

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 21, Number 25

March 23, 1995

Haenicke calls for support in appropriations process

President Haenicke reiterated the need for help from members of the University community in this year's state appropriations process during his remarks to the Board of Trustees March 17.

"I can't think of anything before us that is more important and has a more significant impact on the future of our University than the budget allocation process," he said.

Haenicke termed Gov. John Engler's proposal for a 7.8 percent appropriation increase for WMU a "good, solid, generous and most welcome recommendation." While WMU's would be the largest percentage increase among the 15 public state universities, Haenicke reminded the trustees that did not mean it was the highest dollar appropriation.

Under the governor's plan, WMU's appropriation for 1995-96 would amount to \$97.6 million, compared to these appropriations for some of the other state institutions: \$288.7 million for the University of Michigan at Ann Arbor; \$255.7 million for Michigan State University; and \$205.2 million for Wayne State University.

"I am always the first to say that the funding levels for institutions like Michigan State, Michigan or Wayne State are entirely appropriate," he said. "We are not attacking the funding of any institution, even those two or three in the state that we think are generously funded. We are just making the point that our funding level is out of line."

WMU ranks fourth in the state according to the classification system developed by the Carnegie Foundation for the Advancement of Teaching. As the state's only public Doctoral I institution, it follows the three Research I institutions: MSU, U-M and WSU. But in terms of state appropriation per student, WMU currently falls in sixth place, behind those three plus Michigan Technological University, a Doctoral II institution, and Northern Michigan University, a Master's I institution.

When taking into account state appropriation per student plus tuition income, WMU falls to 10th place, Haenicke told the board.

"When you combine the state allocation per student and the tuition that we receive

from the student — the figure that the institution really has available for the education of that student — we are even more out of whack," he said. "Our relatively low tuition with our relatively low state income throws us even further down in comparison with other schools in the state than if we use state allocation alone."

There are good signs that WMU's case is being heard, Haenicke said. They include the governor basing his recommendation on the Carnegie classification and proposing that the University receive a special one-time adjustment to recognize its status within that system and to address its relative underfunding. Haenicke also noted that for the first time this year WMU was invited to testify before the House Appropriations Subcommittee on Higher Education March 3 along with the Research institutions.

However, he predicted that the House vote would be close and that University advocates will have to work very hard to

influence the legislators.

"It is a very tense battle and our attention should be entirely focused on that particular item because it is apt to bring into our base a significant increase in funding for the institution," he said. "This is not a one-year thing. It determines the future of the institution so decisively."

Haenicke forecasted an even tougher battle when the appropriations bill goes to the Senate.

"The work that we have to do there will be a lot harder than in the House," he said. "I will have to call on the University community, each and every one, students, staff, faculty alike, and also the board, to help us get that done."

WMU's hearing before the Senate Appropriations Subcommittee on Higher Education will take place in April. The differences between the House and Senate versions of the bill usually are ironed out in late spring and the budget normally is completed by the end of June.

Board freezes room/board and apartment rental rates

For the first time in at least 25 years, WMU students will have no increase in their room and board or apartment rental rates for the next academic year, and many students will be spared an increase for two years.

President Haenicke made the recommendation March 17 to the Board of Trustees, which approved it. Food options include a new 10-meal per week plan that keeps room and board costs under \$3,500 for the year.

Students whose rates will remain the same for a second year are those currently in the residence hall system and any freshmen entering this fall.

"This means current students and this fall's freshmen will be guaranteed two consecutive years without an increase in room and board," Haenicke said. "This freeze is part of our long-standing efforts to hold down the cost of higher education."

Haenicke emphasized the goal of keeping a college education as affordable as possible for students. "We simply cannot allow costs to continue to spiral out of the reach of more and more students," he said.

The academic-year cost for room and 10 meals per week is \$3,472. The cost for room and 15 meals per week will remain \$3,999; for room and 20 meals, the cost will remain \$4,097. A no-meals option is available for \$1,672 for the year.

"Our students have told us they want lower cost and greater flexibility," Haenicke said. "These changes will help us to achieve both of those goals."

"Although our expenses for compensation, supplies, utilities and maintenance are expected to increase, we are prepared to absorb these increases through cost-cutting measures," said Robert M. Beam, vice president for business and finance.

The freeze in rates and the new 10-meal option are intended to make the University's residence halls more attractive to both lower- and upper-class students and to halt recent decreases in occupancy, which amounted to 6 percent this year, Beam said.

WMU houses about 24 percent of its students with a current capacity of 6,106 students in 21 residence halls. Eighty percent of the students living in the residence halls are freshmen and sophomores.

University faces decade of great change following 10 years of 'promises kept,' Haenicke tells alumni

The first 10 years of his presidency have been a story of "promises kept" and the next 10 years for the University will be ones of great change, President Haenicke told alumni and friends of the University March 21.

"We made a lot of promises to each other when I came here in 1985," he said during a "Good Morning, Kalamazoo!" event sponsored by the Kalamazoo chapter of the WMU Alumni Association at the Fetzer Center.

"Now we see that all of us have done extremely well, because most of the promises we have given to each other when we started this route together 10 years ago have been kept," he said.

