

WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

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Despite funding boost, Haenicke sees little revenue growth in budget

Despite an increase of \$4.3 million or 5 percent in state appropriations, the University is looking at a 1994-95 general fund budget "with very little revenue growth," President Haenicke told members of the Board of Trustees June 24.

That's because WMU faces the loss of \$2.1 million in tuition revenue due to a projected 3.23 percent decline in enrollment, Haenicke said. The net gain in new resources is projected to be \$2.2 million or 1.4 percent over this year's base budget.

"We must therefore minimize demands for budget expansion," he said. "It will be our policy to keep additions to the base budget small and to fund requests on a one-time basis, and then only as funds become available."

Haenicke told the board he would recommend a 5.5 percent increase in tuition for 1994, a figure close to last year's 5 percent, which was the lowest in the state. Funding University priorities would bring the general fund budget into "severe deficit" without a tuition increase, he said.

The University has endured two years in which it received no new revenues from the state, he noted. But a recovering Michigan economy has enabled the governor and the Legislature to provide increases for higher education.

"Lack of state funding, inflationary increases, enrollment and tuition revenue decline and negotiated wage settlements led to significant base budget reductions during the last three years," Haenicke said.

"However," he emphasized, "the University did not have to lay off any employees; it punctually met its payroll; it paid its unionized members and its non-bargaining employees salary increases each year; and it avoided the accumulation of deficits in its general fund budget."

"The relative fiscal well-being of the University can be attributed to the institution's consistently followed prudent and conservative fiscal policy," he declared. "It is our intention to pursue this path into the future by carefully restricting all future base budget additions and to fund many projects

on a one-time basis."

Haenicke outlined a series of 1994-95 spending priorities, including increases in faculty salaries for merit of 0.5 percent, in student financial aid of 6.5 percent and in pay for student employees of 3.5 percent. He will make a formal 1994-95 budget recommendation at a later board meeting.

The president proposed the increase for merit in faculty salaries on top of the negotiated 3 percent across-the-board increase "to recognize the strong efforts the faculty

has made in advancing the reputation of WMU," he said.

Negotiations begin in July with three employee groups, for whom Haenicke said he wants to provide "a fair compensation package that reflects the wage structure of comparable labor markets."

"We also certainly want to recognize the substantial contribution that our non-bargaining employees make to the welfare of the

(Continued on page four)

Percentage increase is second highest in the state

President Haenicke termed the 5 percent increase in WMU's state appropriation for 1994-95 a "milestone," but said the University still has miles to go to achieve funding equity.

On June 22 the state House and Senate approved a bill giving WMU \$90.6 million for the next fiscal year, a \$4.3 million increase over this year's appropriation and the second highest percentage increase of Michigan's 15 public universities.

"This is a significant accomplishment," Haenicke told the Board of Trustees June 24. "I think our campaign to present our profile as a Doctoral I institution and as a unique institution in the state has worked."

The Carnegie Foundation for the Advancement of Teaching places WMU as the state's only public Doctoral I institution. It is outranked only by the University of Michigan, Michigan State University and Wayne State University as Research I institutions. Haenicke said he used the Carnegie ranking as the central theme of his presentations before Senate and House committees. It also was the basis of a number of efforts organized by the office of Keith A. Pretty, vice president for external affairs and general counsel, to reach state legislators with the message.

Haenicke thanked Pretty and his staff as well as alumni, faculty, staff, parents, friends of the University and members of WMU unions who supported these efforts. He also expressed appreciation to several legislators

who were instrumental in seeing that WMU got increased funding.

"We owe a particular debt to Rep. Donald Gilmer," Haenicke said of the co-chairperson of the House Appropriations Committee. "In fact, I would say unequivocally that without Donald Gilmer we would not have made it. He is a particularly remarkable legislator."

In addition, Haenicke cited Sen. Joe Schwarz and Rep. Morris Hood for their support.

At the board meeting, Trustee James S. Brady of Grand Rapids asked the administration to look into the possibility of awarding Gilmer an honorary degree or naming a Medallion Scholarship for him.

