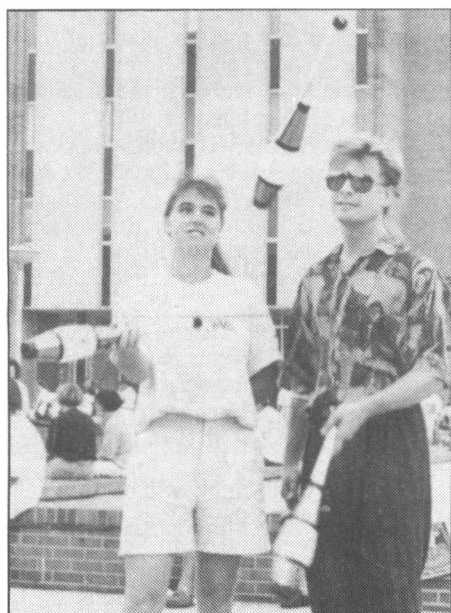
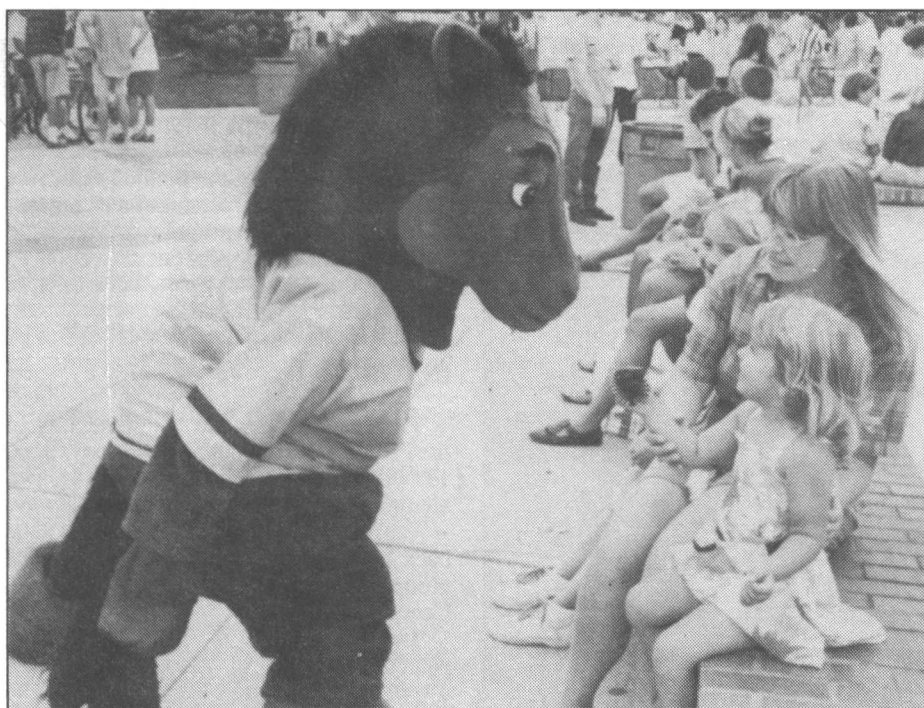


# WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 18, Number 2

September 12, 1991



## Having a blast at the bash

Before the rain came Sept. 3, many members of the University community spent some time at the fine arts plaza attending the Bronco Bash. The event featured entertainment as well as about 200 booths with wares of area merchants, food vendors and information about campus organizations. Some 5,000 people attended the bash from 3 p.m. until it was shut down at 6 p.m. due to rain. ABOVE: Crimson Vond, visiting the bash with her mother Carol and sister Shelley, offered Buster Bronco a bite of her cupcake. AT LEFT: Comic juggler Bobby Hunt, right, recruited Kerry Birmingham, a sophomore from Midland, from the audience to help him out with his act.

## Center to celebrate 10 years of serving developmentally disabled

WMU's Center for Developmentally Disabled Adults will mark its 10th anniversary with activities designed to include members of the University and Kalamazoo communities Sept. 19-27.

The CDDA, which opened the doors of its West Main facility to 15 clients in April 1981, now serves 115 clients in three Kalamazoo locations. The anniversary celebration will highlight the center's accomplishments in providing day training and activities for persons aged 26 and above who have a wide range of developmental disabilities and impairments that interfere with normal living.

According to Dean Janet I. Pisaneschi, health and human services, the celebration will give members of the Kalamazoo area a chance to show support for the center that has become a community success story.

"The center is a unique entity in the Kalamazoo community," she says. "Not only does the center provide a much needed community service, it offers an excellent learning and research environment for our students and faculty."

The center is funded with state and federal dollars through the Kalamazoo County Human Services Department and by matching dollars from the Greater Kalamazoo United Way. It is administered through the College of Health and Human Services.

The week's activities, using the theme "A Special Place for Special People," will include site celebrations and tours, a community dance, a workshop for community professionals and interested persons, an address by a nationally known expert on integrating developmentally disabled persons into the community and a concluding banquet.

The first event of the week will be a free public address on "Community Building: Developing Relationships in the Lives of People with Disabilities" presented by Kathy Bartholomew-Lorimer. She is director of the

Community Life Project at the Center for Urban Affairs and Policy Research at Northwestern University. Her address, set for 7 p.m. Thursday, Sept. 19, in the Dalton Center Lecture Hall, will focus on how to build relationships between adults with severe disabilities and the community that surrounds them.