During his wide-ranging remarks, Haenicke acknowledged a variety of accomplishments for the campus community, including improved academic quality, \$250 million in construction and renovation, a doubling of doctoral programs to 21, and quadrupled research activity to \$17 million a year.

"We have raised more than \$100 million for the University in private funds," he said. "We also augmented the funds we got from the state, from \$50 million the year I came to more than \$90 million this year."

The University's total budget doubled, from \$130 million to about \$260 million, since 1985, he noted. Enrollment swelled from about 19,000 students to a peak of about 27,000 students.

The decade's successfully completed construction projects include Schneider Hall, home of the Haworth College of Business; the renovation and expansion of Waldo Library; the new University Computing Center; the Lee Honors College; a new parking structure; the renovation and expansion of Read Fieldhouse and the Student Recreation Center; and the Gilmore Theatre Complex.

"We have renovated residence halls, apartment complexes and office buildings, beautified the campus, built new access roads and now we begin with other major projects, including the new science building and a new power plant," Haenicke said.

"At the same time, we're looking at the continued renovation of the East Campus, a very ambitious and complex project, which I assume will be completed in the next 10 years," he said.

After describing these marks of progress

for his audience, Haenicke said, "This was what together we planned, and we achieved it, and we can see the goals that we have set for ourselves accomplished as we walk across the campus."

Academic quality improved

But these achievements, as significant as they are, represent only a background to the enhancement of academic quality at the University, Haenicke said.

"Ten years ago, the average ACT score of incoming students was 19.8 while the state average was 20," he said. "We now demand a score of 23, a truly significant increase."

"In the Lee Honors College, we require an ACT score of 27 and a high school grade point average of 3.85," he continued. "That is the same standard required in highly selective, research universities and in very fine liberal arts colleges."

"Last fall, we recruited what we believe is the best freshman class in our history," he said. "This class had an average GPA of

(Continued on page four)

Did you know?

■ There are 87,800 WMU alumni living in Michigan, or about 1 percent of the state's population.

■ Music therapy students in WMU's School of Music work in community agencies and in an on-campus clinic with children and adults who have physical, mental, sensory and emotional impairments. During the 1994 fall semester alone, undergraduate students treated 106 individuals, providing more than 600 hours of service.

■ WMU has been enrolling international students since at least 1946, when about a dozen were on campus. In fall 1994, the University enrolled 1,563 degree-seeking students, 126 students through the Career English Language Center for International Students and 141 who were engaged in practical training for a grand total of 1,830 international students.



SWORN INTO SERVICE — From right, Richard F. Chormann and Richard Y. St. John were sworn in as members of the Board of Trustees by Kalamazoo County Circuit Court Judge William G. Schma in ceremonies before the March 17 board meeting as President Haenicke looked on. Gov. John Engler recently appointed Chormann, president and chief operating officer of the First of America Bank Corp., to the board. At the same time, he reappointed St. John, public affairs officer for the Kalamazoo Foundation and a WMU trustee since 1987. Chormann replaces James S. Brady, who was granted the honorary title of trustee emeritus at the meeting.

Expert on growing role of Latinos here for Hispanic Awareness Week

A nationally recognized expert on the role of growing Latino populations in the United States will be the featured speaker during WMU's Hispanic Awareness Week March 27-31.

David E. Hayes-Bautista, a professor in the School of Medicine at the University of California at Los Angeles and director of the UCLA's Chicano Research Studies Center, will speak at 9:45 a.m. Thursday, March 30, in the South Ballroom of the Bernhard Center. His Latino



Hayes-Bautista

Awareness Day keynote address is titled "My Personal Story."

Hayes-Bautista is widely known for his demographic research on Latino populations in the United States. His demographic projections have aided in identifying key issues of concern to Latino populations. His research has been cited in numerous publications, including the New York Times, the Los Angeles Times, the Chronicle of Higher Education and Newsweek magazine.

In addition to Hayes-Bautista's speech, Hispanic Awareness Week activities will include several other events. On Monday, March 27, "Diversity Through Education" will be the topic of discussion during a brown bag luncheon at noon in the Divi-

sion of Minority Affairs's Cultural Enrichment Center, A-220 Ellsworth Hall.

On Tuesday, March 28, students from the Hispanic Student Organization will participate in a candlelight vigil in memory of United Farm Workers President Cesar Chavez and his struggle for his people. The event is scheduled for 7 p.m. at Kanley Chapel.

On Wednesday, March 29, a video presentation of the hit film "The Mambo Kings" is set for 7:30 p.m. in the Cultural Enrichment Center, A-220 Ellsworth Hall. The film is about Cuban musicians in the United States.

An authentic Latino potluck and cultural display of ethnic music and apparel will take place at 6 p.m. Friday, March 31, in the Cultural Enrichment Center, A-220 Ellsworth Hall.

All events during Hispanic Awareness Week are free and open to the public. They are being funded by the Office of Admissions and Orientation, the Division of Minority Affairs, the Hispanic Student Organization, Office of the Latino Advocate and the Student Assessment Fee.

Specialist in multicultural literature to speak

A nationally known scholar in multicultural children's literature will speak Thursday and Friday, March 30-31, as part of the Visiting Scholars and Artists Program.

