The University has successfully completed funding for its new $20.1 million business building. A $500,000 grant from the Kresge Foundation of Troy officially caps an $8 million goal for private gifts for the building, which serves as the home for the Haworth College of Business. The building, for which the University also received $12.1 million from the state of Michigan, opened this past January. It will be dedicated in a public ceremony Friday, Oct. 11.

"We are grateful to the Kresge Foundation for its support of this very important project," said President Haenicke. "We are equally grateful to the many donors whose generous gifts made it possible for us to receive this major grant."

Issued as a challenge grant in October 1989, the Kresge Foundation's contribution was contingent on the University successfully raising the other $7.5 million needed by no later than June 1 of this year. In late July, the Kresge Foundation advised Haenicke that the University had satisfied the conditions of the grant, and a check for the full amount has been received.

Part of the University's $55 million Campaign for Excellence, the business building goal of $8 million in private support is the largest for a single project in WMU history. Kresge's contribution is among the three largest gifts received for it. Other major gifts were made by: Haworth Inc., and the Haworth family of Holland; the Kellogg Co. of Battle Creek; First of America Bank of Michigan; and the First of America Bank Corp. of Kalamazoo; the Eaton Corp. of Kalamazoo; and the Ford Motor Co. of Dearborn.

Two WMU alumni, Willard A. Brown Jr. of Chicago and James H. Duncan Jr. of Indianapolis, also made contributions in excess of $150,000 each. According to William U. Parfet, president of the Upjohn Co. of Kalamazoo and chairperson of the Campaign for Excellence, much of the credit for meeting the Kresge Foundation challenge goes to an 11-hour effort in the Kalamazoo area.

"With six months remaining to meet Kresge's deadline, we organized an all-out effort in the local community," Parfet said. "Dozens of volunteers were trained and went to area businesses and individuals to ask their support. The response was extremely gratifying."

In the first five months of this year, the final $800,000 needed was raised, including more than $450,000 that came through the local campaign. Charles H. Ludlow of Kalamazoo, a retired Upjohn Co. executive, a former WMU trustee and a director of the WMU Foundation, led the Kalamazoo area fund drive.

"We were very fortunate to have the dedicated and able leadership of Chuck Ludlow for the local effort," Parfet said. "Chuck and the volunteers who worked with him deserve the lion's share of the credit for bringing the building project to a successful conclusion."

Publicly announced in April 1989, the Campaign for Excellence now stands at 86 percent of its $55 million goal, with $47.6 million in gifts and confirmed pledges. WMU officials announced a new $1.7 million in private gifts received during the 1990-91 fiscal year, which ended June 30, and a three-year total of $22.2 million. Major goals remaining in the Campaign for Excellence include a $2.5 million goal needed to complete a $4.3 million goal for the expansion and renovation of Waldo Library, and $2 million to complete funding of a $4 million addition to Shaw Theatre.

**Zest teams to compete in Corporate Olympics**

About 100 WMU employees will be participating on one of two Zest for Life teams this fall in the YMCA Corporate Olympics. Members of the University community are invited to attend the events and cheer on their favorite team.

**Welcome to WMU!**

A new clinic that will provide treatment for adults who abuse alcohol is now open to serve clients in the Kalamazoo community.

The University Substance Abuse Clinic has been established by WMU’s College of Health and Human Services. The clinic will be operated by the college’s Department of Community Health Services, which runs the Specialty Program in Alcohol and Drug Abuse. Although an agreement with new clinicians has merged with Kalamazoo Psychology P.C. Clinicians will continue to work with the staff of Kalamazoo Psychology, and the University Substance Abuse Clinic will operate from the third floor of the same building at 122 W. South St.

According to Dean Janet I. Pisaneschi, health and human services, this clinic represents the University’s first venture into private practice. However, the University is not new to the field of providing substance abuse services. It operates three other community-based treatment clinics that are funded by federal, state or county grants: the Federal Probation and Parole Program, the Michigan Department of Corrections Program and the Cocaine Indigency Program.