A workshop on "Community Building" for community professionals and other interested persons will be led by Bartholomew-Lorimer from 9 a.m. to 3 p.m. Friday, Sept. 20, at the CDDA's West Main School site at 1627 W. Main St. The cost of the workshop is \$10 for professionals and \$5 for parents and students. A box lunch is included.

At 7 p.m. Friday, a community dance will be held for CDDA clients, families, staff and friends at the Helen Coover Center, 918 Jasper St. The event is open to the public without charge.

Between 11 a.m. and 2 p.m. Wednesday, Sept. 25, celebrations and public tours will take place at the CDDA's three Kalamazoo sites: the West Main School, 1627 W. Main St.; the Fletcher Center for Disabled Adults, 700 Fletcher St.; and the Douglass Community Association Northside Center, 1000 W. Paterson St.

The week's celebration will conclude with a banquet scheduled for 6:15 p.m. Friday, Sept. 27, at Loy Norrix High School's cafeteria. About 125 persons are expected to attend the event. Food and catering services for the banquet will be donated by the Ample Pantry, Bacchus Wines and Spirits, Bravo Ristorante, Catering by Daane's, Kalamazoo Catering and Vending Inc., Malnights Bakery, Rykse's Restaurant and Sarkozy Bakery. Although there is no charge for the banquet, those attending will be invited to contribute toward CDDA computer hardware and software purchases for client use.

Pre-registration is required for both the Sept. 20 workshop and the Sept. 27 banquet. For further information, persons may call the College of Health and Human Services at 7-2638.

In addition to WMU, the CDDA and the College of Health and Human Services, the week's activities will be supported by the Barbara Stewart Memorial Fund of the Association of Retarded Citizens of Kalamazoo.

Both the Kalamazoo City Commission and the Michigan Legislature are expected to pass resolutions in coming weeks commending the work of the CDDA, according to Pisaneschi. That work, she says, includes community integration of clients, volunteer projects for community agencies and training of students whose careers will focus on providing services to developmentally disabled adults in this and other counties.

Clients served at the sites are severely and profoundly retarded adults, many of whom

(Continued on page four)

## Grant to fund network of information on entrepreneurs

The University has received a \$114,000 education research grant from the Edward Lowe Foundation of Big Rock Valley in Cassopolis to compile information that could serve as the basis for a nationwide entrepreneurial information network.

The Office of Public Service (WESTOPS) will use the grant to direct a series of information research roundtables, which will involve leaders of the not-for-profit agencies that provide information or services to entrepreneurs in four states — Michigan, Illinois, Indiana and Ohio.

The project will focus on identifying the information needs of entrepreneurs and the gaps that exist in both the information available and its current delivery system. The results should help information and service providers be more efficient. A long-term goal of the project is to provide a base of knowledge that could support the development of an entrepreneurial information support network using emerging technology to disseminate information that entrepreneurs need to be successful.

The grant is the second award the foundation has made to WMU this summer. The first, a \$362,825 award announced in June, is funding a parallel project aimed at gathering entrepreneurs from around the region and asking them to define both the professional and personal problems caused by the demands of business and the solutions to those problems. Both projects will utilize the conference facilities at the foundation's Big Rock Valley headquarters as a site for a series of roundtable discussions by project participants.

The newest grant will bring information providers together for sessions in which current and future methods of delivering information will be explored. Professionals from

such agencies as business libraries, chambers of commerce, business incubators and community colleges are gathering for day-and-a-half sessions that began in mid-August and will continue through mid-November. Participants will be asked to report the needs expressed by their clients and the methods and sources they use in providing assistance. They also will be asked to describe gaps and obstacles in the service system and to propose strategies for improving services to entrepreneurs.

According to Edward Lowe, founder of the foundation, the two grants to WMU, totaling nearly half a million dollars, were made because of the urgent need for the kind of grassroots research information that will be produced by the projects.

"By working in concert with the entrepreneurs and those who have served their needs over time, we can identify and analyze the gaps and determine how to best supply products and services that are needed," Lowe says. "We need to know what information is timely, focused, cost-effective and directly responsive to entrepreneurs' questions."

Both projects, he says, are based on the assumption that solutions to the problems and questions encountered by entrepreneurs will be found in the experiences of other entrepreneurs and those who work with them. "Experience is where the solutions come from," Lowe says.

William H. Cotton, WESTOPS, will be overall project director. WMU faculty members will lead the roundtable discussions.

Cotton, who works extensively with small business owners/managers, says a key ingredient to the project will be determining what kind of information entrepreneurs need. Some of that information is expected to come directly from the entrepreneur groups meeting

as part of the first Lowe-backed research project. He predicts that the information needs expressed by both groups will cover such areas as business planning, legal assistance, financial backing, product development, marketing, and manufacturing. The specifics, however, will emerge over the course of the research project, he says.

"This is going to be a user-driven effort," Cotton says. "We're not going to operate on assumptions about what information the entrepreneurs need. This will be keyed to the way entrepreneurs really do operate. The goal is to examine the information providers' systems, matching needs and resources to develop a quick response format to deliver information to entrepreneurs."

Lowe, the foundation's chairperson, is the Michigan entrepreneur who parlayed an absorbent clay product called Kitty Litter into a \$500 million industry. He also has established the American Academy of Entrepreneurs for programs, training and development at Big Rock Valley.

WESTOPS, established in 1981, provides information retrieval to encourage the use of the University as a resource for economic development. It houses a Technology Transfer Center, which links WMU with the other four major research-oriented universities in Michigan and the Michigan Department of Commerce through the state's Technology Transfer Network.

