

# WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Volume 18, Number 3

September 19, 1991

## Enrollment sets record for seventh straight year

For the seventh consecutive year, and despite projections to the contrary, WMU has increased its enrollment over the previous year to a record 27,708 students — mostly the result of retention and an increase in the number of graduate students.

"We're absolutely delighted," said Susan B. Hannah, assistant vice president for academic affairs, of this fall's increase of 713 students or 2.6 percent over last fall's total of 26,995 students. Enrollment of minority and international students also is up.

"We were projecting an overall decrease of 1 percent," Hannah said. "This certainly will help us with the many serious budget issues we face this year. Once more WMU is being recognized for its quality and value by the people who count — our students."

Total on-campus enrollment is 24,058, up 628 students or 2.7 percent over last fall's figure of 23,430 students. Off-campus enrollment is expected to be 3,650 students, up 85 students or 2.4 percent over last fall's total of 3,565 students.

This year's increase is the result of improved retention at the undergraduate level and more graduate students, Hannah said. The total number of new students, 6,204, is down slightly from last year's figure of 6,245.

New students include first-time freshmen, graduate and transfer students as well as undergraduate and graduate stu-

dents who are re-entering the University after an absence of a year or longer.

Minority enrollment on campus this fall is 1,877 students, up 160 students or 9.3 percent over last fall's total of 1,717 students, while international students number 1,433, up 229 students or 19 percent more than the previous total of 1,204 students, Hannah said.

Minority students constitute 7.8 percent of WMU's on-campus enrollment while international students make up 6 percent of that total. "That's close to 14 percent of our on-campus students who are minority or international students," Hannah said. "We are, in fact, becoming an increasingly diverse institution."

"Minority enrollment is up in part because of our heavy emphasis on minority recruitment, the strength of our support services to all students, good financial aid and a positive campus environment," Hannah explained.

WMU's greatest increases came in sophomores — 400 more than projected — and in graduate students, up by 300 over projections for a total of 3,928 graduate students on campus this fall.

"This tells us that we have retained more students from their freshman to their sophomore year, which is very good," Hannah said. "By the same token, students are responding to the increased number of graduate programs we have to offer at both the master's and doctoral level."

## Senate reviews new general education program, Barrett urges faculty members to be flexible

The Faculty Senate Sept. 12 took its first look at the proposed "University Education Program," a combination of "proficiencies" and "core area requirements" that Provost Nancy S. Barrett called "the most important item on our education agenda this year."

The proposed program, which has an emphasis on "critical thinking," would replace the existing general education program in the fall of 1993. Courses to meet the requirements of the new program would be reviewed and developed this year. Final action on the proposal is scheduled for the senate's next meeting Oct. 3.

Barrett urged faculty members to be "flexible and enthusiastic" in their approach to whatever the senate approves. "Flexibility will produce an environment in which faculty members can begin to support the new program with enthusiasm," she said.

The Undergraduate Studies Council, which developed the new program, found the existing program in need of attention when it was asked to review general education by then Provost George M. Dennison in 1988. The result was a "modified distribution program" with a separate set of proficiencies.

"Despite some need for change, it is expected that 70 percent of existing general education courses would meet criteria for the new program and other courses certainly could be revised," said Carol Payne Smith, education and professional development, who is chairperson of the Undergraduate Studies Council.

The council noted that "faculty and students have cited (the current program's) lack of structure and coherence, the perception of less rigor, the absence of contemporary perspectives and issues, and the general irrelevance of the program to the total baccalaureate program."

The proposed University Education Program would require students to demonstrate mastery of "proficiencies" of writing, mathematics, computer usage and health and fitness through taking courses or, in some instances, by taking a test. Proficiency requirements apply only if minimal standards are not met by incoming students.

In addition, nine courses in four "core areas" would be required for a total of 30 hours of credit. The current program requires 35 hours of credit, which include what are now separated out as proficiencies. The core areas include two courses in the arts and humanities, two in the social and behavioral sciences, two in science and technology, two in world perspectives and one in issues and ethics.

"The separation of proficiency from core area requirements is a critical aspect of the structure of the proposed University Education Program," the proposal states. "The separation of skills and content is in keeping with curricular reform at universities nationally."

"It strengthens the skills component of the baccalaureate by setting uniform standards of proficiency and strengthens general education by establishing core disciplinary and inquiry areas of study," the policy states.

Other recommended revisions include eliminating requirements for foreign language and upper-level writing and adding a laboratory science requirement. The world perspectives area would replace the requirement for study of the non-Western world. The issues and ethics area is new, along with

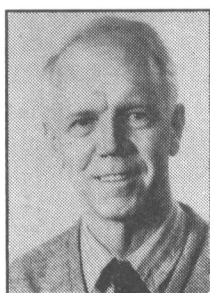
(Continued on page four)

## Scholars to present views on 'Economics of Education'

The first of six economists who will present their views this year on "The Economics of Education" will speak at the University Wednesday, Sept. 25.

W. Lee Hansen, professor of economics and educational policy studies at the University of Wisconsin at Madison, will kick off the Department of Economics' 28th annual lecture-seminar series. He will present a free public lecture on "Achievement and Access in Higher Education" at 8 p.m. in 3750 Knauss Hall. He also will lead a seminar on "The Quality-Access Trade-Off in Higher Education" for faculty members, graduate students, undergraduate economics majors and other interested guests at 3 p.m. in 3760 Knauss Hall.

"There has been a great deal of attention given to a 'crisis' in public education," said Emily P. Hoffman, economics, who is directing this year's series. "A high percentage of students are functionally illiterate, and many fail to graduate from high school. Many high school graduates are prepared for neither



Hansen

higher education nor the world of work.

"Higher education also faces severe problems," she continued, "such as the annual crisis in financing higher education. Proposed solutions include privatizing public schooling, involving the use of vouchers."