Violet J. Harris, senior scientist at the Center for the Study of Reading at the University of Illinois at Urbana-Champaign, will present two free public lectures.

At 10 a.m. Thursday, she will discuss "Instructional Uses of Multicultural Children's Literature" in 157-158 Bernhard Center. Her topic at 7 p.m. Friday in the same rooms will be "History of African-American Children's Literature."

Harris has co-written a 1993 book titled "A Chorus of Cultures" and is the author of

a number of articles for recent professional publications including: "Literature-Based Reading Approaches" in the 1993 Review of Educational Research; "African-American Children's Literature: The First 100 Years" in the Journal of Negro Education; and "Race Consciousness, Refinement and Radicalism: Socialization in The Brownies' Book" in Children's Literature Quarterly.

She serves on the editorial boards of Reading Research Quarterly, The Reading Teacher, Language Arts and the Journal of Reading Behavior.

Harris' visit to WMU is being coordinated by the Department of Education and Professional Development.

Two-month grant total exceeds \$2.7 million; fiscal year-to-date figure reaches \$12.1 million

More than \$2.7 million in grants was awarded to the University during January and February, according to a report presented March 17 to the Board of Trustees.

January awards totaling \$1,158,299 and February awards totaling \$1,545,148 brought the total of grants received during this fiscal year to \$12,135,637.

The largest grant received during the period was a \$650,000 award from the Michigan Public Service Commission for a project directed by James J. Bosco, education and professional development. The funds will support the Southwest Michigan Interconnect for Learning Experiences, which will provide access to the information superhighway through Internet connections for school districts and other educational facilities in 16 Southwest Michigan counties. WMU has been designated as one of six computing hubs in Michigan and will serve students in 144 school districts, providing classroom access to the Internet and teacher training to take full advantage of that access.

A series of grants from the state and county were awarded to the School of Community Health Services' Specialty Program in Alcohol and Drug Abuse. One \$200,000 grant from the Michigan Department of Corrections will be used in a project directed by James H. Kendrick, SPADA, to provide outpatient substance abuse services for clients of the Kalamazoo, Battle Creek and Lakeland corrections centers. A second Michigan Department of Corrections grant, for \$140,000, will be used by Kendrick and his staff to provide case-managed treatment services for inmates of the Florence Crane Women's Facility in Coldwater.

A \$175,000 award from the Michigan Department of Public Health will fund day-to-day administration of a certification program for the state's substance abuse services professionals. Dennis Shouse, community health services and SPADA, directs the certification project, which has been housed at WMU since 1988.

Substance abuse also was the target of an \$84,000 award to Kendrick from Kalamazoo County. That grant will be used to provide case-managed treatment services by SPADA for cocaine abusers in the county.

A \$202,626 grant from the U.S. Department of Health and Human Services will fund the 1995-96 work of the Interdisciplinary Rural Health Education Project in the College of Health and Human Services. The award represents the second part of a three-year, \$565,000 grant for the project, which is aimed at increasing the number of new health care professionals headed for careers in underserved rural areas. The project, directed by Kathi Fuller, is one of 19 similar projects in place in 15 states. It operates in partnership with health care professionals in Allegan and Van Buren counties.

A \$131,032 award from the United States Information Agency to Lowell E. Crow, associate dean of the Haworth College of Business, will continue and expand WMU's participation in that agency's President's University Student Exchange. Launched last year as an exchange of undergraduate business students between WMU and two universities in Latvia, the program will be expanded with the new grant to also include universities in Lithuania. Exchange students will study business, examine their host country's business culture and get practical experience by working as interns.

School reform and new teacher education are the focus of a \$137,500 award from the Michigan Partnership for New Education, which is based at Michigan State University, to Sandra J. Odell, education and professional development. The grant will support continued efforts between the University and Prairieview Elementary School in the Battle Creek Lakeview School District. The funds will be used to support the efforts of teachers at Prairieview, which has been designated a Professional Development School, as they study and implement new teaching practices and to provide preparation for University students planning careers as teachers.

Brady granted emeritus status for board service

Citing his "countless contributions to the work of the board and the success of the University," the Board of Trustees March 17 granted the honorary title of trustee emeritus to James S. Brady of Grand Rapids.

The resolution also recognized him for his exemplary service to WMU, impressive record of public and private law practice, numerous examples of community service and participation in University events, including the leading of an official WMU delegation to the opening ceremonies for Sunway College's new campus in Malaysia.

A WMU alumnus and former U.S. attorney for the Western Judicial District of Michigan, Brady just concluded an eight-year term on WMU's governing board. A partner and chairperson of the litigation section of the law firm of Miller, Johnson, Snell and Cumiskey, he is past president of the Grand Rapids Bar Association, the Western Michigan chapter of the Federal Bar Association and the Grand Rapids Jaycees. He also has chaired the board for Grand Rapids Junior Achievement.

Rare Book Room named for philanthropists

The Rare Book Room in Waldo Library has been named in honor of Edwin and Mary Meader, Kalamazoo philanthropists who have given generously to the institution in support of the libraries, performing arts and intellectual inquiry.

