Three centers funded through campuswide competition

The Center for Advanced Trichology is directed by Pervez Merati, mechanical and aerospace engineering, who resides in inner cities and rural areas as well as specific high-risk groups such as migrant children. The center will serve as an organizational framework to promote and carry out a number of current research projects that are externally funded as well as a number of projects now being considered for funding. A full-time coordinator and a graduate research assistant will allow the center to promote interdisciplinary research, provide support for planning and conducting research and serve as a clearinghouse for information about current and potential research grants and contracts. They also will oversee a number of events and activities designed to disseminate the center’s findings and encourage the adoption of innovative teaching methods for educators and community members working with at-risk students.

“We will concentrate very heavily on collaborative efforts,” McKinney says of efforts to examine every facet of the problems that put children at risk. “Schools can’t solve the problems by themselves. There is a collaborative effort involving the schools, families, communities, health care providers and other agencies that impact children’s lives. We are going to take the holistic view and look at each part of the problem.”

McKinney says a research collaboration team in West Michigan will include representatives from a variety of school districts, communities, foundations, service organizations, government and industry. They will focus on students who reside in inner cities and rural areas as well as the large population of migrant children. Those three groups, he notes, comprise the vast majority of the nation’s at-risk student population.

Second in the nation

Sky Broncos fly away with second place in the nation

Sky Broncos, WMU’s precision flying team, finished second out of 26 teams competing in this year’s National Intercollgeiate Flying Association championship near St. Louis. This marks the third year in a row the team has finished in the top three.

Teams from the University of North Dakota and the University of Illinois finished first and third, respectively, in the May 18-21 competition. The WMU team took first place in regional competition last October and placed third in the nation last spring.

A total of 76 teams competed for 26 places in the national championship, which took place in Cahokia, Ill. This year’s host was Parks College of St. Louis University. The WMU team placed second in ground events and third in flight events en route to its second place overall finish.

“Extremely proud of this team,” said Joseph H. Dunlap, aviation sciences. “Members put an incredible amount of time and effort into this competition.”

“When it comes right down to it, the contest could have gone either way,” he continued. “We’re extremely proud of our students even though they’re a little disappointed about not coming in first. They turned in an outstanding performance.”

Team members finished first in three out of nine flight and ground events.

SECOND IN THE NATION — The members of Sky Broncos, WMU’s precision flying team that finished second out of 26 teams in the National Intercollegiate Flying Association championship May 18-21, are, from left: (front row) Stew Kislinger, Bill Hoffer, Rachel Nave, Wes Miller and Brian Lynn; (back row) Matt Heereama, Scott Barns, Craig Pearson, Scott Darish, Craig Oliver, Ryan Seller, Bryan Bourgeois, Brian Davis and coaches Greg Robbins, Donna Godfrey and Mark Serbenaki. Not present for the photo was team member Jim Bowers.
**Business college going global to better prepare students**

Globalization is the watchword for Dean David B. Vellenga, Haworth College of Business: "Our students must be prepared to compete in a global environment," Vellenga says. "President Dieter H. Haenicke has placed great emphasis on the internationalization of WMU, and our college is committed to do likewise in order to successfully compete with the leading business schools in the nation."

Some of Vellenga's "international initiatives" include: hiring Claudio Milman, management, who is a specialist in Latin American business and economics; making arrangements to send five faculty members abroad during 1994-95 to five different countries; placing host to visiting faculty members from other countries; sending students to Latvia, Sweden, Norway and the Netherlands; revising the curriculum; securing international grants; and sponsoring workshops and programs on international trade and on international purchasing and logistics management.

Milman, who has graduate degrees from Indiana University, Ohio State University and the University of Miami (Fla.), is planning to visit several countries in winter. A number of other WMU faculty members also are planning trips abroad. Robert J. Balik, finance and commercial law, is spending three months this spring at the Technical University in Darmstadt, Germany. Linda M. Delene, marketing, will be at the University of Sweden in spring next year. Judy A. Yaeger, business information systems, will spend fall and winter semesters at Sunway College in Malaysia. F. William McCarty, chairperson of finance and commercial law, is spending a year in the Haworth College of Business foray in Latvia.

Vellenga's proposed curriculum revisions are at various stages of development, but he wants his college to offer a general education course for sophomores titled "Introduction to International Business.