Hansen is writing a book on "The Crisis in Financing Higher Education." It looks at the tension between expanding access and improving academic achievement in higher education. In particular, the book examines the financing implications of this tension, focusing on how the costs of higher education are shared among students, parents, state and local taxpayers, private contributors and the federal government through its support of student financial aid.

Hansen is the author or editor of numerous other books, including "The End of Mandatory Retirement: Effects on Higher Education." He also has written many papers for professional economics journals and has served as editor of the Journal of Human Resources.

Other speakers slated for this year and the topics they will address in their public lectures are:

- "College and Curriculum Choice of U.S. High School Students: Impact on Future Earnings" with Estelle James, professor of economics at the State University of New York at Stony Brook, Wednesday, Nov. 6;

- "Can Equity in School Finance Be Separated from Efficiency?" with Eric A. Hanushek, professor of economics and political science at the University of Rochester, Wednesday, Dec. 4;

- "Economics of Education for At-Risk Students" with Henry M. Levin, director and professor of the Center for Educational Research at Stanford University, Wednesday, Jan. 22;

- "The Economics of Education in a World of Change" with Mary Jean Bowman, emerita professor of economics and of education at the University of Chicago, Wednesday, Feb. 19; and

- "School Report Cards: Can Schools Be Held Accountable for Good Performance?" with Robert H. Meyer, assistant professor of economics at the University of Wisconsin at Madison, Wednesday, March 11.

All lectures will be at 8 p.m. in 3750 Knauss Hall. Each speaker also will conduct

a seminar at 3 p.m. in 3760 Knauss Hall on the same day.

The lecture-seminar series is supported by a grant from the W.E. Upjohn Institute for Employment Research in Kalamazoo.



**HANDLING HUNGER PAINS** — Hungry faculty, staff and students in the Haworth College of Business building can now visit a food cart operated by dining services in the facility's lounge area. The menu includes everything from sandwiches and salads to fruit and cookies. Serving up some refreshments to, from left, Jeannette Eling, a junior from Holton, and Ron J. Brososke, a senior from Grandville, is dining services employee Vas Nimmagadda, a graduate student from India. The cart is open from 11 a.m. to 8 p.m. Mondays through Thursdays and from 11 a.m. to 3 p.m. Fridays. It joins WMU's other food cart, located outside on the fine arts plaza. Hours for the outdoor cart are (weather permitting): 9 a.m. to 3 p.m. Mondays through Thursdays; and 9 a.m. to 1:30 p.m. Fridays.



## Five join faculty as MLK/CC/RP Visiting Professors

Five scholars, including a sculptor, a chemist, a drummer, a physicist and a writer, will teach at the University as part of the Martin Luther King Jr./Cesar Chavez/Rosa Parks Visiting Professors Program during the 1991-92 school year.

The visiting professors scheduled to teach are:

- Olga Abella, assistant professor of English at Eastern Illinois University, who is teaching during the fall and winter semesters in the Department of English;

- Billy Hart, a professional jazz drummer, who will be teaching in the School of Music during the winter semester;

- Laurence L. Henry, a graduate teaching and research assistant in physics at Wayne State University, who is teaching during the fall and winter semesters in the Department of Physics;

- Curtis Patterson, associate professor of sculpture at Atlanta College of Art, who is teaching in the Department of Art during the fall semester; and

- Robert E. Sutton, previously a chemist for the Detroit laboratories of the U.S. Food and Drug Administration, who is teaching in the Department of Chemistry during the fall and winter semesters.

The King/Chavez/Parks Visiting Professors Program was initiated by Rep. Morris Hood of Detroit and the Michigan Legislature to increase the number of minority faculty members at the post-secondary education level. In addition to recruiting as many as eight visiting professors during the last three years to stay on as permanent WMU faculty, the program has been successful in encouraging minority students to consider careers in education through their exposure to minority scholars.

Susan B. Hannah, assistant vice president for academic affairs and administrator of the program, said, "The King/Chavez/Parks program brings minority professionals from a wide variety of fields to Western, enriching our campus and giving students and faculty new perspectives. This year we're specifically glad to have visiting scholars in the sciences, one in physics and one in chemistry.

"In addition to their teaching duties," Hannah continued, "the professors are asked to participate in on-campus events, and the University encourages students to take advantage of their availability."

The state annually awards \$170,000 to WMU to fund the program, with the agreement that the amount will be matched by the University. The visiting professors are selected to teach at the University for varying lengths of time. To be eligible for the program, a person must be a U.S. citizen and a member of an ethnic minority.

A faculty member in the Department of English at Eastern Illinois University since 1989, Abella has specialized in Renaissance

literature and the study of the epic form. She has focused her research and presentations on the role of women in the classical and British epic. She earned her bachelor's degree from Long Island University, and her master's and doctoral degrees from the State University of New York at Stony Brook. A member of the Charleston (Ill.) Writers Group, Abella won first prize in the alumni category of the Long Island University Poetry Contest. Her poetry has been published in "The M.U.S.E." and "The Long Island Quarterly."

Although he originally received his bachelor's degree in engineering from Howard University, Hart's life work has been in the world of jazz. For more than 25 years, his career as a jazz drummer has taken him all over the world, recording and touring with such major artists as Stan Getz, Herbie Hancock, Dexter Gordon, Miles Davis and Wes Montgomery. The artist has appeared on more than 330 albums, including three of his own. The author of two books on drumset playing, Hart is included in the Groves Dictionary of Jazz. In addition to teaching jazz drumming and University courses in the appreciation of jazz music, he will perform with the Western Jazz Quartet, a WMU faculty ensemble.