Haenicke said that while the University has made good inroads in achieving funding equity, supporters must continue to press the issue.

"The battle is not over," he said. "We have to keep pointing out that our underfunding cannot and possibly should not be corrected in one budget year. This is a matter of three, four, five years in a row where we have to really bring our budget into line with the work that we do, with the quality that we have, with what our students deserve in terms of support on both the graduate and undergraduate level and also with the appropriate rewards for the people who work here, whose employment and salary situations we have to keep strengthening for the important work that they do for the institution."

Lyddon to direct planning, institutional research

Jan W. Lyddon has been named the University's new director of planning and institutional research.

Her appointment, effective July 1, 1994, was approved June 24 by the Board of Trustees. She comes to WMU from Saginaw Valley State



Lyddon

University, where she has been director of institutional research since 1990.

Last Nov. 5, President Haenicke told the trustees that he would recommend a restructuring of functions among the vice presidents as well as the appointment of a senior level planning officer to establish a comprehensive plan for the next four or five years for the institution.

"A planning effort of that sort involves enormous time of conferencing and of discussions with faculty and other employee groups," he said. "It cannot be done by presidential fiat. It has to be carefully probed, agreed upon, consensus has to be reached and many hours of discussion have to go into that in addition to statistical analysis."

In recommending the appointment, Haenicke told the trustees, "I am confident that Dr. Lyddon is the right person for this very important assignment. She was the obvious choice after an extensive national search was conducted."

She will assist the president in developing a strategic plan for the University, including the coordination of the work of various campus planning groups; establish reliable academic and non-academic data bases needed for institutional decision making; and report all institutional data as required by state and federal agencies.

The former Office of Institutional Research will be transferred from the Office of the Provost to the Office of the President. Peninnah S. Miller will continue to head the institutional research section, but she will now report to Lyddon.

Lyddon has a bachelor's degree from Iowa State University, a master's degree in adult and continuing education from Michigan State University, a master's degree in public administration from WMU and a doctoral degree in higher education administration from the University of Michigan.

She was designated as a University Graduate Research and Creative Scholar at WMU in 1989. She also was a part-time adjunct faculty member in WMU's School of Public Affairs and Administration. Prior to joining Saginaw Valley, Lyddon was a legislative research analyst for the House Democratic research staff in Lansing from 1978 to 1990.

Liggett to concentrate efforts on quality initiatives

Barbara S. Liggett has been reassigned from her duties as associate vice president for human resources to the position of associate vice president and executive adviser for quality.



Liggett

"Dr. Liggett brings to the position a knowledge of the University — its people and its processes," President Haenicke said. "Her interests in changing the culture of the institution, with an emphasis on customer satisfaction and service improvement, have been obvious in her proposals of strategic planning and total quality management."

"She has provided us a good start by forming a University quality task force and by implementation of our quality initiatives in selected University departments," he continued. "I look forward to her advice in the areas of continuous improvement and the coordination of the organizational changes."

"I am pleased to have the opportunity to serve the University in the arena of total quality management and process re-engineering," Liggett said. "The University has a wealth of people resources and I look forward to working with faculty, staff, students, alumni and the community and to examining our customer services."

"Total quality management has many meanings," she added. "I look at this opportunity not as a quick fix or a fad to try.

Oakland Drive to be closed between Lovell and Oliver

Oakland Drive will be closed to through traffic between Lovell and Oliver streets from 6 a.m. to 9 p.m. Tuesday, July 5.

Northbound traffic will be detoured on Oliver Street to Stadium Drive, while southbound traffic will be detoured on Stadium Drive to Howard Street. The closing is necessary for a project upgrading power to East Campus and Waldo Stadium.

Department changes name

The Department of Languages and Linguistics will now be called the Department of Foreign Languages and Literatures.

The action was approved June 24 by the Board of Trustees and is effective immediately. The change was made to more accurately reflect what is taught in the department.