Such a course could tap the expertise of several faculty members, including Zahir A. Quraeshi, marketing. He is the co-editor of three books on international business and he is currently on the editorial board of "Advances in International Marketing" (The Journal of Global Business) and "The Journal of Teaching in International Business." He also is the co-editor of a new publication, "The Journal of Asia-Pacific Business.

Quraeshi, McCarty and Roger Tang, accounting, holder of the Upjohn Chair of Business Administration, are directors of a federally funded grant project focusing on international business (see related story on this page). As part of that project, the college organized a workshop and a conference on international trade.

**Three candidates to speak**

Three candidates for director of the Medieval Institute will be on campus in the coming weeks for interviews. The person selected will replace Otto Grundler, who will retire from that position Dec. 31.

Each candidate will make a public presentation on the topic "My Research in the Context of Medieval Studies Today." In 110 Walwood Hall.

The candidates and the dates of their appearances are:

- Evelyn Vitz, professor of French at New York University, 10:30 a.m. Tuesday, June 7.
- Paul E. Szarmach, professor of English at the State University of New York at Binghamton, 3:30 p.m. Thursday, June 16; and
- Richard K. Emmerson, professor of English at Western Washington University, 2:30 p.m. Monday, June 20.

Additional information on the candidates is available by calling Thomas Seiler, Medieval Institute, at 7-8754 or e-mailing him at seiler@umich.edu.

**Federal grant funds exchange with Latvia**

The Latvian Student Study Center was established near the campus in 1982 and has been privately maintained by the Latvian community in Kalamazoo. The grant-funded University Student Exchange Program and enhance the cultural connections with the community.

In 1993, two students from the University of Latvia and two from Riga Technical University, both located in Latvia's capital city, will come to WMU to take part in the President's Summer Leadership Program. The newly funded program will be available to two Latvian students, four American students going to Latvia, and four American students coming to WMU.

The three main objectives of the program are: to develop international business expertise, to participate in faculty led workshops on undergraduate and graduate business programs by improving the international content, to foster cross-cultural experiences and provide opportunities for learning about Latvia and the United States.

The candidates for the program, which also will utilize the program, persons should contact Crow at the program during the fall semester of 1994-95. Two of the American students will spend the semester in Latvia and two Latvian host families will help them adjust to life in the United States. Students will be selected in the coming months and must already be able to speak Latvian. The Latvian Student Study Center will cover the students' travel, living and school costs.

**Award boosts second year of efforts to improve international business focus, trade opportunities**

Faculty members in the Haworth College of Business have been awarded a $41,494 federal grant to fund second year of efforts to improve the international business focus at the University and to enhance trade opportunities for area firms.

The award, from the U.S. Department of Education, will be used to continue a project, the International Business Education Program, which focuses on expanded faculty and student opportunities in the area of international business as new international trade information for area business persons through a workshop and a major international conference. The project is being funded by West Michigan business, civic and government leaders as well as a number of faculty members in the Haworth College of Business and other colleges and units at the University.

Visiting faculty member William McCarty, chairperson of finance and commercial law, Zahir A. Quraeshi, marketing, and Roger Tang, accounting, holder of the Upjohn Chair of Business Administration, are directors of the project. It was implemented last year with federal funding as well as assistance from a number of area firms. This year, that funding financed an export workshop for about 75 area business persons interested in trading with Latvia and the United States.

During the second year of the grant, several other businesses and government officials involved in the project's funding will continue. Student exchanges and internships with firms that participate in the program will result in the development of research and travel opportunities and funds for the development of new international business classes are included in the grant.

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For more information about the exchange or details on how to apply for the program, persons should contact Crow at 7-8754.
Center earns award for work in the community

The Center for Developmentally Disabled Adults was recognized May 16 with a special contribution award for its work in integrating its clients into active roles in the community.

Community Advocates, a Kalamazoo advocacy group for developmentally disabled and retarded persons that is affiliated with the Association for Retarded Citizens, recognized CDDA with a special contribution award for "person centered programming" at its annual awards banquet. The award recognizes the center's efforts to restructure its programs to encourage clients to participate in community life.