Specializing in the study of solids and their properties, Henry is currently a doctoral candidate in physics at Wayne State University with aspirations of an academic career at the university level. He has served as a graduate teaching and research assistant at Wayne

State since 1984, and previously taught elementary, high school and college classes since the 1970s. He earned his bachelor's degree from Andrews University and his master's degree from Northern Illinois University. In addition to teaching and conducting research at WMU, Henry will spend time promoting and stimulating interest in science among minority students.

A renowned artist in the world of sculpture, Patterson is best known for his dynamic Jesse Owens Memorial sculpture, "Celebration for a Champion," displayed on the campus of Ohio State University. In Atlanta, the artist's public works and commissions include sculptures at the Bureau of Cultural Affairs, the Hartsfield International Airport, the Department of Parks and Recreation and the Southern Bell Telephone Co. In addition to being exhibited in the South, Patterson's bronze and steel fabrications have been shown in New York, Paris, Sweden and Nigeria. Patterson holds a bachelor's degree from Grambling State University and a master's degree from Georgia State University.

Sutton worked for nine years as an analytical chemist for the U.S. Food and Drug Administration in its Detroit laboratories before enrolling full time in WMU's doctoral program in chemistry. At WMU since 1986, he has worked as a graduate assistant in the chemistry laboratories and as a science teacher in the Upward Bound Program. He earned his bachelor's degree from Wayne State University and his master's degree from WMU.

## WMUK returns to the air at reduced power

WMUK-FM (102.1), the University's public radio station, returned to the air Sept. 17 at reduced power after more than two weeks of silence following a lightning strike Aug. 30 that damaged transmission equipment and power supplies.

"We're back," said Richard P. Atwell, WMUK-FM. "We're a lot happier with music coming out of the speakers. This wasn't how we'd hoped to observe our 40th anniversary this year." The station's range is about 25 miles.

The station was ready to broadcast using what is called an intermediate power amplifier on Sept. 11 but had to wait for a variance from the Federal Communications Commission, which came Monday afternoon.

"We were on the air within minutes of that phone call," Atwell said. The call came from the station's Washington, D.C., attorneys, saying that the FCC had approved the variance.

No estimate of the cost of damage has been completed and it has not been determined when the station will return to full power. "We're shooting for sometime in October," Atwell said.

The station's fall fund-raising campaign has been put "on hold" pending the return to full power, which will be restored with the installation of a new transmitter. On order since before the lightning strike, it was purchased with donations through the University's "Campaign for Excellence."

Modifications also must be made to the transmitter site in Richland Township.

## Former school drop-out to speak at Hispanic banquet

A former school drop-out who is now a university administrator with a doctoral degree will be the keynote speaker at WMU's Hispanic Heritage Month banquet Friday, Sept. 27.



Quintanilla

Guadalupe C. Quintanilla, assistant vice president for academic affairs at the University of Houston, will deliver the address at the 6:30 p.m. event in the Fetzer Center. Attendance is by invitation only.

The banquet is one of two events being planned at WMU in observance of Hispanic Heritage Month, which runs from Sept. 15 to Oct. 15. The other is an exhibit by noted Texas photographer Alan Pogue titled "America's Migrant Farmworkers: A Photographic Survey." It will be on display in the Lee Honors College lounge from 9 a.m. to 5 p.m. Sept. 30 through Oct. 15.

The official opening of the exhibit, a collection of 40 photographs commissioned

in 1988 by the National Migrant Resource Program, is set for 3 to 6 p.m. Thursday, Oct. 3, in the lounge. John Dominguez Jr., director of Migrant/Bilingual Education Programs for the Van Buren Intermediate School District, will make a presentation at 5 p.m. Dominguez earned a master's degree from WMU in 1970.

Quintanilla, who was inducted into the National Hispanic Hall of Fame in 1987, will speak on "500 Years of Hispanic Education: Building on a Legacy" at the banquet. Her story, "The Triumph of Guadalupe Quintanilla," was published in the June 1984 Reader's Digest.

Born in a small village in Mexico, she moved to Brownsville, Texas, at age 13. She enrolled in school, but dropped out after a short time because she didn't speak English well. She married a Mexican-American at age 16 and had three children.

When her children were labeled "slow" in school because they weren't getting the help they needed with schoolwork in their Spanish-speaking home, Quintanilla decided to return to school to learn English at age 27. While raising her children and working part time, she earned her bachelor's degree with honors in biology from Pan American University. She went on to earn a master's degree

in Spanish literature and a doctoral degree in multicultural-bilingual curriculum and instruction from the University of Houston. She has served on the administrative staff there since 1971.

In addition to her work at the university, Quintanilla has set up a Spanish language program in Houston to improve the communication skills of police and firefighters with the city's large Hispanic population. In 1984, she was appointed by former President Ronald Reagan as one of three alternate delegates to the United Nations.

The Hispanic Heritage Month activities at WMU are being sponsored by the Division of Minority Affairs. The banquet is being co-sponsored with the Office of Admissions and Orientation.

## Griffin named to news board

Tony Griffin, WMUK-FM, has been re-elected to the board of directors of the Public Radio News Directors Association.

The organization is dedicated to enhancing public radio through news and information services, programming and distribution throughout the national system. Last year, Griffin chaired the association's ethics committee.

## Tour of Miller to kick off breakfast program

Alumni and friends of the University will have a chance to see what goes on behind the scenes of campus performances at a breakfast program Tuesday, Sept. 24, at Miller Auditorium.

The program is part of a series of six speakers and continental breakfasts scheduled by the WMU Alumni Association. The experts are from WMU and their topics range from health and business to the Olympics and war. All begin at 7:30 a.m. and finish at 8:20 a.m.

At the first program, Elisa R. Dely, Miller Auditorium, will give a speech titled "Before the Curtain Rises: A Back Stage Tour." The cost for each program is \$6 for association members and \$7 for non-members. Reservations should be made by Friday, Sept. 20, by calling the McKee Alumni Center at 7-6179.