Rather, it is one of the tools — one of the approaches — we can use to understand what we do, how we do it, why we do it and how can we do it better. For over 14 years, my emphasis at this University has been on its people — the human resources. I expect that interest to continue, and to be supplemented by emphasizing the processes that faculty and staff use to serve our students."

Liggett came to WMU in 1980 as associate director of personnel and employee relations. She was appointed associate to the vice president for business and finance in 1985 and associate vice president for human resources in 1989. Previously, she was a salary administrator for the City National Bank of Detroit in 1972-73 and director of management analysis for the Genesee County controller's office in Flint from 1973 to 1975. She also has taught part-time in the WMU Department of Management.

Exchange

FOR SALE — 1992 Ford Aerostar 4X4. 27,300 miles, electronic 4-WD, AM/FM cassette, air conditioning, cruise, tilt, power windows/locks, rear defrost, medium blue with blue interior. Asking \$14,500. Call Terri at 7-0920 days or 323-9958 evenings.

ROOMMATE WANTED — Looking to share beautiful two-bedroom apartment in historic district on South Street with responsible, liberal-minded, non-smoking roommate. Available Aug. 1. Call Michael at 7-4133.

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Trustees table 5.5 percent increase in tuition

A recommended 5.5 percent increase in tuition was tabled by the Board of Trustees June 24 to allow time for student input.

The board tabled the recommended increase over last year's tuition and fees until its next meeting July 22. If approved then, the increase becomes effective with the start of the fall 1994 semester.

"We are proposing to hold the increase in tuition close to the modest increase of last year, which was then the lowest in the state," President Haenicke said. Tuition last year was increased by 5 percent.

"Funding for institutional priorities would

bring the University's general fund operating budget into severe deficit unless tuition is increased," Haenicke said. "Even so, the increase would not fund all of the initiatives we propose."

The total additional cost to attend WMU next fall would be \$160.94 for the average freshman from Michigan. That includes tuition, required fees, room and board and parking for those who have cars on campus.

An enrollment fee of \$219 per semester for all full-time students is unchanged as are an \$8 per semester student assessment fee and a 50 cents per semester Michigan Collegiate Coalition fee.

Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

For persons interested in faculty positions, there are openings in selected fields. A letter of application should be submitted to the appropriate dean or chairperson.

(R) **Secretary I**, S-04, Chemistry, 93/94-388, 6/28-7/5/94.

(N) **Budget Officer/Executive Liaison**, P-04, University budgets, 93/94-416, 6/28-7/5/94.

(R) **Assistant Professor** (Temporary, 1 Year), I-30, Psychology, 93/94-413, 6/28-7/5/94.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(N) New

(R) Replacement

WMU is an EO/AA employer

Media

Two faculty members will be guests in the coming weeks on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air on these Saturdays at 6:10 a.m. on WKPR-AM (1420) with the following speakers and topics: Molly B. Vass, community health services, on the importance of rest, July 2; and Jody A. Brylinsky, health, physical education and recreation, on children's self-image, July 9.

Hybrid electric vehicle takes fifth place in competition

WMU took fifth place in the "Saturn Conversion Class" at the "Hybrid Electric Vehicle Challenge" June 14-20 at the General Motors Proving Grounds in Warren.

The University's 1994 Saturn vehicle, which students in the College of Engineering and Applied Sciences converted from gasoline power to combined "hybrid" electric and methanol fuel power, finished behind the University of Maryland, the University of Texas at Austin, GMI Engineering and Management Institute and the University of Western Ontario in point standings.

A total of 12 schools competed in the Saturn class.

Obituaries

A memorial service for **Robert S. Davis**, emeritus in English, is scheduled for 11 a.m. Friday, July 1, at the First Presbyterian Church of Kalamazoo. He died June 13 in Kalamazoo at age 68.

Davis joined the WMU faculty in 1965 and served as chairperson of the Department of English from 1974 to 1978. A scholar of Shakespeare and the Bible, he retired from the University in 1990.

Davis was an elder and health clinic board member at First Presbyterian, and was involved in its youth fellowship. Persons may make memorial contributions to the Youth Scholarship Fund at the church or to Hospice of Greater Kalamazoo.

