

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Elliott replaces Meinert as Bronco athletic director

President Haenicke July 24 announced the appointment of Charles W. Elliott as interim athletic director to replace Daniel L. Meinert, who has resigned.

Elliott retired July 1 as the Kellogg Co.'s executive vice president for administration and chief financial officer. On June 23, the Board of Trustees approved his appointment as senior adviser to Haenicke with initial responsibilities working with the dean of the Haworth College of Business.

"We are disappointed that we could not keep Dan Meinert for longer than two years because he did an excellent job of promoting WMU athletics," Haenicke said. "The Division of Intercollegiate Athletics has made great strides under Dan's leadership, and I am very grateful for that."

Meinert came to WMU in June 1993 after serving in athletic administrative positions at the University of Minnesota and at Ohio State University.

"We are fortunate to have someone like Chuck Elliott to step in and provide outstanding leadership for our Division of Intercollegiate Athletics," Haenicke said. "Mr. Elliott has a marvelous record of achievement in corporate management, especially in the key areas of finance and administration."

Prior to joining the Kellogg Co. in 1987, Elliott held various executive positions during a 30-year career with Price Waterhouse, including partner-in-charge of its Chicago tax department and member of its board of directors.

Elliott's new assignment will require him to postpone working with Dean David B. Vellenga, Haworth College of Business. "This is certainly not what I had

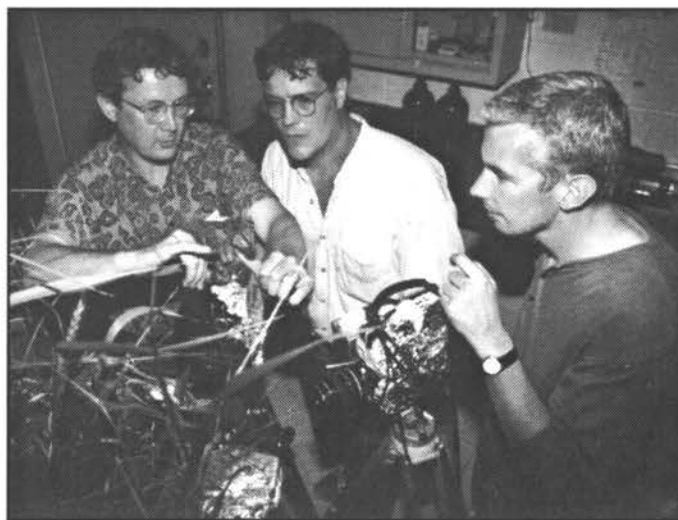


Elliott

Butterflies and the BBC

A film crew from the natural sciences unit of the British Broadcasting Corp. is on campus for three weeks to work with Stephen B. Malcolm, left, biological sciences, for a program on the monarch butterfly and its migration across North America. Malcolm is an international

authority on the butterfly, which feeds on milkweed plants common to this part of Michigan. Here in a McCracken Hall laboratory, camera operator Neil Bromhall, center, and assistant producer Stephen Dunleavy prepare for a series of time-lapse images that will show the monarch emerging from its pupa or chrysalis. The half-hour program is one of six in a series on migrating animals tentatively called "Great Natural Journeys," a co-production of the BBC and the Discovery Channel. It is expected to be seen in the United States in 1997. The crew will devote 110 days of filming to this single program, with stops in Kalamazoo, Toronto, Texas and Mexico before editing begins a year from now.



Students get head start at summer academy

New students in WMU's Martin Luther King Jr. Academy will spend three weeks at a kind of "educational boot camp" this summer to prepare them for what lies ahead in their college experience.

The MLK Summer Academy is scheduled for July 29 through Aug. 18 at Camp Baber in Cassopolis. Some 100 students will be attending classes, study sessions and workshops from dawn to dusk during the academy, which is part of the Division of Minority Affairs.

"Our goal is to help students make a smooth transition from high school to college," said Halbert E. Bates, MLK Academy. "We use an intense, intrusive type of instruction to equip the students with the necessary skills to be successful."

