Founding director envisions healthy future for new School of Nursing

Bernardine M. Lacey, the new director of the recently established School of Nursing, has a vision for the future direction of the school and of nursing itself.

That vision has moved one step closer to reality with the approval Sept. 30 of the appointment of three nursing faculty members by the Board of Trustees.

"It stood to reason community-focused nursing," says Lacey, "that the appointment as the founding director of the school was effective Sept. 6. "While the hospital will remain a vital service to the community, I know that other service, T.I.M.I.C., the community are very primary to relevant care and the promotion of health."

Nursing students will be provided experience in settings such as independent clinics, nursing homes, schools, homeless shelters, public housing, churches that set up clinics and the home, she says.

"All of this is moving nursing into a very different arena," she says. "It's moving the nursing practitioner into the community where the people are, and that's very exciting." In many of those settings, Lacey says, the emphasis is on the prevention of illness, the promotion of health and health education. And it's happening with a small percentage of increase in pressure from the public for more involvement in its own health care.

"You see that self care movement in the increasing amount of literature addressing nutrition, stress and exercise," Lacey says. "That's going to be a bigger piece of the puzzle as the role of nurse practitioner and brings a unique perspective on children as well as independent and collaborative nursing to the school.

The three new nursing faculty members are: Lenore L. Anderson, Patricia J. Broten, both assistant professors; and Diane B. Hamilton, associate professor.

Anderson has experience in nursing education and a background in cultural anthropology. In addition, she is practicing pediatric nurse practitioner and brings a unique perspective on children as well as independent and collaborative nursing to the school.

She most recently served as a nurse practitioner at the Community Medical Center in Kalamazoo. Anderson also has an interest in becoming a nurse-midwife in order to further her work with multicultural women. Anderson received a certificate in community health from the University of Michigan at Ann Arbor and a master's in nursing and human services from the University of Michigan at Ann Arbor.

Lacey, says Dean Janet I. Pisaneschi, health professions dean, is "a true leader. She is a person of great integrity. She has an ability to communicate effectively with many people, which is essential in leadership positions. She is also a very articulate person who is able to express her ideas clearly and persuasively."

Lacey was born in Saginaw, Mich., and grew up in Kalamazoo. She received a bachelor's degree in nursing from Michigan State University and a master's in nursing from the University of Michigan. She has also received an MPA in health administration from the University of Michigan.

Lacey has worked in a variety of settings, including hospitals, clinics and public health agencies. She has also served as a nurse-midwife and has worked in a variety of community settings, including schools and community health centers.

She has received a number of awards and recognitions, including the American Nurses Association's Distinguished Alumni Award in 1994 and the Michigan Nurses Association's Distinguished Service Award in 1995. She was also named a distinguished alumnus of the University of Michigan in 1996.

Lacey has served as a consultant to a variety of organizations, including the Michigan Nurses Association, the American Nurses Association, the National League for Nursing and the Michigan Health Care Foundation. She has also served as a member of the Michigan State Board of Education and the Michigan State Board of Nursing.

Lacey has been involved in a number of community service projects, including serving as a volunteer with the American Red Cross and the Salvation Army. She has also been involved in a variety of fundraising efforts, including serving as a member of the board of directors for the Kalamazoo Community Foundation.

Lacey currently serves as the executive director of the Kalamazoo Community Foundation. She is also a member of the Board of Trustees of the University of Michigan and the University of Michigan at Ann Arbor.

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Two
October 13, 1994 Western News

Serving as loaned executive an opening experience

Jean R. Pitts, alumni relations, is no stranger to working with volunteers, but she says her current assignment as a loaned executive for the Greater Kalamazoo United Way campaign has opened her eyes to a whole new world of community service.

Pitts is one of 15 area executives loaned by their employers to work on the annual campaign. She and other selected executives began work on Aug. 29 and will continue until Nov. 11, after the $6.6 million campaign conclusion.

"Basically, my job at the University is working with volunteers," Pitts says of her role as assistant director of alumni relations. "This has been a good experience in the sense that I've been able to overlook and build on that experience and use it to benefit the United Way. It's also been an experience that has made me more aware of the services supported by the campaign and made me aware of what would not be available in the community without the support of the United Way."

The loaned executive program, she says, helps keep the cost of raising those supporting funds down. Pitts says this point out that 90 percent of the funds raised will go to the 57 local agencies that receive United Way support, while the other 10 percent of the loaned executives still pay their salaries during the campaign, the effort gets top-notch campaign volunteers who are willing to use United Way offices to pay them.

For Pitts, a typical day on the campaign trail starts at 6 a.m. with a stop at United Way offices to blow up balloons and gather campaign literature. Then she's off to give the first of four to six campaign presentations to employee groups at some of the area's leading firms. She and another loaned executive share oversight of the individual campaign efforts at "The Top 12," a group of firms and organizations that are expected to raise $5 million or more as a thank you for membership.

That group includes WMU, General Motors Corp., First of America Bank Corp., Old Kent Bank, Eaton Corp. and Abex, NWI, Aerospace Co.

