000 Schneider Hall, 4 p.m.; refreshments, 3:45 p.m.

Welcoming reception for Bernardine M. Lacey, founding director, School of Nursing, Fetzer Center, 4-6 p.m.

Thursday, October 13

University Film Committee showing, “El Mariachi” (Mexico, 1993), directed by Robert Rodriguez, 2750 Knauss Hall, 6 and 8 p.m.

*Admission charged



KALAMAZOO SCHOLAR — John Card, center, a 1994 graduate of Kalamazoo Central High School, was one of 21 WMU freshmen from Kalamazoo who were honored for their academic achievement at a Sept. 26 reception in the Fetzer Center. He is congratulated here by Norman Copeland, his high school guidance counselor, and Terri S. Harris, admissions and orientation. The students, all graduates of Kalamazoo Central and Loy Norrix high schools, were selected to receive awards under WMU’s Kalamazoo Scholars Program. Card was one of six earning Honors Awards of full tuition and fees. Fifteen others have received Recognition Awards of \$1,000. The students may renew the 1994-95 awards for up to four years by maintaining at least a 3.25 grade point average. This is the second year for the Kalamazoo Scholars Program, which is intended just for students graduating from Kalamazoo high schools. To be eligible for the Honors Awards, the students had to be in the top 20 of their class. Candidates for the Recognition Awards needed at least a 3.25 grade point average.

Experts to focus on health care reform in talks

A series of presentations on health care reform featuring experts in the health care field will begin Tuesday, Oct. 11.

The series is sponsored by the College of Health and Human Services. All four presentations will run from 3:30 to 5 p.m. in the Fetzer Center and are open to faculty, staff, students and other interested persons.

Invited experts and the topics they will address in their lectures are:

- **“Health Care Reform: Is Care In or Out?”** with Dona L. Harris, professor and chief academic officer at the Michigan State University Kalamazoo Center for Medical Studies, on Tuesday, Oct. 11. Harris also currently serves as a cluster evaluator to the W.K. Kellogg Community Partnership Project.
- **“Ethics and Health Care Reform”** with Howard Brody, MSU professor of family practice and philosophy, on Tuesday, Oct. 18. Brody also is director of the Center for Ethics and Humanities in the Life Sciences at MSU. His address is co-sponsored with WMU’s Center for the Study of Ethics in Society.
- **“Alternatives to Health Alliances: The Butterworth Regional Health Network Experience”** with Carol L. Sarosik, senior vice president at the Butterworth Health Corp. in Grand Rapids, and Fred E. Vandenberg, president of Butterworth Med+Centers Inc. and Butterworth Ventures Inc., on Tuesday, Oct. 25. The Butterworth Regional Health Network is a mission-driven system that strives to provide high quality health care and prevention and education services to West Michigan.
- **“Health Care Reform: Who Pays the Bills?”** with Gary B. Kushner, president of Kushner and Co. of Kalamazoo, on Tuesday, Nov. 1. Kushner is one of the nation’s most sought-after speakers on benefit plans for

small- and mid-sized employers. He often testifies before Congress and is used as a resource for national media.

For more information, persons may contact the College of Health and Human Services at 7-2638.

Distinguished Faculty Scholars to present colloquia this month

The winners of last year’s Distinguished Faculty Scholar Awards will present the colloquia they are invited to give as part of the honor in the coming weeks.

John A. Tanis, physics, will speak on “The Wonderful World of the Atom” at 4 p.m. Tuesday, Oct. 11, in 106 Bernhard Center. His colloquium will be preceded by a reception at 3:30 p.m. in 105 Bernhard Center.

Joseph W. McKean, mathematics and statistics, will present an address “On Robust Statistics: Making the Pictures and the Numbers Agree” at 4 p.m. Tuesday, Oct. 18, in 158 Bernhard Center. His colloquium will be preceded by a reception at 3:30 p.m. in 159 Bernhard Center.

The University community is invited to attend.

Asia lecture series continues with address on Sri Lanka

The fourth lecture in a series this fall on “The Coming Asian Century” is scheduled for Tuesday, Oct. 11.

Tilak Ranaviraja of the Embassy of Sri Lanka will discuss “Asia and Sri Lanka” at 7 p.m. in the Lee Honors College.

The series is sponsored by the Office of International Affairs, Asian Studies Program, Lee Honors College, Department of Political Science and Institute of Government and Politics.