Additional programs this year are:

- "Desert Shield, Desert Storm, What Next?" by Lawrence Ziring, political science,

on Tuesday, Oct. 15, at the Fetzer Center;

- "Business with an Artistic Flair: Western's Art Collection On Display" by Janet E. Stillwell, associate dean of the College of Fine Arts, on Tuesday, Nov. 19, at the Fetzer Center and Haworth College of Business building;

- "Let the Games Begin: An Olympic Retrospective" by Lewis H. Carlson, history, on Tuesday, Jan. 14, at the Fetzer Center;

- "WMU Research and Business Park: A Key to Kalamazoo's Future" by Richard T. Burke, vice president for regional education and economic development, on Tuesday, Feb. 11, at the Fetzer Center; and

- "The University's Commitment to the Health of Our Community" by Dean Janet I. Pisaneschi, health and human services, on Tuesday, March 24, at the Fetzer Center.

## COMP dates announced

Faculty members are asked to remind their seniors to sign up for the fall administration of the College Outcomes Measurement Program. As a graduation requirement, all seniors must participate in this assessment test.

The test will be given on campus at these times: 3 to 5:30 p.m. Friday, Oct. 4; 10 a.m. to 12:30 p.m. Saturday, Oct. 5; 4 to 6:30 p.m. Monday, Oct. 7; 6:30 to 9 p.m. Wednesday, Oct. 9; 4:30 to 7 p.m. Thursday, Oct. 10; 10 a.m. to 12:30 p.m. Saturday, Oct. 12; 3 to 5:30 p.m. Monday, Oct. 14; 6 to 8:30 p.m. Tuesday, Oct. 15; 3 to 5:30 p.m. Friday, Oct. 18.

Persons may make reservations by calling the Office of University Assessment at 7-3031 or stopping by 2010 Seibert Administration Building. A student must have earned at least 88 hours to be eligible for participation.



**PERFECT ATTENDANCE** — A total of 45 WMU employees who are members of the American Federation of State, County and Municipal Employees had perfect attendance on the job during the 1990-91 year and were honored Sept. 9 at a luncheon in the Bernhard Center. All received T-shirts and a year-end prize and will have their names listed on a plaque in the Bernhard Center for successfully completing the WMU/AFSCME Attendance Incentive Program. One name from the 45 was drawn at random for a grand prize. The winner this year was James (Mike) Brown, physical plant, center, who has elected to take a one-week trip for two to Disney World in Florida. Congratulating him are Doreen A. Brinson, human resources, left, and Robert M. Beam, vice president for business and finance, right.

## WESTERN MICHIGAN UNIVERSITY WESTERN NEWS

Editor: Ruth A. Stevens; Staff Writers: Cheryl P. Roland, Michael L. Smith; Photographer: Neil G. Rankin.

Western News (USPS 362-210) is published by News Services, B-207 Ellsworth Hall, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165, weekly during fall and winter semesters and bi-weekly during spring and summer sessions, except during vacation periods. Second class postage paid at Kalamazoo, MI 49008-5165.

Postmaster: Send address changes to Western News, News Services, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008-5165.

Western News is distributed without charge to faculty and staff members, retirees and friends of the University, and is available at several campus locations.

Deadline: Items to be considered for publication should be submitted to News Services by noon Tuesday of the week of publication. Offices that receive too many copies — or too few copies — are asked to call 387-4100. WMU is an equal opportunity/employer/affirmative action institution.



## Scholar from eastern Germany to discuss rise and fall of GDR and the role of theatre

A historical look at East Germany will be provided in two talks in the coming week by a visiting international scholar.

Armin-Gerd Kuckhoff, a retired faculty member from eastern Germany, is in residence at the University this month. His first public presentation, titled "The Rise and Fall of the German Democratic Republic from a Personal Perspective, 1945-90," is set for 4:30 p.m. Thursday, Sept. 19, in 3020 Friedmann Hall.

Kuckhoff, an expert in German theatre, also will speak on "Theatre Life in the German Democratic Republic, 1945-90" at 3:30 p.m. Wednesday, Sept. 25, in 3020 Friedmann Hall. A reception will follow in 2090 Friedmann Hall.

In his first talk, Kuckhoff is expected to draw on his first-hand experience to discuss the origins, development and causes of the ultimate failure of the "socialist experiment" in the German Democratic Republic, formerly East Germany.

Kuckhoff will explore the special conditions of the theatre in a socialist society during his second address. He will focus on the dilemmas of writers and the arts in an ideological system as well as the role of playwrights and actors in the formation of the "underground movement" and in the "citizens movement" in the system's collapse during 1989-90.

Kuckhoff has had a distinguished career in the theatre and in the academic study of theatre arts in eastern Germany. He was a dramatic adviser to theatres in Berlin, and was a faculty member, department chairperson and dean at theatre academies in Weimar and Leipzig. He served as president of the Academy of Theatre in Leipzig from 1961 to 1969. He retired from the academy in 1977.

A guest professor and lecturer at several universities in Germany, Kuckhoff also has spoken at institutions in the Soviet Union, Poland and the United States.

Kuckhoff is particularly interested in the

## Media

James B. Hammond, community health services, discusses the issue of national health care on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air Saturday, Sept. 21, at 6:10 a.m. on WKPR-AM (1420) and at 5:45 p.m. on WKZO-AM (590).

## Emeriti

Emeriti are invited to gather each Sunday at the public cafeteria in the Bernhard Center for dinner. On the first Sunday of each month, a member of the Emeriti Council is present in the Faculty Dining Room off the cafeteria to act as a host or hostess and to answer questions from retirees.

## Recycling

August was a great month for recycling on campus. WMU collected 32.4 tons of office paper and corrugated cardboard and 10 tons of telephone books.