According to Cotton, WESTOPS is contacted by small business owners seeking assistance or information about 500 times per year. Those requests are filled by tapping the expertise of WMU faculty and staff or, if the information is not available locally, through the resources of other universities or the private sector.

## Haenicke to conduct open office hours

President Haenicke will conduct open office hours from 10 a.m. to noon Thursday, Sept. 19, to provide students, faculty and staff members with the opportunity to stop by and visit with him on any topic of concern.

Haenicke plans to be available in his office, 3060 Seibert Administration Building.

Individuals may visit without making an appointment and will not be restricted in time unless others are waiting. In that case, a time limit of 10 minutes will be imposed.

Persons may call the Office of the President at 7-2351 to make sure Haenicke is on campus prior to visiting during the allotted time.



## Two speakers to kick off 1991-92 Visiting Scholars and Artists Program

**'Fashion or Fad' is speech topic for costume designer and entrepreneur**

Costume designer and entrepreneur Bernadine Vida will visit WMU Monday through Thursday, Sept. 16-19, as part of the Visiting Scholars and Artists Program.

A visiting artist in the Department of Consumer Resources and Technology, she will present a public address at 5 p.m. Wednesday, Sept. 18, in 3750 Knauss Hall. The lecture is titled "Fashion or Fad — How Idiosyncrasy, Whimsey and Necessity Changed the Way We Dress." She also will meet with faculty members and speak to classes in fashion merchandising, interior design, theatre and textiles apparel technology.

Vida has designed costumes for performers ranging from Imogene Coca and Yul Brenner to Bon Jovi and the Muppets. The diversity of her talent is demonstrated by the wide range of productions for which she has worked — dance, theatre, television, com-

mercials, films and industrial exhibits.

In her Detroit area business, Bernadine Designs Ltd., she has produced costumes for the Ice Capades, the Miss Michigan/Miss America Pageant and General Motors commercials. Last season, she designed the wardrobes for "Les Miserables" national tour, the "Mitzi Gaynor Review," "Muppets Live" and "Cabaret."

Vida's visit is being coordinated by Colleen A. Molenaar, consumer resources and technology.

**1952 WMU graduate returns****Top voice trainer to lead workshops**

Lucille S. Rubin, one of the country's leading voice and speech consultants, coaches and trainers, will speak at WMU Saturday and Sunday, Sept. 14-15, as part of the Visiting Scholars and Artists Program.

A visiting scholar in the Department of Theatre, she will conduct lectures and workshops on voice and speech communication. There will be morning sessions from 9 a.m. to noon and afternoon sessions from 1 to 4 p.m. in the York Arena Theatre. The two-day workshops are open to public observance.

Rubin, a 1952 WMU graduate, is the founder and director of Professionally Speaking, a service geared toward perfecting communication among business executives as well as Broadway, television and film actors.

She also has taught in higher education for some 20 years, published articles on public speaking and presented at conferences around the country. She currently is on the voice faculty of Circle in the Square Theatre School in New York City.

The Visiting Scholars and Artists Program was established in 1960 and has supported nearly 420 visits by scholars and artists representing more than 65 academic disciplines. The chairperson of the committee that oversees the program is Marcia A. Kingsley, University libraries.

**Panel on general education among senate agenda items**

A panel discussion on the recommended revision of general education is scheduled for the Faculty Senate meeting at 7 p.m. Thursday, Sept. 12, in 1008 Trimpe Building.

Participating in the discussion will be Provost Nancy S. Barrett; Visho Sharma, general studies; Carol Payne Smith, education and professional development, who chairs the Senate's Undergraduate Studies Council; and H. Byron Earhart, religion, who chairs the Senate's General Education Review Committee.

Also on the meeting agenda are: remarks by President Haenicke; a report on spring and summer enrollment by Susan B. Hannah, assistant vice president for academic affairs; several council elections; and the Research Policies Council's recommendations on the reduction of the number of standing committees and revision of the role statement.

**Photographer wins awards for scenic shots of campus**

Neil G. Rankin, news services, has received two awards for his scenic photographs of campus.

The awards were presented at the recent annual meeting of the University Photographers' Association of America at the State University of New York College at Brockport.

Rankin received second place in the campus/landscapes category for his shot of a student studying near a sculpture in the lobby of the Dalton Center. And he earned third place honors in the same category for a photograph of students crossing the Goldsboro Valley bridge in the mist.

Also at the annual meeting, Rankin was re-elected to a one-year term as vice president of the organization. He also served in that post last year.

The University Photographers' Association of America represents photographers at some 250 higher education institutions across the United States and Canada.

**Venture Grant deadline is Oct. 31 for community service projects**

Faculty and staff are reminded that the sixth funding cycle for Michigan Campus Compact's Venture Grants opened Sept. 9 and grant applications are due Oct. 31.

According to Julie A. Wyrwa, student volunteer services, any faculty or admin-



**A NEW LOOK** — Students returning from their summer breaks were greeted by a newly renovated bookstore in the Bernhard Center. Not only does the store have a new look, it also has a new name: the Western Michigan University Bookstore, changed from Western's Campus Bookstore. From left, Julie A. Stone, a freshman from Battle Creek, and Jessica Machay, a freshman from Hartford, recently checked out the expanded sportswear area, which now includes a dressing room and larger line of merchandise. A grand re-opening celebration for the store is planned for Sept. 23-28. The event will feature a live remote broadcast by WRKR's Mike McKelly and Scotty "Bud" Melvin from 11 a.m. to 2 p.m. Friday, Sept. 27. There also will be prizes, food, music, special mark-downs and fashion shows throughout the week. The bookstore will be closed from 4:30 to 5:30 p.m. Wednesday, Sept. 25, and will re-open at 5:30 p.m. and stay open until 8 p.m.