Since such presentations can target workers on any shift, she says, "getting your days and nights mixed up is practically guaranteed."

Regardless for the rigors of the campaign, the loaned executives went through a week of orientation that included work on the current skills at United Way as a thank you for membership. That experience includes grounding in the work of local agencies that benefit from United Way funds. The executives also were trained to identify the ways in which United Way agencies had touched their own lives.

To better understand the workings and importance of United Way agencies, the executives spent some time during their week working with United Way have some new skills and a new perspective on their work.

"It's been a great experience working as part of a team with executives from the largest companies in town," she says. "It was challenging and gave me a chance to enhance my own skills and abilities."

Cobble is one of 15 area executives loaned by WEMU faculty members have been named one of four finalists for the 1994 Instructional Innovation Award given by the Decision Sciences Institute.

"Demonstrating Interfunctional Teamwork" in the class that integrates Marketing, Engineering and Business Students Through an Executive Game was submitted by David M. Lytle in the class taught by W. Briggsmich, industrial engineering, by Robert F. Reck, marketing, and by Robert Landeros, management.

Twenty-three entries were submitted. The four finalists will compete for the award Nov. 20 in Honolulu, Hawaii.

"This simulation teaches business and engineering students the importance of teamwork. Classes in quality assurance and control, materials management and purchasing management are using the simulation on campus.

"The program is designed so that every decision will impact another decision, which demonstrates the real world," Lytle says. "For example, you have to order raw materials in order to manufacture more product. You have to think about lead time and production planning."

Bringelson adds that students "find it challenging when they have to put self-interest aside and make a decision based on what is good for the whole company."

The simulation was funded by a $19,920 grant from the National Consortium for Technology in Business as part of a national initiative to integrate college curricula in business and engineering. It uses information that the Durametallic Corp., of Kalamazoo furnished about an obsolete product line and initiative to integrate college curricula in business and engineering.

"Our School of Nursing is a welcome addition to the community of learning and service here at WMU that will benefit greatly the larger community of Kalamazoo, our region and the state as well," Barrett says. "This program meets a broadly felt need among the nursing profession."
Acclaimed writer Reynolds Price to speak here

Novelist, translator and scholar Reynolds Price will make his UM Western appearance at "Focus," a fall institutes lecture series on campus Oct. 13-15 to celebrate the career of George Combs, English, who will retire in January from 34 years on the WMU faculty.

Price, the James B. Duke Professor of English at Duke University, is a prolific writer who has published seven novels, seven collections of short stories, a trilogy of plays and two books of critical writings and essays. He is a long-time friend of George Combs, who has admired his work for many years.

Price's second session will be a workshop on writing fiction and the work of the writer, scheduled for 7-9:30 p.m. Thursday, Oct. 13, in the 10th floor of Sprout Tower. At 7:30 p.m., Thursday, Price will read from his fiction in the Dalton Center Room of the Bernhard Center

Price has received numerous awards for his writing, including the National Book Critics' Award, the American Book Award, the Lillian Smith Award, a Guggenheim Fellowship and the Award in Literature from the National Endowment for the Arts. Several of his books have been translated into numerous languages.

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Requests for any books not already listed can be submitted to the appropriate librarian as verification that the book has been ordered. Of some 17,000 new books purchased in 1993-94, approximately 8,000 purchases were based on recommendations. Since the libraries also annually acquire 9,000 books and serials, it is not unusual to make individual recommendations for literature and other non-fictional works. The following list of departments should be mailed to the appropriate librarian for consideration. The University libraries welcome WMU faculty members to recommend books to be included in "Prize Stories: The O. Henry Award and the Award in Literature from the American Academy of Arts and Letters." The first session will be in the 10th floor of Sprout Tower, Oct. 13, at 7:30 p.m.

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### Calendar

**Thursday, October 13**
- **(thru 15)** Hispanic Heritage Month exhibit focusing on Hispanic culture, showcases, third floor, Waldo Library.
- **Art Department showcases, Sangren Hall.**
- **(thru 20)** Exhibition, "Father/Daughter," watercolors by Harry Hefner, emeritus in art, and photography by Holly Hefner Delach-Spechino, fine arts, Department of Human Sciences, 1240 Robert Administration. Tours: Wednesday and Thursday, 10 a.m. and 11 a.m.
- **(thru 27)** Exhibition, "Found Object Sculpture," Peter Edward Williams, Marshall artist and Kellogg Community College faculty member, Space Gallery, Knox Hall, Mondays through Thursdays, 10 a.m. to 3 p.m.