By recycling, we saved about 721 trees from being harvested for wood pulp, 394 barrels of oil that would have been used for manufacturing the pulp, 396,800 gallons of water and 140 cubic yards of landfill space. Other environmental benefits of recycling

## Zest for Life

**Cholesterol Count Down** will be offered from 5:15 to 6:45 p.m. Thursdays, Oct. 3, 10 and 17. Discover the tasty choices available when selecting and preparing foods that are low in fat and cholesterol. This three-session workshop will include menu planning, shopping, label reading, food preparation, recipe adaptation and assessment of personal eating patterns that affect serum cholesterol. This program is offered in collaboration with the WMU Dietetics Program and will be taught by Majia Petersons, consumer resources and technology.

A seven-week **Weight Management Program** will be conducted from 12:05 to 12:50 p.m. Mondays in 3270 Sindcuse Health Center starting Sept. 30. This program is designed to help you develop lifetime skills in thought management, stress management, behavioral strategies, nutrition and exercise for successful weight loss and weight management. Nutritionally well-balanced, controlled calorie food plans are provided along with the support and encouragement of others.

Advance registration is required for both

plays of William Shakespeare and has been visiting classes in WMU's departments of theatre and English for discussions about staging Shakespearean plays and others.

The public lectures are being sponsored by the Office of the President, Office of International Affairs and Department of History.

## Poetry reading to feature two award-winning writers

Poets Lynda Hull and David Wojahn will present a reading at 8:30 p.m. Thursday, Sept. 19, in 3321 Brown Hall.

Hull won the Juniper Prize in 1986 for her first book, "Ghost Money," and the Edwin Ford Piper Poetry Award for her second book, "Star Ledger." Her work also has been included in "New American Poets of the '90s" and in "Under 35: The New Generation." She is on the faculty at DePaul University.

Wojahn won the 1981 Yale Younger Poets Award and the William Carlos Williams Book Award for his first book of poetry, "Icehouse Lights." He has since published two other books, "Glassworks" and "Mystery Train." He is the Ruth Lilly Professor of Poetry at Indiana University.

The reading is being sponsored by the Department of English.

## Issa earns certification

A.D. Issa, finance and commercial law, has completed the College for Financial Planning's master of science degree program.

The College for Financial Planning, located in Colorado, is one of two institutions in the United States that has a certification program in financial planning.

## Senate

The **Graduate Studies Council** of the Faculty Senate will meet at 3 p.m. Thursday, Sept. 26, in Conference Room C on the third floor of the Seibert Administration Building. Agenda items include reports on fall enrollment and on trends in graduate education at WMU.

## Media Services

Students in Math 109, 110 and 111 are receiving supplemental instruction during the fall semester via EduCABLE and the facilities of the Community Access Center, Channel 30, in the Kalamazoo metropolitan area. Approximately 1,500 students are enrolled in these courses.

Paul J. Eenigenburg, mathematics and statistics, received videotapes with the course textbooks. Kanti S. Sandhu, media services, has arranged for cablecasting these tapes on both cable systems. An additional set of

paper include producing 74 percent less air pollution and 35 percent less water pollution than producing paper from virgin pulp.

Hours for recycling newspapers at the Read Fieldhouse parking lot for this fall are: noon to 5 p.m. Tuesdays and Wednesdays; and noon to 1 p.m. Thursdays.

Thanks for your cooperation in the recycling program. This program can work only with everyone's help.

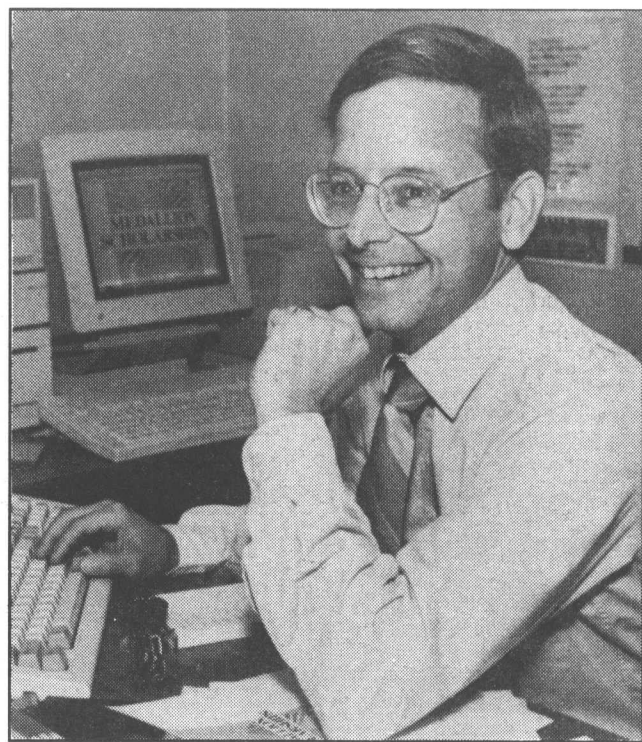
**Cholesterol Count Down and Weight Management.** Call the Zest for Life office at 7-3262 to sign up and to receive additional information.

**Helping the Pieces Fit: Balancing Family, Home and Work** is the title of a two-part noon hour health enhancement seminar presented by Jerilee Gregory, education and professional development. Juggling the pressures and responsibilities of work with maintaining a home along with activities and emotional needs of a family can be an overwhelming task for most of us. This two-session seminar, led by a specialist in personal management, will provide you with a wealth of practical strategies for balancing home and family responsibilities with professional life.

The first session will be from 12:05 to 12:50 p.m. Tuesday, Oct. 1, in Red Rooms A and B of the Bernhard Center and is titled **Getting and Giving the Love You Need: Practical Strategies for Quality Family Time.** Bring a lunch and join us!

