University's strength will hold it in good stead for the future, Haenicke says.

'As we look at the next year, we all see difficulties, problems, possible disagreements. But we also see great possibilities, opportunities and lots of hope. When I look at all that you have accomplished, often under adverse circumstances, we can be proud and we must be hopeful.'

—President Haenicke

But Haenicke said building the facilities means nothing without also building the quality of the institution.

One indicator, he said, is the fact that WMU was listed again this year in U.S. News and World Report's guide to American's best colleges as one of the country's best national universities. "Our academic reputation is rising strongly in the public perception," he said. "It is a reputation that is built by all of us — the students, faculty and staff." Haenicke also noted that the University had earned its North Central Association accreditation renewal for another 10 years. High marks went to faculty, to increased research, to an abundance of publications and to the Board of Trustees. "The wealth is enormous and impressive," he said.

He noted that three new doctoral programs had been added in the last year, along with two new master's degree programs. Two more master's programs are to be added in the next year.

The North Central team also had concerns, he said, about the absence of a comprehensive plan for undergraduate education.

(Continued on page four)

Convocation to air

The 12th annual Academic Convocation will be aired worldwide through Community Access Television at these times: 7:30 p.m., Saturday, Nov. 2, on Channel 31; 5 p.m., Monday, Nov. 4, on Channel 33; and 9 p.m., Wednesday, Nov. 6, on Channel 37 of EdCABLE, the University's cable television system.

First VP candidate to speak at forum Nov. 6

The first of four finalists for the position of vice president for student affairs will be on campus in the next week.

Roger B. Ludeman, assistant chancellor for student affairs and dean of student life at the University of Wisconsin at Whitewater, will conduct a public forum at 4 p.m., Wednesday, Nov. 6, in 210 Bernard Center. He also will meet with faculty, staff and students during his one- and one-half day visit, according to Thomas C. Bailey, English, who is chairing the search committee.

The forum will be videotaped for playback on Channel 7 of EdCABLE, the University's cable television system, at noon and 4:30 p.m., Thursday, Nov. 7.

Ludeman has held his present position at Whitewater since 1987. Previously, he was vice president for student affairs and public affairs at Bemidji State University in Bemidji, Minn., from 1980 to 1987. Other positions he has held include: dean of student affairs at the University of Toledo from 1975 to 1980; dean of student affairs at Pennsylvania State University's Beaver Campus in Monaca, Pa., from 1967 to 1975; and graduate research assistant and Veterans Administration counselor at the University of Pittsburgh in 1966-67.

He received his bachelor's degree in music and science education from Southern State College in South Dakota, his master's degree in secondary education and psychology from the University of South Dakota, an associate's and a second master's and a doctoral degree, both in counselor education and educational psychology from the University of Pittsburgh.

President to conduct open office hours Nov. 7

President Haenicke will conduct open office hours from 10 a.m. to noon, Thursday, Nov. 7, to provide students, faculty and staff members with the opportunity to stop by and visit with him on any topic of concern.

Haenicke plans to be available in his office, 3000 Seiber Administration Building.
Artificial intelligence expert to speak Nov. 4-5

A leading expert in cognitive science and artificial intelligence will present lectures at WMU Monday and Tuesday, Nov. 4-5, as part of the Visiting Scholars and Artists Program.

Paul M. Churchland, professor of philosophy and director of the Center for the Neurosciences of Aging and Cognition at the University of California at San Diego, will discuss "Computational Neuroscience: Its Significance for Contemporary Philosophy" at 4 p.m. Monday in 7500 Knauss Hall. At 3 p.m. Tuesday, he will lecture on "Perceiving a Three-Dimensional World: Some New Results" in 3770 Knauss Hall.

Churchland is a revolutionary in his research on the processes of the human brain, called connectionism, according to Arthur E. Fulk, chairperson of philosophy.