The Board of Trustees March 17 approved President Haenicke's recommendation to recognize the Meaders for their very generous and steadfast support, and their caring advice and encouragement. They are emeritus directors of the WMU Foundation, members of the President's Circle of major donors, and special friends of the University and its faculty and students, Haenicke said.

Located on the third floor of Waldo Library, the Edwin and Mary Meader Rare Book Room contains 8,000 volumes, including the Cistercian Manuscript and Rare Book Collection, LeFevre Miniature Book Collection, Historical Children's Collection, D.B. Waldo Lincoln Collection, Carol Ann Haenicke Collection of American

Women's Poetry and other smaller collections and individual items from generous faculty, alumni and friends of Waldo Library.

Food industry execs gather for 30th annual conference

The retail "super center" concept will be in the forefront as food industry executives from across the region gather at WMU Monday and Tuesday, March 27-28, to hear business leaders air their views on the future of food marketing.

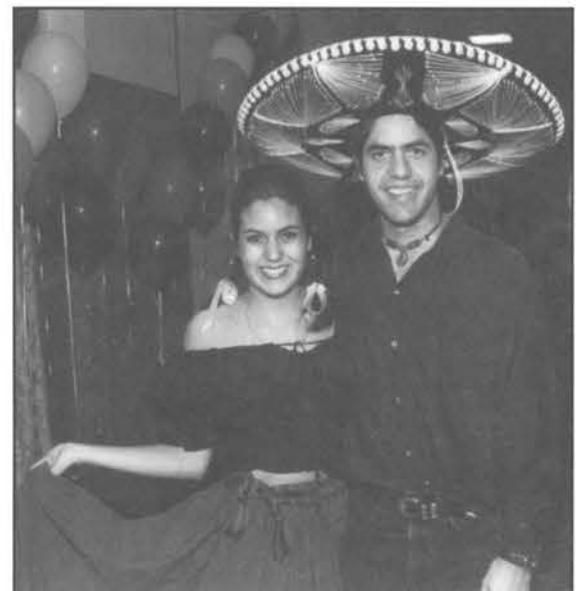
Top executives from Wal-Mart and Kmart as well as leading producers, wholesalers and brokers will be among featured speakers and panelists during the 30th annual Food Marketing Conference that is expected to attract more than 500 participants to the Bernhard Center.

The conference is being sponsored by WMU's Food Marketing Program and Sigma Phi Omega, a professional food marketing fraternity.



International flavor

Food, dancing and displays from more than 20 countries representing five continents were featured at the annual International Festival March 19 in the Bernhard Center. ABOVE: Sharima Ruwaida Abbas, right, a junior from Malaysia, served up some chicken satay, a specialty of that country. AT RIGHT: Adriana and Paco Sinta, students from Mexico, performed the "zapateo" during a portion of the program that also featured dances from such other countries as Ireland, Thailand and Taiwan.



WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Editor: Ruth A. Stevens; Staff Writers: Cheryl P. Roland, Michael L. Smith; Photographer: Neil G. Rankin.

Western News (USPS 362-210) is published by News Services, B-207 Ellsworth Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, weekly during fall and winter semesters and bi-weekly during spring and summer sessions, except during vacation periods. Second class postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, News Services, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies — or too few copies — are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.

Kohrman Hall restaurant offers healthy fare

For a healthful break between morning and afternoon business activities, a group of WMU students recommends taking an on-campus "Intermission."

Designed around a movie and cartoon theme, "Intermission" is this year's student-run restaurant in the Department of Consumer Resources and Technology. The restaurant is open to the public from 11:30 a.m. to 1 p.m. Wednesdays and Fridays through April 12 in 3004 Kohrman Hall.

The eatery, now in its eighth year of operation, combines the talents of students in food service, dietetics and interior design classes. Low cholesterol, low salt food is the specialty of the house. A take-out window featuring sandwiches and salads also is open from 11 a.m. to 12:30 p.m. on the days the restaurant is in operation.

"It is a wonderful place to go for an inexpensive lunch in pleasant surroundings," says Mary Jo Peterson, consumer resources and technology, who instructs the interior design class that created the movie and cartoon decor.

Those pleasant surroundings include a movie marquee, large cartoon filmstrips and a wall featuring color photo copies of movie stars and their autographs. Among the movies highlighted in the design are "Batman" and "Dick Tracy."

APA repeats video series featuring Steven Covey

Due to popular demand, the "Beyond Principle-Centered Leadership" videos featuring best-selling author Steven R. Covey will be shown again on campus during two noon-hour sessions Monday and Wednesday, April 3 and 5, in 157-159 Bernhard Center.

Effective leadership, time management and establishing an empowering work environment are among the skills that will be addressed in the series, which was shown earlier this semester. Covey is the best-selling author of "The Seven Habits of Highly Effective People."

The event is open without charge to the entire campus community and is sponsored by the Administrative Professional Association. For more information, persons should call Sheila Gothard, student financial aid and scholarships and co-chairperson of the APA's Professional Development Committee, at 7-6018.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

Employment services will be accepting external applications for clerical/technical and secretarial positions March 27-31. Temporary clerical employees who would like to be considered for benefits-eligible positions should complete an application during that time.