The MLK Academy is a comprehensive student development program designed to provide post-secondary educational expe-

riences and supportive services to students who would normally be denied admission if the decision was based solely on their previous high school scholastic record. While the academy has been at WMU since 1968, the summer component began only three years ago. The number attending this year is up from 70 students last year.

"We take the students off campus to Cassopolis so we can get them to focus on the task before them," Bates says. "There are fewer distractions at the camp."

At the core of the instruction is exploring different learning styles and helping the students determine which style works best for them. "We incorporate instructional strategies, particularly accelerated learning techniques, which are successful

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\$200,000 grant to help make research more relevant for educators

A WMU faculty member hopes to make educational research more relevant for teachers in the special education classroom as well as to help districts design their own research efforts under a new statewide project.

Dona G. Icabone, special education, has been awarded \$200,000 by the Michigan Department of Education's Office of Special Education to direct the Special Education Evaluation and Technical Assistance Project. During the 15-month initiative, she will lead efforts to design and conduct research projects on special education issues, evaluate ongoing research in the state, offer technical assistance to school districts needing research support and disseminate the results of Michigan special education research.

"This project's purpose is to conduct research and evaluate studies about important issues in special education that can be useful to teachers," Icabone says. "We want to develop research that is methodologically sound but also relevant to the classroom. Often classroom teachers are suspicious of research because the methods used can't be duplicated in the classroom where fewer variables can be controlled."

SEETAP will operate under the auspices of WMU's Department of Special Education and the Center for Research on At-Risk Students in the College of Education. An advisory committee of special educators will oversee the project, guide the issues to be addressed and provide expertise on research project design. That committee is comprised of experienced special education researchers who live and work in geographically diverse areas of the state.

Over the next few months, Icabone says, the advisory committee will put together a list of special education issues in Michigan that need to be addressed through research. With input from the state Office of Special Education, three of those topics will be selected and research studies will be designed with an emphasis on making the studies valuable to classroom teachers.

Such research topics, Icabone notes, might include: aspects of the Michigan Special Education Code, which currently is being revised; the ramifications of the "full inclusion" movement, which calls for fully integrating special education students into their regular grade classroom; or transition to the world of work and the need for interagency collaboration to ease that transition.

"We hope to have the topics agreed upon and the research projects designed and developed to begin implementation by October," Icabone says. A series of five smaller evaluation studies also will be undertaken. Those will focus on ongoing special education projects in districts around the state. The reports that detail the results of all eight projects, she says, will supply the beginning of a data base that can lead to significant change in special education delivery.

"As these reports are developed, in a form compatible for implementation by schools rather than solely for publication in scholarly journals, their impact on the field can be enormous," she says. "They will produce results that can be replicated by individual districts. The outcome will be the systematic, statewide investigation of topics relating to the pressing special

education issues. The outcome will be valid and reliable information to be used when implementing change."

SEETAP also is charged with providing technical assistance for districts needing information about policy development, evaluation, measurement or data analysis. SEETAP project staff will answer questions, provide resources and make referrals on a variety of issues brought to them by district administrators and teachers.

A final goal of the project is the dissemination of research information around the state to those who can apply it. Project staffers will review, analyze and distribute data from SEETAP research studies as well as other projects going on around the state. Concise data summaries will be distributed three times a year using print and on-line formats. Information that the state is required to collect and pass on to the federal government also will be compiled for dissemination within the state's special education circles.

All of the SEETAP efforts, Icabone says, are designed to guide needed changes in the delivery of services to special education students and to ensure that such change is done in a careful and systematic way.

"The overall goal of Michigan special educators is to assure that the population of special education students in this state is educated by the most efficient, effective and productive methods, in the least restrictive environment needed to achieve that goal," she says. "The basic goal of this project is to provide inputs necessary to help support the change process at both the individual practitioner and district-wide levels."