**More than 70 organizations expected Sept. 19 for third annual Volunteer Opportunities Fair**

Students, faculty and staff from Kalamazoo area colleges can match their interests with the needs of more than 70 area organizations at the third annual Volunteer Opportunities Fair set for 11 a.m. to 3 p.m. Thursday, Sept. 19, in the East Ballroom of the Bernhard Center.

Agencies represented at this year's fair will range from the Cheff Center for the Handicapped in Augusta, which offers therapeutic horseback riding for the disabled, to

Kalamazoo's Family Health Center/Healthcare for the Homeless Program. Volunteer opportunities in such diverse areas as political organization, child care, health care, legal aid, fund raising, transportation services, environmental action and education will be among the options offered to those attending.

According to Julie A. Wyrwa, student volunteer services, a number of new issues and opportunities are represented at this year's fair. More youth programs and new opportunities to work on projects that focus on AIDS and recycling are evident on the roster of this year's fair participants, she says.

Although organized originally for the college community, Wyrwa says, anyone may attend. Organizers are particularly eager to have faculty and staff members of local schools attend, either on their own or with their students.

"For anyone looking for a volunteer opportunity," Wyrwa says, "this is a great way to find out what's available and needed locally and to talk with the people who run these programs."

Volunteer opportunities featured at the fair will range from formal student internships, through which students can earn college credit, to one-time stints on agency or community special projects. Time and travel arrangements vary by agency.

In addition to being able to talk to representatives of the more than 70 participating agencies, those attending also will have access to information about many other local organizations that use volunteers.

The Volunteer Opportunities Fair is sponsored by WMU's student volunteer services in the Lee Honors College and supported by Michigan Campus Compact.

For more information about the fair, persons should contact Wyrwa at 7-3230.

**President's Club gathering to feature Broadway stars**

Persons attending the 16th assembly of the President's Club at WMU Friday, Sept. 13, will be treated to performances by two alumnae who have appeared on Broadway.

Edwina Lewis and Marin Mazzie will be back at their alma mater to entertain the group in the Multi-Media Room of the Dalton Center.

Lewis left WMU in 1973 and soon appeared in a revival of "Godspell" at Ford's Theatre in Washington, D.C. From there she went on to play a chorus part and to understudy the role of Effie in "Dreamgirls." She also appeared in a touring industrial show titled "I Love New York" before landing the role of Sister Mary Hubert in the Broadway production of "Nunsense" in 1986.

Mazzie, a 1982 WMU graduate, appeared in Stephen Sondheim's "Merrily We Roll Along" in the Arena Theatre in Washington, D.C. She also appeared on Broadway in "Into the Woods" and "Big River." In addition, she has been on daytime television and on the NBC series, "V." She spends her summers at the Barn Theatre in Augusta.

The President's Club recognizes those whose high level of financial support plays a key role in the development of WMU. The club was established in 1975 and now has nearly 400 members.

The Sept. 13 assembly will begin at 5:30 p.m. with tours of the Dalton Center, followed by a reception at 6 p.m. Dinner will be served at 7 p.m. and the program will begin at 8 p.m. Following introductions by L. Michael Moskovis, vice president for institutional advancement, President Haenicke will make remarks and introduce the 31 new members and associates of the club.

A presentation on the College of Fine Arts will be given by Dean Robert H. Luscombe, and the special alumnae performances will follow.

For more information about the President's Club, persons may contact the WMU Foundation at 7-6167.

**WMUK still off the air**

WMUK-FM (102.1), the University's public radio station, could return to the air at reduced power by the end of this week, if problems with the antenna are resolved and other problems are not encountered.

"The low power transmitter is working, but we don't have the antenna repaired," said Garrard D. Macleod, WMUK-FM. The station has been off the air since a lightning strike Aug. 30 damaged transmission equipment and power supplies at the transmitter site in Richland Township.

"We're going to replace the damaged transmitter with a new one that has been purchased with donations through the University's 'Campaign for Excellence' fund drive," Macleod said. The damaged transmitter is 26 years old.

"Modifications are being made in the building at the transmitter site to accommodate the new transmitter," he said. "We expect to have the new transmitter in operation in early October." A scheduled fund drive by the station has been put "on hold" pending the resumption of full power broadcasting.

**WESTERN MICHIGAN UNIVERSITY  
WESTERN NEWS**

Editor: Ruth A. Stevens; Staff Writers: Cheryl P. Roland, Michael L. Smith; Photographer: Neil G. Rankin.

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## Woods named poet-in-residence

John Woods, English, has been named the first poet-in-residence for the College of Arts and Sciences.

According to Dean Douglas P. Ferraro, the position was created to recognize Woods' stature as a poet and to enhance the study of poetry in the Department of English, which is part of the college. Woods' assignment will include one graduate seminar, time to be devoted to his writing and work within the department and the college to promote students' appreciation of poetry.

Woods joined the Department of English in 1955 after completing his bachelor's and master's degrees from Indiana University, where he studied with poet and critic John Crowe Ransom. He is the author of eight books of poetry, including two long collections, "Turning to Look Back: Poems, 1955-1972," from Indiana University Press in 1972, and "The Salt Stone: Selected Poems," from Dragon Gate Press in 1985.

