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WMU United Way Kickoff

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Good afternoon, and welcome to the kickoff of Western Michigan University's 2013 United Way campaign.

I am happy to be here with Head Football Coach P.J. Fleck, Buster Bronco and all of you to officially launch this year’s campaign toward our $300,000 goal. I know our University will give generously to help make the greater Kalamazoo area a better place to live, learn and work.

The United Way of the Battle Creek and Kalamazoo Region is supporting programs that will “Change the Story” for families and individuals in need in our community.

To reach that goal, we believe that:

- All children deserve a quality education and the support necessary to realize their full potential.
- Individuals also deserve employment opportunities that provide enough income to support themselves and a family.
- These individuals should make healthy choices and have access to high quality and affordable healthcare.
- We also believe everyone is connected and interdependent. When one of us “wins,” we all “win.”
Together, community members can create transformational change and change the story. Please join me in supporting the United Way and investing in the future of this great community. Thank you.