Trustees approve promotions of 28 faculty

The promotions of 28 faculty members were approved June 23 by the Board of Trustees.

Seven faculty members were promoted to full professors and 21 to associate professors. All promotions are effective with the beginning of the 1995-96 academic year.

The faculty members and their departments, by the academic rank to which they are being promoted, are: **professor** — Philip J. Guichelaar, mechanical and aeronautical engineering; James M. Hillenbrand, speech pathology and audiology; Abdolazim Houshyar, industrial and manufacturing engineering; Maria A. Perez-Stable, University libraries; Linda Reeser, social work; Quentin Smith, philosophy; and Paul D. Thistle, economics.

Associate professor — Ellen H. Brinkley, English; Jody A. Brylinsky, health, physical education and recreation; Christine Carlton, music; Susan L. Caulfield, sociology; David L. Code, music; James M. Croteau, counselor education and counseling psychology; Delores R. Gauthier, music; Pat Gill, English; Robert S. Hafner, science studies; Thomas R. Holmes, social work; Robert Landeros, management; Henry A. Laskey, marketing; David E. Little, music; Gwendolyn Nagle, theatre; Paul Pancella, physics; Jack M. Ruhl, accountancy; Frank Severance, electrical and computer engineering; M. Scot Tanner, political science; Jung-Chao Wang, mathematics and statistics; Mark V. Wheeler, economics; and Huizhong Zhou, economics.

WESTERN MICHIGAN UNIVERSITY

WESTERN NEWS

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Photo-ID card can be used for financial transactions beginning this fall

WMU, in conjunction with First of America Bank Corp., will offer students, faculty members and staff members the added choice of using their picture identification cards for financial transactions, beginning this fall.

The Board of Trustees June 23 authorized its treasurer, Robert M. Beam, to execute a contract with First of America for five years. The contract includes three additional, optional five-year extensions.

"This is part of our effort to bring continuously expanding service and convenience to our campus community," said Beam, vice president for business and finance. He said talks have been under way with the bank for about a year.

"Our photo-ID cards already serve students, faculty, staff and others for identification, access to buildings and to dining services, library use and other functions," Beam continued. "This newest initiative will provide access to banking services."

"We're excited to be working with WMU in the implementation of this innovative service," said John M. Schreuder, president of First of America Bank-Michigan's southwest region. "This agreement reaffirms our partnership with the University and our long-standing commitment to serving the needs of its students, faculty and staff."

In addition to its existing functions, the Bronco Card can be used as a debit card, an automatic teller machine (ATM) card or as cash. The ability to use the card to pay bills

by telephone will be added later. The card will be accepted at WMU departments that accept cash, checks or credit cards as well as at participating off-campus merchants.

"First of America has pioneered this technology in higher education, recently embarking on a similar program at the University of Michigan," Beam said. "Customers benefit from greater convenience, local vendors from increased traffic and the University from shared revenue."

Those who wish to participate will need to obtain new photo-ID cards. The cards may be linked to a checking account at First of America Bank-Michigan, Southwest, with a specially designed magnetic stripe called a BankStripe. It allows customers to use their card to purchase products and services at the University as well as at off-campus businesses that display Bronco Card decals.

A personal identification number entered at the point of sale will be required for security, and the purchase will be directly deducted from the customer's checking account, officials explained.

Cardholders also may use the Bronco Card to take cash out of any ATM in the Cirrus network anywhere in the world.

Cardholders also can choose to activate a stored-value CashChip, which requires

no bank account. This allows the customer to use the card just like cash. A \$50 value can be stored directly on the Bronco Card, which enables the cardholder to purchase items from any merchant or vending machine that displays the CashChip decal.

To put more money on their CashChip, customers can deposit it at any of five CashChip stations located on campus: in the Bronco Mall on the lower level of the Bernhard Center; in the student lounge of Schneider Hall; in the lobby of Faunce Student Services Building; near the Plaza Cafe in Sprau Tower; and at the control desk in the Student Recreation Center.