## On Campus

**DESIGNS ON FUND RAISING** — Thom Myers, director of communications in the Office of Institutional Advancement, is responsible for producing fund-raising publications. His projects range from leaflets for such groups as the President's Club to large color brochures on such fund-raising projects as Waldo Library. Myers has worked in the communications management field for 20 years and joined the WMU staff in 1987. He was among the first in Kalamazoo to enter the world of desktop publishing and produces all of his work on a Macintosh. "Before desktop publishing came along, I was one of those people who did just about everything in the production process from writing to working with designers and printers," he says. "With desktop publishing, I can now create in complexity what I see in my mind as a whole piece — I don't have to convey to designers and printers what I want done." In fact, Myers is regularly called upon for advice and to lecture on desktop publishing by colleagues around the country.



## Libraries

During the fall semester, the University libraries will be conducting a pilot project for article delivery called RESEARCH EXPRESS.

Located in the Physical Sciences Library in Rood Hall, RESEARCH EXPRESS will provide rapid access to journal articles from selected current periodicals not owned by the library. Photocopies of articles will be purchased from commercial vendors by the Physical Sciences Library and delivered to patrons within 24 to 48 hours. During the trial period, patrons will not be charged for this service.

The RESEARCH EXPRESS concept has developed from the philosophy that ownership of material is not the only way to have

videotapes is located for individual or small group viewing at the Media Resource Center in Sangren Hall. Students need to call 7-5071 to arrange a viewing time.

The current plans include continuing this service for the winter semester. The acquisition and showing of these tapes are at no charge to the academic department.

If other instructors have access to supplemental videotapes and need assistance with programming on EduCABLE, please call Sandhu at 7-5013.

## Human Resources

**'Courtesy in Business' seminar set for Sept. 25**

Skills to cope calmly and efficiently with the daily multitude of tasks of a clerical employee at the University will be highlighted at the "Courtesy in Business" seminar from 8:30 a.m. to noon Wednesday, Sept. 25, in 204 Bernhard Center.

Doreen A. Brinson, human resources, will use a film, discussions and technique

## Jobs

The following list of vacancies is currently being posted through the Job Opportunity Program by employment services in the Department of Human Resources. Interested benefits eligible employees should submit a job opportunity transfer application or sign the appropriate bid sheet during the posting period.

S-01 and S-02 clerical positions are not required to be posted. Interested University employees may contact an employment services staff member for assistance in securing these positions.

(R) **Director, Self-Enhancement Services Project** (.75 FTE; 30 Hours/Week; Term Ends 6/30/92; Correction), P-04, College of Arts and Sciences, 91/92-049, 9/17-9/23/91.

(N) **Assistant/Associate Professor** (Tenure Track; 1.25 FTE), I-30/20, Community Health Services, 91/92-054, 9/17-9/23/91.

(R) **Secretary Administrative I**, S-07, Sindcuse Health Center, 91/92-057, 9/17-9/23/91.

(R) **Physician**, Y-08, Sindcuse Health Center, 91/92-059, 9/17-9/23/91.

access to the periodical literature. Modern technology provides several options of access to literature beyond the traditional method of collection building.

The journal literature in the disciplines served by the Physical Sciences Library will be categorized into three levels. Level I will be the core list of periodicals currently subscribed to by the library. Level II will be the RESEARCH EXPRESS list of periodicals. This list includes periodicals that fall within the scope of our collection development policy but are not currently being acquired and are available from commercial vendors on a rapid turnaround basis. Level III will include periodical titles outside the scope of the collection and infrequently requested titles. Articles from these periodicals will be available through interlibrary loan in the Resource Sharing Center of Waldo Library.

## Exchange

**FOR SALE** — 1989 Mustang. Excellent condition. Five-speed, cruise control, AM/FM stereo cassette, 30,000 miles. \$6,000. Call 7-3534 days or 665-7741 evenings.

**FOR SALE** — Mobile home in adult park on gulf waterway in Venice, Fla. \$13,900. Will consider six months rental. \$650/month plus utilities. Call 349-2330.

practices to help participants gain new perspectives on their many and varied duties. Those attending will learn how they can accomplish the sometimes seemingly impossible, yet remain courteous, helpful University representatives.

To make a reservation, complete the registration form in the training catalog and send it to the Department of Human Resources or call Chrysa K. Richards at 7-3620.

(R) **Library Assistant V** (.50 FTE; 20 Hours/Week), S-08, Waldo Library, 91/92-062, 9/17-9/23/91.

(C) **Secretary III** (.50 FTE; 20 Hours/Week), S-06, Continuing Education-Lansing Regional Center, 91/92-063, 9/17-9/23/91.

(N) **Technician**, X-04, Computing Services, 91/92-064, 9/17-9/23/91.

(R) **Clerk II**, S-03, Cashiering, 91/92-068, 9/17-9/23/91.

(R) **Library Assistant I**, S-04, Waldo Library, 91/92-069, 9/17-9/23/91.

(R) **Secretary II**, S-05, Human Resources, 91/92-070, 9/17-9/23/91.

(R) **Assistant Supervisor, Bernhard Center Catering**, P-02, Bernhard Center Catering, 91/92-071, 9/17-9/23/91.

Please call the Applicant Information Service at 7-3669 for up-to-date information on the Job Opportunity Program and vacancies available to external applicants.

(C) Conversion

(N) New

(R) Replacement

WMU is an EO/AA employer



## McDonald's to join stores in Bronco Mall by October

A McDonald's restaurant will be coming to the Bronco Mall in the Bernhard Center. The restaurant is expected to be open by the first week in October.

The University has entered into a five-year lease with McDonald's Corp. of Oakbrook, Ill., the nation's largest fast-food provider. At its meeting on July 26, the WMU Board of Trustees authorized the administration to execute an agreement with a fast-food vendor pending the successful conclusion of negotiations.