"We think there are people here who are not being served," she said. "Not only will we be able to provide another alternative for them to seek treatment, but with our access to students and faculty, we’ll be more apt to try innovative, additional, innovative treatment approaches for those who require such services."

The clinic also will offer students in WMU’s Specialty Program in Alcohol and Drug Abuse expanded opportunities for hands-on clinical experience. The graduate-level program focuses on training clinicians to deal with substance abuse prevention and treatment of a wide variety of clients.

The clinic will specifically target adults whose primary problem is alcohol abuse. Already in place is an alcohol awareness program, as well as individual and group treatment and recovery services. The clinic also provides assessments and evaluations for the college and other service agencies.

The decision to focus on those who primarily use alcohol was a conscious one by those involved in the clinic, according to James Kendrick, clinical director of the new clinic. For that reason, an intensive outpatient program will focus on alcohol-related problems.

While there is a lot of common features between addicts, each category has its own peculiarities and subculture differentiations," said Craig South, who is coordinat- ing the evening program that began last month. "When you mix different types of drug abusers in a group therapy session, it’s difficult to cover the scope of their problems. None of the populations get the kind of attention and focus it needs."

Besides Kendrick, who has worked in the substance abuse field for 11 years and South, who worked for 21 years at the former Mid-West Recovery Center at Borgess Medical Center, the clinic’s staff also includes a sex therapist with 15 years of experience in the alcohol information and education field. Additional services and re- sources will be provided by advanced and graduate students from the University.

Hours for the clinic will be 9 a.m. to 5 p.m. weekdays, and evenings by appointment.
CERTIFIED PROFESSIONAL SECRETARIES — Ten WMU employees successfully completed the Certified Professional Secretary Review Course in November 1990 and May 1991 to earn the designation of “Certified Professional Secretary” bestowed by Professional Secretaries International. The course, offered through the Department of Human Resources and the Clerical/Technical Organization, provided preparation for 80 test items that covered all facets of secretary work. A passing grade of 75 percent was required to pass the test.

Expanded and renovated Waldo Library features improved information retrieval services for patrons

With the opening of the newly expanded and renovated Waldo Library this fall comes a new and improved information retrieval system designed to help patrons find the resources they need. The system is designed to be accessible to everyone who uses the library, regardless of their level of expertise.

The library has undergone a major renovation and expansion in recent years, with the goal of creating a more user-friendly and efficient space. The new system will help patrons quickly locate the information they need and make the most of the library's resources.

The library's new system is designed to be easy to use and accessible to patrons of all ages and backgrounds. The system features a user-friendly interface and provides detailed instructions and tips to help patrons navigate the system. The library also offers training sessions and workshops to help patrons get the most out of the new system.

The library has also made significant improvements to its collection of materials, with the addition of new books, journals, and other resources. The library's collection is now more comprehensive and diverse, offering a wealth of information on a wide range of topics.

The library's new system and collection improvements are part of a larger effort to modernize and improve the library's services. The library is committed to providing patrons with the best possible experience and ensuring that they have access to the resources they need to succeed.

The library is open from 8 a.m. to 9 p.m. Monday through Thursday, from 8 a.m. to 6 p.m. on Fridays, and from 10 a.m. to 6 p.m. on Saturdays. The library is closed on Sundays.

Expanded and renovated Waldo Library features improved information retrieval services for patrons

Event set for nontraditional, graduate students

Nontraditional and graduate students at the University this fall will have the opportunity to conduct campus business, meet peers and learn more about support services available to them at a special reception on Wednesday, Sept. 11.

The reception is designed to assist students who do not have access to University's traditional office hours.

Over 2,600 students at WMU are nontraditional students, and the event is expected to attract a large number of attendees.

The reception will be held from 4 to 6 p.m. in the North Ballroom of the Bernhard Center.

According to Kelly A. Dolley, Adult Learning Services, the reception is designed to assist students who do not have access to University's traditional office hours.

The event is being sponsored by the Office of the Vice President for Student Affairs. For more information, visit Kelly A. Dolley's profile on LinkedIn.
Eter-Lewis earnings fellowship to continue work on African American women's history project

Gwendolyn Eter-Lewis, English, has been awarded a $30,000 fellowship to enable her to continue work on a collection of narratives of African American women.