Currently, 50 of CDDA's 130 clients are involved as volunteers in community activities that range from doing recycling work to selling WMU items at an arena stand. The efforts to foster such involvement began seven years ago and were intensified in 1992 with the hiring of Kathy Bartholomew-Lorimer of Chicago, a nationally known expert on community participation for adults with disabilities.

Public safety to take ID pictures

Effective Monday, June 6, the Department of Human Resources will no longer have the equipment for creating faculty and staff University of Michigan ID cards. All employee ID cards will be created by the Department of Public Safety.

If you need a new or replacement ID, you may go to the WMU Police Station at 511 Monmouth Street, Kalamazoo. Monmouth Street will be created and issued to you. Hours are 8 a.m. to 5 p.m. Mondays through Fridays.

You may also order your picture taken at the libraries

A new feature recently has been added to the WMU libraries DATAQUEST I database. In addition to being able to search libraries and get printouts, you can order your picture taken.

When searching these databases through remote access, it is possible to print citations with a continuous printout or download a file. This procedure has been tested and works well with Internet access, such as Procomm, but the outcome will vary depending on what communication software is being used.

Typing the command "pd" at the Search prompt in DATAQUEST I will bring up a series of screens with prompts for completing the command. The elements that need to be entered are: search number (or set number), type of output and format desired (short, medium or long versions). A label must be chosen to print (download) properly.

Obituaries

Berndine P. Branchaw, 61, of Kalamazoo, died of cancer May 20 in Battle Creek. She was 61.

Branchaw earned her bachelor's degree from the College of St. Francis in Illinois, and her master's and doctoral degrees from Northern Illinois University. She served as a faculty member at WMU in 1971 and taught undergraduate classes on such topics as business communication, office organization, report writing and secretarial preparation as well as graduate methods courses. In 1987, she was one of two WMU faculty nominated by their colleagues to the Michigan Association of Governing Boards.

Over the past 18 years, Branchaw wrote 14 books on business communication, public relations and business management. Five of her books have been published in other languages, and she has been a member of several professional organizations.

Memorial contributions may be made to the Berndine Branchaw Scholarship Fund in care of the WMU Foundation, Persons and Records Fund number 21-821142 with the contribution.

West Michigan Community Advocates, a Kalamazoo-based non-profit organization, established the Scholarship Fund in 1993, in honor of Berndine P. Branchaw.

On campus

"Thinking About the Holocaust: Dr. Gerald Markle," a program produced by media services from the WMU Forums series, has been added to the University videotape/file library. This 30-minute program features an interview with Gerald E. Markle, sociology, about historical details of the Holocaust.

The following list of vacancies is current and will be posted on the Job Opportunity Program employment service in the Department of Human Resources. Interested employees may contact an employment services staff member for assistance in securing the position.

Media services

For specific directions and further information, please refer to the Human Resources Employee Guide L1.316 (Printing/Downloading in DATAQUEST I) available at the WMU libraries reference desks.

CHANGING CHANNELS — After 14 years in aviation sales, field, Stephen L. Kettner decided it was time for a change. He was pursuing a master's degree in communication when he landed a job three years ago as a producer/director in media services. He works with clients on projects that range from off-campus video productions, handling everything from script writing to shooting to editing. "Basically, I coordinate video productions from concept to completion," he says.

Kettner, who gravitates more toward remote types of shooting, says he enjoys working with clients, especially faculty members at WMU. "It's a lot more fun at as much more storytelling than button pushing," he says. "They are the content experts, while we advise them on how to best convey their message." Much of Kettner's recent work has been on productions promoting the University and its programs. Last year, a video he produced and directed under a grant from the Michigan Department of Education's Office of Minority Equity was recognized in several national and international film and video festivals. Kettner, who also teaches part-time in the Department of Communication, emulates one of his own film making heroes, Al Gore, who "makes filmscondensed presentations and captures the thought behind Buddhism with sensitive photography of nature interwoven with similar scenes of the Chinese and Japanese painting;" and "The River Ran Red," which chronicles the bitter labor conflict in 1892 that erupted at Carnegie Works in Homestead, Pa.

To arrange for a loan of these videotapes, contact the Media Resource Center in Sangrey Hall at 7-5070.

For specfic directions and further information, please refer to the Human Resources Employee Guide L1.316 (Printing/Downloading in DATAQUEST I) available at the WMU libraries reference desks.

