The University has received a $114,000 education research grant from the Edward Lowe Foundation of Big Rock Valley in Cassopolis to compile information that could serve as the basis for a nationwide entrepreneurial information network.

The Office of Public Service (WESTOPS) will use the grant to direct a series of information research roundtables, which will involve leaders of the not-for-profit agencies that provide information or services to entrepreneurs in four states—Michigan, Illinois, Indiana, and Ohio.

The project will focus on identifying the information needs of entrepreneurs and the gaps that exist in the information available and its current delivery system. The results should help information and service providers be more efficient. A long-term goal of the project is to provide a base of knowledge that could support the development of an entrepreneurial information support network using emerging technology to disseminate information that entrepreneurs need to be successful.

The grant is the second award the foundation has made to WMU this summer. The first, a $362,825 award announced in June, is funding a parallel project aimed at gathering entrepreneurs from around the region and asking them to define both the professional and personal problems caused by the demands of business and the solutions to those problems. Both projects will utilize the conference facilities at the foundation’s Big Rock Valley headquarters as a site for a series of roundtable discussions by project participants.

The newest grant will bring information providers together for sessions in which current and future methods of delivering information will be explored. Professionals from such agencies as business libraries, chambers of commerce, business incubators and community colleges are gathering for day-and-half sessions that began in mid-August and will continue through mid-November. Participants will be asked to report the needs expressed by their clients and the methods of information use in providing assistance. They also will be asked to describe gaps and obstacles in the service system and to propose strategies for improving services.

According to Edward Lowe, founder of the foundation, the two grants to WMU, totaling nearly half a million dollars, were made because of the urgent need for the kind of grassroots research information that will be produced by the projects.

"By working in concert with the entrepreneurs and those who have served their needs over time, we can identify and analyze the gaps and determine how to best supply products and services that are needed," Lowe says. "We need to know what information is timely, focused, cost-effective and directly responsive to entrepreneurs’ questions."

Both projects, he says, are based on the assumption that solutions to the problems and questions encountered by entrepreneurs will be found in the experiences of other entrepreneurs and the people who work with them.

"Experience is where the solutions come from," Lowe says.

William H. Cotton, WESTOPS, will be overall project director. WMU faculty members, Cotton, who works extensively with small business owners/managers, says a key ingredient to the project will be determining what kind of information entrepreneurs need. Some of that information is expected to come directly from the entrepreneurs of groups meeting as part of the first Lowe-backed research project. He predicts that the information needs expressed by both groups will cover such areas as business planning, legal assistance, financial backing, product development, market research, and R&D. Specifically, however, will emerge over the course of the research project, he says.

"This is going to be a user-driven effort," Cotton says. "We’re not going to operate on preconceived notions of what information entrepreneurs need. This will be keyed to the ways entrepreneurs really do operate. The goal is to examine the information providers’ systems, matching needs and resources to develop a quick response format to deliver information to entrepreneurs."

Lowe, the foundation’s chairperson, is the Michigan entrepreneur who parlayed an interest in genetics into a $500 million industry. He also has established the American Academy of Entrepreneurs for programs, training and development at Big Rock Valley.

WESTOPS, established in 1981, provides information retrieval to encourage the use of the University as a resource for economic development. It houses a Technology Transfer Center, which links WMU with the other four major research-oriented universities in Michigan and the Michigan Department of Commerce through the state’s Technology Transfer Network.

According to Cotton, WESTOPS is contacted by small business owners seeking assistance or information about 500 times per year. Those requests are filtered by tapping the expertise of WMU faculty and staff, or if the information is not available locally, through the resources of other universities or the private sector.

(Continued on page four)
Costume designer and entrepreneur Bernadine Vida will visit WMU Monday through Thursday, Sept. 16-19, as part of the Visiting Scholars and Artists Program. A visiting artist in the Department of Communication and professional development, who chairs the Senate’s Graduate Studies Council and H. Byron Earhart, who chairs the Senate’s General Education Review Committee.

Vida has designed costumes for performers ranging from Imogene Coca and Yul Brynner to Joni Mitchell and the group in the Multi-Room, Media Center on the University of New York College at Brockport. Also at the annual meeting, Rankin was re-elected to a one year term as vice president of the Alumni Association. She also appeared on Broadway in "Into the Woods" and in the Special Alumni Performances. She also attended the 16th Assembly of the United States and Canada.

Lucile S. Rubin, one of the country's leading voice and speech consultants, coaches participating artists, will present "Behind the Scenes" at the Chicago Auditorium on Sunday, Sept. 14-15, as part of the Visiting Scholars and Artists Program.

Lucile S. Rubin, of the Chicago Auditorium on Sunday, Sept. 14-15, as part of the Visiting Scholars and Artists Program.

Participating in the discussion will be Provost Nancy S. Barrett; Vido Sharma, general studies; Carol Payne Smith, educational leaders and change; and the department chairman, who chairs the Senate’s Graduate Studies Council and the Senate’s General Education Review Committee.