He also has published six short collec-



Woods

tions and has written poetry for numerous anthologies and journals over the past 40 years. Several of his poems have been set to music by composers Barney Childs, H. Leroy Baumgartner and Ann Noble. In addition to poetry, Woods has published many book reviews.

Woods' appointment as poet-in-residence is the most recent of a long list of honors and awards he has won for his writing. He served as poet-in-residence at the University of California at Irvine in 1967-68 and at Purdue University in 1974. He was named the Robert Frost Fellow at the Breadloaf Writers Colony in 1968 and has had fellowships at the Yaddo and MacDowell arts colonies.

He has received the Theodore Roethke Award, the Borestone Poetry Award, the National Endowment for the Arts Publication Award and the Helen Bullis Award for Poetry. He was named a Distinguished Michigan Artist in 1978 and a National Endowment for the Arts Fellow in 1982.

Woods is leading a graduate seminar this fall on "The Language of Poetry" and will be teaching this winter on "The Pleasures of Poetry." He also will help the Department of English set up programs for the study of poetry.

## Two appointed to new positions in athletics

Paul Schneider has been named the new manager of the Student Recreation Building while Frank Malczewski has assumed the post of athletic equipment coordinator.

Schneider replaces Paul Kato, who resigned to enter private business and coach a local soccer team. For the past three years, he has been WMU's assistant baseball coach.

Schneider was a pitcher and outfielder for the Broncos from 1979 through 1982. He later pitched in the Chicago White Sox and Seattle Mariners organizations and reached

the Class AAA level with Calgary of the Pacific Coast League in 1987.

Malczewski replaces Jim McCormick, who recently took over athletic equipment duties at the University of Wisconsin. He assisted McCormick for the past three years.

Malczewski is a 1988 Central Michigan University graduate with a degree in business administration. He earned four wrestling letters for the Chippewas and was a member of 1986 and 1987 Mid-American Conference championship teams.

## Hovestadt recognized by counseling organization

Alan J. Hovestadt, acting associate dean of the College of Education and chairperson of the Department of Counselor Education and Counseling Psychology, has been recognized as the Outstanding Researcher and Educator for 1991 by the Michigan Association for Marriage and Family Therapy.



Hovestadt

The association is a state division of the American Association for Marriage and Family Therapy, which is located in Washington, D.C.

Each year, the Michigan Association for

Marriage and Family Therapy board of directors honors a researcher or educator in higher education for outstanding scholarly educational leadership. The association this year picked Hovestadt for his research and publication record in the areas of intergenerational, marital/family relationships and therapy. It is the first time a WMU researcher or scholar has been honored by the association.

## Oaklands available for meetings

Faculty and staff members are asked to remember the Oaklands when scheduling a visit by a guest to campus. The Oaklands has meeting rooms and overnight accommodations.

Free tours may be arranged by contacting Rosemary J. Hubbell at 7-4073. Reservations may be made by contacting Linda S. Clark, auxiliary enterprises, at 7-3360.

## Exchange

**AVAILABLE FOR BID**—Wurlitzer small upright electric pianos in dark wooden cabinets, complete with headphones. Minimum bid is \$100 each. Call Margie Springer at 7-8807.

**FOR SALE**—Violin. Full size student grade, excellent condition. With case, \$450. Call 7-5016 days or 342-2508 evenings.

## Service

These employees are recognized for five, 10, 15, 25, 30 and 35 years of service to the University in September:

**35 years**—H. Nicholas Hamner, history; **30 years**—Hans Engelke, Waldo Library; Gordon J. Grinwis, art; Otto Grundler, Medieval Institute; Robert J. Hahn, history; Robert E. Harmon, chemistry; Charles F. Heller, geography; William C. Morris, accountancy; Malcolm H. Robertson, psychology.

**25 years**—Robert Smith Jr., student financial aid and scholarships.

**15 years**—Eva F. Blades, physical plant-building custodial and support services; Janice L. Dekker, community health services; Christin Fawley-Zehner, Draper dining service; Gary Mathews, social work; Charon L. Sanford, consumer resources and technology; Mary A. Vernia, physical plant-building custodial and support services.

**10 years**—Bernadette Ballard, Office of the President; Gus Breymann, continuing education; Wilma E. Coleman, building cus-

## On Campus

**PINPOINTING PRACTICAL EXPERIENCE**—Helping students find internships related to their majors is the job of Lynn C. Bryan, coordinator of professional practice services in the Student Employment Referral Service. Each year, she meets with some 500 students individually in her office in Ellsworth Hall, and speaks to that many again in classes, at workshops and at career fairs. "My job is to help students find a position that is related to their major," she says. "I talk to them about what they want to do and I also talk to prospective employers about what they need." Bryan says a lot has changed in her area since she joined the student employment office as a student worker 10 years ago. "Students now start thinking about how they can make themselves more marketable when they're freshmen, rather than when they're juniors or seniors," she says. In addition, the ideas employers have about student employees have changed over the years. "When they first contacted us, employers may have been looking for someone to clean their office," she says. "Now, they're looking to us for computer programmers." Bryan, who became a clerical employee in the office in 1983, assumed her current job in 1985. She earned both her bachelor's and master's degrees from WMU.



## Human Resources

### Open enrollment for medical insurance Sept. 16-30

Those of you who wish to change your present group hospital-medical insurance coverage will have an opportunity to do so from Sept. 16 through Sept. 30. The annual open enrollment period will allow benefits eligible employees to change their health-medical carrier or add eligible dependents to their existing plan.