(R) **Secretary Administrative I**, S-07, Continuing Education-Conferences and Institutes, 94/95-344, 3/21-3/27/95.

(R) **Finance Clerk II**, S-04, Accounts Payable, 94/95-349, 3/21-3/27/95.

(N) **International Student Adviser**, P-04, Haworth College of Business, 94/95-351, 3/21-3/27/95.

(R) **Associate Registrar**, P-06, Office of the Registrar, 94/95-352, 3/21-3/27/95.

(N) **Assistant/Associate Professor (Tenure Track)**, I-30/20, Educational Leadership, 94/95-343, 3/21-3/27/95.

(N) **Assistant/Associate Professor (Tenure Track)**, I-30/20, Educational Leadership, 94/95-347, 3/21-3/27/95.

Please call the Applicant Information

The menu's regular features include: homemade soups and salads; chicken, turkey and fish entrees; creamed soups and sauces made from skimmed milk; reduced calorie salad dressings; fresh fruit desserts; and homemade pumpkin spice muffins.

Because of limited seating, reservations are advised and may be made by calling 7-3729 or 7-3717.

Board buys bank building

The Board of Trustees March 17 purchased the campus branch bank building of First of America-Michigan and entered into a five-year lease with the bank to locate a branch office in the Bronco Mall of the Bernhard Center.

The existing branch building, located at the southwest corner of the intersection of Knollwood Avenue and West Michigan Avenue, is owned by a woman who is represented in the sale by the trust department of Old Kent Bank. The purchase price was \$200,000, plus costs of site surveys and title work as well as other costs related to the transfer of ownership.

The University's intended use for that site is undecided at this time, but its acquisition is in keeping with the campus master plan that recommends the securing of property adjacent to the campus and east of Howard Street.

The Bronco Mall lease includes two optional five-year extensions. The new branch bank will be located in space vacated by Bank One of Sturgis.

WMU's newest trustee, Richard F. Chormann, who is president and chief operating officer of the First of America Bank Corp., abstained from both votes.

Presidential Scholar speaks

Deborah J. Grohs, a 1982 Presidential Scholar in political science, will reflect on her education at WMU and its relevance to the complex issues she deals with in her work as a public defender during a presentation at 2 p.m. Thursday, March 23, in 3020 Friedmann Hall.

Grohs, who is an assistant public defender for Cook County, Ill., is returning to campus to participate in a panel discussion that evening celebrating the 15th anniversary of the Presidential Scholars Convocation. Her afternoon talk is sponsored by the Institute of Government and Politics.

Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) New

(R) Replacement

WMU is an EO/AA employer

Media

Richard M. Oxhandler, Counseling Center, discusses students, stress and education on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, March 25, at 6:10 a.m. on WKPR-AM (1420).

Libraries

The University libraries recently purchased two important reference tools on CD-ROM: Books In Print Plus and Ulrich's Plus. Both electronic databases are located on DATAQUEST II terminals in Waldo Library and the branches. Students and faculty will find these welcome additions to the print copies already available in the libraries.

Books in Print Plus consists of books published or distributed exclusively in the United States and that are available to the trade or general public for purchase. The database, which is updated monthly, includes titles from the following publications: Books in Print; Supplements to Books in Print; Subject Guide to Books in Print; Paperbound Books in Print; Forthcoming Books in Print; Children's Books in Print; and Subject Guide to Children's Books in Print.

Ulrich's Plus consists of serials (journals/periodicals) of all types including con-

On campus



desk all day and I get to wear many different hats," he says. D'Amelio began working at WMU in the athletic ticket office eight years ago and has been in his present position for four years. "I'm very proud of this university and its athletic department," he says. "It's a great institution and has a lot going for it." When things are less hectic, D'Amelio likes spending time with his wife and four-year-old daughter. They enjoy camping and traveling.

BOOSTING THE BRONCOS — "Hectic, but rewarding" is how Robert F. D'Amelio describes his job as director of marketing and promotions in the Division of Intercollegiate Athletics. He's responsible for putting together a seasonal marketing plan, developing sponsorship proposals for businesses and coordinating advertising. He also oversees the publication of such pieces as season ticket brochures, game programs and schedule cards. In addition, he writes the messages that appear on the scoreboards as well as the public address announcements for games. An exciting part of his job is getting involved in special events planning for games, such as bringing in the Bud Lite Daredevils for basketball halftime shows and coordinating the pre-game tailgate party and halftime fireworks planned for this year's CommUniverCity night football game. "I like my job because I'm not tied to my

Human resources

Nominations due for service awards

Now's the time to remember the University staff employees you think give outstanding service above and beyond their job requirements. Nominate these special people for a Staff Service Excellence Award!

Faculty and staff members may nominate any regular full- or part-time staff member they think is worthy of this recognition, for either a quarterly award or a yearly award.

Nominations for quarterly awards are being received until Friday, March 31, by the Department of Human Resources. These awards consist of a certificate with the winner's name inscribed and a \$50 WMU gift voucher for athletic events tickets,

admissions to Miller Auditorium and University Theatre productions, merchandise at the WMU Bookstore and food services in the Bernhard Center.