She is one of 30 scholars nationwide chosen this year for the 92nd National Academy of Education Spencer Fellowships. Some 175 applicants applied for the awards, which are the only fellowships in educational research for recent recipients of the doctorate.

Since 1985, Eter-Lewis has been involved in African American women's history by compiling their oral histories. The fellowship will free her from teaching duties for the next year so she can write a book based on her research.

Eter-Lewis has talked with 63 women between the ages of 60 and 95. All overcame sexual and race barriers to complete educations and pursue professional occupations during the 1920s, 1930s and 1940s. Among them are doctors, lawyers, an union organizer and once first black member of the Women's Army Corps. One was a diplomat in the Far East and became Ohio's first black female attorney general.

In the book she will be focusing on their experiences as women pioneers in pre- dominant male professions, she says.

The book will be divided into two parts. One section will contain edited versions of nine interviews, the other will present an analysis of her research based on 80 percent of the interviews.

Eter-Lewis currently is negotiating with two publishers for printing rights to her book. And she has an all-black audience for the volume.

"For every one I go, I always find another woman to interview," she says. "The data is so rich — and their stories need to be told.

Women's commission to meet

The Commission on the Status of Women will conduct its first meeting of the 1991-92 academic year Monday, Sept. 13, in the Faculty Dining Room of the Bernhard Cen- ter. All WMU students and faculty community members are invited to attend.

Lyth on planning group for international symposium

David M. Lyth, industrial engineering, has been named to the planning group for the WMU International Research Symposiu- m on Service Quality, scheduled for June 1992 in Karlstad, Sweden. Lyth is the asso- ciate director for research at the Quality Institute.

Objectives of the symposium are to: attract leading international scientists from differ- ent academic disciplines working in the field of service quality; to achieve an overview of the various academic disciplines working in the field; to promote excellence in the field in order to provide a forum for high-quality research; and to create an arena for dialogue between researchers and executives from service in- dustries.

Exchange for sale — 88 Escort, Sunroof, 44,000 miles, $4,900 or best offer. Call 7-6017 or 342-3682.

Jobs

The following list of vacancies is cur- rently being posted by the Job Op- portunity Program by employment services in the Office of Human Resources. Interested employees are eligible to apply at: (R) Library Assistant (Academic Objectives of the symposium are to: attract leading international scientists from different academic disciplines working in the field of service quality; to achieve an overview of the various academic disciplines working in the field; to promote excellence in the field in order to provide a forum for high-quality research; and to create an arena for dialogue between researchers and executives from service industries.

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Faculty member wins grant to turn sound into pictures

A picture may be worth a thousand words, but certain water research specialists would rather have a picture of each of those words. Ben Pinkowski, computer science, has been granted a $94,749 Academic Research Enhancement Award from the National Institute on Deafness and Other Communication Disorders at the National Institutes of Health. The grant was awarded by the American Institute of Indian Studies and funded by the Smithsonian Institution.

The project will be focused particularly on researching the activities of women in new religious groups. "Since the 19th century, a number of new religious organizations have sprung up in India, serving people who are educated and whose lives have been disrupted by traditional religious practices. This project will be part of continuing research Falk has conducted on the roles of women in India. It will be included in a book he is writing on the history of women in Indian religion."

Blimp meets Sprau Tower

In one of its initial flights, the blimp was sent aloft over the fine arts plaza near Sprau Tower as it was shown to area media this summer.

Balk of $24,060 grant to cornel awarded

The Goodyear Blimp may find some competition the next time it cruises over West Michigan, thanks to WMU's recent purchase of a chase of a small blimp to be used for research and aerial photography.

Instead of floating above stadiums packed with football fans, however, the new helium-filled, 40-foot blimp will spend most of its time hovering over inland waters and coastal areas. Department of Geology researchers monitor lakeshore and estuary water levels.