Persons may call SMART (7-6278) for more information or visit the Bronco Card Information Center between 9 a.m. and 6 p.m. Monday through Friday in 217 Bernhard Center.

Exchange

FOR SALE — 1992 Ford Aerostar XL, medium burgundy, loaded, tinted glass, very clean. \$12,300. Call 7-2774 (days) or 624-7309 (evenings).

FOR SALE — Gas dryer, used six months. Admiral Designer Series. Almond color. \$300 or best offer. Call 323-0040 or 353-8840 after 5 p.m.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits-eligible employees can apply for any of these positions (bargaining or non-bargaining) by submitting a job opportunity transfer application during the posting period, or may contact an employment services staff member for assistance in identifying themselves as candidates for these openings.

S-01 and S-02 clerical positions are not required to be posted. For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Financial Clerk IV** (Term Ends 9/30/95; renewable; repost), S-06, Community Health Services, 94/95-483, 7/25-7/31/95.

(R) **Sound Stage Technician**, P-03 (Hourly Paid), Miller Auditorium, 95/96-020, 7/25-7/31/95.

(N) **Assistant/Associate Professor**, I-30/20, Education and Professional Development, 95/96-026, 7/25-7/31/95.

(R) **Secretary Executive I**, S-07, Dean of Students, 95/96-027, 7/25-7/31/95.

(R) **Paralegal/Secretary**, S-07, External Affairs/Collective Bargaining, 95/96-028, 7/25-7/31/95.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) New

(R) Replacement

WMU is an EO/AA employer

Dykema service date changed

The memorial service for Trustee Emeritus John R. Dykema has been changed from July 20 to 11 a.m. Friday, Aug. 4, at the Grosse Pointe Memorial Church in Grosse Pointe Farms. Dykema died June 2.

Service

These employees are recognized for five, 10, 15, 20, 25, 30 and 35 years of service to the University in July:

35 years — Bobby D. Burpo, printing services.

30 years — Robert W. Sprick, WMU apartments.

25 years — Doug O. Blowers, physical plant-maintenance services; David K. Diget, health, physical education and recreation; Edward L. Hixson, physical plant-maintenance services; and James D. Martin, public safety.

20 years — Judith K. Massie, electrical and computer engineering.

15 years — Jahan G. Aghdai, foreign languages and literatures; Elwood B. Ehrle,

biological sciences; Francene M. Gilman, intercollegiate athletics; Jerald W. Kuss, public safety; L. John Link, art; and Anna Novak, Sindecuse Health Center.

10 years — Daniel M. Bracken, technical services; Evelyn J. Freemire, Counseling Center; Michele Johnson, plant accounting; Larisa M. Rozins, Sindecuse Health Center; Marilyn J. Shriver, continuing education; and Donald E. Thompson, vice president for research.

Five years — Dean Douglas P. Ferraro, arts and sciences; Jill Irvin, dining services; Mark Jenness, College of Education; Peter M. Judd, social work; and Rose M. Thomas, College of Fine Arts.

Two win award for efforts on national team

A pair of WMU counseling specialists have won professional honors for their work as part of a national team's research on improving the way graduate students are supervised as they develop the skills required for careers in counseling and psychotherapy.

Joseph R. Morris, interim chairperson of counselor education and counseling psychology, and Robert L. Betz, a faculty member in counselor education and counseling psychology and director of WMU's Center for Counseling and Psychological Services, are two of five members of a team that received the 1994 Research Publication Award from the Association for Specialists in Group Work. The association, which focuses on group counseling and psychotherapy, is a division of the American Counseling Association.

The team conducts research on group processes. Other members are Michael and Jan Wilbur from the University of Connecticut and Gordon Hart from Temple University. Research by the team has led to the publication of several articles, including the one selected for the award, which was presented at the ACA's recent national convention in Denver.