If you wish to change to a different carrier, WMU offers three choices: the University

plan (Aetna); Blue Care Network; and Physicians Health Plan. Because a personal signature is required to authorize a change of plan or to add or cancel dependents to your plan, you need to stop at the benefits office, 1300 Seibert Administration Building, between 8 a.m. and noon or 1 and 5 p.m. weekdays to make the change. Changes become effective Nov. 1, 1991.

Information is available to you in the benefits office regarding the three carriers and rates for coverages. Call 7-3630.

## Obituaries

A memorial service for John G. Kemper, emeritus in art, will be at 3:30 p.m. Sunday, Sept. 29, in Kanley Chapel. He died Sept. 3 in Kalamazoo at age 82. A reception will follow the service.



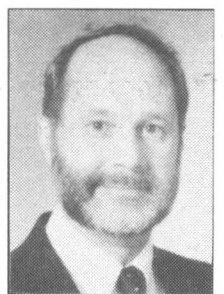
Kemper

Kemper was a faculty member in the Department of Art from 1942 to 1970. In 1982, he donated the more than 370 graphic designs he made during his career at WMU to the University archives. He was best known as the designer of the University seal. He also designed numerous catalog covers, posters and brochures.

Following his retirement, Kemper continued his career as a graphic designer. He designed the WMU emeriti logo and the plaque naming donors of the WMU Medallion Scholarships. Kemper became a member of the President's Club of major donors by funding a Medallion Scholarship in fine arts.

Persons may make memorial contributions to the John G. Kemper Medallion Scholarship in care of the WMU Foundation.

Erik A. Schreiner, mathematics and statistics, died of a brain hemorrhage Sept. 8 in Kalamazoo. He was 55.



Schreiner

Schreiner, a faculty member since 1963, was co-director of a symposium on matrix analysis that will be conducted here Oct. 11-12. The symposium will be dedicated in his memory.

In the department, Schreiner was director of the modular mathematics program from 1981 to 1987 and earlier was assistant to the chairperson. In 1975-77 he served as director of the Michigan Mathematics Prize Competition for high school students across the state.

He was a frequent reviewer of textbook manuscripts for such publishers as McMillan and Scott Foresman and made presentations at a number of conferences, most recently at the University of Wales.

Survivors include his wife, Carol, concerts assistant in the School of Music. Memorial contributions may be made to a scholarship fund in his name in care of the WMU Foundation.

## Senate

The **Admissions, Financial Aid and Student Services Council** of the Faculty Senate will meet at 3 p.m. Thursday, Sept. 12, in Conference Room C on the third floor of the Seibert Administration Building. Agenda items include reports on the search for a vice president for student affairs and on the philosophy and structure of the Office of Student Financial Aid and Scholarships.

The **Campus Planning Council** of the Faculty Senate will meet at 3 p.m. Tuesday, Sept. 17, in Conference Room C on the third floor of the Seibert Administration Building. Agenda items include a progress report on the research park and a construction update.

## Jobs

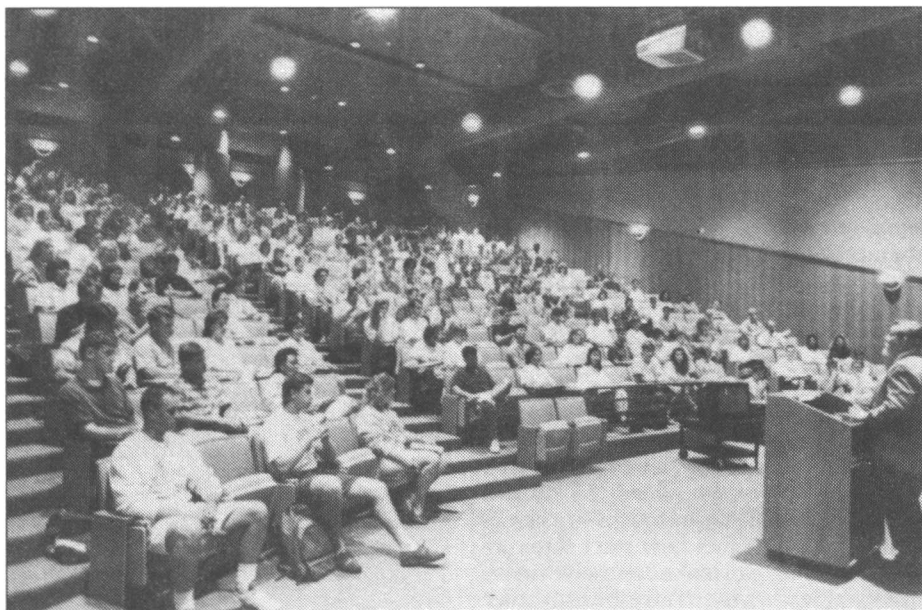
Jobs will now be posted through the Job Opportunity Program by employment services in the Department of Human Resources every other week instead of every week.

## Media

Ronald W. Davis, history, discusses the controversy over a multicultural history curriculum on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, Sept. 14, at 6:10 a.m. on WKPR-AM (1420) and at 5:45 p.m. on WKZO-AM (590).

The Division of Intercollegiate Athletics has arranged for the 7 p.m. Saturday, Sept. 14, football game between WMU and No. 1 nationally ranked Florida State University to be televised throughout the University on EduCABLE Ch. 7. The service is provided via the Satellite Sports Network and will be available for view in campus residence halls and apartments, as well as the Bronco Mall of the Bernhard Center.