**Friday, October 14**
- English workshop and discussion on writing, Reynolds Price, the James B. Duke Professor of English, Duke University, 10th floor, Sprau Tower, 11 a.m.
- **University Jazz Orchestra concert**, directed by Trent P. Heinrikson, polymer chemistry, the Upjohn Co., 5270 McCracken Hall, 4 p.m.; refreshments, 3:45 p.m.
- **Volleyball, WMU vs. Central Michigan University, University Arena, 7 p.m.**

**Saturday, October 15**
- **Conference, "Healthy Bodies, Healthy Minds,"** Bernhard Center, 9 a.m.—4 p.m.; registration, 8 a.m.; for more information, call 7-8256.
- **(thru 9)** University Film Committee showing, "What's Eating Gilbert Grape" (Sweden/USA, 1993), directed by Lasse Hallstrom, 2750 Knauss Hall, 6 and 8 p.m.

**Sunday, October 16**
- Soccer, WMU vs. Vermont, 1 p.m.
- **Homecoming concert, WMU gospel choir, Dalton Center Recital Hall, 7:30 p.m.**

**Monday, October 17**
- **Doctoral oral examination, "The Board of Trustees and Presidential Accountability, Department of Political Science and Government,"** 3208 Sangren Hall, 11 a.m.
- **Mathematics and statistics colloquium, "Group Theory and Detection Methods,"** Joseph A. Gallian, professor of mathematics, the University of Minnesota at Duluth, Common Room, fifth floor, Bernhard Center, 4 p.m.; refreshments, 3:45 p.m.
- **Volleyball, WMU vs. Eastern Michigan University, University Arena, 7 p.m.**

**Tuesday, October 18**
- **Conference, "Four Children's Book Illustrators from Southwest Michigan,"** Department of Art, Art Department showcases, Sangren Hall.
- **Doctoral oral examination, "The Writing Response in Studies of Topography-Based and WMU Jazz Orchestra releases new compact disc**

A compact disc featuring WMU’s Jazz Orchestra has just been released. Titled "Spiritly Overdue," the 74-minute CD includes the group’s five combo selections, all featuring outstanding young soloists.

WMU Jazz Orchestra is an award-winning ensemble that has received national acclaim for its high performance standards and creative approach to big band jazz. Its accomplishments include a heralded performance in New York City's Carnegie Hall.

**HISPANIC HERITAGE MONTH — An Oct. 16 address by Lizzie Balmaseda, a Pulitzer Prize-winning columnist for the Miami Herald, highlighted WMU’s celebration of Hispanic Heritage Month Sept. 15-Oct. 15. From Balmaseda, who won the 1993 Pulitzer Prize for commentary for her columns on Cuban American and Haitian issues, met here with Morgen Hernandez of Holland High School and Chris Ortiz of Zeeland High School along with event coordinator Miguel A. Ramirez, minority affairs.**

Hispanic high school students from Grand Rapids, Lansing, Kalamazoo, Battle Creek and Van Buren County, in addition to being invited to campus, heard Balmaseda speak.

**Wednesday, October 19**
- **Homecoming events: "noonz tents," near the Bernhard Center, Promenade tent, Fountain Plaza and Schneider Hall, 11:30 a.m.—1 p.m.; "That’s Entertainment" talent show, Miller Auditorium, 7 p.m.; movie, "Speed," Miller Auditorium, 9:30 p.m.
- **School of Music Convocation Series concert, Hanna Schmid-Wyss, Swiss pianist, Dalton Center Recital Hall, 2 p.m.**
- **Soccer, WMU vs. Michigan State University, Waldo Stadium, 3:30 p.m.**
- **Public forum scheduled by Committee to Review the President’s Statement on Racial and Ethnic Harmony, West Ballroom, Bernhard Center, 3:30-5 p.m.**
- **College of Health and Human Services lecture series on health care reform, "Ethics and Health Care Reform," Howard Brody, professor of medicine and family practice and philosophy, Michigan State University, Fetzar Center, 3:30-5 p.m.
- **Distinguished Faculty Scholar colloquium, "On Robust Statistics: Making the pictures and the numbers agree," Joseph W. McKean, mathematics and statistics, 159 Bernhard Center, 4 p.m.; reception, 158 Bernhard Center, 3:30 p.m.

**Thursday, October 20**
- **Homecoming events: "noonz tents," near the Bernhard Center, Promenade tent, Fountain Plaza and Schneider Hall, 11:30 a.m.—1 p.m.; "Bravo! Bravo!" pep rally, University Arena, 8 p.m.
- **History colloquium, "Are Historians Getting Religion?," Thomas Kelcman, Department of History, the University of Notre Dame, 2010 Friedhelm Hall, 3:30 p.m.**
- **Mathematics and statistics colloquium, "How To Solve the Equation AX+XB=Y," and "Rajeev R. Bhatia," the National Institute of Statistical Sciences, University of Waterloo, Commons Room, sixth floor, Everett Tower, 4:10 p.m.; refreshments, 3:45 p.m.
- **University Film Committee showing, "What's Eating Gilbert Grape" (Sweden/USA, 1993), directed by Lasse Hallstrom, 2750 Knauss Hall, 6 and 8 p.m.
- **Homecoming concert, WMU gospel choir, Dalton Center Recital Hall, 7:30 p.m.**

**Admission charged**

**Homecoming (Continued from page one)**