"His work with computers has helped to explain the mind," Fulk said. "His presentation of this to us is fascinating." Churchland has taught at U.C.-San Diego since 1984. He has written more than 50 articles and four books. His discussion at WMU will be based on his latest book, "A Neurocomputational Perspective: The Nature of Mind and the Structure of Science."

To Life... Because You Give.

As of Oct. 28, a total of $11,883 had been collected in the campus United Way Drive. That's 81.8 percent of the goal of $14,100 for this year. The drive officially ends Oct. 31, but contributions will continue to be accepted.
James to lecture on college choice

"College Choice, Academic Achievement and Future Earnings" is the title of a lecture to be presented on Wednesday, Nov. 6.

Estelle James, professor of economics at the State University of New York at Stony Brook and a senior economics administrator at WMU, will deliver the address at 8 p.m. in the 35700 Knusz Hall. She will also speak to Different Countries. Choose a Different College-Public Mix of Information" that day at 3 p.m. in 37600 Knusz Hall.

The free talks are part of the Department of Economic's 28th annual lecture-symposium series titled "The Economics of Education." In her evening lecture, James will look at the question of whether it matters which college students attend. She will discuss whether certain college characteristics lead to higher earnings, whether higher expenditures or a more selective student body imply superior results and whether academic achievement and campus culture choose the biggers of future achievement.

James has written numerous articles for professional journals, many on the economics of public vs. private school systems. She is the co-author of "College Quality and Future Earnings: Where Should You Send Your Child to College?", which appeared in the May 1990 attack on the current state of the American Economic Review.

She is currently conducting research on the public/private division of responsibility for providing education and on efficiency in higher education.

The economics-lecture program is supported by a grant from the W. E. Upjohn Institute for Employment Research in Kalamazoo. It is directed by Emily E. Hoffman, economics professor.

Nominations being accepted through Nov. 18 for 1992 Professional Development Program

Administrators and professionals at WMU who wish to enhance their professional development through a challenging, year-long educational program are invited to seek nominations for the 1992 Professional Development Program.

The intensive management curriculum is customized to meet the personal and professional needs of the participants. The program, initiated in 1989, was developed through the joint efforts of the Department of Human Resources and the Administrative Professional Association. It is limited to professional, administrative and technical employees who meet these criteria:

• are nominated by their managers and endorsed by their supervisors
• have a classification of P-04, X-04, C-04, K-05, U-05 or above, including deans and chairpersons
• have at least three years of continuous WMU experience
• have a 4.5 or greater overall performance rating
• are recommended by their departments for the $1,000 enrollment fee; and
• are recommended by their departments for the two-year program with their supervisors and committed to advancement of speech communication education.

Oliver Street to be closed
to traffic Nov. 6

The widening of Oliver Street and Grand Drive to be closed will be effective through Nov. 6. Information has been sent to all pro-

Benjamin to describe ways up speaking with people from many different countries and to travel the world and now I have friends all over the world!" she says. Chalnens was a WMU employee for five and a half years, working for 15 months in the Office of the President, two years in the Office of Human Resources and two years in the Office of the Provost.

Ryskind heads Southwest Regional Center

Tanya L. Ryskind has been appointed director of WMU's Southwest Regional Center, located on the campus of Lake Michigan College in Benton Harbor.

Ryskind joined the staff to 1st to suc-

Ryskind served as an administrative secretary in the Department of Anthropology. She is a graduate of Eastern Michigan University with a degree from Franklin Pierce Law Center. She was a registered lobbyist for business and industry for the Michigan State House of Representatives, 1987-1988, and worked for the Michigan House of Representatives for the past two years.

The center is one of six continuing ed-

research and analytical writing at Notre Dame College in Manchester, N.H., and was an admissions assistant and recruitment coordinator at Franklin Pierce Law Center in Concord, N.H.

Before moving to Michigan in 1989, Ryskind was a legislative consultant and registered lobbyist for business and industry in New Hampshire. She also worked for a private law firm in that state.