Letters inviting nominations with a sample nomination form attached have been mailed to all staff members. These forms also may be picked up from the Department of Human Resources in the Seibert Administration Building, or sent to you upon request by calling 7-3620.

The Staff Service Excellence Awards Committee also asks that you be thinking of those truly outstanding, dedicated staff employees deserving of the yearly award of \$1,000, with corresponding public recognition and acclaim. Yearly award nominations will be sought in May.

Service

These employees are recognized for five, 10, 15, 25 and 30 years of service to the University in March:

30 years — Marvin L. Darling, Sincuse Health Center.

25 years — Kenneth J. Pollack, physical plant-landscape services; and Raymond C. Soule, physical plant-maintenance services.

15 years — Pamela J. Buist, WMU apartments; Beth A. DenHartigh, student life; Joel M. Fletcher, telecommunications; and Matthew P. Rafferty, logistical services-freight/postal/delivery.

10 years — Dennitta L. Allen, physical

plant-building custodial and support services; Catherine L. Eikum, physical plant-landscape services; Richard Marks, physical plant-building custodial and support services; Theresa Paul, physical plant-building custodial and support services; Gertrude E. Rohr, public safety; and James L. Vincent, physical plant-building custodial and support services.

Five years — Jacquelyn E. Bizzell, academic records; Betty J. Flora, Valley II dining service; Erica J. Krol, Sincuse Health Center; and Linda M. Rowen, psychology.

Exchange

FOR SALE — Toshiba P321SL 24 pin dot matrix printer; tractor and sheet feed; IBM ProPrinter and QUME emulations; hardly used; \$100 or best offer. Call 7-3407 (days) or 345-6541 (evenings).

FOR SALE — Airline coupon worth \$100, good until April 21. Will sell for \$50. Call Kay at 7-3752 (days) or 388-3777 (evenings).

FOR RENT — Furnished vacation home near Rudyard in the eastern end of the Upper Peninsula. Excellent for a family vacation. Sleeps six. Located near many attractions. \$195 per week, \$25 deposit. Call Max Benne at (616) 651-8718.

FOR RENT — Lake Leelanau cottage, eight miles northwest of Traverse City. Sleeps seven. Fireplace, rowboat, two docks, great fishing and swimming. Weeks from \$475 or three-night weekends from \$150. Call 629-5890.

Calendar

The master calendar maintained by news services for use in Western News is now available through Gopher on the VMScluster. Currently, there are three calendars available: March events; April events; and future events, which run from May through December. To view the calendars, type Gopher at the system prompt. At the next menu, choose 2. Western Michigan University, then choose 3. Campus Calendar. You will find options for 1. This Month's Events, 2. Next Month's Events and 3. Future Events.

Thursday, March 23

- (thru 25) Exhibition, NAMES Project AIDS Memorial Quilt, University Arena: 9 a.m.-10 p.m. March 23-24; and 9 a.m.-6 p.m. March 25; closing ceremony, March 25, 5:30 p.m.
- (thru 28) Exhibitions: sculpture by Bernice Strawn, Space Gallery, Knauss Hall, Mondays thru Thursdays, 10 a.m.-4 p.m.; and computer prints and paintings by Mel Strawn, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.
- (thru 27) Annual student art exhibition, Dalton Center Multi-Media Room, Mondays thru Saturdays, 10 a.m.-4 p.m.
- Teleconference, "Distributed Learning Environments: An Integrating Model for Distance Education," Clock Tower Conference Room, University Computing Center, 1-3:30 p.m.; call 7-5430 to register.
- Institute of Government and Politics lecture, "The Relevance of a Liberal Education To Becoming a Public Defender," Deborah J. Grohs, 1982 Presidential Scholar in political science and assistant public defender in Cook County, Ill., 3020 Friedmann Hall, 2 p.m.
- Center for the Study of Ethics in Society lecture, "Rethinking AIDS," Robert Root-Bernstein, associate professor of physiology, Michigan State University, Fetzer Center, 3 p.m.
- Computer science colloquium, "Stochastic Methods for the Numerical Computation of Multiple Integrals," Alan Genz, Washington State University, 3540 Dunbar Hall, 4 p.m.; refreshments, 3:45 p.m.
- College of Education lecture, "Cultural Diversity: The Sesame Street Way," Loretta Long, 1960 WMU graduate and creator of the "Susan" character on "Sesame Street," Brown Auditorium, Schneider Hall, 7 p.m.
- Student recital, Nicholas Moran, bass clarinet, Dalton Center Recital Hall, 8 p.m.
- *(thru 26) University Theatre production, "A...My Name is Alice," Multi-form Theatre: March 23-25, 8 p.m.; and March 26, 2 p.m.

Friday, March 24

- *Department of Dance showing, Dalton Center Dance Studio B, noon.
- La Lucha video and discussion session, "Toward a New International Economic Order," Kanley Chapel Social Room, noon-1 p.m.
- Psychology colloquium, "Current Research in the Child Clinical Research Lab," Kevin J. Armstrong, psychology, 3760 Knauss Hall, 4 p.m.
- Student recital, Ian Boynton, clarinet, Dalton Center Lecture Hall, 5 p.m.
- *Concert, Kalamazoo Symphony Orchestra with the Lar Lubovitch Dance Company, Miller Auditorium, 8 p.m.