Exchange

For sale — Toddler items: car booster seat, baby gate, 3 toilet training cups, two little Tykes swing, two pony chairs, Little Tykes chair booster — $5 each: Call 7-5840 or 313-5543.

On campus

- The Center for Developmentally Disabled Adults was recognized May 16 with a special contribution award for its work in integrating its clients into active roles in the community.

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- Obituaries

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- Branchaw earned her bachelor's degree from the College of St. Francis in Illinois, and her master's and doctoral degrees from Northern Illinois University. She served as a faculty member at WMU in 1971 and taught undergraduate classes on such topics as business communication, office organization, report writing and secretarial preparation as well as graduate methods courses. In 1987, she was one of two WMU faculty nominated by their colleagues to the Michigan Association of Governing Boards.

- Memorial contributions may be made to the Berndine Branchaw Scholarship Fund in care of the WMU Foundation, Persons and Records Fund number 21-821142 with the contribution.

- Lois E. vanDenderberg, emerita in directed teaching, died May 22 in Kalamazoo. She was 77.

- WMU graduate, Branchaw began her career teaching in one-room schools in Ionia and Eaton counties. She joined the former Division of Field Services at WMU as an elementary consultant in 1950 after earning her master's degree from the University of Michigan. She later joined the faculty in the College of Education and she retired from the University in 1975.

- vanDenderberg organized and served as president of the Episcope Chapter of Delta Kappa Gamma professional education sorority in Ionia. She also served as president and treasurer of WMU's Homer L. Carter Reading Council and on the editorial board of Reading Horizons.

- Memorial contributions may be made to the Episcope Chapter of the Delta Kappa Gamma Scholarship Fund or the First Baptist Church Memorial Fund.

- For sale — Toddler items: car booster seat, baby gate, 3 toilet training cups, two little Tykes swing, two pony chairs, Little Tykes chair booster — $5 each: Call 7-5840 or 313-5543.

- For sale — Samsonite Pullman 26-inch hard-sided suitcase; also a 20-inch one; both like new. Arrow shirts, 15-32, never worn. Man's shoes, Nunn-Bush RC, never worn. Call 343-2146.
Four | June 2, 1994 | Western News

New information technology to be showcased at June 13 Telecity Expo in Fetzer Center

The public has been invited to take a free ride on the information superhighway at Telecity Expo from 10 a.m. to 8 p.m. Monday, June 13, at the Fetzer Center.

The event is being organized by the Kalamazoo County, the Kalamazoo Gazette, and the WMU John Q. Hammons Center. The Expo will feature vendors, universities, colleges, and hospitals demonstrating the latest technological advances.

The Expo is a chance to see what might be possible with everybody connected to data systems and business together to shape the community's response to what some are calling the "information revolution."

The project is headed by Andrew S. Targowski of WMU's Department of Business Information Systems. It is expected to involve 100 volunteers who are organized into about 15 task forces.

"Telecity Expo will reflect the classroom of tomorrow and health care information advances. "Anthemreib and Northern Telecom will present displays to show their versions of what the completely connected community will be," said Hugh Anderson, chairman of the Telecity Expo steering committee.

"It's a chance to see what it might be like with everybody connected to computer by everybody else."

The expo spring from the Greater Kalamazoo Telecity USA Project, a three-year-old effort to bring education, government, and business together to shape the community's response to what some are calling the "information revolution."

Candidates for nursing job here for interviews in June

Two candidates for director of the new School of Nursing will be on campus in the coming weeks for interviews. For each position, candidates will make a public presentation at 4:30 p.m. in the Fetzer Center. A reception will follow.

The candidates and the dates of their appearances and the topics of their presentations are:

- Bianca M. Chambers, professor and chairperson of the Department of Community Health Nursing at the Indiana University School of Nursing, Wednesday, June 8, on "Health Care Reform and Its Implications for Nursing;" and
- Laurel A. Grotzinger, University librarian, Wednesday, June 15, on "Agricultural Library Science: Alumni Association." She received the award May 15 at the annual commencement ceremony at the school in Urbana-Champaign. She was honored for her "longtime achievements in library education and library history, including her special research on Katharine Sharp."