Ryskind received her bachelor's degree from the University of New Hampshire and her law degree from Franklin Pierce Law Center. WMU's Southwest Regional Center, established in 1966, offers courses in master's degree programs in elementary education, educational leadership, administration, management and business administration and in undergraduate programs in library science, library studies, health sciences and production technol-

Media

Richard L. McNam, political science, director of the Program in Political Science, and a member of the University's office on "Focus," a five-minute interview produced by news services. "Focus" is scheduled to air on WKZO-AM (1420) and at 5:45 p.m. on WKZO-WCDO (580) and Monday, Nov. 4, at 9:35 a.m. on WKMI (1360).

Jobs

The following list of vacancies is current and periodically updated. Interested employees may apply for the Job Opportunity Program by submitting completed applications to the Office of Human Resources.

Please call the Applicant Information Service at 7-3669 for up-to-date information on these positions and a list of Human Resources.

Promotion opportunities are open to all employees and will be open to all eligible employees. Interested benefits-eligible employees should submit a job-opportunity application form or sign the job opportunity application form and return it to Human Resources for consideration.

Please call the Applicant Information Service at 7-3669 for up-to-date information on these positions and a list of Human Resources.

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Calendar

OCTOBER

Thursday/31
(6th) No. 26 exhibit, "Color Xerography and X-Rays," Karen Van Almen, Battle-Creek artist, 1240 Seibert Administration Building, weekdays, 8 a.m.-noon and 1-5 p.m.
Training and development seminar for supervisors, "Valuing Diversity," Doreen A. Brimson and Larry C. Scott, both human resources, 311 Bemberg Center, 9 a.m.-noon. *Exhibit, photography by Ardis Nelson, associate professor of photography and cinema, Thursday/31, 1213 Sangren Hall, 7:30 p.m.; reception following in Gallery II.
Student Employment Referral Service "Internship Search Workshop," 212 Bemberg Center, Ellsworth Hall, 1:45-3:30 p.m. Registration required by calling 7-2725.
Visiting Scholars and Artists Program lecture, "The Development of Spatial Orientation in Blind Children," David H. Warren, professor of psychology and director of the honors program, University of California at Riverside, 2526 Sangren Hall, 5 p.m.
University film series, "Jules and Jim" (France, 1961), directed by Francois Truffaut, 2302 Sangren Hall, 6 and 8:30 p.m.
Center Board and Campus Activities Board present "Suara and Lori," illusions, Centerstage, Brother Rice Hall, 7:45 p.m.*
(8th) No. 2 University Theatre production, "Jesus Christ Superstar," Shop Theatre, 8 p.m. NOVEMBER

Friday/1
Last day to drop fall classes without academic penalty, academic records office, third floor, Seibert Administration Building.
Geology lecture, "Paleohydrology of the Gulf of Mexico Basin," Wendy J. Harrison, associate professor of geology and geological engineering, Colorado School of Mines, 11 a.m.-1:30 p.m.
*Jazz dance concerts, Billy Siegenfeld, New York-based jazz dance master, Dalton Center (thru Dec. 5) Exhibit, sculpture by Al LaVergne, art, and Curtis Ray Patterson, Martin Luther King Jr./Cesar Chavez/Rosa Parks Visiting Professor, Gallery II, Sangren Hall, 7:45 p.m.
(9th) University Theatre production, "Prelude To a Kiss," York Arena Theatre, 8 p.m.
Thursday/2
*Hockey, WMU vs. the University of Michigan, Lawson Arena, 7:30 p.m.
Sunday/3
Soccer, WMU vs. the University of Michigan, Waldo Stadium, 2 p.m.
*Performance, "Treasure Island," National Theatre of the Deaf, Miller Auditorium, 3 p.m.
Cornell University Chorale conducted by Craig S. Arnold, Dalton Center Recital Hall, 3 p.m.
Monday/4
(6th) Book and record sale, Music and Dance Library, 3008 Dalton Center, 8 a.m.-11 p.m.
Presentation, "The Untold Story of the Kuwait Invasion," Fahad Ruwaished, doctoral student University of Havana, 205 Bernhard Center, 7:30 p.m.
*Student Entertainment Committee and Campus Activities Board movie, "Backdraft," Bronco Mall, Bernhard Center, 7-8:30 p.m.
*Videoconference, "Strategic Decisions: Business in the Soviet Union," Fetzer Center, 7 p.m.
Student Employment Referral Service "Internship Search Workshop," conference room, first floor, Ellsworth Hall, 3-4:30 p.m. Registration required by calling 7-2725.
Mathematics and statistics colloquium, "Perceiving a Three-Dimensional World," Joseph T. Buckley, mathematics and statistics, commons room, sixth floor, Everett Tower, 4:10-4:30 p.m. Refreshments, 3:45 p.m.
Public presentation by candidate for dean of the College of Education, "Some Thoughts About the Chicago School Reform," Fenwick W. English, professor and department head educational administration, College of Education, 2304 Sangren Hall, 4:30 p.m.; reception following in 2308 Sangren Hall, 5:15-6:15 p.m.
University film series, "Woman in the Dunes" (Japan, 1964), directed by Hiroshi Teshigahara, Miller Auditorium, 7:30 p.m.; "Woman in the Dunes," 9:30 p.m.
Meeting, Faculty Senate, 1008 Trimpe Building, 7 p.m.
*Student Preview Concert, Gold Company and Gold Company II, Dalton Center Recital Hall, 8 p.m.
*Admission charged