Terms of the agreement, which was concluded Sept. 11, were not disclosed. The company has agreed to purchase some existing equipment and plans to make improvements to the site. Talks between McDonald's and the University began about six months ago.

"This is a highly sought after, highly prized lease," said Robert M. Beam, vice president for business and finance. "We expect that a McDonald's restaurant will bring larger numbers of persons to the Bronco Mall and provide yet another choice for students, faculty and staff as well as the general public."

The restaurant will be located in space that was occupied by Big Boy Express until it closed after two years on July 28 because of disappointing profits. Space currently occupied by Micros & More, a computer store operated by the University, will be used for additional seating. The computer store will move to the games room of the Bronco Mall.

The restaurant, which will include the standard McDonald's menu, will be operated by the corporation rather than by a franchiser, Beam said. The agreement includes the option for two additional lease renewals of five years each.

## Lattimore elected to board

Richard W. Lattimore, Fetzer Center, has been elected to a two-year term on the board of directors of the International Association of Conference Centers.

The IACC is an organization whose purpose is to promote a greater awareness and understanding of the growing conference center industry. Its 200 members include conference centers, management firms, suppliers to the industry and individuals.

## Speech, hearing tests available

Speech, language and hearing diagnostic and treatment services are available free of charge through the Department of Speech Pathology and Audiology to WMU students, faculty and staff, as well as retired faculty and staff.

If you think you have a hearing, speech or language problem, call the Van Riper Language, Speech and Hearing Clinic at 7-8047 to schedule an evaluation. Evaluations are important not only for identifying problems, but also for recommending appropriate remediation.



**WELCOMING NONTRADITIONAL/GRADUATE STUDENTS** — New and returning graduate and nontraditional students were welcomed to the University during a reception for them Sept. 11 in the Bernhard Center. Some 400 students turned out for the event, which was sponsored by the Office of Adult Learning Services, the Graduate College, the Graduate Student Advisory Committee and the Office of the Vice President for Student Affairs. In addition to meeting faculty, staff and other students, participants were able to take care of such business as validating their ID cards and purchasing parking stickers. Patricia A. Dolly, adult learning services, left, and Paula J. Boodt, Graduate College, right, welcomed Mark R. Downing, a graduate student from North Muskegon, and Leigh Ann Nicol, a graduate student from Portage.

## Senate *(Continued from page one)*

a course to be called "Culture of the United States" that would be required as part of the social and behavioral sciences area.

"One of the strengths of the program is that it designates some courses as being lower level and others as upper level," Smith said. "That way students will develop more critical thinking skills as they move along. The upper-level world perspectives course, for example, will require more analysis and synthesis than an introductory course."

Meanwhile, proposals have been dropped that some courses be called "capstone" courses and that the issues and ethics course, which would have been a capstone course, be interdisciplinary in nature, although it is expected that some approaches to the area would be interdisciplinary, Smith said. The U.S. culture course had been called "The American Context."

These and other changes were made, Smith said, in response to concerns expressed by an ad hoc committee set up by the senate executive board to review the council's proposal.

"The Ad Hoc General Education Committee does not see itself as a defender of the current program, and in fact views the proficiencies as a strengthening of the general education offerings," the committee said in its report.

While agreeing with the philosophical goals of the program, it found that "criteria for the content of the program and imple-

mentation are the weakest part of the program." The committee was chaired by H. Byron Earhart, religion.

The committee also expressed concern that some academic departments are designated as eligible to offer courses in some core areas but not in others. "A majority of committee members feels it is more appropriate to review courses by course rather than by departmental affiliation," the report said.

"A more important consideration is the lack of specificity of criteria for course content," the committee report continued. "The committee had difficulty in determining which of the courses in the current program would be included in the (new program) and which ones excluded."

In response, the Undergraduate Studies Council has agreed to accept a recommendation of the Earhart committee to establish a committee to more specifically define criteria for courses in the program, Smith said. That same committee would oversee the new program under the policy guidance of the Undergraduate Studies Council.

"Workshops and seminars for faculty members would be available to help them revise and develop courses for the new program," Smith said. "In them, faculty members could discuss trends in general education, how to incorporate new pedagogy and ways to handle the new emphasis on critical thinking in their classes."

## Skadden to speak Sept. 26 on accounting accreditation

An expert on taxation and accounting education will speak at WMU Thursday, Sept. 26, as part of the Visiting Scholars and Artists Program.

Donald H. Skadden, vice president for taxation of the American Institute of Certified Public Accountants (AICPA) in Washington, D.C., will deliver a public lecture at 7 p.m. in 2000 Haworth College of Business building.

Titled "Accounting Accreditation and the 150-Hour Requirement," the speech will focus on issues and problems related to accreditation of accounting programs. Skadden also will discuss the 150-hour requirement for accounting graduates that has been approved by the AICPA. After the year 2000, accounting graduates will need to have 150 hours of university-level education in order to join the AICPA. This requirement has been a topic of discussion at universities because it is beyond the 125 to 130 hours normally needed for a bachelor's degree in accounting. It is intended to address the growing volume of knowledge required by today's accountants.

Skadden was senior associate dean for academic affairs in its School of Business from 1979 to 1987.

He has published extensively on the topics of taxation and accounting education. He has served as president of both the American Taxation Association and the American Accounting Association. Currently, he is chairing the American Assembly of Collegiate Schools of Business Committee on Accounting Accreditation.

Skadden's visit is being coordinated by Roger Y.W. Tang, professor of accountancy and holder of the Upjohn Chair of Business Administration.

The Visiting Scholars and Artists Program was established in 1960 and has supported nearly 420 visits by scholars and artists representing more than 65 academic disciplines. The chairperson of the committee that oversees the program is Marcia A. Kingsley, University libraries.