Saturday, March 25

- Guest artist recital, Abbie Conant, trombone, Dalton Center Recital Hall, 8 p.m.

Sunday, March 26

- Guest artist recital, Kaz Machala, horn, Dalton Center Recital Hall, 3 p.m.
- Student recital, Brenda Austin, soprano, Dalton Center Recital Hall, 5:30 p.m.
- Student recital, Paula Hansen, flute, Dalton Center Lecture Hall, 6 p.m.
- Student recital, Claire VanBrandeghen, soprano, Dalton Center Recital Hall, 8 p.m.

Haenicke (Continued from page one)

3.3, with almost 36 percent of all incoming freshmen having a GPA of 3.5 or higher.

"A quarter of our freshmen ranked in the top 10 percent of their high school graduating classes," he said. "Those who know admissions and test statistics know that these are very fine accomplishments, which all go to the credit of the faculty and the people who do the recruitment."

He also pointed to the University's new general education program, which is being readied for implementation in the fall of 1996, and to the University's major strides in research.

"Ten years ago we had \$3.9 million a year in research funding, from federal, state and industry sources," he said. "Now we have \$17 million a year, and next year we expect to break the \$20 million mark — five years earlier than I thought we would."

"Again, this is due to the outstanding and competitive work of our faculty at a time when it is extremely difficult to get additional dollars, particularly from the federal government."

Haenicke drew still other changes to the attention of his audience, including a turnover of nearly 50 percent of the faculty due to retirement and attrition.

"That means we have replaced a very large number of people," he said, adding that he wished many who leave would stay to avoid "the loss of tradition" their departure represents. He also applauded the loyalty of emeriti faculty members to the University.

"In the next five to seven years, we will again replace 25 percent of the others," he said. "These are truly significant changes for our University."

Resources still limited

Despite progress on a wide variety of fronts, Haenicke said, the future holds the need to do more with still limited resources.

"The challenge for a university president in the past was to help the institution

grow," he said. "Now the task is to help it shrink."

That includes dealing with diminished state appropriations and a reluctance of students and their families to pay as much for higher education as they once did while costs to the institution continue to rise.

"We will, in the future, not see legislative allocations like the ones currently recommended for our campus," he said. "We will also have fewer students, and we already have a much decreased willingness on the part of the student and her or his family to pay for her or his education."

Many people perceive that WMU is expensive even though the University ranks near the middle, in sixth place, in the level of tuition among the state's 15 public universities, he said. When state appropriations and tuition are combined, WMU ranks 10th.

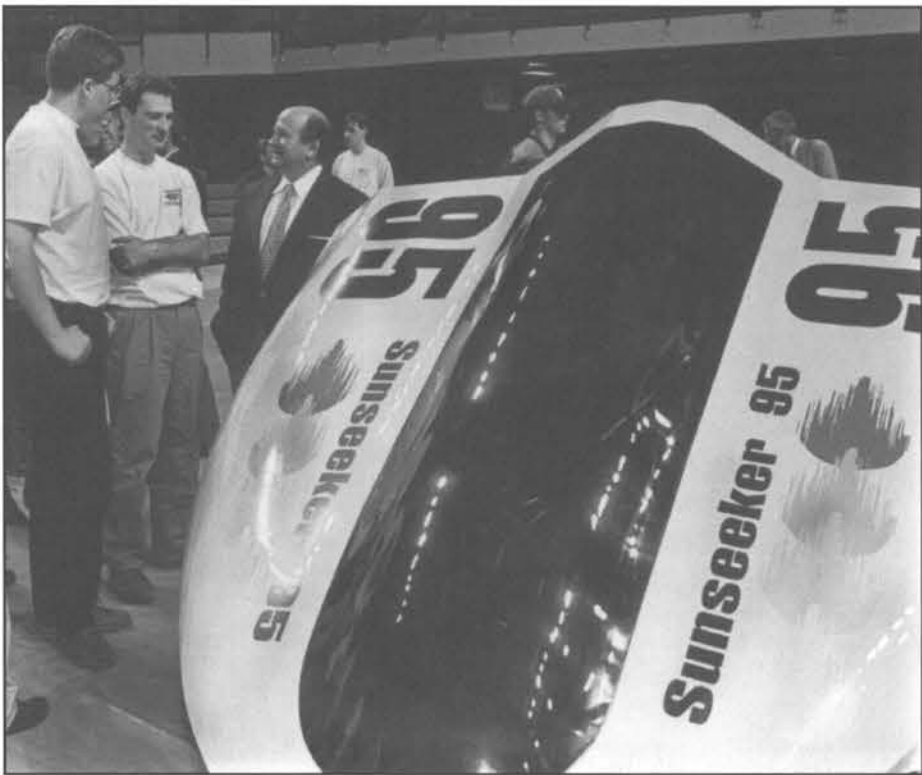
"This University is a bargain," Haenicke declared. "Part of the problem, of course, is that the customer compares only between what the cost here is this year with what it was last year, and not what it costs elsewhere."