Also on the meeting agenda are: remarks by President Haenicke; a report on spring and summer enrollment by Susan B. Hannah, assistant vice president for academic affairs; several council elections; and the Research Policies Council’s recommendations on the reduction of the number of standing committee.

Awards made through the program will be announced on Dec. 16. For more information about the program and proposal guidelines, persons may contact Wyrra at 7-3240.

More than 70 organizations expected Sept. 19 for third annual Volunteer Opportunities Fair

Students, faculty and staff from Kalamazoo area colleges can match their interests with the needs of more than 70 area organizations at the third annual Volunteer Opportunities Fair set for 11 a.m. to 3 p.m. Thursday, Sept. 19, in the East Ballroom of the Bernhard Center.

According to Julie A. Wyrra, student volunteers, a number of issues and opportunities are represented at this year’s fair. The fair includes youth and new opportunities to work on projects that focus on AIDS and recycling are evident on the roster of this year’s fair participants, she says. Although organized originally for the community college, Wyrra says, anyone may attend. Organizers are particularly encouraged to have faculty and students of local schools attend, either on their own or with their students.

For anyone looking for a volunteer opportunity, "Wyrra says, "this is a great way to find out what's available and needed locally and to talk with the people who run these programs."

An orientation features a number of opportunities featured at the fair. Wyrra says, "there is a great way to find out what's available and needed locally and to talk with the people who run these programs."

An orientation features a number of opportunities featured at the fair. Wyrra says, "there is a great way to find out what's available and needed locally and to talk with the people who run these programs."

A volunteer opportunities featured at the fair will range from formal student internships, through which students can earn college credit, to one-time stints on agency or community service projects.

The fair is open to public observance. Wyrra says, "there is a great way to find out what's available and needed locally and to talk with the people who run these programs."

For more information on the President’s Club, persons may contact the WMU Foundation at 7-6167.
On Campus

PINPOINTING PRACTICAL EXPERIENCE — Helping students find internships related to their majors is the job of Lynn C. Bryan, coordinator of professional practice services in the Student Employment Referral Service. El Horneet meets with some 500 students individually in her office in Elworthy Hall, and talks to that many again in classes, workshops and at career fairs. "My job is to help students find a major that is related to their major," she says. "I talk to them about what they want to do and also talk to prospective employers about what they need." Bryan says a lot has changed in her area since she joined the employment office as a student worker 10 years ago. "Students now start thinking early, how they can make themselves more marketable when they're freshmen, rather than when they're juniors or seniors," she says. In addition, the ideas employers have about student employees have changed over the years. "When they first contacted us, employers may have been looking for someone to clean their office," she says. "Now, they're looking to us for computer programmers," Bryan, who became a clerical employee in the office in 1983, assumed her current job in 1985. She earned both her bachelor's and master's degrees from WMU.

Hovestadt recognized by counseling organization

Alan J. Hovestadt, acting associate dean of the College of Education and chairperson of the Counseling Center, says he was surprised and pleased to receive the Counselor Education and Counseling Psychology Counseling Organization of Michigan's Counselor of the Year Award for 1991 by the ERIC (Education Resources Information Center) of Bloomington, Ind.

The Council of the American Association for Counseling and Education, a member of the joint Counseling Organizations (CO-) Council of the American Psychological Association, recognizes Hovestadt as Counselor of the Year for his work in establishing the College of Education's Counseling Psychology program.

The award was established by the CO- in 1986 to recognize those individuals who have been instrumental in the development and growth of counseling psychology.

Hovestadt was formally recognized by the Counseling Organization of Michigan for his work in establishing the College of Education's Counseling Psychology program.

Human Resources

Open enrollment for medical insurance Sept. 16-30

The Campus Planning Council of the Faculty Senate will meet at 3 p.m., Sept. 16-30, in Conference Room C on the third floor of the Seibert Administration Building, to hear reports of a search for a faculty position in the department of Anthropology.

The Campus Planning Council of the Faculty Senate will meet at 3 p.m., Sept. 16-30, in Conference Room C on the third floor of the Seibert Administration Building. Agenda items include a progress report on a faculty position in the department of Anthropology.

The Campus Planning Council of the Faculty Senate will meet at 3 p.m., Sept. 16-30, in Conference Room C on the third floor of the Seibert Administration Building. Agenda items include reports on the search for a faculty position in the department of Anthropology.
AUDITORIUM COMPLETED — Work recently was completed on the new 350-seat auditorium in the building that houses the Haworth College of Business. The completion of that project was the last major piece of construction on the $28.1 million building, which opened this past January. The room will be used for public lectures, for Fetzer Center programs and for classes, like this marketing course, that may be effectively taught in this format. Lowell E. Crow, associate dean of the college, right, was able to demonstrate to his class the state-of-the-art projection facilities available in the room. The building will be dedicated in a public ceremony Friday, Oct. 11.