George G. Mallinson, who was a major force behind the development of graduate programs at WMU, died June 26 in Kalamazoo at age 76. Services are scheduled for 2 p.m. Tuesday, July 5, at Kanley Chapel.

Mallinson joined the faculty as an associate professor of psychology and science education in 1948. He was named acting director of the Graduate Division in 1953 and director in 1955. When the division became the School of Graduate Studies a year later, he was appointed its first dean.

Until 1951, WMU's only master's degree was in education and was issued by the University of Michigan. Under Mallinson's leadership, the University began offering its own master's degrees in several areas, as well as specialist degrees in 1960 and doctoral degrees in 1966.

Mallinson is also credited with obtaining research funds for WMU, including grants to purchase an IBM computer and a Van de Graaf accelerator, and with pushing for the establishment of a research office. He retired as dean of the Graduate College in 1977 and

was a Distinguished Professor of Education and Science Education until he retired from the University with emeritus status in 1988.

During his tenure at the University, Mallinson also headed the blind rehabilitation and physician assistant programs for brief periods. In 1981, he was selected to receive the University's Distinguished Service Award.

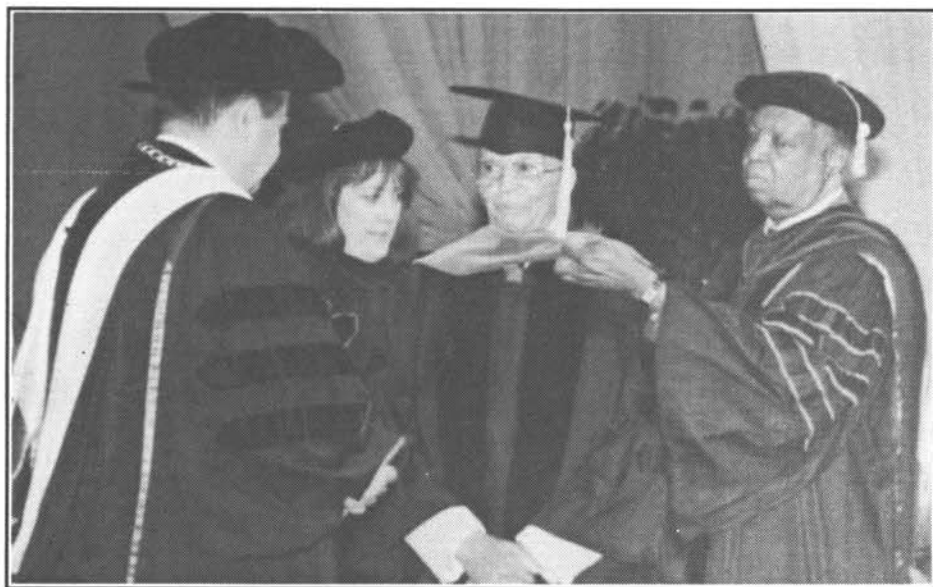
Mallinson served in leadership positions in numerous professional organizations. A prolific writer, his list of publications numbered some 50 pages. He produced materials ranging from filmstrips for Encyclopedia Britannica to a bestselling science textbook series, co-written with his wife, Jacqueline, who was an adjunct faculty member.

In lieu of flowers, memorial contributions may be made to the George Mallinson Science Education Fund in care of the WMU Foundation.

James H. Pinkham, retired from the WMU Bookstore, died June 14 in Kalamazoo. He was 72.

Pinkham, who earned his master's degree from WMU, was the assistant manager of the bookstore from 1964 to 1986. Also active in the community, he had been an elder at the First Presbyterian Church and a member of the Kalamazoo County Planning Commission and the Kalamazoo Rose Society. He volunteered with the Irving S. Gilmore International Keyboard Festival and Binder Park Zoomobile Program. A graduate of Kalamazoo College, he was involved in its alumni association and received the 1984 Alumni Service Award.