The challenge the University faces, he said, will be to find the resources to maintain the quality education that WMU has achieved for its students while making that education less expensive when costs for everything from salaries to advanced technology are increasing.

But he is convinced that WMU is prepared.

"Higher education is loaded with enormous changes in our immediate future, which will require us to restructure the enterprise significantly," Haenicke said. "We are structurally and intellectually well prepared for these changes in our institution."

"We are aware of the changes at hand, and we are prepared to adapt to these new environments, so that when the changes come, we will be good and ready for them."



WMU'S VERSION OF A 'BEAMER' — Sunseeker 95, WMU's new solar-powered car, was unveiled in ceremonies March 20 in the University Arena of Read Fieldhouse. Following the unveiling, President Haenicke conducted an inspection with two members of the team of students from the College of Engineering and Applied Sciences that has designed, manufactured and assembled the car. The vehicle is entered in the U.S. Department of Energy's Sunrayce 95, a 1,100 mile race June 20-29 from Indianapolis, Ind., to Golden, Colo.

Monday, March 27

- Hispanic Awareness Week brown bag luncheon, "Diversity Through Education," Cultural Enrichment Center, A-220 Ellsworth Hall, noon.
- *(and 28) 30th annual Food Marketing Conference, Bernhard Center: March 27, 4-9 p.m.; and March 28, 7:30-3:30 p.m.; call 7-2132 for reservations.
- Shirt-making session for second annual Clothesline Project display on sexual violence, Kanley Chapel Dialogue Center, 5-7 p.m.
- Student recital, Ayako Toda, piano, Dalton Center Recital Hall, 8 p.m.

Tuesday, March 28

- Information and instructional services and faculty development services brown bag lunch, "Using Video Segments and Digitized Images," Margaret J. Watson, instructional technology lab, 3307 Sangren Hall, noon-1 p.m.
- Physics colloquium, "Lattice Models of Cells' Membranes," Jan Tobochnik, Kalamazoo College, 1110 Rood Hall, 4 p.m.; refreshments, 2202 Everett Tower, 3:30 p.m.
- Hispanic Awareness Week candlelight vigil in memory of United Farm Workers President Cesar Chavez, Kanley Chapel, 7 p.m.
- Student recital, Ly Wilder, mezzo-soprano, Dalton Center Lecture Hall, 7 p.m.
- Graduate recital, Chang Geun Kim, tenor, Dalton Center Recital Hall, 8 p.m.

Wednesday, March 29

- Shirt-making session for second annual Clothesline Project display on sexual violence, Kanley Chapel Dialogue Center, 2-6 p.m.
- Softball, WMU vs. Valparaiso University, Ebert Field, 3 p.m.
- *Baseball, WMU vs. the University of Michigan, Hyames Field, 3 p.m.
- Biological sciences seminar, "Learning Molecular Biology and Immunology From a Virus," Bernard Moss, chief, laboratory and viral diseases, National Institutes of Health, 2303 Sangren Hall, 4 p.m.
- Student recital, Christine Helferich, soprano, Dalton Center Recital Hall, 5:30 p.m.
- Hispanic Awareness Week video presentation, "The Mambo Kings," Cultural Enrichment Center, A-220 Ellsworth Hall, 7:30 p.m.

Thursday, March 30

- Hispanic Awareness Week lecture, "My Personal Story," David E. Hayes-Bautista, professor, School of Medicine, and director, Chicano Research Studies Center, University of California at Los Angeles, South Ballroom, Bernhard Center, 9:45 a.m.
- Visiting Scholars and Artists Program lecture, "Instructional Uses of Multicultural Children's Literature," Violet J. Harris, senior scientist, Center for the Study of Reading, University of Illinois at Urbana-Champaign, 157-158 Bernhard Center, 10 a.m.
- Faculty development services satellite program, "Quality of Life in the Electronic Village," Clock Tower Conference Room, University Computing Center, 12:30-3 p.m.; call 7-5305 to register.
- Physics colloquium, "Basic Nuclear Research To New Applications," Henry H.K. Tang, IBM Microelectronics, 1110 Rood Hall, 4 p.m.; refreshments, 2202 Everett Tower, 3:30 p.m.
- Student recital, Andrew Byrne, tenor, Dalton Center Lecture Hall, 8 p.m.

*Admission charged

OT faculty member earns state recognition

Barbara J. Hemphill-Pearson, occupational therapy, has been named a Fellow of the Michigan Occupational Therapy Association for her contributions to the occupational therapy profession.

The Roster of Fellows recognizes MOTA members who, with their knowledge and expertise, have made a significant contribution to the continuing education and professional development of members.

Hemphill-Pearson was cited for presenting papers at conferences and workshops. She also was honored for her leadership in the area of mental health, both through her teaching at the University and through her research.

She developed a self-instructional course on psychiatric conditions and she has been a mentor to many students by supervising their independent studies. She also is the author of numerous publications in the area of occupational therapy mental health, including a book "The Evaluative Process in Psychiatric Occupational Therapy." That volume is considered a classic in the field and is widely used in occupational therapy schools in Michigan and throughout the United States.

A WMU faculty member since 1981, Hemphill-Pearson was named a Fellow of the American Occupational Therapy Association in 1984.