The blimp is 18 feet long and six feet in diameter. Made of white vinyl, it has four yellow tail fins and a brown WMU painted on each side. Department plans call for the blimp to remain inflated and be transported to research sites in a specially constructed trailer, which will cost and effect of reinfation.

They have basically just designed a mobile boat for the research, the blimp," says Falk. When in use, the blimp will transmit live video images to the ground through a control cable. Still photographs in black and white and color also can be taken by interpreting video transmission just long enough for the 35mm camera to make a picture.

"Our hope is that the Fourier descriptors can accommodate all that variety," Pinkowski says. He says that adding both speech and animal sounds, spectrograms of the water sounds in co occur her tosee exact what the researcher says.

The blimp is part of the effort to build a substantial equipment base that will permit us a wide range of investigations of coastal areas and wetlands hydrogeology," he says. The University also has a boat with both sonar and ground penetrating radar, which can be used to study the bottoms of lakes and other bodies of water.

Faculty member earns dissertation award

Admission charged

The Goodyear Blimp has no boar power source except a battery pack for the camera equipment. While in use, it is tethered to a human researcher wearing a yoke harness that is connected to a control cable to the blimp. The harness contains a small video monitor, allowing the researcher to see exactly what the blimp’s camera is recording as it moves along the area being studied. The blimp is powered by a gasoline engine.

Basic safety precautions will be taken each time the blimp is launched, Straw says. These include notifying the nearest airport of the area of operation, continual monitoring of wind and weather conditions and a careful check for area hazards such as power lines.

"The areas in which we'd do most of our work would be near a power line or other relatively free from ground hazards," Straw says.

The blimp also will be used by Ronald B. Chase, geology, who is studying the structure of the Great Lakes and who has agreed to study erosion patterns in the bluffs with close-up photographs taken at altitudes up to the blimp’s 200-foot range.

Additional projects that will use the blimp include a study of the water flow along the Berrien County coastline and a study of the "dolphin clicks" which occur naturally along the shore.

The support for the blimp’s purchase came from the Department of Geology, the Institute for Water Sciences and the College of Arts and Sciences.

Printing has pick-up service

WMU's Brink Printing Services has established a free pick-up and delivery service. Faculty and staff, as well as residence hall and WMU Apartment residents, may call in their delivery requests to 7-8099 between 7 a.m. and 4:30 p.m. A printing services employee will pick up the job from the customer, provide on-site assistance with paper and ink selection and take any pertinent order information.

Typically, the completed job is delivered within 24 to 48 hours and may be billed to the customer’s WMU personal or department account. Faculty and staff may take their jobs to the WMU Bookstore service counter for pick-up and delivery.

Calendar

**SEPTEMBER**

**Thursday,** 5

20 (Exhibit) Of watercolor, mixed media and computer-assisted paintings by Judith A. Finnegan, Kalama zoo artist, 1240 Seiber Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

Friday, 6

(9th) Oct. 3) Exhibit, "Landscape Perspectives," assemblage and handmade paper by Carol H. Bowman and Eve Reid, Gallery 308, Bernhard Center, 8 a.m.-4 p.m. A reception will be held on exhibit, Tuesday, Sept. 10, 2302 Sangren Hall, 7 p.m.; reception following in Gallery 308.

(8th) University Theatre production, "Tracers," Shaw Theatre: Sept. 6-7, 8 p.m.; and Sept. 8, 2 p.m.

(9th) Football, WMU vs. the University of Akron (Business and Industry Day), Waldo Stadium, 4 p.m.

**Friday,** 7

(10th) Volleyball, WMU vs. Northwestern University, Waldo Stadium, 7 p.m.

**Tuesday,** 11

Faculty recital of solos and duets by David V. Deitch, clarinet; Christine Carlson, soprano; and Phyllis Rappaport, piano; Dalton Center Recital Hall, 8 p.m.

**Wednesday,** 12

Training and development seminar for supervisory employees, "Establishing Performance Measures," Ann E. Houser, human resources, 204 Bernhard Center, 9 a.m.-12 noon.

**Thursday,** 13

Meeting, Faculty Senate, 1008 Trimpe Building, 7 p.m.

*Admission charged*