In lieu of flowers, memorial contributions may be made to the Pinkham Family Memorial Book Fund at the Kalamazoo College Library.



HONORARY DEGREE — C. Allen Alexander, a Kalamazoo resident for nearly 65 years who practiced medicine here for almost half a century, was awarded an honorary degree from the University June 25. Alexander, 93, received an honorary doctor of public service degree during the second of two commencement exercises in Miller Auditorium. Pictured during the hooding ceremony are, from left, President Haenicke, Trustee Lana L. Boldi, Alexander and Trustee Alfred L. Edwards.

Budget *(Continued from page one)*

University and will discuss with them soon our plans for salary improvements for 1994-95," he said.

In addition, he proposed an increase of up to five new faculty positions because of what he described as "serious underfunding in several academic areas" and up to four positions for new faculty members with international expertise. Up to 11 non-faculty positions would be added in response to faculty and departmental requests.

Haenicke's spending priorities call for a 9.8 percent increase in funds for library acquisitions as well as \$220,000 for Academic Computing Center equipment as the third of three installments to create a \$650,000 equipment fund.

A total of \$150,000 would be budgeted in the next fiscal year to help faculty members implement the University's new general education program. The supplies budget would be increased by 2 percent and utilities by 4.5 percent.

A total of \$200,000 would be added to the University budget for mandatory cost increases, including those required by state and federal regulations. Another \$100,000 would be added to cover delayed maintenance.

In budget-related action, the Board of Trustees approved a revised general fund operating budget of \$164,261,460 for the fiscal year that ends June 30. When funds being carried forward from the previous fiscal year are excluded, the difference between

the revised budget and the one originally approved by the board is less than 1 percent, according to Dean K. Honsberger, University budgets.

In other action, the board authorized the administration to continue normal operations of the University after July 1 under authority of the 1993-94 budget until a 1994-95 budget

Faculty members earn tenure

Twenty faculty members were approved for tenure by the Board of Trustees June 24. The appointments are effective with the beginning of the 1994-95 academic year.

The faculty members and their departments, by academic rank, are: **associate professor** — Craig S. Arnold, music; Christine A. Browning, mathematics and statistics; James M. Butterfield, political science; Satish Deshpande, management; Nancy Eimers, English; Tarun Gupta, industrial engineering; David A. Guth, blind rehabilitation; Gunilla Holm, education and professional development; Dasha C. Nisula, foreign languages and literatures; William C. Olsen, English; Naveed A. Sherwani, computer science; Christine M. Smith, music; and Camille K. Vande Berg, foreign languages and literatures.

Assistant professor — Ray T. Cool, health, physical education and recreation; Delores R. Gauthier, music; Richard A. Gershon, communication; Donald J. Meyer, economics; Gwendolyn Nagle, theatre; W. Mae O'Neal, University libraries; and Donald R. Schreiber, chemistry.

Calendar

Thursday, June 30

(thru Aug. 19) Exhibition, "Swans, Geese and Flowers," watercolors by Rae Sills, Kalamazoo artist, Department of Human Resources, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

Monday, July 4

Independence Day, most offices closed.

Tuesday, July 5

Memorial service for George G. Mallinson, Distinguished Professor Emeritus of Education and Science Education, Kanley Chapel, 2 p.m.

Thursday, July 7

Presentation by candidate for director of the School of Nursing, "Nursing's Social Mandate and Its Effect on the Education of Nurses" or "Health Care Reform and Its Implications for Nursing," Bernardine M. Lacey, nurse educator, College of Medicine, and homeless project director, College of Nursing, Howard University, Fetzer Center, 4:30 p.m.; reception follows.

Monday, July 11

Doctoral oral examination, "Effective Changes in Hospital Patient Accounting Since the Prospective Payment System," Carol L. Francke, public affairs and administration, 207 Walwood Hall, 1 p.m.

Tuesday, July 12

Graduate College writing workshop for the preparation of doctoral dissertations, specialist projects and master's theses, Graduate College Conference Room, Seibert Administration Building, 10-11:30 a.m.

*Admission charged