## La Quinta Brain Trust grows

The La Quinta Brain Trust, an endowed scholarship fund at WMU, now contains more than \$13,000, thanks to an \$8,000 check presented recently by officials from La Quinta Inns.

Under the Brain Trust agreement, the San Antonio-based hotel chain contributes 10 percent of the room rate whenever guests stay at La Quinta Inn Kalamazoo for a University-related event.

Contributions of 10 percent also are made when WMU faculty and staff travel on University-related business and stay at one of more than 200 La Quintas in 29 states and provide a La Quinta receipt through the University's travel voucher procedure.

The scholarship is administered through the WMU Foundation by the Office of Student Financial Aid and Scholarships.

## Calendar

### SEPTEMBER

#### Thursday/19

(and 20) Exhibit of watercolor, mixed media and computer-assisted paintings by Judith A. Finnegan, Kalamazoo artist, 1240 Seibert Administration Building, 8 a.m.-noon and 1-5 p.m.

Plant sale, Wood Hall greenhouse, 9 a.m.-4 p.m.

(thru Oct. 3) Exhibit, "Landscape Perspectives," assemblage and handmade paper by Carol Hannum and Eve Reid, Gallery II, Sangren Hall, weekdays, 10 a.m.-5 p.m.

Training and development seminar for supervisors, "Valuing Diversity," Doreen A. Brinson and Larry C. Scott, both human resources, 204 Bernhard Center, 9 a.m.-noon.

President Haenicke's open office hours, 3060 Seibert Administration Building, 10 a.m.-noon.

Volunteer Opportunities Fair, East Ballroom, Bernhard Center, 11 a.m.-3 p.m.

Mathematics and statistics lecture, "Geometric Meditations on Function Theory," George Piranian, professor of mathematics, University of Michigan, sixth floor, Everett Tower, 4 p.m.; refreshments, 3:30 p.m.

Lecture, "The Rise and Fall of the German Democratic Republic from a Personal Perspective, 1945-90," Armin-Gerd Kuckhoff, scholar from eastern Germany, 3020 Friedmann Hall, 4:30 p.m.

Lecture, "Community Building: Developing Relationships in the Lives of People with Disabilities," Kathy Bartholomew-Lorimer, director, Community Life Project, Center for Urban Affairs and Policy Research, Northwestern University, Dalton Center Lecture Hall, 7 p.m.

Guest artist recital, Yuri Funahashi and Steven Pane, duo-pianists, Dalton Center Recital Hall, 8 p.m.

Poetry reading, Lynda Hull, DePaul University, and David Wojahn, Indiana University, 3321 Brown Hall, 8:30 p.m.

#### Friday/20

Meeting, Budget and Finance Committee of the Board of Trustees, 204 Bernhard Center, 8:45 a.m.

Meeting, Academic and Student Affairs Committee of the Board of Trustees, 204 Bernhard Center, 9:15 a.m.

Meeting, Board of Trustees, Board Room, Bernhard Center, 10 a.m.

\*Concert, Kalamazoo Symphony Orchestra, Miller Auditorium, 8 p.m.

#### Saturday/21

Football, WMU vs. the University of Toledo, Waldo Stadium, 1 p.m.

Guest artist recital, Nancy Burton Garrett, piano, Dalton Center Recital Hall, 4 p.m.

\*Concert, Branford Marsalis, saxophone, Miller Auditorium, 8 p.m.

#### Sunday/22

Music faculty recital: Christine Smith, flute; Phyllis Rappeport, piano; Dalton Center Recital Hall, 3 p.m.

#### Monday/23

Training and development seminar for supervisors of student employees, "Student Employment: What Works, What Doesn't," Gary L. Belleville, student employment referral service, 204 Bernhard Center, 10 a.m.-noon.

#### Tuesday/24

\*Breakfast meeting for alumni and friends, "Before the Curtain Rises: A Back Stage Tour," Elisa R. Dely, Miller Auditorium, 7:30 a.m.

#### Wednesday/25

Training and development seminar for clerical/technical employees, "Courtesy in Business," Doreen A. Brinson, human resources, 204 Bernhard Center, 8:30 a.m.-noon.

School of Music Convocation Series lecture, Julie Jaffee Nagel, specialist in performance anxiety, Dalton Center Recital Hall, 2 p.m.

"The Economics of Education" lecture-seminar series, W. Lee Hansen, professor of economics and educational policy studies, University of Wisconsin at Madison: seminar, "The Quality-Access Trade-off in Higher Education," 3760 Knauss Hall, 3 p.m.; lecture, "Achievement and Access in Higher Education," 3750 Knauss Hall, 8 p.m.

Lecture, "Theatre Life in the German Democratic Republic, 1945-90," Armin-Gerd Kuckhoff, scholar from eastern Germany, 3020 Friedmann Hall, 3:30 p.m.; reception following in 2090 Friedmann Hall.

\*Student Entertainment Committee and Campus Activities Board movie, "Home Alone," Miller Auditorium, 7 and 9:30 p.m.

#### Thursday/26

Doctoral oral examination, "Level of Ego Development and Degree of Distress Experienced During Marital Separation," Richard A. Strait, counselor education and counseling psychology, Tate Center, 3210 Sangren Hall, 10 a.m.

Meeting, Graduate Studies Council of the Faculty Senate, Conference Room C, third floor, Seibert Administration Building, 3 p.m.

Visiting Scholars and Artists Program lecture, "Accounting Accreditation and the 150-Hour Requirement," Donald H. Skadden, vice president for taxation, American Institute of Certified Public Accountants, 2000 Haworth College of Business building, 7 p.m.

\*Guest artist recital, Uwe Kropinski and David Friesen, New Age jazz, Dalton Center Recital Hall, 8 p.m.

\*Student Entertainment Committee and Campus Activities Board present "Club MTV-Live!," Miller Auditorium, 9-11 p.m.

\*Admission charged