**AUDITORIUM COMPLETED** — Work recently was completed on the new 350-seat auditorium in the building that houses the Haworth College of Business. The completion of that project was the last major piece of construction on the \$20.1 million building, which opened this past January. The room will be used for public lectures, for Fetzer Center programs and for classes, like this marketing course, that may be effectively taught in this format. Lowell E. Crow, associate dean of the college, right, was able to demonstrate to his class the state-of-the-art projection facilities available in the room. The building will be dedicated in a public ceremony Friday, Oct. 11.

## Demand for Wilson book on blacks in Michigan prompts third printing by New Issues Press

A documentation of the history of blacks in southwest Michigan written by Benjamin C. Wilson, *Black Americana Studies Program*, is now available in its third printing.

"Rural Black Heritage Between Chicago and Detroit, 1850-1929: A Photograph Album and Random Thoughts" evolved out of a doctoral dissertation and was first published in December 1984 by WMU's New Issues Press. The first two printings of Wilson's book were much in demand and quickly sold out.

In the book that the author describes as the black response to "Yes, There Really Is a Kalamazoo," Wilson explores the heritage of Michigan's black citizens in Allegan, Calhoun, Cass, Kalamazoo and Van Buren counties during the days before and after the Civil War. Previously, most research on 19th



Wilson

and 20th century black Michiganders had concentrated on the Detroit area.

Most accounts of black history have focused on the elite — individuals who have made exceptional achievements and contributions. In contrast, this manuscript tells the story of how "ordinary black folks — the domestic servants, the chauffeurs, the washerwomen, the icemen and the farmers — lived their lives in rural southwest Michigan."

"The book was written for ordinary people about the life experiences of common, ordinary people here in Kalamazoo," Wilson explains. "People tend to think that only the elite make history. The common man, the proletariat, also has a role to play in the history of a nation. I tried to include information that would prick the consciences of people."

In addition to 95 old family photographs, the author uses accounts from history books, old newspapers and personal interviews to relate the black experience. Included are chapters on migration, the development of black communities, elevation of the status of blacks, economic development, and rest and relaxation from racism at the Idlewild resort community near Baldwin.

Currently in use in classes at WMU and in the libraries of the Kalamazoo Public Schools, the book is also under consideration for adoption as a classroom text in the Detroit area and southwestern Michigan public school systems.

The 245-page softcover text is available for \$7.95 through New Issues Press in WMU's Medieval Institute. It also may be purchased at the WMU Bookstore in the Bernhard Center and at the Athena Book Shop on the Kalamazoo Mall.

### Convocation is Oct. 29

This year's Academic Convocation has been set for 3 p.m. Tuesday, Oct. 29, in the Dalton Center Recital Hall. President Haenicke will give his "State of the University" address and recipients of the distinguished service, alumni teaching excellence and distinguished faculty scholar awards will be honored.

## Indian scholar and WMU faculty member collaborate on book about victims of crime

A visit to WMU this year by an Indian scholar is resulting in a collaborative effort that will soon produce a new book with an international perspective on victims of crime.

S.P. Singh Makkar came to WMU in January as a Fulbright Visiting Fellow in the Criminal Justice Program. A reader in law at Guru Nanak Dev University Regional Centre in Jalandhar, India, he has examined the academic field of criminal law and criminology through numerous articles and books he has written or co-edited and through papers he has presented at conferences throughout the world.

It was at one of these conferences where he received the invitation to come to WMU. Each spring, Paul C. Friday, director of WMU's Criminal Justice Program, leads the International Symposium on Victimology in Yugoslavia. Makkar attended the 1989 conference and since then has become a researcher for the symposium.

When Makkar expressed interest in conducting research in the United States on police functions, Friday invited him to WMU. The idea for a book on victimology was generated after Makkar came to campus.

"There were no handy books that could give an international picture of victimology," Makkar says. He and Friday have been working with scholars around the world to collect and edit their views on victims of crime.

The book, titled "Global Perspectives in Victimology: Volume I," will consist of at least 25 chapters on criminal justice and victimology written by the academic world's leading authorities. Scholars from some 16 countries have contributed.

The book will contain four sections: a general view and definition of victimology; being a victim of crime; the victim and the criminal justice system; and victims of crime and abuse of power.

"Dr. Friday and I gave the contributors liberty to choose and write on their preferred topic," Makkar says. "They mostly chose the topic on their country on the victimology aspect from their point of view. For example, one paper comes from Israel on victims and police, another comes from Czechoslovakia on sexual aggression in forensic psychiatry and another comes from Japan on child abuse."

Makkar says the lack of various rights and compensation for crime victims is a problem in many countries. Many victims, he says, are not aware of their rights, or feel they won't get anything out of their country's criminal justice system.

In examining his own country, Makkar notes that India has a number of laws which provide that a victim receive some sort of compensation. Yet, the laws are rarely invoked, he says. Criminal law in India, he believes, is not victim oriented.

"Say, for example, I am a victim of police torture or atrocities," Makkar explains. "In India, there is no law to address my sufferings. I would have to file a civil suit for damages. Nowhere in India's criminal procedure court are remedies given where you can rightfully claim monetary compensation."

Compared with the procedures in other countries, American laws regarding victim rights and police procedures are adequate, Makkar says. "There are good laws here and people are able to communicate with government agencies. This is missing in India."

Makkar hopes that "Global Perspectives in Victimology" may spur serious discussion among government officials in countries like India, where the rights of victims are not always specified. Better yet, he hopes the book will help change weak criminal justice laws relating to crime victims.

"When I return to India in November, I plan to write lots of articles and suggestions," he says. "Once they are submitted to the Indian government and ministry, I hope they will promote changes in the system."