The award is given annually for the most significant contribution to group work published during the year in one of the ACA's 16 journals. The team was cited for its article on "Structured Group Supervision: A Pilot Study," which appeared in the June 1994 edition of the journal, *Counsel-*

or Education and Supervision. The research topic was based on earlier work done by Betz.

The article reported the results of a seven-year study conducted with more than 220 master's degree students enrolled in counseling and psychology preparation programs. The study was done to compare the effectiveness of traditional group supervision models with a structured group supervision model. The structured group model provides a process for gathering information on a counseling problem brought by a student to a small group for discussion. It lays out a systematic way to gain input from each member of the discussion group and for a plan of action to be developed. The team's study found the method to be an effective way for students to develop the skills required for successful counseling and psychotherapy.

MLK Academy (Continued from page one)

in addressing the diversity of learning styles represented in the population of academy students," Bates said.

The students attend classes from 8 a.m. to 3 p.m. During the evening, they participate in study sessions and workshops. The activities are intended to give students a preview of college life as well as to build confidence and esteem by focusing on diverse cultural contributions, traditions and support systems.

Topics for the classes and workshops include "Earth Studies," "Public Speaking," "Minorities in America" and "An Appreciation and Overview of Multicultural Contributions." The sessions will be led by WMU faculty and staff members and guest speakers. Among this year's guest speakers are: Joe Winchester, chair-

Hook named to position

Robin Hook, the "voice of the Broncos" since 1984, has been named permanent director of communications for the Division of Intercollegiate Athletics. He had served as interim director since May 1.



Hook

Hook will continue to do play-by-play for athletic contests and will manage the Bronco radio network, advertising sales for radio and other corporate packages as well as oversee the media relations and the marketing and promotions areas.

Before coming to WMU, Hook was an on-air personality at WKMI radio in Kalamazoo.

Athletics

(Continued from page one)

planned on, but nevertheless, I look forward to this new challenge," Elliott said. "I am really excited about this new opportunity, and I am looking forward to working with Dean Vellenga in the future."

Meinert indicated that he plans to pursue some opportunities in the private sector, but has made no immediate decisions to announce at this time. "The most difficult part of the decision to move into the private sector will be missing the special rewards of working with student athletes," he said.

"It has been a wonderful two years being a part of the Western Michigan family and the Kalamazoo community," Meinert continued. "It has been a privilege to work with Dr. Haenicke and an excellent administrative and coaching staff at WMU. I believe the best is yet ahead for Western, and somehow I hope that I have contributed to paving the way for future successes."

person of the Pokagon band of the Potawatami Indians; and Nancy Ellis, principal of Chicago's Guggenheim School, which is known for its innovative approach to integrative learning styles.

In addition to taking advantage of the facilities at the camp, the students will have an opportunity to use the libraries at nearby Southwestern Michigan College and the University of Notre Dame. They will spend each Friday on WMU's campus, becoming familiar with such resources as Waldo Library and the Computing Center.

The summer academy will culminate Thursday, Aug. 17, with a ceremony called "Rites of Passage," marking the students' transition from one stage of their life to the next when classes begin at WMU Tuesday, Aug. 29.

Calendar

The master calendar maintained by news services for use in Western News is available through Gopher on the VMScluster. Currently, there are three calendars available: July events; August events; and future events, which run from September through July. To view the calendars, type Gopher at the system prompt. At the next menu, choose 2. Western Michigan University, then choose 3. Campus Calendar. You will find options for 1. This Month's Events, 2. Next Month's Events and 3. Future Events.

Thursday, July 27

*(thru 30) University Theatre production, "One Flew Over the Cuckoo's Nest," York Arena Theatre: July 27-29, 8 p.m.; and July 30, 2 p.m.

Tuesday, August 8

Writing workshop for the preparation of doctoral dissertations, specialist projects and master's theses, Graduate College conference room, Seibert Administration Building, 3 p.m.; call 7-3569 to register.

Wednesday, August 9

*Football "Meet the Team" luncheon, Waldo Stadium, 11:30 a.m.-12:45 p.m.

*Admission charged