Alumni Career Allies Program helps students break into job market by providing experience

WMU students now have another weapon to break into the job market. The WMU Alumni Association and professional practice services in WMU's career and placement office have teamed up to create the Alumni Career Allies Program. The program provides students in need of work experience with successful alumni and friends of WMU in the Kalamazoo area. The program can help students in many ways. Opportunities include informal telephone conversations about careers, career-related discussions about careers, on-site shadow- ing, full-time jobs, summer employment and internships. Presently there are nearly 250 students and alumni and friends involved in the program — and the number of people is growing each month, according to Lynn C. Bryan, professional practice services.

Many different fields are represented by the Alumni Career Allies Program. Bryan said there seems to be a high degree of loyalty felt by most alumni she contacts. "They are really proud people and would love nothing more than to help out someone who is following in their career footsteps," she said.

The program is designed not only to help students, but also to provide a resource for faculty members to get current, relevant information on job practices.

One WMU faculty member has signed up her whole class with the program. Marcia Mascolini, business information systems, gave one of her classes an assignment that had students finding an ally through the service, setting up an interview and then writing a paper on the experience. Marcia Mascolini, business information systems, gave one of her classes an assignment that had students finding an ally through the service, setting up an interview and then writing a paper on the experience.

"We have had nearly 100 percent of all of our assigned alumni get involved," Bryan said. "Usually when students come in, it's only a matter of time until we match them with an alumni." Bryan said there seems to be a high degree of loyalty felt by most alumni she contacts. "They are really proud people and would love nothing more than to help out someone who is following in their career footsteps," she said.

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 Convocation
(Continued from page one)

"We are very hard at work to find such a plan," he said, commending the Faculty Sen- ate for its work on a new general education program.

"Another area where quality has improved is with the University's students, Haenicke said. In several categories, the University's students have achieved their "best ever," including: the average ACT score for freshmen is 22.7; retention rate for freshmen is 80 percent; the Martin Luther King Jr. Program retention rate is 75 percent; and 20 percent of freshmen come from the top 10 percent of their high school class.

"I also noted that this year, students who had completed one year on campus over- whelmingly said the University met or ex- ceeded their expectations," Haenicke said.

"While members of the University com- munity have faced much adversity in recent times, they also have achieved many suc- cesses and should look forward to the future with optimism," Haenicke said.

"As we look at the next year, we all see difficulties, problems, possible dis- agreements," he concluded. "But we also see great possibilities, opportunities and lots of hope. When I look at all that you have accom- plished, often under adverse circumstances, we can be proud and we must be hopeful."