## Lindquist, Crow honored

Jay D. Lindquist, marketing, and Lowell E. Crow, associate dean of the Haworth College of Business, recently were honored at the annual conference of the Academy of Marketing Science.

Their paper, "Organizational Buyer Decision Logic: The Impact of Decision Complexity Change," was chosen as the first prize winning conference paper out of the 149 manuscripts submitted. The Academy of Marketing Sciences is comprised of 1,350 marketing faculty members from around the world.

## Bernhard heads Borgess board

President Emeritus John T. Bernhard has been elected chairperson of the Borgess Medical Center board.

Bernhard has been on the board since 1981 and has served on its executive, finance and strategic management committees.

## CDDA

(Continued from page one)

spent large portions of their adult lives in institutions around the state before the movement to deinstitutionalize them took hold in Michigan in the 1970s. Late in 1988, Kalamazoo County's final 12 residents who were living in institutions came home and entered the CDDA program, which is designed to integrate them into the community.

Day activities at the CDDA sites are designed to help people with mental retardation, speech and language deficits, physical disabilities and behavior problems learn essential living skills. Treatment may include behavior management, self care, communication, recreation and socialization skills.

The center's clients are involved in a number of community volunteer activities, including bulk mailing jobs for public agencies, recycling projects and gardening.

The CDDA employs about 40 full- and part-time staff members and about 15 student employees per semester. A number of students from such disciplines as occupational therapy, psychology and speech pathology and audiology also complete internships and field requirements at the center.

## Calendar

### SEPTEMBER

#### Thursday/12

(thru 20) Exhibit of watercolor, mixed media and computer-assisted paintings by Judith A. Finnegan, Kalamazoo artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.

(thru Oct. 3) Exhibit, "Landscape Perspectives," assemblage and handmade paper by Carol Hannum and Eve Reid, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

Meeting, Admissions, Financial Aid and Student Services Council of the Faculty Senate, Conference Room C, third floor, Seibert Administration Building, 3 p.m.

Meeting, Faculty Senate, 1008 Trimpe Building, 7 p.m.

\*Campus Activities Board presents Bernies After Hours, comic Rondell Sheridan, Bernhard Center ballrooms, 8-9:30 p.m.

#### Friday/13

Meeting, Executive Board, Council of Representatives and committee chairpersons of the Administrative Professional Association, Red Room A, Bernhard Center, 10 a.m.

Meeting, Commission on the Status of Women, Faculty Dining Room, Bernhard Center, noon.

\*(thru 15) Kalamazoo Film Society showing, "Nasty Girl" (Germany, 1990), directed by Michael Verhoeven, 2750 Knauss Hall: Sept. 13-14, 8 p.m.; Sept. 15, 2:30 p.m.

#### Saturday/14

(and 15) Visiting Scholars and Artists Program lectures and workshops by Lucille S. Rubin, voice and speech consultant from New York City, York Arena Theatre, 9 a.m.-noon and 1-4 p.m.

Soccer, WMU vs. Miami University, Waldo Stadium, 2 p.m.

#### Sunday/15

Music faculty recital, Stephen L. Zegree, piano, Dalton Center Recital Hall, 3 p.m.

#### Monday/16

Evaluation Center sack lunch seminar, technical assistance for the Specific Language Disability Center of Kalamazoo to critique its proposal to establish a volunteer tutoring program in Grand Rapids, B-429 Ellsworth hall, noon.

\*Admission charged

#### Tuesday/17

\*Management and executive development seminar, "Reading and Understanding Financial Reports," Henry H. Beam, management, Fetzer Center, 8:30 a.m.-4:30 p.m.

Graduate College writing workshop for the preparation of doctoral dissertations, specialist projects and master's theses, 205 Bernhard Center, 10 a.m.

Training and development seminar for supervisors of student employees, "Student Employment: What Works, What Doesn't," Gary L. Belleville, student employment referral service, 204 Bernhard Center, 10 a.m.-noon.

Meeting, Campus Planning Council of the Faculty Senate, Conference Room C, third floor, Seibert Administration Building, 3 p.m.

Physics colloquium, "Data Based Predictions of Multiplet Mixing Angles in Atomic Structure," Lorenzo J. Curtis, University of Toledo, 1110 Rood Hall, 4:10 p.m.; refreshments, 4 p.m.

#### Wednesday/18

School of Music Convocation Series concert, Yuri Funahashi and Steven Pane, duo-pianists, Dalton Center Recital Hall, 2 p.m.

Visiting Scholars and Artists Program lecture, "Fashion or Fad — How Idiosyncrasy, Whimsy and Necessity Changed the Way We Dress," Bernadine Vida, Detroit area costume designer and entrepreneur, 3750 Knauss Hall, 5 p.m.

#### Thursday/19

Training and development seminar for supervisors, "Valuing Diversity," Doreen A. Brinson and Larry C. Scott, both human resources, 204 Bernhard Center, 9 a.m.-noon.

President Haenicke's open office hours, 3060 Seibert Administration Building, 10 a.m.-noon.

Volunteer Opportunities Fair, East Ballroom, Bernhard Center, 11 a.m.-3 p.m.

Lecture, "Community Building: Developing Relationships in the Lives of People with Disabilities," Kathy Bartholomew-Lorimer, director, Community Life Project, Center for Urban Affairs and Policy Research, Northwestern University, Dalton Center Lecture Hall, 7 p.m.

Guest artist recital, Yuri Funahashi and Steven Pane, duo-pianists, Dalton Center Recital Hall, 8 p.m.