Grotzinger, who holds master's and doctoral degrees from Illinois, joined the WMU School of Librarianship faculty in 1964. During her tenure here as assistant director, acting director and interim director of the school and was instrumental in developing several associated degrees in the library science program. In 1966, her book titled "The Power and the Dignity: Librarianship and Katharine Sharp" was published. It has been recognized as an outstanding study of a unique turn-of-the-century educator and librarian.

Grotzinger was appointed dean of the College of Arts and Sciences in 1978. She returned to the faculty in the University libraries in 1993.

Calendar

Thursday, June 2
- "Telecity Expo," Fetzer Center, 10 a.m.-8 p.m.
- "Computer Literacy Workshop," "Michigan Lighthouses," aerial photographic perspective by John L. Wagner, East Lansing photographer/pilot, Department of Human Resources, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.
- "University computing services workshops: "Introduction to Microsoft Word for Macintosh," 9-11 a.m. and "Introduction to Aldas Paintagemacs," 3-5 p.m.; call 7-5430 for registration information.

Friday, June 3
- Student employment referral service "Internship Search Workshop," career services conference room, first floor, Ellsworth Hall, 11 a.m.; registration preferred by calling 7-2725.
- "University computing services workshops: "Introduction to Microsoft Excel (MAC)," 2033 University Computing Center, 12:30-2:30 p.m.; call 7-5430 for registration information.

Tuesday, June 7
- "University computing services workshops: "Electronic Mail Using PDMF Mail for VMS," 2033 University Computing Center, 12-3 p.m.; call 7-5430 for registration information.

Wednesday, June 8
- "University computing services workshops: "Electronic Mail Using Pegasus for DOS and LANs (LANS)," 2033 University Computing Center, 3-5 p.m.; call 7-5430 for registration information.

Friday, June 10
- "University computing services workshops, 2033 University Computing Center: "Thinking of Buying a Macintosh Computer?" 9-11 a.m. and "Introduction to File Transfer Protocol," 12:30-2:30 p.m.; call 7-5430 for registration information.
- Annual Academy of Volunteers dinner, Fetzer Center, 6:30 p.m.; call 7-8700 for reservations.

Monday, June 13
- "University computing services workshops: "SAS Basics," 2063 Kohnna Hall, 11 a.m.-1 p.m.; and "Electronic Conferences," 2033 University Computing Center, 12-3 p.m.; call 7-5430 for registration information.

Tuesday, June 14
- "Student employment referral service "Internship Search Workshop," career services conference room, first floor, Ellsworth Hall, 11 a.m.; registration preferred by calling 7-2725.
- "University computing services workshops: "Graphics Display of Information," 2033 University Computing Center, 12:30-2:30 p.m.; call 7-5430 for registration information.

TQM AT THE TOP — Members of the Quality Council, a part of the University's Total Quality Management initiative, learned about statistical methods used to measure improvements during a three-day session last month at the Gilmore House. Pictured from left, President Hueneck; Don Brodie, a consultant with the Paul Hertz Group of Miami, the vendor selected to assist in the TQM pilot project; Robert M. Beams, vice president for business and finance; and Theresa A. Powell, vice president for student affairs. The Quality Council, which consists of the president and vice presidents, is receiving the same training being given to the pilot group of eight WMU departments participating in the project. Council members have been going through the training sessions first in order to make any modifications to the program to WMU and act as coaches and mentors for those in the pilot group.

Grotzinger honored by University of Illinois

Laurel A. Grotzinger, University librarian, has been selected as the 1994 recipient of the Distinguished Alumna Award by the University of Illinois Graduate School of Library and Information Science Alumni Association.

Coffee planned for Belson

A retirement coffee honoring Beverly A. Belson, University ombudsman, is scheduled for 9-11 a.m. Wednesday, June 15, in 218 Bernhard Center. The University community is invited to attend.

Admission charged

Centers for Excellence (Continued from page one)

New personnel and services will be available to students starting in the fall. The centers are designed to meet the different learning styles and needs of all students. The centers offer a range of services, including tutoring, academic coaching, and study skills workshops.

The new funding will help the team hire graduate and undergraduate research assistants, allow it to travel to the national funding agencies and support consultation visits by scientists from other institutions who are working in the area of signal transduction.