Demand for Wilson book on blacks in Michigan prompts third printing by New Issues Press

A documentation of the history of blacks in Michigan from the beginning of the state in 1822 through the 1970s has been written by Benjamin Wilson, associate professor of Black American Studies Program, is now available in a third printing.

Wilson's "Black Heritage Between Chicago and Detroit, 1822-1975: Photographic Album and Random Thoughts," evolved out of a doctoral dissertation and was first published in December 1984 by WMU's New Issues Press. The first two printings of Wilson's book were much in demand and quickly sold out.

Wilson describes as the black response to "Yes, There Really Is a Kalamazoo," Wilson explains. "People tend to think that only the elite make history. The common man, the proletariat, also has a role to play in the history of a nation. I tried to include information about the black experience. Included are chapters on migration, the development of black communities, the status of blacks, economic development, and rest and relaxation from racism at the Idlewild resort community near Baldwin.

Currently in use in classes at WMU and in the libraries of the Kalamazoo Public Schools, the book is also considered under consideration for adoption as a classroom text in the Detroit area and southwestern Michigan. Most accounts of black history have focused on the elite — individuals who have made exceptional achievements and contributions. In contrast, this manuscript tells the story of "ordinary black folks — the domestics, the chauffeurs, the cooks, the women, the icemen and the farmers — lived their lives in rural southwest Michigan."

"The book was written for ordinary people about the life experiences of common, ordinary people here in Kalamazoo," Wilson explains. "People tend to think that only the elite make history. The common man, the proletariat, also has a role to play in the history of a nation. I tried to include information about the black experience. Included are chapters on migration, the development of black communities, the status of blacks, economic development, and rest and relaxation from racism at the Idlewild resort community near Baldwin."

The 245-page softcover text is available for $19.50 through New Issues Press in WMU's Medieval Institute. It also may be purchased at the WMU Bookstore in the Bernhard Center and at the Athena Book Shop on the Kalamazoo Mall.

CONVOCATION IS OCT. 29

This year's Academic Convocation has been set for 3 p.m., Tuesday, Oct. 29, in the Dalton Center Recital Hall. President Haenicke will give his "State of the University" address and recognize distinguished service, alumni teaching excellence and distinguished student scholar awards will be honored.

Indian scholar and WMU faculty member collaborate on book about victims of crime

A visit to WMU this year by an Indian scholar is resulting in a collaborative effort that soon produce a new book with an international perspective on victims of crime.

S.P. Singh Makkar came to WMU in January as a Fulbright Visiting Fellow in the Criminal Justice Program. A reader in law at Guru Nanak Dev University Regional Centre in Jalandhar, India, he has examined the academic field of criminal law and criminalology through numerous articles and books he has written or co-edited and through papers he has presented at conferences throughout the world.

It was at one of these conferences where he received the invitation to come to WMU. Each spring, Paul C. Friday, director of WMU's Criminal Justice Program, leads the International Symposium on Victimology which has been conducted there since the 1989 conference. Makkar attended the 1989 conference and since then has become a researcher for the symposium.

When Makkar expressed interest in conducting research in the United States, the police function, Friday invited him to WMU. Friday had the idea for a book on victimology, which was generated after Makkar came to campus.

"There were no handy books that could give an international picture of victimology," Makkar says. "Dr. Friday and I have worked with scholars around the world to collect and edit their views on victims of crime."

The book, titled "Global Perspectives in Victimology: Volume 1," will consist of at least 25 chapters on criminal justice and victimology written by the academic world's leading authorities. Scholars from some 16 countries have contributed.

The book will contain four sections: a general view and definition of victimology; being a victim of crime; the victims and the criminal justice system; and victims of crime and abuse of power.

"Dr. Friday and I gave the contributors liberty to choose and write on their preferred topics," Makkar says. "They mostly chose the topic on their country on the victimology of crimes and from their point of view. For example, in one paper comes from Israel on victims and police, another comes from Czechoslovakia on the police's role and another comes from Japan on child abuse."

Makkar says the lack of various rights and compensation for crime victims is a problem in many countries. Many victims, he says, are not aware of their rights, or feel they won't get anything out of their country's criminal justice system.

In examining his own country, Makkar notes that India has a number of laws which provide that a victim receive some sort of compensation. Yet, the laws are rarely enforced, he says. Criminal law in India, he believes, is not victim oriented.

"So, for example, I am a victim of police torture or atrocities," Makkar explains. "In that case there is no law to address my sufferings. I would have to file a civil suit for damages. Nowhere in India's criminal procedure act are remedies given where you can rightfully claim monetary compensation."

The book, which will soon produce a new book with an international perspective on victims of crime, will promote changes in the system. "It will promote changes in the system," he says. "It will promote changes in the system."